

Postgraduate Diploma Strategic Planning and IT Project Management





Postgraduate Diploma Strategic Planning and IT Project Management

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: graduates and professionals with experience in technological areas

Website: www.techtute.com/pk/school-of-business/postgraduate-diploma/postgraduate-diploma-strategic-planning-it-project-management

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01 Welcome

Planning in IT-related projects is essential. In the world of technology, delivery dates must be met effectively, since a delay affects the entire development chain. For this reason, IT project management positions are highly valued both occupationally and economically, as they must possess an essential set of skills with which to strategically plan all production steps. TECH has developed this qualification for all professionals seeking to excel in the world of IT, offering them training that enables them to be true project leaders in their sector.



Postgraduate Diploma in Strategic Planning and IT Project Management.
TECH Technological University



“

The figure of the upright, inflexible and authoritarian manager has become obsolete. A new profile has emerged, one that is much more in line with new trends and stands out for being technologically savvy, practicing active listening and being self-critical of their work”

02

Why Study at TECH?

TECH is the world's largest 100% online school of business. It is an elite school of business, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Technological University



Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100000

executives prepared each year

+200

different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

+500

collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH you will have access to Harvard Business School case studies."



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university balances the *Relearning* methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School *case studies*. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level"

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

01

A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.

02

You will develop a strategic and global vision of companies.

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to study with a team of world-renowned teachers.

04

Objectives

The objective of this Postgraduate Diploma is to train IT professionals in the effective management and administration of technological projects. This is done with an innovative educational methodology, supported by teaching material prepared by experts in the field, so that the student has every guarantee that he or she is taking the best possible degree in the field.



“

A complete experience such as the one offered by this Postgraduate Diploma is what your technology career needs to take off to the most ambitious management positions”

TECH makes the goals of their students their own goals too.
Working together to achieve them.

The Postgraduate Diploma in Strategic Planning and IT Project Management trains the student to:

01

Assess the status, positioning and maturity of information technologies in business environments

02

Develop management skills and knowledge necessary for technological leadership in the organization

03

Implement methods to systematize technological innovation processes linked to the needs of the company

04

Adopt strategic governance models for information technologies integrated and harmonized with corporate strategy and management





05

Develop management activities related to information and communication technologies (ICT) and R&D&I environments

06

Develop IT project management methodologies controlling process and product quality

07

Analyze the social and economic environment surrounding ICT management and innovation

08

Being able to recognize talent in the organization

05

Course Management

A prestigious international director has participated in the development of the contents of this program, conducting a series of masterclasses that delve into both strategic planning and the management of high-impact IT projects. In this way, the students are guaranteed access to the keys to leadership in a demanding field, analyzing success stories of large multinationals such as Amazon or Microsoft.



“

You will have the experience and unique perspective of a leader noted for his strategic planning and management of large-scale IT projects”

International Guest Director

A technology leader with decades of experience in major technology multinationals, Rick Gauthier has developed prominently in the field of cloud services and end-to-end process improvement. He has been recognized as a leader and manager of highly efficient teams, showing a natural talent for ensuring a high level of engagement among his employees.

He possesses innate gifts in strategy and executive innovation, developing new ideas and backing his success with quality data. His background at Amazon has allowed him to manage and integrate the company's IT services in the United States. At Microsoft he has led a team of 104 people, responsible for providing corporate-wide IT infrastructure and supporting product engineering departments across the company.

This experience has allowed him to stand out as a high-impact manager with remarkable abilities to increase efficiency, productivity and overall customer satisfaction.



D. Gauthier, Rick

- Regional IT Director - Amazon, Seattle
- Senior Program Manager at Amazon
- Vice President, Wimmer Solutions
- Senior Director of Production Engineering Services at Microsoft
- Degree in Cybersecurity from Western Governors University
- Technical Certificate in Commercial Diving from Divers Institute of Technology
- B.S. in Environmental Studies from The Evergreen State College

“

Thanks to TECH you will be able to learn with the best professionals in the world"

06

Structure and Content

The Postgraduate Diploma in Strategic Planning and IT Project Management is a tailor-made program, with a 100% online didactic content accessible at any time during the training course. Thanks to this facility, the student can adapt the course load to his or her own interests and responsibilities.



“

Enroll today in this Postgraduate Diploma and start building your future at the head of the best projects in the IT field".

Syllabus

The Postgraduate Diploma in Strategic Planning and IT Project Management of TECH Technological University is an intensive program that prepares students to face challenges and business decisions at the technological level, both nationally and internationally.

The content of the Postgraduate Diploma in Strategic Planning and IT Project Management is designed to promote the development of managerial skills that enable more rigorous decision-making in uncertain environments.

Over the course of 375 hours, the student analyzes a plethora of practical cases through individual and team work. It is, therefore, an authentic immersion in real business situations.

This Postgraduate Diploma takes place over 6 months and is divided into 4 modules:

Module 1	Technological Management
Module 2	Strategic Planning and IT Project Management
Module 3	Innovation Management
Module 4	Talent Management and Management Skills



Where, When and How is it Taught?

TECH offers the possibility of taking this program completely online. During the 6-month course, students will be able to access all the contents at any time, which will allow them to self-manage their study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Technological Management

1.1. Information Systems in Companies

- 1.1.1. The Evolution of the IT Model
- 1.1.2. Organization and IT Department
- 1.1.3. Information Technology and Economic Environment

1.2. IT Position of the Business

- 1.2.1. Perception of Value Added to the Business
- 1.2.2. Strategy Maturity Level
- 1.2.3. IT Governance and Corporate Governance

1.3. Development of Management Skills

- 1.3.1. Management Function and Management Roles
- 1.3.2. The Role of the CIO in the Company
- 1.3.3. Vision and Mission of the IT Director
- 1.3.4. E-leadership , and Holistic Innovation Management

1.4. Relational and Political Capabilities

- 1.4.1. Steering Committees
- 1.4.2. Influence
- 1.4.3. *Stakeholders*
- 1.4.4. Conflict Management

1.5. Corporate Strategy and Technology Strategy

- 1.5.1. Creating Value for Customers and Shareholders
- 1.5.2. Strategic IS/IT Decisions
- 1.5.3. Corporate Strategy vs Technology and Digital Strategy

1.6. Information Systems for Decision-Making

- 1.6.1. Business Intelligence
- 1.6.2. Data Warehouse
- 1.6.3. Balanced Scorecard (BSC)

Module 2. Strategic Planning and IT Project Management

2.1. Process of Strategic Planning

- 2.1.1. Phases of the Plan
- 2.1.2. Conceptual Vision
- 2.1.3. Organization of Work

2.2. Understanding the Business Strategy

- 2.2.1. Information Needs
- 2.2.2. Business Process Mapping
- 2.2.3. Business Aspirations or Priorities

2.3. Analysis of Current IS/IT

- 2.3.1. Resource Level and Expenditure/Investment Level Analysis
- 2.3.2. Analysis of Perceived Quality
- 2.3.3. Application and Infrastructure Analysis
- 2.3.4. Analysis of the Environment and Competitors

2.4. Strategy Formulation

- 2.4.1. Aspirations and Strategic Directions of the Plan
- 2.4.2. The Target IS/IT Model
- 2.4.3. Strategic Initiatives
- 2.4.4. Implications of the Plan

2.5. Implementation Plan

- 2.5.1. Implementation Approach
- 2.5.2. Project Plan

2.6. Information Systems Projects

- 2.6.1. IT Project Planning
- 2.6.2. Project Follow-up and Closure
- 2.6.3. Project Management Strategies

2.7. Management of Technological Resources

- 2.7.1. Technological Offer
- 2.7.2. Time and Cost Management
- 2.7.3. Agile Project Management and Productivity

2.8. Lean IT

- 2.8.1. *Lean IT and Lean Thinking*
- 2.8.2. The Basic Principles of *Lean Management*
- 2.8.3. Improvement and Problem-Solving Groups
- 2.8.4. Maintenance and Quality Management Forms

Module 3. Innovation Management**3.1. Creative Thinking: Innovation**

- 3.1.1. Innovation in the Technological Business
- 3.1.2. Creative Encouragement Techniques
- 3.1.3. Process of Conception of Innovation Ideas

3.2. Process Engineering and Product Engineering

- 3.2.1. Innovation Strategies
- 3.2.2. Open Innovation
- 3.2.3. Innovative Organization and Culture
- 3.2.4. Multifunctional Teams

3.3. Launch and Industrialization of New Products

- 3.3.1. Design of New Products
- 3.3.2. Lean Design
- 3.3.3. Industrialization of New Products
- 3.3.4. Manufacture and Assembly

3.4. R+D+I Management Systems

- 3.4.1. Requirements of a R+D+I Management Systems
- 3.4.2. Line of Action, Activity, Process and Procedure
- 3.4.3. Recommended Framework for R&D&I Management

3.5. R+D+I Auditing and Certification

- 3.5.1. Basic Principles of (R&D&I) Audits
- 3.5.2. Phases of a (R&D&I) Audit
- 3.5.3. Certifications in the Field of Research, Development and Innovation R&D+i
- 3.5.4. Certification of R+D+I Management Systems

3.6. Tools for R&D&I Management

- 3.6.1. Cause-Effect Diagram for R&D&I
- 3.6.2. Weighted Selection for R&D&I
- 3.6.3. Pareto Diagram for R&D&I
- 3.6.4. Matrix of Priorities for R+D+I

3.7. Benchmarking Applied to R&D&I

- 3.7.1. Types of Benchmarking
- 3.7.2. The Benchmarking Process in R&D&I
- 3.7.3. Methodology of the *Benchmarking* Process Applied to R&D&I
- 3.7.4. Advantages of *Benchmarking*

3.8. Reengineering for the Radical Innovation of the Company's Business Procedures

- 3.8.1. Origins and Evolution of Process Re-Engineering
- 3.8.2. Objectives of Reengineering
- 3.8.3. Correct Focus Reengineering

3.9. Direction and Management of R+D+I Projects

- 3.9.1. Elements that make up an R&D&I project
- 3.9.2. Most Significant Stages of an R&D&I Project
- 3.9.3. Processes for the the Management of R&D&I Projects

3.10. Quality Management in R&D&I Projects

- 3.10.1. The Quality Management System in R&D&I Projects
- 3.10.2. Quality Plans for R&D&I Projects
- 3.10.3. Content of a Quality Plan for R&D&I Projects

Module 4. Talent Management and Management Skills**4.1. Management Skills Development**

- 4.1.1. Leadership
- 4.1.2. Emotional Intelligence
- 4.1.3. Organization: Areas, Processes and Projects

4.2. Managing Talent as a Competitive Advantage

- 4.2.1. Keys for Positive Management
- 4.2.2. Talent Map of the Organization
- 4.2.3. Cost and Added Value

4.3. Team Management

- 4.3.1. Developing High Performance Teams
- 4.3.2. The Roles of People in Groups
- 4.3.3. Personal Factors and Motivation for Successful Work
- 4.3.4. Integrating a High Performance Team

4.4. Systems and Organizational Changes

- 4.4.1. The Transformation Process
- 4.4.2. Anticipation and Action
- 4.4.3. Organizational Learning
- 4.4.4. Resistance to Change

4.5. Management and Motivation

- 4.5.1. The Nature of Motivation
- 4.5.2. Expectations Theory
- 4.5.3. Needs Theory
- 4.5.4. Motivation and Financial Compensation

4.6. Innovation in Talent and People Management

- 4.6.1. Strategic Talent Management Models
- 4.6.2. Talent Identification, Training and Development
- 4.6.3. Loyalty and Retention
- 4.6.4. Proactivity and Innovation

07

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



08

Our Students' Profiles

This Postgraduate Diploma brings together technology enthusiasts who are looking for a quality professional improvement in their positions, being able to opt for the best management positions in their field. This is a unique opportunity to network with people who share ambition, knowledge and the desire to grow together.





“

If you have experience in the financial sector and are looking for an interesting career boost while continuing to work, then this is the program for you”

Average Age

Between **35** and **45** years old

Years of Experience

Más de 15 años **21%**

5 años **10%**



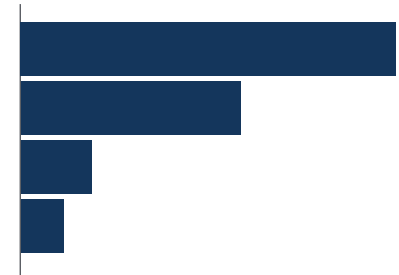
Training

Engineering **53%**

Business **31%**

Economics **10%**

Others **6%**



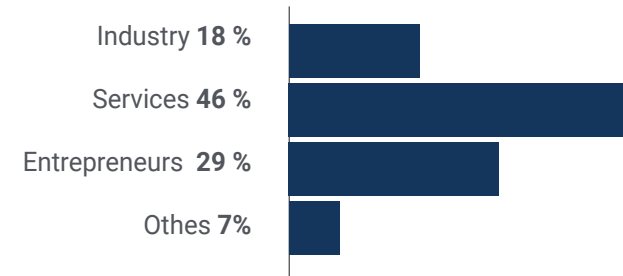
Academic Profile

Industry **18 %**

Services **46 %**

Entrepreneurs **29 %**

Othes **7%**



Geographical Distribution



Ramón Oviedo

Corporate Chief Technology Officer

"I needed a plus to be trained in technology project management and this TECH Postgraduate Diploma gave me everything I needed and more, with key insights that enabled me to take the management position I have today"

09

Impact on Your Career

TECH is aware of the economic, professional and personal effort made by its students to pursue a degree of these characteristics, so all efforts are focused on making it as complete as possible. Thanks to the transversal nature of the technological and managerial knowledge acquired, the student will be able to access positions of high responsibility even before completing the program.



“

You will see how that offer you are waiting for to manage your own project will not be long in coming after finishing this program".

Are you ready to take the leap? Excellent professional development awaits you

TECH's Postgraduate Diploma in Strategic Planning and IT Project Management prepares its students for the greatest challenges at the head of top-level businesses and technological projects, providing them with unique organizational training in their field of action.

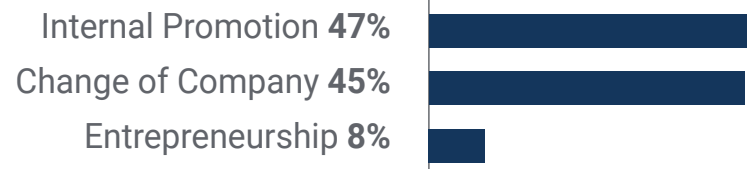
Don't miss the opportunity to train with us and you will find the career boost you were looking for.

If you want to make a positive change in your profession, the Postgraduate Diploma in Strategic Planning and IT Project Management will help you achieve it.

When the change occurs



Type of change



Salary increase

This program represents a salary increase of more than **25%** for our students.



10

Benefits for Your Company

This Postgraduate Diploma is a good opportunity for businesses looking for reliable managers, capable of leading technological projects at the highest level. Thanks to the skills acquired during the program, the planning and management of such projects will be much smoother, leading to a timely completion according to the plans set.





“

You will be the leader of a team that will highly value your organizational skills around technology projects”

Developing and retaining talent in companies is the best long-term investment.

01

Intellectual Capital and Talent Growth

The executive will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the executive and opens new avenues for professional growth within the company.

03

Building agents of change.

The manager will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

Project Development

The professional will be work on a current project or develop new projects in the field of R&D or Business Development within their company.

06

Increased competitiveness

This Postgraduate Diploma will equip professionals with the skills to take on new challenges and thus boost the organization.

11

Certificate

The Postgraduate Diploma in Strategic Planning and IT Project Management guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Technological University.



“

Successfully complete this program and receive your university qualification without having the hassle of travel or paperwork”

This **Postgraduate Diploma in Strategic Planning and IT Project Management** contains the most complete and up-to-date program on the market.

Once the students have passed the evaluation, they will receive by post, with acknowledgment of receipt, their corresponding **Postgraduate Diploma** issued by **TECH Technological University**.

The certificate issued by **TECH Technological University** will express the qualification obtained in the Postgraduate Diploma and meets the requirements commonly demanded by labor exchanges, competitive examinations and professional career evaluation committees.

Title: **Postgraduate Diploma in Strategic Planning and IT Project Management**

Official N° of Hours: **450 h.**



*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



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