

# Postgraduate Diploma Optimized Management of Equity Portfolios



## Postgraduate Diploma Optimized Management of Equity Portfolios

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Credits: 18 ECTS
- » Schedule: at your own pace
- » Exams: online
- » Target Group: University Graduates who have previously completed any of the degrees in the fields of Social and Legal Sciences, Administrative and Business Sciences

Website: [www.techitute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-optimized-management-equity-portfolios](http://www.techitute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-optimized-management-equity-portfolios)

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# 01 Welcome

Currently, there are several institutional and individual investors who avoid investing in equity portfolios, precisely because they approach the model from a fixed-income perspective, but not from a global viewpoint. Today, this is a field that is booming, so the business professional must be fully up-to-date and at the forefront of everything related to equity portfolios. In this way, this program has been designed with the purpose of enhancing the graduate's competencies related to the optimization of bullish expectations. In this way, the practitioner will need to be aware of Delta's and Gamma's new joint management expertise. All this with a 100% online format that provides time flexibility.



Postgraduate Diploma in Optimized Management of Equity Portfolios  
TECH Global University





“

*Sign up and access a 100% online program that will allow you to fully address key concepts in Ola optimization with call buying in an efficient way”*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Global University



### Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**+100000**

executives prepared each year

**+200**

different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**+500**

collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

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TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

---

TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.



### Economy of Scale

---

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

---

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"*



03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”*

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

**01**

### A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of students achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Global University community.

*We give you the opportunity to study with a team of world-renowned teachers.*

# 04 Objectives

This educational program will provide students with the latest updates on the advantages of spreads to manage bullish expectations in the trading sector. In this way, TECH will provide the graduate with innovative didactic resources and competencies related to the Equity Portfolio. In this sense, upon completion of this Postgraduate Diploma, the professionals will have enhanced their knowledge regarding the management of bullish expectations of volatility with cones in only 6 months of online program training.





“

*Achieve your professional goals with the Relearning methodology pioneered by TECH. Enroll and you will stand out"*

**TECH makes the goals of their students their own goals too**  
**Working together to achieve them**

The **Postgraduate Diploma in Optimized Management of Equity Portfolios** enable the students to:

01

Analyze the financial derivatives markets, from their origins in forward transactions to the present day, given that millions of transactions take place every day and involve large equivalent amounts of capital

04

Determine and compare the management of these expectations with combined option figures

02

Delve into the principles of equity investing, with special emphasis on the two key elements of return and risk

03

Delve deeper into the characteristics of trading platforms and derivative contracts in international markets

05

Differentiate the risks that are inherent in strategies to exploit bullish versus bearish volatility expectations



06

Examine the possibilities offered by calendar combinations between bought and sold options with different maturities

08

Examine the possibilities offered by combinations of put and call options with different maturities to improve portfolio performance



09

Detail the particularities of the most common exotic choices

07

Analyze and compare the different possibilities of option combinations to progressively improve portfolio performance

10

Compare the results of each exotic option to improve the return-risk ratio of the equity investment

05

# Structure and Content

The Postgraduate Diploma in Optimized Management of Equity Portfolios is an educational program that focuses on core competencies related to the effects that the passage of time has on ratios. That is why this university program is oriented from a theoretical-practical line, in addition to the experience and vast knowledge of a highly qualified teachers.



“

*In this Postgraduate Diploma you will enhance your skills related to equity portfolio optimization strategies with calendar spreads. Enroll now!”*



## Syllabus

This Postgraduate Diploma integrates 6 months of continuous learning, in which TECH, through first class teaching, will take the students to the top of their professional career. In this way, the graduate will have different challenges that revolve around trading. Therefore, this educational program provides a variety of skills concerning the risks of managing bullish expectations by selling puts.

Therefore, this teacher team has developed a highly prestigious syllabus consisting of 3 modules, with the purpose of reinforcing the graduate's knowledge related to the advantages of ratios to manage bullish expectations.

In this program, the professionals who take this Postgraduate Diploma will delve into the comparison of the use of bearish ratios with respect to the use of purchased Puts. Therefore, they will be the best specialists in managing bullish expectations by buying calls.

On the other hand, TECH focuses on excellence and comfort by providing the most innovative and exclusive materials, being this, a program in which you will only need an electronic device with Internet access. In this way, you will be able to access the virtual platform from the comfort of wherever you are, and in this way you will be able to open your lessons without any scheduling problems.

This Postgraduate Diploma takes place over 6 months and is divided into 3 modules:

### Module 1

Delta Directional Strategies with Equity Derivatives

### Module 2

Gamma Volatility Strategies with Equity Derivatives

### Module 3

Equity Portfolio Optimization with Derivatives



### Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Diploma in Optimized Management of Equity Portfolios completely online. Throughout the 6 months of the educational program, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

**Module 1.** Directional Delta Strategies with Equity Derivatives

<p><b>1.1. Bullish Strategies Equivalent to Holding a Portfolio of Equities</b></p> <p>1.1.1. Calculation of the Delta of an Equity Portfolio and Its Synthesis through Futures Purchases</p> <p>1.1.2. Summary of the Portfolio through the Purchase of Calls and Risks to Be Considered</p> <p>1.1.3. Limitations Caused by the Sale of Puts When Synthesizing the Portfolio</p>	<p><b>1.2. Management of Bullish Expectations with Purchase of Calls</b></p> <p>1.2.1. Delta Management</p> <p>1.2.2. Gamma Management</p> <p>1.2.3. Risks of Managing Bullish Expectations by Buying Calls</p>	<p><b>1.3. Management of Bullish Expectations by Selling Puts</b></p> <p>1.3.1. Joint Management of Delta and Gamma</p> <p>1.3.2. Theta Management</p> <p>1.3.3. Risks of Managing Bullish Expectations by Selling Puts</p>	<p><b>1.4. Optimizing Bullish Expectations with Basic Options Strategies</b></p> <p>1.4.1. Optimization with Call Buying</p> <p>1.4.2. Optimization with Put Sales</p> <p>1.4.3. Limits of Optimization and Leverage Involving</p>
<p><b>1.5. Management of Bullish Expectations with Spreads</b></p> <p>1.5.1. Spread: How It Is Formed</p> <p>1.5.2. Advantages of Spreads to Manage Bullish Expectations</p> <p>1.5.3. Optimization with Spreads: Risks to Consider</p>	<p><b>1.6. Management of Bullish Expectations with Ratios</b></p> <p>1.6.1. Ratio: How It Is Formed</p> <p>1.6.2. Advantages of Ratios for Managing Bullish Expectations</p> <p>1.6.3. Effects of the Passage of Time on Ratios</p>	<p><b>1.7. Management of Bullish Expectations with combos</b></p> <p>1.7.1. Combo: How It Is Formed</p> <p>1.7.2. Comparison of Combos with Purchased Futures</p> <p>1.7.3. Advantages of Combos to Manage Bullish Expectations</p>	<p><b>1.8. Management and Optimization of Bearish Expectations with Basic Strategies</b></p> <p>1.8.1. Futures Sales</p> <p>1.8.2. Put Purchases</p> <p>1.8.3. Call Sales</p>
<p><b>1.9. Management and Optimization of Bearish Expectations with Combined Option Strategies</b></p> <p>1.9.1. Advantages and Risks of Managing Bearish Expectations with Spreads</p> <p>1.9.2. Advantages and Risks of Managing Bearish Expectations with Ratios</p> <p>1.9.3. Advantages and Risks of Managing Bearish Expectations with Combos</p>	<p><b>1.10. Optimization of Directional Strategies with Calendar Combinations</b></p> <p>1.10.1. Spreads Calendar</p> <p>1.10.2. Ratios Calendar</p> <p>1.10.3. Combos Calendar</p>		

**Module 2. Gamma Volatility Strategies with Equity Derivatives****2.1. Volatility as a Financial Product and Its Influence on Option Premiums**

- 2.1.1. Most Important Volatility Indexes in International Financial Markets
- 2.1.2. Derivative Products Whose Underlying in a Volatility Index
- 2.1.3. Influence of Volatility on the Option Premium

**2.2. Option Positions and Volatility Expectations. Optimization**

- 2.2.1. Optimization in the Context of Bullish Volatility Expectations
- 2.2.2. Optimization in the Context of Low Volatility Expectations
- 2.2.3. Difficulties in Optimizing Neutral Volatility Expectations

**2.3. Management of Bullish Volatility Expectations with Cones**

- 2.3.1. Cone: How It Is Formed
- 2.3.2. Advantages of Managing Bullish Volatility Expectations with Cones
- 2.3.3. Derivative Risks

**2.4. Management of Bullish Volatility Expectations with Cradles**

- 2.4.1. Cradle: How It Is Formed
- 2.4.2. Comparison of the Use of Cradles versus the Use of Cones
- 2.4.3. Optimization of the Results through the Use of Cradles

**2.5. Management of Bullish Volatility Expectations with Ratios**

- 2.5.1. Preference for Bearish Ratios (with Puts)
- 2.5.2. Comparison of the Use of Bearish Ratios versus the Use of Purchased Puts
- 2.5.3. Optimization of Results through the Use of Bearish Ratios

**2.6. Bullish Volatility Expectation Management with Butterflies and Condors**

- 2.6.1. Butterfly and Condor; How They Are Formed
- 2.6.2. Comparison of Butterflies and Condors with Respect to Cones and Cradles, Respectively
- 2.6.3. Optimization of Results through the Use of Butterflies and Condors

**2.7. Use of Cones and Cradles with Bearish Volatility Expectations**

- 2.7.1. Training of Cones and Cradles Sold
- 2.7.2. Advantages of These Combinations Compared to Option Selling Strategies
- 2.7.3. Risk Management of These Combined Strategies

**2.8. Use of Ratios with Bearish Volatility Expectations**

- 2.8.1. Training of Ratios with Dominance of Sold Items
- 2.8.2. Advantage of Sold Ratios over Basic Option Selling Strategies
- 2.8.3. Risk Management Derived from Sold Ratios

**2.9. Use of Butterflies and Condors with Bearish Volatility Expectations**

- 2.9.1. Training of Butterflies and Condors Purchased
- 2.9.2. Advantages of These Positions over the Use of Sold Cones and Cradles
- 2.9.3. Optimization of Bearish Expectations of Volatility

**2.10. Optimization of Volatility Gamma Strategies with Calendar Combinations**

- 2.10.1. Ratios Sold Calendar
- 2.10.2. Butterflies Purchased Calendar
- 2.10.3. Condors Purchased Calendar

**Module 3.** Equity Portfolio Optimization with Derivatives

**3.1. Optimized Management in the Context of Equity Portfolios**

- 3.1.1. Optimization of the Risk-Return Ratio
- 3.1.2. Minimization of the Maximum Potential Loss. Money management
- 3.1.3. Ease of Managing a Strategy in both a Profit and Loss Environment

**3.2. Systematic Covered-Call Strategies**

- 3.2.1. Risks and Advantages of a Passive Covered-Call Strategy
- 3.2.2. Active Covered-Call Management (I): Determination when It Is Performed and when It Is not Performed
- 3.2.3. Active Covered-Call Management (II): Additional Determination of the Number of Positions to Be Activated at any Given Time

**3.3. Systematic Protective-Put Strategies**

- 3.3.1. Risks and Advantages of a Passive Protective-Put Strategy
- 3.3.2. Active Protective-Put Management (I): Determination of when to Do It and when Not to Do It
- 3.3.3. Active Protective-Put Management (II): Additional Determination of the Number of Positions to Be Activated at any Given Time

**3.4. Comparison of Covered-Call and Protective-Put Strategies**

- 3.4.1. Risk-Return Ratio of Each Passive Strategy
- 3.4.2. Risk-Return Ratio of Each Active Strategy
- 3.4.3. Management of the Maximum Potential Loss in Each Strategy

**3.5. Equity Portfolio Optimization Strategy Using Spreads**

- 3.5.1. Risk-Return Relationship of a Partial Passive Strategy with Spreads
- 3.5.2. Reduction of the Maximum Potential Loss
- 3.5.3. Active Equity Portfolio Management with Spreads

**3.6. Equity Portfolio Optimization Strategy Using Long Maturity Ratios**

- 3.6.1. Risk-Return Ratio of a Partial Passive Strategy with Ratios
- 3.6.2. Reduction of the Maximum Potential Loss
- 3.6.3. Active Equity Portfolio Management with Ratios

**3.7. Equity Portfolio Optimization Strategy Using Combos**

- 3.7.1. Risk-Return Relationship of a Partial Passive Strategy with Spreads
- 3.7.2. Reduction of the Maximum Potential Loss
- 3.7.3. Active Equity Portfolio Management with Spreads

**3.8. Optimization Strategies for Equity Portfolios with Calendar Spreads**

- 3.8.1. Risk-Return Ratio of a Partial Passive Strategy with Calendar Spreads
- 3.8.2. Reduction of the Maximum Potential Loss
- 3.8.3. Active Equity Portfolio Management with Calendar Spreads

**3.9. Optimization Strategies for Equity Portfolios with Calendar Ratios**

- 3.9.1. Risk-Return Ratio of a Passive Partial Strategy with Calendar Ratios
- 3.9.2. Reduction of the Maximum Potential Loss
- 3.9.3. Active Equity Portfolio Management with Calendar Ratios

**3.10. Equity Portfolio Optimization Strategies with Calendar Combos**

- 3.10.1. Risk-Return Ratio of a Partial Passive Strategy with Calendar Combos
- 3.10.2. Reduction of the Maximum Potential Loss
- 3.10.3. Active Equity Portfolio Management with Calendar Combos





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*Specialize in equity  
portfolio optimization  
strategy using spreads  
with this program”*

# 06

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.







“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*This program prepares you to face business challenges in uncertain environments and achieve business success.*





### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

*You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.







### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.





07

# Our Students' Profiles

The Postgraduate Diploma is aimed at Graduates who have previously completed any of the following degrees in the field of Social and Legal Sciences, Administration and Economics.

This program uses a multidisciplinary approach as the students have a diverse set of academic profiles and represent multiple nationalities.

The Postgraduate Diploma can also be taken by professionals who, being university graduates in any area, have two years of work experience in the field of tax consultancy.





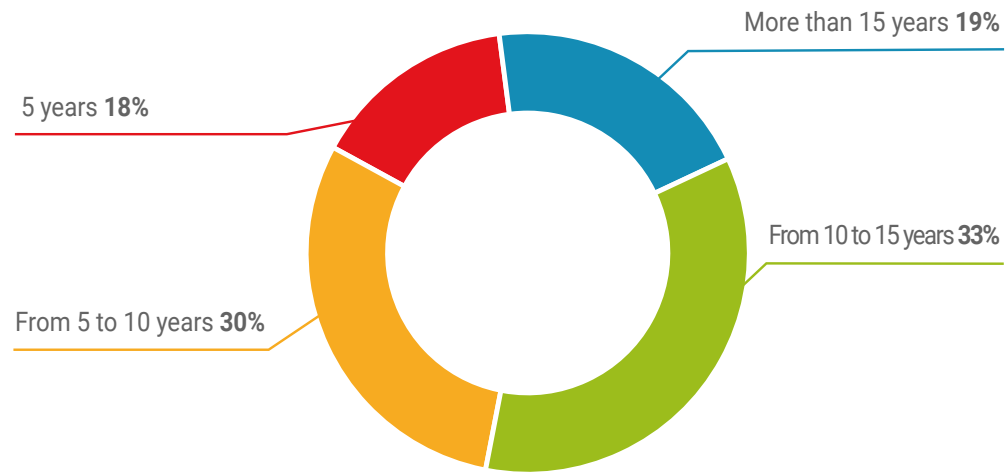
“

*If you have experience in Optimized Equity Portfolio Management, and are looking for an interesting career enhancement while continuing to work, this is the program for you"*

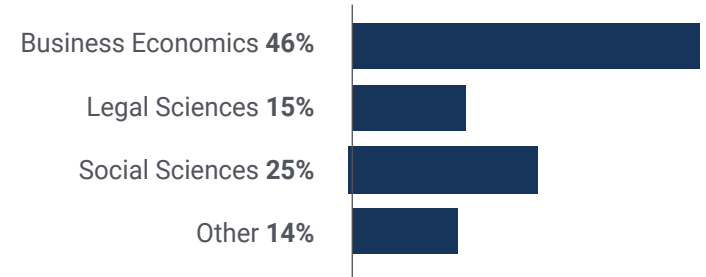
### Average Age

Between **35** and **45** years old

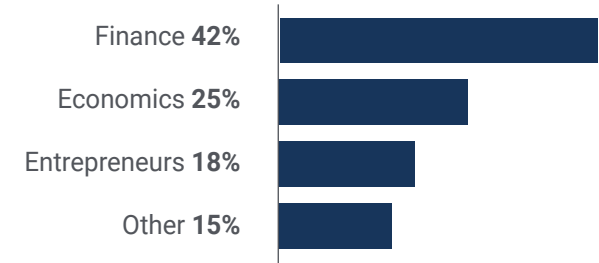
### Years of Experience



### Training

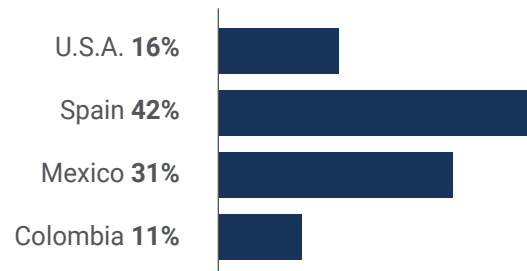


### Academic Profile



## Geographical Distribution

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## Roberto Quijada

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Private banking manager

*"For me doing this program was a big change in my career. It made it easier for me to see much more optimal strategic analysis and methods. All this led me to the optimization of investment portfolios and to progress in my professional career"*

08

# Course Management

The teachers of this program stand out in the academic panorama for their important and preponderant experience. Their professional career has been linked to various trading sectors such as portfolio management in organized derivatives markets, Financial Advisory and Wealth Management, Marketing, Treasury and Collection Management. This knowledge has been reflected in the syllabus of this Postgraduate Diploma, which is also complemented by audiovisual tools, such as videos and infographics, which are extremely in-depth.





“

*TECH's top teachers have compiled the most advanced concepts and tools of Delta and Gamma Co-management in this comprehensive program"*

## Management



### Dr. Sarto Marzal, José Luis

- ♦ Portfolio manager in organized derivatives markets
- ♦ Chief Financial Officer at Celulosa Fabril
- ♦ Teacher in Graduate Degree in Finance and Accounting at the University of Zaragoza
- ♦ D. in Economics and Business Administration with Cum Laude mention from the University of Zaragoza
- ♦ Degree in Economics and Business Administration with a major in Finance from the University of Zaragoza

## Professors

### Dr. Andreu Sánchez, Laura

- ♦ Accounting and Finance Expert
- ♦ Researcher in projects supported by the Ministry of Science and Innovation and the Government of Aragon
- ♦ Teacher in Masters, Diplomas and Degrees at the University of Zaragoza
- ♦ D. in Accounting and Finance with distinction Cum Laude from the University of Zaragoza
- ♦ Degree in Business Administration and Management from the University of Zaragoza
- ♦ Postgraduate Certificate of Specialization in Financial Advisory and Wealth Management from the University of Zaragoza

### Dr. Serrano Cored, Miguel

- ♦ Expert in Accounting and Finance
- ♦ Outbound Advisor (Work Force Management - WFM) at Majorel SP Solutions
- ♦ Team Leader of Collection Agents at Majorel SP Solutions
- ♦ Collections Agent at Majorel SP Solutions
- ♦ Administrative at Ibercaja
- ♦ D. in Accounting and Finance
- ♦ Degree in Business Administration and Management with a major in Finance from the University of Zaragoza
- ♦ Postgraduate Certificate in Business Science
- ♦ Master's Degree in Accounting and Finance from the University of Zaragoza



**Dr. Gimeno Losilla, Ruth**

- ◆ Accounting and Finance Expert
- ◆ Teacher in the Accounting and Finance Department of the University of Zaragoza
- ◆ Researcher in projects for the Ministry of L+O+I, the Government of Aragon and the Ibercaja Banking Foundation
- ◆ Researcher in innovative teaching projects
- ◆ PhD in Accounting and Finance from the University of Zaragoza

**Dr. Ramírez Herrera, Luis Miguel**

- ◆ Responsible for the Administration of the Seville Subway
- ◆ Associate professor in undergraduate studies
- ◆ PhD in Finance from the University of Seville
- ◆ Degree in Business Administration and Management from the University of Seville.
- ◆ Author of several academic publications in journals and the book *Análisis financiero de proyectos en hoja de cálculo* (Financial analysis of projects in spreadsheet).

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*Take the opportunity to learn about the latest advances in this field in order to apply it to your daily practice”*

09

# Impact on Your Career

This program has been designed with the purpose of providing the graduates with stand out skills that will help them face the necessary challenges in the financial field. In this way, TECH is deeply integrated with high quality and efficient education in each of its programs. It also provides the graduate with specialized training in the risks of managing bullish expectations by selling puts.





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*Join TECH in this educational itinerary and you will be able to incorporate the latest developments in Equity Portfolios”*

### Are you ready to take the leap? Excellent professional development awaits you

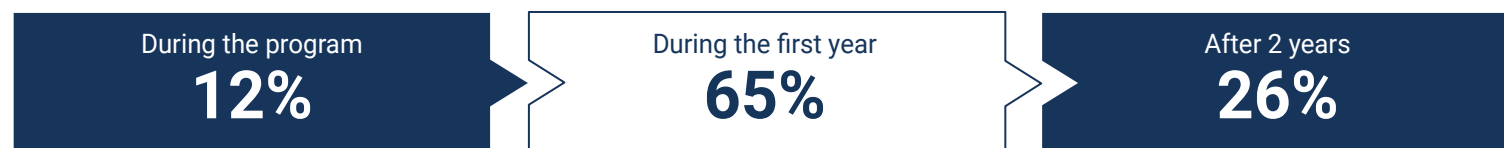
TECH's Postgraduate Diploma in Optimized Management of Equity Portfolios is an intensive program that prepares you to face challenges and business decisions in the field of Finance. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

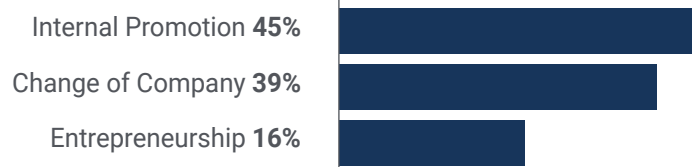
*A program without predetermined schedules that will allow you to access, review or download its contents freely from any device connected to the Internet.*

*You will access the financial area with a focus on the most cutting-edge trading thanks to this complete syllabus 100% online.*

### When the change occurs



### Type of change



## Salary increase

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This program represents a salary increase of more than **26.24%** for our students.



10

# Benefits for Your Company

This program contributes to elevating the organization's talent to its maximum potential through the instruction of high-level leaders.

In addition, participating in this university option is a unique opportunity to access a powerful network of contacts in which to find future professional partners, customers or suppliers.



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*In the digital era, managers must integrate new processes and strategies that bring about significant changes and organizational development. This is only possible through university training and updating”*



Developing and retaining talent in companies is the best long-term investment.

01

### Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

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02

### Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

### Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

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04

### Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

### **Project Development**

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

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06

### **Increased competitiveness**

This program will equip students with the skills to take on new challenges and drive the organization forward.

# 11

# Certificate

The Postgraduate Diploma in Optimized Management of Equity Portfolios guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Global University.



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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

This program will allow you to obtain your **Postgraduate Diploma in Optimized Management of Equity Portfolios** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Diploma in Optimized Management of Equity Portfolios**

Modality: **online**

Duration: **6 months**

Accreditation: **18 ECTS**





future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present online training  
development language  
virtual classroom



## Postgraduate Diploma Optimized Management of Equity Portfolios

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Global University**
- » Credits: **18 ECTS**
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- » Exams: **online**

# Postgraduate Diploma Optimized Management of Equity Portfolios