Postgraduate Diploma
Teaching Strategies and Technological Innovation in Foreign Language Learning

tech technological university

Postgraduate Diploma
Teaching Strategies and Technological Innovation in Foreign Language Learning

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

Website: **www.techtitute.com/pk/school-of-languages/postgraduate-diploma/postgraduate-diploma-teaching-strategies-technological-innovation-foreign-language-learning**

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01
Introduction

Teaching has successfully incorporated the use of new technologies in the teaching of different subjects. Its versatility boosts learning by providing a more active and interactive way to study. In the case of foreign language teaching, the inclusion of new teaching strategies and the most current technological innovation enables classes to be provided with options that boost students' interest and learning outcomes. For that reason, this program has been designed for the teacher to be trained with the latest educational technology, to discover every aspect of digital learning, so necessary today.

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Develop new communication skills and adapt your teaching methods to the digital age with this prestigious program"

This training will allow you to develop and expand your knowledge and skills related to Spanish lexical competence in teaching. At the end of the Postgraduate Diploma, the professionals will be able to detect frequent errors in teaching Spanish and will have acquired the necessary tools for the prevention and correction of these errors, so that they will have the necessary skills to work as a teacher of Spanish as a foreign language.

All of this, taking into consideration that teaching is a discipline that must advance at the same pace as technological advances. For that reason, this program has been designed for the teacher to be trained with the latest educational technology to discover every aspect of digital learning.

Digital teaching, applied to language teaching, is an invaluable resource. This program will allow to know and understand how to apply the most useful and stimulating digital tools in this field. A high-level training course in which you will acquire a practical vision of the use of the latest technological advances applied to language teaching, expanding your professional skills in an efficient and dynamic way.

This Postgraduate Diploma will provide teachers with the tools and knowledge necessary to practice their profession with confidence and efficiency, enabling them to help their students to understand and analyze messages effectively, and to develop non-verbal communication.

This **Postgraduate Diploma in Teaching Strategies and Technological Innovation in Foreign Language Learning** contains the most complete and up-to-date educational program. The most important features include:

- The latest technology in online teaching software
- Intensely visual teaching system, supported by graphic and schematic contents, easy to assimilate and understand
- Practical cases presented by practising experts
- State-of-the-art interactive video systems.
- Teaching supported by telepractice
- Continuous updating and recycling systems
- Autonomous learning: full compatibility with other occupations
- Practical exercises for self-assessment and learning verification
- Support groups and educational synergies: questions to the expert, debate and knowledge forums.
- Communication with the teacher and individual reflection work
- Content that is accessible from any fixed or portable device with an internet connection
- Supplementary documentation databases are permanently available, even after the program

With a methodological design that relies on teaching techniques distinguished by their effectiveness, this Postgraduate Diploma will take you through different teaching approaches to allow you to learn in a dynamic and effective way"

With an educational approach based on the resolution of real situations, this Postgraduate Diploma will allow you to apply what you have learned in your daily teaching practice, immediately and with total confidence"

Prominent experts in the field have meticulously designed this Postgraduate Diploma, bringing all their experience and knowledge to bear in its preparation.

Our innovative telepractice concept will provide you with a faster learning process and a much more realistic view of the contents.

The teaching staff includes teaching professionals, who bring their experience to this training program, as well as renowned specialists belonging to leading societies and prestigious universities.

Its multimedia content developed with the latest educational technology, will allow the professional a situated and contextual learning, that is, a simulated environment that will provide an immersive learning programmed to train in real situations.

This program is designed around Problem-Based Learning, whereby the educator must try to solve the different professional practice situations that arise throughout the program. For this purpose, the professional will be assisted by an innovative interactive video system developed by recognized experts in the field of teaching.

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Objectives

TECH Technological University aims to provide professionals with the most innovative and efficient tools in the development of their activity, improving the classroom climate and maximizing the effectiveness of the proposals. The program will enable you to become a key professional in the educational center, using the resources learned during the training.

Incorporate new digital teaching tools into your work as a foreign language teacher and boost your professional skills towards excellence"

General Objectives

- To develop the necessary communicative skills through activities and strategies that facilitate the learning of Spanish as a second language
- Gain knowledge about the theoretical foundations of the process of foreign language acquisition

The teaching staff of this program is made up of renowned professionals in the sector, who have collaborated in the design of this educational specialization"

Specific Objectives

Module 1. Introduction to Lexicon and Semantics

- Identify the main models of lexical semantic learning
- Apply to the current model of education the new linguistic and lexical language tools
- Develop tools to facilitate the teaching of the Spanish language
- Identify the role of writing and its importance in the teaching of Spanish
- Analyze the tools provided by Spanish to differentiate it from other languages

Module 2. Oral and Written Skills: Teaching Strategies

- Identify the most effective oral and written models of modern teaching
- Develop new techniques that foster the student's need to speak and write in Spanish
- Analyze the role of speakers and writers in language teaching processes
- Describe the significant linguistic, communicative and cultural aspects in the teaching-learning process of the Spanish as a foreign language system, at the phonetic-phonological level

Module 3. Technological Innovation in Teaching

- Identify the role of technology in learning a new language
- Interact with technological tools and apply them to Spanish language learning
- Design techniques to promote the use of technology for the Spanish language

03

Structure and Content

The contents of this Postgraduate Diploma have been developed by the different experts on this program, with a clear purpose: to ensure that our students acquire each and every one of the necessary skills to become true experts in this field.

A complete and well-structured program will take you to the highest standards of quality and success.

Get trained wherever and whenever you want, thanks to the online mode of this Postgraduate Diploma that allows you to take this training from any electronic device with an Internet connection"

Module 1. Didactics of Lexical-Semantics

1.1. Introduction to Lexical Semantics
    1.1.1. Historical Precedents
    1.1.2. Significance
    1.1.3. Signs and Symbols
    1.1.4. Linguistic Communication
    1.1.5. The Linguistic Sign
1.2. Fundamentals
    1.2.1. What is Semantics?
    1.2.2. Semantics. Is it a Science?
    1.2.3. Structural Semantics
    1.2.4. Semantics and Society
1.3. Learning and Acquisition
    1.3.1. Basic Principles
    1.3.2. Pedagogical Methods
    1.3.3. Evolutionary Development
    1.3.4. Difficulties
1.4. Production and Creation
    1.4.1. Spanish Lexicon
    1.4.2. Classification of the Lexicon
    1.4.3. Word Formation
    1.4.4. Semantic Phenomena
1.5. Lexical/Semantic Application
    1.5.1. The Need for Explicit Lexicon Teaching
    1.5.2. Lexematic
1.6. Active Learning
    1.6.1. What Is It?
    1.6.2. Pedagogical Model
    1.6.3. Importance of Active Learning
    1.6.4. Teaching Tools

1.7. Dictionaries
    1.7.1. Typology
    1.7.2. The Selection Process
    1.7.3. The Dictionary as a Pedagogical Resource
    1.7.4. Learning Tool
    1.7.5. Resources and Strategies

Module 2. Oral and Written Skills: Teaching Strategies

2.1. Introduction to Communicative Skills
2.2. Educational Skills in the Spanish as a Foreign Language Classroom
    2.2.1. Communicating as a Means of Information
2.3. Types of Skills
    2.3.1. Skills within the Educational Framework
    2.3.2. Cognitive Skills
    2.3.3. Intrinsic Value Tasks
2.4. Explanation of Semantic Skills
    2.4.1. Understanding the Reality of the Classroom
    2.4.2. Language as an Object of Observation and Analysis
    2.4.3. Knowledge and Effective Application of Linguistic Rules
2.5. Sociocultural Context and Language Use: Sociolinguistic Competence
    2.5.1. Vocabulary according to the Type of Culture
    2.5.2. Influence of Advertising on the Linguistic Shape of Culture
2.6. Conversation: Pragmatic Competence
    2.6.1. Communicative Competence as a Learning Goal
    2.6.2. Discourse Competence by Context
2.7. Forms of Politeness Derived from Pragmatic Competence
    2.7.1. Sequence and Macrocontext
    2.7.2. Overall Discursive Intent
2.8. Non-Verbal Language in Gestural Communication
    2.8.1. Positioning, Gestures, Gaze and Mimicry
        2.8.1.1. Factors Associated with Non-Verbal Language
2.9. Reading and Writing Comprehension
    2.9.1. Comprehensive Analysis of Reading and Writing

Module 3. Technological Innovation in Teaching

This will provide key training to advance your career"

04
Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.
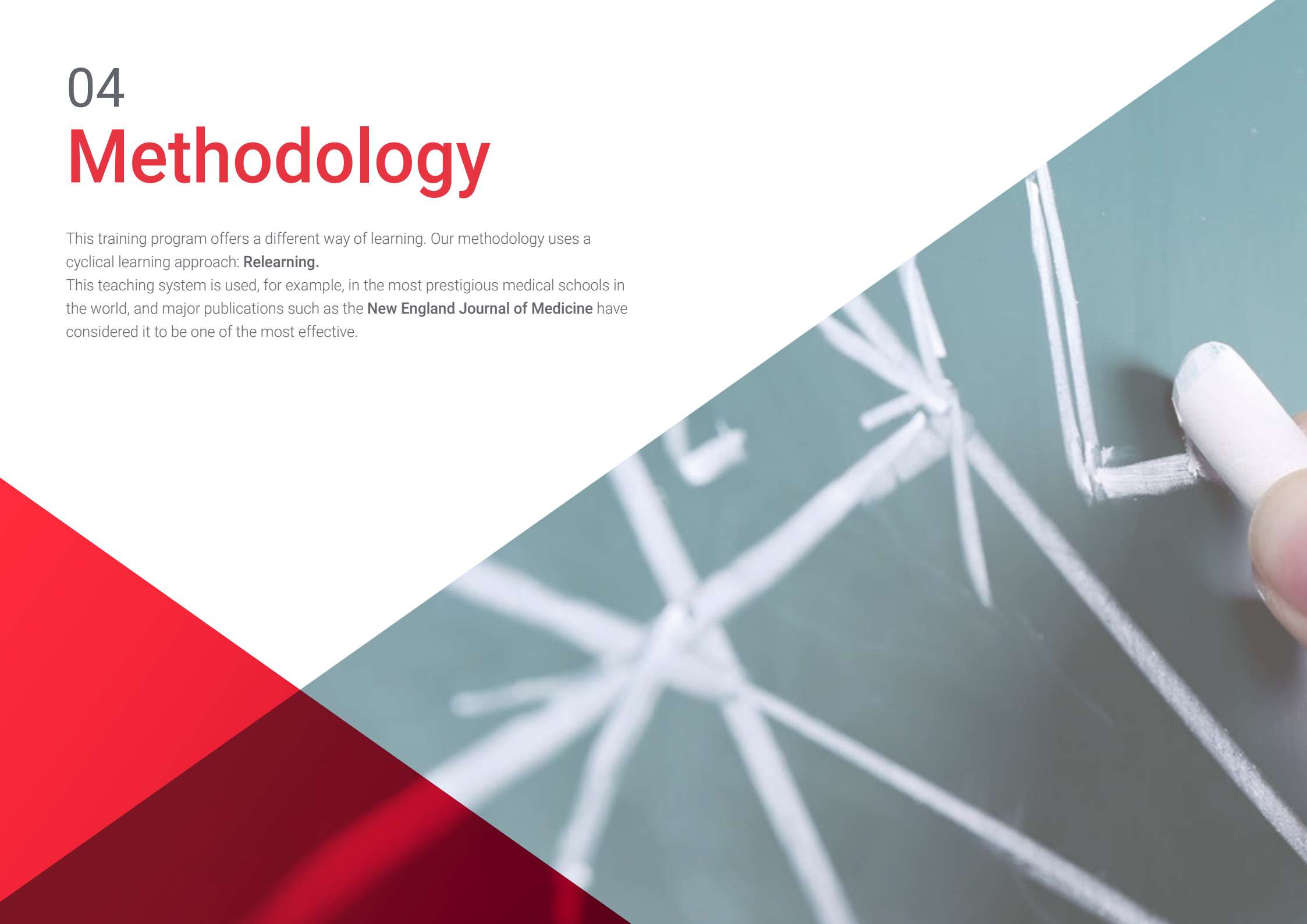
Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

At TECH Education School we use the Case Method

In a given situation, what should a professional do? Throughout the program students will be presented with multiple simulated cases based on real situations, where they will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method.

With TECH, educators can experience a learning methodology that is shaking the foundations of traditional universities around the world.
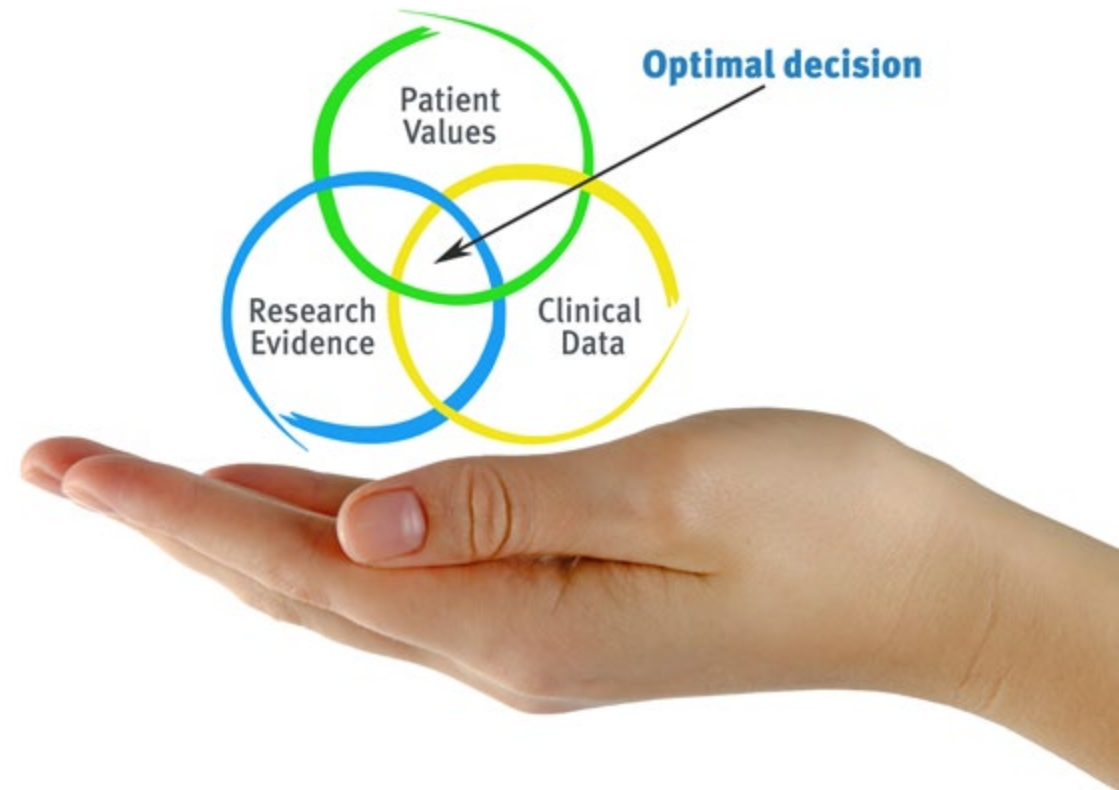
It is a technique that develops critical skills and prepares educators to make decisions, defend their arguments, and contrast opinions.

" *Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method"*

The effectiveness of the method is justified by four fundamental achievements:

1. Educators who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.

2. The learning process is solidly focused on practical skills that allow educators to better integrate the knowledge into daily practice.

3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life teaching.

4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our University is the first in the world to combine case studies with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.

Educators will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 85,000 educators with unprecedented success in all specialties. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialist educators who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

Educational Techniques and Procedures on Video

TECH introduces students to the latest techniques, with the latest educational advances, and to the forefront of Education. All this, first-hand, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.

Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

20%

15%

15%

3%

20%

17%

7%

3%
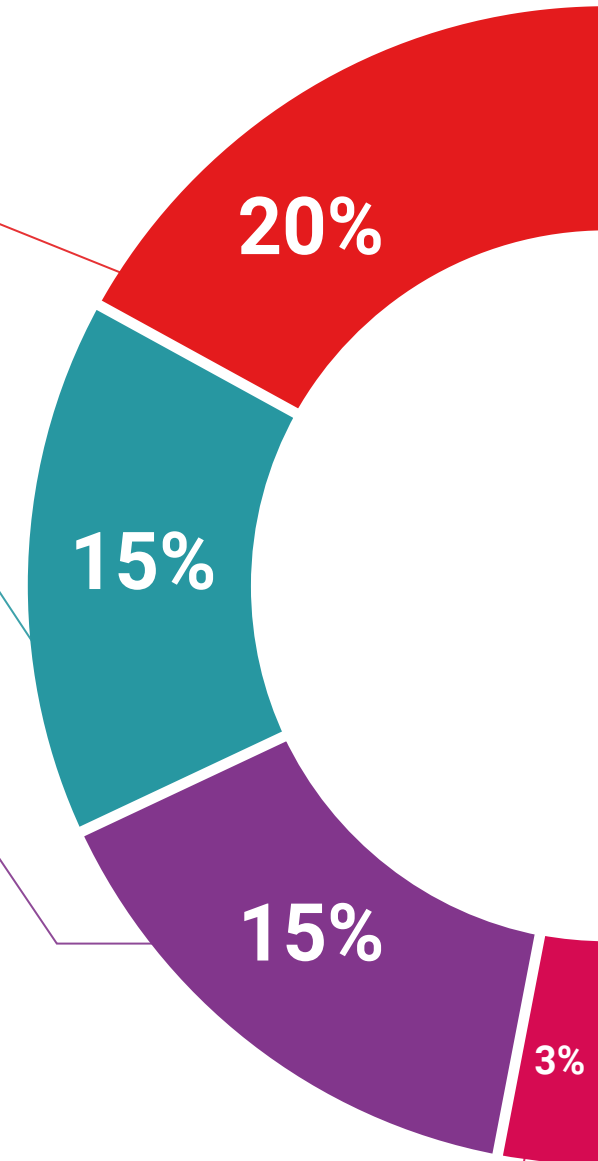
Expert-Led Case Studies and Case Analysis

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.
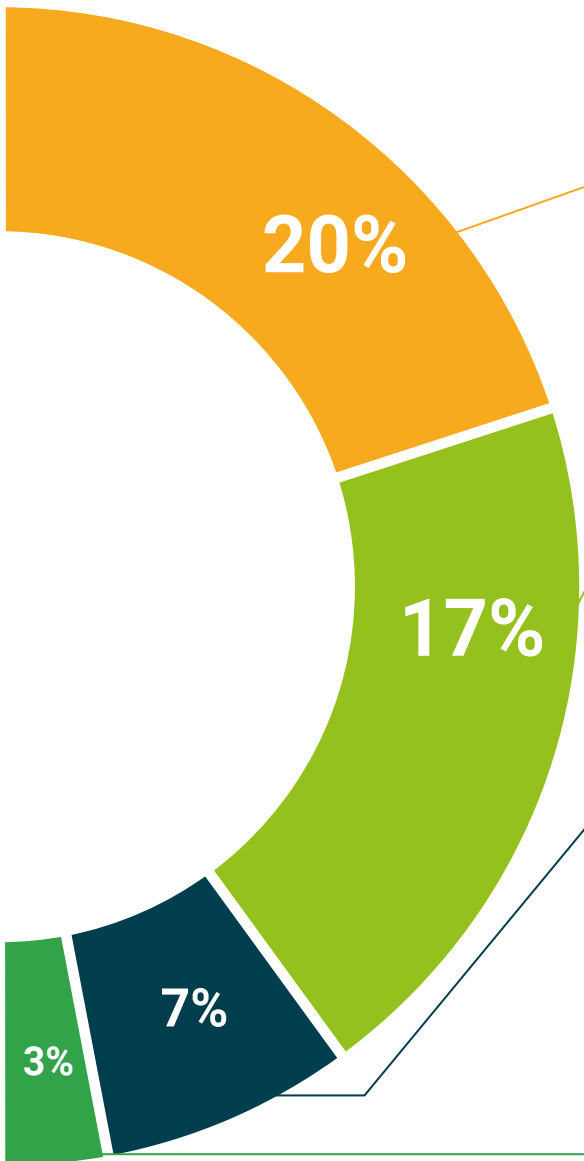
Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.

05
Certificate

The Postgraduate Diplomat in Teaching Strategies and Technological Innovation in Foreign Language Learning guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma Certificate issued by TECH Technological University.

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This **Postgraduate Diploma in Teaching Strategies and Technological Innovation in Foreign Language Learning** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and will meet the requirements commonly demanded by labor exchanges, competitive examinations and professional career evaluation committees.

Title: **Postgraduate Diploma in Teaching Strategies and Technological Innovation in Foreign Language Learning**

Official Nº of Hours: **450 h.**

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Awards the following
CERTIFICATE
to
Mr./Ms. _____, with identification number _____.
For having passed and accredited the following program

POSTGRADUATE DIPLOMA
in
Teaching Strategies and Technological Innovation
in Foreign Language Learning

This is a qualification awarded by this University, equivalent to 450 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro
Dean

This qualification must always be accompanied by the university degree issued by the competent authority to practice professionally in each country.   Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

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