



Executive Master's DegreePeople Management

» Modality: online

» Duration: 12 months

» Certificate: TECH Technological University

» Dedication: 16h/week

» Schedule: at your own pace

» Exams: online

 $We b site: {\color{blue}www.techtitute.com/in/school-of-business/professional-master-degree/master-people-management} \\$

Index

02 Why Study at TECH? Why Our Program? Objectives Welcome p. 4 p. 6 p. 10 p. 14 05 06 Methodology Skills Structure and Content p. 24 p. 18 p. 36 80 Course Management Impact on Your Career Our Students' Profiles p. 48 p. 44 p. 52 Benefits for Your Company Certificate

p. 56

p. 60

01 **Welcome**

Today, organizations and companies of all sectors and sizes are fully aware of the importance of human capital to their success. Human Resources experts play a very important role because, through the specific actions they put into practice, they will be able to nurture the company with selection processes that attract, recruit and manage top-level professionals who will enhance the company's development. Being fully aware of this, TECH professionals have designed this very complete program that aims to provide students with the necessary skills to carry out a correct administration of Human Resources in companies in which, in addition, the importance of talent management is taken into account as the main asset to build a strong organization prepared to take on challenges successfully.









tech 08 | Why Study at TECH?

At TECH Technological University



Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95%

of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+

200+

executives trained each year

different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+

collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



Why Study at TECH? | 09 tech

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.





tech 12 | Why Our Program?

This program will provide students with a multitude of professional and personal advantages, particularly the following:



A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.



Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.



Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.



Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.



Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.



Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.



Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.



Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to train with a team of world renowned teachers.





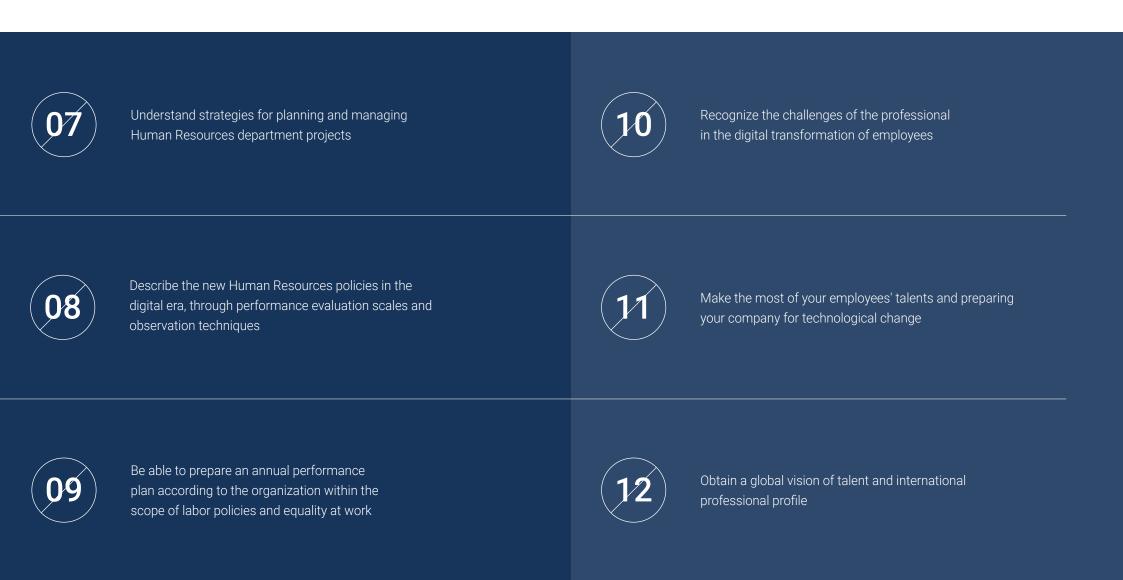
tech 16 | Objectives

Your goals are our goals.

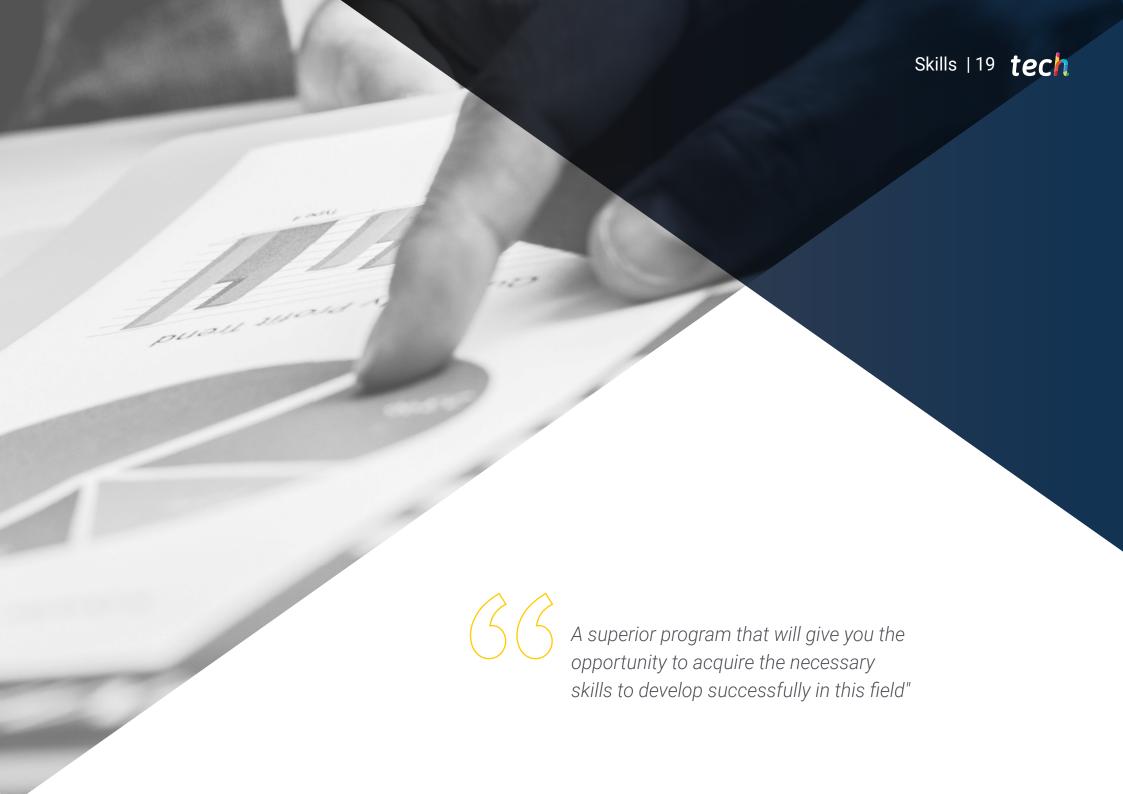
We work together to help you achieve them.

The Executive Master's Degree in People Management will enable students to:











Manage various internal and external training programs



Implement plans designed to enhance effective and successful talent management



Design an annual training plan for the company

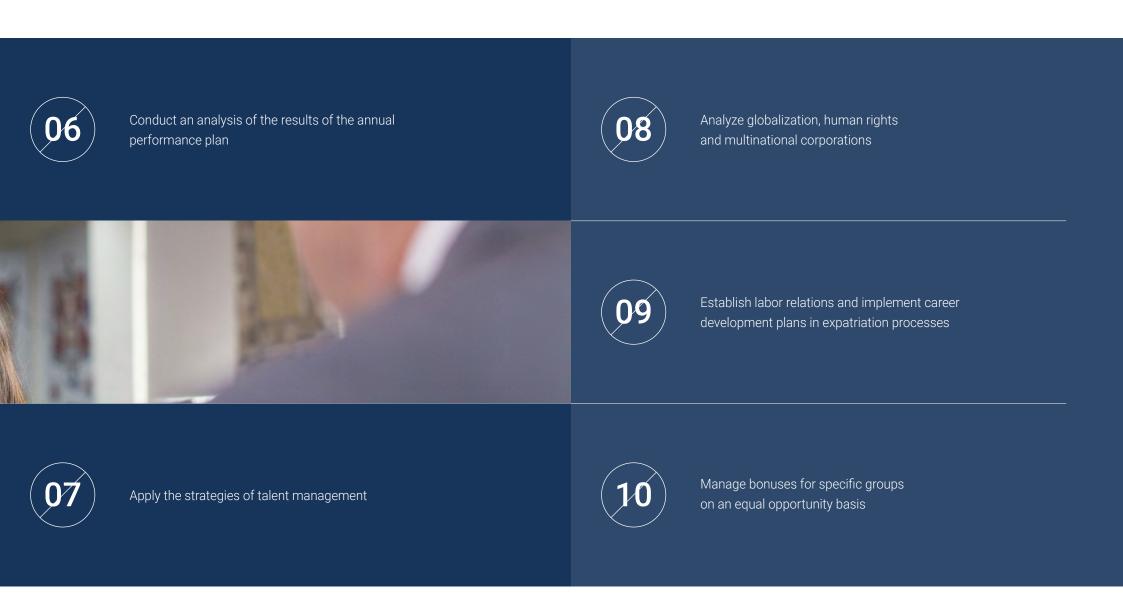




Collaborate and be a valuable asset when recruiting effective and functional professionals for the organizations



Establishment of recruitment plans that promote the development and proper functioning of the organizations



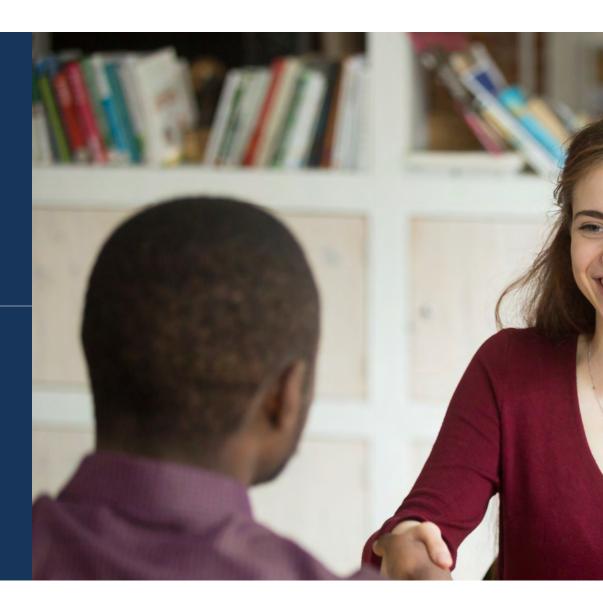
tech 22 | Skills



Intervene in work relationships between the employer and the employee



Apply different techniques for performance assessment and business engagement in digital projects





13

Discuss digital transformation processes

14

Explore the psychology of work and organizations





tech 26 | Structure and Content

Syllabus

TECH faculty members have designed this educational program that will equip Human Resources professionals with the skills that will enable them to design and implement effective people management plans that are committed to talent and inclusion in organizations. All this, in addition to boosting the student's professional profile, will make them an invaluable asset in companies, since companies that are unable to treat their personnel properly will not achieve their objectives.

In this way, through this academic itinerary, the professional will learn to carry out an effective management that seeks to develop, plan and coordinate the strategies that allow promoting the efficient performance of the personnel. This task, specially designed for the HR Management and Administration area and which will be deepened during the program, will organize and maximize the performance of the human assets of a company or organization, in order to increase its productivity.

This complete compendium of contents that we offer is designed to be taught in a 100% online format. As such, all you need is an electronic device with an Internet connection, and you will have access to the largest information bank imaginable. Additionally, since it is in online format, the students will decide when, how and where to study, so they will not have to give up the rest of their daily activities to continue their specialization.

This program takes place over 12 months and is distributed into 10 modules:

Module 1.	Theory of Labor Relations
Module 2.	HR Strategic Management and Administration
Module 3.	Organizational Design
Module 4.	Performance Management and Compensation Policy
Module 5.	Talent Management
Module 6.	Talent Development in the Digital Age
Module 7.	Work Environment Management I
Module 8.	Management and Administration of In-Company Training



Where, When and How is it Taught?

TECH offers the possibility of developing this Executive Master's Degree in People Management completely online. During the 12 months of the program, the student will be able to access all the contents of this program at any time, which will allow the student to self-manage his or her study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

tech 28 | Structure and Content

Mod	lule 1. Theory of Labor Relations						
1.1. 1.1.1. 1.1.2. 1.1.3.	History of Labor Relations Conceptual Framework and Definition. (Basic Concepts of Employment, Work) Historical Evolution of Work Relations Society of Knowledge in the 21st Century	1.2. 1.2.1. 1.2.2.	Evolution of Ways of Working Labor Relations and Job Markets The Theory of Labor Market Segmentation and its Practices	1.3.1. 1.3.2. 1.3.3. 1.3.4.	Socialism and Communism Brief Historical Description Labor Relations under the Communist Political Framework	1.4. 1.4.1. 1.4.2. 1.4.3.	in Labor Relations Concept of Liberalism vs. Capitalism
1.5. 1.5.1. 1.5.2.	Union Law Trade Unionism The Role of Collective Bargaining	1.6. 1.6.1. 1.6.2.	Employee Representation Concept Negotiation	1.7. 1.7.1. 1.7.2. 1.7.3.	Individual Labor Relationships	1.8. 1.8.1. 1.8.2. 1.8.3.	Institutionalism and Pluralism Conceptualization and Framing within the Theories of the State Institutionalism Pluralism
1.9. 1.9.1. 1.9.2.	Corporatism Conceptualization Types of Corporatism on the International Landscape	1.10.1	Social Politics in the International Field Social Policies (Convergences and Divergences) Intervention Models				

2.1. 2.1.1.	Strategic Thinking and Systems The Company as a System	2.2.	Human Resources Department Project Planning and Management	2.3. 2.3.1.	Strategic Organizational Design Business Partner Model	2.4.	Job Design, Recruitment, and Selection	
2.1.2.	Strategic Thinking Derived	2.2.1.	Keys to the Design and Implementation	2.3.2.	Share Services	2.4.1.	Training and Career Development	
2.1.3.			of a Balanced Scorecard	2.3.3.	Outsourcing		Strategic Approach to People Management	
		2.2.2.	Workforce Sizing and Planning		<u> </u>		Design and Implementation of Personnel	
		2.2.3.	Supporting Operations: Personnel Policies				Policies and Practices	
2.5.	HR Analytics	2.6.	Strategic Leadership	2.7.	Audit and Control of Human			
2.5.1.	Big Data and Business Intelligence (BI)	2.6.1.	Leadership Models		Resources Management			
2.5.2.	Human Resources Data Analysis	2.6.2.	Coaching	2.7.1.	Reasons for the Audit of Human			
	and Modeling	2.6.3.	3. Mentoring	Resources Management				
2.5.3.	Design and Development of Human Resources Metrics Measurements		Transformational Leadership		Data Collection and Analysis Tools Audit Report			

Mod	ule 3. Organizational Design					
3.1. 3.1.1. 3.1.2.	Fundamentals of Organizational Structure Introduction to the Organizational Structure Basic Principles of Organization	 3.2. Organizational Design Criteria 3.2.1. Workplace Organization 3.2.2. Chain of Command Management 3.2.3. Centralization and Decentralization Mechanisms 3.2.4. Process Formalization Procedures 	3.3. 3.3.1. 3.3.2.	Components of Organizational Structure Functional Organization Charts Matrix Organization Charts		Job Assessment Quantitative Analyses of Job Assessment Qualitative Analyses of Job Assessment
3.5. 3.5.1.	Organizational Management by Processes Integrated Process Management in the Organization	 3.6. Competency Management 3.6.1. Introduction to Professional Competencies Definition of Competency 3.6.2. Competency-Based Management Mechanism 	3.7.2.	New Forms of Organization Organization by Projects Flat Organizations	3.8. 3.8.1. 3.8.2.	Collaborative Workspaces Collaborative Workspace Design Productivity Measurement Systems in Collaborative Workspaces
3.9. 3.9.1. 3.9.2.	Organization of Self-Managed Teams Characteristics of a Self-Managed Team Self-Managed Team Management Methodologies	3.10. Communication as an Organizationa Tool Management 3.10.1. Communication as an Element in Organizational Relationships 3.10.2. Communication Management in Organizations	al			

tech 30 | Structure and Content

Parameters of Excellence

4.5.3. The Application of the Evaluation

4.6.3. Recovery Plan

Module 4. Performance Management and Compensation Policy 4.1. Introduction to Performance 4.2. The Performance Management Cycle 4.3. Performance Planning 4.4. Performance Monitoring Management and Management 4.2.1. New Work Environments 4.3.1. Initial Design of the Performance Evaluation: 4.4.1. Management of the Corporate Talent Map Company Analysis by Objectives 4.2.2. Phases of the Performance 4.4.2. Individual and Group Action Plan Follow-up 4.3.2. Setting Individual and Group Objectives Mechanisms: Observation, Coaching and Management Cycle 4.1.1. The Impact of the Digital Era on Professional Performance Feedback Techniques 4.2.3. Models in Work Systems 4.3.3. Performance Metrics 4.1.2. Digital Transformation in Companies 4.4.3. Recognition Plans 4.3.4. Competency-Based Evaluation Systems 4.1.3. New Human Resources Policies in the Digital Era 4.1.4. New Work Environments 4.1.5. Performance Evaluation: What is it and What is it for? 4.1.4. Performance Evaluation Models 4.6. Underperformance Management 4.7. Annual Planning 4.5. Performance Evaluation of Performance Plans 4.5.1. Key Points in Performance Appraisal: 4.6.1. Observation Techniques Objectives, Competencies and Project/Team 4.7.1. Design and Development of an Annual 4.6.2. Incentive Motivation and Coaching Performance Plan 4.5.2. Definition of Evaluation Scales and Methodologies

4.7.2. Analysis of Results

5.1. 5.1.1. 5.1.2. 5.1.3. 5.1.4.	Managing Human Capital Intellectual Capital. The Intangible Asset of Knowledge Talent Acquisition Search for People for the Organization Preventing the Loss of Human Resources	5.2.1. Strate 5.2.2. Talent 5.2.3. Loyalt	vation in Talent and People agement gic Talent Management Models Identification, Training and Development ty and Retention tivity and Innovation	5.3.5.3.1.5.3.2.5.3.3.	Strategic Engagement Management Engagement Management in the New Generations Return on Capital Stock Emotional Salary	5.4.2.	Talent Management and Commitment Keys for Positive Management Talent Map of the Organization Cost and Added Value
5.5.	Human Resources Management by Competencies		ning Management	5.7. 5.7.1.	Motivation The Nature of Motivation	5.8.	Compensation and Non- Economic Benefits
5.5.1.			t Detection and Retention		Expectations Theory	5.8.1.	Quality of Life in the Workplace Programs
5.5.2.	Career/Succession Planning		fication and Talent Management		Needs Theory	5.8.2.	Expansion and Enrichment of the Job
			ng and Professional Obsolescence		Motivation and Financial Compensation		Flexible Schedules and Job Sharing Healthy Environment Organization
5.9.	Incentives and Profit Sharing	5.10. Envir	ronment, Strategy, and Metrics				
5.9.1.	Incentive Systems	5.10.1. Efficie	ency and Motivation in the Workplace				
5.9.2.	Cost Reduction Plans	5.10.2. Study	of Methods and Work Measurement				
5.9.3.	Distribution of Salary Concepts	5.10.3. Perfor	rmance Evaluation				

tech 32 | Structure and Content

Mod	ule 6. Talent Development in the Digital	Age					
6.1.6.1.1.6.1.2.6.1.3.	Communication Management in the Digital Age	6.2. 6.2.1. 6.2.2.	Managing Human Capital Human Capital Concept Management Strategy	6.3. 6.3.1. 6.3.2.	Innovation and Talent Management Contextualization of Talent Process of Talent Management	6.4. 6.4.1. 6.4.2.	Knowledge and Talent Management Attitudes, Values and Beliefs Engagement Management and Corporate Culture
6.5. 6.5.1. 6.5.2. 6.5.3.	Digital Strategies in Human Resources Employer Branding in Human Resources Personal Branding for Human Resources Professionals Networking and Social Media	6.6.1. 6.6.2. 6.6.3. 6.6.4. 6.6.5.	Work Performance Management in Digital Ecosystems Competencies 3.0 for Work in the Digital Age Digital Project Management Coordination of Virtual Work Teams Growth Management: Leading Competent Teams Mentoring and Collaborative Learning	6.7. 6.7.1. 6.7.2.	Motivation in the Digital Era Motivation and Job Satisfaction, Contextualization New Work Motivation Systems: Gamification	6.8. 6.8.1. 6.8.2.	Compensation and Non- Economic Benefits Basic Aspects of Remuneration Policies Remuneration in Kind Systems
6.9. 6.9.1. 6.9.2. 6.9.3.	Incentives and Profit Sharing Contextualization Types of Profit Sharing Monitoring and Measurement of Satisfaction	6.10.1	Environment and Metric Strategy Contextualization Measurement and Monitoring				

7.1.	Introduction to Work Environment Management	7.2.	Introduction to the Prevention of Occupational Risks	7.3.	Environmental Conditions for People with Disabilities	7.4. 7.4.1.	Gender Equality of the Organization Rules and Sanctions in the Organization
7.1.1. 7.1.2. 7.1.3. 7.1.4.	Conflicts: Concepts and Types	7.2.1. 7.2.2. 7.2.3.	Introduction to Work Health and Safety Introduction to Ergonomics in the Workplace Introduction to the Prevention of Psychosocial Risks	7.3.2.	NOM-030-SSA3-2013 Types of Disabilities Correct Adaptation of the Work Place	7.4.2.	Actions for Effective Equality Between Men and Women in the Field of Employment
7.5. 7.5.1. 7.5.2. 7.5.3.	Job Placement Management Personnel Selection Internal Selection Processes External Selection Processes	7.6.2. 7.6.3.		7.7. 7.7.1. 7.7.2.	Working Environment	7.8.1. 7.8.2. 7.8.3.	

tech 34 | Structure and Content

Mod	Module 8. Management and Management of In-Company Training										
8.1. 8.1.1. 8.1.2.	In-Company Training Training Concept, Objectives and Actors Training as an Element of Business Strategy	8.2. 8.2.1. 8.2.2.	Training Planning Element of Training Planning Budget Management		Assessment of Training Needs Detection of Training Needs Techniques and Data Collection Analysis and Valuation	8.4.1.	3 9 3 4 4 4 4 4 4				
8.5.1. 8.5.2. 8.5.3.	of the Training Actions	8.6. 8.6.1. 8.6.2. 8.6.3. 8.6.4.	The Dual Education System Origin of Dual Training and Reference Countries Labor Aspects of the Dual Training Context Training Aspects of the Dual Training Context Perspectives and Evolution of Dual Training	8.7.1. 8.7.2.	The Cost of Training in the Organization Direct Training Costs Indirect Training Costs The Economic Impact of Proper Training in the Company	8.8.1. 8.8.2. 8.8.3.					
8.9. 8.9.1. 8.9.2.	High-Specialty Training High-Risk Positions Special Training Programs										









This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



tech 38 | Methodology

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.





This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.



You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments"

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

tech 40 | Methodology

Relearning Methodology

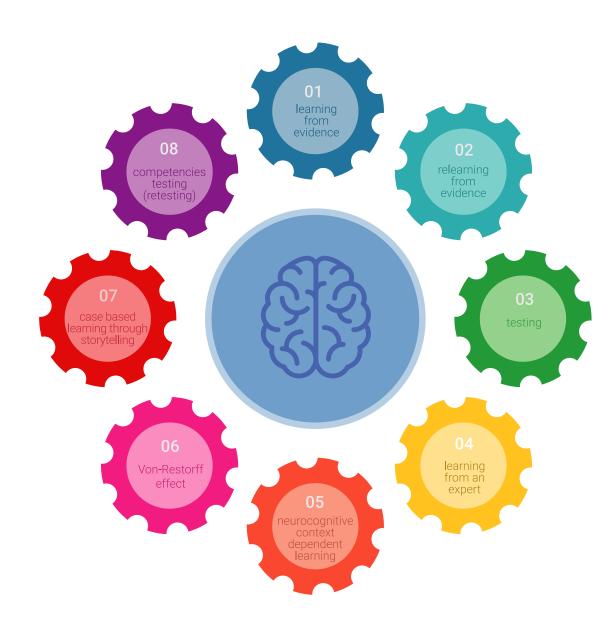
TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



Methodology | 41 tech

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

tech 42 | Methodology

This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



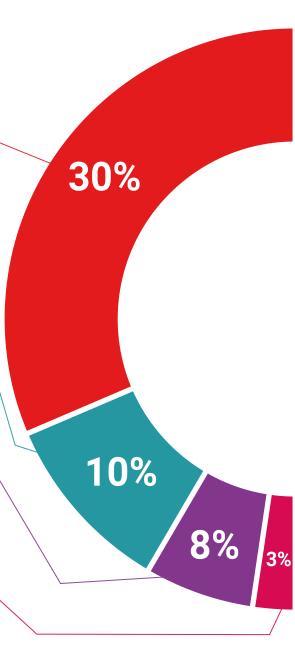
Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

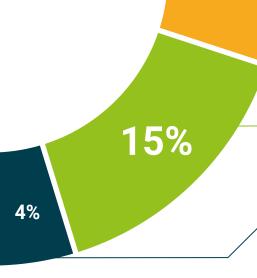


This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Testing & Retesting

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We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

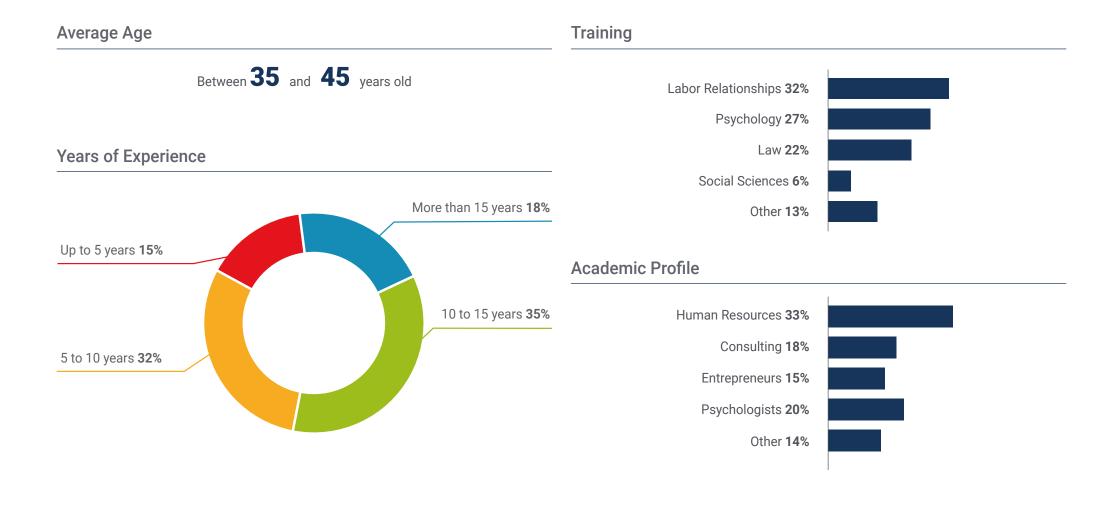


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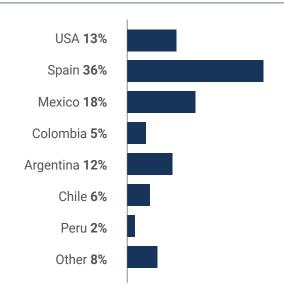




tech 46 | Our Students' Profiles



Geographical Distribution





Luis D. González

HR Manager

"This is not the first time I have chosen TECH to increase my knowledge and once again I have been pleasantly satisfied. They have what today's worker needs: flexible scheduling, self-paced learning and above all quality content. This program is certainly proof of that"





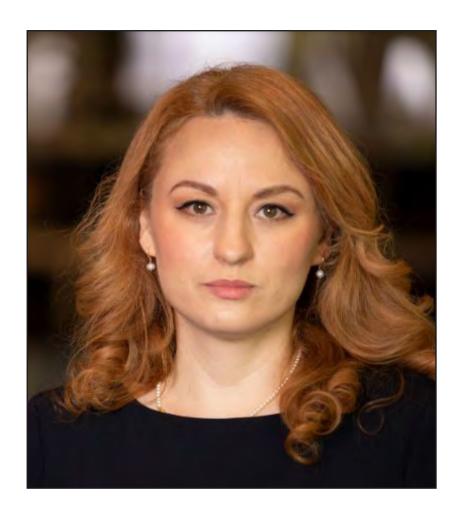
International Guest Director

Gina Cruceru is a true eminence in the field of administrative leadership and Human Resources management. For more than 15 years she has been involved in organizational transformation projects in various industrial sectors. In addition, the professionals under her care have achieved very high levels of business commitment through their productive functions.

Since the beginning of her career, this expert has been involved in the dynamic environment of Fast Moving Consumer Goods (FMCG), energy and oil & gas. The experiences acquired in these fields have provided her with advanced theoretical and practical skills which, in turn, have enabled her to work as Deputy HR Director at the prestigious KMG International Group (Rompetrol). In that position she has specialized in the search for mechanisms to achieve objectives and maximize the performance of workers.

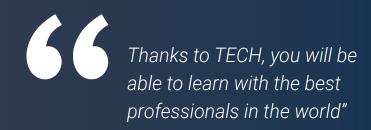
Specifically from the Rompetrol community, Cruceru has implemented programs to improve people management processes. In particular, it has deployed initiatives related to performance management, career management, recruitment and selection, training and development, labor relations, employer branding and others. With almost 6,000 employees of multiple nationalities under her responsibility, she has promoted work strategies that encompass different disciplines, integrating various departments and technical activities.

She holds a Professional Master's Degree in Business Communication and Human Resources from the University of Bucharest and a Bachelor's Degree in Philosophy and European Studies. Thanks to her first professional experiences, she has been involved with multinationals such as Phillip Morris Romania. At the same time, she has coordinated the platforms Together We Grow People and Fuel People Passions that are committed to creating balanced work environments, where the leaders of the future can develop naturally.



Dña. Cruceru, Gina

- Human Resources Specialist at Phillip Morris Romania
- Professional Master's Degree in Business Communication and Human Resources from the University of Bucharest.
- Degree in Philosophy and European Studies at the University of Bucharest







Are you ready to take the leap? Excellent professional development awaits you

This intensive TECH program will prepare you to face challenges and decisions in people management. Its main objective is to support your personal and professional growth and help you achieve success.

If you want to excel, make a positive change at a professional level and interact with the best, this is the place for you.

Thanks to this programme you will receive a large number of job offers with which you will be able to start your professional growth.

Don't miss the opportunity to specialize in people management.

When the change occurs



Type of change

Internal Promotion 37%
Change of Company 35%
Entrepreneurship 28%

Salary increase

This program represents a salary increase of more than 25.22% for our students

\$52,000

A salary increase of

25.22%

Salary after **\$65,115**





tech 58 | Benefits for Your Company

Developing and retaining talent in companies is the best long-term investment.



Intellectual Capital and Talent Growth

Bring new concepts, strategies and perspectives to the company that can bring about relevant changes in the organization.



Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the executive and opens new avenues for professional growth within the company.



Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.



Increased international expansion possibilities

Thanks to this program, the Organisation will come into contact with the main markets in the world economy.





Project Development

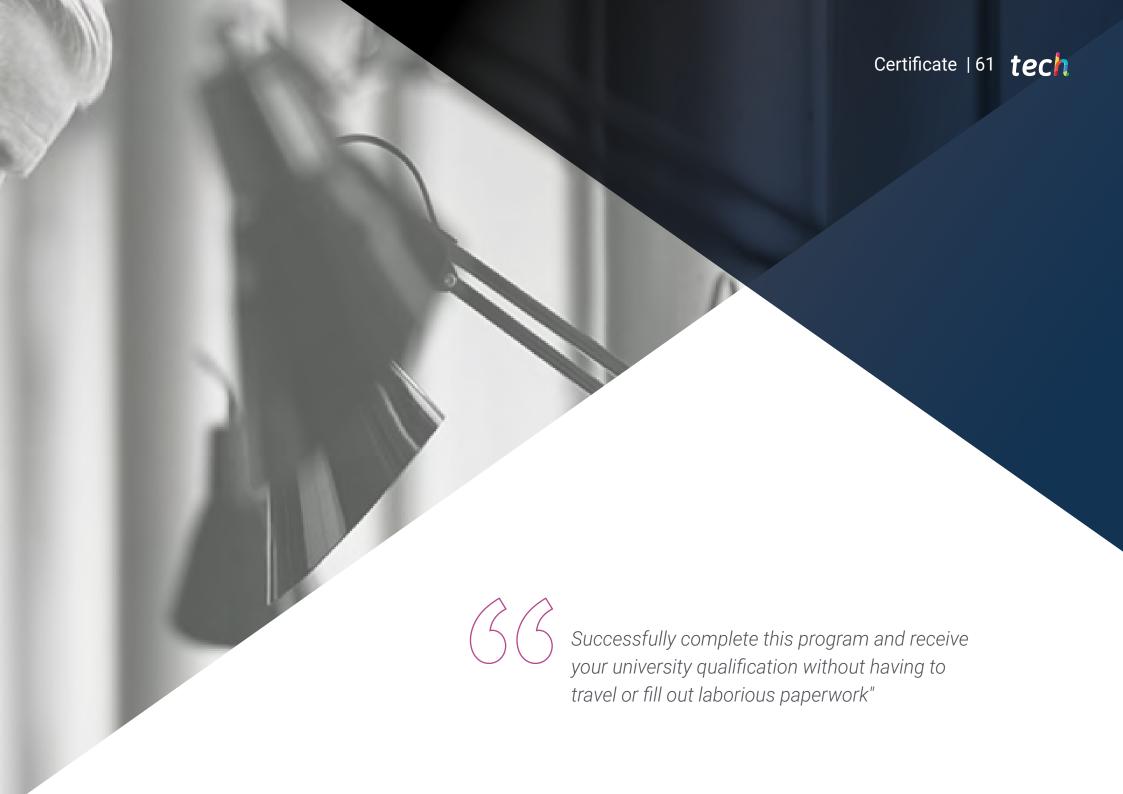
You will be able to work on a real project or develop new projects.



Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.





tech 62 | Certificate

This **Executive Master's Degree in People Management** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Executive Master's Degree** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Executive Master's Degree, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: Executive Master's Degree in People Management Official N° of hours: 1,500 h.





^{*}Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



Executive Master's Degree

People Management

» Modality: online

» Duration: 12 months

» Certificate: TECH Technological University

» Dedication: 16h/week

» Schedule: at your own pace

» Exams: online

