



Techniques, Algorithms and Tools for Data Science

» Modality: online

» Duration: 6 months

» Certificate: TECH Global University

» Credits: 18 ECTS

» Schedule: at your own pace

» Exams: online

» Target Group: University graduates and postgraduates who have completed a degree in computer engineering

Website: www.techtitute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-techniques-algorithms-tools-data-science

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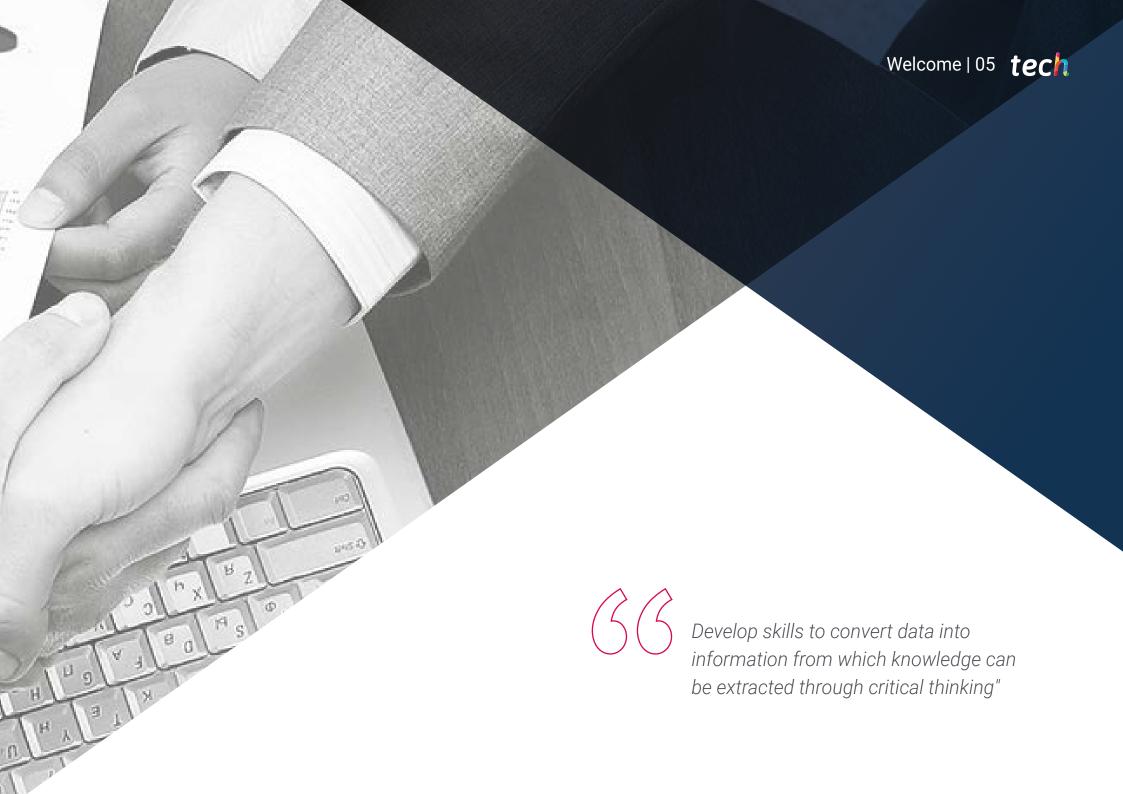
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Certificate

01 **Welcome**

Data science dominates virtually every area of business today. From cybersecurity to finance, medicine or industry, the applications of this new data revolution are almost infinite, and also represent great opportunities for professionals looking to improve their own work. For this reason, TECH has developed this program, which focuses on the most innovative techniques, algorithms and tools in Data Science, with which students will greatly improve their professional skills and, at the same time, will be able to opt for management positions of greater prestige and economic remuneration in any business field that is proposed.







tech 08 | Why Study at TECH?

At TECH Technological University



Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95%

of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+

200+

executives trained each year

different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+

collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"

Why Study at TECH? | 09 tech

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.





tech 12 | Why Our Program?

This program will provide students with a multitude of professional and personal advantages, particularly the following:



A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.



Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.



Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.



Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.



Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.



Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.



Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.



Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to train with a team of world renowned teachers.





tech 16 | Objectives

TECH makes the goals of their students their own goals too. Working together to achieve them.

The Postgraduate Diploma in Techniques, Algorithms and Tools for Data Science will enable the student to:



Develop the skills to convert data into information from which knowledge can be extracted



Develop skills to solve practical cases using Data Science techniques



Determine the main features of a Dataset, its structure, components and the implications of its distribution in modeling





Supporting decision making by performing comprehensive data analysis in advance



Establish the most appropriate general tools and methods for modeling each Dataset based on the pre-processing performed



Evaluate the results in an analytical way, understanding the impact of the chosen strategy on the various metrics



Generate specialized knowledge about the statistical prerequisites for any data analysis and evaluation





Develop the necessary skills for data identification, preparation and transformation



Demonstrate critical analysis of the results obtained after applying pre-processing or modeling methods



Evaluate the various methodologies presented and identify advantages and drawbacks



Examine the problems in high dimensional data environments



Develop advanced knowledge of the different existing data preparation techniques for data cleaning, normalization and transformation



Implement algorithms used for data preprocessing





Demonstrate the ability to interpret data visualization for descriptive analysis



Analyze the step from information to knowledge



Develop the different types of machine learning



Implement the different machine learning algorithms







Identify probabilistic reasoning models



Examine metrics and scores to quantify model quality



Lay the foundations for deep learning





tech 22 | Structure and Content

Syllabus

The Postgraduate Diploma in Techniques, Algorithms and Tools for Data Science of TECH Technological University, has an up-to-date syllabus to the demands of the current labor market, providing the fundamental knowledge to face a managerial challenge of an IT department in a company.

The entire content of the program is designed to enhance the theoretical and managerial skills of computer engineers interested in the problem of choosing a tool that meets the demands of the company in which they work every day.

Throughout 450 hours of specialization, the student will be able to analyze the data, visualize the sets and draw conclusions about the required processing to be performed prior to modeling and its influence on the results. Therefore, it is an immersion of real business situations in the academic classroom.

As the Syllabus progresses, special emphasis will be placed on extracting the maximum value from data to generate specialized knowledge about statistics and inference procedures. This will allow understanding and examining the most advanced data cleaning techniques, transformation, dimensionality reduction, as well as feature and instance selection.

Based on the above, the syllabus will be complemented by a comprehensive study to present the theory of neural networks in a didactic and practical way, favoring the interest of engineers to learn about their application in a managerial position. In this way, it becomes a syllabus that meets the needs of students and prepares them to face any professional challenge at the IT and management level.

This Postgraduate Diploma takes place over 6 months and is divided into 3 modules:

Module 1 Data Science Tools

Module 2 Data Mining: Selection, Pre-Processing and Transformation

Module 3 Design and Development of Intelligent Systems



Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Diploma in Techniques, Algorithms and Tools for Data Science completely online. Over the course of 6 months, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

tech 24 | Structure and Content

Mod	lule 1. Data Science Tools						
1.1. 1.1.1. 1.1.2.	Data Science Data Science Advanced Tools for Data Scientists		Data, Information and Knowledge Data, Information and Knowledge Types of Data Data Sources	1.3.1. 1.3.2.	From Data to Information Data Analysis Types of Analysis Extraction of Information from a Dataset	1.4.2.	Extraction of Information Through Visualization Visualization as an Analysis Tool Visualization Methods Visualization of a Data Set
1.5.	Data Quality	1.6.	Dataset	1.7.	Unbalance	1.8.	Unsupervised Models
1.5.2.	Quality Data Data Cleaning Basic Data Pre-Processing		Dataset Enrichment The Curse of Dimensionality Modification of Our Data Set		Classes of Unbalance Unbalance Mitigation Techniques Balancing a Dataset	1.8.2.	Unsupervised Model Methods Classification with Unsupervised Models
1.9.	Supervised Models	1.10	. Tools and Good Practices				
1.9.1. 1.9.2. 1.9.3.		1.10.	 Good Practices for Data Scientists The Best Model Useful Tools 				

Structure and Content | 25 tech

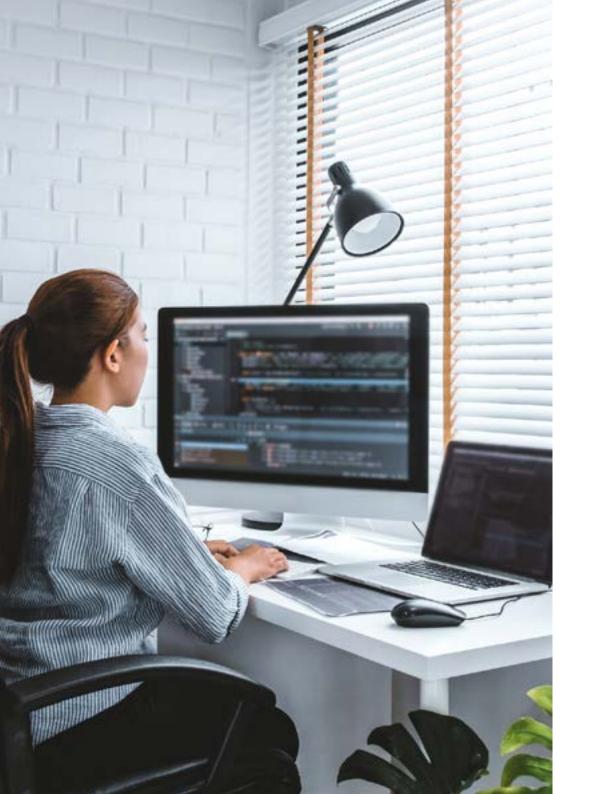
Mod	Module 2. Data Mining. Selection, Pre-Processing and Transformation								
2.1. 2.1.1. 2.1.2. 2.1.3.	Statistical Inference	2.2. 2.2.1. 2.2.2. 2.2.3.		2.3. 2.3.1. 2.3.2. 2.3.3.	Normalization of Data		Missing Values Treatment of Missing Values Maximum Likelihood Imputation Methods Missing Value Imputation Using Machine Learning		
2.5. 2.5.1. 2.5.2. 2.5.3.	9	2.6. 2.6.1. 2.6.2. 2.6.3.	1 9	2.7. 2.7.1. 2.7.2.	Attributes Continuous Data Vs. Discreet Data		The Data Data Selection Prospects and Selection Criteria Selection Methods		
2.9. 2.9.1. 2.9.2. 2.9.3.	21	2.10.1 2.10.2	Data Pre-Processing in Big Data Environments Big Data Classical Versus Massive Pre-processing Smart Data						

tech 26 | Structure and Content

3.1.	Data Pre-Processing	3.2.	Machine Learning	3.3.	Classification Algorithms	3.4	Regression Algorithms
3.1.1. 3.1.2.	•	3.2.1. 3.2.2.	Supervised and Unsupervised Learning Reinforcement Learning	3.3.1. 3.3.2.	Inductive Machine Learning SVM and KNN Metrics and Scores for Ranking	3.4.1. 3.4.2.	Lineal Regression, Logistical Regression and Non-Lineal Models Time Series Metrics and Scores for Regression
3.5. 3.5.1. 3.5.2. 3.5.3.	Partitional Clustering Techniques	3.6. 3.6.1. 3.6.2.	Association Rules Techniques Methods for Rule Extraction Metrics and Scores for Association Rule Algorithms	3.7.2.	Advanced Classification Techniques. Multiclassifiers Bagging Algorithms Random "Forests Sorter" "Boosting" for Decision Trees	3.8.1. 3.8.2. 3.8.3.	Probabilistic Graphical Models Probabilistic Models Bayesian Networks: Properties, Representation and Parameterization Other Probabilistic Graphical Models
	Neural Networks. Machine Learning with Artificial Neural Networks Feedforward Networks	3.10.1 3.10.2	Deep Learning Deep Feedforward Networks Convolutional Neural Networks and Sequence Models Tools for Implementing Deep Neural Networks				



With a practical and dynamic methodology, you will become a leader by understanding how data analysis and management works"





This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



tech 30 | Methodology

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.





This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.



You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments"

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

tech 32 | Methodology

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

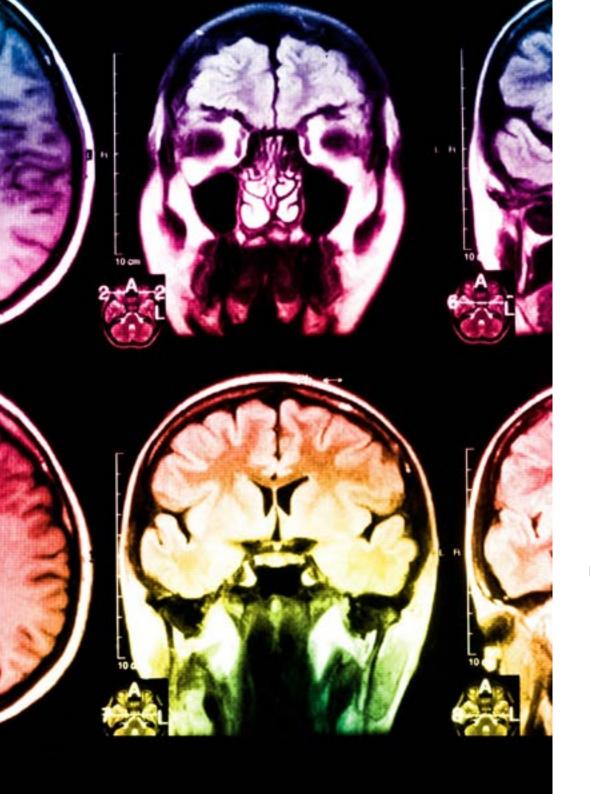
We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.





Methodology | 33 tech

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.



This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.





30%

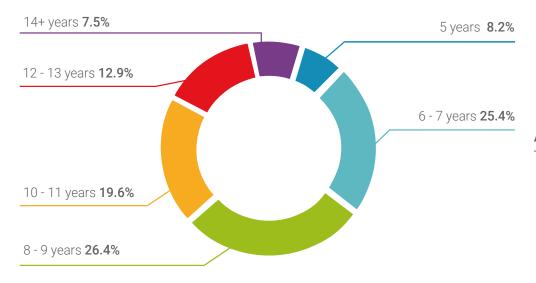




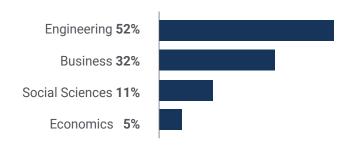


Between **35** and **45** years old

Years of Experience



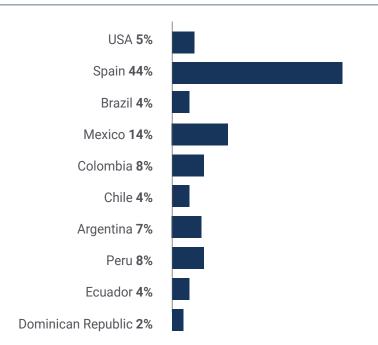
Training



Academic Profile



Geographical Distribution





Javier Zambrano

Business Analyst

"This program has become an excellent opportunity to learn about data mining and the tools to analyze it. In addition, because of its online modality, I have continued with my work activities without any interruption. In short, the best academic experience"





tech 42 | Course Management

International Guest Director

Dr. Tom Flowerdew is an internationally prominent personality in the field of data science. He has served as Vice President of Data Science at MasterCard in London. In this role, he has been responsible for the preparation, operation and strategy of a consolidated team in this area, with the mission to support a portfolio of innovative products in payments, fight against money laundering (AML) and analyze cryptocurrency use cases.

He has also been **Director** of **Data Science** in **Cyber Intelligence Solutions**, also at **MasterCard**, where he has led the integration of data to support revolutionary **cryptocurrency-based** products. In fact, his ability to handle complex **data** and develop **advanced solutions** has been instrumental to the success of multiple projects in the **cybersecurity** and **finance** space.

Similarly, for the company Featurespace, he has held several crucial roles, including Head of Standardized Product Delivery, in Cambridge, leading a team and a transformation project that has reduced delivery time and effort by more than 75%. In addition, as Head of Delivery, U.S. headquarters, he has managed all of the company's North American delivery functions, significantly improving operational efficiency and strengthening customer relationships.

Additionally, Doctor Tom Flowerdew has demonstrated his ability to build and lead high-performing teams throughout his career, most notably in his role as **Data Scientist**, both in **Atlanta**, where he has recruited and managed a group of experts in the field, and in **Cambridge**. In this way, his focus on innovation and **problem solving** has left an indelible mark on the organizations where he has worked, establishing himself as an **influential leader** in the field of **data science**.



Dr. Flowerdew, Tom

- Vice President of Data Science at MasterCard, London, United Kingdom
- Director of Data Science, Cyber Intelligence Solutions, MasterCard, London
- Head of Standardized Product Delivery at Featurespace, Cambridge
- Delivery Manager for United States, at Featurespace, Cambridge
- · Data Scientist at Featurespace, Atlanta, Georgia, United States
- Data Scientist at Featurespace, Cambridge
- Research Fellow in Statistics and Operations Research at the University of Lancaster
- Ph.D. in Operations Research from Lancaster University
- B.S. in Systems Engineering from BAE Systems
- B.Sc. in Mathematics from the University of York



Thanks to TECH you will be able to learn with the best professionals in the world".

tech 44 | Course Management

Management



Dr. Peralta Martín-Palomino, Arturo

- CEO and CTO at Prometeus Global Solutions
- CTO at Corporate Technologies in Corporate Technologies
- CTO at AI Shephers GmbH
- Doctorate in Psychology from the University of Castilla La Mancha
- PhD in Economics, Business and Finance from the Camilo José Cela University. Outstanding Award in her PhD
- Master's Degree in Advanced Information Technologies from the University of Castilla la Mancha
- Master MBA+E (Master's Degree in Business Administration and Organisational Engineering) from the University of Castilla La Mancha
- Associate lecturer, teaching undergraduate and master's degrees in Computer Engineering at the University of Castilla la Mancha
- Professor of the Master in Big Data and Data Science at the International University of Valencia
- Lecturer of the Master's Degree in Industry 4.0 and the Master's Degree in Industrial Design and Product Development
- Member of the SMILe Research Group of the University of Castilla la Mancha



Course Management | 45 tech

Professors

Ms. Pedrajas Parabá, Elena

- Business Analyst in Management Solutions in Madrid
- Collaborator with the Department of Numerical Analysis at the University of Cordoba Professional Experience
- Researcher in the Department of Computer Science and Numerical Analysis at the University of Córdoba
- Researcher at the Singular Center for Research in Intelligent Technologies in Santiago de Compostela
- Degree in Computer Engineering Master's Degree in Data Science and Computer Engineering Teaching Experience

Mr. Montoro Montarroso, Andrés

- Researcher in the SMILe Group at the University of Castilla-La Mancha
- Data Scientist at Prometeus Global Solutions
- Graduate in Computer Engineering from the University of Castilla-La Mancha
- Master's Degree in Data Science and Computer Engineering from the University of Granada
- Guest lecturer in the subject of Knowledge-Based Systems at the Escuela Superior de Informática de Ciudad Real, giving the lecture: "Advanced Artificial Intelligence Techniques: Search and Analysis of Potential Social Media Radicals"
- Guest lecturer in the subject of Data Mining at the Escuela Superior de Informática de Ciudad Real giving the lecture: "Applications of Natural Language Processing: Fuzzy Logic to the analysis of messages in social networks"
- Speaker at the Seminar on Corruption Prevention in Public Administrations and Artificial Intelligence. Faculty of Law and Social Sciences of Toledo. Conference entitled "Artificial Intelligence Techniques". Speaker at the first International Seminar on Administrative Law and Artificial Intelligence (DAIA). Organised by Centro de Estudios Europeos Luis Ortega Álvarez and Institut de Recerca TransJus. Conference entitled "Sentiment Analysis for the prevention of hate speech on social media"





If you want to make a positive change in your profession, the Postgraduate Diploma in Techniques, Algorithms and Tools for Data Science will help you achieve it.

Are you ready to take the leap? Excellent professional development awaits you

TECH's Postgraduate Diploma in Techniques, Algorithms and Tools for Data Science is an intensive program that seeks the best version of themselves in students, instructing them in complex data management issues so that, upon graduation, they will be able to overcome numerous obstacles and difficulties without any kind of inconvenience.

Invest in yourself and learn with us. You will see the improvement you are looking for on the first day of class.

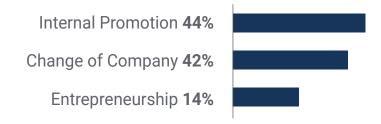
When the change occurs

During the program
12%

During the first year
67%

After 2 years
21%

Type of change



Salary increase

This program represents a salary increase of more than 25.33% for our students.

\$22,900

A salary increase of

25.33%

\$28,700





tech 52 | Benefits for Your Company

Developing and retaining talent in companies is the best long-term investment.



Intellectual Capital and Talent Growth

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.



Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.



Building agents of change

The student will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.



Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.







Project Development

The manager can work on a current project or develop new projects in the field of R&D or Business Development within their company.



Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.





tech 56 | Certificate

This program will allow you to obtain your **Postgraduate Diploma in Techniques, Algorithms and Tools for Data Science** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: Postgraduate Diploma in Techniques, Algorithms and Tools for Data Science

Modality: online

Duration: 6 months

Accreditation: 18 ECTS



Postgraduate Diploma in Techniques, Algorithms and Tools for Data Science

This is a program of 450 hours of duration equivalent to 18 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra Ia Vella, on the 28th of February of 2024



nique TECH Code: AFWORD23S techtitute.com/certificat

^{*}Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.



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