

# B1 Chinese

## Language Course



“

*At TECH Global University we constantly adapt our language study plans in order to incorporate all governmental and regulatory changes; we prepare you for a global society characterized by the unstoppable expansion of new markets, extraordinary cultural, social and linguistic diversity, innovation and technology as a source of opportunities, immediacy and proximity, collaboration and constant change. We prepare you to join this new reality, by helping you achieve linguistic mastery"*

**tech** global  
university



## **B1 Chinese** Language Course

Language: Chinese

Course Modality: Online

Duration: 4 months

Certificate: TECH Global University

Credits: 12 ECTS

Official N° of Hours: 300 h.

Website: [www.techtute.com/us/school-of-languages/language-certificate-course/language-certificate-course-b1-chinese](http://www.techtute.com/us/school-of-languages/language-certificate-course/language-certificate-course-b1-chinese)

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# 01

# Welcome

With the exponential growth of the Chinese economy and the number of Chinese speakers, estimated at more than 1.1 billion people, the Chinese language has become a very interesting option for the future. At B1 level, which already implies intermediate fluency in many areas, you can start to improve your employability in many companies that have close business ties with China. This Language Course contains the keys and linguistic skills to achieve this level of proficiency with the support of the best native teachers in the academic world.



*Presentation video*





“

*With a B1 level in Chinese you will begin to demonstrate your interest in the language, improving your employability in the most powerful industries"*

## Introduction

It is undeniable that China is currently the world's strongest power. Its economy continues to expand and companies such as Tencent, TikTok and Lenovo are beginning to rival their American counterparts in size, relevance and turnover. This makes learning Chinese one of the best paths to professional growth and a safe bet for the future, as many companies are looking for quality links in the giant Asian country or workers trained to work in environments where Chinese is used as a common language. This TECH Language Course, based on the Common European Framework of Reference for Languages, prepares the student for Level B1 of the language, which already implies an intermediate level of knowledge.

*You will acquire a sufficient linguistic base to continue developing your skills in one of the most important languages in the business world.*

*Once you have overcome the initial language barrier, you will see how you will become more confident and firm in your command of Chinese.*





“

*It is proven that learning languages increases your Intelligence. Learning a foreign language strengthens the brain's neural networks”*

**José Antonio Marina.**  
*Philosopher, writer, and teacher.*

A unique and stimulating experience



### **Flexible and Tailored**

Take the best language course from home, at your own pace and according to your availability and schedule.



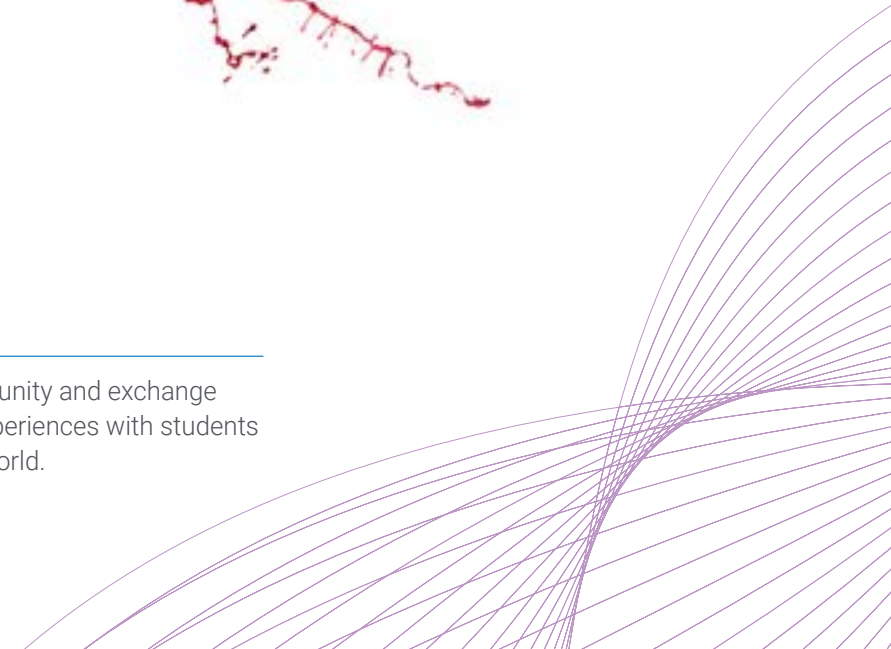
### **Acquire Skills and Abilities**

With our method, you will practice and consolidate the skills required for this level.



### **Networking**

Join a large community and exchange knowledge and experiences with students from all over the world.



02

# Is it Important to Obtain a Language Certificate?

In today's competitive world, speaking other languages is a key part of our modern culture, helping us to expand our knowledge and interact with people from other parts of the world, which helps us to learn about the traditions of other countries, establish friendships or conduct business.

However, simply knowing foreign languages is not enough in modern society.

**Nowadays, students must have an official qualification** that accredits and recognizes their proficiency in a given language. In fact, many schools, universities and companies only accept candidates who have an official qualification based on the **Common European Framework of Reference for Languages (CEFR)**.







“

*The ability to communicate effectively in another language, and accredit it with an official CEFR qualification, is an essential requirement for your academic and professional development. TECH helps you achieve it with intensive 100% CEFR training"*

## tech 10 | Is it Important to Obtain a Language Certification?

### TECH Global University

The Common European Framework of Reference for Languages is the **only officially recognized and accredited system for assessing a student's level of proficiency**. Although there are other certification systems, these come from private institutions and are, therefore, **not officially valid**. The CEFR establishes a single criterion to determine the difficulty of the courses and awards diplomas that are recognized throughout the European Union.

At TECH, we offer you the only intensive Language Course to obtain your **official level certificate** based 100% on the CEFR, **the only official system recognized and accepted throughout Europe**.

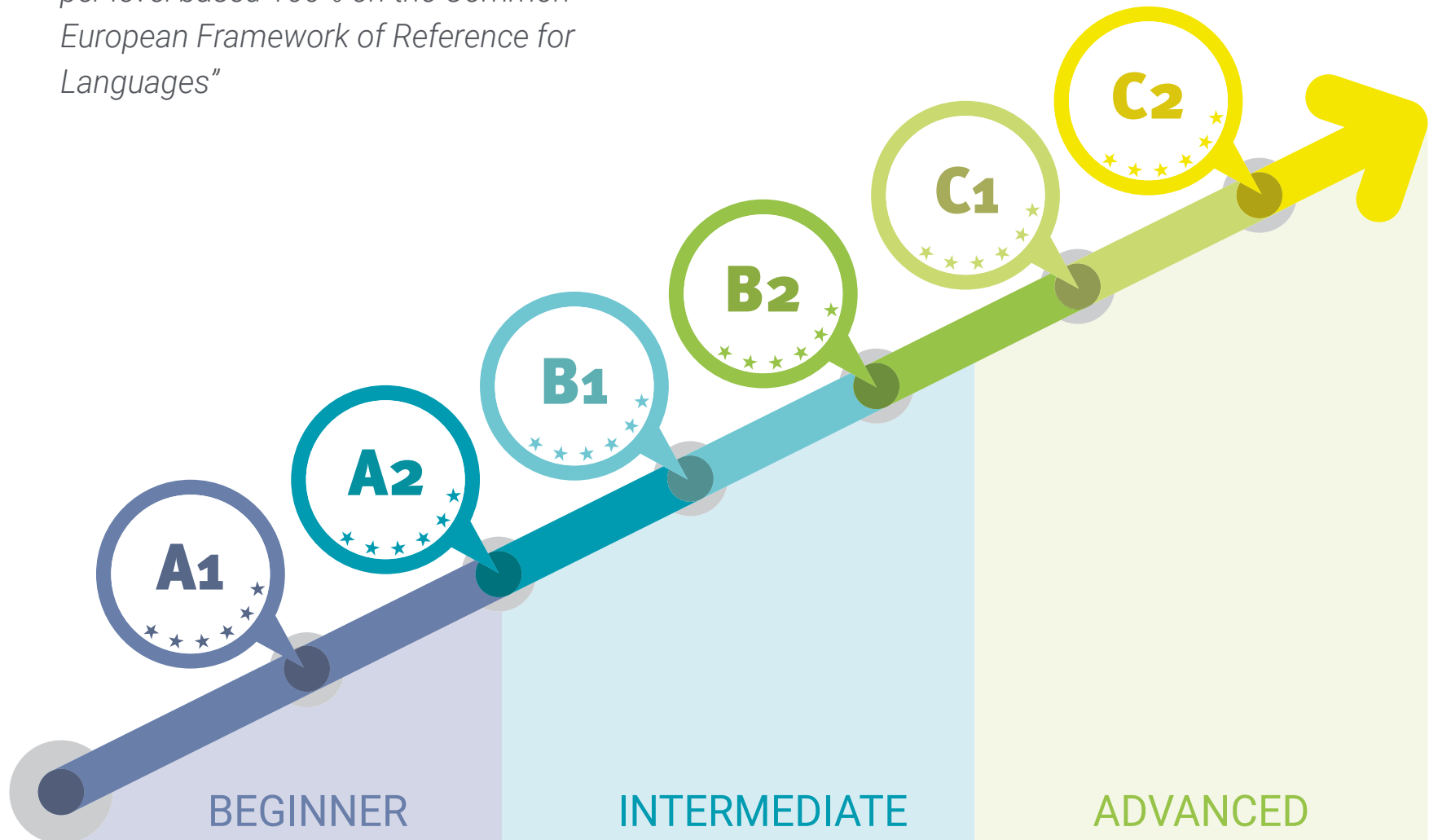
*Learn Chinese and make the most of it by accrediting it with an official qualification based on the CEFR.*

*Other private language certification systems require students to periodically recertify their level of proficiency. TECH's CEFR certificate gives you a diploma for life.*



“

*We work with the most comprehensive and complete syllabus, with 51 units per level based 100% on the Common European Framework of Reference for Languages”*



03

# What Is Level B1?

Level B1 is part of the Independent User Level, which is divided into two sub-levels: First and Second Independent User Level (B1 and B2).





**B<sub>1</sub>**

“

*In TECH's B1 Level Language Course, we thoroughly prepare you to obtain your Chinese B1 language certificate"*

## What are the B1 Level Skills?

B1 level has two main features: The first is the ability to maintain interaction and make oneself understood in a variety of situations. The second characteristic is the ability to know how to deal flexibly with everyday problems. Most of the descriptors that are used in social functions are found at this level, such as, for example:

01

Can understand the main points of clear, standard-language texts on familiar matters, whether in work, study or leisure situations

02

Knows how to deal with most of the situations that may arise during a trip in areas where the language is used



“

*Certifying Chinese Level B1 brings with it numerous opportunities. Enroll now and progress personally and professionally thanks to TECH"*

03

Is able to produce simple and coherent texts on topics that they are familiar with or in which they have a personal interest

04

Can describe experiences, events, desires and aspirations, as well as briefly justify their opinions or explain their plans

Here you will also find descriptors on how to function in social life: being able to carry out simple transactions in stores, post offices or banks; knowing how to get simple travel information; using public transport (buses, trains and cabs); asking for basic information, asking and explaining how to get to a place and buys tickets; ordering and providing everyday goods and services.



“

*TECH helps students to obtain their qualification with an intensive training program that is based 100% on the CEFR”*

## B1 level Self-Assessment Chart

### What will I be able to do after completing the course?

Comprehension	Speaking	Writing
<p><b>Listening Comprehension</b></p> <ul style="list-style-type: none"><li>◆ Understand the main ideas when the speech is clear and normal and deals with everyday matters that take place at work, at school, during leisure time, etcetera</li><li>◆ Understands the main idea of many radio or television programs dealing with current affairs or matters of personal or professional interest, when the articulation is relatively slow and clear</li></ul>	<p><b>Oral Interaction</b></p> <ul style="list-style-type: none"><li>◆ Get by in almost all situations that arise when traveling to places where the language is spoken</li><li>◆ Can spontaneously engage in conversation on everyday topics of personal interest or that are relevant to daily life (e.g., family, hobbies, work, travel, and current events)</li></ul> <p><b>Oral Expression</b></p> <ul style="list-style-type: none"><li>◆ Know how to link sentences in a simple way in order to describe experiences and facts, dreams, hopes and ambitions</li><li>◆ Explain and briefly justify opinions and projects</li><li>◆ Narrate a story or tale, the plot of a book or movie, and describe their reactions</li></ul>	<p><b>Written Expression</b></p> <ul style="list-style-type: none"><li>◆ Write simple and well linked texts on topics that are familiar or of personal interest</li><li>◆ Write personal letters describing experiences and impressions</li></ul>

*Check your level. Assess yourself. More than 500 multiple-choice questions for continuous evaluation.*



## Qualitative aspects of spoken language usage for Level B1

(According to the Common European Framework of Reference for Languages)

### What is expected to be achieved with this level?

#### Scope

- ◆ Possess a large enough linguistic repertoire to get by and an adequate vocabulary to express themselves, albeit hesitantly and with circumlocutions, on topics such as their family, hobbies and interests, work, travel and current

#### Interaction

- ◆ Initiate, maintain and end simple face-to-face conversations on everyday topics of personal interest
- ◆ Repeat part of what someone has said to confirm mutual understanding

#### Coherence

- ◆ Link a series of short, distinct and simple elements to enable a linear sequence of related ideas

#### Correction

- ◆ Use with reasonable accuracy a repertoire of commonly used formulas and structures associated with predictable situations

#### Fluency

- ◆ Continue to speak in a comprehensible manner, although pauses for grammatical, lexical planning and correction are evident, especially during long periods of free speech

*Download and  
practice vocabulary:  
More than 500 pages  
of word cards and  
glossaries.*



04

# Why TECH?

At TECH we offer you the first online course based 100% on the acquisition of skills, as established by the Council of Europe, for the teaching of foreign languages. We work with the latest methodological approaches: the action-oriented approach and the skill-based approach in order to prepare you for the official level certification exams. For this purpose we have the best native teachers and *e-learning* specialists, available 24/7.

*We thoroughly prepare you  
to obtain your official B1  
Chinese certificate.*





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*Language school diplomas are only valid in the country of origin. They are not valid in Europe, nor in the rest of the world. That's why you need a CEFR certificate from TECH: It's valid worldwide!”*

What makes us unique



### Mission

Our mission is to stimulate the professional and personal development of our students, promoting their skills and abilities so that they are able to adapt to a real and constructive multicultural environment.



### Vision

TECH's vision is to be an innovative, academically thorough learning environment of international reference, capable of transmitting values that inspire the transformation of language learning to creative and socially responsible models.

- Innovation and creativity
- Excellence
- Spirit of self-improvement
- Social commitment
- Exclusivity and leadership
- Passion



## TECH Global University



We offer you the most innovative, creative and distinctive proposal in a dynamic, talented and internationally recognized school.

*More than 500 different learning activities, so you can learn in a practical and stimulating way.*



We support you at all times thanks to an involved and committed teaching staff. Our teaching team is native and works on the language approach in a real, lively and dynamic context.

*TECH is the only institution that is committed to answering your questions in less than 24 hours.*



We make it easy for you to combine your training with your professional and family activities in a 100% online school that adapts to your needs.

*You will have a specialized itinerary programmed day by day.*



The most comprehensive syllabus, based 100% on the CEFR.

*We have the broadest and most complete syllabus on the market: the 51 specific topics required by the CEFR for B1.*



*This is the only level preparation course on the market that includes tutoring and monitoring at no additional cost"*

## Advantages of TECH's B1 Chinese Language Course



Practice the skills and competencies required by the B1 CEFR, with guarantees.

**500+** different practice exercises



Use of a pedagogical approach based on *Relearning*.

*Our B1 CEFR Language Course is the only one on the market licensed to use the Re-learning methodology, which enhances learning by optimizing the effort/result ratio.*



Study wherever and however you want.

**300+** downloadable and printable grammar and lexical worksheets and glossaries



Only TECH includes the complete downloadable content of each unit in PDF format.

**700+** pages of text



Our platform is the only one that allows you to study from your tablet, PC or Smartphone.



Problems with grammar?

Practice with our **400+** specific grammar and spelling activities



Only TECH offers videos with the 250 specific situations required to master the CEFR B1.

*In addition, only here can you find the B1 CEFR objectives and skills explained in detail on video for each unit.*



Use of a pedagogical approach based on *Relearning*.

**400+** interactive lexical items.



We help you with your oral expression.

**300+** pronunciation and phonetic activities.



We prepare you to get your official certification

**1200+** continuous assessment questions, to thoroughly prepare for your Chinese Level B1 certificate.

And, in addition:

- You will find more than twice as many multimedia elements as in the second most comprehensive course on the market: up to 4,500 elements.
- You will be able to replay specific virtual classes in order to prepare for the CEFR B1
- At the end of each topic you will find a video in which a native teacher will summarize the most important points for the B1 CEFR exam.
- You will have a structured itinerary programmed on a daily basis.



*TECH offers you a B1 Chinese Language Course with the possibility of downloading it to study offline"*

# 05

# Features of the Intensive B1 Preparation Course

## **An intensive course**

The B1 Chinese Language Course is an intensive program that prepares you to obtain Level B1 in Chinese according to the CEFR.

## **The Most Comprehensive Syllabus**

We work with the most comprehensive and complete syllabus with 51 units per level based 100% on the Common European Framework of Reference for Languages.

## **Accessible**

Our system allows you to study without internet from your tablet, PC or Smartphone.

## **Accredited**

The only training on the market that, in addition to preparing you to pass your level test, provides you with a university certificate. If you pass, you will obtain a certificate of Chinese Level B1, accredited for 300 hours.

## **Dedicated**

TECH's B1 Chinese Language Course is the only one on the market that commits to answering questions within 24 hours and the only one that includes tutoring and monitoring at no additional cost.



400+ skills activities

400+ training activities

350+ pronunciation activities





*250+ videos made by native speakers*

*5,300+ multimedia elements*

## Study Material

After a complex production process, we transform the best content into high-quality educational and audiovisual multimedia. We select the best syllabus and make it available to you. Everything you need to acquire in-depth knowledge of a discipline, from A to Z. Lessons written and selected by expert native teachers. This is the only training on the market that includes the complete course content in downloadable format:

- Complete PDF of the course: more than 500 pages that make up your manual that you can continue studying after the end of the course
- Grammar PDF: you will have access to more than 300 downloadable and printable grammar worksheets to study wherever and however you want.
- Lexical cards and glossaries: you will find 500 pages of lexical cards and glossaries to download and practice your vocabulary.

## Multimedia Elements

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge. This unique multimedia content presentation training system was awarded by Microsoft as a "European Success Story".

## Specific Interactive Vocabulary Sections

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Need to expand your vocabulary? At TECH, you can practice and learn with more than 500 interactive lexical items.

Training activities (includes three subsections)

At TECH, our method focuses on repetition as the most effective way to consolidate your learning, the same way you learned your mother tongue. To do so, we offer you hundreds of different activities for you to practice and exercise, but at the same time, have fun and stay 100% active.

- Vocabulary activities: you will have more than 500 lexical, vocabulary and sociocultural activities to practice and prepare this section thoroughly.
- Pronunciation activities: you will find more than 350 pronunciation and phonetics activities in this course.
- Grammar and spelling activities: work on more than 500 grammar activities from a different and innovative approach.

## Testing & Retesting

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We periodically evaluate and re-evaluate your knowledge throughout the entire B1 Chinese Language Course.

- Lesson test: After each unit, you will be able to test and consolidate what you have learned through more than 500 test questions.
- Grammar test: Problems with grammar? Practice with our 500 specific grammar and spelling questions
- Final review test: You will work through more than 1,400 assessment questions to thoroughly prepare for your level certification.
- Pre-test activities: In order to consolidate the concepts developed throughout the syllabus by reiterating them.

## Skills-based Practice

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If the Common European Framework of Reference for Languages establishes the consolidation of a language through the acquisition of skills and bases its official tests on these skills, why don't most of the online preparation courses for the level certificate work according to skills? At TECH, you will work on all the skills established by the Common European Framework of Reference for Languages in each of the units through an innovative method that is 100% adapted to European guidelines. In this program we work according to skills, with more than 500 different activities in order to prepare you to obtain your official Chinese B1 certificate.

## Presentation Videos and Objectives

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The only training program in which you will find detailed objectives and skills per unit in video format explained by a native teacher.

## Summary Videos of Each Unit

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At the end of each unit, you will find a video summary in which a native teacher will reiterate and emphasize the most important points.

## Video Task

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Test what you know in a different way, solve our video-task!

## Simulated Learning Scenarios

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At TECH, we believe in the importance of linguistic immersion to lay the foundations of a language as well as in *storytelling* to favor identification and first-person learning. Therefore, we present you with real and everyday situations with people like you who will face a new language and have to overcome all different kinds of problems. In this training program you will find more than 250 everyday situations, stories and video dialogues recorded by experts and native speakers.

### Specific Virtual Classes for CEFR B1

Are you ready for the exam? Our native teachers will explain to you all the tips and tricks you can use to pass the course with total guarantee of success, as well as the subjects you need to prepare better, the exercises that appear most frequently, mistakes to avoid, resources that can help you in certain situations, etc. All this prepared on video for you to consult when and as you wish.

*24/7 Personalized Tutoring and Monitoring*

*+500+ lexical and sociocultural activities*

*1,400+ assessment questions*

#### **In addition:**

The student will be provided with the following interaction and communication tools, which will be combined throughout the course to obtain the desired level of skills at the level in question.

These are:

- Internal messaging tools with teachers and tutors
- Chat tools for written interaction
- Discussion forums for the development of written expression and interaction skills
- Telephone assistance to resolve technical questions or incidents
- Technical services contact e-mail

06

# Comparison with Other Courses

Have you been trying to certify your level for years to no avail? Do you not feel ready?  
Have you tried countless online courses and found they were not what you were looking  
for? We invite you to discover TECH.





“

*The most complete preparation course for  
the official CEFR Level B1 test. Study. Learn.  
BECOME CERTIFIED"*

## TECH Global University in numbers

At TECH, we are so confident that we offer the most comprehensive B1 Language Course on the market that we have no problem comparing ourselves to our competitors.



		Rosetta	Babbel	Busuu Premium	tech
Main Features	Specific CEFR preparation syllabus	✗	✓	✓	100% CEFR
	Number of lessons	20	40	14	51
	Different CEFR preparation activities	15	15	15	560
Tutoring/monitoring	Scheduled training itinerary on a day-to-day basis	✗	✗	✗	✓
	Dedicated coaching tutor	✗	✗	✗	✓
	Online monitoring/motivation service	✓	✗	✗	✓
	Commitment to 24h response time	✗	✗	✗	✓
	Specific B1 CEFR virtual classes	✗	✗	✗	✓
Contents	Pre-test (knowledge activation)	✗	✗	✗	255
	Presentation and objectives videos	✗	✗	✗	51
	Multimedia elements	1,800	1,500	1,500	5,300
	PDF of the complete course	✗	✗	✗	510
	B1 CEFR specific videos	✗	✗	✗	204
	Downloadable vocabulary cards and glossaries	✗	✗	96	510
	Specific interactive vocabulary sections	170	500	520	510
	Vocabulary activities	170	400	280	510
	Practice of B1 CEFR specific skills	✗	✗	✗	525
	Pronunciation activities	180	100	42	357
	Grammar PDF	✗	✗	22	306
	Grammar test	✗	✗	100	300
	Final review test	96	✗	✗	375
	Unit summary video	✗	✗	✗	51
	Lesson test	✗	360	400	510
Study Methodology	Teaching approach	LINEAR	LINEAR	LINEAR	RELEARNING*
Service	Measurement of progress and results	✓	✓	✗	✓
	Does it work on PC, tablet, iPhone and android?	✓	✓	✓	✓
	Does it work offline?	✗	✗	✗	✓
Certificate	Do they offer a university certificate?	✗	✗	✗	✓
	Official certificate (A1, A2, B1, B2, C1, C2)	✗	✗	✗	✓

\*Relearning Methodology p. 35

\*\*6-month subscription price

07

# Our Methodology

The TECH program is a B1 Chinese Language Course based 100% on the Common European Framework of Reference for Languages (CEFR). For this purpose, we use a method in which the student works intensively and repeatedly on all the contents required by the CEFR, thoroughly preparing them to pass the test.







“

*In no other course will you find pre-test knowledge activation questions, lesson tests, grammar tests, a final test and specific practice of CEFR skills in each unit”*

## The TECH Global University method

Conventional methods of teaching a second language, such as demonstrative classes or mechanical exercises, slow down learning and seriously affect student motivation, as confirmed by statistical data reflecting the failure of the traditional system and methodology.

TECH's B1 Chinese Language Course offers you a revolutionary method to comprehensively prepare for the level certification test. Our objective is to strengthen your skills in a changing, real and multicultural context and to guarantee your success in passing the test. To this end, we emulate the test using mock tests throughout the course.

The student will learn through activities, stories and real contexts, the resolution of everyday and basic communication situations in simulated learning environments and will face real mock exams to prepare intensively for the level certification test. These simulations are developed using state-of-the-art software to facilitate immersive learning.

Our school is the first in the world to combine *storytelling* with a 100% online learning system based on repetition, which combines different elements that

*...All of this is enhanced with the best 100% online teaching methodology: Re-learning...*

represent an evolution with respect to the simple study and performance of exercises.

*TECH offers you the highest quality and quantity in the academic landscape, with hundreds of exercises and resources for you to keep improving your level step by step.*

This methodology, at the forefront of world teaching, is called *Re-learning*. Our language school is the first licensed to employ this successful method, having managed in 2015 to improve the overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) of the students who complete the courses with respect to the indicators of the best language courses on the market.

*The overall score obtained by our learning system is 8.01, according to the highest international standards.*

**Re-learning Methodology**



In TECH's B1 Chinese Language Course, learning is not a linear process, but rather a spiral (we learn—unlearn (forget) and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 35,000 university graduates with unprecedented success, in fields as diverse as Biochemistry, Genetics, Surgery, International Law, Management Skills or Financial Markets and Instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 42 years.

*...with a personalized and expert-led training itinerary...*



In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, discussion forums on, e-mail contact with the technical secretary, chat and video conference).

“

*Our system will allow you to organize your time and learning pace, adapting it to your schedule, and will also allow you to access the contents from any device with an internet connection (computer, tablet, smartphone).”*

According to the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images, memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus and retain it in our long-term memory. This way, and in what is called *Neurocognitive Context-Dependent Learning*, the different elements of our Chinese B1 Language Course are connected with the context in which the participant will take their certification exam in order to guarantee success on the day of the test.

*...and all this with the best learning materials at the forefront of technology and pedagogy..*



*Study wherever and however you want: more than 150 downloadable and printable grammar and lexical worksheets and glossaries.*



#### Study Material

Lessons written and selected by expert native teachers, downloadable worksheets and glossaries.



#### Skills-based Practice

At TECH you will work on all the skills established by the Common European Framework of Reference for Languages.



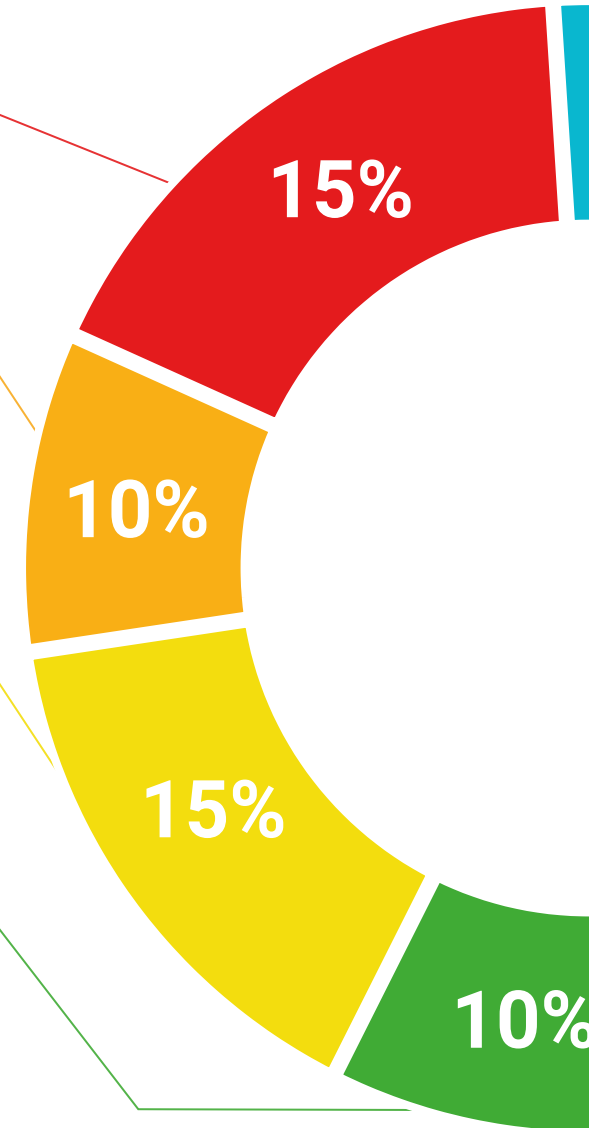
#### Interactive Summaries

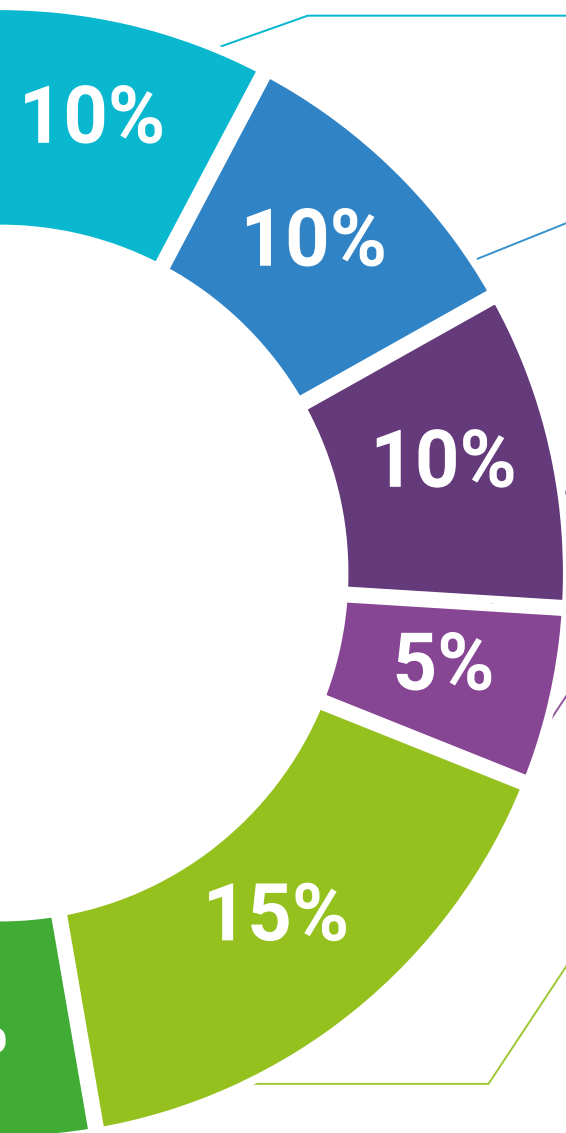
Multimedia content including audios, videos, images, diagrams and concept maps.



#### Pronunciation and Phonetics Practice

At TECH we focus our method on repetition as the best way to consolidate your learning.





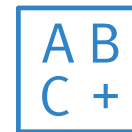
#### Vocabulary and Socioculture Practice

At TECH we offer you different ways to work on vocabulary through hundreds of interactive activities.



#### Grammar and Spelling Practice

You will work on grammar from a practical point of view, through activities and lessons explained by native teachers.



#### Simulated Learning Scenarios

Video learning situations based 100% on the CEFR.



#### Specific Virtual Classes for CEFR B1

Tips and tricks to keep in mind to pass your placement test with total guarantee of success.



#### Testing & Retesting

You will find practice tests in each topic as well as grammatical and lexical evaluation tests in each module.



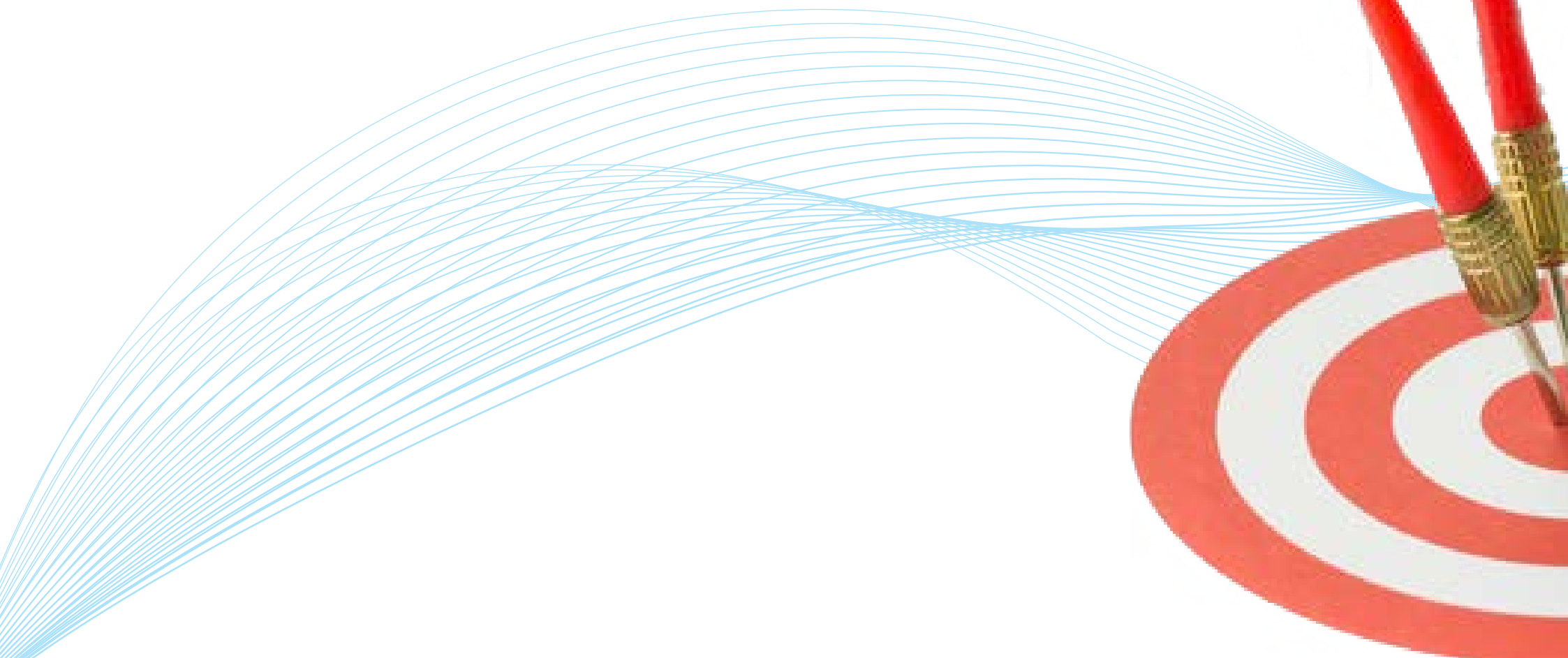
*At TECH you will find over twice as many multimedia elements as in the second most comprehensive course on the market: up to 4,000 elements.*

*TECH is the only institution with a commitment to answering your questions in less than 24 hours.*


08

# Course Objectives

This B1 Chinese Language Course is created to cover all the needs and skills required by the CEFR, so that students can obtain the certificate that validates their language level without any setbacks. This way, students are offered a practical approach supported by a unique teaching method, with multiple audiovisual support to alleviate the teaching load.







*In TECH's CEFR B1 Language Course,  
students will find more than 350  
pronunciation and phonetic activities.*

“

*Practice the speaking skills and abilities  
required by the B1 CEFR: more than 350  
different practice exercises”*

General Objectives

01

Use the language being learned as a means of communication and personal expression, both in the classroom and in a wide range of face-to-face and virtual situations and on both concrete and abstract topics, including cultural ones

02

Understand, interact and express themselves in these situations, orally and in writing, in an appropriate, reasonably flexible, precise and correct manner.

03

Describe the sociocultural aspects related to usual situations, as well as those related to one's own environment and use the appropriate social formulas, gestures, register and treatment in these situations

04

Internalize the appropriate and necessary linguistic resources for the planned communicative activities, through functional and formal practice

05

Encourage and diversify the use of strategies that streamline communication and facilitate learning

06

Manage tools to evaluate and improve one's own learning and use of the language

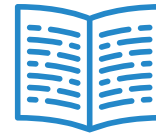


## Specific Objectives



### Oral Comprehension

- ◆ Understand concrete everyday or work-related information, and identify both the general message and specific details as long as the speech is clearly articulated and with a normal accent
- ◆ Understand the main ideas of clear, standard speech on everyday topics related to work, school or leisure time, including short narratives.
- ◆ Generally follow the main ideas of a long discussion going on around them, provided that the discourse is clearly articulated at a standard language level
- ◆ Understand, in general terms, simple and short speeches on everyday topics provided they are delivered with standard and clear pronunciation.
- ◆ Understand a lecture or talk that deals with their area of expertise, provided that the subject matter is familiar and the presentation is simple and clearly structured
- ◆ Understand simple technical information, such as operating instructions for frequently used appliances, as well as follow detailed instructions
- ◆ Understand the main ideas of radio news and other simpler recorded material dealing with everyday topics delivered relatively slowly and clearly.
- ◆ Understand the information content of most recorded or broadcast material related to topics of personal interest with clear standard pronunciation



### Reading Comprehension

- ◆ Read simple factual texts on topics related to their field of expertise with a satisfactory level of comprehension
- ◆ Understand the description of facts, feelings and wishes in personal letters well enough to correspond regularly with a foreign friend.
- ◆ Find and understand relevant information in everyday written material, such as letters, catalogs, and short official documents.
- ◆ Consult long texts in order to find the desired information, and to know how to gather information from different parts of a text or from different texts in order to perform a specific task.
- ◆ Recognize significant ideas from simple newspaper articles that deal with everyday issues
- ◆ Identify the main conclusions in clearly argumentative texts
- ◆ Recognize the line of argument in the treatment of the issue presented, though not necessarily in full detail
- ◆ Understand simple, clearly written instructions related to an appliance
- ◆ Understand many films where visuals and action drive much of the storyline and are articulated clearly and with a simple level of language
- ◆ Capture the main ideas of television programs dealing with everyday topics when they are articulated relatively slowly and clearly



## Written Expression

- ◆ Write simple, cohesive texts on a range of everyday topics within their field of interest, linking a series of different short items in a linear sequence
- ◆ Write simple and detailed descriptions of a range of everyday topics within their specialty
- ◆ Write accounts of experiences describing feelings and reactions in simple, structured texts
- ◆ Write a description of a specific event, a recent trip, real or imagined, and narrate a story.
- ◆ Write very brief reports in conventional format with information about common events and the reasons for certain actions
- ◆ Write short and simple essays on topics of interest. Can summarize, communicate and offer their opinion with a certain degree of confidence on concrete facts related to everyday matters, whether usual or not, in their field of expertise.



## Oral Expression

- ◆ Carry out, with a reasonable degree of fluency, a simple description of a variety of topics that are of interest to them, presenting them as a linear sequence of elements
- ◆ Give simple descriptions on a variety of common topics within your specialty
- ◆ Give simple narratives or descriptions with a reasonable degree of fluency following a linear sequence of elements





- ◆ Make detailed accounts of experiences describing feelings and reactions.
- ◆ Report the details of unpredictable events, such as, for example, an accident
- ◆ Relate book or movie plots and describe your reactions to them
- ◆ Describe dreams, hopes and ambitions
- ◆ Describe real or imagined events. Tell stories
- ◆ Provide brief rationales and explanations for opinions, plans and actions.
- ◆ Develop arguments well enough so that they can be understood without difficulty most of the time.
- ◆ Make short rehearsed statements on a relevant topic within their specialty, which are clearly intelligible despite being accompanied by an unmistakably foreign accent and intonation
- ◆ Deliver a brief, prepared presentation on a topic within their specialty, with sufficient clarity to be followed without difficulty most of the time and whose main ideas are explained with reasonable accuracy. Can also answer supplemental questions, but may have to ask for repetition if spoken quickly

## Specific Objectives



### Sociocultural and Sociolinguistic Competence

- ◆ Broaden and diversify the knowledge of sociocultural aspects related to situations, even those that are less usual and those of one's own professional field; to successfully adapt their behavior, reactions and linguistic performance to different situations
- ◆ Use in a flexible way the language and formulas of the exchanges and texts that are handled, as well as the usual forms of treatment and expressions of courtesy, within a wide standard register of formality and informality, with degrees of distance or closeness
- ◆ Use expressions that nuance disagreement or negative evaluations if the situation so requires
- ◆ Understand behaviors and values different from one's own that underlie common sociocultural traits and recognize aspects and expressions that are offensive or taboo in the other culture

### Linguistic Competence

- ◆ Broaden and diversify the knowledge of sociocultural aspects related to situations, even those that are less usual and those of one's own professional field; to successfully adapt their behavior, reactions and linguistic performance to different situations
- ◆ Use in a flexible way the language and formulas of the exchanges and texts that are handled, as well as the usual forms of treatment and expressions of courtesy, within a wide standard register of formality and informality, with degrees of distance or closeness
- ◆ Use expressions that nuance disagreement or negative evaluations if the situation so requires
- ◆ Understand behaviors and values different from one's own that underlie common sociocultural traits, and recognize aspects and expressions that are offensive or taboo in the other culture



### Did you know?

Communicative competence is not merely limited to the knowledge and ability to use the linguistic code, but has other broader dimensions, which place it in direct relation with other competences such as information processing and digital competence, learning to learn, social and civic competence, or cultural and artistic competence.

This implies a cultural immersion that is only possible to recreate in the online format through simulated scenarios, storytelling, videos and real situations.

*Only TECH offers their students videos with the 250 specific situations required to master the CEFR B1.*



*To consolidate all these skills, you will have access to more than 500 lexical, vocabulary and sociocultural activities”*

09

# Course Structure and Content

To structure this program, TECH has consulted with native language teachers who have created a series of excellent teaching resources for the student. Students will be able to find introductory and objective videos, video summaries of each unit and video tasks that will help them to further improve their Chinese language skills. All this in a convenient, 100%-online program with complete accessibility from any device with an internet connection.







### Where, When and How is it Taught?

This course takes place over 4 months and is divided into 15 content modules. You can do it completely online, even attending our sessions and tutorials.

“

*Dive into the 51 topics required by the CEFR for Chinese Level B1 and get your language level certificate sooner than you think!”*

## Module 1. My Daily Routine

- 1.1. Daily Activities
- 1.2. Student Life
- 1.3. At Work

### Module Objectives

- Ask for and give permission, excuse and apologize.
- Ask and express obligation and the necessity to do something (and their opposites)
- Formulate conditions for doing something
- Express impossibility, possibility or obligation to do something.
- Describe feelings and emotions
- Ask for and offer objects, help and services

## Module 3. At Home

- 3.1. Family Life
- 3.2. What is Your Home Like?
- 3.3. Furniture and Decoration
- 3.4. Household Chores

### Module Objectives

- Indicate possession
- Ask and express feelings towards others: gratitude, appreciation, affection, sympathy, antipathy, aversion, admiration
- Express opinions and beliefs
- Tell anecdotes and experiences
- Describe possible future situations
- Indicate possession
- Describe objects and furniture in the house
- Express where and when something happens
- Explain the causes, purposes and consequences

## Module 2. Let's Eat!

- 2.1. At the Supermarket. Food and Drinks
- 2.2. Food. Culinary Adjectives
- 2.3. Restaurants and Cuisine

### Module Objectives

- Address someone using polite formulas appropriate to the context.
- Ask for and give information about food
- Express a complaint or claim
- Evaluate services
- Ask for and offer objects, help and services
- Ask for things urgently but with courtesy
- Offer something to others

## Module 4. Health and Medicine

- 4.1. The Human Body
- 4.2. I Am Sick
- 4.3. Prevention. Physical Exercise and Food

### Module Objectives

- Ask about and express health conditions, symptoms and physical sensations
- Ask questions and express improvements or worsening of health
- React to information with expressions of interest, surprise, disbelief, joy, sorrow
- Share feelings, reassure, encourage, express condolences
- Make an appointment
- Prevent and warn
- Advise someone to do something

## Module 5. Hobbies and Free Time

- 5.1. What Do You Like To Do In Your Free Time?
- 5.2. Sports
- 5.3. Arts and Crafts

### Module Objectives

- Summarize information.
- Value ideas, facts, people and places
- Plan an activity
- Suggest activities, accept/reject and react to suggestions
- Describe sports.
- List, oppose, exemplify, clarify aspects, contrast, emphasize, summarize
- Advise, recommend, encourage and persuade someone to do something

## Module 7. Around the World

- 7.1. Ways of Travelling and Methods of Transportation
- 7.2. Accommodation
- 7.3. I'm Going on Vacation. Tourism

### Module Objectives

- Talk about future events
- Ask for and give information about vacation spots
- Compare ideas, people, objects, places, situations and actions
- Plan an activity
- Suggest activities, accept/reject and react to suggestions
- Propose solutions, refute, give opinions, convince

## Module 6. The Digital Era

- 6.1. Technology and Computers
- 6.2. Internet Has Changed Our Lives
- 6.3. Are You Connected? Redes sociales

### Module Objectives

- Advise, recommend, encourage and persuade someone to do something
- Summarize information.
- Value ideas, facts, people and places
- Plan an activity
- Talk about future events

## Module 8. Nature and the Environment

- 8.1. Earth, Animals and Plants
- 8.2. The Weather and Natural Disasters
- 8.3. Environmental Issues
- 8.4. Taking Care of Our Planet

### Module Objectives

- Express curiosity.
- Connect actions in the present, past and future
- Express and contrast opinions
- Compare, predict future sensations.
- Raise hypotheses and degrees of probability
- Convey information.
- Prevent and warn
- Connect conditions, causes and consequences
- Learn meteorological terms

## Module 9. Inventions and Evolution

- 9.1. Inventions that Changed History
- 9.2. I Can't Live Without It. Essential Tools
- 9.3. What the Future Holds

### Module Objectives

- Summarize important data from the past
- Connect actions in the present, past and future
- Summarize information.
- React to information or a story with expressions of interest, surprise, disbelief, joy, sorrow
- Express opinions and preferences

## Module 11. Entertainment and Television

- 11.1. The World of Television
- 11.2. Movies
- 11.3. Silence, It's Rolling
- 11.4. Music

### Module Objectives

- Congratulating, expressing good wishes, inviting, accepting and declining an invitation, toasting, welcoming, thanking, sharing feelings in certain events and reacting in those situations
- Ask for and give information about places, objects and customs
- Assess, evaluate and justify ideas and facts

## Module 10. Describing People

- 10.1. Physical appearance
- 10.2. Personality and Behavior
- 10.3. Emotions
- 10.4. Personal Relationships

### Module Objectives

- Describe actions that are happening at that very moment
- Describe professions.
- Make comparisons

## Module 12. Shopping

- 12.1. Places
- 12.2. Fashion and Clothes
- 12.3. In the Shop
- 12.3. Means of Payment

### Module Objectives

- Express a complaint or claim
- Value places and services
- Express interest in products and prices
- Express where and when something happens

## Module 13. Life in the City

- 13.1. My City
- 13.2. Buildings and Stores
- 13.3. People and Activities

### Module Objectives

- React to information or a story with expressions of interest, surprise, disbelief, joy, sorrow
- Show full and partial agreement, concurrence (and dissent), with an affirmative/negative statement
- Express and contrast opinions
- Ask for and offer objects, help and services
- Ask for and give information about spots in the city.
- Ask for and give directions
- Explain that all or part of what is said is not being understood, or ask if it has been understood

## Module 15. Global Issues

- 15.1. Policy
- 15.2. Economy
- 15.3. Emigration and Immigration
- 15.4. Volunteering and the Third World

### Module Objectives

- Describe actions that are happening at that very moment
- Describe professions.
- Ask and express obligation and the necessity to do something (and their opposites)
- Make comparisons
- Ask for and offer objects, help and services
- Express impossibility, possibility or obligation to do something

## Module 14. Culture and Tradition

- 14.1. Breaking Stereotypes
- 14.2. Festivals and Celebrations
- 14.3. Traditions and Customs

### Module Objectives

- React to information or a story with expressions of interest, surprise, disbelief, joy, sorrow
- Congratulating, expressing good wishes, inviting, accepting and declining an invitation, toasting, welcoming, thanking, sharing feelings in certain events and reacting in those situations
- Ask for and give information about places, objects and customs
- Assess, evaluate and justify ideas and facts
- Activate knowledge and interests
- Exchange information on dates and data
- Propose, organize and arrange appointments
- Make deductions.



*You will master Chinese to a new level, with multiple resources and top-quality reference material at your fingertips”*



*"I was always attracted to adding a language to my resume other than English, and I know I didn't make a mistake in choosing Chinese. Thanks to my B1 level I was able to enjoy a cultural exchange opportunity in Beijing and the experience was wonderful. I recommend it to everyone, especially the TECH Language Course because the professors' attention was excellent"*

## Idaira Arteaga

A student from Spain



*"At first, learning Chinese was complicated. The extensive vocabulary and the very different form of communication makes it difficult to learn the language, but once you get the rhythm, it is much easier to move up to a higher level and perfect it more and more. Thanks to TECH I have been able to do it online without having to go to an academy, because they were far away from where I live"*

## **Carmelo Cabezas**

Engineer

10

# Our Students' Profiles

We know that learning a language isn't easy. Many of us have tried, and failed, for years to consolidate our knowledge and acquire the skills to required to obtain qualifications that demonstrate what we have learned. Level exams are complex tests that must be prepared thoroughly and with good expert guidance.



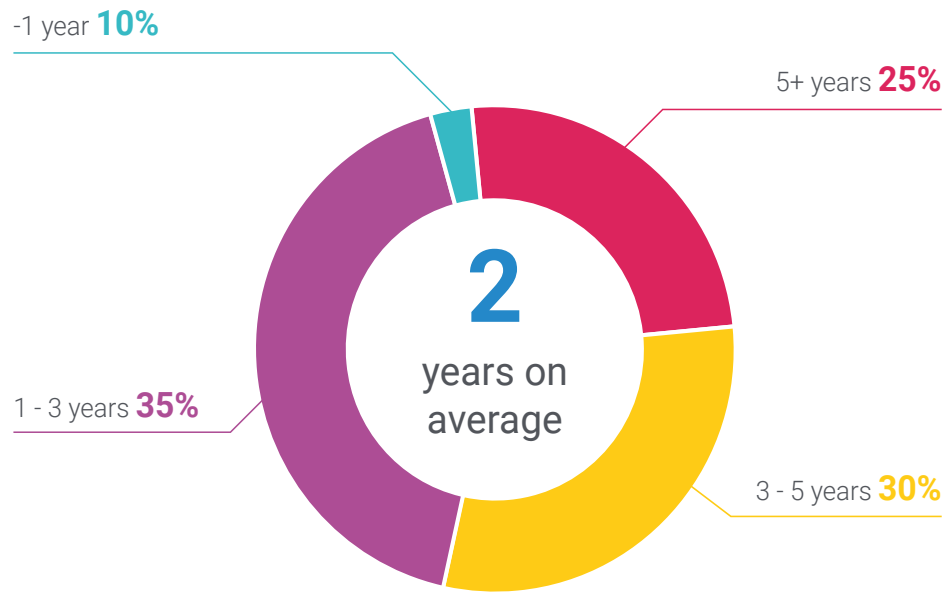




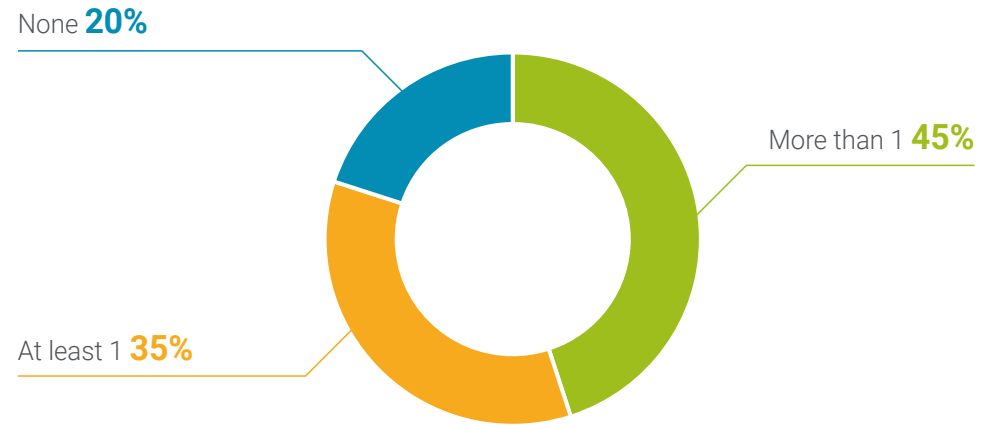
“

*Many of our students have come from other preparation methods that have led to loss of motivation. At TECH , 9 out of 10 students recommend us”*

### Years of unsuccessful attempts to learn the language



### Courses taken before enrolling on ours



*Don't lose motivation! TECH includes a personalized monitoring and tutoring service.*



## Interest in learning the language

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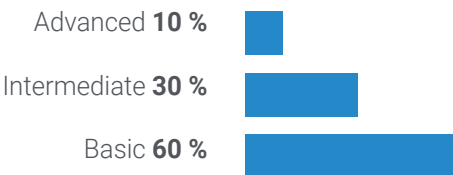
Personal **42%**



**58%** Professional

## IT skills

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*80% of our students pass the official B1 level exam.*

“

*Thanks to our performance measurement tool you will be able to track your progress at all times”*

11

# The Professional Benefits of Chinese

The Chinese language, the highest expression of Chinese culture, based on symbols, is more than 5,000 years old and gives rise to more than 55 languages and 2,000 dialects as a result of its geographical, phonetic and dialectical variants. Mandarin Chinese is the official language of the People's Republic of China and is also spoken in countries such as Cambodia, Burma, Indonesia, Malaysia, the Philippines, Singapore, Thailand and Taiwan.

Mandarin Chinese is an original Beijing dialect which, according to official statistics, is the most widely spoken language in the world with more than 1.3 billion speakers. It is one of the six official languages of the United Nations (UN) along with Arabic, English, French, Russian, Spanish and French.

Nowadays, it seems essential in the multicultural and global society in which we live to broaden our knowledge and teaching of the Chinese language, to know its language, habits and customs, which will lead us to improve our international and commercial relations, to close economic agreements and to establish direct contact with Chinese citizens.

China is in fashion. Its spectacular growth is increasingly attracting Spanish entrepreneurs who are looking for an opportunity in the Asian colossus. But doing business in China can be a nightmare if you are not prepared. The cultural differences are so vast that they extend to all aspects of the business world: negotiation, contracts, legislation or a simple working dinner. For this reason, guanxi or social relations should also be studied.





“

*Understanding the cultural context of communication is fundamental to successfully decoding a message”.*

12

# Assessment and Certification

The main evaluation objective of TECH's assessment is that students consolidate what they have learned and are aware of their progress. That is why, after completing each block, the student is shown a results report that visually indicates the skills that they should reinforce in the online classes.

“

*TECH'S B1 Language Course is the only one that also awards you with a university certificate”*



### Chinese B1 training course evaluation tests

The assimilation of the contents is constantly and progressively evaluated. To do so, the student must pass an automatically corrected evaluation test at the end of each module and a final test that covers all the contents of the level.

Its main objective is for the student to consolidate what they have learned and to be aware of their progress, for this reason, after the evaluation test is completed, the student is shown a report of the results.



*Only TECH will award students, upon successful completion of the course, a university certificate"*



### Training course evaluation criteria

- Communicative effectiveness: comprehensibility, fulfillment of expected functions, accuracy, sociolinguistic appropriateness
- Interactive and speaking skills: responsiveness and cooperation, coherence of ideas, organization, relevant and sufficient development.
- Use of language: linguistic resources, formal elements of cohesion and fluency
- Formal correction: grammar, discourse cohesion, vocabulary and pronunciation.

*If you pass our course, you will obtain a B1 Chinese language qualification from TECH.*

The certificate, which indicates successful completion of the course, will state the language studied and the level passed, according to the Common European Framework of Reference for Languages (CEFR).

The certificate issued by **TECH Global University** only provides "pass" or "fail" as grading options, and does not express a numerical grade. Before receiving the certificate, you will be emailed a form to verify your data.

*The CEFR B1 Chinese Language Course an intensive course lasting a maximum of 4 months.*



## Certification

At the end of the course the student will receive a certificate of recognition that confirms that they are prepared to obtain official certification for this level.



This document hereby certifies that

Mr./Ms. \_\_\_\_\_,

has successfully passed and accredited the program

**Language Certificate Course in B1 Chinese**

This is a qualification awarded by this University, approved by the CEFR  
and equivalent to 12 ECTS and 300 hours,  
with a start date of \_\_/\_\_/\_\_ and an end date of \_\_/\_\_/\_\_.



Dr. Pedro Navarro Illana  
Rector

Unique TECH Code: AFWOR23S [techtute.com/certificates](http://techtute.com/certificates)



Chinese Language Course Chinese Language Course	Level	ECTS	Duration
	B1	12	300
Skills according to CEFR	Descriptors		
Listening comprehension	<ul style="list-style-type: none"> <li>- Understands the main ideas when speech is clear and simple and deals with everyday matters that take place at work, at school, during leisure time, etcetera.</li> <li>- Understands the main idea of many radio or television programs dealing with current affairs or matters of personal or professional interest, when articulation is relatively slow and clear.</li> </ul>		
Reading comprehension and use of language	<ul style="list-style-type: none"> <li>- Understands texts written in everyday or work-related language.</li> <li>- Understands descriptions of events, feelings and wishes in personal letters.</li> </ul>		
Written production	<ul style="list-style-type: none"> <li>- Can write simple, well-linked texts on topics that are familiar or of personal interest.</li> <li>- Can write personal letters describing experiences and impressions.</li> </ul>		



Dr. Pedro Navarro Illana  
Rector

Issued on \_\_\_\_\_

Issued in \_\_\_\_\_

Certificate date \_\_\_\_\_

Identification number \_\_\_\_\_

Unique TECH Code: AFWOR23S [techtute.com/certificates](http://techtute.com/certificates)



**tech** global  
university



## **B1 Chinese** Language Course

Language: Chinese

Course Modality: Online

Duration: 4 months

Certificate: TECH Global University

Credits: 12 ECTS

Official N° of Hours: 300 h.



# B1 Chinese

## Language Course