

Postgraduate Diploma International Finance





Postgraduate Diploma International Finance

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: Graduates and professionals with demonstrable experience in economics and financial areas.

Website: www.techtitute.com/in/school-of-business/postgraduate-diploma/postgraduate-diploma-international-finance

Index

01

Welcome

p. 4

02

Why Study at TECH?

p. 6

03

Why Our Program?

p. 10

04

Objectives

p. 14

05

Structure and Content

p. 18

06

Methodology

p. 24

07

Our Students' Profiles

p. 32

08

Impact on Your Career

p. 36

09

Benefits for Your Company

p. 40

10

Certificate

p. 44

01 Welcome

International finance experts must have first-hand knowledge of the global economic situation, as a multinational company can be affected by changes in taxation and foreign markets, politics, financial crises and other issues. All this makes it necessary to have specialized people who are constantly updating their knowledge in order to be able to combat changes in the most effective way so that they do not harm companies. The aim of this program is to provide students with a high level of training to become the Chief Financial Officer of any multinational company.



Postgraduate Diploma in International Finance.
TECH Technological University



“

The figure of the upright, inflexible and authoritarian manager has become obsolete. A new profile has emerged, one that is much more in line with new trends and stands out for being technologically savvy, practising active listening and being self-critical of their work"

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Technological University



Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+
executives trained each year

200+
different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+ | collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"

This program will provide students with a multitude of professional and personal advantages, particularly the following:

01

A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to train with a team of world renowned teachers.

04 Objectives

Thanks to this qualification, students will acquire specialized knowledge in international finance which will allow them to more precisely manage the accounts and economic transactions of their company in global environments. In this way, they will be able to analyze and determine the opportunities of the sector, directing their businesses towards foreign markets. Without a doubt, this is a unique program that will improve the training of students and open doors to more competitive job opportunities.



“

Identify the financial risks of your business and apply the most effective strategies”

Your goals are our goals.

We work together to help you achieve them.

The Postgraduate Diploma in International Finance will train you to:

01

Design strategies to identify, analyze and develop business opportunities in international markets

02

Structure and manage international businesses

03

Analyze the political, economic, legal and cultural aspects of the international environment and their consequence on the success of the company





04

Identify the financial risks and opportunities involved in international business

05

Apply operational, valuation and strategic techniques to all types of financial assets and instruments

06

Describe, from a global point of view, the financial markets and financial assets, delving into the particularities of each type of asset and the interrelationships existing between the different markets

05

Structure and Content

The content of this program has been designed with the academic needs of business professionals in the field of international finance in mind. In this way, over the course of 3 modules, students will acquire specialized knowledge in the sector, complemented by the study of international law and taxation. A 100% online program that has the advantage of being taught by the best teaching staff of the moment, made up of specialists with extensive experience.



“

The syllabus and case studies in this program will be fundamental to further your knowledge of international finance”

Syllabus

The Postgraduate Diploma in International Finance is a tailor-made program that is taught in a 100% online format so that you can choose the time and place that best suits your availability, schedule and interests.

A program that takes place over 6 months and is intended to be a unique and stimulating experience that lays the foundation for your success as a Financial Manager.

The content of the Postgraduate Diploma in International Finance is designed to promote the development of managerial skills that enable more thorough decision-making in uncertain environments.

Throughout 375 hours of study, the student will analyze a multitude of practical cases through individual work, achieving in-depth learning that will be fundamental for their professional growth. It is, therefore, an authentic immersion in real business situations.

This Postgraduate Diploma deals in depth with all financial areas of the company and is designed to help managers understand financial management from strategic, international and innovative perspective.

A plan designed for you, focused on improving your career and preparing you to achieve excellence in leadership and business management. A program that understands both yours and your company's needs through innovative content based on the latest trends, and supported by the best educational methodology and an exceptional faculty, which will provide you with the skills to solve critical situations, creatively and efficiently.

This Postgraduate Diploma takes place over 6 months and is divided into 3 modules:

Module 1

International Finances and Investment I

Module 2

International Finances and Investment II

Module 3

International Law and Taxation



Where, When and How is it Taught?

TECH offers you the possibility of taking this program completely online. Throughout the 6 months of training, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. International Finances and Investment I

1.1. Business and International Strategy

- 1.1.1. Internationalisation.
- 1.1.2. Growth & Development in Emerging Markets
- 1.1.3. International Monetary System

1.2. Macroeconomics and Monetary Policy

- 1.2.1. GDP
- 1.2.2. Financial Balance
- 1.2.3. The Role of the Public Sector
- 1.2.4. Monetary Policy and Fiscal Policy

1.3. The Current Financial Crisis

- 1.3.1. Failures of the International Financial System
- 1.3.2. Accounting Standards and Creative Accounting
- 1.3.3. Bad Banking Practices
- 1.3.4. Tax Havens

1.4. Foreign Exchange Market

- 1.4.1. Foreign Exchange Transactions
- 1.4.2. The Forward Foreign Exchange Market
- 1.4.3. Derivative Instruments for Hedging Exchange Rate and Interest Rate Risks
- 1.4.4. Appreciation and Depreciation of Currency

1.5. Liberalization of Financial Markets

- 1.5.1. Eurodollars and Eurobonds
- 1.5.2. New International Titles
- 1.5.3. Globalization

1.6. The Financial Markets

- 1.6.1. Characteristics of Financial Markets
- 1.6.2. Functions of Financial Markets
- 1.6.3. Components of Financial Markets

1.7. International Payment and Collection Methods

- 1.7.1. Bills, Personal Check and Bank Check
- 1.7.2. Transfer, Payment Order and Remittance
- 1.7.3. Documentary Clauses and Credits
- 1.7.4. Factoring, International Swap and Other Means

1.8. Financing Operations in International Markets

- 1.8.1. Incoterms
- 1.8.2. Derivative Instruments to Hedge Possible Fluctuations in the Price of Raw
- 1.8.3. Export Credits With Official Support
- 1.8.4. Hedging with Swap Contracts
- 1.8.5. The OECD Consensus

Module 2. International Finances and Investment II

2.1. International Financial Institutions

- 2.1.1. Recovery Period
- 2.1.2. Total and Average Cash Flow per Committed Monetary Unit
- 2.1.3. Net Present Value and Internal Rate of Return
- 2.1.4. The Caribbean Development Bank

2.2. Formation of Exchange Rates

- 2.2.1. Interest Rate Parity Theory
- 2.2.2. Theory of Exchange Rate Expectations
- 2.2.3. Purchasing Power Parity (PPP) Theory
- 2.2.4. Capital Market Balance

2.3. Debt Conversion Programs

- 2.3.1. Legal Framework
- 2.3.2. Operation
- 2.3.3. Conversion of Debt into Public Investments
- 2.3.4. Conversion of Debt into Private Investments

2.4. Investment in the Company

- 2.4.1. Concept and Classification
- 2.4.2. Stages in the Study of the Investment Project
- 2.4.3. Investment as a Financial Transaction

2.5. Economic Valuation Methods

- 2.5.1. Recovery Period
- 2.5.2. Total and Average Cash Flow per Committed Monetary Unit
- 2.5.3. Net Present Value and Internal Rate of Return
- 2.5.4. Discounted Payback Period and Rate of Return
- 2.5.5. Expected NPV Return

2.6. Technical and Fundamental Analysis

- 2.6.1. Definition and Scope of Application
- 2.6.2. Study of Graphs and Trends
- 2.6.3. Sector and Stock Market Research in Fundamental Analysis
- 2.6.4. Ratios and Fundamental Analysis

2.7. Investment Analysis in Risk Environments

- 2.7.1. Adjustment of the Discount Rate
- 2.7.2. Reduction of Cash Flows to Certainty Conditions
- 2.7.3. Scenario Simulation

2.8. International Stock Market

- 2.8.1. Wall Street Market (*New York*)
- 2.8.2. Gold Market
- 2.8.3. World External Debt
- 2.8.4. Paris Club
- 2.8.5. ADR and GDR Securities Market

Module 3. International Law and Taxation**3.1. Legal Regime of International Trade**

- 3.1.1. International Businesses Law
- 3.1.2. Regulation of Transnational Commercial Relationships
- 3.1.3. Self-Regulation of the Market
- 3.1.4. Scope of *Soft Law* in Transnational Business Law

3.2. Industrial Property Rights and International Trade

- 3.2.1. International Registration and Cooperation Mechanisms
- 3.2.2. International Regulations and Impact of Global Trade Management
- 3.2.3. Supranational Rights

3.3. Intellectual Property and Unfair Competition

- 3.3.1. Contracting and Assignment of Rights
- 3.3.2. Cross-Border Intellectual Property Enforcement
- 3.3.3. Unfair Competition and the Internal Market
- 3.3.4. Competition Law

3.4. International Companies

- 3.4.1. Incorporation of Companies
- 3.4.2. Establishment of Companies Outside the State of Incorporation
- 3.4.3. Mobility and Transformation of Companies
- 3.4.4. Company Law and the European Union

3.5. International Commercial Contracting

- 3.5.1. International Businesses and Meaning of the Contract Law
- 3.5.2. Contract Formation and Content
- 3.5.3. Determination of the Legal Regime

3.6. International Sales and Ancillary Contracts

- 3.6.1. International Sale and Purchase of Goods
- 3.6.2. International Transport of Goods Contract
- 3.6.3. Means of Payment
- 3.6.4. Insurance, Warranty and Financing Contracts

3.7. Collaboration Contracts

- 3.7.1. Commercial Distribution
- 3.7.2. Transfer of Technology of Industrial Property
- 3.7.3. e-Commerce and Telecommunication Networks

3.8. Bankruptcy Law and International Commercial Arbitration

- 3.8.1. Budget and Development of the Competition
- 3.8.2. Extraterritorial Effectiveness of Insolvency Proceedings and Coordination Between Proceedings
- 3.8.3. Configuration of the International Arbitration Activity and Arbitration Agreement
- 3.8.4. Arbitration Proceedings and Judicial Intervention
- 3.8.5. Jurisdictional Control of the Arbitration Award

3.9. International Tax Planning

- 3.9.1. Hybrid Financial Instruments
- 3.9.2. Foreign Investment Planning
- 3.9.3. Taxation of International Real Estate Transactions
- 3.9.4. Transfer Pricing

3.10. International Tax Obligations

- 3.10.1. Tax in Certain Countries
- 3.10.2. International Mobility Policies
- 3.10.3. Income Tax Withholding Obligations
- 3.10.4. Anti-Avoidance Measures in Double Taxation Treaties

06

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“ *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

Our Students' Profiles

The profile of the students who study this program is made up of professionals from the business sector who are looking for specialized training in international finance. Students who, although they have a great background in management and business administration, understand the importance of specializing in essential fields for their professional development, and who demand highly competitive programs to help them improve in a booming and increasingly globalized market.





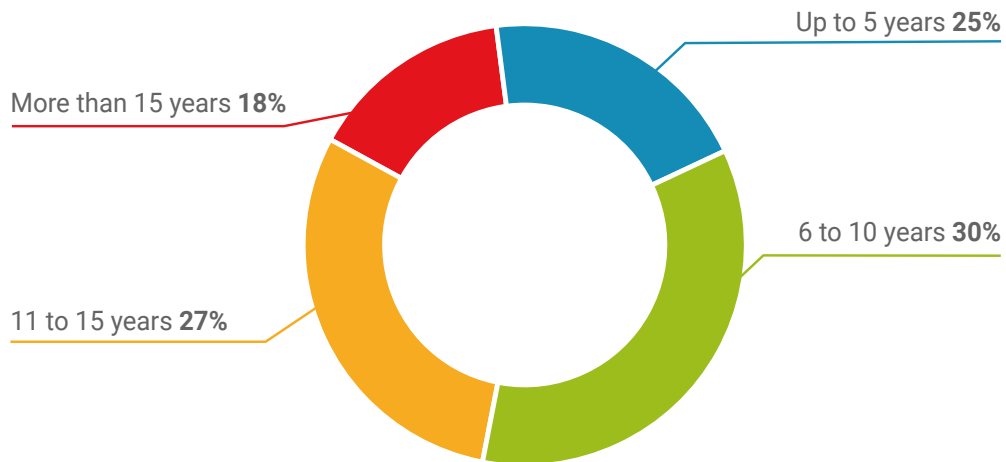
“

If you have experience in the financial sector and are looking for an interesting career boost while continuing to work, then this is the program for you”

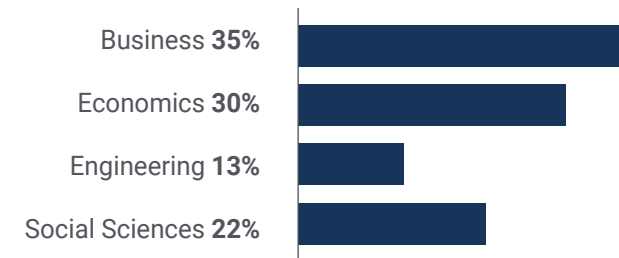
Average Age

Between **35** and **45** years old

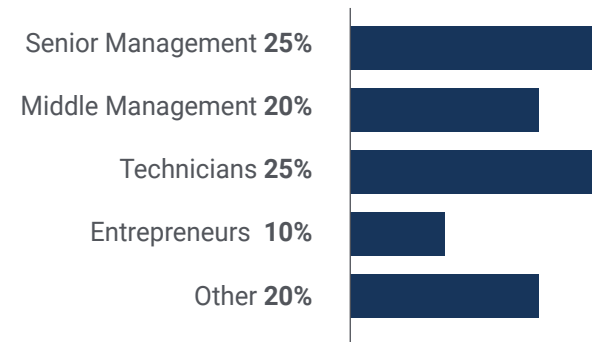
Years of Experience



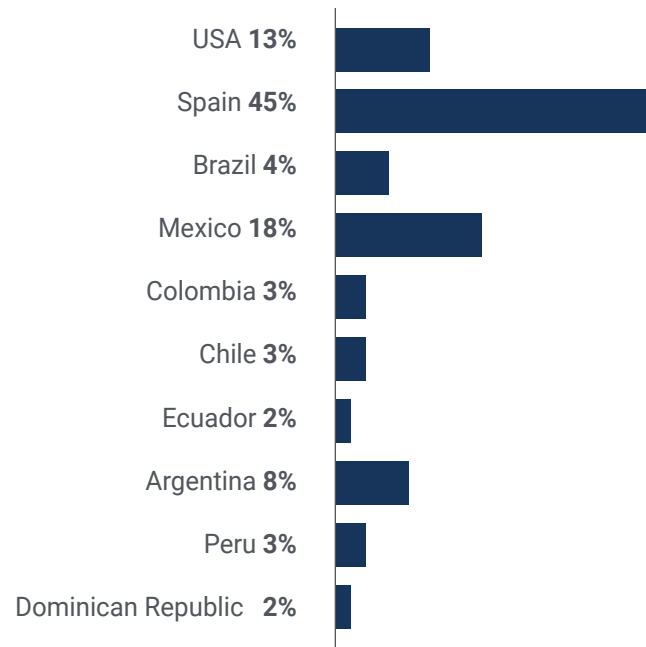
Training



Academic Profile



Geographical Distribution



Miriam Garrido

Financial Manager

"When working in globalized markets, you need to put all your efforts into improving your knowledge and becoming more efficient in your daily practice. Studying this program has allowed me to understand how complicated international finance is, but, at the same time, it has given me the opportunity to specialize and be more confident in my job. Undoubtedly, a program that I recommend to all professionals in the sector"

08

Impact on Your Career

We are aware that studying a program like this entails great economic, professional and, of course, personal investment. The ultimate goal of this great effort should be to achieve professional growth. And that's why TECH provides you with a series of teaching resources that will be of great use to you in your professional development.



“

Are you looking for professional growth in a short amount of time? Wait no longer and take action. This program offers you everything you need to give your career a boost”

Are you ready to take the leap? Excellent professional development awaits you

The Postgraduate Diploma in International Finance at TECH is an intense program that prepares you to face business challenges on a financial level both in a national and international environment. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

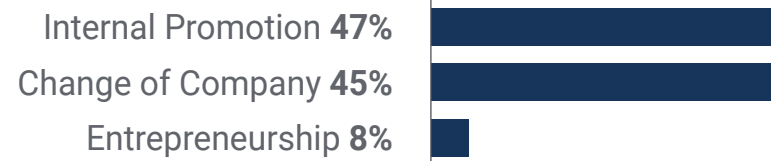
This qualification will give your career the boost that it needs.

Access managerial positions with more responsibility and better salary. Get that job that you want so much.

When the change occurs



Type of change



Salary increase

This program represents a salary increase of more than **25%** for our students.



09

Benefits for Your Company

The Postgraduate Diploma in International Finance helps raise the organization's talent to its maximum potential by training high-level leaders. Participating in this program is a unique opportunity to access a powerful network of contacts in which to find future professional partners, customers or suppliers.





“

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization”

Developing and retaining talent in companies is the best long-term investment.

01

Intellectual Capital and Talent Growth

The executive will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the executive and opens new avenues for professional growth within the company.

03

Building Agents of Change

The manager will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased International Expansion Possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

Project Development

The manager can work on a current project or develop new projects in the field of R&D or Business Development within their company.

06

Increased Competitiveness

This Postgraduate Diploma will equip students with the skills to take on new challenges and drive the organization forward.

10 Certificate

The Postgraduate Diploma in the International Finance guarantees you, in addition to the most rigorous and updated training, access to a Postgraduate Diploma issued by TECH Technological University.



“

Successfully complete this training and receive your university degree without travel or laborious paperwork”

This **Postgraduate Diploma in International Finance** contains the most complete and updated program on the market.

After the student has passed the evaluations, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Diploma in International Finance**

Official N° of Hours: **375 h.**



*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



Postgraduate Diploma International Finance

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

Postgraduate Diploma International Finance