

# Postgraduate Diploma

## Networking and Intercultural Communication in English



## Postgraduate Diploma Networking and Intercultural Communication in English

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Credits: 18 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-networking-intercultural-communication-english](http://www.techtute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-networking-intercultural-communication-english)

# Index

01

Welcome

---

*p. 4*

02

Why Study at TECH?

---

*p. 6*

03

Why Our Program?

---

*p. 10*

04

Objectives

---

*p. 14*

05

Structure and Content

---

*p. 18*

06

Methodology

---

*p. 24*

07

Our Students' Profiles

---

*p. 32*

08

Impact on Your Career

---

*p. 36*

09

Benefits for Your Company

---

*p. 40*

10

Certificate

---

*p. 44*

# 01 Welcome

Any large company that wants to grow internationally needs to establish the right contacts that will open doors to new customers and other important companies in its sector. But to access these contacts, specific English language skills in Networking and Intercultural Communication are required. For that reason, this program offers managers and professionals who want to build the best network of contacts the necessary knowledge to achieve it, making their company grow exponentially in the process.



Postgraduate Diploma in Networking and Intercultural Communication in English. TECH Global University



“

*The best contacts are waiting for you Make your company expand internationally thanks to this Postgraduate Diploma"*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Global University



### Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**100,000+**  
executives trained each year

**200+**  
different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**500+** | collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.





TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

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TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

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TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



### Economy of Scale

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TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

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In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"*

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"*

This program will provide students with a multitude of professional and personal advantages, particularly the following:

**01**

### A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of participants achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Global University community.

*We give you the opportunity to train with a team of world renowned teachers.*

# 04

# Objectives

The main objective of this educational program is to provide students with the necessary skills to establish contacts in the international business world, using English as a tool to help them achieve this goal. Therefore, this program will take into account all the cultural issues involved in the process of creating an international networking group, taking into account the good customs of the business world at a global level. This way, students' companies will be able to make rapid progress outside their home country.



“

*The best international contacts  
are waiting for you"*

**Their students' goals are TECH's goals too  
Working together to achieve them**

This **Postgraduate Diploma in Networking and Intercultural Communication in English** enable students to:

01

Solve basic and simple communicative tasks, in order to perform duties, both in a work environment and in everyday situations

04

Use the linguistic resources necessary to get by in communication situations in the work environment

02

Interact and express yourself in these situations in an independent and adequate manner, in a standard register in written and oral communication

03

Define the most relevant social aspects of everyday life situations, and recognize the most common forms of social relationships

05

Develop resources and tools that enable them to assess and improve their own learning and use of the language





06

Be able to understand the main points of clear, standard-language texts on familiar matters, whether in work study or leisure situations

08

Be able to produce simple and coherent texts, on topics that they are familiar with, in the workplace or in which they have a personal interest



09

Be able to describe work experiences, events, wishes and aspirations, as well as briefly justify their opinions or explain their work plans

07

Know how to cope in most of the situations that may arise in the workplace where English is used as the lingua franca

10

Recognize how cultural differences can affect communication between people of different nationalities

05

# Structure and Content

This program is divided into 3 modules, each consisting of 10 topics, and covers issues such as how to relate to colleagues in a sociocultural working environment, the description of simple tasks in the workplace, notions of teamwork, the use of different registers depending on the interlocutor, the acquisition of knowledge such as recurring phrases that can be used in telephone conversations or general information about communication differences in different regions, all applied to business English.





*The better prepared you are, the better  
your professional performance will be.  
Trust TECH"*

## Syllabus

The world is made up of more than 200 countries, each containing dozens of cultures. In addition, in all these countries there is a wide network of companies from different sectors, some of which also participate at the international level. But to be able to operate in this global business environment, you need appropriate ways of communicating and networking, as well as an adequate level of English.

Therefore, this contact process, called Networking, is a complex task in which a series of cultural and social particularities must be taken into account, since, depending on the geographical location of the company and the manager or the professional contacted, it is necessary to act in one way or another in order to achieve success.

This Postgraduate Diploma in Networking and Intercultural Communication in English offers its students quality content so that they can develop quality Networking skills, allowing their companies to expand internationally. To this purpose, this program offers knowledge in intercultural relations in the field of business that will be fundamental for professionals.

This Postgraduate Diploma takes place over 6 months and is divided into 3 modules:

### Module 1

Job Description and Work Environment

### Module 2

Formality and Forms of Expression in Person, on the Phone and Online

### Module 3

Networking, Social Networks, and Intercultural Communication



### Where, when and how is it taught?

TECH offers the possibility of developing this Postgraduate Diploma in Networking and Intercultural Communication in English completely online. Over the course of 6 months, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

*Delve into the study of cybersecurity and manage to prevent computer attacks in your company.*

**Module 1. Job Description and Work Environment**

1.1. Starting in a New Job: Cross-Cultural Onboarding	1.2. Formal Greetings and Farewells	1.3. Simple Tasks in a New Position	1.4. Probation Period and Training
1.5. Simple Descriptions of Job Duties and Obligations	1.6. Physical Description of the Workstation	1.7. How to Paraphrase Simple Ideas?	1.8. Introduction to the Work Environment and Social-Environmental Factors
1.9. General Notions on Collaboration and Teamwork	1.10. Error Management and Frustration Tolerance		

**Module 2. Formality and Forms of Expression in Person, on the Phone and Online**

2.1. Differences in Register in a Simple Direct Interaction	2.2. Differences in Register in a Telephone Interaction	2.3. Simple Telephone Vocabulary	2.4. Phrasal Verbs on the Telephone
2.5. Differences in Register in a Simple Online Interaction	2.6. Vocabulary in a Simple Online Interaction	2.7. Phrasal Verbs Online	2.8. Answering Straightforward Complaints in a Direct Interaction
2.9. Answering Straightforward Complaints in a Telephone Interaction	2.10. Answering Straightforward Complaints in an Online Interaction		

**Module 3. Networking, Social Networks, and Intercultural Communication**

3.1. Companionship and Out-of-Hours Contact	3.2. Working in Multicultural Teams	3.3. General Information on Communicative Differences according to Linguistic Regions	3.4. Corporate Advertising Campaigns in Social Networks
3.5. Analysis of Simple Business Posts on Social Networking Sites	3.6. Intercultural Language Barriers	3.7. Using Social Networking Sites to Promote Goods and Services	3.8. A Good Work Atmosphere
3.9. Simple Problems in the Work Environment	3.10. General and Simple Business Rules in Relation to Interpersonal Aspects		



“

*The best content for  
you to establish the best  
international contacts”*

# 06

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.







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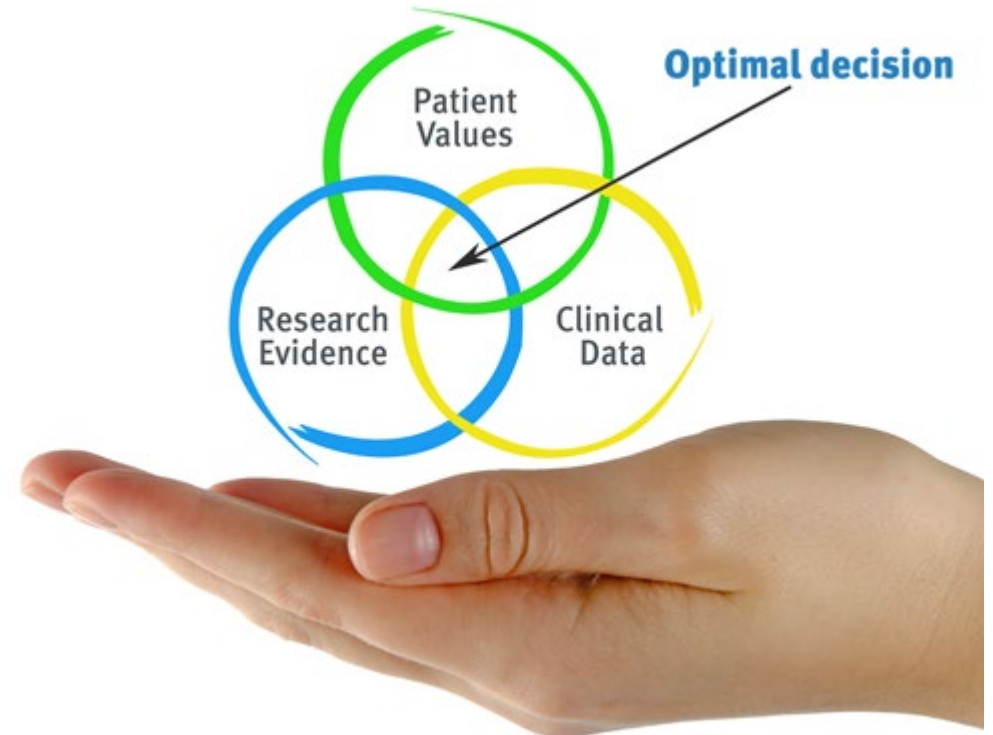
*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.



*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"*



*This program prepares you to face business challenges in uncertain environments and achieve business success.*



*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

*You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

# Our Students' Profiles

The students of this program seek to improve the scope of their company's business, and for this they need the best knowledge in Networking applied to this business field and, above all, English. Therefore, this program offers the best solutions to obtain valuable contacts that can offer interesting deals, intervene as intermediaries in complex transactions in English and open the doors to certain international areas that are difficult to access. Students know that this task can lead to the overall growth of their companies and, therefore, they find this Postgraduate Diploma to be a very useful tool to achieve it.







“

*The students of this Postgraduate Diploma get the best contacts in their business sector quickly”*

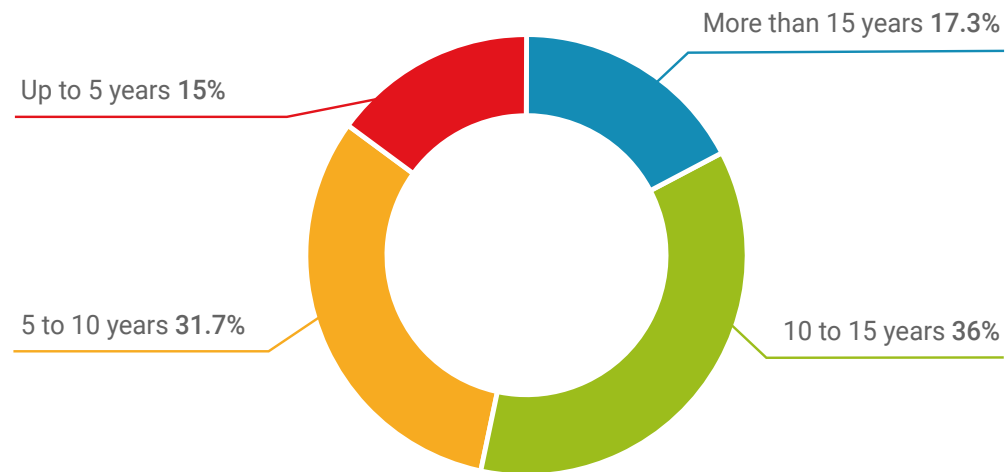
### Average Age

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Between **35** and **45** years old

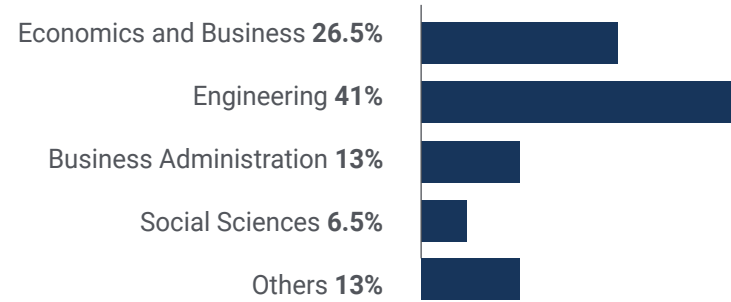
### Years of Experience

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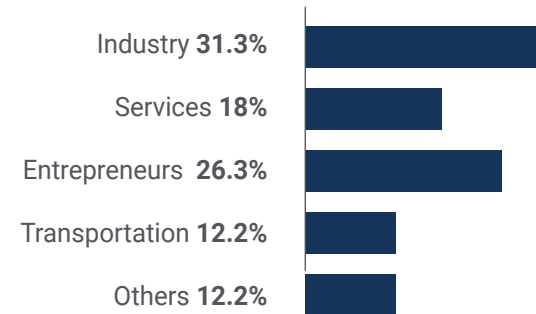
### Training

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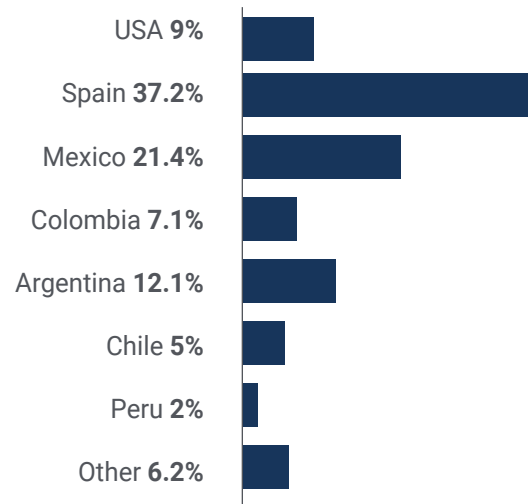
### Academic Profile

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## Geographical Distribution

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## Gonzalo Santamarta

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Entrepreneur

*"Getting the right contacts can mean that your company can definitely take off and become a leading international company. For this reason, mastering English specific to this field is a differential factor. When I completed this program, I was able to make the best contacts"*

08

# Impact on Your Career

The students' careers improve rapidly due to the fact that they are able to make great contacts in their respective business areas. With the English they will have mastered upon completing this program, students will gain numerous business and employment opportunities, and will also be able to offer their companies important solutions to different problems from the international environment that their contacts can solve. This way, this program's students will be valuable members of their companies, which will consider them indispensable because of their newly acquired skills.





“

*Your career will make a 180-degree turn when you complete this Postgraduate Diploma"*

### Are you ready to take the leap? Excellent professional development awaits you

This Postgraduate Diploma in Networking and Intercultural Communication in English is an intensive program that prepares students to face the main professional challenges that may arise when establishing an international network of contacts. The main objective of this university is to promote personal and professional growth. Helping students achieve success.

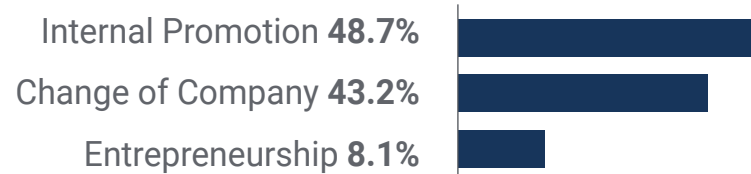
*Do you need to master specific English to make the best contacts? With this program, you will achieve it.*

*TECH students achieve their goals even sooner than they expect. Want to know how? Enroll now!.*

#### When the change occurs



#### Type of change



## Salary increase

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This program represents a salary increase of more than **23.65%** for our students



09

# Benefits for Your Company

Companies that want to expand internationally know that they need to get the best contacts to achieve their goal successfully. But, in order to do so, it is necessary to take into account a series of issues, such as the fact that different agents involved in business come from different countries and cultures, so it is essential to know how to communicate in English with such varied people who can have a positive influence on the company. Therefore, completing this Postgraduate Diploma can mean the difference between success or failure when it comes to establishing the contacts that will open doors to companies abroad.







“

*Without the right contacts, companies cannot move forward. This program will help you establish the best ones for your company”*

Developing and retaining talent in companies is the best long-term investment.

01

### **Intellectual Capital and Talent Growth**

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

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02

### **Retaining high-potential executives to avoid talent drain**

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

### **Building agents of change**

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

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04

### **Increased international expansion possibilities**

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

### **Project Development**

Professionals can work on a real project or develop new projects in the field of R&D or Business Development of your company.

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06

### **Increased competitiveness**

This Postgraduate Diploma will equip your professionals with the skills to take on new challenges and thus drive the organization forward.

# 10 Certificate

This Postgraduate Diploma in Networking and Intercultural Communication in English guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Global University.



“

*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This program will allow you to obtain your **Postgraduate Diploma in Networking and Intercultural Communication in English** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Diploma in Networking and Intercultural Communication in English**

Modality: **online**

Duration: **6 months**

Accreditation: **18 ECTS**





## Postgraduate Diploma Networking and Intercultural Communication in English

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