

# Postgraduate Certificate

## Leadership and Management of Sports Teams

Endorsed by the NBA





## Postgraduate Certificate

### Leadership and Management of Sports Teams

Course Modality: Online

Duration: 6 weeks

Certificate: TECH Global University

12 ECTS Credits

Teaching Hours: 300 hours.

Website: [www.techtute.com/us/sports-science/postgraduate-certificate/leadership-management-sports-teams](http://www.techtute.com/us/sports-science/postgraduate-certificate/leadership-management-sports-teams)

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# 01

# Introduction

It is necessary to know how to detect possible leaders, diagnose ascendancy, provide tools and be attentive to the effects produced. With this degree, the graduate will take a step further in his or her profession by acquiring the ability to effectively influence athletes towards the achievement of their objectives and goals. In only 6 weeks and under a completely online modality, the student will be able to manage sports teams and detect the strong points of each member's personality when influencing others, the way they do it, what it generates in others and the responsibility that this implies.





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*You will be able to consult the most complete and up to date program on the market on any device with internet access and at any time”*

In this Postgraduate Certificate you will find detailed training on key aspects of sports leadership, treated with a unique didactic and depth in the current academic offer. Each module guarantees the highest level of knowledge in the field, ensuring that students will be able to manage sports teams upon completion of the course.

A careful selection of each of the topics of this program has been made in order to offer the student the most complete study opportunity possible and always linked to the actuality of Sports Psychology. Therefore, the student will learn the different interdisciplinary tools of the sports psychologist and coach, while learning the most frequently used psychological techniques in the field of sports.

In addition, as it is a 100% online Postgraduate Certificate, the student is not conditioned by fixed schedules or the need to move to another physical location, but can access a rich content that will help them reach the elite of leadership and management of sports teams at any time of day, combining, at their own pace, their work and personal life with their academic life.

This **Postgraduate Certificate in Leadership and Management of Sports Teams** contains the most complete and up to date educational program on the market. The most important features include:

- ♦ The development of case studies presented by Masters in coaching and sports psychology.
- ♦ The graphic, schematic and eminently practical contents of the book provide practical information on those disciplines that are essential for professional practice.
- ♦ Practical exercises where self-assessment can be used to improve learning.
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*Give projection to your profession by acquiring the necessary skills for the effective management of sports teams"*

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*This certificate updates your knowledge and provides you with different digital tools to spread your personal brand"*

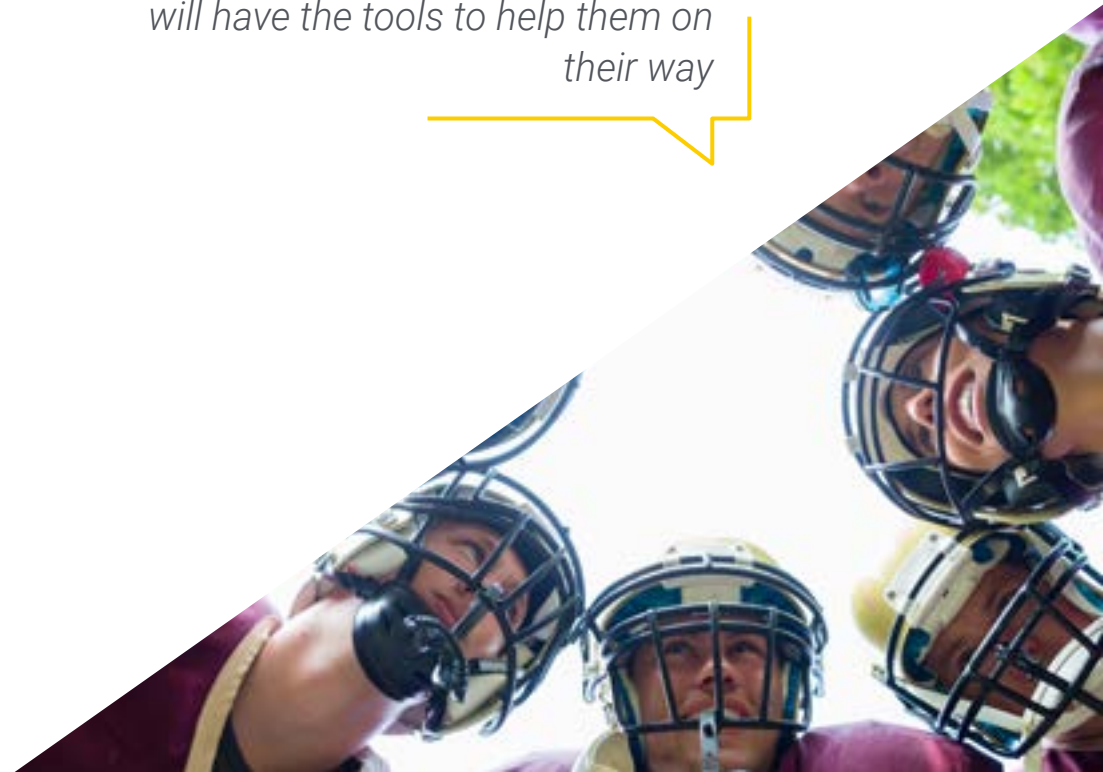
The program's teaching staff includes professionals from the sector who contribute their work experience to this training program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive training programmed to train in real situations.

This program is designed around Problem Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.

*You will be able to manage sports teams and get the best out of them on and off the field*

*Athletes are looking for help in developing their leadership and you will have the tools to help them on their way*



# 02 Objectives

The design of the program of this University Course will allow the graduate to generate confidence and positive influence on the athlete through the study of the different leadership styles with greater success in the sports scene. He will also explore the most effective models for high performance athletes, as well as learn how to generate a team mentality and delve into the concept of psychological training. All this, through knowledge of how to promote self-leadership, deepening in the methods to assume a defeat.







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*TECH will give your career the boost it needs and position you in a booming job market ”*



## General Objective

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- ♦ Cover the different leadership styles with the greatest success in the sporting arena
- ♦ Study high performance team management at the psychological and motivational level.
- ♦ Examine the basic pillars on which Sports Psychology is based.
- ♦ Analyze the possible applications of the most common techniques and methodologies in sports coaching.
- ♦ Learn the psychological techniques most frequently used in the field of sports.
- ♦ Know the figure of the leader in individual and team sports.
- ♦ Understand the importance of personal branding for a good professional development.
- ♦ Update the management of the different digital tools to disseminate the personal brand.
- ♦ Deepen understanding of the cultural transformation of sports organizations.
- ♦ Study the different interdisciplinary tools of the sports psychologist and coach
- ♦ Delve into the work of the psychologist as a facilitator in the context of sport.





## Specific Objectives

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- ♦ Study the most effective management models in high performance sports.
- ♦ Learn how to apply effective leadership in the sports environment.
- ♦ Know the differences between the sports psychologist and the coach
- ♦ Delve into the concept of psychological training.
- ♦ Learning to generate a team mentality
- ♦ Knowing how to promote self-leadership
- ♦ Deepening the methods for dealing with defeat



*Thanks to the updated content and the Relearning method presented in this Postgraduate Certificate, you will specialize in a branch of Sports Psychology in full expansion"*

03

# Course Management

This academic program includes the most specialized teaching staff in the current educational market. They are specialists selected by TECH to develop the whole syllabus. In this way, starting from their own existence and the latest evidence, they have designed the most up-to-date content that provides a guarantee of quality in such a relevant subject.



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*TECH offers the most specialized teaching staff in the field of study. Enroll now and enjoy the quality you deserve”*

## International Guest Director

Dr. Barbara Roberts is a leading clinical psychologist with an internationally recognized career in the field of sports mental health. As such, she has played an important role as Director of Wellness and Clinical Studies for the Washington Commanders football team, a position that has made her one of the few professionals with a doctorate in Clinical Psychology working full time for an NFL franchise. Here, her work has focused on implementing a proactive approach to mental health management, seeking to build a solid foundation for player wellness and its impact on performance and overall health.

Additionally, her professional career has included significant roles at the Federal Bureau of Prisons and the U.S. Army Aberdeen Proving Ground, where she has developed programs to support inmates and military members with substance abuse issues. In addition, she has worked for the Substance Abuse and Mental Health Services Administration and the White House Office of National Drug Control Policy, which has allowed her to evaluate and improve treatment programs nationwide.

Dr. Barbara Roberts has also applied her expertise in evidence-based methods, such as motivational interviewing, to create an environment of trust with players, helping them face the challenges of their careers and personal lives. In this regard, her approach is unique in its ability to normalize mental health within the sporting environment and offer ongoing, personalized support. In turn, she has excelled in her commitment to helping players through various stages of their careers, from their early years in the NFL, to life after retirement.



## Dr. Roberts, Barbara

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- ♦ Director of Wellness and Clinical Services at the Washington Commanders, Washington D. C., United States
- ♦ Clinical Psychologist at Georgetown University Medical Center, Georgetown
- ♦ Analyst and Health Policy Coordinator in the White House Office of National Drug Control Policy
- ♦ Clinical Psychologist at the Substance Abuse and Mental Health Services Administration
- ♦ Doctor of Clinical Psychology from the University of Oklahoma
- ♦ B.A. in Psychology from Fisk University

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*Thanks to TECH, you will be able to learn with the best professionals in the world”*

# 04

## Structure and Content

Two modules that cover the importance of psychological control and personal balance for the improvement of leadership both on and off the field. This Postgraduate Certificate covers from transformational and transactional leadership style to talent, mental strength and ethics in the development of extreme sports, including coping with defeat and burnout prevention or experiential tools such as Live Training applied to sports coaching, among others.







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*A curriculum that encompasses self-care for high-performance athletes and their caregivers”*

## Module 1. Leadership and Management of High-Performance Teams

- 1.1. Origin and History of Leadership Styles
- 1.2. Transformational and Transactional Leadership Style
- 1.3. Leadership Style and Followers
- 1.4. Bases of High Performance Teams
- 1.5. Define the High Performance Challenge
- 1.6. Action Plan
- 1.7. Sustainability and Maintenance of High Performance
- 1.8. Types of Leadership and Coaches in the Sports Field
- 1.9. Athlete Risk Situations
- 1.10. Self-care of High-performance Athletes and their " Caregivers".

## Module 2. Leadership Applied to Individual and Team Sports

- 2.1. Sport Psychologist vs Coach
- 2.2. Psychological Training
- 2.3. Psychological Determinants of Performance and Talent Management
- 2.4. Team Mentality and Basic Elements of Intervention
- 2.5. Communication Skills
- 2.6. Stress and Anxiety Intervention
- 2.7. Coping with Defeat/Burnout Prevention
- 2.8. Experiential Tools: Live Training Applied to Sports Coaching
- 2.9. Extreme Sports: Talent, Mental Strength, and Ethics in Sports Development
- 2.10. Self-leadership. Self-management
- 2.11. The Leader Coach and Team Management, Ethics and Coaching
- 2.12. Diagnostic Tools for Sports Teams and Organizations
- 2.13. Design of Intervention Plans in Teams and Organizational Development





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*A program designed to bring out the best in you so that you can bring out the best in others"*

# 05 Methodology

This training program provides you with a different way of learning. Our methodology uses a cyclical learning approach: ***Re-learning.***

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the ***New England Journal of Medicine*** have considered it to be one of the most effective.





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*Discover Re-learning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## At TECH we use the Case Method

Our program offers a revolutionary method of skills and knowledge development. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

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*At TECH you will experience a way of learning that is shaking the foundations of traditional universities around the world ”*



*Our university is the first in the world to combine Harvard Business School case studies with a 100%-online learning system based on repetition*



### A learning method that is different and innovative.

This intensive Sports Science program at TECH Global University prepares you to face all the challenges in this field, both nationally and internationally. We are committed to promoting your personal and professional growth, the best way to strive for success, that is why at , TECH you will use Harvard *case studies*, with which we have a strategic agreement that allows us to provide our students with material from the best university the world.

“

*We are the only online university that offers Harvard materials as teaching materials on its courses”*

*The student will learn, through collaborative activities and real cases, how to solve complex situations in real business environments*

The case method is the most widely used learning system by the best faculties in the world. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Re-learning Methodology

Our university is the first in the world to combine Harvard University case studies with a 100%-online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance Harvard case studies with the best 100% online teaching method: Re-learning.

*In 2019 we obtained the best learning results of all Spanish-language online universities in the world*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Re-learning.

Our university is the only Spanish-speaking university qualified to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best Spanish online university indicators.





In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Re-learning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



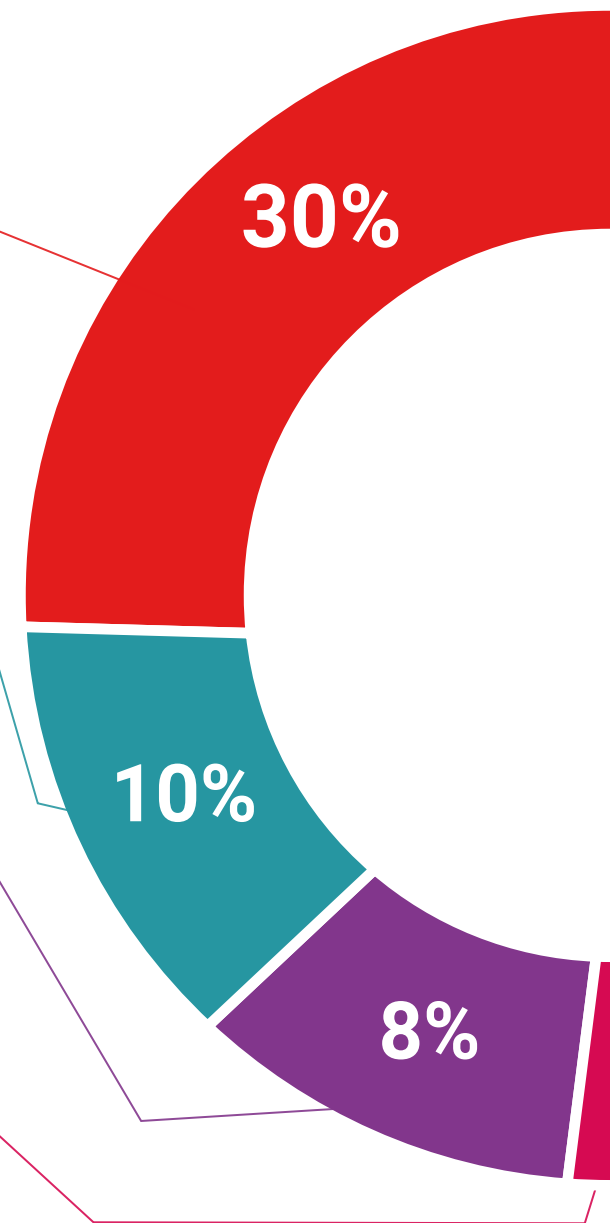
### Practising Skills and Abilities

They will carry out activities to develop specific competencies and skills in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





#### Case Studies

They will complete a selection of the best case studies in the field used at Harvard. Cases that are presented, analyzed, and supervised by the best senior management specialists in Latin America.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



# 06 Certificate

The Postgraduate Certificate in Leadership and Management of Sports Teams guarantees, in addition to the most rigorous and up to date training, access to a Postgraduate Certificate issued by TECH Global University.



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*Successfully complete this training program  
and receive your certificate without travel or  
laborious paperwork”*

This program will allow you to obtain your **Postgraduate Certificate in Leadership and Management of Sports Teams** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Leadership and Management of Sports Teams**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

health future  
confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present quality  
development languages  
virtual classroom



**Postgraduate  
Certificate**  
Leadership and  
Management of Sports  
Teams

Course Modality: Online

Duration: 6 weeks

Certificate: TECH Global University

12 ECTS Credits

Teaching Hours: 300 hours.

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