

Postgraduate Diploma Strategic Purchasing Management



Postgraduate Diploma Strategic Purchasing Management

- » Modality: Online
- » Duration: 6 months.
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: Graduates and professionals with demonstrable experience in economic-financial areas.

Website: www.techtute.com/in/school-of-business/postgraduate-diploma/postgraduate-diploma-strategic-purchasing-management

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01 Welcome

The purchasing department of a company must have a good strategic plan to reduce costs and increase the company's profitability in order to be more competitive. The professional responsible for this area must be trained to perform all the administrative work, but also to design the purchasing strategy that will bring the most benefits to the company. For this reason, TECH Technological University proposes the realization of this educational program, which will help students to become true specialists in the field, achieving that level of education that will place them as the leading experts in the sector.



Postgraduate Diploma in Strategic Purchasing Management.
TECH Technological University



“

The figure of the upright, inflexible and authoritarian manager has become obsolete. A new profile has emerged, one that is much more in line with new trends and stands out for being technologically savvy, practising active listening and being self-critical of their work"

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Technological University



Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+
executives trained each year

200+
different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+ | collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"

This program will provide students with a multitude of professional and personal advantages, particularly the following:

01

A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to train with a team of world renowned teachers.

04

Objectives

This program aims to provide superior education to business professionals to enable them to develop leadership skills in the area of Strategic Purchasing Management. Therefore, at the end of the program, students will have acquired the necessary skills to lead teams in this specific area of companies.



“

Managing the commercial activity of a company is a complex task, but with this program, you will be able to develop the necessary skills to do so"

**TECH makes the goals of their students their own goals too.
Working together to achieve them.**

The **Postgraduate Diploma in Strategic Purchasing Management** qualifies students to:

01

Define the latest trends and developments in business management

04

Develop protocols to lead the purchasing strategy in times of change

02

Develop, lead and execute more effective purchasing strategies focused on the needs of the company, offering customized value propositions

05

Develop the essential skills to manage the organizations commercial activity strategically

03

Develop strategies to make decisions in a complex and unstable environment, evaluating their impact on the company

06

Choose the appropriate sales channels and media, in accordance with the brand and the company's positioning



07

Develop the ability to detect, analyze and solve problems

05

Structure and Content

The Postgraduate Diploma in Strategic Purchasing Management has been designed to favor the improvement of students' competencies in this field. To this end, the syllabus has the best teaching content on the market, distributed in 4 study modules. The program is offered in a 100% online format so that the student can distribute their time as best suits them.



“

A complete syllabus to learn how to manage the entire purchasing function of a company"

Syllabus

The Postgraduate Diploma in Strategic Purchasing Management of TECH Technological University is an intensive program that will allow students to obtain all that specialized knowledge with which to carry out the functions of procurement of materials in a functional and effective way for their company.

Its eminently practical content offers an overview of the sector, which provides students with the necessary knowledge to not only think about what is most important for their business, but also to identify it from a globalizing perspective, taking into account the environment in which it operates.

Over 375 hours of study, the student will be able to analyze a multitude of practical cases that will provide a new vision of work, being able to transfer, later, everything learned to their daily practice.

Undoubtedly, this is a competitive advantage over other programs in the market, since the student will have all the necessary teaching tools to become a specialist in the field. In this way, they will be able to learn about relevant aspects such as management and leadership, economic management, or market research, which will help them to make a qualitative leap in their career.

This Postgraduate Diploma takes place over 6 months and is divided into four modules:

- Module 1.** Management and Leadership
- Module 2.** Logistics and Economic Management
- Module 3.** Market Research
- Module 4.** Strategic Purchasing Management



Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Diploma in Strategic Purchasing Management completely online. Over the course of 6 months, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Management and Leadership

1.1. General Management

- 1.1.1. Integrating Functional Strategies into the Global Business Strategies
- 1.1.2. Management Policy and Processes
- 1.1.3. Society and Enterprise

1.2. Strategic Management

- 1.2.1. Establish the Strategic Position: Mission, Vision and Values
- 1.2.2. Developing New Businesses
- 1.2.3. Growth and Consolidation of the Company

1.3. Competitive Strategy

- 1.3.1. Market Analysis
- 1.3.2. Sustainable Competitive Advantage
- 1.3.3. Return on Investment

1.4. Corporate Strategy

- 1.4.1. Driving Corporate Strategy
- 1.4.2. Pacing Corporate Strategy
- 1.4.3. Framing Corporate Strategy

1.5. Planning and Strategy

- 1.5.1. The Relevance of Strategic Direction in the Management Control Process
- 1.5.2. Analysis of the Environment and the Organization
- 1.5.3. Lean Management

1.6. Talent Management

- 1.6.1. Managing Human Capital
- 1.6.2. Environment, Strategy, and Metrics
- 1.6.3. Innovation in People Management

1.7. Management and Leadership Development

- 1.7.1. Leadership and Leadership Styles
- 1.7.2. Motivation
- 1.7.3. Emotional Intelligence
- 1.7.4. Efficient Meetings

1.8. Change Management

- 1.8.1. Performance Analysis
- 1.8.2. Leading Change. Resistance to Change
- 1.8.3. Managing Change Processes
- 1.8.4. Managing Multicultural Teams

1.9. Negotiation

- 1.9.1. Intercultural Negotiation
- 1.9.2. Negotiation Focuses
- 1.9.3. Effective Negotiation Techniques
- 1.9.4. Restructuring

Module 2. Logistics and Economic Management

2.1. Financial Diagnosis

- 2.1.1. Indicators for Analyzing Financial Statements
- 2.1.2. Profitability Analysis
- 2.1.3. Economic and Financial Profitability of a Company

2.2. Economic Analysis of Decisions

- 2.2.1. Budget Control
- 2.2.2. Competitive Analysis. Comparative Analysis
- 2.2.3. Decision-Making. Business Investment or Divestment

2.3. Investment Valuation and Portfolio Management

- 2.3.1. Profitability of Investment Projects and Value Creation
- 2.3.2. Models for Evaluating Investment Projects
- 2.3.3. Sensitivity Analysis, Scenario Development, and Decision Trees

2.4. Purchasing Logistics Management

- 2.4.1. Stocks Management
- 2.4.2. Warehouse Management
- 2.4.3. Purchasing and Procurement Management

2.5. Supply Chain Management

- 2.5.1. Costs and Efficiency of the Operations Chain
- 2.5.2. Change in Demand Patterns
- 2.5.3. Change in Operations Strategy

2.6. Logistical Processes

- 2.6.1. Organization and Management by Processes
- 2.6.2. Procurement, Production, Distribution
- 2.6.3. Quality, Quality Costs, and Tools
- 2.6.4. After-Sales Service

2.7. Logistics and Customers

- 2.7.1. Demand Analysis and Forecasting
- 2.7.2. Sales Forecasting and Planning
- 2.7.3. Collaborative Planning, Forecasting, and Replacement

2.8. International Logistics

- 2.8.1. Customs, Export and Import processes
- 2.8.2. Methods and Means of International Payment
- 2.8.3. International Logistics Platforms

Module 3. Market Research

3.1. New Competitive Environment

- 3.1.1. Technological Innovation and Economic Impact
- 3.1.2. Knowledge Society
- 3.1.3. The New Consumer Profile

3.2. Quantitative Research Methods and Techniques

- 3.2.1. Variables and Measurement Scales
- 3.2.2. Information Sources
- 3.2.3. Sampling Techniques
- 3.2.4. The Treatment and Analysis of Data

3.3. Qualitative Research Methods and Techniques

- 3.3.1. Direct Techniques: Focus Group
- 3.3.2. Anthropological Techniques
- 3.3.3. Indirect Techniques
- 3.3.4. The Two Face Mirror and The Delphi Method

3.4. Market Segmentation

- 3.4.1. Market Typologies
- 3.4.2. Concept and Analysis of the Demand
- 3.4.3. Segmentation and Criteria
- 3.4.4. Defining the Target Audience

3.5. Types of Buying Behavior

- 3.5.1. Complex Behavior
- 3.5.2. Dissonance Reducing Behavior
- 3.5.3. Variety Seeking Behavior
- 3.5.4. Habitual Purchasing Behavior

3.6. Marketing Information Systems

- 3.6.1. Conceptual Approaches to Marketing Information Systems
- 3.6.2. Data Warehouse and Datamining
- 3.6.3. Geographical Information Systems

3.7. Research Project Management

- 3.7.1. Information Analysis Tools
- 3.7.2. Developing an Expectation Management Plan
- 3.7.3. Assessing the Feasibility of Projects

3.8. Marketing Intelligence

- 3.8.1. Big Data
- 3.8.2. User Experience
- 3.8.3. Applying Techniques

Module 4. Strategic Purchasing Management

4.1. Strategic Purchasing Management

- 4.1.1. New Challenges in Purchasing, Sourcing and Procurement Management
- 4.1.2. Purchasing Function in Companies and in the Supply Chain
- 4.1.3. Purchasing Function as a Resource Provider
- 4.1.4. Legal Aspects of Purchasing Function BORRAR

4.2. Lean Management in Purchasing Processes

- 4.2.1. Lean Buying
- 4.2.2. Outsourcing in the SCM
- 4.2.3. Lean Supplying

4.3. Purchasing Strategy Design

- 4.3.1. Externalization
- 4.3.2. Process Outsourcing
- 4.3.3. Globalization
- 4.3.4. Relocation

4.4. Outsourcing-Insourcing

- 4.4.1. Purchasing Models and Processes
- 4.4.2. Segmentation Models
- 4.4.3. Role of e-Procurement

4.5. Strategic Sourcing

- 4.5.1. Supplier Selection and Strategy
- 4.5.2. Value Generation from Strategic Procurement
- 4.5.3. Logistic Operators in Procurement

4.6. Warehouse Design and Management

- 4.6.1. Advanced Warehouse Design
- 4.6.2. Picking and Sorting
- 4.6.3. Material Flow Control

4.7. Lean Warehouse

- 4.7.1. The Fundamentals of Lean Warehousing
- 4.7.2. Inventory Management Systems
- 4.7.3. Radio Frequency in Warehouse Design

4.8. Transportation and Distribution Management

- 4.8.1. Coordination Between Transport and Warehousing
- 4.8.2. Logistics Activity Zones (LAZ)
- 4.8.3. Air and Inland Freight Transportation Regulations and Agreements BORRAR

4.9. Internal Logistics

- 4.9.1. Calculation of Requirements
- 4.9.2. Typology of Warehouses in a JIT System
- 4.9.3. DOUKI SEISAN Supplies
- 4.9.4. Lean Materials Handling

06

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“ *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

Our Students' Profiles

The Postgraduate Diploma in Strategic Purchasing Management is a program aimed at professionals related to the commercial function and/or purchasing who want to update their knowledge, discover new ways of directing purchasing management and advancing in their professional career. This is, undoubtedly, a professional profile widely demanded in the labor market, so this program will make a difference in the CV of candidates for any job offer.





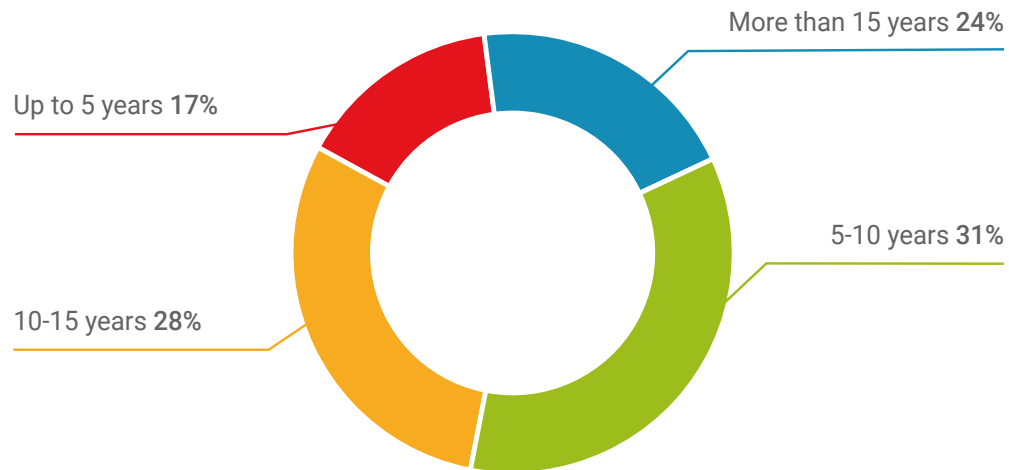
“

If you have experience in the commercial sector and are looking for an interesting improvement in your career while continuing to work, this is the program for you"

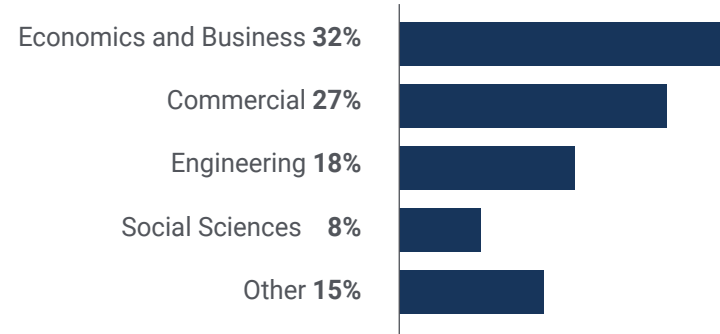
Average Age

Between **35** and **45** years old

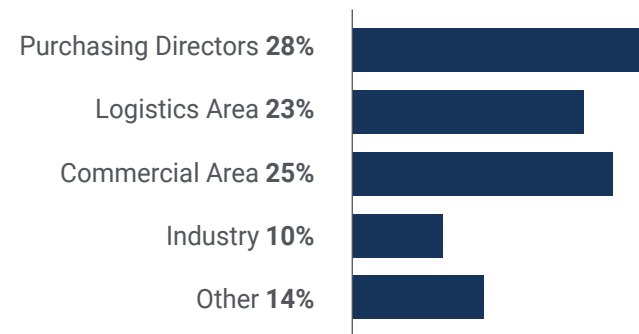
Years of Experience



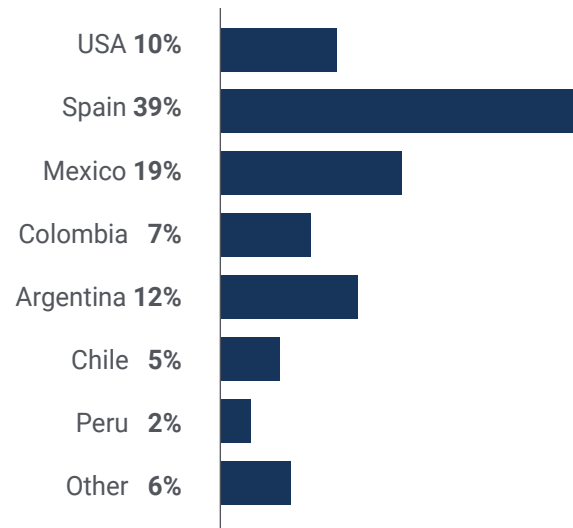
Training



Academic Profile



Geographical Distribution



Santos Rodríguez

Purchasing Manager of a Multinational Company

"This Postgraduate Diploma has offered me the opportunity to study with the best possible team of professors, always attentive to the students to resolve any doubts about the syllabus. In addition, the extensive updating of the contents has been fundamental to update me on the main strategies used in the sector. Undoubtedly, a totally recommendable program"

08

Course Management

The program's teaching staff includes leading experts in marketing management, who bring their years of work experience to this program. Furthermore, other renowned specialists in related disciplines participate in designing and preparing the course, making it a unique and highly nourishing academic experience for the student.





“

*We have the best teaching team
to help you to specialize in a
highly demanded field”*

Director Invitado Internacional

Manuel Arens is an experienced data management professional and leader of a highly qualified team. In fact, Arens holds the position of global procurement manager in Google's Technical Infrastructure and Data Center division, where he has spent most of his career. Based in Mountain View, California, he has provided solutions for the tech giant's operational challenges, such as master data integrity, vendor data updates and vendor prioritization. He has led data center supply chain planning and vendor risk assessment, generating process and workflow management improvements that have resulted in significant cost savings.

With more than a decade of work providing digital solutions and leadership for companies in diverse industries, he has extensive experience in all aspects of strategic solution delivery, including marketing, media analytics, measurement and attribution. In fact, he has received several awards for his work, including the BIM Leadership Award, the Search Leadership Award, Export Lead Generation Program Award and the EMEA Best Sales Model Award.

Arens also served as Sales Manager in Dublin, Ireland. In this role, he built a team of 4 to 14 members over three years and led the sales team to achieve results and collaborate well with each other and cross-functional teams. He also served as Senior Industry Analyst, Hamburg, Germany, creating storylines for over 150 clients using internal and third party tools to support analysis. Developed and wrote in-depth reports to demonstrate his mastery of the subject matter, including understanding the macroeconomic and political/regulatory factors affecting technology adoption and diffusion.

He has also led teams at companies such as Eaton, Airbus and Siemens, where he gained valuable account and supply chain management experience. He is particularly noted for continually exceeding expectations by building valuable customer relationships and working seamlessly with people at all levels of an organization, including stakeholders, management, team members and customers. His data-driven approach and ability to develop innovative and scalable solutions to industry challenges have made him a prominent leader in his field.



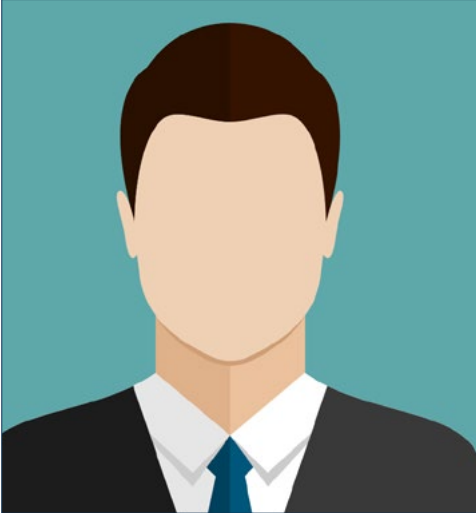
D. Arens, Manuel

- Global Procurement Manager - Google, California, USA
- Senior Manager, B2B Analytics and Technology at Google, USA
- Sales Director at Google, Ireland
- Senior Industry Analyst at Google, Germany
- Account Manager at Google, Ireland
- Accounts Payable at Eaton, UK
- Supply Chain Manager at Airbus, Germany

“

Thanks to TECH, you will be able to learn with the best professionals in the world”

Management



Mr. Larrosa Guirao, Salvador

- ◆ Finance Specialist
- ◆ Expert in Market Research, Finance and Risk Analysis
- ◆ University Teacher

Professors

Ms. Gomis Noriega, Silvia

- ◆ Specialist in innovation
- ◆ R&D&I Coordinator
- ◆ Technology Transformation Expert
- ◆ Teacher



09

Impact on Your Career

The completion of this program will be a unique opportunity for business professionals who wish to turn their careers around and gain access to management positions. As a result, they will acquire the skills that will allow them to strategically manage the purchasing operations of any business, so they will have more options to stand out in the selection processes or in the internal promotion processes of their companies.





“

TECH offers you all its teaching resources so that you can achieve the job change you desire”

Are you ready to take the leap? Excellent professional development awaits you.

The Postgraduate Diploma in Strategic Purchasing Management of TECH Technological University is an intensive program that prepares students to face challenges and business decisions at a financial level in the field of strategic purchasing management.

A program with the main objective of helping students to reorient their professional career.

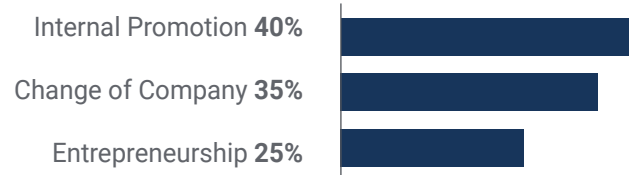
*Specialize in TECH
and improve your
strategic purchasing
management skills.*

*As head of the
Purchasing department,
you will be responsible
for strategically
managing all operations.*

When the change occurs



Type of change



Salary increase

This program represents a salary increase of more than **25.22%** for our students



10

Benefits for Your Company

The Postgraduate Diploma in Strategic Purchasing Management is a program aimed at professionals who are looking for a better job and, therefore, want to develop the necessary skills to successfully manage all the processes related to this field of action. Therefore, with this program, they want to acquire all the knowledge that they can later apply to their daily work, bringing significant benefits also to their companies.





“

The marketing specialist will bring to the company new concepts, strategies and perspectives that can bring about relevant changes in the organization"

Developing and retaining talent in companies is the best long-term investment.

01

Intellectual Capital and Talent Growth

The executive will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the executive and opens new avenues for professional growth within the company.

03

Building agents of change

The manager will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

Project Development

The executive can work on a real project or develop new projects in the field of R&D or business development of their company.

06

Increased competitiveness

This Postgraduate Diploma will equip students with the skills to take on new challenges and drive the organization forward.

11

Certificate

The Postgraduate Diploma in Strategic Purchasing Management guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Technological University.



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Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This **Postgraduate Diploma in Strategic Purchasing Management** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Diploma in Strategic Purchasing Management**

Official N° of hours: **375 h.**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



Postgraduate Diploma Strategic Purchasing Management

- » Modality: **Online**
- » Duration: **6 months.**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

Postgraduate Diploma Strategic Purchasing Management

