

Postgraduate Diploma International Logistics Operations





Postgraduate Diploma International Logistics Operations

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Credits: 15 ECTS
- » Schedule: at your own pace
- » Exams: online
- » Target Group: Graduates and professionals with demonstrable experience in logistics areas.

Website: www.techtute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-international-logistics-operations

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01 Welcome

International logistics requires highly qualified and skilled professionals, as operations at this level involve global players and actors of all kinds, who must have precise coordination to accomplish all their tasks without delay. Therefore, this well-paid job market represents a growth opportunity for any professional in this field who wants to project his or her career at an international level. For this reason, TECH has developed a complete program that will provide students with instruction in international operations, logistics innovation and financial supply chain management. All this will serve to give the definitive boost to your career to achieve a professional improvement of international level.



Postgraduate Diploma in International Logistics Operations.
TECH Global University



“

*Project your logistics career at an international level
with this TECH Postgraduate Diploma"*

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Global University



Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100000

executives prepared each year

+200

different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

+500

collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

01

A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Global University community.

We give you the opportunity to study with a team of world-renowned teachers.

04

Objectives

This program is designed to train students in all the problems they may face, at a logistical level, in management positions and of international relevance. For this purpose, the best possible teaching is provided, created by top level professionals who will guide the student throughout the training.



“

Enroll today in this Postgraduate Diploma in International Logistics Operations and start fulfilling your professional goals and aspirations”

**TECH makes the goals of their students their own goals too.
Working together to achieve them.**

The **Postgraduate Diploma in International Logistics Operations** prepares students to:

01

Develop strategies to optimize customer service and improve the profitability in the national and international market

02

Adequately plan all stages of the supply chain to improve effectiveness and reduce errors

03

Apply the Lean Management concepts throughout the supply chain





04

Implementing tools for operational and economic control of operations

05

Describe the procedures for establishing decision criteria for process outsourcing, RFQs and signing of logistics service contracts

06

Compete through processes innovation

05

Structure and Content

The content of the Postgraduate Diploma in International Logistics Operations has been drafted taking into account the highest priority needs of the student. That is, to obtain advanced knowledge that will allow them to grow both professionally and in their work. To this end, it also facilitates the work of study by providing the degree in a 100% online format, without the need to physically attend classes or adhere to a schedule.



“

This is the best opportunity you have to give your logistics career the ultimate boost. Don't think twice and enroll"

Syllabus

The content of this program covers all types of features and cases that logistics professionals will face once they make the leap into the international arena. In this way, students are instructed in topics such as the application of lean logistics to global supply chains, innovation and cutting-edge technology in international operations or the socio-ecological impact of global logistics activity, as well as financial management methods to control finances and investments.

Students acquire all the necessary competences to successfully lead work teams of various sizes, all related to international logistics. All this knowledge will undoubtedly lead to better and bigger jobs.

In order to ensure the correct acquisition of all the skills taught, during the 375 hours of the program there is also an in-depth study of practical and real cases, with which students learn contextually to solve complex problems that will eventually make them stand out in their profession.

This Postgraduate Diploma takes place over 6 months and is divided into 4 modules:

Module 1	International operations <i>lean logistics</i> application
Module 2	Innovation, e-Logistics and Technology in the Supply Chain
Module 3	Socio-ecological Impact
Module 4	Financial Supply Chain Management



Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Diploma in International Logistics Operations completely online. Throughout the 6 months of the educational program, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

An unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. International operations *lean logistics* application

1.1. Global Supply Chain

- 1.1.1. Global Supply Chain Planning
- 1.1.2. Global Supply Chain Management: Logistics and International Markets
- 1.1.3. The Triple Axis of the Supply Chain

1.2. Import Management

- 1.2.1. Customs, Export and Import processes
- 1.2.2. International Commerce Institutions and Agreements
- 1.2.3. Customs Legislation
- 1.2.4. Plant Management and International Purchasing

1.3. International Logistics Distribution

- 1.3.1. International Logistics Platforms
- 1.3.2. International Transport Operator
- 1.3.3. Hubs and Distribution

1.4. Incoterms and International Document Management

- 1.4.1. Exportation or Implantation
- 1.4.2. Agency, Distribution and International Sales and Purchase Agreements
- 1.4.3. Industrial and Intellectual Property
- 1.4.4. Taxes and Tariffs Classification

1.5. Methods and Means of International Payment

- 1.5.1. Payment Method Selection
- 1.5.2. Documentary Credit
- 1.5.3. Bank Guarantee and Documentary Credit

1.6. International Lean Logistics

- 1.6.1. Lean Fundamentals Applied to International Logistics
- 1.6.2. Logistics Waste Elimination Strategies
- 1.6.3. Main Implications and Requirements
- 1.6.4. Other Methodologies to Improve the Process

1.7. Lean Operation

- 1.7.1. Lean Decisions
- 1.7.2. Lean Tools
- 1.7.3. Lean and Continued Improvement in SCM

1.8. Creating Value

- 1.8.1. Definition of International Logistics Strategies
- 1.8.2. Economic Value Added
- 1.8.3. International Projects

Module 2. Innovation, e-Logistics and Supply Chain Technology

2.1. Product engineering

- 2.1.1. Innovation Strategies
- 2.1.2. Open Innovation
- 2.1.3. Innovative Organization and Culture
- 2.1.4. Multifunctional Teams

2.2. Information Systems Strategic Planning

- 2.2.1. The Process of Strategic Planning
- 2.2.2. Formulating the IS Strategy
- 2.2.3. Strategy Implementation Plan
- 2.2.4. Supply Chain Optimization and e-Logistics Strategy

2.3. Launch and Industrialization of New Products

- 2.3.1. Design of New Products
- 2.3.2. Lean Design
- 2.3.3. Industrialization of New Products
- 2.3.4. Manufacture and Assembly

2.4. Emerging Technologies and Information Systems

- 2.4.1. Company and Industry Sector Analysis
- 2.4.2. Online Business Models
- 2.4.3. The Value of IT in a Company

2.5. Digital e-Commerce Management

- 2.5.1. New e-Commerce Business Models
- 2.5.2. Planning and Developing an e-Commerce Strategic Plan.
- 2.5.3. Technological Structure in e-Commerce

2.6. e-Commerce Operations and Logistics

- 2.6.1. Digital Point-of-Sale Management.
- 2.6.2. Contact Center Management
- 2.6.3. Automation in Management and Monitoring Processes

2.7. Logistic. B2C and B2B

- 2.7.1. e-Logistics
- 2.7.2. B2C: e-Fulfillment, the Last Mile
- 2.7.3. B2B: e-Procurement. Marketplaces

2.8. Digital Pricing

- 2.8.1. Online Payment Methods and Payment Gateways
- 2.8.2. Electronic Promotions
- 2.8.3. Digital Price Timing
- 2.8.4. e-Auctions

2.9. Legal Aspects of e-Commerce

- 2.9.1. EU and Spanish Regulations
- 2.9.2. Data Protection
- 2.9.3. Fiscal Aspects of e-Commerce
- 2.9.4. General Sales Conditions

2.10. The Warehouse in e-Commerce

- 2.10.1. Peculiarities of the Warehouse in e-Commerce
- 2.10.2. Warehouse Design and Planning
- 2.10.3. Infrastructures. Fixed and Mobile Devices
- 2.10.4. Zoning and Locations

2.11. Designing an Online Store

- 2.11.1. Design and Usability
- 2.11.2. Most Common Functionalities
- 2.11.3. Alternative Technologies

2.12. Supply Chain Management and Future Trends

- 2.12.1. The Future of e-Business
- 2.12.2. The Current and Future Reality of e-Commerce
- 2.12.3. SC Operating Models for Global Companies

Module 3. Socio-ecological Impact
3.1. Corporate Social Responsibility

- 3.1.1. Strategic Vision and Corporate Social Responsibility
- 3.1.2. Systems and Models for Implementing CSR
- 3.1.3. Organization of CSR
- 3.1.4. Roles and Responsibilities

3.2. Corporate Responsibility

- 3.2.1. Value Creation in an Economy of Intangibles
- 3.2.3. CSR: Corporate Commitment
- 3.2.4. Social, Environmental, and Economic Impact

3.3. Responsible Finance and Investment

- 3.3.1. Transparency in Information
- 3.3.2. Responsible Financing and Investment
- 3.3.3. Social Economy, Cooperativity and Corporate Social Responsibility

3.4. Business and Environment

- 3.4.1. Sustainable Development
- 3.4.2. Legislative Development in Environmental Responsibility
- 3.4.3. Response of Companies to Environmental Problems
- 3.4.4. Waste and Emissions

3.5. Responsible Management Systems and Tools

- 3.5.1. Social Responsibility Management Systems
- 3.5.2. Quality Management Systems, the Environment and Occupational Health and Safety
- 3.5.3. Audits

3.6. Business Ethics

- 3.6.1. Ethical Behavior in Companies
- 3.6.2. Deontology and Ethical Codes
- 3.6.3. Fraud and Conflicts of Interest
- 3.6.4. Management Indicators

Module 4. Financial Supply Chain Management
4.1. Global Economic Environment

- 4.1.1. Global Economy
- 4.1.2. The Globalization of Companies and Financial Markets
- 4.1.3. Entrepreneurship and New Markets

4.2. Financial Accounting

- 4.2.1. Company Accounting Information
- 4.2.2. Situation Balance
- 4.2.3. Amortization

4.3. Management Accounting

- 4.3.1. Processing Expenses and Costs
- 4.3.2. Cost Allocation Systems
- 4.3.3. Treasury Budget

4.4. Financial Analysis and Planning

- 4.4.1. Analysis of the Balance Sheet
- 4.4.2. Income Statement Analysis
- 4.4.3. Profitability Analysis

4.5. Financial Diagnosis

- 4.5.1. Indicators for Analyzing Financial Statements
- 4.5.2. Profitability Analysis
- 4.5.3. Economic and Financial Profitability of a Company

4.6. Economic Analysis of Decisions

- 4.6.1. Budget Control
- 4.6.2. Competitive Analysis. Comparative Analysis
- 4.6.3. Decision-Making. Business Investment or Divestment

4.7. Key Financial Aspects in Operations Management

- 4.7.1. Efficient Value Chain Management
- 4.7.2. Creating Positive Effects on the Company's Financial Indicators
- 4.7.3. Strategies to generate Cash

4.8. Tools for Operations Management in Times of Crisis

- 4.8.1. Sensitivity Analysis
- 4.8.2. Quantifying Probability and Impact
- 4.8.3. Risk Perception

4.9. Profitability and Efficiency of Logistics Chains: KPIS

- 4.9.1. Profitability, Liquidity and Asset Use
- 4.9.2. Shareholder Value
- 4.9.3. Financial and Non-financial Profitability in the Supply Chain

4.10. Logistics Costs

- 4.10.1. Logistics Costs in Internal Operations vs. 3PL's
- 4.10.2. Procurement Costs
- 4.10.3. Import-Associated Costs
- 4.10.4. Storage Costs, Picking and Packing
- 4.10.5. Distribution Costs

04

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"



TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

Our Students' Profiles

The Postgraduate Diploma in International Logistics Operations is aimed at all professionals who want to seek a unique logistics specialization with which to aspire to positions of international responsibility. That is why most of our students come from the logistics field, although it is also a great opportunity for entrepreneurs, engineers and other technicians who want to give a more specific approach to their careers and succeed in managing the international logistics of powerful companies.



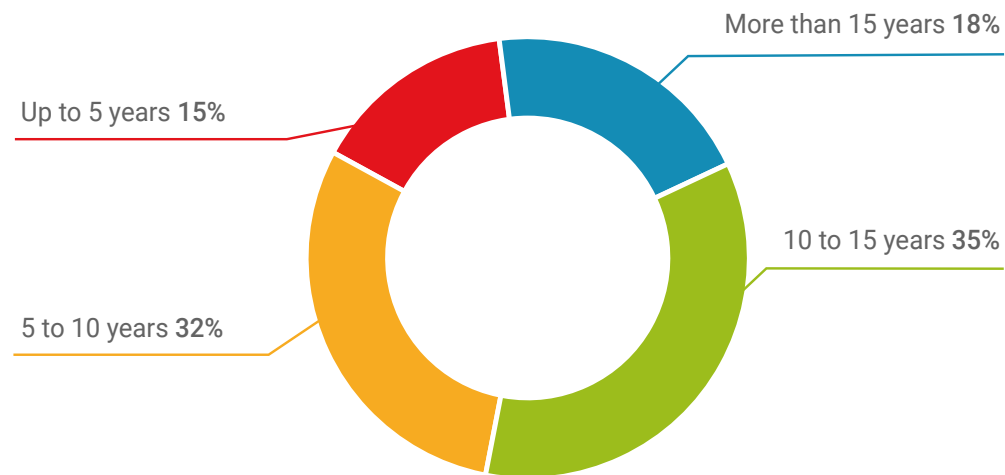
“

In this program you will develop the leadership skills necessary to support your candidacy for the most important logistics positions on the international scene"

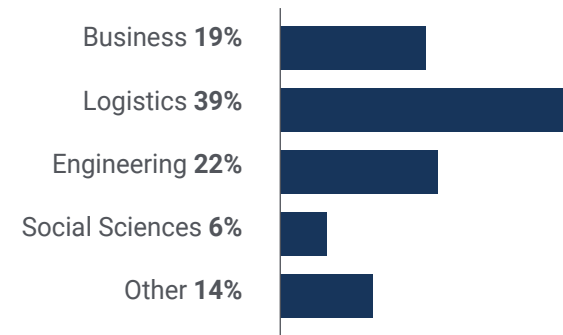
Average Age

Between **35** and **45** years old

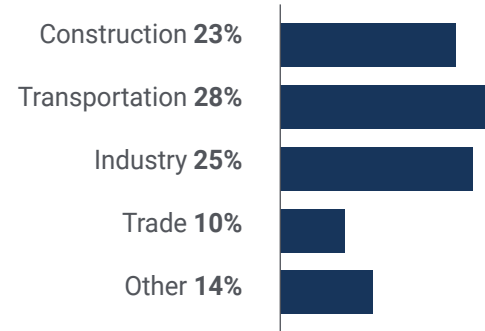
Years of Experience



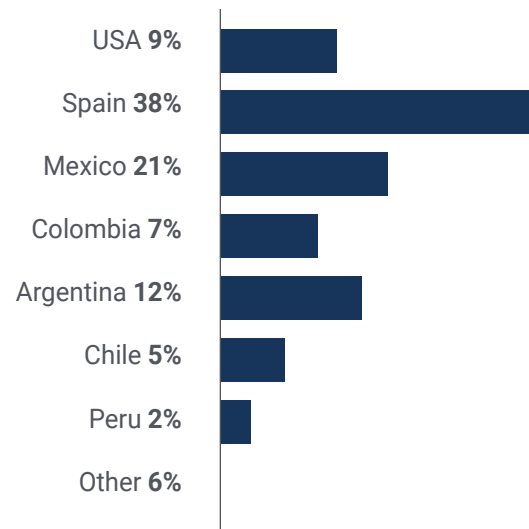
Training



Educational Profile



Geographical Distribution



Vanessa Guisado Peñalver

Logistics Manager

"I found in this TECH Postgraduate Diploma the ideal opportunity to get a job promotion. Thanks to the total involvement of all the faculty and academic staff, I improved my professional performance and climbed positions within my organization"

08

Course Management

The teaching staff on the program includes leading experts in everything related to logistics management, who apply their years of experience to this program, making it a unique and highly nourishing academic experience for the student.



“

Learn the latest trends in logistics and operations from leading professionals and become an expert in the field"

International Guest Director

Mahmoud Shama is an executive with extensive experience in supply chain leadership and management. His track record is internationally recognized for his ability to implement comprehensive strategies that optimize costs, drive efficiencies, ensure regulatory compliance and deliver a high level of service quality and customer satisfaction.

In his professional career dedicated to the field of logistics, he has worked in a variety of tasks. These include demand and supply planning, as well as the application of S&OP keys, inventory control, purchasing, warehousing, network analysis, among others. At the same time, this expert is characterized by an unquestionable capacity for leadership and motivation of the employees under his charge. As a result, he has become a reference for the most important multinationals in the world.

With Red Bull, Mahmoud Shama has held various positions, mainly as Senior Supply Chain Director. Specifically, he has been dedicated to improving forecast accuracy and minimizing waste. At the same time, he has ensured the development of rigorous inventory management.

Other corporations where this specialist has worked include Mondelēz International, as Director of Demand Planning for North America and as Senior Manager of Customer Service and Logistics. From these positions he has directed XC&L's global strategy, also overseeing the outsourced manufacturing of some of the brand's most distinctive products. In addition, his experience in other brands such as Johnson & Johnson, Kraft Foods Group, Cadbury or PepsiCo, has allowed him to accumulate knowledge and direct perspectives on the different methodologies and technologies that promote more productive and organized operating environments. Moreover, this executive holds an MBA in Business, which, coupled with his technical expertise, reinforces his business acumen.



D. Shama, Mahmoud

- Senior Director of Supply Chain, Red Bull, California, USA
- Director of Demand Planning for North America at Mondelēz International
- Director of Global Planning and S&OP at Johnson & Johnson
- Director of Customer Service and Logistics at Mondelēz International
- Director of Product Supply and S&OP Leader at Kraft Foods Group
- Planning, S&OP and MENA Project Manager at Cadbury
- Director of Materials Planning and Purchasing at PepsiCo
- MBA in Business at Maastricht School of Management
- B.Sc. in Mechanical Engineering from the American University in Cairo

“

Thanks to TECH, you will be able to learn with the best professionals in the world”

Address



Mr. Bassoumi, Shukri

- ◆ General Manager of Exos Solutions
- ◆ Telecommunications Engineer
- ◆ Has developed his professional career in the field of consultancy
- ◆ Experience in Purchasing, Logistics and Operations, managing a large number of projects
- ◆ Currently General Manager of Exos Solutions, Engineering Consultant, specializing in the project, team and strategy management



09

Impact on Your Career

TECH, aware of the effort that its students must make to pursue a qualification of these characteristics, is concerned with providing the best possible quality teaching material. This is done in order that students find in this teaching the professional improvement they are looking for.



“

The professional change you desire will be closer than ever after completing the enrollment of this Postgraduate Diploma”

Are you ready to take the leap? Excellent professional development awaits you

The Postgraduate Diploma in International Logistics Operations of TECH Global University prepares its students for the main challenges at the head of an international logistics department, counting on the best faculty, the most complete didactic material and the most innovative methodology so that the professional change in the student is the best possible.

Do not miss the opportunity to train with us and you will find the improvement you were looking for.

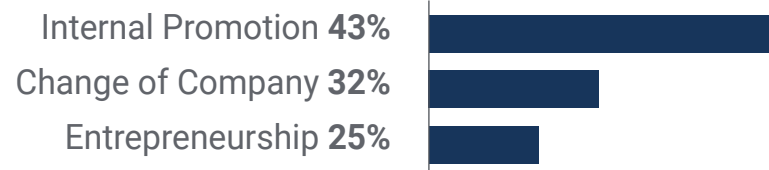
Generating Positive Change

If you want to make a positive change in your profession, our academic program will help you achieve it.

Time of change



Type of change



Salary increase

This program represents a salary increase of more than **25%** for our students.



10

Benefits for Your Company

Participation in this program is a great opportunity for companies that want to increase and retain current talent in their logistics departments. By relying on professionals with advanced international operational knowledge, they will be able to quickly increase their business volume and streamline all logistics processes that would otherwise entail significant losses.



“

Your professional development is assured by relying on TECH's Postgraduate Diploma in International Logistics Operations"

Developing and retaining talent in companies is the best long-term investment.

01

Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

Project Development

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

06

Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

11

Certificate

The Postgraduate Certificate in International Logistics Operations guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.



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Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

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Postgraduate Diploma International Logistics Operations

