



## Postgraduate Diploma

Résumé Design and Job Interviews in English

» Modality: online

» Duration: 6 months

» Certificate: TECH Global University

» Credits: 18 ECTS

» Schedule: at your own pace

» Exams: online

 $We b site: {\color{blue}www.techtitute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-resume-design-job-interviews-english} \\$ 

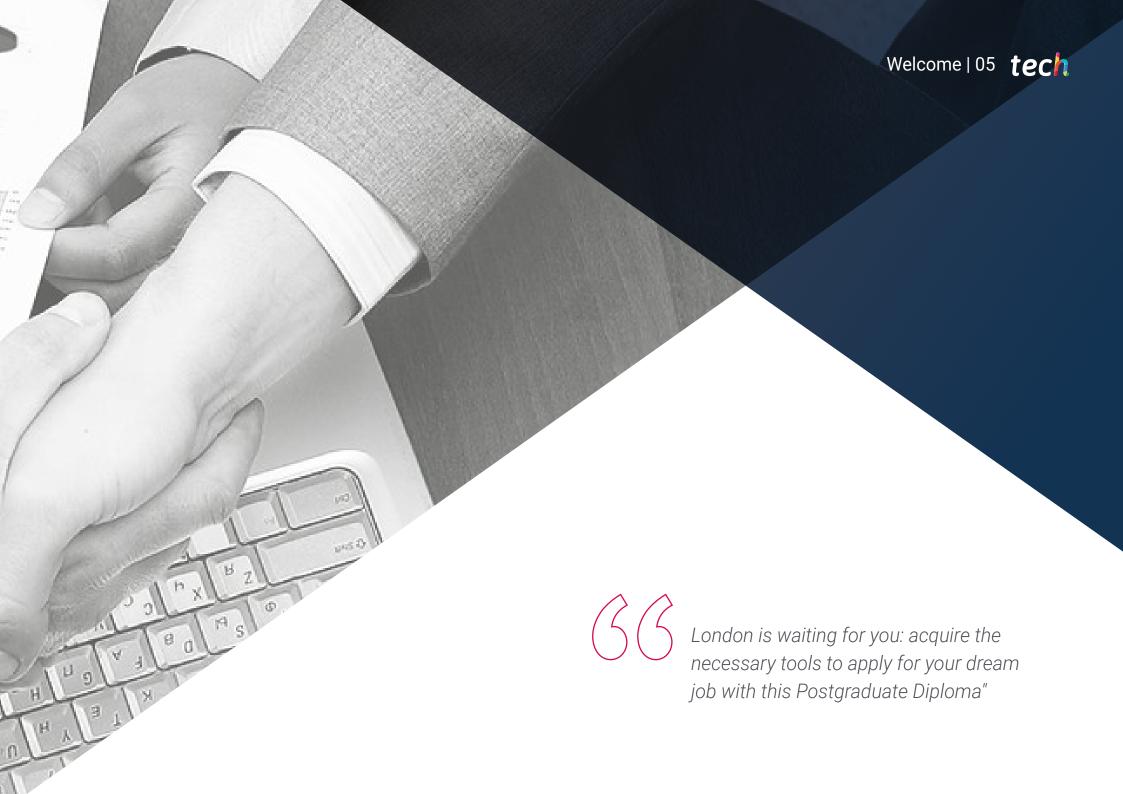
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# 01 **Welcome**

The two main tools when it comes to getting a job are résumés and job interviews. If you want to aspire to a relevant position in a large international company, it is advisable to master the English language applied to these tasks, which requires specific vocabulary and behavioral rules adapted to the global business environment. Therefore, this program offers its students all the keys to design résumés and be able to perform adequately in job interviews in English, so that they can achieve the position they aspire to in large multinational companies.









## tech 08 | Why Study at TECH?

## At TECH Global University



#### **Innovation**

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



## The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95%

of TECH students successfully complete their studies



## **Networking**

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+

200+

executives trained each year

different nationalities



## **Empowerment**

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+

collaborative agreements with leading companies



#### **Talent**

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



#### **Multicultural Context**

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



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### Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"

## Why Study at TECH? | 09 tech

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### **Analysis**

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



#### **Academic Excellence**

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



## **Economy of Scale**

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.





## tech 12 | Why Our Program?

This program will provide students with a multitude of professional and personal advantages, particularly the following:



## A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.



## Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.



## Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.



## Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.



## Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.



## Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.



## Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.



## Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Global University community.

We give you the opportunity to train with a team of world renowned teachers.





## tech 16 | Objectives

Their students' goals are TECH's goals too. Working together to achieve them.

This Postgraduate Diploma in Résumé Design and Job Interviews in English enables students to:



Solve basic and simple communicative tasks in order to fulfil their functions both in a work environment and in everyday situations



Use the linguistic resources necessary to get by in communication situations in the work environment



Interact and express yourself in these situations in an independent and adequate manner, in a standard register in written and oral communication



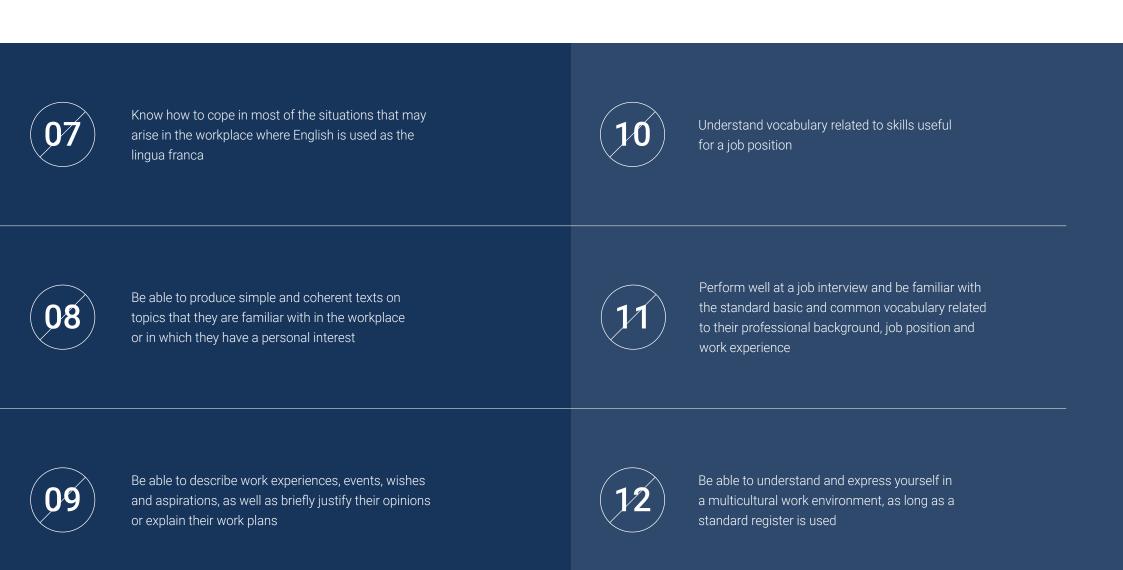
Develop resources and tools that enable them to assess and improve their own learning and use of the language



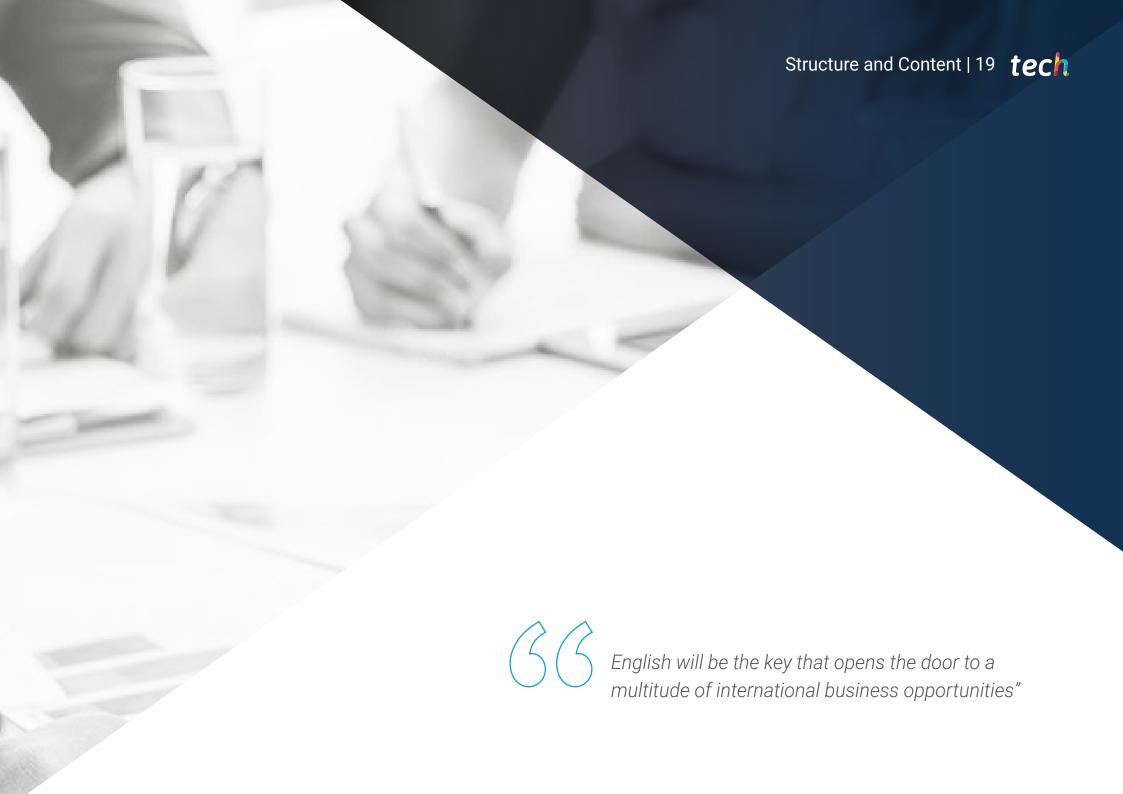
Define the most relevant social aspects of everyday life situations and recognize the most common forms of social relationships



Be able to understand the main points of clear, standard-language texts on familiar matters, whether in work study or leisure situations







## tech 20 | Structure and Content

## **Syllabus**

When looking for new professional or business opportunities, it is advisable to have a series of skills and competencies that facilitate this process. One of those skills has to do with the proper design of a résumé and the right approach to a job interview. But all this becomes more complicated when it also has to be done in English.

The English of the business world is very specific, so in addition to a certain general command of the language, it is also important to know the vocabulary, manners and customs of the international business world.

The Postgraduate Diploma in Résumé
Design and Job Interviews in English
helps its students to face these
challenges, providing them with the best
communication tools so that they can
aspire to the job positions they have
always dreamed of.

To this purpose, knowledge is offered in aspects related to the appropriate contact with the rest of the colleagues in the company, the preparation of cover letters and résumés, the professional culture of the global business environment and other issues such as conversational skills.

This Postgraduate Diploma takes place over 6 months and is divided into 3 modules:

Module 1 Introducing Yourself and Your Skills
 Module 2 Job Interviews, Educational Background and Work Experience
 Module 3 Job Description and Work Environment



## Where, when and how is it taught?

TECH offers the possibility of developing this Postgraduate Diploma in Résumé Design and Job Interviews in English completely online. Over the course of 6 months, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

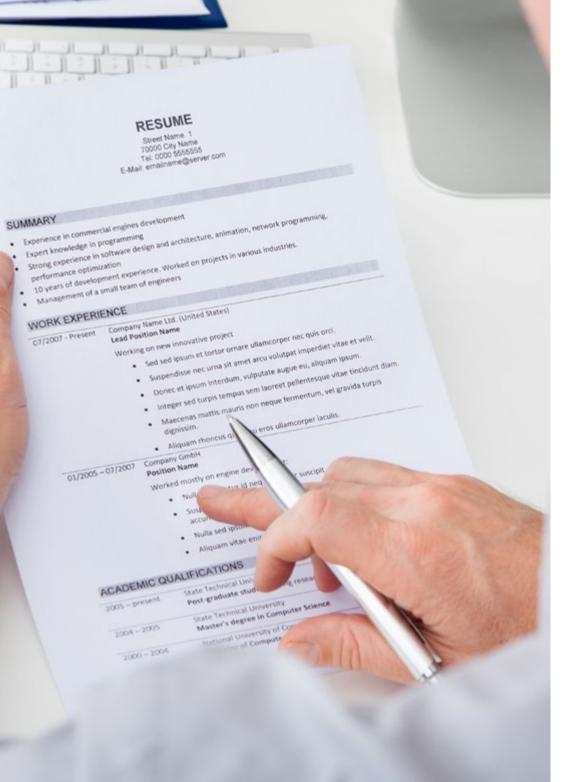
Delve into the study of cybersecurity and manage to prevent computer attacks in your company.

## tech 22 | Structure and Content

N	Module 1. Introducing Yourself and Your Skills								
1.	.1.	General Personal Introduction	1.2.	Personal Strengths	1.3.	Weaknesses and Area for Improvement	1.4.	Free Time and Hobbies	
1.	.5.	Likes and Dislikes	1.6.	Personal Routines	1.7.	Work Routines	1.8.	Useful Skills for the Position	
1	.9.	Introduction to Describing Future Projects	1.10.	Formality When Starting a Conversation					
N	⁄lodι	<b>ıle 2.</b> Job Interviews, Academic Qualific	cations	s and Work Experience					
2.	.1.	Your Résumé in English and Cover Letter Preparation.	2.2.	Secondary and Higher Education	2.3.	Interview Formality	2.4.	General Conversation with the Interviewer	
2.	.5.	Introduction to Job Descriptions	2.6.	Tasks and Vocabulary Related to the Position	2.7.	Job-Related Skills	2.8.	Academic and Work Preferences	
2	.9.	Speaking Simply About Work Experiences	2.10.	Speaking Simply About Personal Experiences					
N	Λodι	<b>lle 3.</b> Job Description and Work Enviror	nment						
3.	.1.	Starting in a New Job: Cross- Cultural Onboarding	3.2.	Formal Greetings and Farewells	3.3.	Simple Tasks in a New Position	3.4.	Probation Period and Training	
3.	.5.	Simple Descriptions of Job Duties and Obligations	3.6.	Physical Description of the Workstation	3.7.	How to Paraphrase Simple Ideas?	3.8.	Introduction to the Work Environment and Social- Environmental Factors	
3.	.9.	General Notions on Collaboration and Teamwork	3.10.	Error Management and Frustration Tolerance					



The best contents to prepare high level professionals"





This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.** 

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





## tech 26 | Methodology

## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.





This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

## A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.



You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments"

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

## tech 28 | Methodology

## **Relearning Methodology**

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



## Methodology | 29 tech

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:



#### **Study Material**

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



## **Management Skills Exercises**

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



#### **Additional Reading**

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



#### **Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.



This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

#### **Testing & Retesting**

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We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



30%



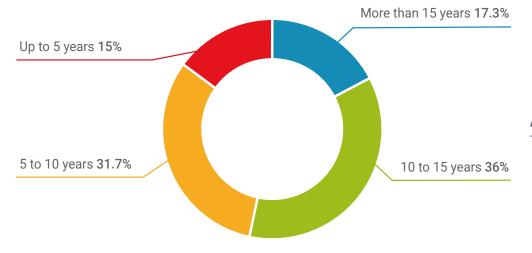


## tech 34 | Our Students' Profiles

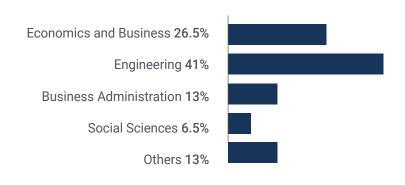


Between 35 and 45 years old

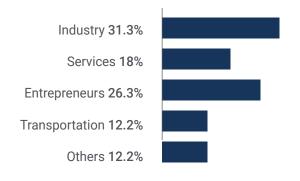
## **Years of Experience**



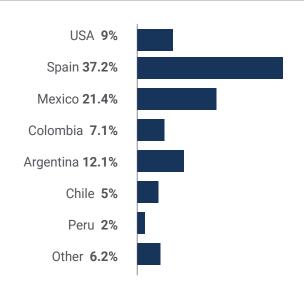
## **Training**



## **Academic Profile**



## **Geographical Distribution**





## **Gonzalo Santamarta**

#### Entrepreneur

"Selection processes are very complex and depend on many details and nuances, which is why I recommend taking this program. With this program, I improved my specific English for job interviews, and I was able to clearly analyze the résumés I received in English"





# Are you ready to take the leap? Excellent professional development awaits you

TECH's Postgraduate Diploma in Résumé Design and Job Interviews in English is a comprehensive, educational program that prepares students to face selection processes in English in the business world. Its main objective is to help them get their dream job.

You deserve to aspire to the best positions in your industry.

Learn with TECH and achieve significant advances in your career.

#### When the change occurs



#### Type of change



#### Salary increase

This program represents a salary increase of more than 23.65% for our students

\$59,000

A salary increase of

23.65%

\$73,000





### tech 42 | Benefits for Your Company

Developing and retaining talent in companies is the best long-term investment.



#### **Intellectual Capital and Talent Growth**

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.



## Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.



#### **Building agents of change**

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.



#### Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.





#### **Project Development**

Professionals can work on a real project or develop new projects in the field of R&D or Business Development of your company.



#### Increased competitiveness

This Postgraduate Diploma will equip your professionals with the skills to take on new challenges and thus drive the organization forward.







### tech 46 | Certificate

This program will allow you to obtain your **Postgraduate Diploma in Résumé Design and Job Interviews in English** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: Postgraduate Diploma in Résumé Design and Job Interviews in English

Modality: **online** 

Duration: 6 months

Accreditation: 18 ECTS



## has successfully passed and obtained the title of: Postgraduate Diploma in Résumé Design and Job Interviews in English

This is a program of 450 hours of duration equivalent to 18 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra la Vella, on the 28th of February of 2024



<sup>\*</sup>Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.



## Postgraduate Diploma Résumé Design and Job Interviews in English

» Modality: online

» Duration: 6 months

» Certificate: TECH Global University

» Credits: 18 ECTS

» Schedule: at your own pace

» Exams: online

