

# Postgraduate Certificate

Animation Production:  
Legislation, Negotiation  
and Industry



## Postgraduate Certificate Animation Production: Legislation, Negotiation and Industry

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtute.com/us/videogames/postgraduate-certificate/animation-production-legislation-negotiation-industry](http://www.techtute.com/us/videogames/postgraduate-certificate/animation-production-legislation-negotiation-industry)

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# 01

# Introduction

In any Animation project, the staff in charge must know in detail the legislative framework of the industry, in order to be able to apply it in their labor and professional policies and avoid possible sanctions or legal problems affecting their employees and the reputation of their company. This is a complex and broad field that, due to its difficulty, requires a high level of expertise in order to manage it to perfection. However, TECH has managed to cover, in a single, intensive program, the information you need to know to control every aspect related to legislation, negotiation and the Animation industry in detail. You will find it in this very complete 100% online program with which, in just 180 hours, you will have mastered this area of the production sector.



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*A 100% online program with which you will know in detail the interprofessional agreements, jurisprudence and the legislative framework of the production industry in Animation”*

The legal and legislative framework of any sector is complex and its management requires a broad and specialized knowledge of the specific area in which it is applied. In the case of the Animation industry, there is a set of laws and jurisprudence that professionals must contemplate in their production projects in order to comply with the requirements of the system and guarantee a creative process in accordance with the legislation in force. In this context, personnel policies, negotiation issues, agreements, etc., are contemplated, and everything, as a whole, makes up the industry as it is known today.

Knowing the ins and outs of this area in detail is essential, not only to ensure the legality of projects, but also to understand the industry and its current situation, so that the products created are adapted to the demand. For this reason, TECH has considered it necessary to develop this Postgraduate Certificate in Animation Production: Legislation, Negotiation and Industry, a very complete program that covers from the legal framework of the sector, to the most relevant issues in the process of establishing agreements, without forgetting to review the current situation of the industry and its future projection.

This is a unique opportunity to study a 100% online program with all the facilities provided by this convenient format: connect at any time and from any device with an Internet connection, have the entire syllabus available from the beginning of the course, be able to download the content to consult it whenever you need it and much more. In conclusion: everything the graduate needs to specialize in this area in an intensive, exhaustive way and in only 180 hours.

This **Postgraduate Certificate in Animation Production: Legislation, Negotiation and Industry** contains the most complete and up-to-date program on the market.

The most important features include:

- ♦ The development of case studies presented by experts in animation and video game development. The graphic, schematic and practical contents of the program provide theoretical and practical information on those disciplines that are essential for professional practice
- ♦ Practical exercises where the self-assessment process can be carried out to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*You will learn about the latest developments in labor policies related to vacation and sick leave, as well as possible solutions in the production sector”*

“

*You will delve into the most important issues of the negotiation process, knowing in detail the forms of agreement and the possible existing resolutions”*

The program’s teaching staff includes professionals from the sector who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the course. For this purpose, the students will be assisted by an innovative interactive video system created by renowned and experienced experts.

*What happens if your company does not have a Human Resources area? In this Postgraduate Certificate you will learn the keys to be able to successfully solve any problem that may involve this department.*

*You will be able to download the entire content on any device and consult it whenever you need it, even after completing the program.*



# 02 Objectives

The objective of this Postgraduate Certificate is to provide graduates with the best and most sophisticated teaching tools that will allow them, in only 180 hours, to know in detail the legislative field of negotiation and the industry of production specialized in Animation. The objective is for the creative to finish this program having acquired the widest and most exhaustive knowledge that will allow them to master this area and increase their chances of success in the creation of audiovisual products.





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*Thanks to the exhaustiveness with which this Postgraduate Certificate has been designed, you will achieve all your educational objectives before the end of the program"*



## General Objectives

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- ◆ Acquire specialized knowledge about the legal framework of the production industry specialized in Animation
- ◆ Develop all the information that the creative needs to perfectly manage the keys to negotiation and its requirements in today's market

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*If you are looking for a program that will show you everything you need to know to make successful brand deals for your project, this Postgraduate Certificate is perfect for you"*





## Specific Objectives

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- ♦ Reconcile the professional and personal life of the employees, depending on seasonal contingencies, and the performance of tasks
- ♦ Learn how to perform multiple tasks outside of your duties when faced with a shortage of workers in small companies
- ♦ Manage access to files for different departments, and compliance with deadlines
- ♦ Get to know the information to be taken into account in the sector for the future
- ♦ Understand the current situation of post-pandemic animation

# 03

## Course Management

This program is managed and taught by a team of experts in animation. They are a group of young professionals, but with an extensive career that includes project management and their international management. Their vast experience and human qualities will be reflected in a new, current, dynamic and exhaustive syllabus, and they will be available during the 6 weeks of the Postgraduate Certificate to resolve any questions that may arise during the program.





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*The teaching team has selected for this Postgraduate Certificate a set of simulations of real situations so that you can put the syllabus into practice and develop an action strategy based on their experience"*

## Management



### Dr. Cristóbal Rodríguez, Manuel

- ♦ Audiovisual Producer and Consultant
- ♦ PhD in Communication Sciences from the Rey Juan Carlos University
- ♦ Master's Degree in TV Entertainment from the Erich Pommer Institut in Berlin
- ♦ Degree in Film and Theater Directing from ARTTS International UK
- ♦ Member of: Academy of Motion Picture Arts and Sciences of America, TV Academy and CARTOON Board of Trustees

## Professors

### Mr. Quiñones Angulo, Marcial

- ♦ Director and Producer
- ♦ Founding Partner of Planet 141
- ♦ Director and Producer of music videos
- ♦ Producer of feature films
- ♦ Degree in Electronic Engineering from the Pontifical Javeriana University



**Dr. Yébenes, Pilar**

- ◆ Expert in Communication, Technological Rise and Sociocultural Renovation
- ◆ PhD in Communication, Technological Rise and Sociocultural Renewal from the European University of Madrid
- ◆ Master's Degree in Business Management
- ◆ Degree in Image and Sound from the Complutense University of Madrid
- ◆ Member of the Academy of Motion Picture Arts and Sciences



*A unique, key, and decisive experience  
to boost your professional development"*

# 04

# Structure and Content

TECH uses the best academic tools and the effective and innovative Relearning methodology in all of its programs. In addition, it guarantees a series of minimum hours of additional material in different formats, so that students can not only contextualize the information developed in the syllabus, but also deepen in those aspects they consider more interesting or relevant for their work performance. All this is what makes programs such as this one the best in the market, thanks to which the creative can develop extensively and conscientiously, contributing to improve their professional future through a 100% online program.







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*This Postgraduate Certificate includes a specific section dedicated to the importance of quantitative and qualitative representation”*

## Module 1. Co-productions

- 1.1. Co-productions
  - 1.1.1. Co-production
  - 1.1.2. State Requirements
  - 1.1.3. Regional Requirements
- 1.2. Contributions and Rights
  - 1.2.1. Benefits
  - 1.2.2. Parts
  - 1.2.3. Rights Over the Work
- 1.3. Co-production Agreement
  - 1.3.1. Documentation
  - 1.3.2. Agreements
  - 1.3.3. Types of Collaboration
- 1.4. Contract Agenda
  - 1.4.1. Agenda
  - 1.4.2. Effect on the Contract
  - 1.4.3. Formalization
- 1.5. Financing Media Subprogram
  - 1.5.1. Subprogramming
  - 1.5.2. Financing
  - 1.5.3. Development Grants
- 1.6. Subprogram Financing and Amounts
  - 1.6.1. Types
  - 1.6.2. Projects
  - 1.6.3. Amount of Grants
- 1.7. Eurimages Financing
  - 1.7.1. Institution in Charge
  - 1.7.2. Requirements
  - 1.7.3. Documentation



- 1.8. Eurimages Financing and Its Distribution
  - 1.8.1. Distribution
  - 1.8.2. Grants
  - 1.8.3. Reimbursement
- 1.9. Institution in Charge
  - 1.9.1. Requirements
  - 1.9.2. Documentation
- 1.10. Other International Co-productions
  - 1.10.1. Other Countries With Agreements
  - 1.10.2. Internationalization
  - 1.10.3. Documentation

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*Do not hesitate. This is the best and most convenient option to spend your time on a highly enabling program that will positively influence your career path"*

05

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

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*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.*



*The student will learn to solve complex situations in real business environments through collaborative activities and real cases.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question that you are presented with in the case method, an action-oriented learning method. Over the course of 4 years, you will be presented with multiple practical case studies. You will have to combine all your knowledge, and research, argue, and defend your ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.





In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

This methodology has trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





#### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



# 06 Certificate

The Postgraduate Certificate in Animation Production: Legislation, Negotiation and Industry guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.



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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

This program will allow you to obtain your **Postgraduate Certificate in Animation Production: Legislation, Negotiation and Industry** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Animation Production: Legislation, Negotiation and Industry**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present  
development language  
virtual classroom



## Postgraduate Certificate Animation Production: Legislation, Negotiation and Industry

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

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