

Postgraduate Certificate

Handball team management





Postgraduate Certificate Handball team management

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: www.techtitute.com/in/sports-science/postgraduate-certificate/hanball-team-management

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01

Introduction

Nowadays, sports organizations need great leaders with wide management skills, human relations and a deep knowledge of the different areas that make up a club. An essential global vision for those who wish to develop in the world of Handball from a professional standpoint. In this sense, TECH has designed this 100% online Postgraduate Certificate that leads students in just 6 weeks to obtain the most decisive keys to be able to deploy their skills for the proper structuring of an organization, the implementation of programs to attract promising players and the adoption of the most successful advertising strategies. All this in a 100% online, Course Modality with the most updated didactic content.





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A Postgraduate Certificate that will give you a complete vision of Handball Team Management"

The basis for the progression of any sport discipline is the existence of entities with solid organizational structures, with a professionalizing approach and with both a short and long term perspective. In this way, the development of the entity will boost the development of the athletes, while at the same time growing a wide fan community.

However, to be successful in this sector implies a deep knowledge of the management of relationships between managers, coaches, players and the planning of various strategies to make the club visible. Based on the latest reality of Handball, TECH has designed this Postgraduate Certificate in Team Management oriented to this sport.

All this, in addition to a program designed and developed by an excellent teaching staff made up of top athletes in this discipline, deeply versed in how a sports organization works, as well as the career of a player and their life strategies. Intensive learning that will enable the graduate to apply the concepts addressed in their professional career and amplify their management skills.

To achieve this goal successfully, this academic institution provides easily accessible video summaries, in-depth videos, supplementary readings and case studies. All you need is an electronic device with an Internet connection to be able to view, at any time, the syllabus of this program

Therefore, with no classroom attendance or scheduled classes, this program is an ideal option to pursue an innovative qualification that is compatible with the most demanding daily responsibilities.

This **Postgraduate Certificate in Handball Team Management** contains the most complete and up-to-date scientific program on the market. The most important features include

- ♦ Practical cases presented by experts in Handball and Sports Science
- ♦ The graphic, schematic, and practical contents with which they are created, provide practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where self-assessment can be used to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



Enroll now in a program developed by one of the bastions of Handball”

“

Explore the strategies of sporting life and change of course in the face of adversity”

The program's teaching staff includes professionals from sector who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive education programmed to learn in real situations.

The design of this program focuses on Problem-Based Learning, by means of which the professional must try to solve the different professional practice situations that are presented throughout the academic course. For this purpose, the student will be assisted by an innovative interactive video system created by renowned experts.

A Postgraduate Certificate that will allow you to reconcile your daily personal activities with high-level education.

Deepen in the implementation of Marketing plans and Social Media management as a way to attract and promote sponsors of a Handball team.



02 Objectives

This Postgraduate Certificate in Handball Team Management has been designed taking into consideration the current reality of this sport, the existing needs and the application of the most effective strategies to attract talent, attract fans and make an organization grow. All this will be possible thanks to the numerous teaching resources provided by TECH, which has used the latest technology applied to university teaching.





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You will obtain the necessary keys to develop successful programs for the recruitment of new talents in the world of Handball”



General Objectives

- To master the design and control of training at different stages
- To improve the athletes' performance
- To interpret the data analysis obtained through new technologies
- To incorporate the athlete's nutritional planning according to their characteristics and playing position
- To know the evolution of the game and tactics of handball up to the present day
- To analyze the multiple factors that intervene in the training process and in high performance players





Specific Objectives

- ♦ To know the structure of the sports club and the professional handball club in depth
- ♦ To build relationships with players, managers, the media and sponsors
- ♦ To develop a functional strategy for talent detection
- ♦ To take care of and promote good sports life strategies



Increase your management skills thanks to this Postgraduate Certificate and create an excellent atmosphere between coaches and players in your club"

03

Course Management

The deep knowledge of the inner workings of a sports club, its direction and management are evident in this Postgraduate Certificate that has been designed and developed by a teaching team composed of leading figures in the world of handball. This way, students have a unique opportunity to progress through an unmatched academic option, which offers a global vision provided by the great experience and mastery of this subject of the teachers involved.





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Renowned athletes from the handball elite have created this unique Postgraduate Certificate in the academic scene”

Management



Dr. Lozano, Demetrio

- ♦ Former professional handball player
- ♦ Professor at the National School of Handball Coaches of the Royal Spanish Handball Federation
- ♦ PhD. in Physical Activity and Sport Sciences from the University of Lleida
- ♦ PhD. In Physical Activity and Sport Sciences from the University of Barcelona
- ♦ Professional Master's Degree in High Performance from the University of Barcelona
- ♦ World Handball Champion with the Spanish National Team at the 2005 World Cup in Tunisia
- ♦ Triple Olympic Handball Medalist at Atlanta 1996, Sydney 2000 and Beijing 2008



04

Structure and Content

The professional who wishes to progress in the world of handball must know in detail the ins and outs of a club, its structure, its management and everything that involves the relationships between coaches, players and managers. For this reason, this Postgraduate Certificate explores the fundamental elements to improve the management of an organization, as well as the development of a marketing plan and social networks to make the organization more visible.



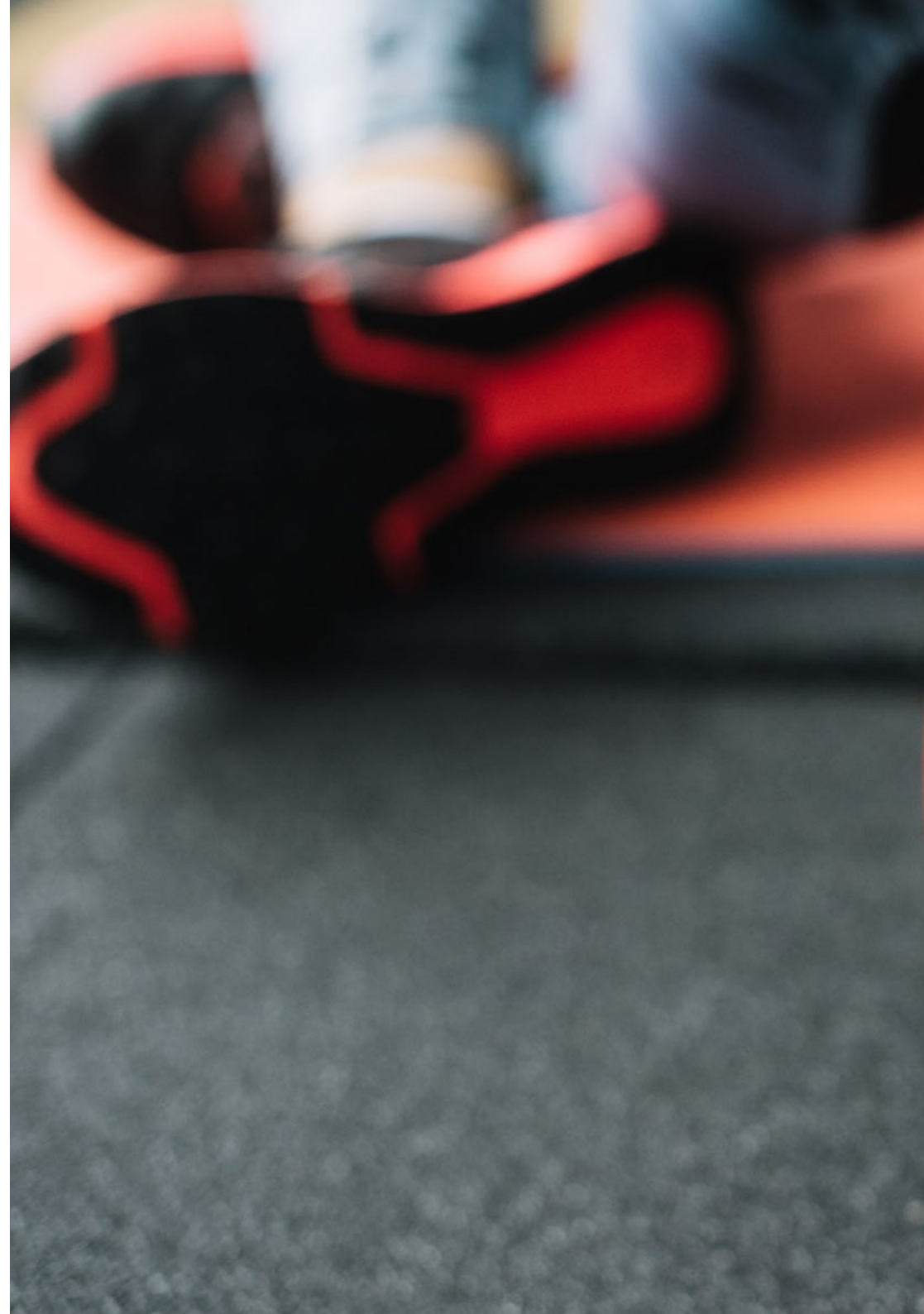


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A study plan that will take you in 150 teaching hours to deepen your knowledge of the structure and management of a sports club"

Module 1. Handball team management

- 1.1. Sports club structure
 - 1.1.1. Sport Club Management
 - 1.1.2. Technical teams
 - 1.1.3. Structures
- 1.2. Professional club structure
 - 1.2.1. Professional club management
 - 1.2.2. Management Teams
 - 1.2.3. Technical teams
- 1.3. The staff
 - 1.3.1. Composition
 - 1.3.2. Training or competitive needs
 - 1.3.3. Selection Criteria
- 1.4. Relationships with Players
 - 1.4.1. Individuality at the Service of the team
 - 1.4.2. Career management
 - 1.4.3. Individual coaching
- 1.5. Sports Direction Models
 - 1.5.1. Direction Models
 - 1.5.2. Specific Training
 - 1.5.3. Resources Management
- 1.6. Advertising and Marketing
 - 1.6.1. Advertising Plan Management
 - 1.6.2. Marketing Plan Management
 - 1.6.3. Social Media Use
- 1.7. Relationships with sponsors
 - 1.7.1. Small sponsors management
 - 1.7.2. Management medium-sized sponsors
 - 1.7.3. Management of big sponsors



- 1.8. Talent detection
 - 1.8.1. Valuation tests
 - 1.8.2. Recruitment programs
 - 1.8.3. Talent Management
- 1.9. Sports life strategies
 - 1.9.1. Sports career management
 - 1.9.2. Short, Medium and Long-Term Objectives
 - 1.9.3. Setbacks and strategy changes
- 1:10. Future Perspectives
 - 1.10.1. The reality of today's handball
 - 1.10.2. Change Management
 - 1.10.3. Future Perspectives



An academic option that takes you into the current and future reality of Handball"



05 Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"



You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.



A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career”*

The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

The case method is the most widely used learning system in the best faculties in the world. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH, you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology, we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



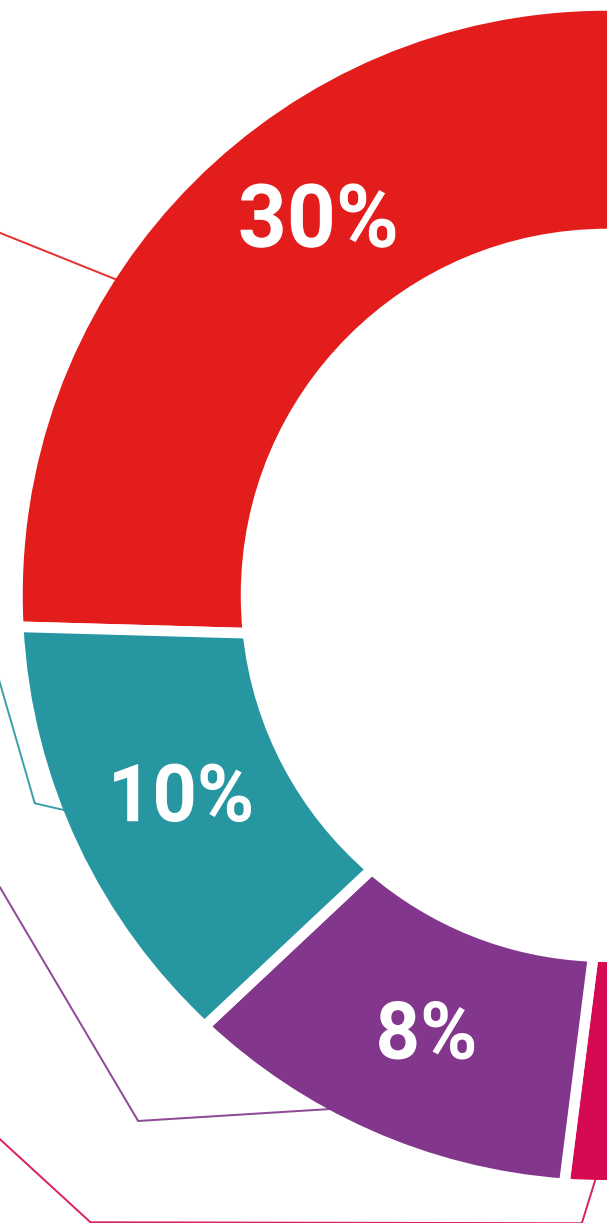
Practising Skills and Abilities

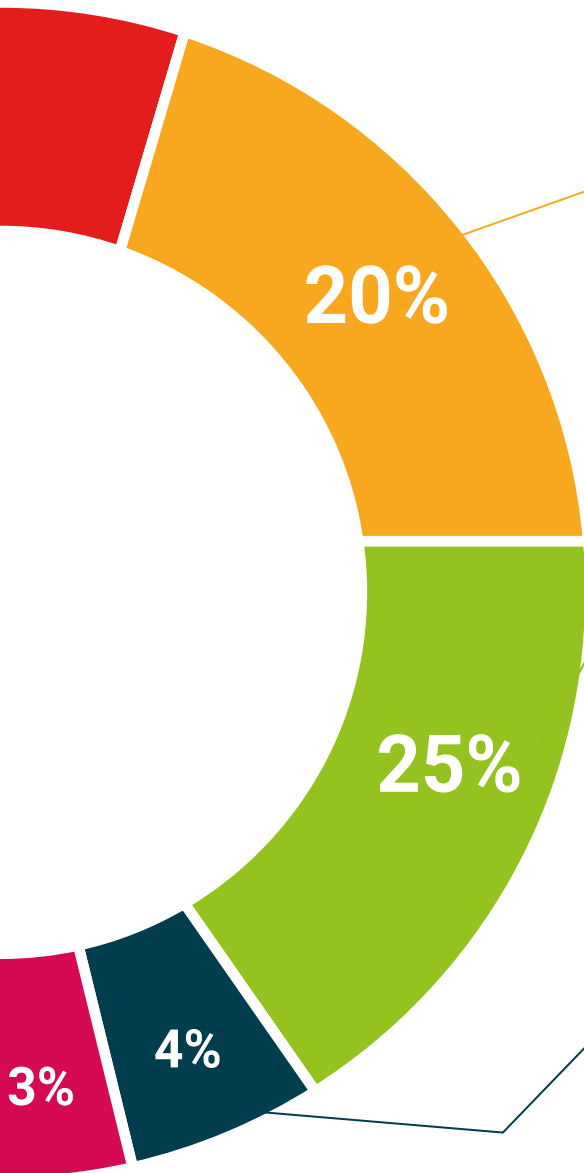
They will carry out activities to develop specific competencies and skills in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this situation. Cases that are presented, analyzed, and supervised by the best specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



06 Certificate

The Postgraduate Certificate in Handball Team Management guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.



A close-up photograph of hands working on a piece of fabric. The fabric has a blue section and a yellow section. The hands are positioned as if they are stitching or assembling the fabric. The lighting is bright, highlighting the texture of the skin and the fabric.

“

Successfully complete this program and receive your university certificate without having to travel or fill out laborious paperwork”

This **Postgraduate Certificate in Handball Team Management** contains the most complete and up-to-date scientific program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Handball Team Management**

Official No. of Hours: **150 h.**



*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future
health confidence people
education information tutors
guarantee accreditation teaching
institutions technology learning
community commitment
personalized service innovation
knowledge present quality
development languages
virtual classroom



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