

Postgraduate Diploma International Data Protection and ICT





Postgraduate Diploma International Data Protection and ICT

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: university graduates and postgraduates who have completed a qualification in Law

Website: www.techtute.com/in/school-of-business/postgraduate-diploma/postgraduate-diploma-international-data-protection-ict

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01 Welcome

The development of the Internet and Information Technologies (ICT) has generated the need to create a series of regulations that require the protection of privacy, data, intellectual property or any area that is developed in this environment. Moving within this international context requires professionals with knowledge and mastery of the legal field to ensure security and compliance with the relevant sanctions. For this reason, this program will address the main aspects related to human resources, conflict resolution, consumers, artificial intelligence, civil liability, and information and communication. Thus, specializing in data protection is a unique opportunity to develop in a booming professional field, in which highly competitive professionals are in demand.



Postgraduate Diploma in International Data Protection and ICT.
TECH Technological University



“

This program will allow you to consolidate the main aspects concerning the protection of personal data in the use of new technologies”

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success”

At TECH Technological University



Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100000

executives prepared each year

+200

different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

+500

collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the *Relearning* methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School case studies. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

01

A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to study with a team of world-renowned teachers.

04

Objectives

Business professionals must adapt to the new regulations on data protection, both nationally and internationally. Thanks to this program, they will be able to broaden their knowledge in the legal regime of the civil liability system in the field of data protection, as well as in the means of new information and communication technologies, which will undoubtedly be a step forward in their career.



“

It is time to turn your career around by getting to know the particular dynamics of private international law and data protection”

TECH makes the goals of their students their own goals too.
Working together to achieve them.

The Postgraduate Diploma in International Data Protection and ICT will enable the student to:

01

Broaden knowledge of the legal regime of the civil liability system in data protection matters

02

Deepen in the special characteristics of the claim action and to be able to draft it

03

Distinguish the sanctioning terminology of both the RGPD and the LOPDGDD

04

Consolidate the main aspects of personal data protection in relation to new information and communication technologies



05

Identify the legal conflicts that arise in relation to data protection in relation to the person and health, as well as in the civil and corporate sphere

06

Establish and identify the effects and consequences that occur in relation to the protection of personal data and deceased persons

07

Determine the international jurisdiction in the various cross-border data protection disputes

08

Detail the particular problems of private international law in relation to data protection



05

Structure and Content

This program will help students to achieve their professional goals in the field of data protection and ICT, improving their job performance, especially when aspiring to a managerial position that requires the development of specific skills. To achieve this, the program is 100% online, which will be a unique and stimulating experience, thanks to which students will be able to self-manage their study time.



“

This is your moment to ensure a positive change in your professional career and grow towards a managerial position within the organization”

Syllabus

The Postgraduate Diploma in International Data Protection and ICT of TECH Technological University will become a unique experience for business professionals looking to face new work challenges.

The content developed for this program aims to enhance the management and leadership skills of students, an issue that will be achieved by detailing the peculiarities of the service providers of the information society as responsible subjects in terms of data protection.

Throughout 600 hours of learning, students will have a clear idea of the main aspects concerning the protection of personal data in relation to the new information and communication technologies, deepening in turn in the different aspects that arise in relation to false information, artificial intelligence and the right of information.

Likewise, the syllabus will allow to determine the international judicial competence in the different cross-border conflicts on data protection. At the same time, it will reflect on the importance of the approach between the connections used for the determination of the international jurisdiction and the applicable law in the various international conflicts on data protection.

This Postgraduate Diploma takes place over 6 months and is divided into 4 modules:

Module 1	Regulatory Framework for Data Protection and Provision of Consent
Module 2	Civil Liability and Penalties Regime
Module 3	The Personal Data Protection and Digital Rights Guarantees in Relation to ICT in the Information Society
Module 4	Data Protection in Europe: present and future from a Private International Law Perspective



Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Diploma in International Data Protection and ICT in a totally online way. During the 6-month course, students will be able to access all the contents at any time, which will allow them to self-manage their study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Regulatory Framework for Data Protection and Provision of Consent

1.1. Historical evolution of data protection law in Spain

- 1.1.1. Article 18.4 CE
- 1.1.2. LOTRAD
- 1.1.3. LOPDCP 1999
 - 1.1.3.1. Current LOPDGD regulations

1.2. The right to data protection as a fundamental right

- 1.2.1. Delimitation
- 1.2.2. Essential Content
 - 1.2.2.1. Distinction with the right to honor and privacy

1.3. EU General Data Protection Regulation

- 1.3.1. Hierarchy in the source system
- 1.3.2. Structure of the regulation
- 1.3.3. Distinction with information society regulations

1.4. Spanish civil data protection regulations

- 1.4.1. LOPDGD
- 1.4.2. Essential content of the LOPDGD
- 1.4.3. Digital rights

1.5. Introduction to the provision of consent in the field of data protection

1.6. Consent as a legitimate basis for the processing of personal data

- 1.6.1. Free consent
- 1.6.2. Informed Consent
- 1.6.3. Specific consent
- 1.6.4. Unequivocal consent

Module 2. Civil Liability and Penalties Regime

2.1. The right of redress

- 2.1.1. Preliminary notes on the right of redress
- 2.1.2. Uniform protection of the right to data
- 2.1.3. Regulation, principles and characteristics of the specific system of liability in data protection matters

2.2. Responsible Parties

- 2.2.1. Delimitation
- 2.2.2. Plurality of subjects
- 2.2.3. IPS as responsible parties in the processing of personal data

2.3. The civil liability regime in the field of data protection

- 2.3.1. Direct and tort liability
- 2.3.2. Subjective and joint and several liability
- 2.3.3. Integral reparation of the damage

2.4. The claim action

- 2.4.1. Regulation and standing
- 2.4.2. Competent Courts
- 2.4.3. Special reference to class actions

2.5. Infringement regime in the GDPR (I)

- 2.5.1. Delimitation of the scope of application
- 2.5.2. Responsible Parties
- 2.5.3. Sanctioning entities

2.6. Infringement regime in the GDPR (II)

- 2.6.1. Regulation
- 2.6.2. Infringements
- 2.6.3. Infringements with aggravated fine

2.7. Penalties regime in the GDPR

- 2.7.1. Types of penalties
- 2.7.2. Administrative fines
- 2.7.3. Coercive fines

2.8. The repealed LOPD

- 2.8.1. Brief reference to the penalty regime
- 2.8.2. Infringements
- 2.8.3. Penalties

2.9. The sanctioning regime of the LOPDGD (I)

- 2.9.1. General Matters
- 2.9.2. Very serious infringements
- 2.9.3. Serious infringements

2.10. The sanctioning regime of the LOPDGD (II)

- 2.10.1. Minor infringements
- 2.10.2. Statute of limitations for infringements
- 2.10.3. Penalties

Module 3. The Personal Data Protection and Digital Rights Guarantees in Relation to ICT in the Information Society

3.1. Personal data protection and human resources 3.1.1. Protection of personal data in relation to human resources 3.1.2. Information Management and digital rights	3.2. Personal data protection and electronic mediation 3.2.1. Electronic Mediation and Personal Data Protection 3.2.2. Issues relating to safeguards in the mediation procedure	3.3. Personal data protection and Social media 3.3.1. Personal data protection and Social media 3.3.2. The provision of consent and its effects	3.4. Protection of personal data in mobile applications for disease diagnosis 3.4.1. Personal data protection and biomedical research 3.4.2. Minors and mobile applications for disease diagnosis
3.5. Protection of personal data in relation to gender identity and expression 3.5.1. Protection of personal data in relation with the identity 3.5.2. Protection of personal data and gender expression	3.6. Protection of personal data in the field of electronic health insurance contracting 3.6.1. Contractual relationships in relation to health and personal data protection 3.6.2. The case of HIV/AIDS carriers	3.7. Protection of personal data, artificial intelligence and civil liability 3.7.1. Personal data protection and robotics 3.7.2. Civil liability and artificial intelligence	3.8. Personal data protection and trade secrets 3.8.1. Trade secrets 3.8.2. Protection of personal data, consent and confidentiality
3.9. Personal data protection and false information 3.9.1. Right to information and Personal Data Protection 3.9.2. Artificial Intelligence and Truthfulness	3.10. Protection of personal data of deceased persons in the technological environment 3.10.1. Limits on access to personal data of deceased persons 3.10.2. Access to contents managed by information society service providers		

Module 4. Data Protection in Europe: present and future from a Private International Law Perspective

<p>4.1. Protection of rights in Europe</p> <p>4.1.1. Privacy rights 4.1.2. Personality rights 4.1.3. Data Protection</p>	<p>4.2. European Sources</p> <p>4.2.1. Directive 4./46/EU 4.2.2. Regulation (EC) Number 2016/679 4.2.3. Proposed ePrivacy Regulation</p>	<p>4.3. International jurisdiction in cross-border disputes</p> <p>4.3.1. General Aspects 4.3.2. Brussels Ibis Regulation (EU) No. 1215/2012 4.3.3. Regulation (EC) Number 106/679 4.3.4. National rules</p>	<p>4.4. Applicable law in cross-border disputes</p> <p>4.4.1. Contractual Obligations Rome I Regulation 54./2010 4.4.2. Non-Contractual Obligations 4.4.3. Directive 2000/31/EC on Information Society services</p>
<p>4.5. International relationships between social network providers and (potential) users</p> <p>4.5.1. Choice-of-court agreements in the general terms and conditions of business 4.5.2. Choice of law agreements in the general terms and conditions of business 4.5.3. The law applicable to data protection 4.5.4. Potential users</p>	<p>4.6. Relationships between users of social networks</p> <p>4.6.1. Connection between lex fori and lex loci delicti 4.6.2. Empirical convergence</p>	<p>4.7. European jurisprudence (CJEU and ECHR)</p> <p>4.7.1. VKI v. Amazon 4.7.2. Greece v. Nikiforidis 4.7.3. Stylianou v. Cyprus</p>	<p>4.8. Big Data and Private International Law</p> <p>4.8.1. International legal implications 4.8.2. Legal protection of the algorithm and the database 4.8.3. Contractual relationships 4.8.4. Work Relationships</p>
<p>4.9. The right to be forgotten</p> <p>4.9.1. Europe 4.9.2. USA 4.9.3. Convergence</p>	<p>4.10. Towards a synthesis</p> <p>4.10.1. The rapprochement between international jurisdiction and conflict rules 4.10.2. Connections 4.10.3. The search for neutrality</p>		



Expand your career Establish and identify the effects and consequences that occur in relation to the protection of personal data and deceased persons”



06

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization”

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“ *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



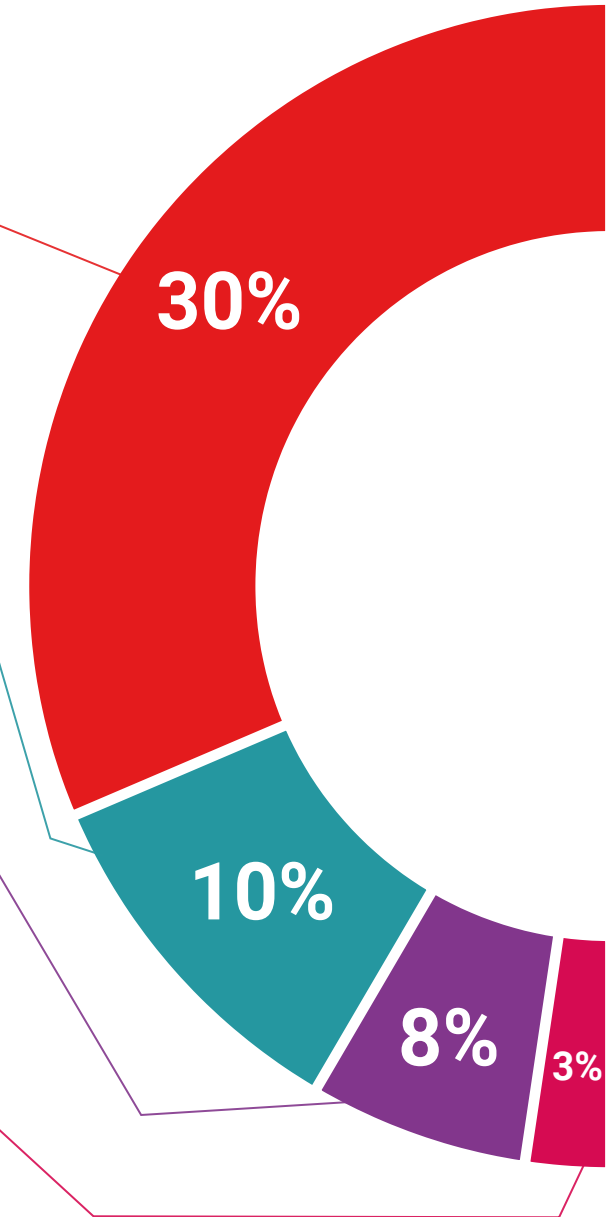
Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

Our Students' Profiles

The students of this program are professionals with extensive experience in the business sector, who, aware of the importance of updating their knowledge throughout their working lives, have decided to specialize in data protection on an international basis, due to the great importance that currently exists for preserving private information. In addition, thanks to its online modality, students come from multiple nationalities, achieving a multicultural profile.





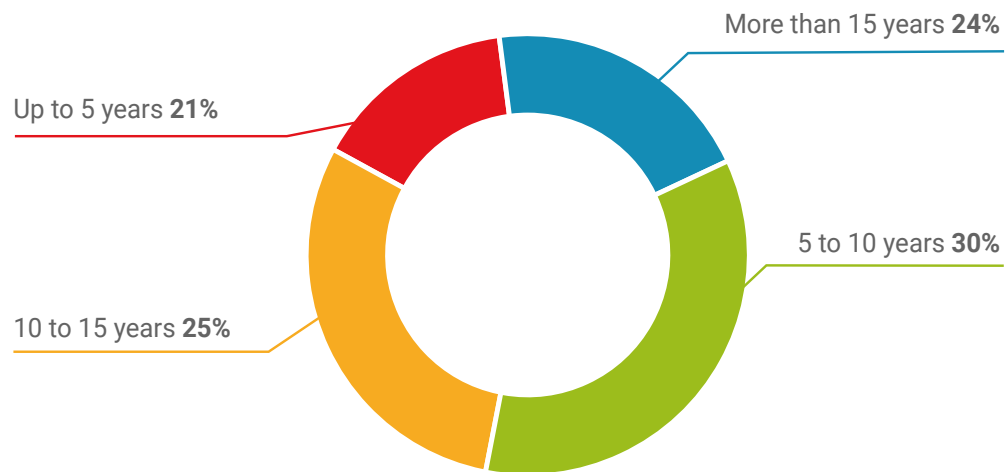
“

Become a high-level manager with a program that will propel you towards professional excellence”

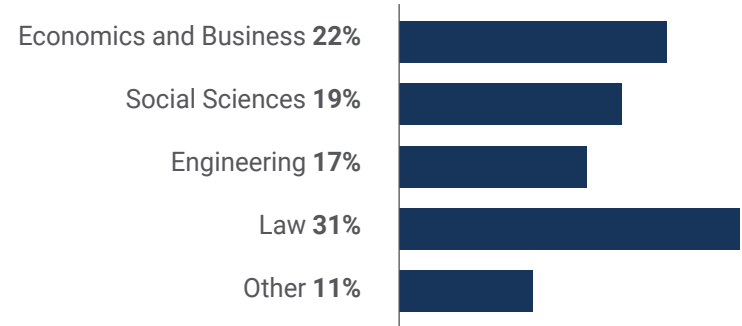
Average Age

Between **35** and **45** years

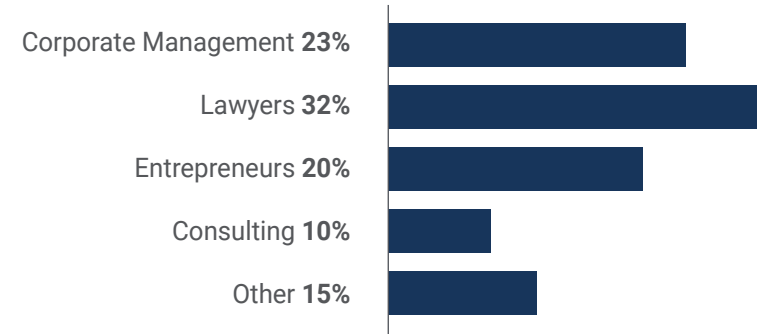
Years of Experience



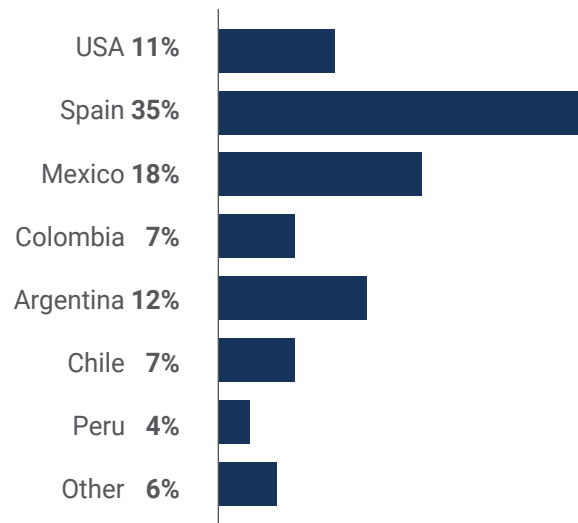
Training



Educational Profile



Geographical Distribution



Ana Varella

Lawyer and legal advisor in the legal department

"Data protection today has become a topic of interest for all managers. A thorough understanding of the statutes and sanctions allows professionals to perform better in their work. With this program, I have been able to continue my studies, without neglecting my responsibilities in the company's legal department at work"

08

Impact on Your Career

Business professionals must adapt to the new times and, nowadays, data protection has arrived to lead the way. For this reason, the effort invested in this program becomes a professional and, of course, personal investment, of which TECH is aware, and which must have as its ultimate goal the achievement of employment objectives. With this in mind, students are offered a first class tour of the latest concepts in the field.



“

Become one of your company's most important assets by continuing your academic training with this program”

Are you ready to take the leap? Excellent professional development awaits you.

The Postgraduate Diploma in International Data Protection and ICT of TECH Technological University is an intensive and highly valuable program aimed at improving students' job skills in an area of wide competence. Undoubtedly, it is a unique opportunity to improve professionally, but also personally, as it involves effort and dedication.

Those who wish to improve themselves, achieve a positive change at a professional level and interact with the best, will find their place at TECH.

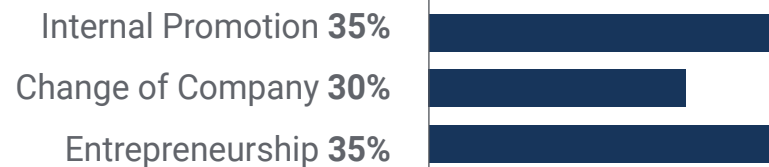
If you are looking for mind the excellence job, do not miss the opportunity to study this program.

Take a radical turn in your career and differentiate the issues that arise in relation to false data, artificial intelligence and the right to information.

Time of Change



Type of Change



Salary Increase

This program represents a salary increase of more than **25.22%** for our students



09

Benefits for Your Company

The implementation of this TECH program will be fundamental for the development of companies, since data protection is currently of great importance, due to the new regulations and technologies that have been introduced to promote the security of personal and confidential information.

Participating in this Postgraduate Diploma is a unique opportunity to access a powerful network of contacts where you can find future professional partners, clients, or suppliers.





“

Be the differentiating agent in your work environment. Get trained to detail the international data protection system in Europe”

Developing and retaining talent in companies is the best long-term investment.

01

Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

Project Development

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

06

Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

10 Certificate

The Postgraduate Diploma in International Data Protection and ICT guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Technological University.



“

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This **Postgraduate Diploma in International Data Protection and ICT** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Diploma in International Data Protection and ICT**

Official N° of Hours: **600 h.**



*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



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- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

Postgraduate Diploma

International Data Protection and ICT