

Postgraduate Diploma Project Management





Postgraduate Diploma Project Management

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Credits: 24 ECTS
- » Schedule: at your own pace
- » Exams: online
- » Target Group: The program is of special interest to all professionals related to design, strategic planning or project execution in any field of engineering, consulting, research, or daily operations in companies; the type of business activity or industry they belong to may vary, as project management is not exclusive to any one sector or field

Website: www.techtute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-project-management

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01

Welcome

The purpose of any project must be to comply with the business strategy. It is important to understand the basic principles of any given strategy as well as the connection that must exist between it and the project(s) involved, in order to achieve the final objectives, since this relationship is a two-way dynamic. This program focuses on the study of strategic project management and project scheduling, as well as the management of potential risks and the resources needed to successfully fulfill the plans devised, always from the perspective of efficiency and quality. Thanks to this, project managers will obtain the qualification that will allow them to control each phase, thereby eliminating any problems that could hinder the achievement of those objectives.



Postgraduate Diploma in Project Management
TECH Global University



“

The figure of the upright, inflexible and authoritarian manager has become obsolete. A new profile has emerged, one that is much more in line with new trends and stands out for being technologically savvy, practising active listening and being self critical of their work"

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Global University



Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+
executives trained each year

200+
different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+ | collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"

This program will provide students with a multitude of professional and personal advantages, particularly the following:

01

A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Global University community.

We give you the opportunity to train with a team of world renowned teachers.

04 Objectives

This program is designed to strengthen management and leadership skills, as well as to develop new skills and abilities that will be essential in your professional development. After the program, you will be equipped to make global decisions with an innovative perspective and an international vision.





*Learn to manage high performance teams and
make your projects achieve business success"*

TECH makes the goals of their students their own goals too.
Work together to achieve them.

This Postgraduate Diploma in Project Management allows the student to:

01

Acquire a strategic business vision

03

Improve management skills

02

Understand the relationship between
project strategy and execution

04

Understand different methodological alternatives
for executing projects



05

Improve their capacity to develop project implementation strategies

07

Learn to sustain a global vision of the project



06

Learn to negotiate with customers

08

Improve one's own time management and that of others

09

Learn to prioritize and/or delegate tasks

10

Learn to manage high performance teams





11

Learn to identify the best resources for a given project

12

Identify the best methods to improve team involvement as well as commitment

05

Structure and Content

The Postgraduate Diploma in Project Management is a customized program, taught in a 100% online format, that allows you to choose the time and place that best suits your availability, schedule and interests. A program that takes place over 6 months and is intended to be a unique and stimulating experience that will lay the foundation for your success as a business manager.



“

By acquiring the specific knowledge for project management, you will become a highly qualified and reputable manager”

Syllabus

The Postgraduate Diploma in Project Management at TECH Global University is an intensive program that prepares students for business challenges and decisions.

The contents of the Postgraduate Diploma in Project Management are designed to promote the development of managerial skills that enable more thorough decision making in uncertain environments.

Over the course of 600 hours, the student analyzes a plethora of practical cases through individual work. It is, therefore, an authentic immersion in real business situations.

This Postgraduate Diploma deals in depth with the strategic areas of a company and is designed for managers to understand project management from a strategic, international and innovative perspective.

A plan designed for study that is focused on professional improvement and prepares students to achieve excellence in the field of project management. A program that understands your needs and those of your company through innovative content based on the latest trends, and supported by the best educational methodology and an exceptional faculty, which will provide you with the competencies to solve critical situations in a creative and efficient way.

This Postgraduate Diploma takes place over 6 months and is divided into 4 modules:

Module 1 / Strategic Project Management

Module 2 / Project Scope and Schedule

Module 3 / Project Risk Management

Module 4 / People and Resource Management



Where, When and How is it Taught?

TECH offers the possibility of taking this program completely online. During the 6 months of the program, students will be able to access all the contents of this program at any time, which will allow them to self-manage study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Strategic Project Management

1.1. Strategic Project Management and the Company	1.2. Competitive Business Strategy	1.3. Corporate Business Strategy	1.4. Project Management Framework
1.5. Integration and Knowledge Management	1.6. Areas of Knowledge in Project Management	1.7. Project Change Management: Training Management	1.8. Stakeholder Management
1.9. Project Communication Management	1.10. Traditional and Innovative Methodologies		

Module 2. Project Scope and Schedule

2.1. Program and Project Portfolio Management	2.2. Project Scope Management	2.3. Requirements Gathering and Scope Definition	2.4. Breakdown of Project Objective into Activities (WBS)
2.5. Validate and Control the Scope	2.6. Strategic Time Planning in Project Management	2.7. Project Life Cycle	2.8. Efficient Time and Deadline Planning
2.9. Task Estimation Tools	2.10. Schedule Execution and Control		

Module 3. Project Risk Management

3.1. Introduction to Risk Management	3.2. Project Risk Management Planning	3.3. Risk Identification	3.4. Qualitative Risk Analysis
3.5. Risk Prioritization	3.6. Quantitative Risk Analysis	3.7. Scenario Analysis and Risk Response Plans	3.8. Implementation of Risk Response
3.9. Risk Monitoring and Control	3.10. Lessons Learned and Knowledge Management		

Module 4. People and Resource Management

4.1. Organizational Culture	4.2. Organization Management	4.3. Talent Management and Commitment	4.4. Motivation
4.5. People Management and the <i>Project Manager</i>	4.6. <i>Corporate Responsibility</i>	4.7. Professional Ethics	4.8. Executive Skills and Management Techniques of the Project Manager
4.9. Negotiation	4.10. Project Resource Management		

06

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



This program prepares you to face business challenges in uncertain environments and achieve business success.



A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”

Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

Our Students' Profiles

The Postgraduate Diploma in Project Management is a program aimed at professionals in administrative functions, business development and entrepreneurial activities in general, who want to update their knowledge, discover new ways to carry out their work and advance in their professional careers.





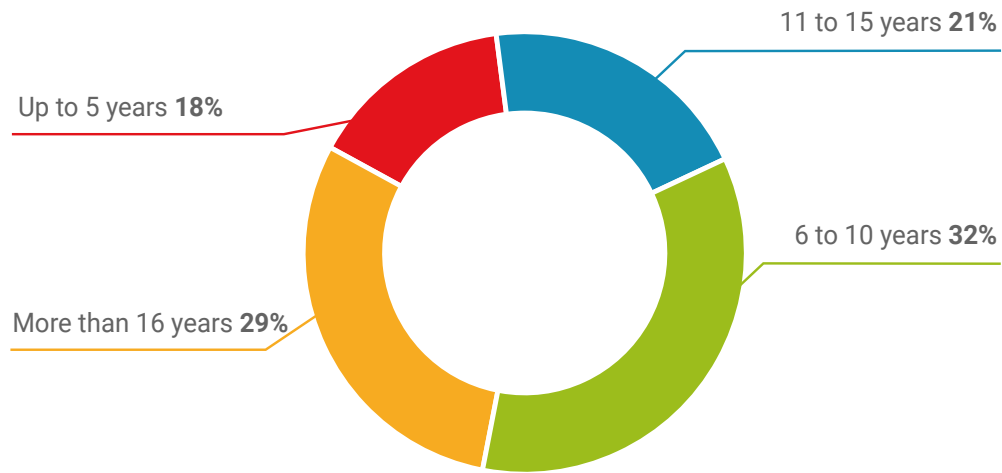
“

If you have experience in Business Administration and are looking for an interesting career boost while you continue to work, then this is the program for you"

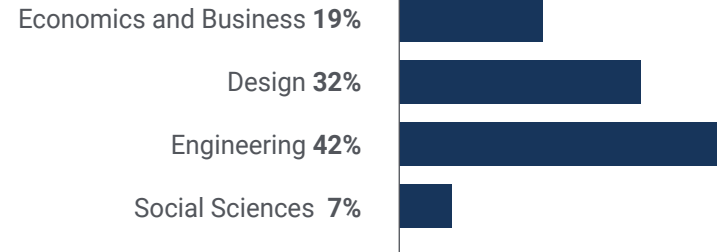
Average Age

Between **35** and **45** years old

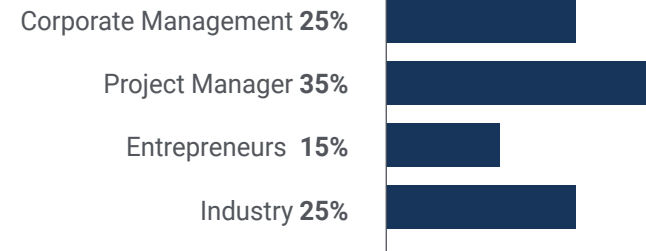
Years of Experience



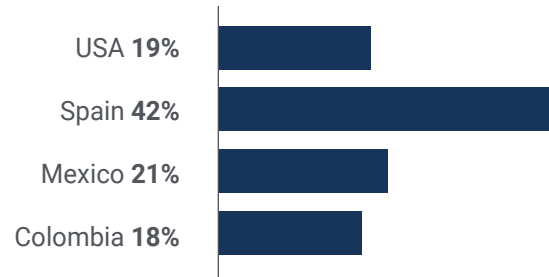
Training



Academic Profile



Geographical Distribution



Luis Sánchez Ortiz

Project Manager

"The combination of academic content and the expertise of the faculty make the Postgraduate Diploma in Project Management a key tool for professional and personal development. I was pleasantly surprised by the quality and professionalism of all the staff members"

08

Course Management

TECH has professionals specialized in each area of knowledge, who pour their work experience into their training. A multidisciplinary team with recognized prestige that has come together to offer you all their knowledge in this area.





“

The Postgraduate Diploma teaching faculty, made up of experts in Project Management, will help you achieve success in your profession"

International Guest Director

Considered a pioneer in solving complex business problems, Matthew Seitz is a highly regarded Systems Analyst. In addition, he is specialized in the field of Business Administration, with a focus based on Marketing. He has more than 25 years of professional experience, where he has been part of international reference institutions such as Google, Kellogg's or Abbot Laboratories. Most of his career has been focused on optimizing online presence and increasing sales conversions through advanced SEM strategies.

In his commitment to provide services of excellence, he remains at the forefront of areas such as Digital Marketing, Data Analytics, Retail or Business Strategies. Among its main achievements, it stands out having implemented both a strategy and an operating model based on Artificial Intelligence to automate repetitive operational processes and offer personalized product recommendations. In this way, he has been able to significantly accelerate revenue growth on an XXB dollar database.

He combines this work with his role as a C-Level Executive Advisor. In this way, he uses his solid knowledge in relevant subjects such as Marketing, Data Analysis, Financial Valuation and Measurement to help leaders make strategic and informed decisions. In this regard, he specializes in the innovative omni-channel methodology, aimed at maximizing traffic and sales in eCommerce. Thanks to this, customers enjoy a seamless and uniform shopping experience, regardless of whether they purchase goods or services from a physical store or via a website or mobile app. In addition, they can access customer service at any time, without being limited by the store's opening hours.



Mr. Seitz, Matthew

- Director of Retail Search and Sales Performance at Google in California, United States
- Program Manager and Social Media Analyst at Abbott Laboratories, Chicago, United States
- Senior Project Manager at McDonald's, United States
- Project Consultant at Crowe Chizek in Chicago, United States
- Master in Business Administration (MBA) with a specialization in Digital Marketing, Northwest University.
- B.S. in Systems Analysis from University of Miami

“

Thanks to TECH, you will be able to learn with the best professionals in the world”

Management



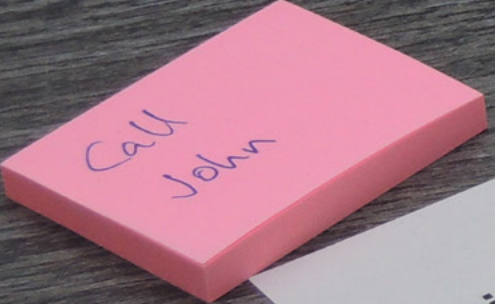
D. Pampliega, Carlos

- ◆ Architect specializing in Project and Risk Management
- ◆ Certified Project Management Professional (PMP)
- ◆ Professional Scrum Master, certified by Scrum.org
- ◆ Active member of PMI-Madrid Spain Chapter. Since 2013
- ◆ Director of PMI Castilla y León Branch, the delegation in Castilla y León. 2013
- ◆ He regularly participates as a speaker in presentations and courses, as well as in congresses organized by PMI
- ◆ Consultant and Trainer in Project Management at different universities and business schools
- ◆ Member of the Editorial Board of the scientific journal Building & Management
- ◆ Member of the PMO Global Alliance Awards PMO Judges Committee

Professors

Dr. Roji Ferrari, Salvador

- ◆ Vice-Dean of International Relations, Faculty of Economics and Business Studies, Complutense University of Madrid
- ◆ PhD in Accounting and Finances, at the Complutense University of Madrid. 1997
- ◆ Degree in Journalism, Complutense University of Madrid, 1971-1977
- ◆ Master of Science in Finance, University of Maryland & Baltimore 1990
- ◆ Master in Business Administration (MBA), University of Maryland & Baltimore, 1989
- ◆ Professor of the Faculty of Economics and Business Administration, Department of Financial Administration and Accounting. Since 1994
- ◆ He has published 6 books on finance and business economics, as well as a multitude of articles and chapters on both divulgation and research



Project plan

Objectives		Q1	Q2	Q3	Q4								
A	R&D/Testing Specific Aims	Jan	Feb	Mar	April	May	June	July	Aug	Sept	Oct	Nov	Dec
1	Prototype Development												
1.1	Develop concept												
1.2	Construct prototype												
1.2	Test prototype in lab												
2	Inhouse and field tests												
2.1	Find test sites and collaborators												
2.2	Inhouse stress testing												
2.3	Short term max load testing												
2.4	Accelerated lifecycle testing												
B	IP/Commercialization Strategy												
1	Goal 1: IP/Commercialization Meeting												
	Goal 2: Provisional patent filing												
	Regulatory Strategy												
	Initial Regulatory Planning w Consultant												
	IDE/Kickoff Meeting w FDA												
	Submission												



09

Impact on Your Career

TECH is aware that studying a program like this entails great economic, professional and, of course, personal investment. The ultimate goal of an effort such as this is to grow professionally, and this you can achieve through an academic program that currently offers the best educational opportunity in the area.





“

Our challenge is to generate a positive change in your professional career. We are fully committed to helping you achieve it"

Are you ready to take the leap? Excellent professional development awaits you

The Postgraduate Diploma in Project Management at TECH Global University is an intensive program that prepares you for the challenges and business decisions of project management.

Its main objective is to promote your personal and professional growth and help you achieve success.

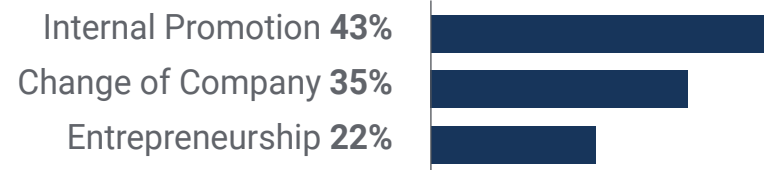
Do not miss the opportunity to train with us and you will find the improvement you were looking for.

If you want to make a positive change in your profession, the Postgraduate Diploma in Project Management helps you achieve that.

When the change occurs



Type of change



Salary increase

This program represents a salary increase of more than **25%** for our students



10

Benefits for Your Company

The Postgraduate Diploma in Project Management contributes to raising an organization's talent to its maximum potential, this through the specialization of high level leaders. A program that adapts to students so that they can acquire the tools they need and apply them in their professional practice to obtain great benefits for their company. In addition, by participating in this academic itinerary, students have a unique opportunity to access a powerful network of contacts in which they can find future professional partners, clients or suppliers.





“

It brings to your company a global vision of project management and offers new perspectives that will lead your business to success"

Developing and retaining talent in companies is the best long-term investment.

01

Intellectual Capital and Talent Growth

Bringing to the company new concepts, strategies and perspectives that can bring about relevant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the executive and opens new avenues for professional growth within the company.

03

Building agents of change

Be able to make decisions in times of uncertainty and crisis, helping the organization to overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets of the world economy.



05

Project Development

Be able to work on a real project or develop new projects in the R+D or Business Development area of your company.

06

Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

11

Certificate

The Postgraduate Diploma in Project Management guarantees students, in addition to the most rigorous and up to date education, access to a Postgraduate Diploma issued by TECH Global University.





“

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This program will allow you to obtain your **Postgraduate Diploma in Project Management** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Diploma in Project Management**

Modality: **online**

Duration: **6 months**

Accreditation: **24 ECTS**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.



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Postgraduate Diploma Project Management



AVERAGE PACE / MI
9m 21s
FASTEST PACE / MI
6m 54s

FINANCIAL INFORMATION
Rate of return on savings
Amount of savings in: 2055

\$179.3
\$2,389,605