Postgraduate Diploma
Tourism Management

tech *technological university*

Postgraduate Diploma
Tourism Management

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**
- » Target Group: **Graduates and professionals with demonstrable experience in fields such as sales, marketing, and other similar areas**

Website: **www.techtitute.com/pk/school-of-business/postgraduate-diploma/postgraduate-diploma-tourism-management**

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01
Welcome

Tourism is an ever-expanding field of business. With new emerging markets and a growing interest from travelers to diversify experiences, a more innovative and robust vision of what Tourism Management should look like is essential. Thus, TECH has developed this qualification with which all those interested in management positions related to the tourism sector can take the definitive leap towards a professional improvement. Driven by their new knowledge and a resurgence in the sector, graduates will greatly increase their capabilities and possibilities to successfully manage complex tourism projects.

Postgraduate Diploma in Tourism Management.
TECH Technological University

" *Tourism has changed forever. Join the new wave of competent and skilled leaders the industry needs with this advanced TECH program"*

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Technological University

Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.

The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% of TECH students successfully complete their studies

Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+ executives trained each year

200+ different nationalities

Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+ collaborative agreements with leading companies

Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.

Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:

Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.

Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.

Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.

At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"

03
Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"

This program will provide students with a multitude of professional and personal advantages, particularly the following:

01

A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to train with a team of world renowned teachers.

Objectives

The main objective of this qualification is to provide all its students with the most advanced competencies in Tourism Management, so that they can apply this knowledge in their daily work and increase their possibilities of promotion and professional improvement within the tourism industry. For this reason, TECH has brought together a team of professional experts in the management of tourism projects so that students can acquire the skills and competencies of the Postgraduate Diploma from the best.

"

Your goal is to grow towards Tourism Management. Do not miss the opportunity to do it with the best professionals that TECH has brought together in this Postgraduate Diploma"

TECH makes the goals of their students their own goals too. Working together to achieve them.

The **Postgraduate Diploma in Tourism Management** trains students to:

01 Provide the student with a practical vision of the different areas of hotel and restaurant management

02 Enable the student to elaborate strategies and policies developed from the management function, taking into account the deep knowledge of each of the departments that make up hotel and restaurant management

03 Learn about hotel and restaurant business management techniques

04 Apply the current strategic management approach to companies in tourism in order to arrive at the formulation and implementation of the most appropriate strategies for each type of tourist company

05 Acquire the skills and competencies necessary to assume responsibilities, from management positions, related to the management and organization of hotel and catering companies
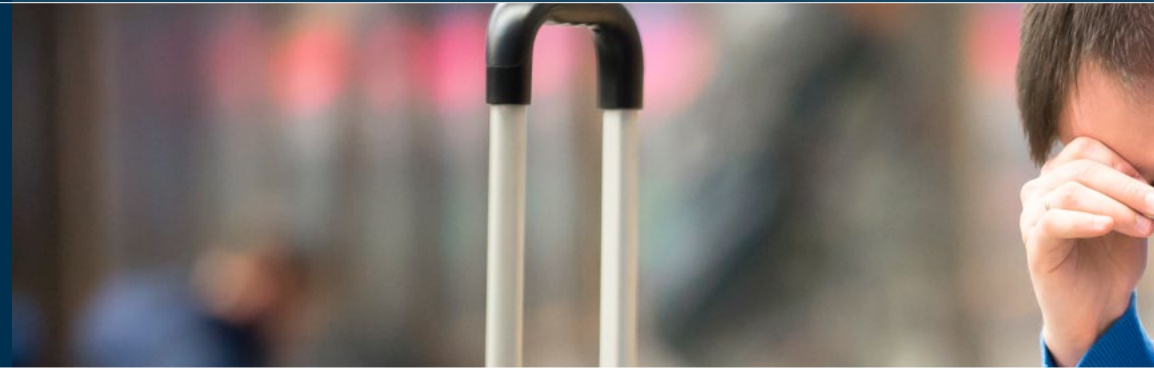
06 Know the evolution of tourism in the different scenarios where it is developed and in the current context

08 Study the structure of the tourism markets and their consequences on the social, economic and environmental dimensions

09 Know the importance of research in tourism

07 Explore the various tourism sub-sectors and how they operate in tourism destinations worldwide

10 Know the different types of spaces and tourist destinations, their value and conditioning factors

11 Understand the conditions that must be imposed for the sustainable development of tourism

14 Understand the impact of tourist activity

12 Know how the world tourism structure works at a general level

13 Know the types of consumers and types of international destinations

15 Understand the relationship between tourism and cultural heritage

16 Develop a critical capacity with respect to the consideration of any element susceptible of being valued as a tourist resource

18 Understand the processes and procedures necessary to manage the operation of the complementary tourism offer.

19 Analyze and study the necessary procedures for the creation of tourist packages in the tourist companies of the complementary offer and its commercialization as a strategy for the seasonal loss of tourism.

17 Understand the elements that are part of the operations and production processes in the tourism sector and the functioning of the production systems in the different tourism companies

20 Understand the dynamic and evolving nature of tourism and its relationship with the creation of new tourist products according to current demand and new trends.

Structure and Content

The Postgraduate Diploma in Tourism Management at TECH Technological University is a complete education in the most important aspects of the management and coordination of tourism staff, taking into account the fields of work in hotels, restaurants and tourist areas of various kinds. Thus, the student will learn everything necessary in terms of planning and management of tourism operations to ensure an almost immediate job improvement after completing the qualification.

"
A prosperous future awaits you, managing the tourism project that best suits your professional ambitions. Enroll now in this Postgraduate Diploma and take the first step towards the management position you desire"

Syllabus

The content of the Postgraduate Diploma in Tourism Management is prepared by experts in Tourism Management, focusing the didactic material primarily on the professional improvement of students in this sector.

During the 600 hours of this program, the student will be immersed in real Tourism Management situations through specific examples, learning contextually how to solve complex problems.

This Postgraduate Diploma is designed to instruct future tourism managers and directors in all the most relevant issues that they will have to assume in their jobs, helping them to give a distinctive and quality approach to their own professional projects.

A plan designed for professionals, focused on their professional improvement and that prepares them to achieve excellence in the field of Business Management and Administration. A program that understands your needs and those of your company through innovative content based on the latest trends and supported by the best educational methodology and an exceptional faculty, which will provide you with the competencies to solve critical situations in a creative and efficient way.

This Postgraduate Diploma takes place over 6 months and is divided into 4 modules:

Module 1	Hotel Management and Catering
Module 2	Structure of Tourism Markets
Module 3	Planning and Managing Sustainable Tourism Sites
Module 4	Tourism Operations Management

Where, when and how is it taught?

TECH offers the possibility of developing this Postgraduate Diploma in Tourism Management completely online. Over the course of 6 months, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Hotel Management and Catering

1.1. Housing Yesterday and Today
1.1.1. Ancient History
1.1.2. From the Middle Ages to the 19th Century
1.1.3. The Hotel Industry Today

1.2. Tourist Accommodations
1.2.1. Concept and Types of Tourist Accommodation
1.2.2. Non-Hotel Establishments
1.2.3. Hotel Establishments
1.2.4. European Hotel Classification System

1.3. Structure of Hotel Companies
1.3.1. Hotel Organization Chart
1.3.2. Hotel Typology
1.3.3. Hotel Chains
1.3.4. Basic Hotel Management Operations
1.3.5. Departmental Analysis of the Hotel

1.4. Reception, Flooring and Maintenance Departments
1.4.1. Reception and Concierge Departments
1.4.2. Flooring and Laundry Departments
1.4.3. Maintenance Department

1.5. Commercial Management
1.5.1. Commercial Department
1.5.2. Communication Department
1.5.3. Revenue Management
1.5.4. Technology Applied to Accommodation Companies

1.6. Administration and Accounting Department
1.6.1. Budgeting and Budget Control
1.6.2. Investment Analysis
1.6.3. Hotel Ratings

1.7. Catering Department in Tourist Lodging
1.7.1. Restaurant, Kitchen and Company Store
1.7.2. Gastronomy and Oenology
1.7.3. Supply and Storage
1.7.4. Kitchen Organization and Service
1.7.5. Conference Room Organization and Service

1.8. Catering Companies
1.8.1. Definition and Types of Catering Businesses
1.8.2. Product and Facilities of Catering Companies
1.8.3. Restoration Costs
1.8.4. The Real/Physical Financing Subsystems in the Restaurant Businesses
1.8.5. Catering Company Administration and Personnel Management

1.9. Catering Services
1.9.1. Restaurant Service Basics
1.9.2. Relationship Between Market, Concept and Menu
1.9.3. Commercial Concepts of Restaurant Service
1.9.4. Commercial Restaurants within Other Businesses

1.10. Sales and Meeting Planning in the Foodservice Industry
1.10.1. Marketing
1.10.2. Group Sales
1.10.3. Group Service: Catering/Banquets
1.10.4. Individual Sales
1.10.5. Tendencies

Module 2. Structure of Tourism Markets

2.1. Introduction to Tourism
2.1.1. Concept, Origin and Evolution of Tourism
2.1.2. Definition of Tourism
2.1.3. Types of Tourism
2.1.4. Tourism Product Life Cycle
2.1.5. Sustainable Tourism

2.2. Tourism Over Time
2.2.1. History of Tourism Up to 20th Century
2.2.2. Contemporary Tourism (20th and 21st Century)

2.3. Tourism Planning
2.3.1. The Planning Process for Tourist Sites
2.3.2. Tourism Planning Tools: The Tourism Development Plan (TDP)
2.3.3. Sustainability as Tourism Planning Criteria

2.4. Economics of Tourism
2.4.1. The Tourism Production Process
2.4.2. The Importance of the Economic Effects of Tourism
2.4.3. Tourism Balance of Payments

2.5. Tourist Arrivals and Departures
2.5.1. International Tourist Arrivals and Departures
2.5.2. Tourist Destinations and Issuing Markets

2.6. Tourism Demand
2.6.1. Calculating Tourism Demand
2.6.2. Inbound Tourism
2.6.3. Outbound Tourism
2.6.4. Factors Conditioning Tourist Demand
2.6.5. Seasonal Demand
2.6.6. Trends in Tourism Demand

2.7. The Tourist Offer
2.7.1. Analysis of the Tourist Offer
2.7.2. Tourism Resource Supply: Natural and Cultural
2.7.3. Tourism Supply Related to Technological Innovations: New Business Models
2.7.4. Sustainable Tourism Applied to Tourism Supply

2.8. The Company in the Tourism Industry
2.8.1. Concept of the Tourist Company
2.8.2. Types of Tourist Companies
2.8.3. The Tourism Business Environment

2.9. Introduction to the Main Tourism Sub-Sectors
2.9.1. Hotel Sector
2.9.2. Catering Sector
2.9.3. Travel Agencies and Tour Operators
2.9.4. Air Transportation
2.9.5. Complementary Services

2.10. Complementary Services
2.10.1. Structure of the World Tourism Market: Globalization
2.10.2. Structure of the International Tourism Market

Module 3. Planning and Managing Sustainable Tourism Sites

3.1. Tourist System and Tourist Sites
3.1.1. Tourist System
3.1.2. Tourism Territoriality
3.1.3. Most Relevant Tourist Sites

3.2. Tourism Policy and Sustainability
3.2.1. Tourism Policy Tools
3.2.2. General Tourism Plan and Planning
3.2.3. Sustainability in the Tourism Sector

3.3. Strategic Planning in the Tourism Sector
3.3.1. Theoretical Analysis on Strategic Planning
3.3.2. Developing a Strategic Tourism Plan on Site
3.3.3. Outline and Content of a Strategic Plan
3.3.4. Developmental Phases

3.4. Diagnosis, Development and Methodology
3.4.1. Methodology for the Development of the Diagnosis
3.4.2. Tourism Resources and Their Types
3.4.3. Information and SWOT Analysis

3.5. Model Definition and Development Strategies
3.5.1. Defining Objectives and Development Model
3.5.2. Defining Strategies and Lines of Action

Module 4. Tourism Operations Management

4.1. The Tourist Company as a System
4.1.1. The Internal and External Universe of the company
4.1.2. Concept of System and Subsystems
4.1.3. Production
4.1.4. Different Approaches to the Concept of Production
4.1.5. Production Function
4.1.6. Company Objectives vs. Production
4.1.7. The Production of Service Companies
4.1.8. Industry and Services: The Reason for Differentiation
4.1.9. Five Characteristics of Production in the Service Company
4.1.10. Production in Tourist Companies

4.2. Operations and Production Processes in the Tourism Industry
4.2.1. Essential Concepts: Operations, Processes, Methods, Procedures, Systems, Modeling and Forecasting
4.2.2. Two Essential Variables for Tourism: Space and Time
4.2.3. Map of the Four Influencing Factors: Environment, Establishment, Management Model and Human Resources.

4.3. Production Processes in Transportation Companies
4.3.1. Transportation and its Positioning in the Tourist Area
4.3.2. Types of Transportation Companies: Commercial Aviation, Rail, Road and Water Transportation
4.3.3. The Operations of the Transportation Subsector Analysis of the Main Activities: Characteristics and Peculiarities

4.4. Cruise Operations Management
4.4.1. Introduction, Tourism Context Evolution of Cruise Tourism
4.4.2. Reasons for Becoming a Tourism Product
4.4.3. Water Transportation: Characteristics, Ports and Types of Ports
4.4.4. Modalities and Services in Maritime Transportation, Main Shipping Companies
4.4.5. Regular Shipping. Discretionary or Tourist Transportation
4.4.6. Cruise Ship Product Features, Nautical Terms and Types of Ships Features of Cruise Ships
4.4.7. Nautical Terms
4.4.8. Cruises: Features, Services, Reservations and Rates
4.4.9. Main Shipping Lines, Classification Classification of Shipping Lines
4.4.10. Cruise Tourism Trends

4.5. Operating Procedures for In-Port Cruise Ships
4.5.1. Specific Vocabulary
4.5.2. Shipping Agents
4.5.3. Port Service to Cruise Passengers in Transit
4.5.4. Vessel Operating Procedures: Mooring and Unmooring Operations
4.5.5. Itinerary Design and Composition Processes
4.5.6. Distribution Channels
4.5.7. International Maritime Conventions: Regulations

4.6. Airports and Airline Operations Management
4.6.1. Introduction to Aviation Activities
4.6.2. Traditional Airlines and Low-Cost Airlines
4.6.3. Air Operations: Loading, Unloading and Passenger Manifests
4.6.4. Airports: Classification
4.6.5. Navigation Aids: VOR, ILS (Instrumented Landing System), GWPS
4.6.6. Features, Aeronautic Terms and Types of Aircrafts
4.6.7. ICAO International Civil Aviation Organization
4.6.8. Aviation Accidents Investigation Operations: Boards of Inquiry

4.7. Complementary Tourism Services
4.7.1. Concept and Types of Complementary Tourism Services
4.7.2. Sports Service: Ski Resorts, Marinas, and Golf Courses
4.7.3. Nature Reserves
4.7.4. Theme Parks
4.7.5. Companies Specialized in Cultural Services, Conventions and Fairs (MICE)

4.8. Production Processes in Leisure Companies
4.8.1. Sports Tourism Companies: Ski Resorts, Marinas, Sailing Resorts, and Golf Courses
4.8.2. Adventure Tourism Companies
4.8.3. Tourism in Protected Natural Spaces
4.8.4. Theme Parks
4.8.5. Cultural Offer

4.9. Operations Management in Sports Resorts

4.9.1. The Sports Industry as a Tourist Attraction
4.9.2. Sports Resorts Categories
4.9.3. Sport Resort Organization: Departments
4.9.4. Managing a Golf Course: Tactical and Operational Decisions
4.9.5. The Importance of Talent Management
4.9.6. Golf Department Operations and Processes
4.9.7. Soccer Department Operations and Processes
4.9.8. Other Sports Department Operations and Processes
4.9.9. Maintaining Sports Facilities
4.9.10. Intelligent and Sustainable Water Management at Sports Facilities

4.10. Sports Resort Marketing

4.10.1. Marketing Focused on Top-Level Sports Teams, Clubs and Franchises
4.10.2. International Fairs and Events
4.10.3. Social Media. Original Content Production for Sports Events
4.10.4. Sports Resorts Innovation
4.10.5. Commercial Department Operations in Sports Resorts
4.10.6. Golf Course Marketing: Organizing Tournaments
4.10.7. Soccer Team Marketing: Lodging, Stadiums and Food
4.10.8. Other Sports Marketing

The educational experience that will give the definitive boost your career needs towards management and administration of tourism projects of great relevance"

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

"Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

" *At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"*

This program prepares you to face business challenges in uncertain environments and achieve business success.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

> ❝ *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments"*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

30%

10%

8%

3%

30%

15%

4%
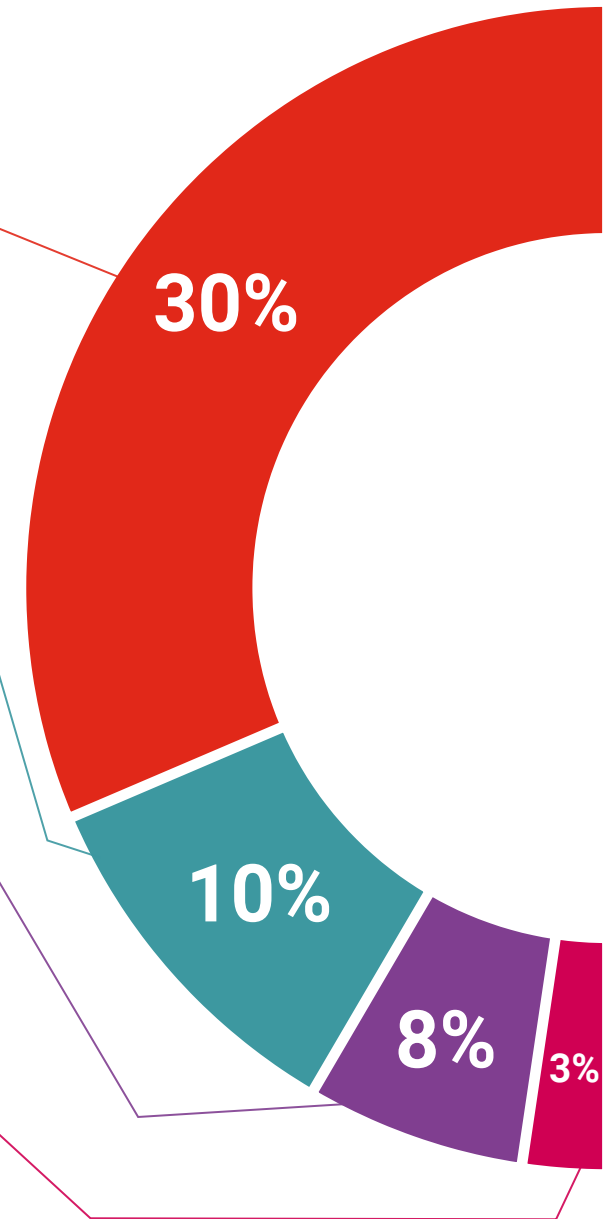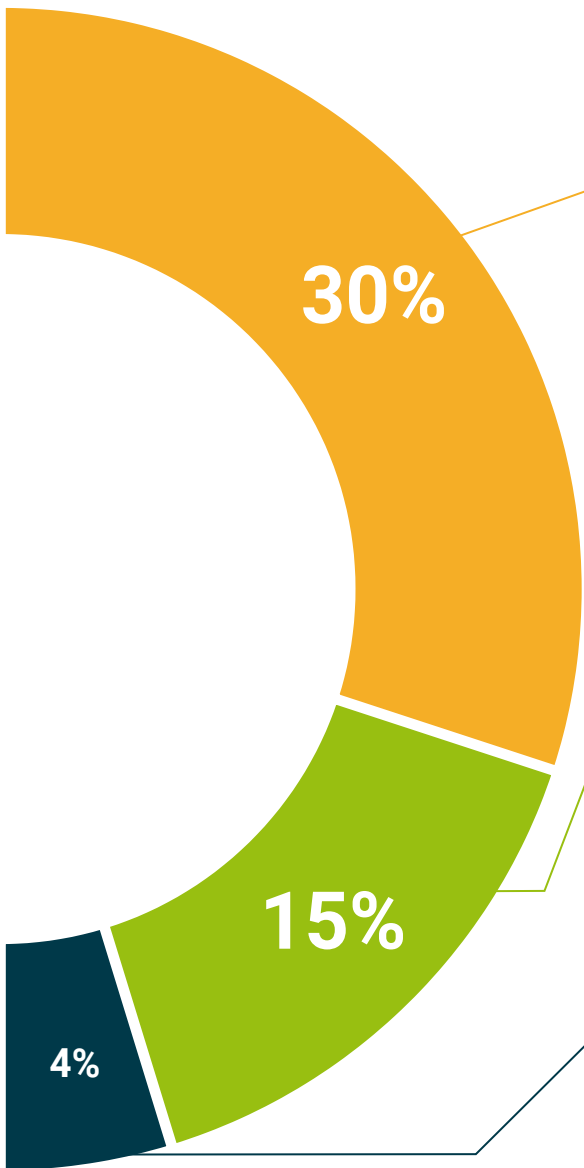
Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.

Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

Our Students' Profiles

This Postgraduate Diploma in Tourism Management is a program aimed at professionals who want to update their knowledge in marketing and political communication, discover new ways of understanding the market and develop loyalty techniques, as well as advance in their professional career.

"
With your experience you know you are capable of taking on large tourism projects. Demonstrate your skills by taking this Postgraduate Diploma at TECH"

Average Age

Between **35** and **45** years old

Years of Experience

More than 15 years **21%**

10 to 15 years **30%**

5 to 10 years **29%**

Up to 5 years **20%**

Training

- Economics **22%**
- Tourism **32%**
- Business **25%**
- Social Sciences **8%**
- Other **13%**

Academic Profile

- Hotel Manager **19%**
- Leisure **23%**
- Cultural Tourism **18%**
- Rural Tourism **25%**
- Other **15%**
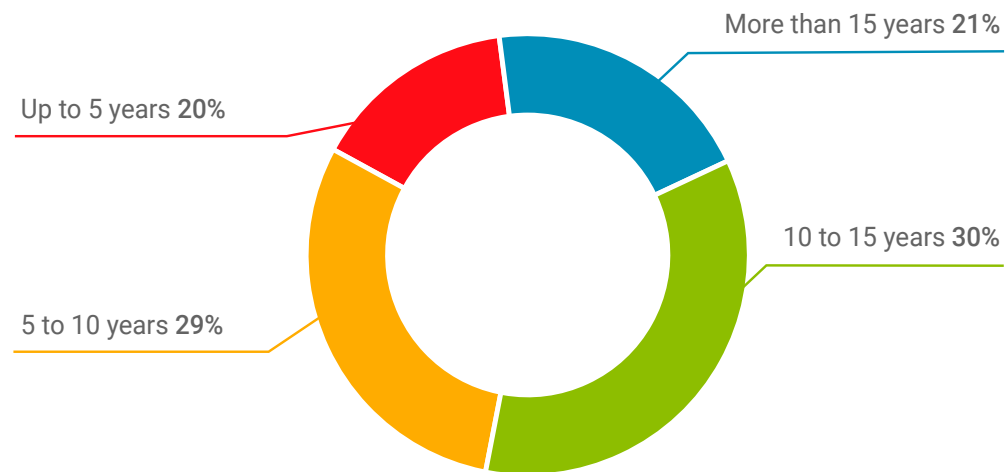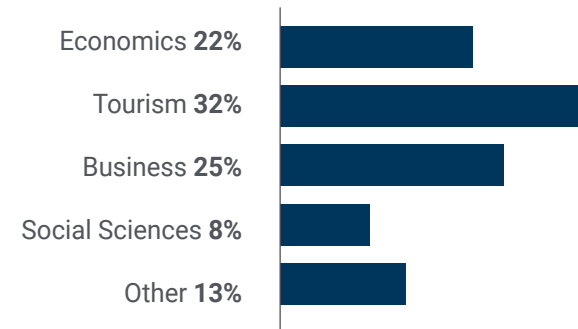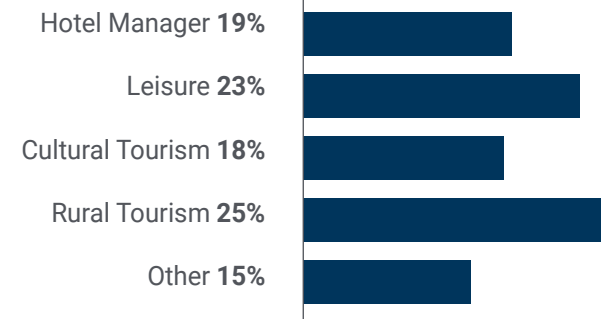
Geographical Distribution

- USA **13%**
- Spain **37%**
- Mexico **19%**
- Colombia **6%**
- Chile **5%**
- Argentina **9%**
- Peru **3%**
- Others **8%**
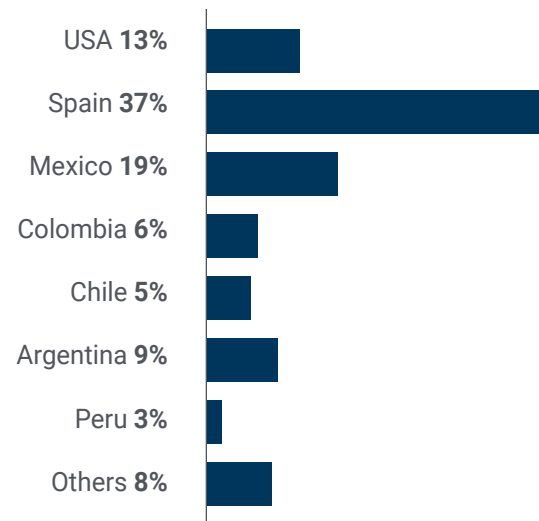
Silvia Rodríguez

Tourism company manager

"Thanks to this Postgraduate Diploma, I was able to give my curriculum the extra quality needed to qualify for positions of greater responsibility in the tourism industry. Once I found myself at the front, I could see how everything I had learned was of relevance, demonstrating my own solvency and professional capabilities"

Impact on Your Career

The economic, professional and personal effort that students have to make to pursue this qualification is not minor. TECH is aware of this reality and therefore ensures that the teaching is of the highest possible quality, offering students the most up-to-date content on the market with respect to Tourism Management in its broad spectrum.

"

You will notice a considerable positive change in your options for running resorts and tourism businesses. Don't wait any longer for this opportunity and enroll today"

Are you ready to take the leap?
Excellent professional development awaits you

The TECH Postgraduate Diploma in Tourism Management is an intensive program that prepares students for the different challenges they will face when managing a tourism project, whether in the hotel, restaurant or large operations field.

Take a professional leap after completing this program on Tourism Management.

Learn about the main challenges of tourism planning and work to lead your company to success.

When the change occurs

During the program	During the first year	After 2 years
21%	**58%**	**21%**

Type of change

Internal Promotion **42%**

Change of Company **40%**

Entrepreneurship **18%**
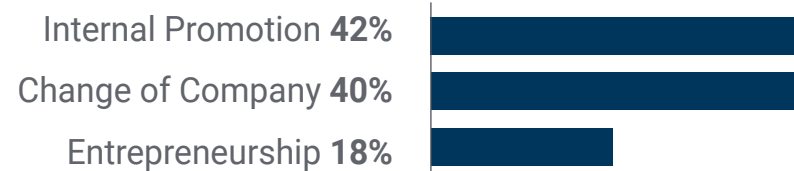
Salary increase

This program represents a salary increase of more than **25.22%** for our students

Salary before	A salary increase of	Salary after
$57,900	**25.22%**	**$72,500**

Benefits for Your Company

The Postgraduate Diploma in Tourism Management contributes to companies by providing their main leaders and managers with the most advanced knowledge of the market in logistics operations and project coordination in different areas. This is possible thanks to the network of professionals TECH has access to, which guarantees the best quality teaching in the field.

"

TECH offers you the best education on the market to boost your career towards the most relevant management positions in the tourism sector"

Developing and retaining talent in companies is the best long-term investment.

01

Intellectual Capital and Talent Growth

The executive will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the executive and opens new avenues for professional growth within the company.

03

Building agents of change

The manager will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the Organisation will come into contact with the main markets in the world economy.

05

Project Development

The manager can work on a real project or develop new projects.

06

Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization.

10
Certificate

The Postgraduate Diploma in Tourism Management guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Technological University.

"
Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This **Postgraduate Diploma in Tourism Management** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Diploma in Tourism Management**

Official Nº of Hours: **600 h.**

tech technological university

Awards the following

DIPLOMA

to

Mr./Ms. _____, with identification number _____.
For having passed and accredited the following program

POSTGRADUATE DIPLOMA

in

Tourism Management

This is a qualification awarded by this University, equivalent to 600 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro
Dean

This qualification must always be accompanied by the university degree issued by the competent authority to practice professionally in each country.   Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

Postgraduate Diploma
Tourism Management

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

Postgraduate Diploma
Tourism Management

tech *technological university*