Executive Master's Degree

MBA in Pharmacy Office Management and Administration

MBA POMA

tech *technological university*

Executive Master's Degree
MBA in Pharmacy
Office Management
and Administration

» Modality: **online**
» Duration: **12 months**
» Certificate: **TECH Technological University**
» Dedication: **16h/week**
» Schedule: **at your own pace**
» Exams: **online**

Website: **www.techtitute.com/pk/school-of-business/professional-master-degree/master-mba-pharmacy-office-management-administration**

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01
Welcome

Healthcare has become more relevant than ever in recent times. In a scenario where this need has become extreme, especially pharmacy and pharmacist care have become one of the pillars for the population. In this program, pharmacy professionals are offered the most appropriate management tools to develop their activity with the necessary fluency in the most practical fields. In this way, they will have a more generalized vision of what it is to work in these centers that dispense drugs, which are of prime necessity for society in general. Therefore, the activity must be carried out following the highest quality standards, since any error can be harmful to the health of the users.

MBA in Pharmacy Office Management and Administration. TECH Technological University

" *A program of great interest for pharmacy professionals, within your reach with the impulse and excellence of TECH"*

02
Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Technological University

Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.

The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% of TECH students successfully complete their studies

Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+ executives trained each year

200+ different nationalities

Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+ collaborative agreements with leading companies

Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.

Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:

Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.

" At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"

Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.

Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.

Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"

This program will provide students with a multitude of professional and personal advantages, particularly the following:

01

A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05 Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06 Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.

07 Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08 Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to train with a team of world renowned teachers.

04
Objectives

This MBA will provide the student with the knowledge and techniques essential for the assumption and organization of the organizational responsibilities of a Pharmacy Office. A program that will enable you to lead and direct projects, of lesser or greater intensity and complexity, with the ability to manage smoothly, and to direct successfully in all the fields in which this action is carried out.

Our goal is to propel you to the highest competence, through real and constant support and the flexibility of self-managed learning"

**TECH makes the goals of their students their own goals too.
Working together to achieve them.**

The **MBA in Pharmacy Office Management and Administration** qualifies students to:

01 Acquire the knowledge and techniques that are essential to take on and organize the organizational responsibilities of a Pharmacy Office

02 Learn about responsible management

03 Learn how to manage the financial area of the Pharmacy

04 Know how to manage all aspects of human resources

05 Learning about the client/patient in all its aspects

06 Analyze the purchasing processes and the most efficient ways of conducting logistics

08 Know everything you need to know about quality control, standards and certifications

09 Learn about the role of Community Pharmacy

07 Learn about service management in the Pharmacy Office

10 Analyze corporate social liability applied to Pharmacy Offices

11 Learn how to organize a Pharmacy Office

14 Lean how to carry out customer loyalty programs

12 Analyze the fundamentals of pharmacy management

13 Learn about logistics operators and their supply models

15 Study the fundamentals of pharmaceutical and relationship marketing

16 Learn about market research in the Pharmacy Office

18 Learning about internal communication and conflict management

19 Learn the importance of the image of the Pharmacy Office

17 Study Pharmaceutical Merchandising, advertising and promotion

20 Learn about certification of quality of the Pharmacy Office

05
Skills

After passing the assessments of the MBA in Pharmacy Office Management and Administration, the professional will have acquired the necessary competencies for a quality and up-to-date practice based on the most innovative teaching methodology.

This program will help you acquire the skills you need to excel in your daily work"

01 Lead and direct projects of lesser or greater intensity and complexity in the field of the Pharmacy Office

02 Seamlessly manage all aspects involved in a Pharmacy Office

03 Successfully manage all aspects in which this action is carried out

04 Act with the ability to analyze and diagnose problems

05 Master advanced business management tools

06 Provide a global and strategic vision of all operational departments of the company

08 Manage Human Resources

09 Optimize procurement and logistics

07 Perform economic and financial management
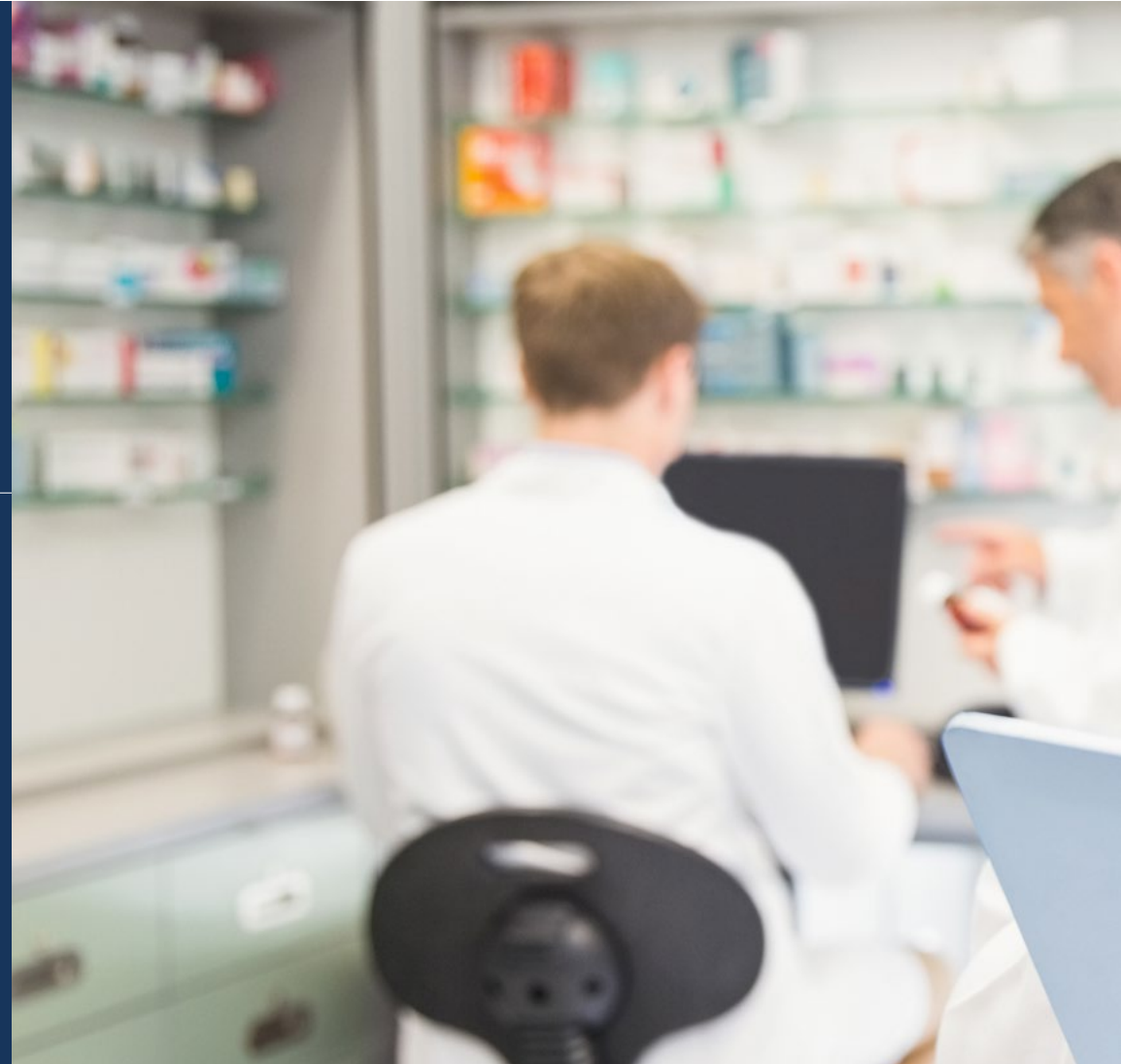
10 Manage the relationship with the patient/client

11   Establish communication strategies

12   Design and implement services to be offered from the Pharmacy Office
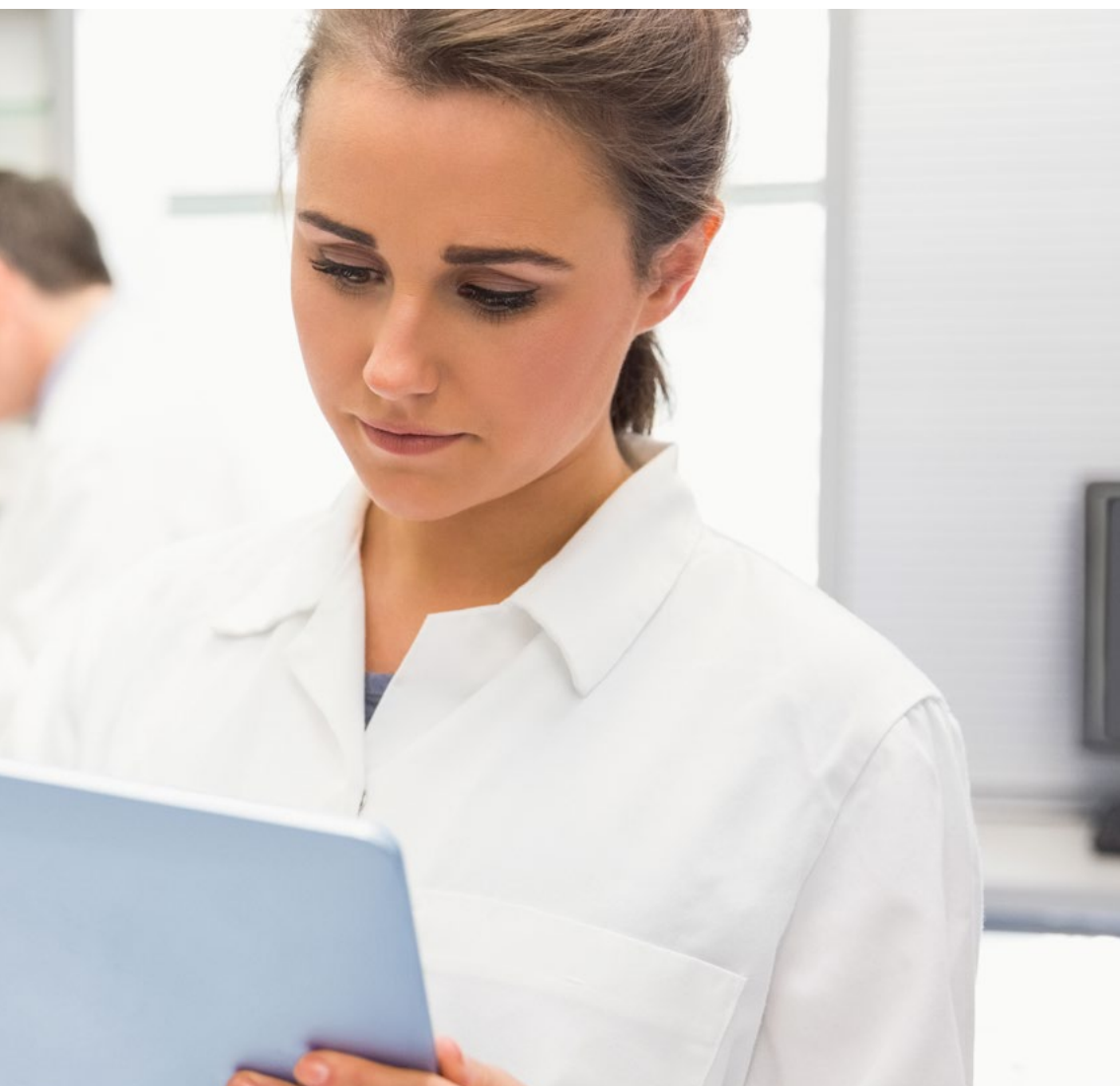
13 Implement a quality management system

14 Take responsibility and think in a transversal and integrative way to analyze and solve situations in uncertain environments

Structure and Content

TECH's MBA in Pharmacy Office Management and Administration is a tailor-made program, taught in a 100% online format so that students can choose the time and place that best suits their availability, schedules and interests.

A program that takes place over 12 months and is intended to be a unique and stimulating experience that lays the foundations for success in pharmacy management.

" *Through a specific and very efficient syllabus, professionals will acquire the necessary competencies for the management of pharmacies"*

Syllabus

The contents of this MBA in Pharmacy Office Management and Administration are directed by experts in pharmaceutical management and administration, who bring to this program their experience and, therefore, their realistic and close vision of the professional reality, in a conscious and proactive way.

Throughout the syllabus, all the aspects of Pharmacy Office management will be explained and analyzed, learning the key concepts in this field, the processes of identification, definition, unification and coordination.

A journey that will lead students to the analysis of the keys to the success of projects in different environments, as well as to the reflection on the essential management of time on their way to efficiency, cost management, quality, resources, communications, risk assessment, procurement management and certifications.

All this development from the hand of professionals recognized and valued worldwide, to learn from the best; with the best learning system, and a stimulating and attractive educational process.

Another key to the success of this specialization is the possibility for the students to decide how to organize their learning: from the time, to the place and intensity of study. This ensures that this effort is fully compatible with personal and professional life, so that the student never loses motivation.

In this sense, the study is 100% online, although you can download the contents to continue offline if you wish. In addition, there will be illustrative videos, review audios and an online library with complementary material.

This program takes place over 12 months and is divided into 10 modules:

Module 1	The Responsible Management of the Pharmacy Office
Module 2	Economic-Financial Management of the Pharmacy Office
Module 3	Human Resource Management and Administration in the Pharmacy Office
Module 4	Optimization of Pharmacy Office Logistics Purchasing Processes
Module 5	Client/Patient Management
Module 6	Pharmaceutical Marketing
Module 7	Sales in the Pharmacy Office
Module 8	Communication in the Pharmacy Office
Module 9	Management of Professional Services in the Pharmacy Office
Module 10	Quality Management in the Pharmacy Office

Where, When and How is it Taught?

TECH offers the possibility of developing this MBA in Pharmacy Office Management and Administration completely online. Over the course of 12 months, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. The Responsible Management of the Pharmacy Office

1.1. The Role of Community Pharmacy. Scope of Action of the Community Pharmacist. Mission of the Organization

1.2. Analysis of the Community Pharmacy Environment

1.3. Promoting Health From the Community Pharmacy

1.4. Implementation of Good Practices in the Community Pharmacy

1.5. Rational Use of Medicines in Pharmacy Offices

1.6. Education and Information for the Proper Use of Medicines and Medical Devices

1.7. Professional Secrecy Moral Basis for Secrecy. Pharmacist and Professional Secrecy

1.8. Concept and Functions of Codes of Ethics. Responsibly Performing Professional Skills. Unfair Competition

1.9. Corporate Social Liability Applied to the Pharmacy Office. Respect for the Environment and Waste Management

1.10. Organization of a Pharmacy Office

Module 2. Economic-Financial Management of the Pharmacy Office

2.1. Fundamentals of Pharmacy Management

2.2. Management Processes in Pharmacy

2.3. Analysis of Financial and Economic Ratios in Pharmacy

2.4. Inventory Management

Module 3. Human Resource Management and Administration in the Pharmacy Office

3.1. Organisational Models. Structure and Organization Charts

3.2. The Team as a Motor. Profile of the Owner and Collaborators

3.3. Personnel Selection and Interview

3.4. Relatives in Pharmacy

3.5. Definition of the Mission. Stakeholders

3.6. Interdependencies and Leadership

3.7. Management and Development of People in Connection with the Mission

3.8. Motivation: Education and Professional Development, Remuneration, etc.

3.9. Occupational Hazard Prevention

3.10. Organization and Internal Communication

Module 4. Optimization of Pharmacy Office Logistics Purchasing Processes

4.1. Logistics Operators and Their Supply Models	4.2. The Purchase	4.3. Managing and Negotiating with Suppliers	4.4. The Distribution Chain
4.5. Product Assortment	4.6. Product Management	4.7. Purchase Management	4.8. Stock Management
4.9. The Products	4.10. The Promotion and Launching of New Products		

Module 5. Client/Patient Management

5.1. Pharmacy as a Space for Health Management	5.2. Communication to Approach the Client/ Patient Pairing	5.3. Client Segmentation	5.4. Consumer Psychology and Behavior
5.5. Professional Liability, Management Motor	5.6. Regular and New Clients	5.7. Customer Loyalty Programs	5.8. Customer Service

Module 6. Pharmaceutical Marketing

6.1. Fundamentals of Marketing	6.2. Pharmaceutical and Relationship Marketing	6.3. Markets. Positioning	6.4. Market Research in the Pharmacy Office
6.5. Pharmaceutical Merchandising: Offers and Communication	6.6. Advertising and Promotion	6.7. Digitalization of Pharmacy: From 1.0 to 3.0	6.8. Strategic Marketing
6.9. Micromarketing			

Module 7. Sales in the Pharmacy Office

7.1. Psychology and Sales Techniques	7.2. Sales Cycle	7.3. Sales Projections	7.4. Price-Setting Policies
7.5. Types of Products	7.6. Focus on Product Profitability	7.7. Types of Purchases and Clients	7.8. Cross-Selling and Up-Selling
7.9. Challenging Situations	7.10. Digital e-Commerce Management		

Module 8. Communication in the Pharmacy Office

8.1. Concept and Value of Internal Communication	8.2. Communication With Employees
8.3. Conflict Management	8.4. Leadership and Team Management
8.5. Communication With the Client	8.6. The Image of the Pharmacy Office
8.7. Technical Communication Supports	8.8. Strategies for Acting on Social Media
8.9. Digital Marketing to Attract and Retain Customers	

Module 9. Management of Professional Services in the Pharmacy Office

9.1. Services That Can Be Developed in the Pharmacy	9.2. Selection and Implementation of Services
9.3. Requirements for Developing the Services	9.4. Offering and Monitoring Services
9.5. Economic Management of Services	

Module 10. Quality Management in the Pharmacy Office

10.1. Quality	10.2. Certification of Quality of the Pharmacy Office
10.3. Total Quality and Strategic Management (TQM)	10.4. Control Points and Improvement Indicators
10.5. Identification of Strategic Niches and Competitive Advantages	10.6. Control Panels

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

" *At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"*

This program prepares you to face business challenges in uncertain environments and achieve business success.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

> " *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments"*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

30%

10%

8%

3%

30%

15%

4%

Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.

Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

Student Profile

The MBA in Pharmacy Office Management and Administration is a program aimed at specialized professionals who want to update their knowledge and advance their professional career. The diversity of participants with different academic profiles and from multiple nationalities, make up the multidisciplinary approach of this program.

Get the skills and abilities necessary for proper decision making in pharmacy management"

Average Age

Between **35** and **45** years old

Years of Experience

More than 15 years **18%**

Up to 5 years **15%**

10 to 15 years **35%**

5 to 10 years **32%**

Training

Pharmacy **52%**

Business **17%**

Economics **12%**

Health Sciences **6%**

Other **13%**

Academic Profile

Pharmacist **39%**

Pharmacy Manager **28%**

Entrepreneurs **15%**

Welfare Professionals **10%**

Other **8%**
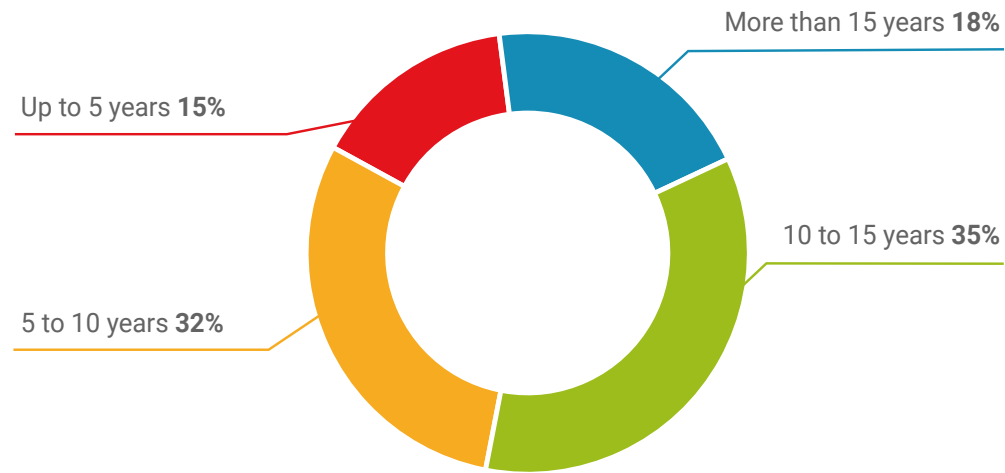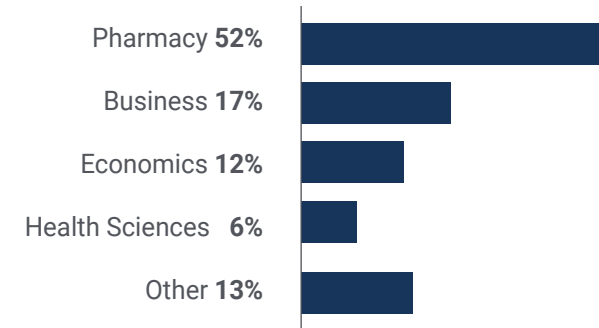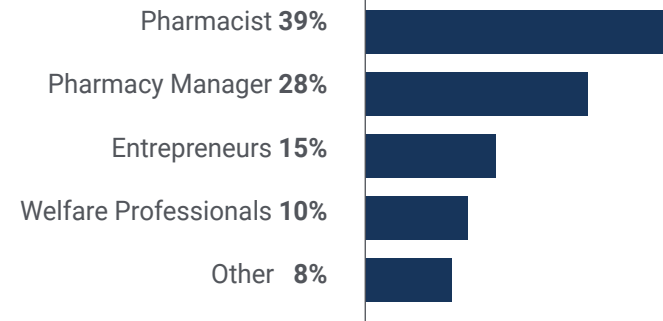
Geographical Distribution

Country	Percentage
USA	9%
Spain	38%
Mexico	21%
Colombia	7%
Chile	5%
Argentina	12%
Peru	2%
Other	6%
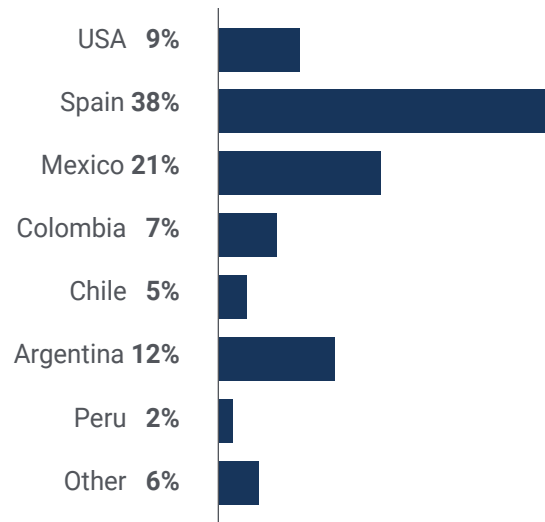
Ricardo López

Pharmacy Manager

"The completion of this TECH academic program on Pharmacy Office leadership and management has been a plus in the visibility of my CV, as well as in the development of my professional skills. I would like to highlight the quality of the contents and the teachers. In addition, it has been a very fluid and constant work process, which I have been able to organize in my own way"

Course Management

The program includes in its teaching staff leading experts in MBA in Pharmacy Office Management and Administration, who bring to this program the experience of their years of work. Furthermore, other renowned specialists in related disciplines participate in designing and preparing the course, making it a unique and highly nourishing academic experience for the student.

" *Our teaching team will give you the keys to develop successfully in this field"*

Management

Ms. Aunión Lavarías, María Eugenia

- Pharmacist and Clinical Nutrition Expert
- Author of the reference book in the field of Clinical Nutrition "Dietary Management of Overweight in the Pharmacy Office". (Panamericana Medical Publishing House)
- Pharmacist with extensive experience in the public and private sector
- Pharmacist in Valencia Pharmacy
- Pharmacy Assistant in the British pharmacy and health and beauty retail chain Boots, UK
- Degree in Pharmacy and Food Science and Technology. University of Valencia
- Head of Postgraduate Certificate "Dermocosmetics in the Pharmacy Office"

Impact on Your Career

Taking a program of these characteristics is a great economic, professional and, of course, personal investment. The ultimate goal of this great effort should be to achieve professional growth. For this reason, TECH puts all efforts and tools at your disposal so that you can acquire the necessary skills and abilities that will allow you to achieve this change.

"
We are fully committed to helping you achieve the professional change you want"

Are you ready to take the leap?
Excellent professional development awaits.

The MBA in Pharmacy Office Management and Administration at TECH Technological University is an intensive program that prepares you to face challenges and respond to them with confidence and solvency. Its main objective is to promote your personal and professional growth Helping professionals achieve success.

If you want to improve yourself, make a positive change professionally and network with the best, this is the place for you.

We put all our tools at your disposal so that you can increase your chances of moving up in your profession.

Specialize in TECH and achieve the professional change you desire.

When the change occurs

During the program	During the first year	After 2 years
15%	**57%**	**28%**

Type of change

Internal Promotion **37%**

Change of Company **42%**

Entrepreneurship **21%**
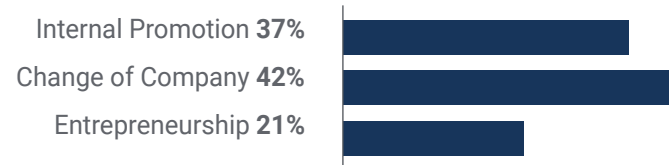
Salary increase

This program represents a salary increase of more than **25.22%** for our students

Salary before	A salary increase of	Salary after
$57,900	**25.22%**	**$72,500**

11

Benefits for Your Company

The MBA in Pharmacy Office Management and Administration helps to elevate the organization's talent to its full potential by specializing high-level leaders. Therefore, participating in this academic program will improve not only on a personal level, but also on a professional level, increasing competency and improving management skills. Additionally, joining TECH's educational community is a unique opportunity to access a powerful network of contacts in which to find future professional partners, clients, or suppliers.
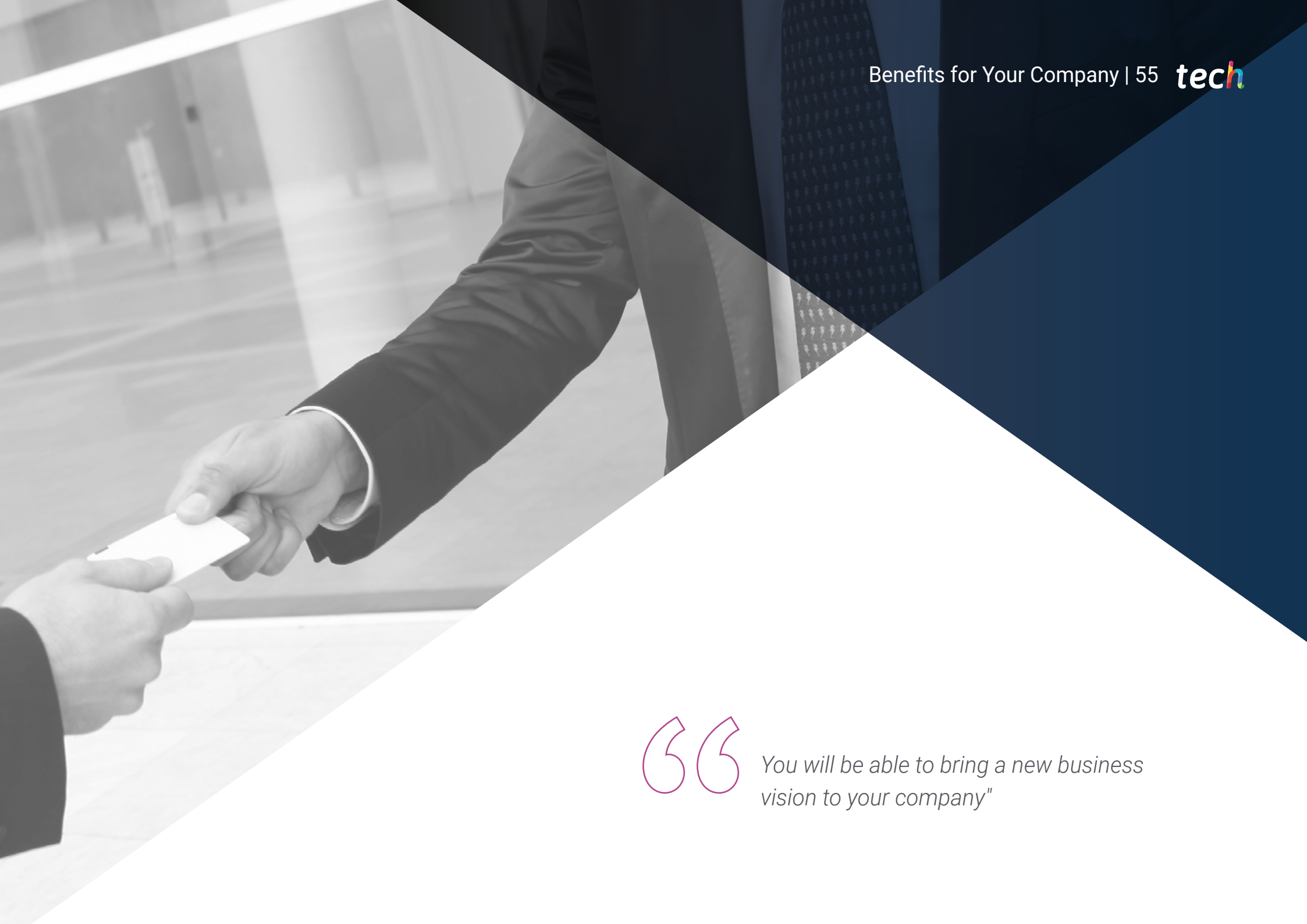
" *You will be able to bring a new business vision to your company"*

Developing and retaining talent in companies is the best long-term investment.

01

Intellectual Capital and Talent Growth
The executive will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain
This program strengthens the link between the company and the executive and opens new avenues for professional growth within the company.

03

Building agents of change
The manager will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities
Thanks to this program, the company will come into contact with the main markets in the world economy.

tech

05

Project Development
The manager will be work on a current project or develop new projects in the field of R&D or Business Development within their company.

06

Increased competitiveness
This program will equip our students with the skills to take on new challenges and drive the organization forward.

12
Certificate

The MBA in Pharmacy Office Management and Administration guarantees students, in addition to the most rigorous and up-to-date education, access to a Executive Master's Degree issued by TECH Technological University.

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"
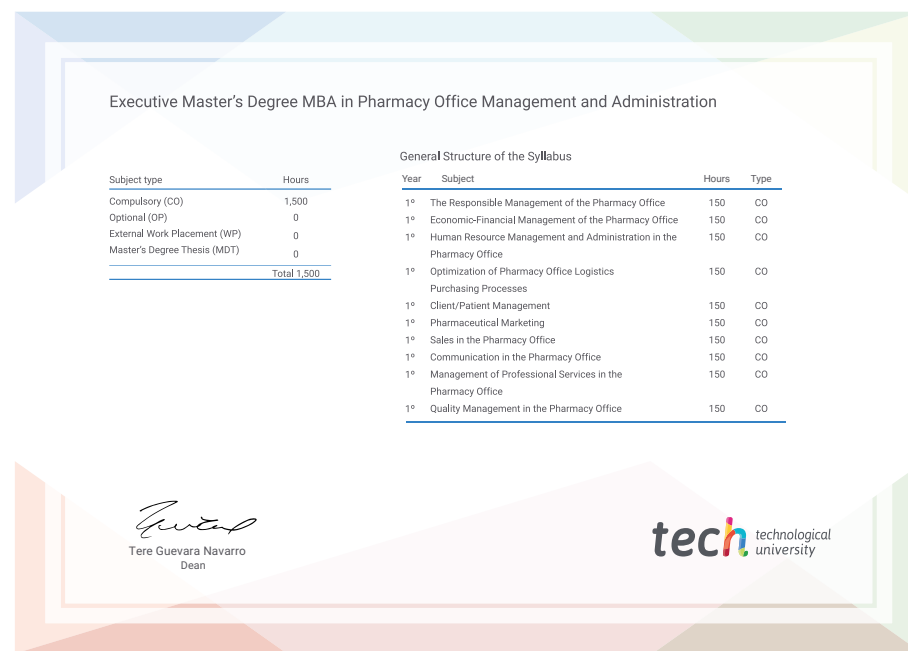
This **MBA in Pharmacy Office Management and Administration** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Executive Master's Degree** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Executive Master's Degree, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Executive Master's Degree MBA in Pharmacy Office Management and Administration**

Official N° of Hours: **1,500 h.**

tech technological university

Awards the following
CERTIFICATE
to
Mr./Ms. _____, with identification number _____.
For having successfully passed and accredited the following program

EXECUTIVE MASTER'S DEGREE
in
MBA in Pharmacy Office Management and Administration

This is a qualification awarded by this University, equivalent to 1,500 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro
Dean

Unique TECH Code: AFWORD23S   techtitute.com/certificates

Executive Master's Degree MBA in Pharmacy Office Management and Administration

Subject type	Hours
Compulsory (CO)	1,500
Optional (OP)	0
External Work Placement (WP)	0
Master's Degree Thesis (MDT)	0
Total	1,500

General Structure of the Syllabus

Year	Subject	Hours	Type
1°	The Responsible Management of the Pharmacy Office	150	CO
1°	Economic-Financial Management of the Pharmacy Office	150	CO
1°	Human Resource Management and Administration in the Pharmacy Office	150	CO
1°	Optimization of Pharmacy Office Logistics Purchasing Processes	150	CO
1°	Client/Patient Management	150	CO
1°	Pharmaceutical Marketing	150	CO
1°	Sales in the Pharmacy Office	150	CO
1°	Communication in the Pharmacy Office	150	CO
1°	Management of Professional Services in the Pharmacy Office	150	CO
1°	Quality Management in the Pharmacy Office	150	CO

Tere Guevara Navarro
Dean

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*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

Executive Master's Degree
MBA in Pharmacy Office Management and Administration

- » Modality: **online**
- » Duration: **12 months**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

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