Postgraduate Diploma
Networking and Intercultural Communication in English

tech *technological university*

Postgraduate Diploma
Networking and Intercultural Communication in English

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

Website: **www.techtitute.com/pk/school-of-languages/postgraduate-diploma/postgraduate-diploma-networking-intercultural-comunication-english**

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01
Introduction

Working in international and multicultural environments involves using English as a lingua franca. Therefore, it is important to acquire a good command of the language, which will be developed over time until reaching an advanced level. This program focuses on simple interactions that take place in international work and networking environments, so that students acquire the skills required to take part in international business meetings, as well as to manage business social networks in English.

" *Learn to apply idiomatic structures adapted to the communicative environment and, little by little, you will notice how your English conversations flow"*

In intercultural environments, knowing how to speak English is essential to facilitate communication processes. For this reason, many companies are looking to incorporate into their staff professionals who are able to communicate in this language. In order to provide students with the best qualification in this field, TECH has designed this Postgraduate Diploma in Networking and Intercultural Communication in English, which will enable them to improve their communication skills and learn to defend themselves in conversations in English within their field.

To this end, students will be supported by the best native teachers and will have access to interactive and efficient resources, from a methodological point of view for the acquisition of knowledge, as well as linguistic and intercultural resources that can be applied on a daily basis. An endless number of activities that will make studying more manageable and will allow you to better grasp the concepts and idiomatic structures.

As a result, students with a basic level will be able to acquire knowledge and develop their communicative skills, preparing them for a world of work without language barriers; being able to speak assertively, directly and clearly, with a standard and varied approach and language, and learning to communicate in a multicultural work environment, using a standard register and simple vocabulary. A 100% online program that can be followed from anywhere in the world and for this, students only need to have a computer or mobile device with an internet connection.

This **Postgraduate Diploma in Networking and Intercultural Communication in English** contains the most complete and up-to-date program on the market. Its most notable features are:

- Practical case studies presented by English teachers
- The graphic, schematic, and practical contents with which they are created provide scientific and practical information on the disciplines that are essential for professional practice
- Practical exercises where the self-assessment process can be carried out to improve learning
- Special emphasis on innovative methodologies for teaching languages
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection

It has been proven that learning languages opens doors in the business world. So make the most of this opportunity and improve your level of English"

" TECH offers you lessons with native teachers and a variety of theoretical and practical resources to improve your fluency in English"

You will be provided with the latest resources and tools that will allow you to evaluate and improve your own learning and language use.

Overcome your barriers with English and learn to be fluent in international collaborative environments.

Its teaching staff includes native English teachers, who bring to this program the experience of their work, as well as recognized specialists from leading societies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will deliver an immersive learning experience, programmed to train in real situations.

This program is designed around Problem-Based Learning, whereby the student must try to solve the different professional practice situations that arise throughout the program. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.

02
Objectives

TECH's Postgraduate Diploma in Networking and Intercultural Communication in English offers students a superior training program, through which they will be able to develop the communication skills in English that will allow them to operate successfully in globalized environments, keeping in mind the importance of international relations in the business world. A program with the best teaching staff and the highest quality educational material on the market.

Develop the skills required to speak English that will allow you to join international work teams"

General Objectives

- Solve basic and simple communicative tasks, in order to perform duties, both in a work environment and in everyday situations

- Interact and express yourself in these situations in an independent and adequate manner, in a standard register in written and oral communication

- Define the most relevant social aspects of everyday life situations, and recognize the most common forms of social relationships

- Use the linguistic resources required to manage in workplace communication situations

- Develop resources and tools that enable them to assess and improve their own learning and use of the language

- Be able to understand the main points of clear, standard-language texts on familiar matters, whether in work study or leisure situations

- Know how to cope in most of the situations that may arise in the workplace where English is used as the lingua franca

- Be able to produce simple and coherent texts, on topics that they are familiar with , in the work or in which they have a personal interest

- Be able to describe work experiences, events, wishes and aspirations, as well as briefly justify their opinions or explain their work plans

Specific Objectives

Module 1. Job Description and Work Environment

- Be able to understand and express yourself in a multicultural work environment, as long as a standard register is used
- Understand and know how to use certain appropriate formal expressions, in contact with people from different cultural backgrounds
- General description of simple tasks associated with a new position
- Use some modal verbs and expressions of modality
- Be able to use a limited vocabulary related to personal and work characteristics of co-workers

Module 2. Formality and Forms of Expression in Person, on the Phone and Online

- Be able to interact formally in various work contexts, both in direct contact and by telephone or social networks
- Be able to adapt to changes in the linguistic register
- Have some basic linguistic resources that will allow you to react and manage complaints efficiently
- Use a series of basic connectors that allow you to establish coherent relationships between ideas
- Display good control of some idiomatic structures according to the communicative context
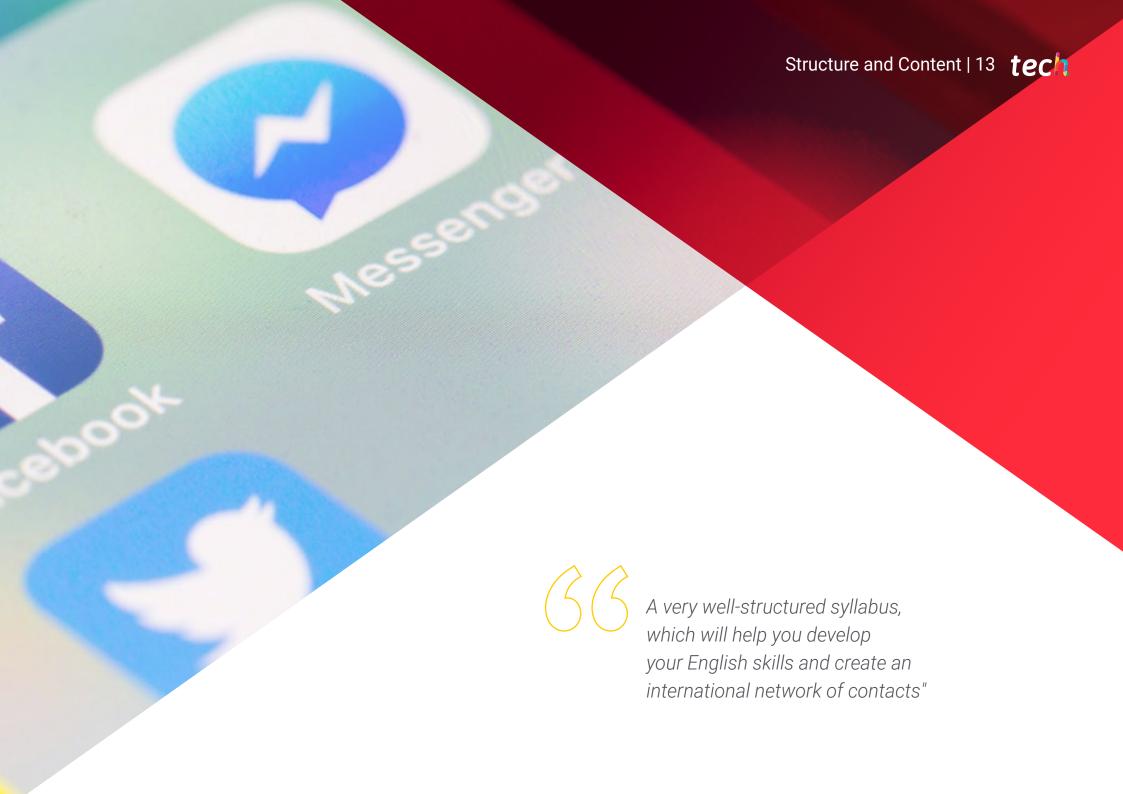
Module 3. Networking, Social Networks and Intercultural Communication

- Recognize how cultural differences can affect communication between people of different nationalities
- Understand the importance of building a strong corporate culture, especially in multicultural environments
- Use some discursive resources to overcome possible communication barriers
- Know how to use digital tools in a foreign language to enhance the development and success of the company
- Easily recognize and understand linguistic differences between speakers of different nationalities without impeding communication
- Be able to talk about difficulties and solutions to common problems at work using simple expressions

This program will provide you with the keys to know how to adapt to different communicative situations in English"

03
Structure and Content

The ability to communicate in English is essential in most companies that operate in a globalized environment. Networking and being able to overcome language barriers in multicultural environments is essential for those seeking to develop professionally in an international market. The syllabus of this program has been designed precisely to help students acquire the basic skills to successfully manage in this type of professional environment, achieving the necessary training for their day-to-day work.

A very well-structured syllabus, which will help you develop your English skills and create an international network of contacts"

Module 1. Job Description and Work Environment

1.1.   Starting in a New Job: Cross-Cultural Onboarding
1.2.   Formal Greetings and Farewells
1.3.   Simple Tasks in a New Position
1.4.   Probation Period and Training
1.5.   Simple Descriptions of Job Duties and Obligations
1.6.   Physical Description of the Workstation
1.7.   How to Paraphrase Simple Ideas
1.8.   Introduction to the Work Environment and Social-Environmental Factors
1.9.   General Notions on Collaboration and Teamwork
1.10.   Error Management and Frustration Tolerance

Module 2. Formality and Forms of Expression in Person, on the Phone and Online

2.1.   Differences in Register in a Simple Direct Interaction
2.2.   Differences in Register in a Telephone Interaction
2.3.   Simple Telephone Vocabulary
2.4.   Phrasal Verbs on the Telephone
2.5.   Differences in Register in a Simple Online Interaction
2.6.   Vocabulary in a Simple Online Interaction
2.7.   Phrasal Verbs Online
2.8.   Answering Straightforward Complaints in a Direct Interaction
2.9.   Answering Straightforward Complaints in a Telephone Interaction
2.10.   Answering Straightforward Complaints in an Online Interaction

Module 3. Networking, Social Networking and Intercultural Communication

3.1.   Companionship and Out-of-Hours Contact
3.2.   Working in Multicultural Teams
3.3.   General Information on Communicative Differences according to Linguistic Regions
3.4.   Corporate Advertising Campaigns in Social Networks
3.5.   Analysis of Simple Business Posts on Social Networking Sites
3.6.   Intercultural Language Barriers
3.7.   Using Social Networking Sites to Promote Goods and Services
3.8.   A Good Work Atmosphere
3.9.   Simple Problems in the Work Environment
3.10.   General and Simple Business Rules in Relation to Interpersonal Aspects

Handle yourself in multicultural environments with the fluency needed to create collaborative work environments"

Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**
This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

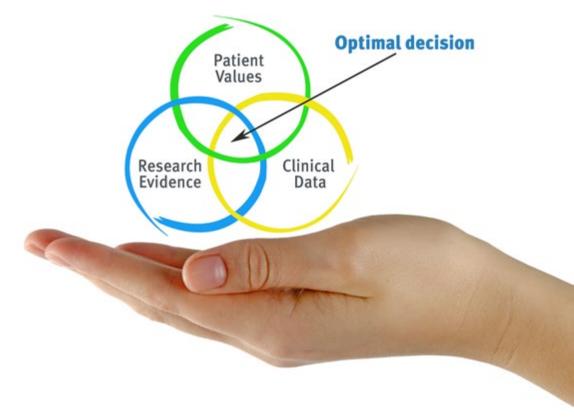## At TECH Education School we use the Case Method

In a given situation, what should a professional do? Throughout the program students will be presented with multiple simulated cases based on real situations, where they will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method.

With TECH, educators can experience a learning methodology that is shaking the foundations of traditional universities around the world.

It is a technique that develops critical skills and prepares educators to make decisions, defend their arguments, and contrast opinions.

Optimal decision

Patient Values

Research Evidence

Clinical Data

Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method"

The effectiveness of the method is justified by four fundamental achievements:

1. Educators who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.

2. The learning process is solidly focused on practical skills that allow educators to better integrate the knowledge into daily practice.

3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life teaching.

4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our University is the first in the world to combine case studies with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.

Educators will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 85,000 educators with unprecedented success in all specialties. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialist educators who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

Educational Techniques and Procedures on Video

TECH introduces students to the latest techniques, with the latest educational advances, and to the forefront of Education. All this, first-hand, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.

Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

20%

15%

15%

3%

20%

17%

7%

3%

Expert-Led Case Studies and Case Analysis

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.

05

Certificate

The Postgraduate Diploma in Networking and Intercultural Communication in English guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Technological University.

" *Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

This **Postgraduate Diploma in Networking and Intercultural Communication in English** contains the most complete and up-to-date program on the market.

After the sudent has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Diploma in Networking and Intercultural Communication in English**

Official Nº of Hours: **450 hours.**

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Awards the following
CERTIFICATE
to
Mr./Ms. _____, with identification number _____.
For having passed and accredited the following program

POSTGRADUATE DIPLOMA
in
Networking and Intercultural Communication in English

This is a qualification awarded by this University, equivalent to 500 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro
Dean

This qualification must always be accompanied by the university degree issued by the competent authority to practice professionally in each country. Unique TECH Code: AFWORD23S techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

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