

# Executive Master's Degree Corporate Data Protection Officer

M C D P O



## Executive Master's Degree Corporate Data Protection Officer

- » Modality: online
- » Duration: 12 months
- » Certificate: TECH Global University
- » Credits: 60 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtute.com/us/school-of-business/executive-master-degree/master-corporate-data-protection-officer](http://www.techtute.com/us/school-of-business/executive-master-degree/master-corporate-data-protection-officer)

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# 01 Welcome

In recent years, the figure of the Data Protection Officer has gained great popularity and prestige in the business environment. Not only for being a mandatory position at the legal level with which all organizations must have according to Article 34 of the Organic Law on Data Protection of 2018 and the European Data Protection Regulation that came into force in 2016, but for its ability to protect and guarantee the fundamental rights of individuals, safeguarding their privacy and preventing unlawful use of their personal data. Programs like this one that TECH presents allow the professionals to start practicing in an area with high salary and job prospects, positioning themselves as an expert in data protection from a practical perspective that will enable them to work in companies of all sizes and sectors.



Executive Master's Degree in Corporate Data Protection Officer.  
TECH Global University



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*The law requires companies to have a Data Protection Officer. Become this figure thanks to this program"*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



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*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Global University



### Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**+100000**

executives prepared each year

**+200**

different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**+500**

collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.





TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

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TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

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TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.



### Economy of Scale

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TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

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In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"*

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.





“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”*

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

**01**

### A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of students achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Global University community.

*We give you the opportunity to study with a team of world-renowned teachers.*

# 04 Objectives

This TECH program is designed to strengthen the skills of business professionals, who will find in this program a unique opportunity to improve in a booming sector with high employment opportunities. For this, the completion of this program will allow them to know in depth the main policies and regulations on data protection, so that they will be able to work with greater security in their area of activity.



“

*Specializing in Data Protection will allow you to access relevant positions with more competitive salary prospects”*

TECH makes the goals of their students their own goals too.  
Working together to achieve them.

The Professional Master's Degree in Corporate Data Protection Officer will enable the student to:

01

Learn to lead and manage projects of lesser or greater intensity and complexity

04

Identify the different problems in obtaining consent in this area

02

Manage in a fluent way and to lead with success in all the areas in which this action is carried out

03

Understand the legal regime of data protection at European and Spanish level, as well as in conflicts of jurisdiction and applicable law

05

Analyze data protection regulations from the public sphere





06

Be familiar with the special rules for data processing in public administrations

08

Detail the legal regime of the rights and freedoms recognized in the main data protection instruments for data subjects in the big data environment



ments

09

Delve into the different infractions and the parties responsible for them in order to initiate a sanctioning procedure

07

Acquire the necessary skills in the analysis of health data processing

10

Delve into the different aspects that arise in relation to false information, artificial intelligence and the right to information

11

Examining the legal regime of the criminal liability system in the field of data protection

12

Delve, from a practical perspective, into the functioning and the main elements of compliance models





13

Detailing the international data protection system in Europe

14

Understand the management systems audit process and the IT chain of custody

# 05 Skills

The program in Responsible for Data Protection in the Company has been designed thinking about the legal obligation that companies have to have this figure in their staff. To this end, TECH professionals propose a deep and complete syllabus that will help the student to acquire the necessary skills to work in this sector with total success, managing to safeguard all confidential information that may affect customers, employees, partners or suppliers.



“

*By studying at TECH you will develop the necessary skills to become a reputable and cutting-edge data protection professional"*

01

Moving within Regulatory Framework for Data Protection and Provision of Consent

04

Knowing the rights of individuals in the field of data protection

02

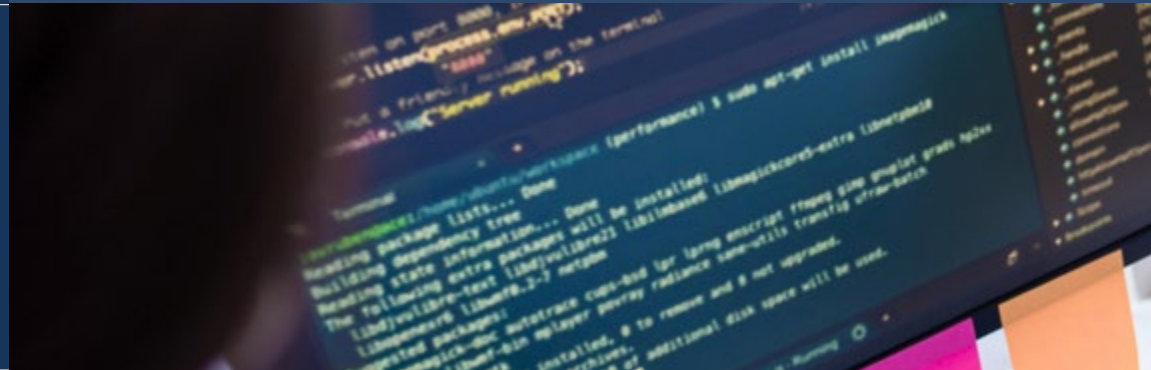
Recognize the specific features of data protection in the public sector

03

Adapt to the special field of health in data protection rights

05

Explain the civil liability and sanctioning regime



06

Use the guarantees of data protection in the ICT environment

08

Use Compliance Models



09

Recognize the past and foreseeable future of data protection in Europe

07

Explain the criminal protection applicable in the data use environment

10

Control all aspects related to data protection in the company

# 06

# Structure and Content

The structure of this Professional Master's Degree in Corporate Data Protection Officer has been designed in such a way that students can manage their own study. For this purpose, the necessary didactic resources are offered to allow students to go through the most updated concepts in this area, which will be fundamental for their professional development. Thus, the program will become a practical work guide in which the most important regulations, both national and international, on this indispensable subject in all companies will appear.





“

*A very well structured program that will allow you to carry out a global study on data protection in the company allowing you to access positions of great responsibility in companies"*

## Syllabus

This syllabus is structured in 10 theoretical modules that, through an eminently practical approach, prepare students to work as Data Protection Officers in companies of all sizes and sectors. In this way, and thanks to the contents and tools offered by this Professional Master's Degree, the students will be able to take advantage of the opportunities provided by a sector that forces companies to rely on this professional figure, ensuring a quality job placement and high economic prospects.

To achieve this objective, and throughout the 1,500 hours of study, the students will analyze many practical cases through individual work, which will allow them to acquire the necessary skills to develop successfully ensuring the protection of personal data and being able to demonstrate compliance with the RGPD and the LOPDGDD before the relevant authorities.

Likewise, the program will teach the most appropriate and legally approved ways to collect, treat and process the data handled by a company. Thus, the future professional will be able to apply the technical and organizational measures necessary to ensure compliance with the law in accordance with the provisions of the General Data Protection Regulation.

All this condensed into a highly effective program of studies, designed based on a proven and award-winning teaching methodology that prepares students for their professional and personal improvement based on the opportunities offered by a booming sector.

The program takes place over 12 months and is divided into 10 modules:

<b>Module 1</b>	Regulatory Framework for Data Protection and Provision of Consent
<b>Module 2</b>	Data protection in the public sector
<b>Module 3</b>	Study on Health Data as a Special Category of Personal Data
<b>Module 4</b>	The Rights of Individuals in Data Protection Matters
<b>Module 5</b>	Civil Liability and Penalties Regime
<b>Module 6</b>	Personal Data Protection and Digital Rights Guarantees in Relation to ICT in the Information Society
<b>Module 7</b>	Criminal Data Protection
<b>Module 8</b>	Compliance Models. A practical approach to data protection in enterprises
<b>Module 9</b>	Data protection in Europe: Present and Future from a Private International Law Perspective
<b>Module 10</b>	Impact Assessments and Information Security Management



### Where, When and How is it Taught?

TECH offers the possibility of developing this Professional Master's Degree in Corporate Data Protection Officer in a totally online way. Throughout the 12 months of the educational program, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

**Module 1. Regulatory Framework for Data Protection and Provision of Consent**

<p><b>1.1. Historical evolution of data protection law in Spain</b></p> <p>1.1.1. Article 18.4 CE 1.1.2. LOTRAD 1.1.3. LOPDCP 1999 1.1.3.1. Current LOPDGDD regulations</p>	<p><b>1.2. The right to data protection as a fundamental right</b></p> <p>1.2.1. Delimitation 1.2.2. Essential Content 1.2.2.1. Distinction with the right to honor and privacy</p>	<p><b>1.3. EU General Data Protection Regulation</b></p> <p>1.3.1. Hierarchy in the source system 1.3.2. Structure of the regulation 1.3.3. Distinction with information society regulations</p>	<p><b>1.4. Spanish civil data protection regulations</b></p> <p>1.4.1. LOPDGDD 1.4.2. Essential content of the LOPDDGDD 1.4.3. Digital rights</p>
<p><b>1.5. Introduction to the provision of consent in the field of data protection</b></p>	<p><b>1.6. Consent as a legitimate basis for the processing of personal data</b></p> <p>1.6.1. Free consent 1.6.2. Informed Consent 1.6.3. Specific consent 1.6.4. Unequivocal Consent</p>		

**Module 2. Data protection in the public sector**

<p><b>2.1. The European and Spanish Data Protection Framework</b></p> <p>2.1.1. Regulatory context 2.1.2. European data protection framework 2.1.3. Impact of European Regulation In Spain</p>	<p><b>2.2. Institutional structure of data protection and supervision of the activity of the public administrations</b></p> <p>2.2.1. Spanish administrative organization: AEPD and the autonomous data protection authorities 2.2.2. Competence and scope of action in the control of public administrations 2.2.3. The regional authorities</p>	<p><b>2.3. Institutional structure imposed by the RGPD</b></p> <p>2.3.1. General Matters 2.3.2. Commission 2.3.3. The European Data Protection Board</p>	<p><b>2.4. Data protection officers in the public sector</b></p> <p>2.4.1. The requirement for DPOs in the public sector 2.4.2. Functions of the DPO 2.4.3. Requirements, possibilities and types of DPOs in the public sector</p>
<p><b>2.5. Administrative activity and data protection (I)</b></p> <p>2.5.1. General Matters 2.5.2. Impact on the procedural area 2.5.3. Impact on transparency and access to information</p>	<p><b>2.6. Administrative activity and data protection (II)</b></p> <p>2.6.1. Data protection in electronic procedures 2.6.2. Data protection and personnel management 2.6.3. Archives, historical, statistical and scientific research</p>	<p><b>2.7. Administrative sanctions in the field of data protection</b></p> <p>2.7.1. The typology of sanctions. Special position of public administrations 2.7.2. The Sanctioning Procedure 2.7.3. Competent bodies</p>	<p><b>2.8. Jurisdictional guardianship of data protection in the RGPD</b></p> <p>2.8.1. Access to jurisdiction. Procedural aspects 2.8.2. Right to indemnification 2.8.3. Appeals against the supervisory authority and against the committee's resolutions</p>
<p><b>2.9. Sectorial regulation (I)</b></p> <p>2.9.1. Data protection in healthcare matters 2.9.2. Data protection in the field of education 2.9.3. Data protection in the field of social services</p>	<p><b>2.10. Sectorial regulation (II)</b></p> <p>2.10.1. Data protection in the telecommunications sector 2.10.2. Transparency and Data Protection 2.10.3. Data protection in public sector procurement</p>		

**Module 3. Study on Health Data as a Special Category of Personal Data**
**3.1. The Concept of Health**

- 3.1.1. Concept of Health. The right to health as a fundamental right
- 3.1.2. Concept of global health
- 3.1.3. From a traditional health system to the so-called "digital health"

**3.2. Bioethics Health Personal Data**

- 3.2.1. Bioethics and the principles that inform it
- 3.2.2. Bioethics and health
- 3.2.3. Bioethics and personal data

**3.3. Patients' rights in the personal data environment**

- 3.3.1. Patients' rights: healthy and sick
- 3.3.2. Patients and personal data
- 3.3.3. Autonomy of will, personal data and patients

**3.4. Health Biomedical Research Protection of Personal Data**

- 3.4.1. Scientific research and biomedical research and health
- 3.4.2. Scientific research and biomedical research and personal data
- 3.4.3. Relevant regulations

**3.5. Health-related data. Special categories of data**

- 3.5.1. Conceptual framework
- 3.5.2. Legislative Framework
- 3.5.3. Sensitive or protected data as a modality of personal rights

**3.6. Genetic data**

- 3.6.1. Conceptual framework
- 3.6.2. Legislative Framework
- 3.6.3. Genetic data and personal data. Main doctrinal and practical disquisitions. Right to genetic information versus the right not to know

**3.7. Biometric data**

- 3.7.1. Conceptual framework
- 3.7.2. Legislative Framework
- 3.7.3. Biometric data and personal data. Main doctrinal and practical disquisitions

**3.8. Treatment of the category of special or sensitive data**

- 3.8.1. Basic principles of the processing of special data
- 3.8.2. Rights of individuals with regard to the processing of sensitive health data
- 3.8.3. The issue of profiling

**3.9. Protection of health data**

- 3.9.1. Health data protection. Notes that inform it
- 3.9.2. Medical History. Its impact on the processing of personal health data
- 3.9.3. Informed Consent Its impact on the processing of personal health data

**3.10. Processing of health data in times of pandemics**

- 3.10.1. Global health and personal data processing
- 3.10.2. Treatment of health data and patients' rights in times of pandemic
- 3.10.3. Legislative study. Analysis of Order SND/297/2020, of 27 March, which entrusts the Secretary of State for Digitalization and Artificial Intelligence, of the Ministry of Economic Affairs and Digital Transformation, with the development of various actions for the management of the healthcare crisis caused by COVID-19

**Module 4.** The Rights of Individuals in Data Protection Matters

**4.1. The protection of rights and freedoms in Big Data**

- 4.1.1. Preliminary Matters
- 4.1.2. Big data as a starting point
- 4.1.3. The legal response to the new scenario

**4.2. The right to data protection**

- 4.2.1. Privacy as an Object of Protection
- 4.2.2. Regulatory and jurisprudential developments
- 4.2.3. New European framework for data protection

**4.3. The rights of the data subject (I): general principles**

- 4.3.1. Right to access
- 4.3.2. Information and Transparency
- 4.3.3. Right to limitation of processing

**4.4. The rights of the data subject (II): general principles**

- 4.4.1. Right to data portability
- 4.4.2. Automated decisions and profiling
- 4.4.3. Privacy by design

**4.5. The rights of the data subject (III): The right to be forgotten**

- 4.5.1. The Google case as a *leading case*
- 4.5.2. Case law developments
- 4.5.3. Current Legal Framework

**4.6. The rights of the data subject (IV): The right of suppression**

- 4.6.1. Concept and Legal Nature
- 4.6.2. Objectives and Contents
- 4.6.3. Subjects and ownership

**4.7. The rights of the data subject (V): Arch rights**

- 4.7.1. Cancellation
- 4.7.2. Opposition
- 4.7.3. Rectification

**4.8. Rights of the data subject (VI): Digital rights**

- 4.8.1. Preliminary Matters
- 4.8.2. Rights and freedoms of the digital age
- 4.8.3. Legal guarantees of digital rights

**4.9. The exercise of rights**

- 4.9.1. Procedural issues
- 4.9.2. Active subjects
- 4.9.3. Passive Entity

**4.10. Limits and Limitations of Rights**

- 4.10.1. General Matters
- 4.10.2. Collision of rights
- 4.10.3. The role of case law

**Module 5. Civil Liability and Penalties Regime****5.1. The right of redress**

- 5.1.1. Preliminary notes on the right of redress
- 5.1.2. Uniform protection of the right to data
- 5.1.3. Regulation, principles and characteristics of the specific system of liability in data protection matters

**5.2. Responsible Parties**

- 5.2.1. Delimitation
- 5.2.2. Plurality of subjects
- 5.2.3. IPS as responsible parties in the processing of personal data

**5.3. The civil liability regime in the field of data protection**

- 5.3.1. Direct and tort liability
- 5.3.2. Subjective and joint and several liability
- 5.3.3. Integral reparation of the damage

**5.4. The claim action**

- 5.4.1. Regulation and standing
- 5.4.2. Competent Courts
- 5.4.3. Special reference to class actions

**5.5. Infringement regime in the GDPR (I)**

- 5.5.1. Delimitation of the scope of application
- 5.5.2. Responsible Parties
- 5.5.3. Sanctioning entities

**5.6. Infringement regime in the GDPR (II)**

- 5.6.1. Regulation
- 5.6.2. Infringements
- 5.6.3. Infringements with aggravated fine

**5.7. Penalties regime in the GDPR**

- 5.7.1. Types of penalties
- 5.7.2. Administrative fines
- 5.7.3. Coercive fines

**5.8. The repealed LOPD**

- 5.8.1. Brief reference to the penalty regime
- 5.8.2. Infringements
- 5.8.3. Penalties

**5.9. The sanctioning regime of the LOPDGDD (I)**

- 5.9.1. General Matters
- 5.9.2. Very serious infringements
- 5.9.3. Serious infringements

**5.10. The sanctioning regime of the LOPDGDD (II)**

- 5.10.1. Minor infringements
- 5.10.2. Statute of limitations for infringements
- 5.10.3. Penalties

**Module 6.** The Personal Data Protection and Digital Rights Guarantees in Relation to ICT in the Information Society

**6.1. Personal data protection and human resources**

- 6.1.1. The protection of personal data in relation to human resources
- 6.1.2. Information Management and digital rights

**6.2. Personal data protection and electronic mediation**

- 6.2.1. Electronic Mediation and Personal Data Protection
- 6.2.2. Issues relating to safeguards in the mediation procedure

**6.3. Personal data protection and Social media**

- 6.3.1. Personal data protection and Social media
- 6.3.2. The provision of consent and its effects

**6.4. Protection of personal data in mobile applications for disease diagnosis**

- 6.4.1. Personal data protection and biomedical research
- 6.4.2. Minors and mobile applications for disease diagnosis

**6.5. Protection of personal data in relation to gender identity and expression**

- 6.5.1. Protection of personal data in relation with the identity
- 6.5.2. Protection of personal data and gender expression

**6.6. Protection of personal data in the field of electronic health insurance contracting**

- 6.6.1. Contractual relationships in relation to health and personal data protection
- 6.6.2. The case of HIV/AIDS carriers

**6.7. Protection of personal data, artificial intelligence and civil liability**

- 6.7.1. Personal data protection and robotics
- 6.7.2. Civil liability and artificial intelligence

**6.8. Personal data protection and trade secrets**

- 6.8.1. Trade secrets
- 6.8.2. Protection of personal data, consent and confidentiality

**6.9. Personal data protection and false information**

- 6.9.1. Right to information and Personal Data Protection
- 6.9.2. Artificial Intelligence and Truthfulness

**6.10. Protection of personal data of deceased persons in the technological environment**

- 6.10.1. Limits on access to personal data of deceased persons
- 6.10.2. Access to contents managed by information society service providers



**Module 7. Criminal Data Protection****7.1. Current Legal Framework**

- 7.1.1. In Union law
- 7.1.2. Directive (EU) 2016/680 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data by competent authorities for the purposes of the prevention, investigation, detection or prosecution of criminal offences or the execution of criminal penalties, and on the free movement of such data and repealing Council Framework Decision 2008/977/JHA and its transposition by Royal Decree-Law 12/2018 of 7 September on the security of networks and information systems
- 7.1.3. Directive (EU) 2016/1148 of the European Parliament and of the Council of 6 July 2016 on measures to ensure a high common level of security of network and information systems in the Union
- 7.1.4. Processing of data of a criminal nature in RGPD and LO 3/2018

**7.2. Data protection in Spanish criminal law**

- 7.2.1. Technological crimes and cybercrimes
- 7.2.2. Cybereconomic crimes
- 7.2.3. Cyberintrusive crimes
- 7.2.4. Cybersec

**7.3. General issues of the instruction I**

- 7.3.1. The denunciation and the complaint
- 7.3.2. Request for proceedings
- 7.3.3. The evidence
- 7.3.4. The brief of provisional conclusions

**7.4. General issues of the instruction II**

- 7.4.1. Technological Research Process
- 7.4.2. Digital evidence
- 7.4.3. An Expert Report
- 7.4.4. Appeals system

**7.5. Discovery and disclosure of secrets. Art. 197 of the Penal Code**

- 7.5.1. General Matters
- 7.5.2. Protected Legal Asset
- 7.5.3. Aggravated Sub-Types
- 7.5.4. Penological issues

**7.6. Computer damages. Art. 264 of the Penal Code**

- 7.6.1. General Matters
- 7.6.2. Protected Legal Asset
- 7.6.3. Aggravated Sub-Types
- 7.6.4. Penological issues

**7.7. Criminal Liability of Legal Entities**

- 7.7.1. Scope of Application
- 7.7.2. Due control for the prevention of crimes in the company
- 7.7.3. Circumstances modifying the RPPJ
- 7.7.4. Precautionary measures and penological issues

**7.8. Procedural issues of technological means II. Art. 588 bis LECrim**

- 7.8.1. Guiding principles, request for judicial authorization and judicial resolution
- 7.8.2. Secrecy, duration, request for extension and control of the measure
- 7.8.3. Affectation of third parties and use of information obtained in a different procedure and chance discoveries
- 7.8.4. Termination of the measure and destruction of records

**7.9. Procedural issues in the criminal prosecution of technological crimes III**

- 7.9.1. Interception of telephone and telematic communications
- 7.9.2. Access of the parties to the recordings
- 7.9.3. Incorporation of electronic traffic or associated data into the process
- 7.9.4. Access to the data necessary for the identification of users, terminals and connectivity devices

**7.10. Procedural issues in the criminal prosecution of technological crimes IV**

- 7.10.1. Capturing and recording of oral communications through the use of electronic devices
- 7.10.2. Use of technical devices for image capturing, tracking and tracing
- 7.10.3. Recording of massive information storage devices
- 7.10.4. Remote recording on computer equipment

**Module 8.** Compliance Models. A practical approach to data protection in enterprises

<p><b>8.1. Introduction to compliance. Purpose and importance</b></p> <p>8.1.1. Introduction to Compliance Models 8.1.2. Nature and objectives of compliance models 8.1.3. Regulatory risks. Data protection as an object of compliance models 8.1.4. Current situation in Spanish companies</p>	<p><b>8.2. Historical background and evolution of <i>compliance</i></b></p> <p>8.2.1. Historical Background. U.S. Law 8.2.2. Compliance regulations and their evolution 8.2.3. Soft law and standardization</p>	<p><b>8.3. Compliance models: regulations and general requirements</b></p> <p>8.3.1. Spanish reference regulations 8.3.2. International and national standards 8.3.3. General principles and requirements of compliance models</p>	<p><b>8.4. Elements of <i>compliance</i> models I: model basics</b></p> <p>8.4.1. Regulatory risk analysis: criminal and administrative risks 8.4.2. Risk mitigation measures 8.4.2.1. Protocols on decision making in the company 8.4.2.2. Financial resource management models 8.4.2.3. Specific risk mitigation measures</p>
<p><b>8.5. Elements of compliance models II: compliance assurances</b></p> <p>8.5.1. Penalty regime for infringements 8.5.2. Complaints channels and other means of communication 8.5.3. Directive (UE) 2019/ 1937</p>	<p><b>8.6. Elements of compliance models III: internal investigations</b></p> <p>8.6.1. Requirements for internal investigations 8.6.2. Worker's Warranties Relevant jurisprudence 8.6.3. Penalty Procedure</p>	<p><b>8.7. Elements of compliance models IV: dissemination of the model</b></p> <p>8.7.1. Role of top management: context of the organization and leadership 8.7.2. Internal communication of the measures that make up the model 8.7.3. Employee training</p>	<p><b>8.8. Elements of compliance models V: supervision</b></p> <p>8.8.1. Control body. Similarities and differences with DPD 8.8.2. Supervision model 8.8.3. Structure of the three lines of defense: coexistence with internal audit</p>
<p><b>8.9. Compliance models as a guarantee against third parties</b></p> <p>8.9.1. Duty of care towards third parties in Spanish law 8.9.2. Codes of conduct in data protection matters 8.9.3. Contractual clauses with third parties 8.9.4. Certifications and their probative value</p>	<p><b>8.10. Practical considerations on compliance models</b></p> <p>8.10.1. Sectorial incidence of <i>compliance</i> models 8.10.2. Data confidentiality in a broad sense Law 1/2019, January 7, 2000, on Civil Procedure 8.10.3. Cybersecurity and <i>compliance</i> ISO 27.0001 standard and information security management systems</p>		

**Module 9. Data protection in Europe: Present and Future from a Private International Law Perspective****9.1. Protection of rights in Europe**

- 9.1.1. Privacy rights
- 9.1.2. Personality rights
- 9.1.3. Data Protection

**9.2. European Sources**

- 9.2.1. Directive 95/46/EU
- 9.2.2. Regulation (EC) Number 2016/679
- 9.2.3. Proposed ePrivacy Regulation

**9.3. International jurisdiction in cross-border disputes**

- 9.3.1. General Aspects
- 9.3.2. Brussels Ibis Regulation (EU) No. 1215/2012
- 9.3.3. Regulation (EC) Number 106/679
- 9.3.4. National rules

**9.4. Applicable law in cross-border disputes**

- 9.4.1. Contractual Obligations Rome I Regulation 598/2010
- 9.4.2. Non-Contractual Obligations
- 9.4.3. Directive 2000/31/EC on Information Society services

**9.5. International relationships between social network providers and (potential) users**

- 9.5.1. Choice-of-court agreements in the general terms and conditions of business
- 9.5.2. Choice of law agreements in the general terms and conditions of business
- 9.5.3. The law applicable to data protection
- 9.5.4. Potential users

**9.6. Relationships between users of social networks**

- 9.6.1. Connection between lex fori and lex loci delicti
- 9.6.2. Empirical convergence

**9.7. European jurisprudence (CJEU and ECHR)**

- 9.7.1. VKI v. Amazon
- 9.7.2. Greece v. Nikiforidis
- 9.7.3. Stylianou v. Cyprus

**9.8. Big Data and Private International Law**

- 9.8.1. International legal implications
- 9.8.2. Legal protection of the algorithm and the database
- 9.8.3. Contractual relationships
- 9.8.4. Work Relationships

**9.9. The right to be forgotten**

- 9.9.1. Europe
- 9.9.2. U.S
- 9.9.3. Convergence

**9.10. Towards a synthesis**

- 9.10.1. The rapprochement between international jurisdiction and conflict rules
- 9.10.2. Connections
- 9.10.3. The search for neutrality

**Module 10.** Impact Assessments and Information Security Management

**10.1. Risk analysis and management of personal data processing**

- 10.1.1. Risk Management General Concepts
- 10.1.2. Privacy by Design and risk
- 10.1.3. Approach to ISO 31000 Risk Management

**10.2. Fundamentals of Impact Assessments (EIPD)**

- 10.2.1. Origin of EIPD
- 10.2.2. Need for and scope of EIPD
- 10.2.3. Methods

**10.3. EIPD in the General Data Protection Regulation**

- 10.3.1. Regulation
- 10.3.2. Principle of active responsibility
- 10.3.3. Guidelines of the Spanish Data Protection Agency

**10.4. Prior analysis and processing where it is necessary to carry out a EIPD**

- 10.4.1. Subjects obliged to carry out a EIPD
- 10.4.2. Assessment of necessity and proportionality
- 10.4.3. Necessity Report

**10.5. Practical aspects of carrying out an EIPD**

**10.6. Introduction to Information Security**

- 10.6.1. Law and cybersecurity
- 10.6.2. Basic Concepts
- 10.6.3. Roles and Responsibilities

**10.7. Main domains**

- 10.7.1. Introduction of Information Security Governance
- 10.7.2. Strategic
- 10.7.3. Compliance
- 10.7.4. Risk Management.
- 10.7.5. Operation

**10.8. Convergence between security and privacy**

- 10.8.1. Introduction to management frameworks
- 10.8.2. ISO/IEC 27001 and National Security Schema
- 10.8.3. ISO/IEC 27701 and RGPD-LOPD GDD

**10.9. Security Incident Response**

- 10.9.1. Introduction to Business Continuity
- 10.9.2. Security incident response teams
- 10.9.3. Legal implications

**10.10. Basic principles of auditing and chain of custody of digital evidence**

- 10.10.1. Audit process (ISO 19011)
- 10.10.2. Digital evidence and its legal implications
- 10.10.3. Examples of judgments



07

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*This program prepares you to face business challenges in uncertain environments and achieve business success.*





*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

*You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



08

# Our Students' Profiles

Students of this Executive Master's Degree in Corporate Data Protection Officer are people who believe in higher education through postgraduate studies to improve their professional level. In this way, these are students who understand the importance of continuing with their studies throughout their working lives, with the main objective of being able to continue in the front line of their careers, adapting smoothly to changes in society and the sector.





“

*Companies must have data protection officers to help them comply with all current regulations, so they are looking for business professionals with extensive qualifications in this field”*

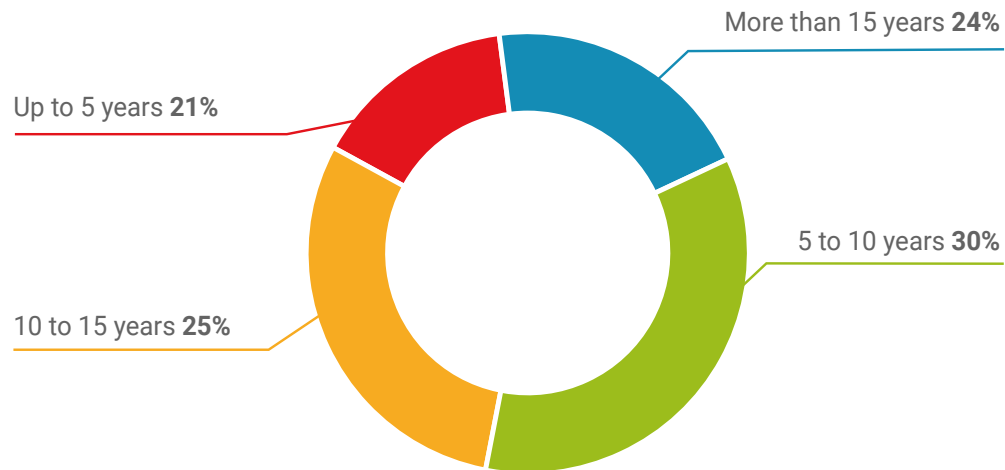
### Average Age

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Between **35** and **45** years

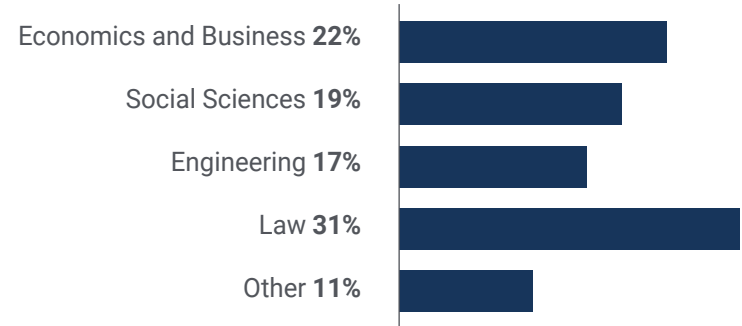
### Years of Experience

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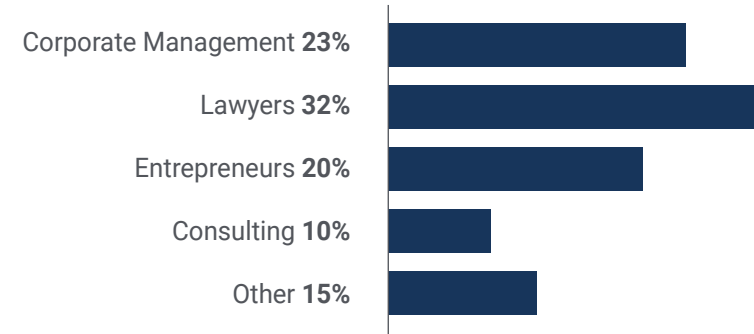
### Training

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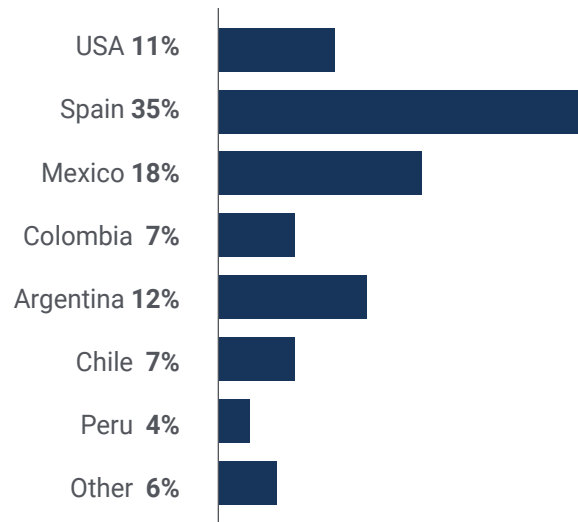
### Educational Profile

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## Geographical Distribution



## Minerva Toledo

**Data protection officer in a multinational company**

*"This Professional Master's Degree of TECH has given me the opportunity to specialize in an area of great relevance in all companies, since any failure in the management and protection of data can generate a serious problem at a business level, but also legal. Therefore, I decided that I should expand my training in this field and today, thanks to my efforts, I control this area of my company."*

09

# Impact on Your Career

Business professionals must adapt to the new times and, nowadays, data protection has arrived to lead the way. In this way, companies must adapt to the new regulations, implementing strict strategies to avoid any possible theft or illicit use of personal and confidential data of suppliers, customers and employees. For this reason, higher education for business professionals in this field will be essential to make a radical change in their careers.



“

*Companies demand professionals like you, capable of managing the data protection of all their customers, suppliers and employees. Specialize in this field and grow your employability options and better remuneration"*

## Are you ready to take the leap? Excellent professional development awaits you

The Professional Master's Degree in Corporate Data Protection Officer of TECH Global University is an intensive and highly valuable program aimed at improving students' job skills in an area of wide competence. Undoubtedly, it is a unique opportunity to improve professionally, but also personally, as it involves effort and dedication.

Those who wish to improve themselves, achieve a positive change at a professional level and interact with the best, will find their place at TECH.

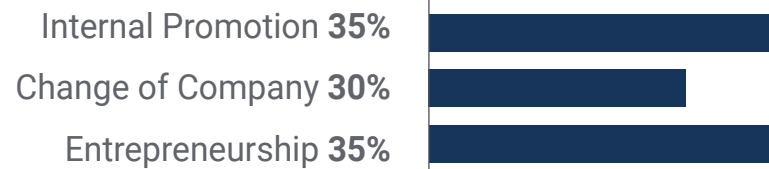
*Take a radical turn in your career thanks to the specialization offered by this program.*

*This program will be very useful for you to effectively manage data protection in the company.*

### Time of Change



### Type of change



### Salary increase

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This program represents a salary increase of more than **25.22%** for our students



10

# Benefits for Your Company

The implementation of this TECH program will be fundamental for the development of companies, since data protection is currently of great importance, due to the new regulations that have been introduced to promote the security of personal and confidential information. Therefore, professionals with a broad qualification in this field will be able to manage this area in business, bringing benefits to companies, employees and customers.





“

*Bring a new work vision to your business,  
through completing this academic program”*

Developing and retaining talent in companies is the best long-term investment.

01

### **Growth of talent and intellectual capital**

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

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02

### **Retaining high-potential executives to avoid talent drain**

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

### **Building agents of change**

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

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04

### **Increased international expansion possibilities**

Thanks to this program, the company will come into contact with the main markets in the world economy.





05

### **Project Development**

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

---

06

### **Increased competitiveness**

This program will equip students with the skills to take on new challenges and drive the organization forward.

# 11

# Certificate

The Professional Master's Degree in Corporate Data Protection Officer guarantees students, in addition to the most rigorous and up-to-date education, access to a Executive Master's Degree diploma issued by TECH Global University.



“

*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This program will allow you to obtain your **Executive Master's Degree diploma in Corporate Data Protection Officer** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Executive Master's Degree in Corporate Data Protection Officer**

Modality: **online**

Duration: **12 months**

Accreditation: **60 ECTS**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.



## Executive Master's Degree

Corporate Data  
Protection Officer

- » Modality: **online**
- » Duration: **12 months**
- » Certificate: **TECH Global University**
- » Credits: **60 ECTS**
- » Schedule: **at your own pace**
- » Exams: **online**

# Executive Master's Degree

## Corporate Data Protection Officer

