Postgraduate Diploma
Tourism Projects

tech global university

Postgraduate Diploma
Tourism Projects

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Global University**
- » Credits: **24 ECTS**
- » Schedule: **at your own pace**
- » Exams: **online**

Website: **www.techtitute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-tourism-projects**

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01
Welcome

Tourism is an industry that moves millions around the world but not only that, its importance is such that it is in constant evolution due to market changes, technological advances, social and health situations, conflicts or even the tastes and habits of customers. Therefore, in order to execute successful projects, it is essential to carry out an in-depth analysis of the market to determine the most appropriate strategies to implement. Thanks to this program, the student will acquire a high-level of competence that will position them as one of the main tourism specialists, being able to access reference positions such as project leader, tourism consultant or public destination manager

Postgraduate Diploma in Tourism Projects
TECH Global University

The figure of the upright, inflexible and authoritarian manager has become obsolete. A new profile has emerged, one that is much more in line with new trends and stands out for being technologically savvy, practising active listening and being self-critical of their work"

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.

> " *TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

At TECH Global University

Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.

The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% of TECH students successfully complete their studies

Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+ executives trained each year

200+ different nationalities

Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+ collaborative agreements with leading companies

Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.

Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:

Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.

At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"

Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.

Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.

Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

03
Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"

This program will provide students with a multitude of professional and personal advantages, particularly the following:

01

A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05 Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06 Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.

07 Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08 Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Global University community.

We give you the opportunity to train with a team of world renowned teachers.

04
Objectives

This program aims to develop, in tourism professionals, the necessary skills that favor the planning, management and implementation of projects that achieve success among visitors. To this end, students are offered a study plan, thanks to which they will be able to conduct market research and manage sustainable spaces that promote tourism activities based on the care of the environment and the regions and societies that receive them

> *Work to promote sustainable and responsible tourism"*

Your goals are our goals.
We work together to help you achieve them.
The **Postgraduate Diploma in Tourism Projects** trains students to:

01 Know the methodologies of tourism research

02 Learn how to select and use relevant and useful information from the tourism sector

03 Learn how to elaborate strategies for the development of tourism products and destinations

04 Learn the comprehensive management of tourism projects and destinations

05 Know and learn the tourism consulting activity

06 Understand the basic concepts of tourism in relation to history, economy, culture, society and sustainability

08 Learn the political and administrative structures of tourism

09 Study the structure of the tourism markets and their consequences on the social, economic and environmental dimensions

07 Know the evolution of tourism in the different scenarios where it is developed and in the current context

10 Know the different types of spaces and tourist destinations, their value and conditioning factors

11 Understand the conditions that must be imposed for the sustainable development of tourism

13 Know the types of consumers and types of international destinations

12 Know how the world tourism structure works at a general level

14 Know the evolution of the main international tourist destinations

15 Know the main actions related to tourism planning within public plans

17 Develop a critical capacity with respect to the consideration of any element susceptible of being valued as a tourist resource

16 Understand the impact of tourist activity

18 Study the public management of tourist destinations from the different intervention and tourism planning tools

05

Structure and Content

The Postgraduate Diploma in Tourism Projects at TECH Global University is a program designed to offer business professionals the latest content in the field, so that they can design and implement those ideas that will mark a before and after in the national and international tourism sector. In just 4 modules, you will find all the relevant information to become an expert in the sector

Sustainable Tourism is the present and the future of the sector. Specialize with this program and manage appealing places for visitors"

Syllabus

The tourism sector is one of the sectors that generates the most jobs due to the large amount of supply it includes: accommodation, restaurants, leisure, etc. The creation of projects designed for the tourist, which are successful and build customer loyalty, following the premises of sustainability, is the basis that should guide every project. To achieve this, it is essential to have qualified personnel with extensive experience and the necessary expertise

The syllabus of this Postgraduate Diploma in Tourism Projects is designed to offer students a compendium of relevant information that will be very useful for their professional development in the sector. As such, the program covers fundamental issues such as tourism research, market structure, planning of sustainable spaces or public management of destinations. All these aspects are of great interest to tourism

planners and other professionals in the sector, but, above all, of great use, since they will be able to put them into practice during their professional development

A program that places the focus on the student, offering them everything they need to develop the precise skills that will allow them to become a successful professional in the tourism field, that understands their needs and that, therefore, is offered in a 100% online format. This way, the student will be able to choose the time and place that best suits their needs to begin the learning process

This Postgraduate Diploma takes place over 6 months and is divided into 4 modules:

Module 1	Tourism Consulting and Research
Module 2	Structure of Tourism Markets
Module 3	Planning and Managing Sustainable Tourism Sites
Module 4	Public Management of Tourist Destinations

Where, When and How is it Taught?

TECH offers the possibility of taking this program completely online. During the 6-month course, students will be able to access all the contents at any time, which will allow them to self-manage their study time

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Tourism Consulting and Research

1.1. Tourism Research
1.1.1. Sources of Information in the Tourism Sector
1.1.2. Techniques for Information Processing

1.2. Tourism Research Methodologies
1.2.1. Empirical Tourism Research: Scientific Method and the Research Process
1.2.2. Qualitative Approach: Tools
1.2.3. Quantitative Approach: Tools

1.3. Research Applied to Tourism
1.3.1. Treatment of Official Statistical Sources
1.3.2. Document and Image Analysis

1.4. Tourism Research Reports
1.4.1. The Research Project
1.4.2. The Research Report

1.5. Tourism Project Management
1.5.1. Analysis, Formulation and Implementation of Strategies
1.5.2. Market Research
1.5.3. Technical Study
1.5.4. Economic Study
1.5.5. Project Appraisal

1.6. Tourist Destinations
1.6.1. Design and Strategy of Tourist Destinations
1.6.2. Creation of Tourism Products
1.6.3. Research of the Tourism Market
1.6.4. Development of the Tourist Destination
1.6.5. Tourism Development Plan

1.7. Tourist Destination Marketing
1.7.1. Promotion of the Tourist Destination
1.7.2. Creation of Tourism Branding
1.7.3. Offline and Online Management of the Tourist Destination

1.8. Analysis of Strategic Management Cases
1.8.1. Strategic Partnerships.
1.8.2. Adaptation to the Changing Environment
1.8.3. Technology for Tourist Destinations
1.8.4. Competitive Strategies in the Airline Industry

1.9. Tourism Consulting
1.9.1. Definition and Evolution of Consulting
1.9.2. Basic Concepts of Consulting Activity
1.9.3. Techniques of a Consultant
1.9.4. Project Management
1.9.5. Tourism Projects

1.10. Destination Consulting
1.10.1. Destination Consulting Techniques
1.10.2. Tourism Business Consulting
1.10.3. Types of Actions
1.10.4. Identifying Business Opportunities
1.10.5. Product Creation and Marketing

Module 2. Structure of Tourism Markets

2.1. Introduction to Tourism
2.1.1. Concept, Origin and Evolution of Tourism
2.1.2. Definition of Tourism
2.1.3. Types of Tourism
2.1.4. Tourism Product Life Cycle
2.1.5. Hotel and Tourism Management

2.2. Tourism Over Time
2.2.1. History of Tourism up to the 20th 20th Century
2.2.2. Contemporary Tourism (20th and 21st century)
2.2.3. Evolution of Tourism in Spain

2.3. Tourism Planning
2.3.1. The Planning Process for Tourist Sites
2.3.2. Tourism Planning Instruments: The Tourism Development Plan (TDP)
2.3.3. Sustainability as Tourism Planning Criteria

2.4. Economics of Tourism
2.4.1. The Tourism Production Process
2.4.2. The Importance of the Economic Effects of Tourism
2.4.3. Tourism Balance of Payments

2.5. Tourist Arrivals and Departures
2.5.1. International Tourist Arrivals and Departures
2.5.2. Tourism in Spain
2.5.3. Tourist Destinations and Issuing Markets

2.6. Tourism Demand
2.6.1. Calculating Tourism Demand
2.6.2. Inbound Tourism
2.6.3. Outbound Tourism
2.6.4. Factors Conditioning Tourist Demand
2.6.5. Demand Seasonality
2.6.6. Trends in Tourism Demand

2.7. The Tourist Offer
2.7.1. Analyzing Tourism Supply
2.7.2. Supply of Tourist Resources: Natural and Cultural
2.7.3. Tourism Supply Related to Technological Innovations: New Business Models
2.7.4. Hotel and Tourism Management Applied to Tourism Supply

2.8. The Company in the Tourism Industry
2.8.1. Concept of the Tourist Company
2.8.2. Types of Tourist Companies
2.8.3. The Tourism Business Environment

2.9. Introduction to the Main Tourism Sub-sectors
2.9.1. Hotel Sector
2.9.2. Catering Sector
2.9.3. Travel Agencies and Tour Operators
2.9.4. Air Transport
2.9.5. Complementary Services

2.10. Market Structures in Tourism
2.10.1. Structure of the World Tourism Market: Globalization
2.10.2. Structure of the International Tourism Market
2.10.3. Structure of the National Tourism Market
2.10.4. Structure of the Regional Tourism Market

Module 3. Planning and Managing Sustainable Tourism Sites

3.1. Tourist System and Tourist Sites
3.1.1. Tourist System
3.1.2. Tourism Territoriality
3.1.3. Most Relevant Tourist Sites

3.2. Tourism Policy and Sustainability
3.2.1. Tourism Policy Tools
3.2.2. General Tourism Plan and Planning
3.2.3. Sustainability in the Tourism Sector

3.3. Strategic Planning in the Tourism Sector
3.3.1. Theoretical Analysis on Strategic Planning
3.3.2. Developing a Strategic Tourism Plan on Site
3.3.3. Outline and Content of a Strategic Plan
3.3.4. Developmental Phases

3.4. Diagnosis, Development and Methodology
3.4.1. Methodology for the Development of the Diagnosis
3.4.2. Tourism Resources and Their Types
3.4.3. Information and SWOT Analysis

3.5. Model Definition and Development Strategies
3.5.1. Defining Objectives and Development Model
3.5.2. Defining Strategies and Lines of Action

Module 4. Public Management of Tourist Destinations

4.1. Tourism Policy
4.1.1. Tourism Policy: Concept and Justification for Its Use
4.1.2. The Evolution of Tourism Policy in Spain
4.1.3. The General Framework of Regional and Local Policies

4.2. Administrative Organization in Tourism
4.2.1. The Political-Administrative Framework in Tourist Site Planning
4.2.2. Planning as a Function of Tourism Policy

4.3. Institutional, Legal and Financial Framework of Municipalities
4.3.1. Tax Operations in Spanish Municipalities
4.3.2. Local Expenses in Spanish Municipalities

4.4. Managing Tourist Destinations
4.4.1. Tourism Destination Management Models at Different Levels: Countries, Regions and States, Cities and Locations

4.5. The Importance of Governance in Management
4.5.1. The Perspective of a Tourism Policy with Community Participation

4.6. Legal and Institutional Framework
4.6.1. The Role of Spanish Municipal Federations

4.7. Local Tourism Management Models
4.7.1. Sectoral Tools and Territorial Plans
4.7.2. The Tourism Territorial Planning Process
4.7.3. Territorial Tourism Plans: Case Studies

4.8. Tourism Observatories as Public Management Indicators
4.8.1. Macro-Tourism Reports
4.8.2. Qualitative and Quantitative Progress Reports
4.8.3. Specific Studies

4.9. Clusters and Innovative Business Associations (IBAs)
4.9.1. Definition of IBA Innovation Cluster
4.9.2. Advantages and Strategies of Belonging to an Innovative Cluster

4.10. Intelligent Tourist Destinations(ITD)
4.10.1. Concept of ITD
4.10.2. Network of Intelligent Destinations

06
Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**
This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

"

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

"

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"

This program prepares you to face business challenges in uncertain environments and achieve business success.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

"You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments"

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

30%

10%

8%

3%

30%

15%

4%

Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.

Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

Our Students' Profiles

The profile of tourism professionals must be geared towards excellence, since all jobs in the sector are aimed at creating unforgettable experiences for tourists in order to achieve their loyalty. Therefore, the students in this program are people who understand the importance of updating their knowledge and quality studies in order to reach that level of competence with which to favor their professional growth, directing them towards management and project leadership positions

If you have marketing experience, and are looking for an interesting career boost while continuing to work, then this is the program for you"

Average Age

Between **35** and **45** years old

Years of Experience

- More than 15 years **18%**
- Up to 5 years **15%**
- 5 to 10 years **32%**
- 10 to 15 years **35%**

Training

- Economics and Business **27%**
- Tourism **32%**
- Physical-Sporting Activities **22%**
- Social Sciences **6%**
- Other **13%**

Academic Profile

- Hotel Manager **23%**
- Leisure **28%**
- Cultural Tourism **14%**
- Rural Tourism **25%**
- Other **10%**
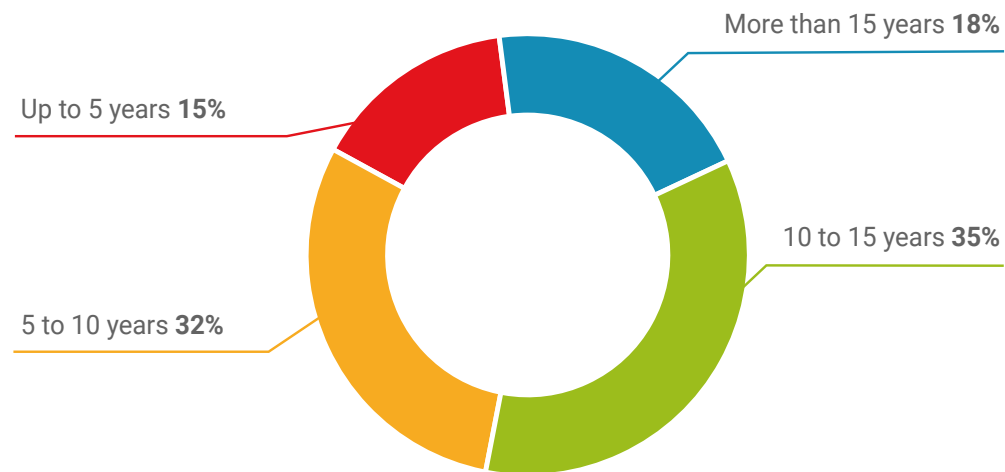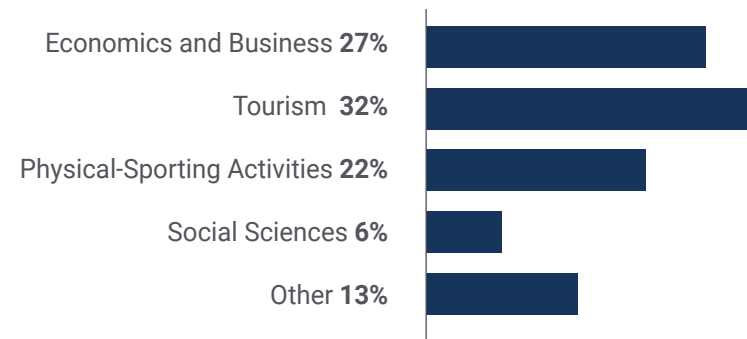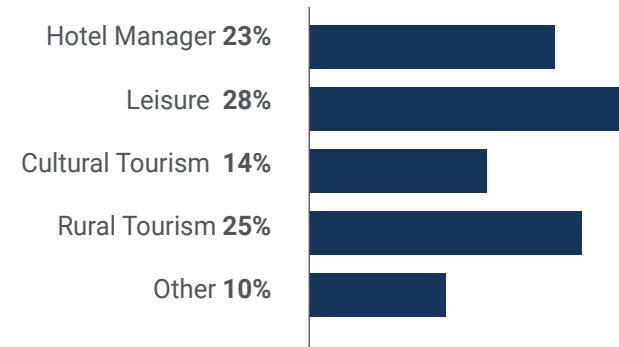
Geographical Distribution

USA **11%**
Spain **40%**
Mexico **21%**
Colombia **6%**
Argentina **9%**
Chile **5%**
Peru **2%**
Others **6%**
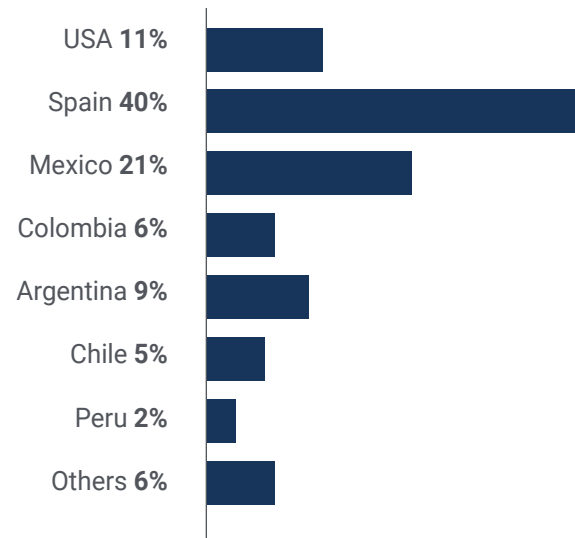
Mónica Pérez

Manager of a sustainable hotel

"I was looking for a program that would allow me to enhance my professional career with a clear tourism focus, without losing the essence of sustainability that all actions aimed at generating business must contain. The Postgraduate Diploma in Tourism Projects at TECH Global University has provided me with that vision"

08
Impact on Your Career

Completing this program represents a unique opportunity for tourism professionals who wish to give a boost to their careers, reaching positions of greater responsibility in tourism product management. Therefore, at the end of the program, the student will be able to conduct market research and determine which products or services are highly demanded by visitors, in accordance with modern society's principles of sustainability

"

Become a driving force for change in the tourism sector and come up with projects that are attractive to travelers"

Are you ready to take the leap?
Excellent professional development awaits you

TECH's Postgraduate Diploma in Tourism Projects is an intensive program that prepares students to face challenges and business decisions, both nationally and internationally. The main objective is to promote personal and professional growth. Helping students achieve success

A program aimed at improving the competitiveness of students in the tourism sector

*This program will open the doors to a more demanding and better paid job market.*

If you want to specialize in tourism projects, do not hesitate and enroll in this program.

When the change occurs

During the program	During the first year	After 2 years
21%	**43%**	**36%**

Type of change

Internal Promotion **37%**

Change of Company **40%**

Entrepreneurship **23%**
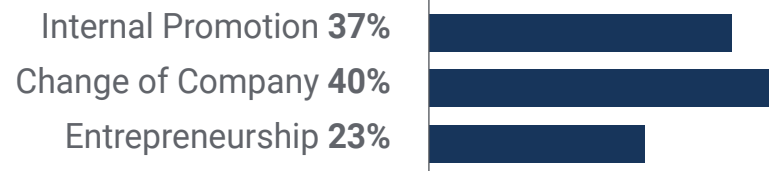
Salary increase

This program represents a salary increase of more than **25%** for our students

Salary before	A salary increase of	Salary after
$57.900	**25.22%**	**$72.500**

Benefits for Your Company

The TECH Postgraduate Diploma in Tourism Projects is a high-quality program aimed at improving the competitiveness of professionals, achieving a level of expertise that will allow them to lead tourism initiatives that benefit consumers, destinations and the companies themselves. As such, it is a fundamental program for students who want to specialize in this field, but also for the companies in which they work

Bring to your company a new vision for managing tourism projects"

Developing and retaining talent in companies is the best long-term investment.

01

Intellectual Capital and Talent Growth

The executive will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the executive and opens new avenues for professional growth within the company.

03

Building agents of change

The manager will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the Organisation will come into contact with the main markets in the world economy.

05 Project Development

The manager can work on a real project or develop new projects.

06 Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization.

10
Certificate

The Postgraduate Diploma in Tourism Projects guarantees students, in addition to the most rigorous and up-to-date education, access to a qualification issued by TECH Global University.

tech

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This program will allow you to obtain your **Postgraduate Diploma in Tourism Projects** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Diploma in Tourism Projects**

Modality: **online**

Duration: **6 months**

Accreditation: **24 ECTS**

tech global university

Mr./Ms. _____, with identification document _____
has successfully passed and obtained the title of:

Postgraduate Diploma in Tourism Projects

This is a program of 600 hours of duration equivalent to 24 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra la Vella, on the 28th of February of 2024

Dr. Pedro Navarro Illana
Rector

Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

Postgraduate Diploma
Tourism Projects

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Global University**
- » Credits: **24 ECTS**
- » Schedule: **at your own pace**
- » Exams: **online**

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Tourism Projects

tech global university