

# A1 French

## Language Course





## **A1 French** **Language Course**

Language: French

Course Modality: Online

Duration: 4 months.

Certificate: TECH Global University

Credits: 12 ECTS

Teaching Hours: 300 hours.

Website: [www.techtitute.com/us/school-of-languages/language-course/a1-french-course](http://www.techtitute.com/us/school-of-languages/language-course/a1-french-course)

“

*At TECH Global University we constantly adapt our language study plans in order to incorporate all governmental and regulatory changes; we prepare you for a global society characterized by the unstoppable expansion of new markets, extraordinary cultural, social and linguistic diversity, innovation and technology as a source of opportunities, immediacy and proximity, collaboration and constant change. We prepare you to join this new reality, by helping you achieve linguistic mastery"*

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# 01 Welcome

French is the second most studied language in the world, only behind English. This demonstrates the high interest in learning this language, which not only opens up job opportunities, but also allows access to one of the most influential cultures and histories in the world. Understanding the French language also means entering into the language of Jules Verne or Édith Piaf. This TECH Postgraduate Certificate contains all the necessary keys so that students, through practical exercises and multiple didactic resources, can acquire a basic level in the French language.



*Presentation video*





“

*Learn the language of great artists and historical figures, allowing you to integrate into countries as diverse as France, Nigeria, Senegal or Canada”*

## Introduction

For the preparation of this Language Course's content and materials, TECH has gathered to a team of teachers who are native in the language, which provides an added value to their teaching. Students will find a variety of exercises with which to practice and gradually improve their grammar, vocabulary and pronunciation, reaching an A1 Level as established by the Common European Framework of Reference for Languages.

*You won't go wrong studying one of the most-learned languages in the world, with the possibility of developing your career in the most developing countries in Africa*

*Give your CV a noticeable quality boost by including an additional language that is highly valued in industries such as haute couture or aeronautics*





“

*It is proven that learning languages increases your intelligence. Learning a foreign language strengthens the brain's neural networks”*

**José Antonio Marina.**  
*Philosopher, writer, and teacher.*

A unique and stimulating experience



### Flexible and Tailored

Take the best language course from home, at your own pace and according to your availability and schedule.



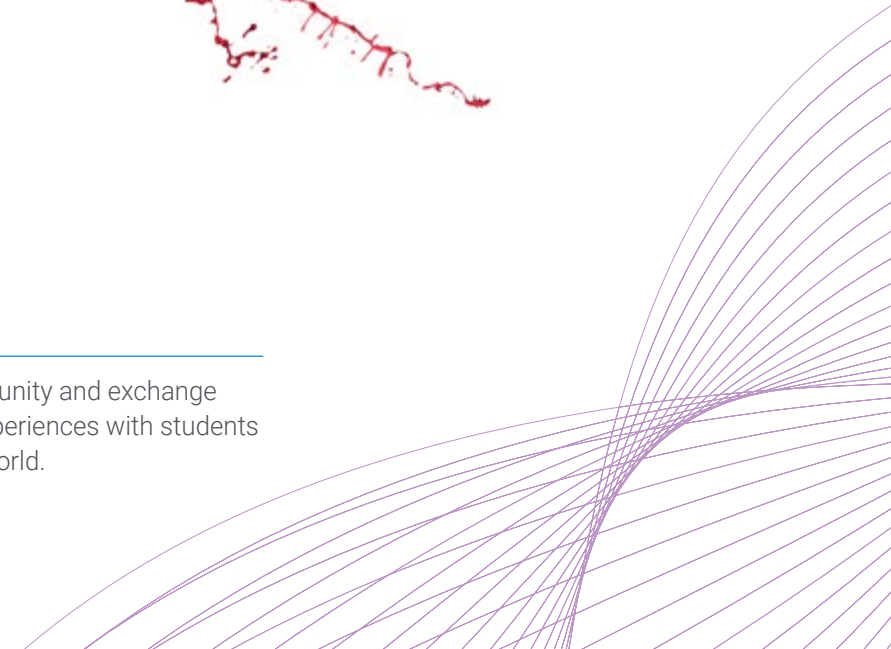
### Acquire Skills and Abilities

With our method, you will practice and consolidate the skills required for this level.



### Networking

Join a large community and exchange knowledge and experiences with students from all over the world.



02

# Is it Important to Obtain a Language Certificate?

In today's competitive world, speaking other languages is a key part of our modern culture, helping us to expand our knowledge and interact with people from other parts of the world, helping us to learn about the traditions of other countries, establish friendships or conduct business.

However, simply knowing foreign languages is not enough in modern society. Nowadays, students must have an official certificate that accredits and recognizes their proficiency in a given language. In fact, many schools, universities and companies only accept candidates who have an official qualification based on the Common European Framework of Reference for Languages (CEFR).







“

*The ability to communicate effectively in another language, and accredit it with an CEFR qualification, is an essential requirement for academic and professional development. TECH helps you achieve it with intensive 100% CEFR training"*

## tech 10 | Is it Important to Obtain a Language Certificate?

### TECH Global University

The Common European Framework of Reference for Languages is the only system that recognizes and accredits the student's level. Although there are other certification systems, these come from private institutions and are, therefore, not valid. The CEFR establishes a single criterion to determine the difficulty of the courses and awards certificates that are recognized throughout the European Union.

At TECH, we offer you the only intensive Language Course to obtain your official certificate based 100% on the CEFR, the only system recognized and accepted throughout Europe.

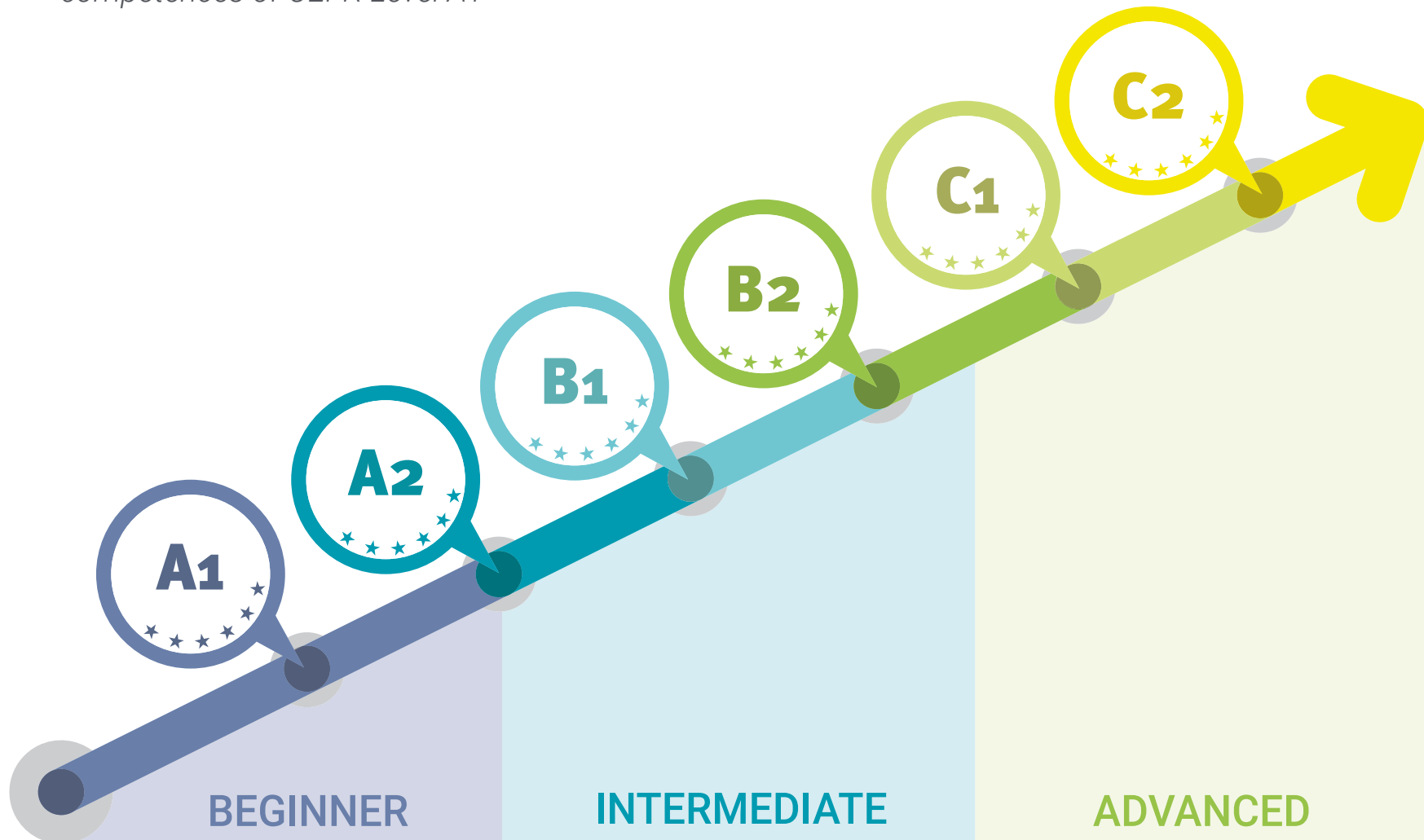
*Learn French and make the most of it by accrediting your level with a certificate based on the CEFR*

*Other private language certification systems require students to periodically recertify their level of proficiency. TECH's CEFR certificate is valid for life*



“

*You will have a comprehensive and complete syllabus at your disposal in all the competences of CEFR Level A1”*



03

# What Is Level A1?

One of the purposes of the CEFR is to help users describe the levels of language proficiency required by existing examinations and assessment programs in order to facilitate comparisons between different certification systems. Therefore, these levels are a universal scale used to unify and clarify the different language level evaluation systems.



A person with long dark hair, wearing a colorful plaid shirt, is holding a white circular sign with the text 'A1' in red. The sign is positioned in the lower-left quadrant of the image. Above the sign, there are several thin, light blue lines that curve across the top of the page, creating a decorative wave effect.

**A1**

“

*In this TECH Language Course in A1 Level French, we prepare you thoroughly to obtain your certificate in French”*

## What are the A1 Level Skills?

Level A1 is part of the Beginner Level, which is divided into two courses: First and Second Beginner Level (A1 and A2). The first course covers the requirements of the A1 level as established by the Common European Framework of Reference for Languages, the only system in the European Union for recognizing and accrediting language proficiency and the only diploma that has official validity and is requested by universities, companies, competitive examinations, etc.



*You will learn the basics of French by enrolling in this 100% online Language Course”*



Understand and use common everyday expressions and simple sentences to satisfy immediate needs



02

Interact in an elementary way as long as the interlocutor speaks slowly and clearly and is willing to cooperate



03

Introduce yourself and others, ask for and give basic personal information about your address, your belongings, and people you know



Level A1 (Access) is considered to be the lowest level of general language use, the point at which learners can interact in a simple way, can ask and answer questions about themselves, about where they live, about the people they know and the things they have, can make simple statements in areas of immediate need or on very everyday topics and can respond to such questions when they are put to them, rather than simply relying on a very limited, rehearsed and lexically organized repertoire of phrases used in specific situations.



*TECH helps students to obtain their qualification with an intensive program that is based 100% on the CEFR"*

## A1 Level Self-Assessment Chart

### What will students be able to do after completing the course?

#### Comprehension

##### Listening Comprehension

- ◆ Recognize very basic, commonly-used words and expressions relating to themselves, their family and their immediate environment when spoken slowly and clearly

##### Reading Comprehension

- ◆ Understand familiar words and names and very simple phrases, e.g., those found on signs, posters, and catalogs

#### Speaking

##### Oral Interaction

- ◆ Participate in a simple conversation, as long as the other person is willing to repeat what they have said or say it in other words and at a slower speed, and help them formulate what they are trying to say
- ◆ Ask and answer simple questions on topics of immediate need or very common issues

##### Oral Expression

- ◆ Use simple expressions and phrases to describe the place where they live and the people they know

#### Writing

##### Written Expression

- ◆ Write short, simple postcards, e.g., to send greetings.
- ◆ Fill in forms with personal data, e.g. name, nationality and address on a hotel registration form

*Check your level. Assess yourself through more than 400 multiple-choice questions for continuous evaluation*



## Qualitative aspects of spoken language usage for Level A1

(According to the Common European Framework of Reference for Languages)

### What is expected to be achieved with this level?

#### Scope

- ◆ Possess a basic repertoire of simple words and phrases related to personal information and specific situations

#### Correction

- ◆ Showcase limited control of a few simple grammatical structures and sentence patterns within a memorized repertoire

#### Fluency

- ◆ Manage very brief, isolated and prepared expressions, using pauses to search for expressions, articulate less common words and correct communication

#### Interaction

- ◆ Ask and answer questions related to personal data
- ◆ Participate in a conversation in a simple way, but communication must be based entirely on repetition, rephrasing and correction of sentences.

#### Coherence

- ◆ Linking words or groups of words with very basic and linear connectors such as "and" and "then"

*Download and practice vocabulary: more than 50 pages of lexical cards and glossaries.*



# 04

## Why TECH?

At TECH we offer you the first online course based 100% on the acquisition of skills as established by the European Council for foreign language teaching. We work with the latest methodological approaches: the action-oriented approach and the skill-based approach in order to prepare students for the level certification exams. For this purpose, we have the best native teachers and e-learning specialists, available 24/7.

*We thoroughly prepare you to obtain  
your A1 French certificate*





“

*Language school diplomas are only valid in the country where the exam was taken. Not in Europe nor anywhere else in the world. That is why you need a CEFR qualification with TECH: It's valid worldwide!”*

What makes us unique



### Mission

Our mission is to stimulate the professional and personal development of our students, promoting their skills and abilities so that they are able to adapt to a real and constructive multicultural environment.



### Vision

TECH's vision is to be an innovative, academically thorough learning environment of international reference, capable of transmitting values that inspire the transformation of language learning to creative and socially responsible models.

- Innovation and creativity
- Excellence
- Spirit of self-improvement
- Social commitment
- Exclusivity and leadership
- Passion



## TECH Global University



We offer you the most innovative, creative and distinctive proposal in a dynamic, talented and internationally recognized school.

*More than 1,000 different learning activities, so you can learn in a practical and stimulating way*



We support you at all times thanks to an involved and committed teaching staff. Our teaching team is native and works on the language approach in a real, lively and dynamic context.

*TECH is the only institution that is committed to answering your questions in less than 24 hours*



We make it easy for you to balance your learning with your professional and family activities in a 100% online school that adapts to your needs.

*You will have a specialized itinerary programmed day by day*



The most comprehensive syllabus, based 100% on the CEFR.

*You will acquire the skills and abilities required for the A1 Level according to the CEFR*



*This is the only level exam preparation course on the market that includes tutoring and monitoring at no additional cost"*

## Advantages of our TECH A1 French Language Course



Practice the skills and competencies required by the A1 CEFR, with guarantees.

**240+** different practice exercises



Use of a pedagogical approach based on *Relearning*.

*Our A1 CEFR Language Course is the only one on the market licensed to use the Relearning methodology, which enhances learning by optimizing the effort/result ratio*



Study wherever and however you want.

**150+** downloadable and printable grammar and lexical worksheets and glossaries



Only TECH includes the complete downloadable content of each unit in PDF format.

**400+** pages of text



Our platform is the only one that allows you to study from your tablet, PC or Smartphone.



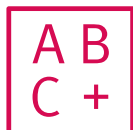
Problems with grammar?

Practice with our **400+** specific grammar and spelling activities



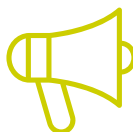
Only TECH offers videos with the 130 specific situations required to master the CEFR A1.

*In addition, only here can you find the A1 CEFR objectives and skills explained in detail on video for each unit*



Use of a teaching approach based on Relearning.

**400+** interactive lexical items



We help you with your oral expression.

**300+** pronunciation and phonetic activities



We prepare you to obtain your certificate

**1000+** continuous assessment questions to thoroughly prepare for your A1 Level certificate in French

In addition:

- You will find more than twice as many multimedia elements as in the second most comprehensive course on the market: up to 4,000 elements
- You will be able to replay specific virtual classes in order to prepare for the CEFR A1
- At the end of each topic you will find a video in which a native teacher will summarize the most important points for the A1 CEFR exam
- You will have a structured itinerary programmed on a daily basis



*TECH offers you an A1 French Language Course with the possibility of downloading it to study online"*

# 05

# Features of the Intensive A1 Preparation Course

## An Intensive Course

The TECH A1 French Language Course is an intensive program that prepares you to obtain the CEFR A1 Level in French.

## The Most Comprehensive Syllabus

You will have access to numerous multimedia and interactive resources to reach the A1 Level without setbacks.

## Accessible

Our system allows you to study without internet connection from your tablet, PC or Smartphone.

## Accredited

The only program on the market that, in addition to preparing you to pass your level test, provides you with a university certificate. If you pass, you will obtain an A1 Level certificate in French, accredited for 300 hours.

## Dedicated

TECH's A1 French Language Course is the only one on the market that is committed to having their teachers answer your questions within 24 hours and the only one that includes tutoring and monitoring at no additional cost.







*100+ videos made by native speakers*

*4,000+ multimedia elements*

## Study Material

After a complex production process, we transform the best content into high-quality educational and audiovisual multimedia. We select the best syllabus and make it available to you. Everything you need to acquire in-depth knowledge of a discipline, from A to Z. Lessons written and selected by expert native teachers. This is the only program on the market that includes the complete course content in downloadable format:

- Complete PDF of the course: more than 400 pages that make up your manual that you can continue studying after the end of the course
- A grammar PDF: you will have access to more than 100 downloadable and printable grammar worksheets to study wherever and however you want
- Lexical cards and glossaries: you will find 50 pages of lexical cards and glossaries to download and practice your vocabulary

## Multimedia Elements

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge. This unique multimedia content presentation system was awarded by Microsoft as a "European Success Story".

## Specific Interactive Vocabulary Sections

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Need to expand your vocabulary? At TECH, you can practice and learn with more than 400 interactive lexical items.

Training activities (includes three subsections)

At TECH, our method focuses on repetition as the most effective way to consolidate your learning, the same way you learned your mother tongue. To do so, we offer you hundreds of different activities for you to practice and exercise, but at the same time, have fun and stay 100% active.

- Vocabulary activities: you will have more than 400 lexical, vocabulary and sociocultural activities to practice and prepare this section thoroughly
- Pronunciation activities: you will find more than 300 pronunciation and phonetics activities in this course
- Grammar and spelling activities: work on more than 400 grammar activities from a different and innovative approach

## Testing & Retesting

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We periodically evaluate and re-evaluate your knowledge throughout the entire A1 French Language Course.

- Lesson test: After each topic, you can test and consolidate what you have learned with more than 400 test questions
- Grammar test: Problems with grammar? Practice with our 200 specific grammar and spelling questions
- Final review test: You will work through more than 900 assessment questions to thoroughly prepare for your level certification
- Pre-test activities: Consolidate the concepts developed throughout the syllabus by reiterating them

## Skills-Based Practice

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If the Common European Framework of Reference for Languages establishes the consolidation of a language through the acquisition of skills and bases its tests on these skills, why don't most of the online preparation courses for the level certificate work according to skills? At TECH, you will work on all the skills established by the Common European Framework of Reference for Languages in each of the units through an innovative method that is 100% adapted to European guidelines. In this program we work according to skills, with more than 200 different activities in order to prepare students to obtain their A1 French certificate.

## Presentation Videos and Objectives

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The only program in which you will find detailed objectives and skills per unit in video format explained by a native teacher.

## Summary Videos of Each Unit

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At the end of each unit, you will find a video summary in which a native teacher will reiterate and emphasize the most important points.

## Simulated Learning Scenarios

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At TECH we believe in the importance of linguistic immersion to lay the foundations of a language as well as in storytelling to favor identification and first-person learning. Therefore, we present you with real and everyday situations with people like you who will face a new language and have to overcome all different kinds of problems. In this training program you will find more than 130 everyday situations, stories and video dialogues recorded by experts and native speakers.

### Specific Virtual Classes for CEFR A1

Are you ready for the exam? Our native teachers will explain to you all the tips and tricks you can use to pass the course with total guarantee of success, as well as the subjects you need to prepare better, the exercises that appear most frequently, mistakes to avoid, resources that can help you in certain situations, etc. All this prepared on video for you to consult when and as you wish.



*24/7 personalized tutoring and monitoring*

*400+ lexical and sociocultural activities*

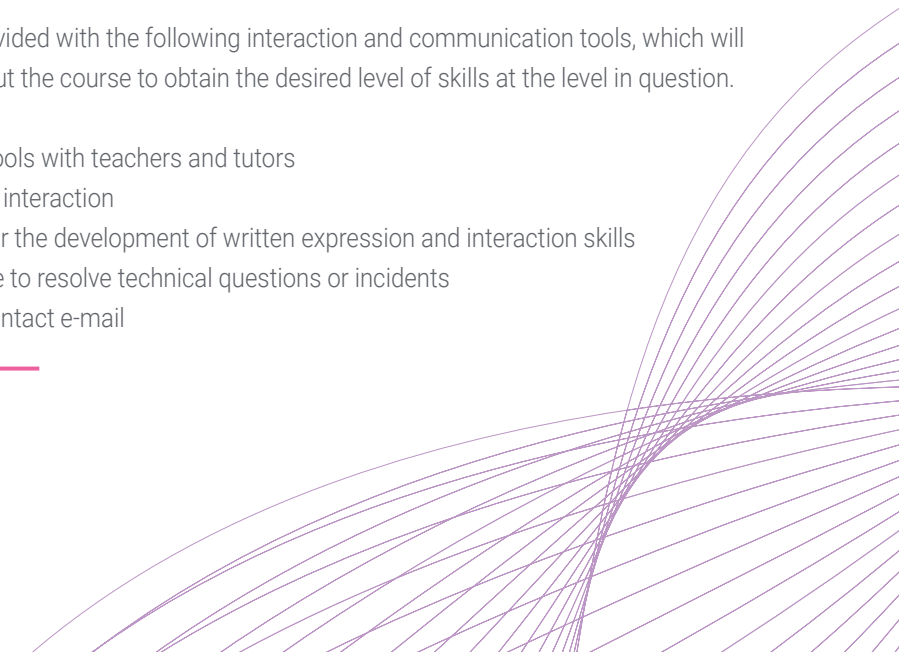
*900+ assessment questions*

**In addition:**

The student will be provided with the following interaction and communication tools, which will be combined throughout the course to obtain the desired level of skills at the level in question.

These are:

- Internal messaging tools with teachers and tutors
- Chat tools for written interaction
- Discussion forums for the development of written expression and interaction skills
- Telephone assistance to resolve technical questions or incidents
- Technical services contact e-mail



06

# Comparison with Other Courses

Have you been trying to certify your level for years to no avail?  
Do you not feel ready? Have you tried countless online courses  
and found they were not what you were looking for?  
We invite you to discover TECH.





“

*The most complete preparation course  
for the CEFR A1 Level test. Study.  
Learn. BECOME CERTIFIED"*

## TECH Global University in numbers

At TECH, we are so confident that we offer the most comprehensive A1 Language Course on the market that we have no problem comparing ourselves to our competitors.



		Rosetta	Babbel	Busuu Premium	tech
Datos Principales	Temario específico de preparación MCER	✗	✓	✓	100% MCER
	Número de lecciones	20	25	19	44
	Actividades distintas de preparación MCER	15	15	10	270
Tutorización/Seguimiento	Itinerario formativo programado día a día	✗	✗	✗	✓
	Coaching: tutor dedicado	✗	✗	✗	✓
	Servicio de seguimiento online/motivación	✓	✗	✗	✓
	Compromiso de respuesta en 24 h	✗	✗	✗	✓
	Clases virtuales específicas A1 MCER	✗	✗	✗	✓
Contenidos	Pre-test (activación de conocimientos)	✗	✗	✗	200
	Videos presentación y objetivos	✗	✗	✗	40
	Elementos Multimedia	1.900	130	1.100	4.000
	Pdf completo del curso	✗	✗	✗	400 páginas
	Videos específicos temática A1 MCER	✗	✗	✗	132
	Fichas léxicas y glosarios descargables	✗	✗	64 páginas	50 páginas
	Apartados específicos de léxico interactivos	160	165	450	440
	Actividades de vocabulario	160	165	130	400
	Práctica de competencias específicas A1 MCER	✗	✗	✗	240
	Actividades de pronunciación	160	50	50	308
	Pdf Gramatical	✗	✗	22	100 páginas
	Test gramatical	✗	✗	✗	200
	Test final de repaso	140	✗	✗	275
	Video resumen del tema	✗	✗	✗	40
	Test de lección	✗	45	160	400
Metodología de Estudio	Enfoque pedagógico	LINEAL	LINEAL	LINEAL	RELEARNING*
Servicio	Medición del progreso y resultados	✓	✓	✗	✓
	¿Funciona en pc, tablet, iphone, android?	✓	✓	✓	✓
	¿Funciona offline?	✗	✗	✗	✓
Titulación/Certificado	¿Ofrece Titulación Universitaria?	✗	✗	✗	✓
	Título oficial (A1, A2, B1, B2, C1, C2)	✗	✗	✗	✓

\*Relearning Methodology p. 35

\*\*6-month subscription price

\*\*\* Annual subscription price

07

# Our Methodology

The TECH program is an A1 French Language Course based 100% on the Common European Framework of Reference for Languages (CEFR). For this purpose, we use a method in which the student works intensively and repeatedly on all the contents required by the CEFR, thoroughly preparing them to pass the test.







“

*In no other course will you find pre-test knowledge activation questions, lesson tests, grammar tests, a final test and specific practice of CEFR skills in each unit"*

## The TECH Global University method

Conventional methods of teaching a second language, such as demonstrative classes or mechanical exercises, slow down learning and seriously affect student motivation, as confirmed by statistical data reflecting the failure of the traditional system and methodology.

TECH's A1 French Language Course offers students a revolutionary method to comprehensively prepare for the level certification test. Our objective is to strengthen your skills in a changing, real and multicultural context and to guarantee your success in passing the test. To this end, we emulate the test using mock tests throughout the course.

Through activities, stories and real contexts, the student will learn how to solve everyday and basic communication situations in simulated learning environments and will face real mock exams to prepare intensively for the level certification test. These simulations are developed using state-of-the-art software to facilitate immersive learning.

*...All of this is enhanced with the best 100% online teaching methodology: Relearning...*

Our school is the first in the world to combine storytelling with a 100% online learning system based on repetition, which combines different elements that represent an evolution with respect to the simple study and performance of exercises.

*TECH offers you the highest quality and quantity in the academic landscape, with hundreds of exercises and resources for you to keep improving your level step by step*

This methodology, at the forefront of world teaching, is called Relearning. Our language school is the first licensed to employ this successful method, having managed, in 2015, to improve the overall satisfaction levels (teaching quality, quality of materials, course structure, objectives, etc.) of the students who complete the courses with respect to the indicators of the best language courses on the market.

*The overall score obtained by our learning system is 8.01, according to the highest international standards*

### Relearning Methodology



In this TECH A1 French Language Course, learning is not a linear process, but rather, it is a spiral (we learn, unlearn (forget) and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology, we have trained more than 35,000 university graduates with unprecedented success, in fields as diverse as Biochemistry, Genetics, Surgery, International Law, Management Skills or Financial Markets and Instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 42 years.

*...with a personalized and expert-led syllabus...*



In order to promote maximum contact with the Language School, we provide you with a tutor so that you can write essays, receive answers to your questions or get advice on how to study.

“

*Our system will allow you to organize your time and learning pace, adapting it to your schedule, and will also allow you to access the contents from any device with an internet connection (computer, tablet, smartphone)”*

According to the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images, memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus and retain it in our long-term memory. This way, and in what is called Neurocognitive Context-Dependent Learning, the different elements of our French A1 Language Course are connected with the context in which the participant will take their certification exam in order to guarantee success on the day of the test.

*...and all this with the best learning materials at the forefront of technology and pedagogy..*



*Study wherever and however you want: more than 150 downloadable and printable grammar and lexical worksheets and glossaries.*



#### Study Material

Lessons written and selected by expert native teachers, downloadable worksheets and glossaries.



#### Skills-Based Practice

At TECH you will work on all the skills established by the Common European Framework of Reference for Languages.



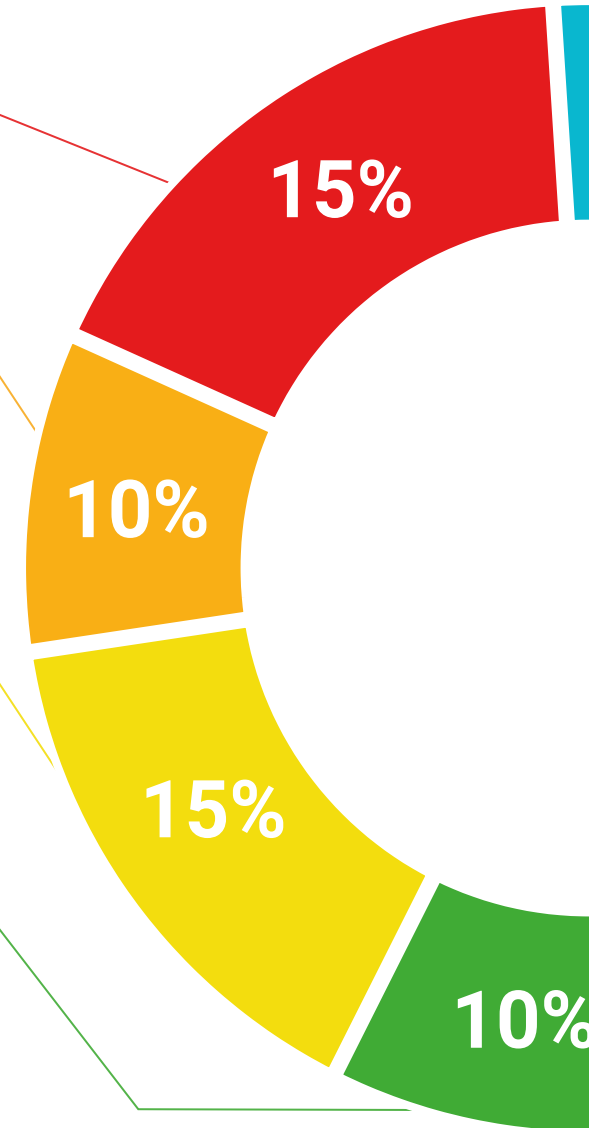
#### Interactive Summaries

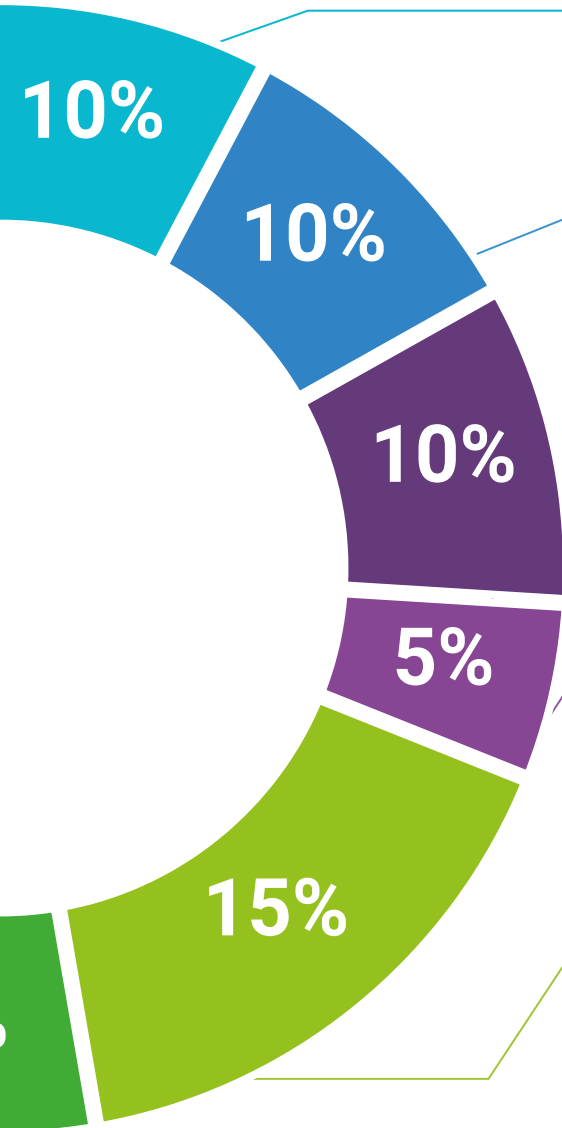
Multimedia content including audios, videos, images, diagrams and concept maps.



#### Pronunciation and Phonetics Practice

At TECH we focus our method on repetition as the best way to consolidate your learning.





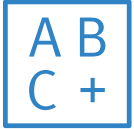
**Vocabulary and Socioculture Practice**

At TECH we offer you different ways to work on vocabulary through hundreds of interactive activities.



**Grammar and Spelling Practice**

You will work on grammar from a practical point of view, through activities and lessons explained by native teachers.



**Simulated Learning Scenarios**

Video learning situations based 100% on the CEFR.



**Specific Virtual Classes for CEFR A1**

Tips and tricks to keep in mind to pass your placement test with total guarantee of success.



**Testing & Retesting**

You will find practice tests in each topic as well as grammatical and lexical evaluation tests in each module.



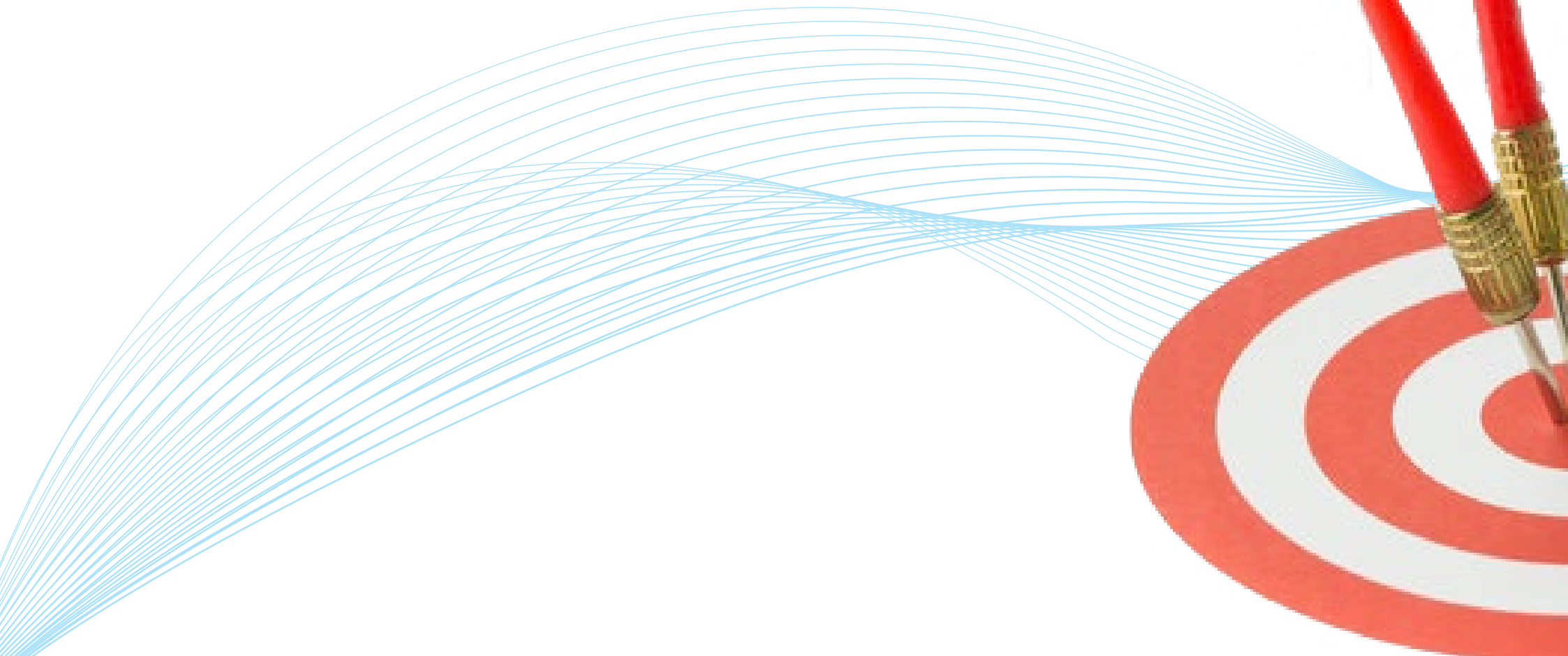
*At TECH you will find over twice as many multimedia elements as in the second most comprehensive course on the market: up to 4,000 elements*

*TECH is the only institution that is committed to answering your questions in less than 24 hours*

08

# Course Objectives

The A1 French Language Course has been designed to help students acquire the skills required to take the exam that certifies their level. They will be able to pass it through practice, training, repetition and personalized monitoring, and also thanks to their effort and the pedagogical excellence of the TECH method. At the end of the program, the student will be able to certify their A1 Level and continue to advance in the study of the language.







“

*Practice the speaking skills and abilities required by the A1 CEFR: more than 240 different practice exercises”*

General Objectives

01

Solve simple communicative tasks and perform the basic functions of these tasks, both in an educational environment and in everyday situations

02

Interact and express themselves in these situations in an incipient but adequate manner, in a standard oral and written language register

03

Define the most relevant social aspects of everyday life situations and recognize the most common forms of social relationships

04

Use the linguistic resources necessary to get by in basic communication situations

05

Develop resources and tools that enable them to assess and improve their own learning and use of the language



## Specific Objectives



### Oral Comprehension

- ◆ Understand speech that is very slow, carefully articulated and with enough pauses to assimilate the meaning
- ◆ Understand instructions that are explained slowly and carefully, and be able to follow directions if they are simple and short



### Reading Comprehension

- ◆ Understand very short and simple texts, reading sentence by sentence, picking up basic and common names, words and phrases, and rereading as needed
- ◆ Understand short and simple messages on postcards
- ◆ Recognize names, words and very basic phrases that appear on signs and in the most common situations
- ◆ Understand the meaning of simple informative written material and short and simple descriptions, especially if there is visual support
- ◆ Understand written directions if they are short and simple (e.g., how to get from one place to another)



### Written Expression

- ◆ Ask for and provide information about personal details in writing
- ◆ Write short and simple postcards
- ◆ Write numbers and dates, their name, nationality, address, age, date of birth or date of arrival in a country, as is done, for example, in a hotel registration book



### Oral Expression

- ◆ Engage in conversations in a straightforward manner, but communication is totally dependent on slower-paced repetitions, rephrasing and rectifications
- ◆ Ask and answer simple questions, make simple statements, and respond to statements made to them in areas of immediate need or on very everyday topics
- ◆ Introduce oneself and use basic greetings and farewell expressions
- ◆ Ask how people are doing and express their reactions to the news
- ◆ Understand everyday expressions aimed at satisfying simple and concrete needs provided that the speaker collaborates by addressing them in clear, slow speech and repeats what they do not understand
- ◆ Understand questions and instructions if spoken slowly and carefully, and understand short, simple directions on how to get to a place
- ◆ Ask someone for something, and vice versa
- ◆ Have a good command of numbers, quantities, prices and schedules
- ◆ Make time indications by means of sentences such as, for example, "next week, last Friday, in November, at three o'clock"
- ◆ Respond in an interview to simple and direct questions about personal data, if spoken very slowly and clearly without idioms or set phrases

## Specific Objectives



### Sociocultural and Sociolinguistic Competence

- Become familiar with the most relevant social aspects of everyday life situations, as well as with those related to their own field, which will result in the basic adaptation of their behavior to these situations and in the understanding or adequate use of the lexicon and functional exponents
- Recognize and use the most common forms of social relations and treatment, within a standard register. In regular social situations, recognize and use the usual forms of address used to greet, say goodbye, address someone, give thanks, apologize, ask permission, take an interest in people and respond to an offer
- Understand the behaviors and values that are different from one's own and that underlie the most evident and everyday socio-cultural aspects

### Linguistic Competence

- Manage a basic repertoire of vocabulary and expressions related to the most common situations and functions foreseen in the syllabus
- Develop a very limited control of linguistic resources, with systematic errors that usually occur at this level



“

*The syllabus can be downloaded in convenient PDFs that add up to more than 400 pages of content”*

#### **Did you know?**

Communicative competence is not merely limited to the knowledge and ability to use the linguistic code, but also has other broader dimensions, which place it in direct relation with other competences such as information processing and digital competence, learning to learn, social and civic competence, or cultural and artistic competence.

This implies a cultural immersion that is only possible to recreate in the online format through simulated scenarios, storytelling, videos and real situations.

*Only TECH offers videos with the 130 specific situations required to master the CEFR A1*

09

# Course Structure and Content

In providing students with the best possible resources, TECH has created this Language Course with the latest educational technology and the most efficient teaching methodology in the academic world. By using relearning, students obtain maximum efficiency and profitability for the hours invested in the entire program. Furthermore, all the content has been carefully prepared and reviewed by a team of native teachers who are experts in the field, which guarantees the highest quality.





### Where, When and How is it Taught?

This course takes place over 4 months and is divided into 11 content modules. You can do it completely online, even attending our sessions and tutorials.

“

*You will take the first step in getting to know one of the languages that can offer you the most diverse job opportunities”*

## Module 1. Have We Met?

- 1.1. Hello! How Are You?
- 1.2. Introducing Ourselves
- 1.3. Personal Information
- 1.4. Professional Information

### Module Objectives

- Ask and answer simple questions
- Introductions and basic greetings and farewell expressions
- Exchange information
- Write emails and simple notes to friends
- Talk about professions
- Talk and write about yourself, where you live and what you do
- Respond to simple and direct questions about personal details in an interview

## Module 3. My World, My Likes

- 3.1. My Likes
- 3.2. My Favorite Places
- 3.3. The Beach or The Countryside?
- 3.4. Hobbies, Interests, Amusement and Recreation

### Module Objectives

- Participate in simple conversations
- Express tastes and preferences
- Talk about places
- Express agreement and disagreement
- Discuss hobbies and interests

## Module 2. Me and My People

- 2.1. Me and My Family
- 2.2. What is Your Family Like?
- 2.3. My Friends and Colleagues
- 2.4. Why Are You Studying French?

### Module Objectives

- Describe yourself and your family
- Talk about professions
- Speak and write about relationships with others
- Describe colleagues and friends, what they are like, where they live, and what they do
- Respond to simple and direct relationship questions in an interview
- Fill out forms with personal details

## Module 4. A Typical Day

- 4.1. A Day in My Life
- 4.2. My Life in Society
- 4.3. The Shopping List
- 4.4. We Are Having Fun

### Module Objectives

- Participate in simple conversations
- Talk about routines
- Express time and frequency
- Talking about leisure and free time



## Module 5. My Work, My Studies

- 5.1. Live to Work or Work to Live
- 5.2. Job Interviews
- 5.3. Homework
- 5.4. Formal Language in the Workplace

### Module Objectives

- Describe where you work and/or study
- Discuss routines and homework
- Express oneself in formal and informal style
- Writing simple formal letters

## Module 6. My Free Time

- 6.1. Games, Sports, Entertainment
- 6.2. Holidays and Parties
- 6.3. Shopping
- 6.4. Do You Know How to Cook?

### Module Objectives

- Describe leisure events (sports, games, etc.)
- Exchange information about free time
- Understand common expressions aimed at satisfying simple, everyday needs
- Learn to talk about events and leisure places

## Module 7. My House

- 7.1. The House
- 7.2. Furniture and Appliances
- 7.3. Types of Accommodation
- 7.4. Things Around the House

### Module Objectives

- Describe the place where I live
- Describe the cultural peculiarities of life in France
- Compare locations and housing

## Module 8. Travel

- 8.1. Health Trips
- 8.2. Nature Trips
- 8.3. I Don't Leave Home Without...
- 8.4. Other Cultures

### Module Objectives

- Talk about travel
- Compare different destinations
- Talk about and compare cultures
- Learn to make time indications
- Learn how to write a short and simple postcard

### Module 9. My Personal Belongings

- 9.1. Documentation
- 9.2. My Belongings
- 9.3. Study Material
- 9.4. Work Material

#### Module Objectives

- Talk about personal objects and belongings
- Discuss school supplies and study materials
- Talk about working material and tools

### Module 11. My City

- 11.1. Public spaces (streets, squares, parks)
- 11.2. Instructions
- 11.3. Transport System
- 11.4. Art and Culture

#### Module Objectives

- Know how to talk about the advantages and disadvantages of your city
- Know how to give and receive location instructions
- Talk about presence and absence of places
- Locate

### Module 10. My Country

- 10.1. Geography
- 10.2. Politics and Government
- 10.3. Countries of The World
- 10.4. National Holidays

#### Module Objectives

- Know how to present information about your country in a monologic way
- Know how to compare different countries at a basic level
- Expand lexical and cultural knowledge
- Talking about festivals and traditions



*TECH has the broadest and most complete syllabus on the market which includes the 44 specific topics required by the CEFR for A1"*



*"As an art student, the pictorial movements of France always caught my attention. After giving it a lot of thought, I decided to take the plunge and start studying French in order to continue my studies at a French university in the future. I found TECH to be the best option to learn the language, as it allows me to do it from home without having to travel"*

## Teresa Contreras

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Art Student



*"As I wanted to orient my career towards the tourism sector, it was logical for me to learn French, since it is the country that receives the most tourists from all over the world. With TECH's Language Courses I have been gradually improving my level and right now I have a B1 level and I'm looking forward to starting B2"*

## Pedro Salazar

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Marketing Student

10

# Our Students' Profiles

We know that learning a language isn't easy. Many of us have tried, and failed, for years to consolidate our knowledge and acquire the skills required to obtain qualifications that demonstrate what we have learned. Level exams are complex tests that must be prepared for thoroughly and with good expert guidance.

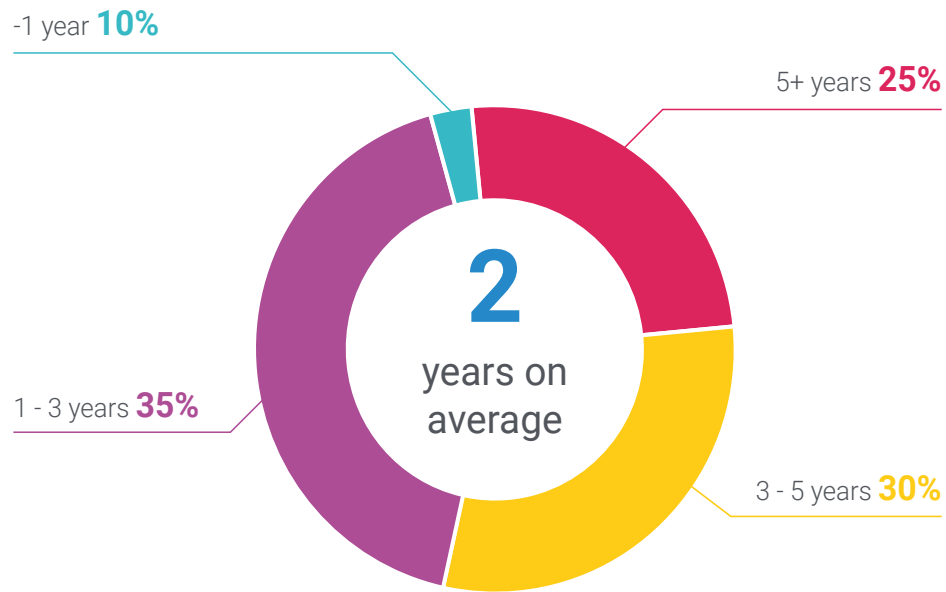




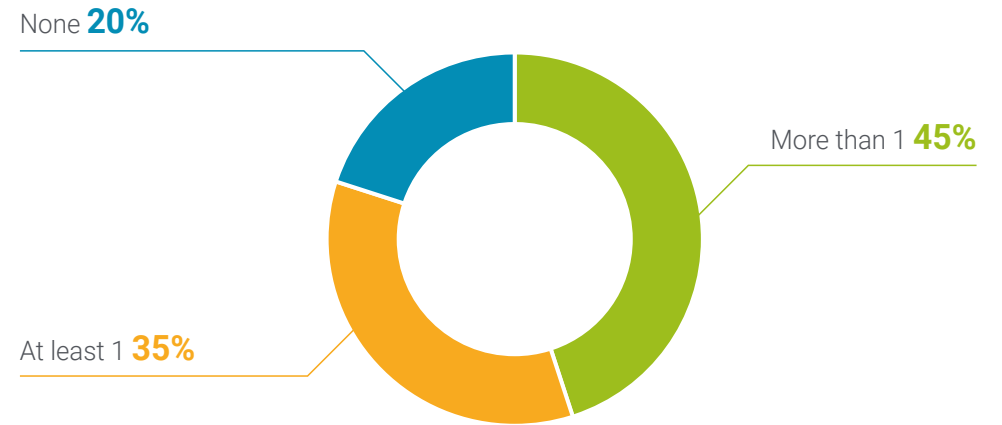
“

*Many of our students have previously tried other preparation methods that have led them to lose motivation. At TECH, 9 out of 10 students recommend us”*

### Years of unsuccessful attempts to learn the language



### Courses taken before enrolling on ours



*Don't lose motivation! TECH includes a personalized monitoring and tutoring service*



## Interest in learning the language

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Personal **42%**



**58%** Professional

## IT skills

---

Advanced **10%**



Intermediate **30%**



Basic **60%**



*80% of our students pass  
the A1 level exam*

“

*Thanks to our performance  
measurement tool you will be able to  
track your progress at all times”*

# 11

# The Professional Benefits of French

French is both a working language and an language of the UN, the European Union, UNESCO, NATO, the International Olympic Committee, the International Red Cross and various other international legal bodies. French is the language of the three cities where the European institutions are located: Strasbourg, Brussels and Luxembourg.

Together with English, it is the only language spoken across the 5 continents and the only language which can be learned in all countries worldwide. According to the Observatoire de la langue Française, a French language control organization, around 220 million people speak French which puts it in 8th place on the list of most-spoken languages on the planet. The Francophonie groups together 68 states and governments. French is the most studied foreign language after English.

Speaking French opens up more possibilities for individuals in the international labor market. Knowledge of French opens doors to French companies in France and abroad, in all francophone countries (Canada, Switzerland, Belgium, Africa). France, the fifth largest trading power and the third largest destination country for foreign investors, is a major economic partner.

Furthermore, speaking French allows you to study in France, in prestigious universities or in higher education business and engineering schools, ranked among the best higher teaching centers in Europe and worldwide. Students who are proficient in French can receive scholarships from the French Government to study a third year of their degree in France in all disciplines, and earn an internationally recognized diploma.







“

*French is an international language for food, fashion, theater, visual arts, dance and architecture. Knowing French gives you access to the original versions of the most famous texts in French and Francophone literature, as well as cinema and music”*

12

# Assessment and Certification

TECH'S main assessment objective is for students to consolidate what they have learned and be aware of their progress. That is why, after completing each block, students are shown a results report that visually indicates the skills they should reinforce in the online classes.

“

*TECH'S A1 Language Course is the only one that also awards you with a university certificate”*



### French A1 training course evaluation tests

The assimilation of the contents is constantly and progressively evaluated. To do so, the student must pass an automatically corrected evaluation test at the end of each module and a final test that covers all the contents of the level.

Its main objective is for the student to consolidate what they have learned and to be aware of their progress, for this reason, after the evaluation test is completed, the student is shown a report of the results.

“ Only *TECH* will award students, upon successful completion of the course, a university certificate”



### Training course evaluation criteria

- Communicative effectiveness: comprehensibility, fulfillment of expected functions, accuracy, sociolinguistic appropriateness
- Interactive and speaking skills: responsiveness and cooperation, coherence of ideas, organization, relevant and sufficient development
- Use of language: linguistic resources, formal elements of cohesion and fluency
- Formal correction: grammar, discourse cohesion, vocabulary and pronunciation

*If you pass our course, you will obtain an A1 French language qualification from TECH*

The certificate, which indicates successful completion of the course, will state the language studied and the level passed, according to the Common European Framework of Reference for Languages (CEFR).

The certificate issued by **TECH Global University** only provides "pass" or "fail" as grading options, and does not express a numerical grade. Before receiving the certificate, you will be emailed a form to verify your data.

*The CEFR A1 French Language Course is an intensive course lasting a maximum of 4 months*

## Certification

Upon completion of the course, the student will receive a certificate of recognition that will guarantee their preparation to obtain, if the student wishes, the certification of that level.



**tech** global university

This document hereby certifies that

Mr./Ms. \_\_\_\_\_

has successfully passed and accredited the program

**Language Certificate Course in A1 French**

This is a qualification awarded by this University, approved by the CEFR and equivalent to 12 ECTS and 300 hours, with a start date of \_\_\_/\_\_\_/\_\_\_ and an end date of \_\_\_/\_\_\_/\_\_\_.

  
 Dr. Pedro Navarro Illana  
 Rector

Unique TECH Code: AFWOR23S [techtitute.com/certificates](http://techtitute.com/certificates)



**tech** global university

Course	Level	ECTS	Duration
A1 French Language Course	A1	12	300

Skills according to the CEFR	Descriptors
Listening comprehension	- Recognizes very basic, commonly used words and expressions related to self, family and immediate environment when speaking slowly and clearly.
Reading comprehension and use of language	- Understand familiar words and names and very simple phrases, such as those found on signs, posters and catalogs.
Written production	- Can write short and simple postcards, for example, to send greetings. - Knows how to fill in forms with personal data, e.g. name, nationality and address in a hotel registration form, for example.

  
 Dr. Pedro Navarro Illana  
 Rector

Issued on \_\_\_\_\_  
 Issued in \_\_\_\_\_  
 Certificate date \_\_\_\_\_  
 Identification number \_\_\_\_\_

Unique TECH Code: AFWOR23S [techtitute.com/certificates](http://techtitute.com/certificates)



**tech** global  
university



## **A1 French** Language Course

Language: French

Course Modality: Online

Duration: 4 months.

Certificate: TECH Global University

Credits: 12 ECTS

Teaching Hours: 300 hours.



# A1 French

Language Course