

Postgraduate Certificate Narrative and Script Design for Video Games



Postgraduate Certificate Narrative and Script Design for Video Games

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: www.techtute.com/us/videogames-design/postgraduate-certificate/narrative-script-design-video-games

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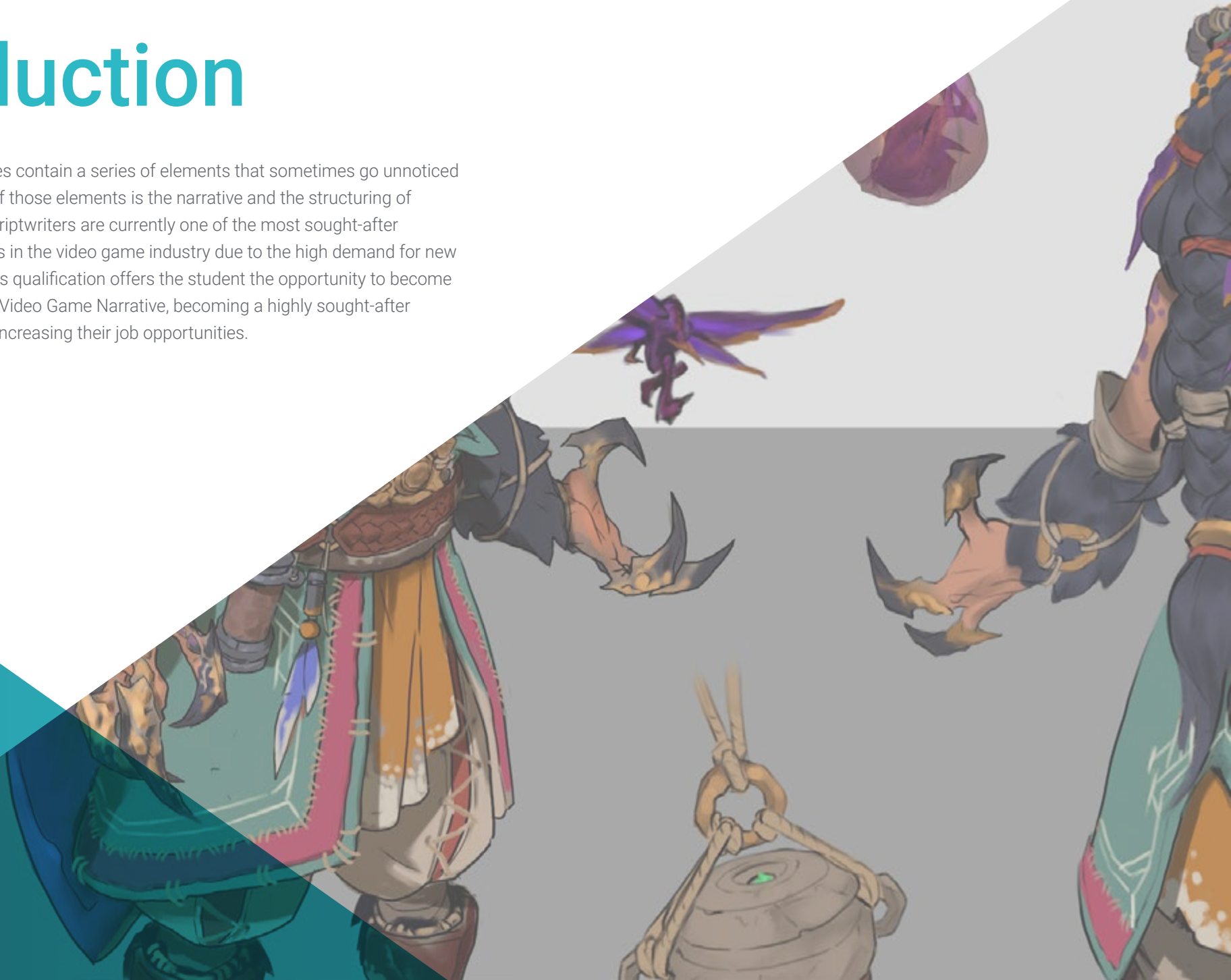
Certificate

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01

Introduction

Like all the arts, video games contain a series of elements that sometimes go unnoticed but are fundamental. One of those elements is the narrative and the structuring of that narrative in a script. Scriptwriters are currently one of the most sought-after professionals by companies in the video game industry due to the high demand for new ideas and stories to tell. This qualification offers the student the opportunity to become a scriptwriter and expert in Video Game Narrative, becoming a highly sought-after professional in this sector, increasing their job opportunities.





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*Write the best video game scripts
with this Postgraduate Certificate"*

Video games are composed of a large set of elements that intervene in their realization and user experience. There are, for example, the visual section, with its designs and animations, the sound design and musical composition and everything related to the development of the story that you want to tell in the game. This last element is what the Postgraduate Certificate in Narrative and Script Design for Video Games deals with.

Narrative is the artistic section that deals with what is told and how the story of a video game is told. For that reason, it is a very important component, including not only what happens, but who and how the characters are, what they will do and why things happen the way they do. However, writing good scripts requires skilled professionals who can write interesting stories in the right format so that they can be properly adapted to the screen.

This qualification therefore offers all the necessary tools to write scripts in a creative and professional format so that the student can work in the sector immediately, knowing the particularities of this world and the specific differences of the script for video games, which differs from other disciplines in certain issues.

As such, this program represents an important specialization for all those people who want to become experts in Video Game Narrative, as well as to write effectively for this discipline and be able to enter the largest companies in the world.

This **Postgraduate Certificate in Narrative and Script Design for Video Games** contains the most complete and up-to-date program on the market. The most important features include:

- ◆ The development of practical cases presented by experts in video game design
- ◆ The graphic, schematic, and practical contents with which they are created provide scientific and practical information on the disciplines that are essential for professional development
- ◆ Practical exercises where the self-assessment process can be carried out to improve learning
- ◆ Its special emphasis on innovative methodologies in video game design
- ◆ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ◆ Content that is accessible from any fixed or portable device with an Internet connection



Write the scripts of the next successful videogames thanks to this Postgraduate Certificate"

“

I'm sure you have many ideas, develop them with this Postgraduate Certificate"

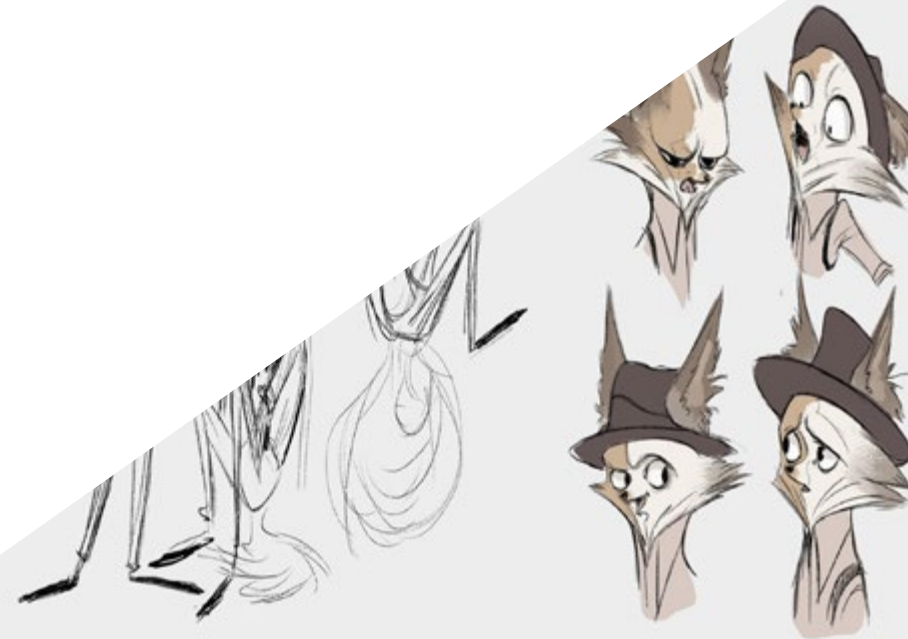
The program's teaching staff includes professionals from sector who contribute their work experience to this program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise throughout the program. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.

The video game industry needs specialists, hurry up and become an expert.

This qualification is what you need if you've always wanted to write video game scripts.



02 Objectives

The objectives of this Postgraduate Certificate in Narrative and Script Design for Video Games are, on the one hand, to provide students with all the necessary tools to write the best stories for video games and, on the other hand, to understand the specific needs that this industry requires to prepare them for the labor market.





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Get your name in the credits of the next blockbuster video game: complete this Postgraduate Certificate and realize your dream"



General Objectives

- ◆ Gain knowledge about the different video game genres, the concept of gameplay and its characteristics to apply them in the analysis of video games or in the creation of video game design
- ◆ Deepen understanding of the production of video games and in the SCRUM methodology for project production
- ◆ Learn the fundamentals of video game design and the theoretical knowledge that a video game designer should know
- ◆ Generate ideas and create entertaining stories, plots and scripts for video games
- ◆ Get to know the theoretical and practical bases of the artistic design of a video game
- ◆ Be able to create an independent digital entertainment startup



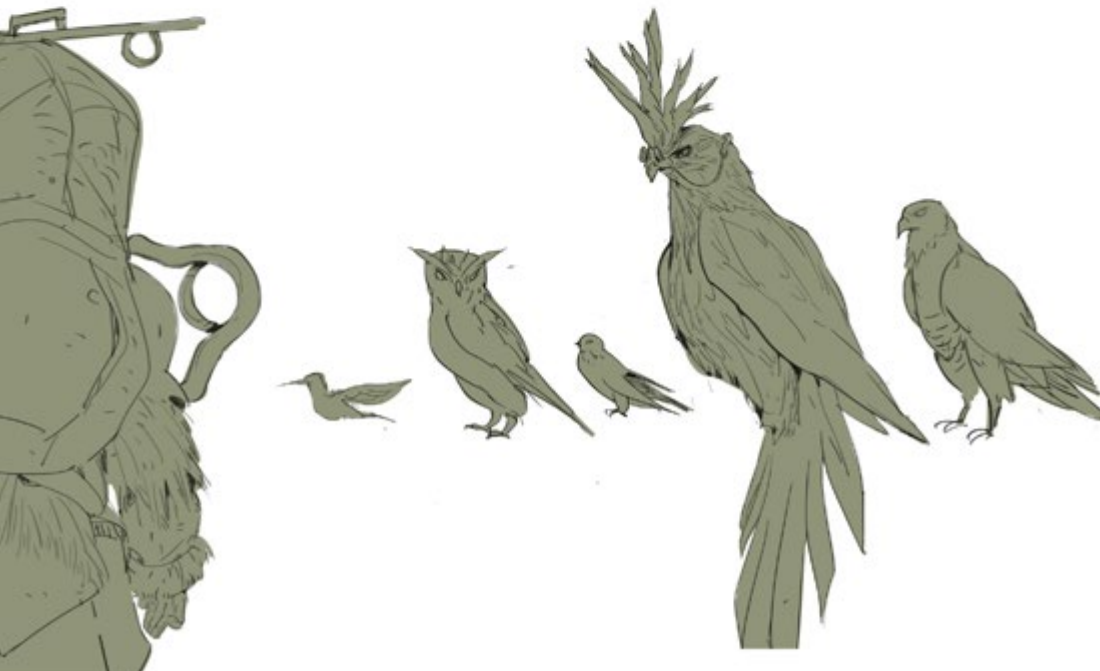
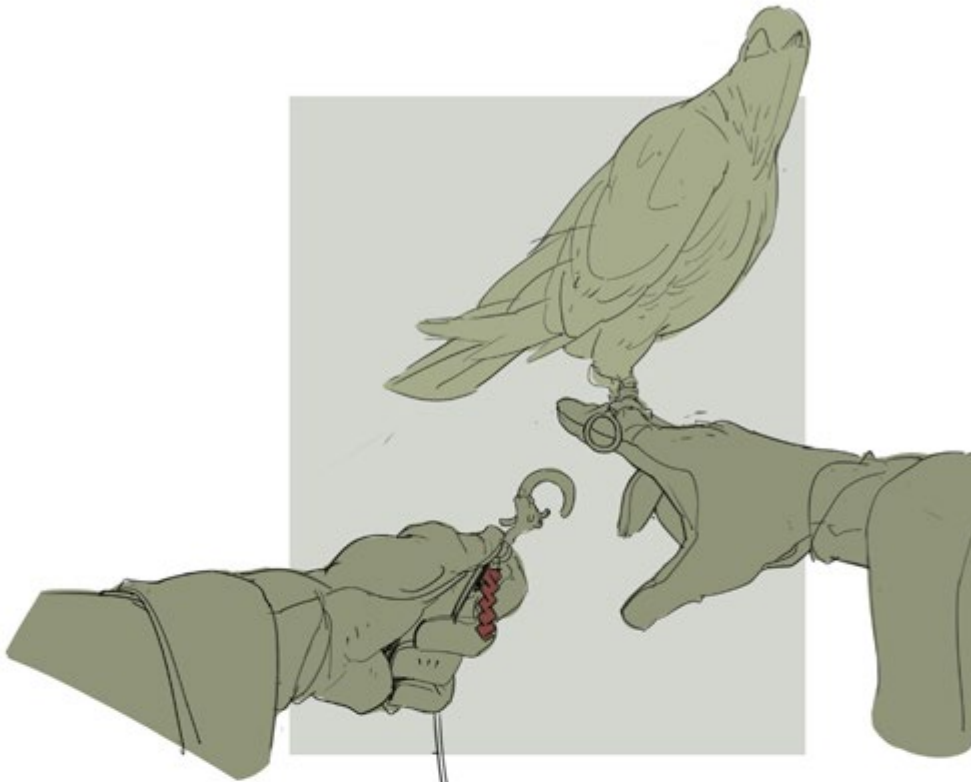
Forge your path by standing out for your witty scripts"





Specific Objectives

- ◆ Understand general narrative and storytelling in video games
- ◆ Know the complex elements of storytelling such as characters, purpose and setting
- ◆ Delve into narrative structures and complex application in the design of a video game
- ◆ Get to know the latest news about the universe and settings such as fantasy or science fiction and their characteristics in the plots
- ◆ Have a thorough and practical knowledge of a story line
- ◆ Learn about the creation of main and secondary characters
- ◆ Delve into the structuring of a video game script and the difference between video games and cinema
- ◆ Gain knowledge the process of creating a script and the characteristics and elements for its creation

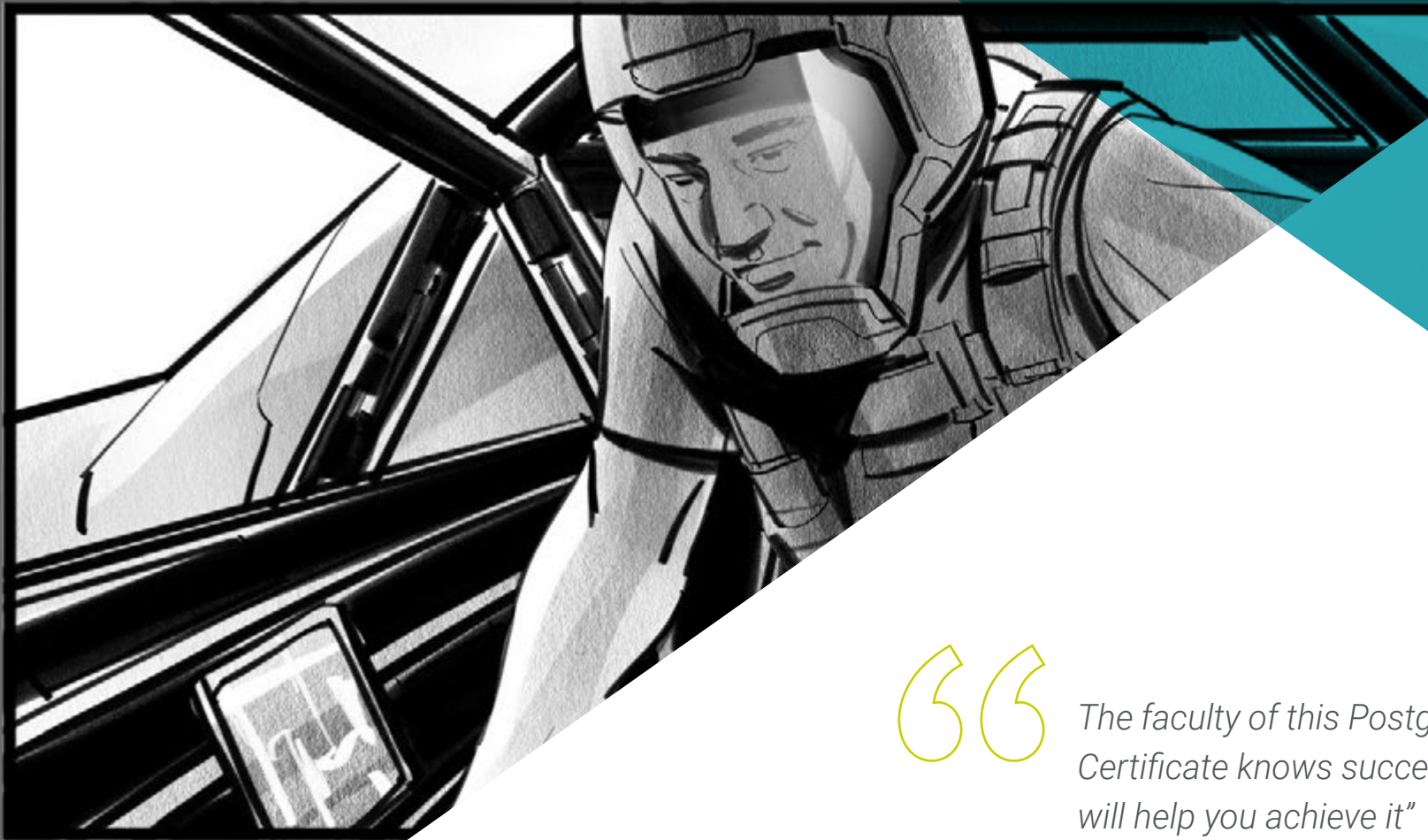


03

Course Management

This Postgraduate Certificate in Narrative and Script Design for Video Games is taught by the best teachers, specialists in script writing for video games and in the sector in general, which will give the student a specific and at the same time broad perspective to be able to develop their work more effectively in the labor market.





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The faculty of this Postgraduate Certificate knows success and will help you achieve it”

Management



Mr. Blasco Vilches, Luis Felipe

- Narrative designer at Stage Clear Studios, developing a confidential product
- Narrative designer at HeYou Games in the "Youturbo" project
- E-learning and serious games product designer and scriptwriter for Telefónica Learning Services, TAK and Bizpills
- Level designer at Indigo for the "Meatball Marathon" project
- Screenwriting teacher in the Master's Degree in Video Game Creation at the University of Malaga
- Lecturer in Video Game Narrative Design and Production at the TAI Film Department, Madrid
- Narrative Design and Script Workshops teacher, and in the Video Game Design Degree at ESCAV, Granada
- Degree in Hispanic Studies from the University of Granada, Spain
- Master's Degree in Creativity and Television Screenwriting, Rey Juan Carlos University



Professors

Ms. Molas, Alba

- ◆ Video Game Designer
- ◆ Graduate in Film and Media. Escuela de Cine de Cataluña
- ◆ Student of 3D Animation, Video Games and Interactive Environments. Currnet – CEV
- ◆ Specialized training in Children's Animation Scriptwriting. Showrunners BCN
- ◆ Member of the association Women in Games
- ◆ Member of the FemDevs association



Professionals with extensive experience will help you specialize in this field"

04

Structure and Content

This Postgraduate Certificate has been designed by the best experts in Narrative and Script Design for Video Games, so that its contents are highly specialized, deep and have a practical vocation, making the student has the best professional tools. In this way, through a module structured in 10 topics, the students will be able to deepen their knowledge of the subject until they become specialists in the field.





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*These contents are the key to success,
enroll and get it as soon as possible”*

Module 1. Narrative and Script Design

- 1.1. Video Game Narrative
 - 1.1.1. Archetypes
 - 1.1.2. Hero's Journey
 - 1.1.3. Monomyth Structure
- 1.2. Elements of Narrative
 - 1.2.1. Linear
 - 1.2.2. Ramified
 - 1.2.3. Funnels
- 1.3. Narrative Structures
 - 1.3.1. Non-Linear Narrative: Blocks
 - 1.3.2. Environmental Narratives and Subplots
 - 1.3.3. Other Types of Structures: Short Stories, 4 Acts
- 1.4. Resources
 - 1.4.1. Callbacks
 - 1.4.2. Foreshadowing
 - 1.4.3. Planting and Pay-Off
- 1.5. Plot
 - 1.5.1. The Plot
 - 1.5.2. Dramatic Tension
 - 1.5.3. Interest Curve
- 1.6. Characters I
 - 1.6.1. Round and Flat
 - 1.6.2. Character Evolution
 - 1.6.3. Secondary Characters





- 1.7. Characters II
 - 1.7.1. Psychology
 - 1.7.2. Motivation
 - 1.7.3. Skills
- 1.8. Types of Dialogues
 - 1.8.1. Internal
 - 1.8.2. External
 - 1.8.3. Others
- 1.9. Script: The Elements
 - 1.9.1. Characteristic of the Script
 - 1.9.2. Scenes and Sequences
 - 1.9.3. Elements in a Script
- 1.10. Script: Writing
 - 1.10.1. Structure
 - 1.10.2. Style
 - 1.10.3. Other Details

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The most specialized and specific program to be a great video game scriptwriter"

05

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"



You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.



A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“

Our program prepares you to face new challenges in uncertain environments and achieve success in your career”

The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question that you are presented with in the case method, an action-oriented learning method. Over the course of 4 years, you will be presented with multiple practical case studies. You will have to combine all your knowledge, and research, argue, and defend your ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

This methodology has trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



06 Certificate

The Postgraduate Certificate in Narrative and Script Design for Video Games guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.





*Successfully complete this program
and receive your university degree
without travel or laborious paperwork”*

This program will allow you to obtain your **Postgraduate Certificate in Narrative and Script Design for Video Games** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Narrative and Script Design for Video Games**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

future
health confidence people
education information tutors
guarantee accreditation teaching
institutions technology learning
community commitment
personalized service innovation
knowledge present
online training
development language
classroom



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