

# Postgraduate Diploma International Trade, Law and Taxation





## Postgraduate Diploma International Trade, Law and Taxation

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Credits: 15 ECTS
- » Schedule: at your own pace
- » Exams: online
- » Target Group: Graduates and professionals with demonstrable experience in fields such as sales, marketing, and other similar areas

Website: [www.techtute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-international-trade-law-taxation](http://www.techtute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-international-trade-law-taxation)

# Index

01

Welcome

---

*p. 4*

02

Why Study at TECH?

---

*p. 6*

03

Why Our Program?

---

*p. 10*

04

Objectives

---

*p. 14*

05

Structure and Content

---

*p. 18*

06

Methodology

---

*p. 26*

07

Our Students' Profiles

---

*p. 34*

08

Impact on Your Career

---

*p. 38*

09

Benefits for Your Company

---

*p. 42*

10

Certificate

---

*p. 46*

# 01

# Welcome

Globalization has enabled companies to move into international markets, but this requires qualified human capital. Thus, international trade requires more and better trained professionals at a global level, since they must be specialists in international regulations and tax matters, for example. With this TECH program, students can aspire to improve their professional career with knowledge adapted to the international market, giving them greater prospects for their professional aspirations. This will, in turn, allow them to access higher paying and prestigious positions in any industry with a global presence.



Postgraduate Diploma in International Trade, Law and Taxation  
TECH Global University



“

*You will be able to give an international dimension to your career thanks to this TECH Postgraduate Diploma"*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Global University



### Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**100,000+**  
executives trained each year

**200+**  
different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**500+** | collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.





TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

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TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

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TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



### Economy of Scale

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TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

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In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"*

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"*

This program will provide students with a multitude of professional and personal advantages, particularly the following:

**01**

### A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of participants achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Global University community.

*We give you the opportunity to train with a team of world renowned teachers.*

# 04 Objectives

This training prepares students to establish their professional careers in the international arena, with a set of knowledge and skills that are essential in any business environment with a global perspective. The graduate will be able to assume a multitude of roles of a more universal nature, taking into account the regulations and particular characteristics of each region.





*With the experience provided by this Postgraduate Diploma, you will be prepared for all the global challenges you set yourself"*

TECH makes the goals of their students their own goals too.  
Working together to achieve them.

The Postgraduate Diploma in International Trade, Law and Taxation will train you to:

01

Define the latest trends and innovations in trade management on an international level

02

Develop, lead and execute more effective global commercial strategies focused on the needs of the company, offering customized value propositions

03

Develop strategies to make decisions in complex and unstable environments, evaluating their impact on the company







04

Develop strategies to lead the commercial strategy in international environments

05

Develop the essential skills to strategically manage the organization's commercial activity on an international level

06

Choose the most appropriate global sales channels and media in accordance with the company's positioning

05

# Structure and Content

This training has been designed to provide all professionals from multiple business fields with knowledge in the international business area. With this, the student can bring key skills to any company with global connections, being able to climb professionally and have greater job recognition. The unique, completely online methodology of this Postgraduate Diploma, allows students total flexibility to combine their studies with their other commitments.



“

*A complete training of high interest for the professional, which will allow them to compete among the best in the sector"*

## Syllabus

The Postgraduate Diploma in International Trade, Law and Taxation at TECH Global University is an intensive program that prepares students to face global business challenges and decisions.

The content of the training course is designed to promote the development of managerial skills that enable more thorough decision making in uncertain environments.

Throughout 375 hours of study, the student will analyze a multitude of practical cases through individual and teamwork. It is, therefore, an authentic immersion in real business situations.

This Postgraduate Diploma deals in depth with the techniques and intricacies of commercial management together with the vision of marketing and branding. It is designed to train managers who understand Trade, Law and International Taxation from a strategic, international and innovative perspective.

A plan designed for students, focused on their professional development, which prepares them to achieve excellence in the field of international business management and administration. A program that understands both yours and your company's needs through innovative content based on the latest trends, and supported by the best educational methodology and an exceptional faculty, which will provide you with the skills to solve critical situations, creatively and efficiently.

This Postgraduate Diploma takes place over 6 months and is divided into four modules:

**Module 1** Administration and Management in International Businesses

**Module 2** International Operations Application of Lean Logistics

**Module 3** Marketing and International Sales

**Module 4** International Law and Taxation



### Where, When and How is it Taught?

TECH offers the possibility of taking this program completely online. Over the course of the 6 months, the student will be able to access all the contents of this program at any time, allowing them to self manage their study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

**Module 1. Administration and Management in International Businesses**

**1.1. Organisational Design**

- 1.1.1. Organizational Culture
- 1.1.2. Designing the Organizational Structure
- 1.1.3. Competitive Advantage in Organizations

**1.2. Cross-cultural Management**

- 1.2.1. Cultural Dimension of International Management
- 1.2.2. Globalization in Business Management
- 1.2.3. Intercultural Leadership
- 1.2.4. Business, Government and Society

**1.3. Management Control**

- 1.3.1. Strategic Plan
- 1.3.2. Process of Management Control
- 1.3.3. Budgets and Measuring Results

**1.4. Corporate Strategy**

- 1.4.1. *Driving Corporate Strategy*
- 1.4.2. *Pacing Corporate Strategy*
- 1.4.3. *Framing Corporate Strategy*

**1.5. Strategic Management of International Business**

- 1.5.1. Internationalization in the New World Order
- 1.5.2. The Influence of Culture on International Business
- 1.5.3. Market and Country Selection
- 1.5.4. *Offshoring*

**1.6. Internationalization Strategies**

- 1.6.1. Reasons and Requirements for Foreign Market Expansion
- 1.6.2. Strategic Partnerships in the International Expansion Process
- 1.6.3. Ways to Enter New International Markets

**1.7. Internationalization Decisions**

- 1.7.1. Market Research and Decision-Making
- 1.7.2. Choice of Location and Mode of Operation
- 1.7.3. Choice of the Appropriate Legal Form

**1.8. Stages of the Internationalization Process**

- 1.8.1. International Demand Analysis
- 1.8.2. Export Potential Diagnosis
- 1.8.3. Internationalization Planning
- 1.8.4. Export Stages

**1.9. Internationalization by Type of Company**

- 1.9.1. Product Companies and Service Companies
- 1.9.2. Internationalized Companies and Multinational Corporations
- 1.9.3. SMEs and their Internationalization Model

**1.10. Obstacles to Internationalization**

- 1.10.1. Introduction
- 1.10.2. Main Obstacles

**1.11. Legal Restrictions**

- 1.11.1. Introduction
- 1.11.2. Update

**1.12. Logistical, Financial and Commercial Obstacles**

- 1.12.1. Logistical Obstacles
- 1.12.2. Financial Obstacles
- 1.12.3. Commercial Obstacles

**1.13. Obstacles to Direct Investment**

- 1.13.1. Introduction
- 1.13.2. Main Obstacles

**Module 2. International Operations Application of *Lean logistics***

<b>2.1. Global Supply Chain</b> 2.1.1. <i>Global Supply Chain Planning</i> 2.1.2. Global Supply Chain Management: Logistics and International Markets 2.1.3. The Triple Axis of the Supply Chain	<b>2.2. Import Management</b> 2.2.1. Customs, Export and Import processes 2.2.2. International Commerce Institutions and Agreements 2.2.3. Customs Legislation 2.2.4. Plant Management and International Purchasing	<b>2.3. International Logistics Distribution</b> 2.3.1. International Logistics Platforms 2.3.2. International Transport Operator 2.3.3. <i>Hubs</i> and Distribution	<b>2.4. Incoterms and International Document Management</b> 2.4.1. Exportation or Implantation 2.4.2. Agency, Distribution and International Sales and Purchase Agreements 2.4.3. Industrial and Intellectual Property 2.4.4. Taxes and Tariffs Classification
<b>2.5. Methods and Means of International Payment</b> 2.5.1. Payment Method Selection 2.5.2. Documentary Credit 2.5.3. Bank Guarantee and Documentary Credit	<b>2.6. International Lean Logistics</b> 2.6.1. Lean Fundamentals Applied to International Logistics 2.6.2. Logistics Waste Elimination Strategies 2.6.3. Main Implications and Requirements 2.6.4. Other Methodologies to Improve the Process	<b>2.7. Lean Operation</b> 2.7.1. <i>Lean</i> Decisions 2.7.2. <i>Lean</i> Tools 2.7.3. <i>Lean</i> and Continued Improvement in SCM	<b>2.8. Creating Value</b> 2.8.1. Definition of International Logistics Strategies 2.8.2. <i>Economic Value Added</i> 2.8.3. <i>International Projects</i>

**Module 3. Marketing and International Sales**

<b>3.1. International Market Research</b> 3.1.1. <i>Emerging Markets Marketing</i> 3.1.2. PES Analysis 3.1.3. What, How, and Where to Export 3.1.4. International Marketing-Mix Strategies	<b>3.2. International Segmentation</b> 3.2.1. Criteria for Market Segmentation on an International Level 3.2.2. Market Niches 3.2.3. International Segmentation Strategies	<b>3.3. International Positioning</b> 3.3.1. <i>Branding</i> in International Markets 3.3.2. Positioning Strategies in International Markets 3.3.3. Global, Regional, and Local Brands	<b>3.4. Product Strategies in International Markets</b> 3.4.1. Product Modification, Adaptation and Diversification 3.4.2. Global Standardized Products 3.4.3. The Product Portfolio
<b>3.5. Prices and Exports</b> 3.5.1. Export Prices Calculation 3.5.2. Incoterms 3.5.3. International Price Strategy	<b>3.6. Quality in International Marketing</b> 3.6.1. Quality and International Marketing 3.6.2. Standards and Certifications 3.6.3. CE Marking	<b>3.7. International Promotion</b> 3.7.1. The International Promotion MIX 3.7.2. <i>Advertising</i> 3.7.3. International Fairs 3.7.4. Country Branding	<b>3.8. Distribution through International Channels</b> 3.8.1. <i>Channel and Trade Marketing</i> 3.8.2. Export Consortia 3.8.3. Types of Exports and Foreign Trade
<b>3.9. Integral Communication Plans</b> 3.9.1. Audit and Diagnosis 3.9.2. Elaboration of Communication Plan 3.9.3. Measuring results: KPIs and ROI	<b>3.10. Press Offices and Their Relationship with Communication Media</b> 3.10.1. Identifying Opportunities and Information Needs 3.10.2. Management of Reports and Spokesperson Interviews 3.10.3. <i>Virtual Press Room and e-Communication</i> 3.10.4. Buying Advertising Space	<b>3.11. International Public Relations</b> 3.11.1. PR Strategy and Practice 3.11.2. Protocol and Ceremonial Rules 3.11.3. Event Organization and Creative Management	<b>3.12. Lobbies and Pressure Groups</b> 3.12.1. Opinion Groups and Their Actions in Businesses and Institutions 3.12.2. Institutional Relations and <i>Lobbying</i> 3.12.3. Areas of Intervention, Regulatory Instruments, Diffusion Strategies and Media

**Module 4. International Law and Taxation**

**4.1. Legal Regime of International Trade**

- 4.1.1. International Businesses Law
- 4.1.2. Regulation of Transnational Commercial Relationships
- 4.1.3. Self-Regulation of the Market
- 4.1.4. Scope of *Soft Law* in Transnational Business Law

**4.2. Industrial Property Rights and International Trade**

- 4.2.1. International Registration and Cooperation Mechanisms
- 4.2.2. International Regulations and Impact of Global Trade Management
- 4.2.3. Supranational Rights

**4.3. Intellectual Property and Unfair Competition**

- 4.3.1. Contracting and Assignment of Rights
- 4.3.2. Cross-Border Intellectual Property Enforcement
- 4.3.3. Unfair Competition and the Internal Market
- 4.3.4. Competition Law

**4.4. International Companies**

- 4.4.1. Incorporation of Companies
- 4.4.2. Establishment of Companies Outside the State of Incorporation
- 4.4.3. Mobility and Transformation of Companies
- 4.4.4. Company Law and the European Union

**4.5. International Commercial Contracting**

- 4.5.1. International Businesses and Meaning of the Contract Law
- 4.5.2. Contract Formation and Content
- 4.5.3. Determination of the Legal Regime

**4.6. International Sales and Ancillary Contracts**

- 4.6.1. International Sale and Purchase of Goods
- 4.6.2. International Transport of Goods Contract
- 4.6.3. Means of Payment
- 4.6.4. Insurance, Warranty and Financing Contracts

**4.7. Collaboration Contracts**

- 4.7.1. Commercial Distribution
- 4.7.2. Transfer of Technology and Industrial Property
- 4.7.3. e-Commerce and Telecommunication Networks

**4.8. Bankruptcy Law and International Commercial Arbitration**

- 4.8.1. Budget and Development of the Competition
- 4.8.2. Extraterritorial Effectiveness of Insolvency Proceedings and Coordination Between Proceedings
- 4.8.3. Configuration of the International Arbitration Activity and Arbitration Agreement
- 4.8.4. Arbitration Proceedings and Judicial Intervention
- 4.8.5. Jurisdictional Control of the Arbitration Award

**4.9. International Tax Planning**

- 4.9.1. Hybrid Financial Instruments
- 4.9.2. Foreign Investment Planning
- 4.9.3. Taxation of International Real Estate Transactions
- 4.9.4. Transfer Pricing

**4.10. International Tax Obligations**

- 4.10.1. Tax in Certain Countries
- 4.10.2. International Mobility Policies
- 4.10.3. Income Tax Withholding Obligations
- 4.10.4. Anti-Avoidance Measures in Double Taxation Treaties





# 06

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*This program prepares you to face business challenges in uncertain environments and achieve business success.*



### **A learning method that is different and innovative**

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

*You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.







### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

# Our Students' Profiles

The Postgraduate Diploma in International Trade, Law and Taxation is a program aimed at marketing professionals who want to update their knowledge, discover new ways of successfully carrying out their roles, and advance their professional career.





“

*If you have experience in the financial sector and are looking for an interesting career boost while continuing to work, then this is the program for you"*

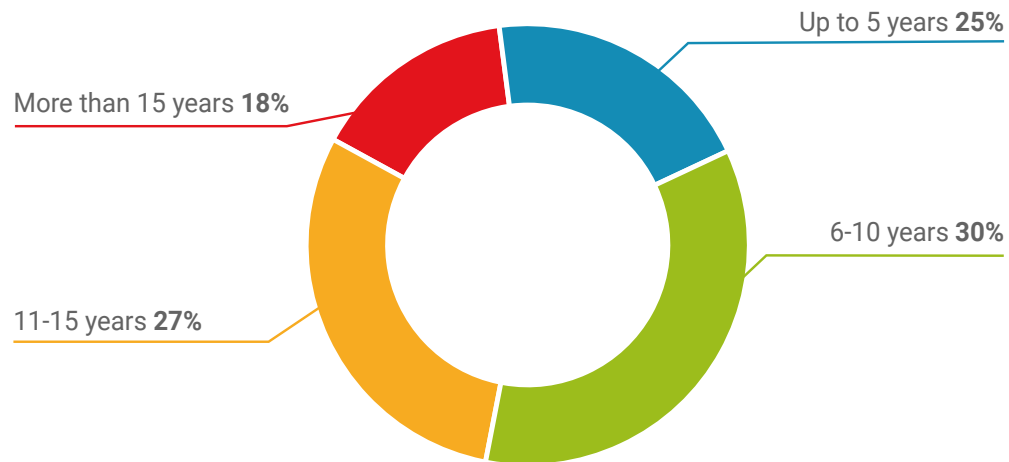
### Average Age

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Between **35** and **45** years old

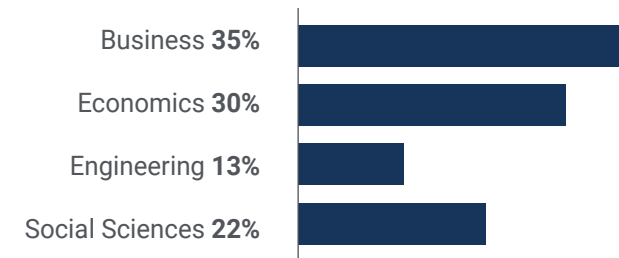
### Years of Experience

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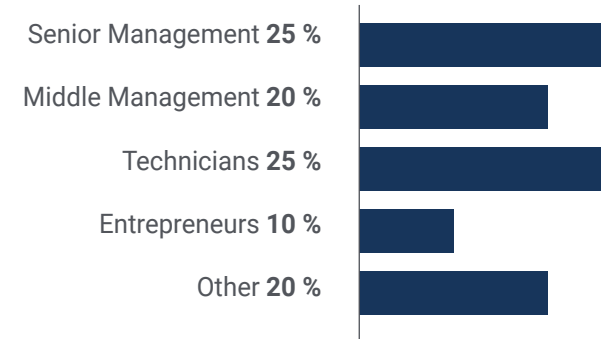
### Training

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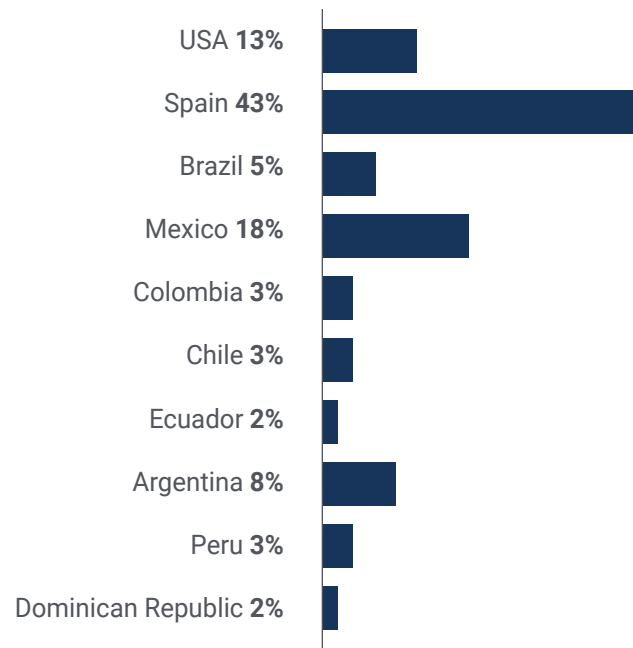
### Academic Profile

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## Geographical Distribution

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## Héctor Albereda

Business Manager in the USA and Asia

*"Completing this Postgraduate Diploma has allowed me to update my knowledge in the field of international commerce and to move up in my company. Since I finished my studies I have been able to improve within my profession and I can see how I am more qualified to carry out my work"*

08

# Impact on Your Career

With this Postgraduate Diploma, the student will be able to see how their professional career acquires a more global dimension, specializing in the international skills of a professional who moves between countries. With this, there are also more possibilities for salary increases, as well as new job market opportunities thanks to the acquisition of skills needed in an increasingly competitive environment.





“

*Our challenge is to generate a positive change in your professional career. We are fully committed to helping you achieve it"*

### Are you ready to take the leap? Excellent professional development awaits you

The Postgraduate Diploma in International Trade, Law and Taxation at TECH is an intensive, high value program aimed at improving the working skills of students in a sector that requires a wide range of competencies. Without a doubt it is a unique opportunity to improve on a professional and also personal level, since it requires effort and dedication.

Those who wish to improve themselves, achieve a positive change at a professional level and interact with the best, will find their place at TECH.

*Successfully  
handle yourself in  
international business  
and achieve your  
company's objectives.*

*Achieve a positive change  
in your career thanks  
to the completing this  
comprehensive program.*

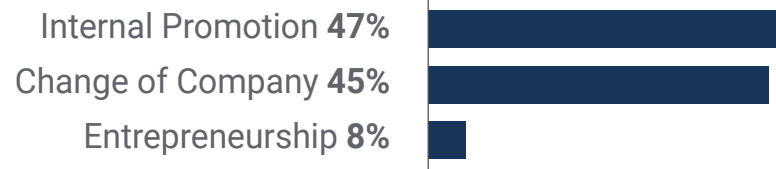
### Professional change for our students





## Type of change

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## Salary increase

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This program represents a salary increase of more than **25%** for our students.



09

# Benefits for Your Company

The Postgraduate Diploma in International Trade, Law and Taxation contributes to helping the talent of an organization reach its maximum potential by training high level leaders.

Participating in this Postgraduate Diploma is a unique opportunity to access a powerful network of contacts where you can find future professional partners, clients, or suppliers.





“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"*

Developing and retaining talent in companies is the best long term investment.

01

### **Intellectual Capital and Talent Growth**

The executive will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

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02

### **Retaining high-potential executives to avoid talent drain**

This program strengthens the link between the company and the executive and opens new avenues for professional growth within the company.

03

### **Building Agents of Change**

The manager will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

---

04

### **Increased International Expansion Possibilities**

Thanks to this program, the company will come into contact with the main markets of the world economy.



05

### **Project Development**

The manager will be able to work on a real project or develop new projects.

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06

### **Increased Competitiveness**

This program will equip students with the skills to take on new challenges and drive the organization.

# 10 Certificate

The Postgraduate Diploma International Trade, Law and Taxation guarantees, in addition to the most rigorous and up to date training, access to a Postgraduate Diploma qualification issued by TECH Global University.



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*Successfully complete this training and  
receive your university qualification  
without travel or laborious paperwork”*

This program will allow you to obtain your **Postgraduate Diploma in International Trade, Law and Taxation** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Diploma in International Trade, Law and Taxation**

Modality: **online**

Duration: **6 months**

Accreditation: **15 ECTS**







## Postgraduate Diploma International Trade, Law and Taxation

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Global University**
- » Credits: **15 ECTS**
- » Schedule: **at your own pace**
- » Exams: **online**

# Postgraduate Diploma International Trade, Law and Taxation

