

# Postgraduate Diploma Supplier Relationship Management



## Postgraduate Diploma Supplier Relationship Management

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Credits: 15 ECTS
- » Schedule: at your own pace
- » Exams: online
- » Target Group: Graduates and professionals with demonstrable experience in economic-financial areas.

Website: [www.techtitute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-supplier-relationship-management](http://www.techtitute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-supplier-relationship-management)

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# 01 Welcome

Relationships with suppliers must be smooth and prosperous for business success to be guaranteed. A single failure in this part of the chain and the entire downstream production can be affected, which irremediably implies a loss of profit. In this context, it is the expert in the management and administration of supplier relations who provides quality solutions to the company, thus becoming an indispensable figure of high value. In order to meet this labor demand, which can mean the growth of many professionals, TECH has developed a complete Postgraduate Diploma with which the student will learn all the basic and advanced issues of Supplier Relationship Management, highlighting extensively in the logistics field.



Postgraduate Diploma in Supplier Relationship Management  
TECH Global University





“

*You are at the ideal timing to specialize in supplier logistics and land an attractive job"*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Global University



### Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**+100000**

executives prepared each year

**+200**

different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**+500**

collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Learn with the best

---

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"*



### Analysis

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TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

---

TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.



### Economy of Scale

---

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.





“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”*

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

01

### A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of students achieve positive career development in less than 2 years.*

02

### Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

*Our global vision of companies will improve your strategic vision.*

03

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

04

### You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Global University community.

*We give you the opportunity to study with a team of world-renowned teachers.*

# 04 Objectives

A Postgraduate Diploma in Supplier Relationship Management must have a series of very specific qualities and competencies. The objective of this program is to provide the student with all these qualities and competencies, in addition to strengthening his or her leadership capacity with specific team management and management skills.



“

*You will consolidate your leadership skills supported by the best teaching material available and an academic team of an exceptional level, who will not hesitate to help you reach the top of your career"*



TECH makes the goals of their students their own goals too  
Working together to achieve them

The Postgraduate Diploma in Supplier Relationship Management will enable students to:

01

Define the latest trends and developments in business management

02

Develop, lead and execute purchasing and search strategies that are more efficient and focused on the company's needs, offering customized value propositions

03

Develop strategies to make decisions in complex and unstable environments, evaluating their impact on the company







04

Develop strategies to lead the Supplier strategy in times of change

05

Develop the essential skills to strategically manage the organizations commercial activity

06

Choose the appropriate sales channels and media, in accordance with the brand and the company's positioning

05

# Structure and Content

This Postgraduate Diploma has been structured in 4 teaching modules that contain all the necessary knowledge in leadership, management and logistics supplier relations. The student will graduate from the degree with a high probability of obtaining a significant salary and professional improvement, incorporating unique and distinctive skills to their curriculum of competencies.



“

*This is the opportunity you have been waiting for to stand out in the logistics field. Enroll today and start building a bright future with TECH Global University"*

## Syllabus

The Postgraduate Diploma in Supplier Relationship Management of TECH Global University prepares the student to face decisions and business situations related to relationships between suppliers and customers, essential in any supply chain as they are the most important link in it.

During the 375 hours of the degree program, the student will make an incursion into all the fundamental aspects of logistics and economic management, complementing his or her education with attributes in management and market research.

In addition, the teaching staff has

developed a series of real cases in which the techniques and methodologies taught in the program are applied, so that the student is learning contextually how to deal with possible problems or mismatches that may occur in relations with suppliers.

This Postgraduate Diploma takes place over 6 months and is divided into 4 modules:

<b>Module 1</b>	Management and Leadership
<b>Module 2</b>	Logistics and Economic Management
<b>Module 3</b>	Market Research
<b>Module 4</b>	Supplier Relationship Management



### Where, When and How is it Taught?

TECH offers students the opportunity to take this Postgraduate Diploma in Supplier Relationship Management completely online. Throughout the 6 months of the educational program, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*



**Module 1. Management and Leadership**

**1.1. General Management**

- 1.1.1. Integrating Functional Strategies into the Global Business Strategies
- 1.1.2. Management Policy and Processes
- 1.1.3. Society and Enterprise

**1.2. Strategic Management**

- 1.2.1. Establish the Strategic Position: Mission, Vision and Values
- 1.2.2. Developing New Businesses
- 1.2.3. Growth and Consolidation of the Company

**1.3. Competitive Strategy**

- 1.3.1. Market Analysis
- 1.3.2. Sustainable Competitive Advantage
- 1.3.3. Return on Investment

**1.4. Corporate Strategy**

- 1.4.1. Driving Corporate Strategy
- 1.4.2. Pacing Corporate Strategy
- 1.4.3. Framing Corporate Strategy

**1.5. Planning and Strategy**

- 1.5.1. The Relevance of Strategic Direction in the Management Control Process
- 1.5.2. Analysis of the Environment and the Organization
- 1.5.3. Lean Management

**1.6. Talent Management**

- 1.6.1. Managing Human Capital
- 1.6.2. Environment, Strategy, and Metrics
- 1.6.3. Innovation in People Management

**1.7. Management and Leadership Development**

- 1.7.1. Leadership and Leadership Styles
- 1.7.2. Motivation
- 1.7.3. Emotional Intelligence

- 1.7.4. Skills and Abilities of the Leader 2.0
- 1.7.5. Efficient Meetings.

**1.8. Change Management**

- 1.8.1. Performance Analysis
- 1.8.2. Leading Change. Resistance to Change
- 1.8.3. Managing Change Processes
- 1.8.4. Managing Multicultural Teams

**1.9. Negotiation**

- 1.9.1. Intercultural Negotiation
- 1.9.2. Negotiation Focuses
- 1.9.3. Effective Negotiation Techniques
- 1.9.4. Restructuring

**Module 2. Logistics and Economic Management**

**2.1. Financial Diagnosis**

- 2.1.1. Indicators for Analyzing Financial Statements
- 2.1.2. Profitability Analysis
- 2.1.3. Economic and Financial Profitability of a Company

**2.2. Economic Analysis of Decisions**

- 2.2.1. Budget Control
- 2.2.2. Competitive Analysis. Comparative Analysis
- 2.2.3. Decision-Making. Business Investment or Divestment

**2.3. Investment Valuation and *Portfolio Management***

- 2.3.1. Profitability of Investment Projects and Value Creation
- 2.3.2. Models for Evaluating Investment Projects
- 2.3.3. Sensitivity Analysis, Scenario Development, and Decision Trees

**2.4. Purchasing Logistics Management**

- 2.4.1. Stocks Management
- 2.4.2. Warehouse Management
- 2.4.3. Purchasing and Procurement Management

**2.5. Supply Chain Management**

- 2.5.1. Costs and Efficiency of the Operations Chain
- 2.5.2. Change in Demand Patterns
- 2.5.3. Change in Operations Strategy

**2.6. Logistical Processes**

- 2.6.1. Organization and Management by Processes
- 2.6.2. Procurement, Production, Distribution
- 2.6.3. Quality, Quality Costs, and Tools
- 2.6.4. After-Sales Service

**2.7. Logistics and Customers**

- 2.7.1. Demand Analysis and Forecasting
- 2.7.2. Sales Forecasting and Planning
- 2.7.3. Collaborative Planning, Forecasting, and Replacement

**2.8. International Logistics**

- 2.8.1. Customs, Export and Import processes
- 2.8.2. Methods and Means of International Payment
- 2.8.3. International Logistics Platforms



### Module 3. Market Research

#### 3.1. Fundamentals of Marketing

- 3.1.1. Main Definitions
- 3.1.2. Basic Concepts
- 3.1.3. The Evolution of the Concept of Marketing

#### 3.2. Marketing: From the Idea to the Market

- 3.2.1. Concept and Scope of Marketing
- 3.2.2. Marketing Dimensions
- 3.2.3. Marketing 3.0

#### 3.3. New Competitive Environment

- 3.3.1. Technological Innovation and Economic Impact
- 3.3.2. Knowledge Society
- 3.3.3. The New Consumer Profile

#### 3.4. Quantitative Research Methods and Techniques

- 3.4.1. Variables and Measurement Scales
- 3.4.2. Information Sources
- 3.4.3. Sampling Techniques
- 3.4.4. The Treatment and Analysis of Data

#### 3.5. Qualitative Research Methods and Techniques

- 3.5.1. Direct Techniques: Focus Group
- 3.5.2. Anthropological Techniques
- 3.5.3. Indirect Techniques
- 3.5.4. The Two Face Mirror and The Delphi Method

#### 3.6. Market Segmentation

- 3.6.1. Market Typologies
- 3.6.2. Concept and Analysis of the Demand
- 3.6.3. Segmentation and Criteria
- 3.6.4. Defining the Target Audience

#### 3.7. Types of Buying Behavior

- 3.7.1. Complex Behavior
- 3.7.2. Dissonance Reducing Behavior
- 3.7.3. Variety Seeking Behavior
- 3.7.4. Habitual Purchasing Behavior

#### 3.8. Marketing Information Systems

- 3.8.1. Conceptual Approaches to Marketing Information Systems
- 3.8.2. Data Warehouse and Datamining
- 3.8.3. Geographical Information Systems

#### 3.9. Research Project Management

- 3.9.1. Information Analysis Tools
- 3.9.2. Developing an Expectation Management Plan
- 3.9.3. Assessing the Feasibility of Projects

#### 3.10. Marketing Intelligence

- 3.10.1. Big Data
- 3.10.2. User Experience
- 3.10.3. Applying Techniques

### Module 4. Supplier Relationship Management

#### 4.1. Supplier Search Planning

- 4.1.1. Bidding Process and Criteria Development
- 4.1.2. Identifying Potential Suppliers
- 4.1.3. Supplier Selection

#### 4.2. Supplier Selection Criteria

- 4.2.1. Economic Criteria
- 4.2.2. Quality Criteria
- 4.2.3. Other Criteria

#### 4.3. Supplier Relationship Management

- 4.3.1. Ethics in Relations
- 4.3.2. Recruitment Planning
- 4.3.3. Acquisition of Services

#### 4.4. Integrating Suppliers in the Value Chain

- 4.4.1. Phases in the Process of Integration
- 4.4.2. Risks and Control Parameters
- 4.4.3. Monitoring
- 4.4.4. Integration Breakdown

#### 4.5. Commercial Law

- 4.5.1. Salepurchase Agreement
- 4.5.2. Payments and Delinquencies
- 4.5.3. Performance Bonds
- 4.5.4. Liability for Damage Caused by Defective Products
- 4.5.5. Lease Agreements

#### 4.6. Labor Law

- 4.6.1. Contracting of Works and Services
- 4.6.2. Joint Several Labor Liability
- 4.6.3. Occupational Hazard Prevention

#### 4.7. Tax Law

- 4.7.1. Tax Responsibilities in Subcontracting
- 4.7.2. Tax Implications of Purchases

#### 4.8. Contract Management and Administration

- 4.8.1. Negotiation and Implementation
- 4.8.2. Results Monitoring and Control
- 4.8.3. Contract Closure

# 06

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.







“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*This program prepares you to face business challenges in uncertain environments and achieve business success.*





## A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

**“** *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.





In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

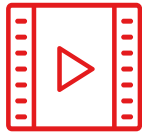
*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



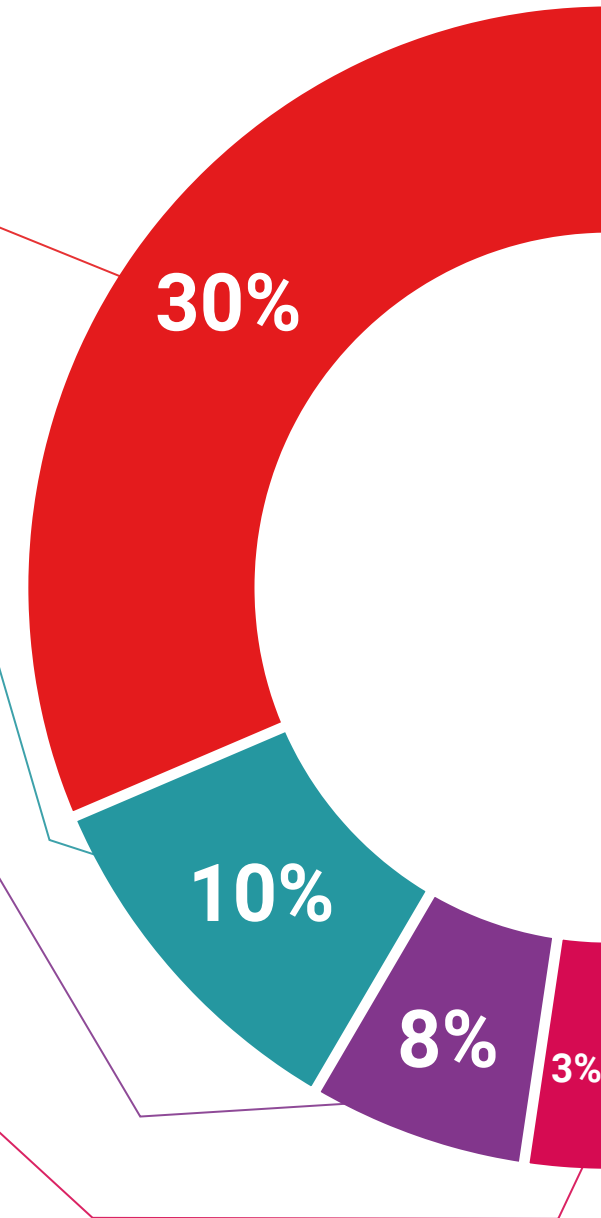
### Management Skills Exercises

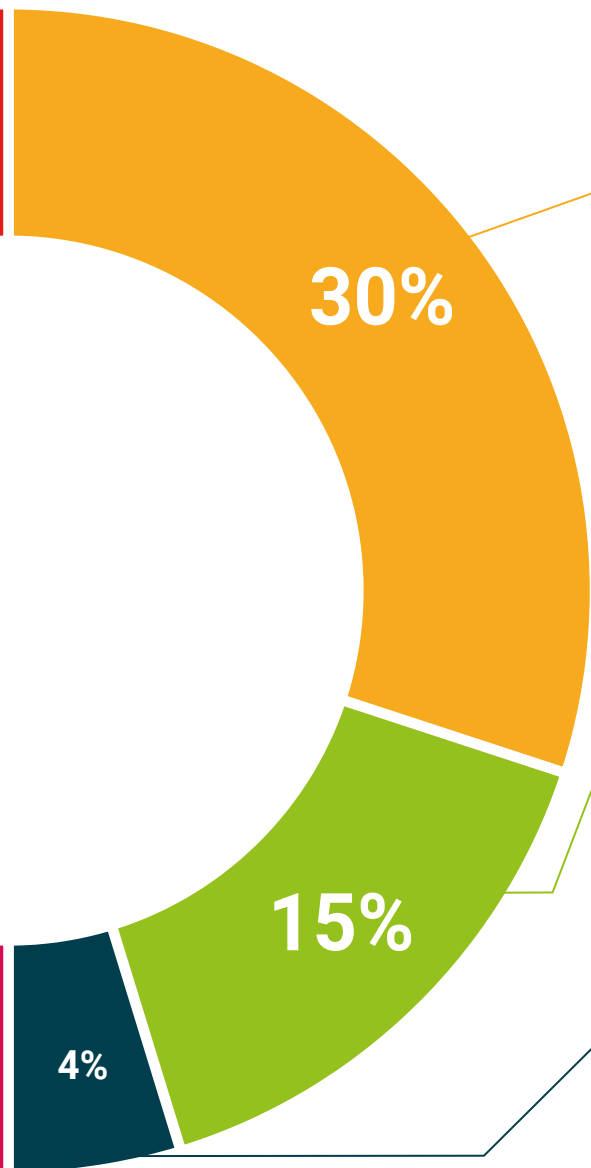
They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





**Case Studies**

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



**Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



**Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

# Our Students' Profiles

This Postgraduate Diploma in Supplier Relationship Management brings together professionals in the area of management and logistics, which is an excellent opportunity for students to network and meet potential future customers, suppliers or even business partners.





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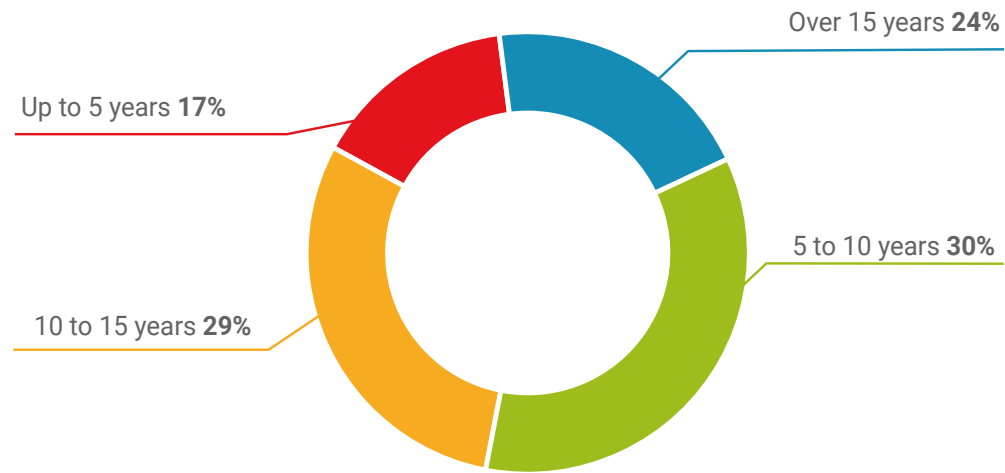
*This is the Postgraduate Diploma  
your career needs, one in which you  
will be surrounded by professionals  
with your same interests”*



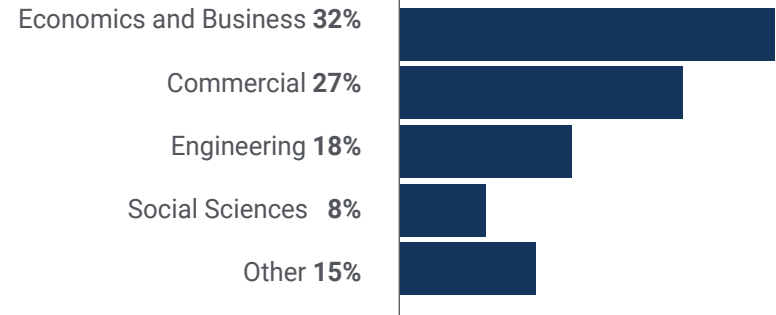
### Average Age

Between **35** and **45** years old

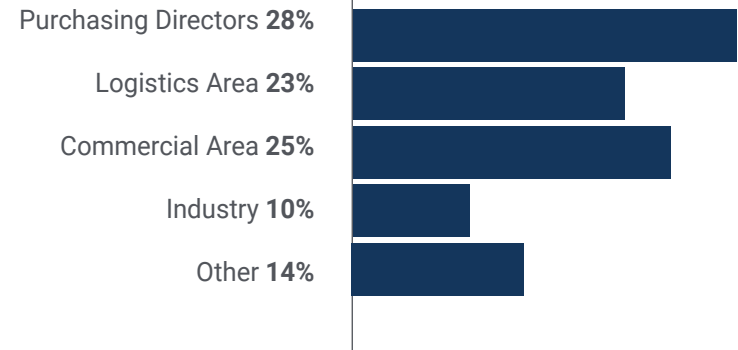
### Years of Experience



### Training

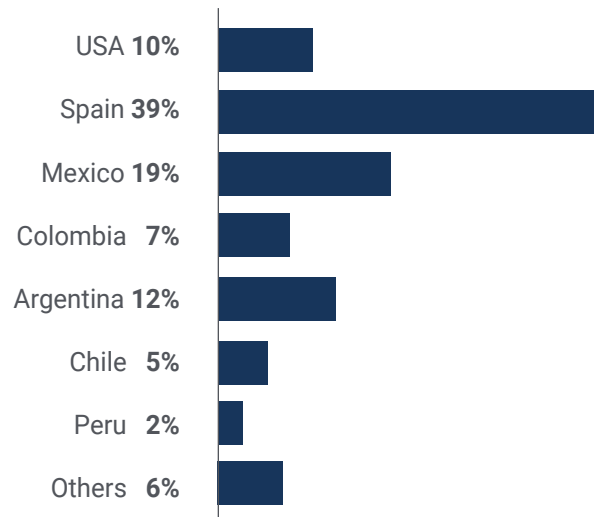


### Educational Profile



## Geographical Distribution

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## María Martín Negrín

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Marketing Director

*"This is the best academic option I could have found. Thanks to this Postgraduate Diploma in Supplier Relationship Management I have managed to excel in my job and, in fact, I have managed to move up in my company to become the Marketing Manager. It has been a very pleasant experience and I recommend it to all those who want to grow personally and professionally"*

08

# Course Management

In our university we have professionals specialized in each area of knowledge, who pour their work experience into our training programs. A multidisciplinary team with recognized prestige that has come together to offer you all their knowledge in this area.



“

*Our teaching team, experts in Supplier Relationship Management, will help you achieve professional success”*

## International Guest Director

Manuel Arens is an experienced data management professional and leader of a highly qualified team. In fact, Arens holds the position of global purchasing manager in Google's Technical Infrastructure and Data Center division, where he has spent most of his professional career. Based in Mountain View, California, he has provided solutions for the tech giant's operational challenges, such as master data integrity, vendor data updates and vendor prioritization. He has led data center supply chain planning and vendor risk assessment, generating improvements in vendor risk assessment, resulting in process improvements and workflow management that have resulted in significant cost savings.

With more than a decade of work providing digital solutions and leadership for companies in diverse industries, he has extensive experience in all aspects of strategic solution delivery, including marketing, media analytics, measurement and attribution. In fact, he has received a number of accolades for his work, including the BIM Leadership Award, the Search Leadership Award, the Lead Generation Export Program Award and the Export Lead Generation Program Award and the EMEA Best Sales Model Award.

Arens also served as Sales Manager in Dublin, Ireland. In this role, he built a team of 4 to 14 members over three years and led the sales team to achieve results and collaborate well with each other and cross-functional teams. He also served as Senior Industry Analyst, Hamburg, Germany, creating storylines for over 150 clients using internal and third party tools to support analysis. He developed and wrote in-depth reports to demonstrate his mastery of the subject matter, including understanding the macroeconomic and political/regulatory factors affecting technology adoption and diffusion.





## Mr. Arens, Manuel

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- Global Procurement Manager - Google, California, United States
- Senior Manager, B2B Analytics and Technology - Google, USA
- Sales Director - Google, Ireland
- Senior Industry Analyst - Google, Germany
- Accounts Manager - Google, Ireland
- Accounts Payable at Eaton, UK
- Supply Chain Manager at Airbus, Germany

“

*Thanks to TECH you will be able to learn with the best professionals in the world"*

## Management



### D. Larrosa Guirao, Salvador

- ◆ Finance Specialist
- ◆ Expert in Market Research, Finance and Risk Analysis
- ◆ University Lecturer

## Professors

### Ms. Gomis Noriega, Silvia

- ◆ Specialist in innovation
- ◆ R&D&I Coordinator
- ◆ Technology Transformation Expert
- ◆ Teacher



09

# Impact on Your Career

This Postgraduate Diploma is created to have the greatest possible positive impact on the student's career, providing them with the best tools so that they can begin to notice improvements in their management methodology even before completing their degree.





“

*This Postgraduate Diploma thinks about your personal and professional needs. Don't hesitate and join now"*



### Are you ready to take the leap? Excellent professional development awaits you

The Postgraduate Diploma in Supplier Relationship Management of TECH Global University is an intensive program that prepares students to face challenges and business decisions at a financial level in the field of strategic purchasing and supplier management.

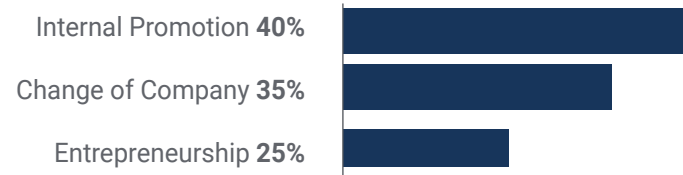
*Do not miss the opportunity to be prepared in TECH and you will notice how you will get the improvement you were looking for.*

*If you want to make a positive change in your profession, the Postgraduate Diploma in Supplier Relationship Management help you achieve it.*

#### Time of Change



#### Type of change



## Salary increase

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This program represents a salary increase of more than **25.22%** for our students



10

# Benefits for Your Company

This Postgraduate Diploma is also a benefit for the participating companies, as they will be incorporating into their ranks professionals with a unique set of skills in the management and direction of the logistics purchasing chain. This will result in a more efficient administration of this fundamental aspect of any business, which inevitably leads to improved economic results.





“

*This Postgraduate Diploma  
is the one your career path  
needs to get the quality  
boost you're looking for"*

Developing and retaining talent in companies is the best long-term investment.

**01**

### **Growth of talent and intellectual capital**

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

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**02**

### **Retaining high-potential executives to avoid talent drain**

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

**03**

### **Building agents of change**

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

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**04**

### **Increased international expansion possibilities**

Thanks to this program, the company will come into contact with the main markets in the world economy.





05

### **Project Development**

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

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06

### **Increased competitiveness**

This program will equip students with the skills to take on new challenges and drive the organization forward.

11

# Certificate

The Postgraduate Diploma in customer Supplier Relationship Management guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Global University.



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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

This private qualification will allow you to obtain a **Postgraduate Diploma in Supplier Relationship Management** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Diploma in Supplier Relationship Management**

Modality: **online**

Duration: **6 months**

Accreditation: **15 ECTS**





## Postgraduate Diploma Supplier Relationship Management

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- » Exams: online



# Postgraduate Diploma Supplier Relationship Management