

Postgraduate Diploma Labor Policies





Postgraduate Diploma Labor Policies

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Credits: 18 ECTS
- » Schedule: at your own pace
- » Exams: online
- » Target Group: Graduates or professionals in the field of Human Resources, Labor Relations and Psychology, who want to deepen their knowledge in this field.

Website: www.techtute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-labor-policies

Index

01

Welcome

p. 4

02

Why Study at TECH?

p. 6

03

Why Our Program?

p. 10

04

Objectives

p. 14

05

Structure and Content

p. 18

06

Methodology

p. 26

07

Our Students' Profiles

p. 34

08

Impact on Your Career

p. 38

09

Benefits for Your Company

p. 42

10

Certificate

p. 46

01 Welcome

Organizations around the world today require professionals trained in labor policy. This is due to the explosion of teleworking and new forms of employment such as coworking or digital nomads, which represent a great opportunity to grow in the labor field with specific knowledge about these new vanguards. For this reason, TECH has developed the present qualification, with which students can grow professionally in the field of labor policy management to achieve bigger and better jobs. Thanks to the teaching in sociology of labor and labor economics, the student will be able to manage labor departments in a more efficient way.



Postgraduate Diploma in Labor Policies.
TECH Global University



“

Acquire the knowledge of a Human Resources specialist capable of understanding and applying the most effective employment policies, both externally and internally in organizations"

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Global University



Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+
executives trained each year

200+
different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+ | collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School case studies. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH you will have access to Harvard Business School case studies"

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"

This program will provide students with a multitude of professional and personal advantages, particularly the following:

01

A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Global University community.

We give you the opportunity to train with a team of world renowned teachers.

04 Objectives

The main objective of this program is to prepare all students for remarkable leadership in the field of labor policy management. This is achieved through a broad and comprehensive curriculum, with knowledge in sociology of work, labor and market economics, ending with a module on policy management in labor intermediation. This will propel the career of professionals to the next level, enabling them to effectively apply for managerial positions in this field of expertise.



“

If your goal is to expand your professional career as an HR specialist, with qualifications that will enable you to compete among the best, look no further. This Postgraduate Diploma is the boost you need”

**TECH makes the goals of their students their own goals too.
Working together to achieve them.**

This **Postgraduate Diploma in Labor Policies** will enable students to:

01

Acquire knowledge and analysis of the behavior of people in organizations applying psychosocial approaches

04

Manage and understand the norms that regulate the labor market and labor relations from a gender and equality perspective

02

Acquire knowledge of the sociological aspects of group organizational behavior and organizational structures



03

Acquire knowledge of different techniques of socio-labor evaluation for the analysis of the labor market

05

Acquire knowledge in the general functioning of the labor market

06

Understand the essential aspects of employment and labor recruitment

08

Identify and apply the context of labor intermediation in national and international employment policies



09

Distinguish and Handle labor intermediation actions and their distinction with illegal assignment of workers

07

Differentiate between different employment policies

10

Know from the employment intermediary agents, their policy of public-private collaboration with the public employment services and the actions that regulate them

05

Structure and Content

The content of the Postgraduate Diploma in Labor Policies has been developed by a team of professionals with extensive experience in personnel management and labor relations in the business world. This guarantees that the didactic material to which students have access is of the highest quality, with theory applicable to real business environments in which to develop successfully implementing the best possible labor policies.



“

A complete program with which to obtain all the necessary skills to climb up the corporate organizational chart of your company"

Syllabus

The content of the Postgraduate Diploma in Labor Policies is focused on preparing students for the challenge of managing a complete Labor Relations department, taking into account all the social and economic aspects that must be known for the correct execution of all tasks.

Facilitate the acquisition of knowledge, the theoretical content is largely supported by high quality audiovisual material, which also lightens the student's own teaching load.

Over the 450 hours of the program, students will study cases and real examples of labor policy situations where the methodologies and practices proposed in this program have been applied, making it an immersive educational experience with a more useful and beneficial contextual learning for the future graduate.

This Postgraduate Diploma takes place over 6 months and is divided into 3 modules:

Module 1.

Sociology of Work

Module 2.

Labor and Market Economics

Module 3.

Management of Labor Intermediation Policies



Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Diploma in Labor Policies completely online. Throughout the 6 months of the educational program, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Sociology of Work

1.1. Concept of Sociology of Work

- 1.1.1. Introduction, Objectives and Concept of Sociology
- 1.1.2. Concept of Work
- 1.1.3. Concept of Sociology of Work
- 1.1.4. Sociology of Work Field of Action

1.2. Study of Human Behavior in Society

- 1.2.1. Human Action, Means and Ends
- 1.2.2. Production and Employees
- 1.2.3. The Impact of Population Growth on Work

1.3. Economic Aspects Study of the Sociology of Work

- 1.3.1. Theory of Value in Classical Economists
- 1.3.2. Karl Marx's Labor Theory of Value
- 1.3.3. Criticism of the Labor Theory of Value
- 1.3.4. Keynesianism

1.4. Historical Evolution and Social Context of Work

- 1.4.1. Work in Ancient Times
- 1.4.2. The Industrial Revolution
- 1.4.3. The Development of the Industrial Society and its Labor Effects
- 1.4.4. From Industrial Society to Post-Industrial Society
- 1.4.5. Work in the Information Society

1.5. History of the Main Sociological Theories of the Work and Organizations

- 1.5.1. Sociological Theories of Work
- 1.5.2. Contemporary Sociological Theories of Work
- 1.5.3. Taylor and the Scientific Organization of Work

1.6. Group Behavior in Organizations

- 1.6.1. Analysis of the Work Process
- 1.6.2. Human Resources: Mechanical Labor and Creativity
- 1.6.3. Social Order in Organizations: Cosmos and Taxis

1.7. Sociology of Labor Relations in a Business

- 1.7.1. Theories of Subjectivity
- 1.7.2. Theories of the Labor Market
- 1.7.3. Sociology of Labor Relations

1.8. Central Aspects in Organizations

- 1.8.1. Different Roles within the Organization
- 1.8.2. Organizational Structure

1.9. Technological Paradigm and the Labor Market

- 1.9.1. The Impact of Innovation
- 1.9.2. Innovation in the Modern Business
- 1.9.3. Automization in Production
- 1.9.4. Data Management and Artificial Intelligence

1.10. Labor Market Challenges in the 21st Century

- 1.10.1. Syndicates in the 21st Century
- 1.10.2. Employee Manifestations and Strikes
- 1.10.3. The Future of Work
- 1.10.4. Immigration and the Labor Market
- 1.10.5. Emigration, Globalization and Work

Module 2. Labor and Market Economics**2.1. Introduction to the Labor Market**

- 2.1.1. Definition of the Labor Market
- 2.1.2. Functioning of the Labor Market
- 2.1.3. Economic Systems and the Market Economy
- 2.1.4. Distribution of the Population

2.2. The Law of Labor Demand and Supply

- 2.2.1. Economic Systems and the Market Economy
- 2.2.2. Functioning of the Market: Supply and Demand
- 2.2.3. Elasticity and Shift of Supply and Demand Curves
- 2.2.4. Market Balance

2.3. Economy as a Science

- 2.3.1. The Concept of Scarcity and This Use of Goods
- 2.3.2. Economic Activity
- 2.3.3. Productive Factors
- 2.3.4. The Population as a Conditioning Factor of Economic Activity

2.4. Labor Markets

- 2.4.1. Distribution of the Population
- 2.4.2. Situation of Disadvantaged Groups
- 2.4.3. Labor Market Perspectives in Latin America

2.5. Trade Unions

- 2.5.1. Freedom of Association
- 2.5.2. Functioning of the Trade Union
- 2.5.3. Union Legal Regime

2.6. Trade Union Representation in the Company

- 2.6.1. Trade Union Representation in the Company
- 2.6.2. Trade Union Associations
- 2.6.3. The Strike

2.7. Collective Bargaining

- 2.7.1. The Role of Collective Bargaining
- 2.7.2. Collective Bargaining Agreements
- 2.7.3. Sectorial Bargaining Agreements
- 2.7.4. Committees in Charge of Negotiation in the Organization

2.8. Government Policies

- 2.8.1. Policies for Creation of Jobs
- 2.8.2. Social Policies for Unemployment Support
- 2.8.3. International Examples

2.9. Career

- 2.9.1. Introduction to Vocational Orientation
- 2.9.2. Vocational Orientation as an Employment Trigger
- 2.9.3. Regional Trends in the Demand for Job Positions

2.10. Social Responsibility in the Granting of Employment Positions

- 2.10.1. Social Responsibility
- 2.10.2. Social Groups Exposed to Discrimination
- 2.10.3. Policies and Programs Included in the Organization

Module 3. Management of Labor Intermediation Policies

3.1. Labor Intermediation in the Common Portfolio of the National Employment System Services

- 3.1.1. Labor Intermediation
- 3.1.2. The New Role of Public Employment Services
- 3.1.3. Discrimination in Access to Employment

3.2. Labor Intermediation

- 3.2.1. Conceptualization of Intermediation: Basic Principles
- 3.2.2. Labor Intermediation and Professional Orientation
- 3.2.3. Labor Intermediation within Active Employment Policies in Public Services
- 3.2.4. Collaborating Agents in the Outsourcing of Intermediation: Recruitment Agencies and Temporary Employment Agencies

3.3. Job Prospects I

- 3.3.1. Statistical Data on the Business Fabric
- 3.3.2. Sources of Labor Market Information
- 3.3.3. Current Labor Market Indicators
- 3.3.4. Employment Opportunities

3.4. Job Prospects I

- 3.4.1. Diagnosis and Analysis of the Labor Market
- 3.4.2. Searching and its Phases: Approaching the Company and Recruiting Plan
- 3.4.3. Loyalty and Evaluation of the Relationship with Companies
- 3.4.4. Management of the Employment Demand and Accompaniment to the Company

3.5. Recruitment Activities

- 3.5.1. Conceptualization of Recruitment: Typologies
- 3.5.2. Recruitment Procedures in the Digital Era: *E-Recruitment*
- 3.5.3. Recruitment in the Collaborating Placement Agencies

3.6. Personalized Itineraries of Orientation and Labor Market Insertion

- 3.6.1. Basic Aspects and Elements that Include it
- 3.6.2. Elaboration of Personalized Itineraries of Orientation and Labor Market Insertion
- 3.6.3. Special Considerations for Groups with Labor Market Insertion Difficulties

3.7. The Sanctioning Regime for Brokerage Activities

- 3.7.1. Lack of Penalties for the Recruitment of Irregular Labor Orientation and Placement
- 3.7.2. The Training Sanctioning Regime

3.8. Illegal Subcontracting: Regulatory Framework

- 3.8.1. Successive Reforms of the Concept and the Current Identification of Illegal Assignment
- 3.8.2. Illegal Intercompany Transfers
- 3.8.3. Consequences of Unlawful Assignment

3.9. Public/Private Collaboration in Labor Intermediation

- 3.9.1. European Public-Private Partnership Models
- 3.9.2. The Public-Private Partnership Framework Agreement after the Labor Reform
- 3.9.3. The Convergence of Training Obligations with the Public Employment Services

3.10. Challenges of Labor Intermediation Policies in the Digital Era

- 3.10.1. Labor Intermediation in Telematic Employment Agencies
- 3.10.2. Labor Mobility and Globalization in Employment Policies
- 3.10.3. Job Search in the Digital Era



“

Add to your knowledge the skills to apply labor policies and start intervening in this exciting field”

06

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

Our Students' Profiles

The profile of the students who make up this Postgraduate Diploma in Labor Policies comes mainly from the field of labor relations, although it is also attended by Human Resources and psychology professionals who want to specialize their labor profile and obtain a better performance in their performance. The profile of the students who make up this Postgraduate Diploma in Labor Policies comes mainly from the field of labor relations, although it is also attended by Human Resources and psychology professionals who want to specialize their labor profile and obtain a better performance in their performance.





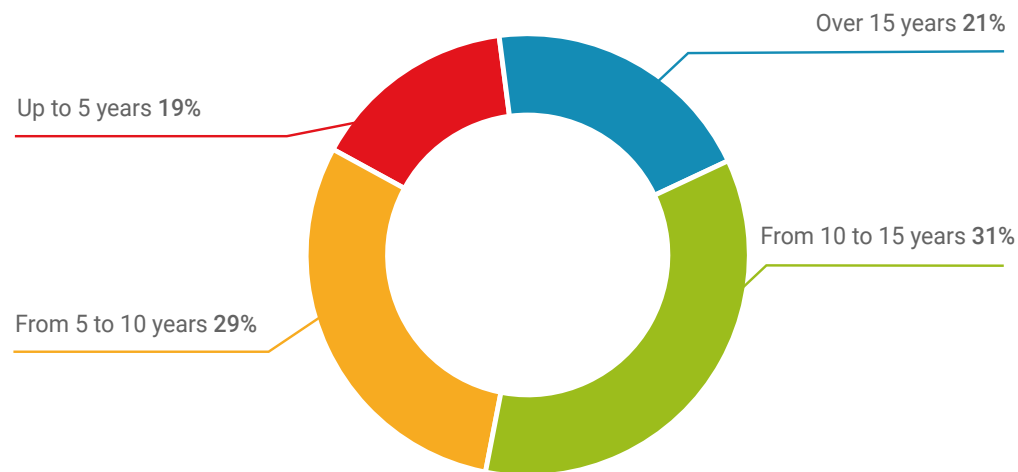
“

This is the perfect opportunity to gain significant professional improvement in the field of labor relations while continuing to improve your own daily work"

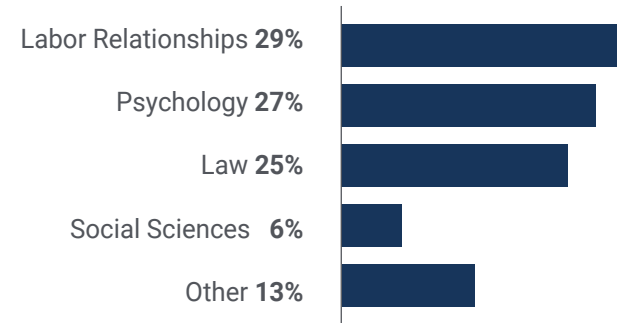
Average Age

Between **35** and **45** years old

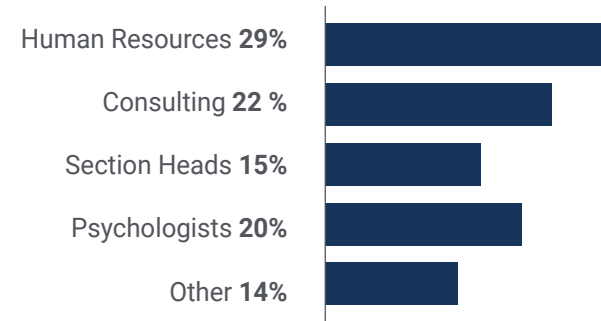
Years of Experience



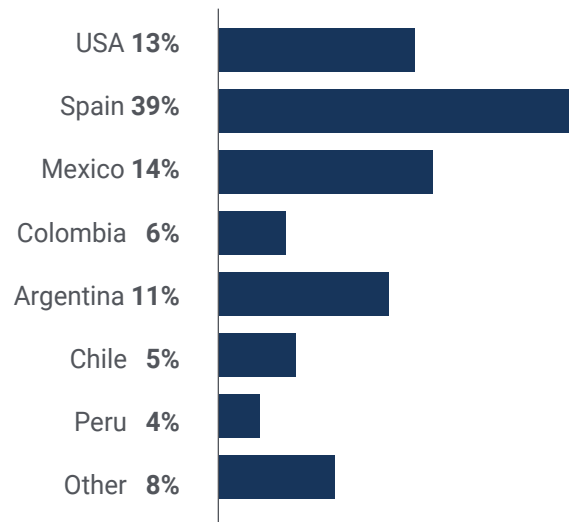
Training



Educational Profile



Geographical Distribution



Sonia Hernández

Responsible of Human Resources

"This TECH training has helped me to catch up with the latest developments in the industry and to update my knowledge. On a professional level, after a long time I got a promotion and now I am manager of the Labor Relations area in my organization"

08

Impact on Your Career

TECH, being aware of the effort that students have to make to take this qualification, is concerned that the impact of this qualification is as positive as possible for their career. For this reason, the best possible professionals have been brought together to prepare all the theory, in addition to incorporating the latest educational methodologies of the sector to consolidate all the knowledge imparted in a firm and concrete way.



“

This Postgraduate Diploma will be the key that will open the door to the highest level of management in the field of labor relations”

Are you ready to take the leap? Excellent professional development awaits you.

This program will propel the student to new professional levels with better salaries and job positions, thanks to the intensive effort in acquiring high demand competencies in the field of labor relations, supported by an exceptional teaching group that will advise you at all times to help you reach your goals.

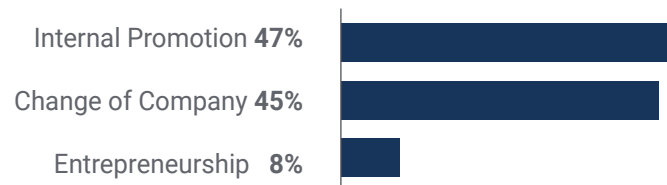
Thanks to this program you will receive a large number of job offers with which you will be able to start your professional growth.

The completion of the Postgraduate Diploma in Labor Policies will allow you to advance in your profession.

Time of Change



Type of change



Salary increase

This program represents a salary increase of more than **25.22%** for our students



09

Benefits for Your Company

With the high level of knowledge offered in this course, companies benefit from the incorporation of professionals with high managerial and labor management skills, streamlining all tasks related to labor intermediation or the prospecting of new employees to be incorporated into the workforce.





“

In a new digital era where "nomadic" workers or coworking are so widespread, it is necessary to have professionals who are experts in the labor policies of the present"

Developing and retaining talent in companies is the best long-term investment.

01

Intellectual Capital and Talent Growth

Managers will bring to the company new concepts, strategies and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the executive and opens new avenues for professional growth within the company.

03

Building agents of change

The directors They will be able to make decisions in times of uncertainty and crisis, helping the organization to overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the organization will come into contact with the main markets in the world economy.



05

Project Development

The executive can work on a real project or develop new projects.

06

Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization.

10 Certificate

The Postgraduate Diploma in Labor Policies guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Global University.



“

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This program will allow you to obtain your **Postgraduate Diploma in Labor Policies** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Diploma in Labor Policies**

Modality: **online**

Duration: **6 months**

Accreditation: **24 ECTS**



*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.



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