

# Postgraduate Diploma Global Sourcing





## Postgraduate Diploma Global Sourcing

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: Graduates and professionals with demonstrable experience in commercial areas, sales, marketing and similar

Website: [www.techtute.com/in/school-of-business/postgraduate-diploma/postgraduate-diploma-global-sourcing](http://www.techtute.com/in/school-of-business/postgraduate-diploma/postgraduate-diploma-global-sourcing)

# Index

01

Welcome

---

*p. 4*

02

Why Study at TECH?

---

*p. 6*

03

Why Our Program?

---

*p. 10*

04

Objectives

---

*p. 14*

05

Structure and Content

---

*p. 18*

06

Methodology

---

*p. 24*

07

Our Students' Profiles

---

*p. 32*

08

Course Management

---

*p. 36*

09

Impact on Your Career

---

*p. 42*

10

Benefits for Your Company

---

*p. 46*

11

Certificate

---

*p. 50*

# 01 Welcome

With globalization already more than established and a digital era that does not stop facilitating international exchanges, it is more than necessary for present and future managers to have strategic knowledge in Global Sourcing. For this, TECH Technological University has developed a complete program with all the most relevant points of the administration and international logistics, as well as the relevant economic management. With all this, the future graduate is strengthening their candidacy for better jobs, expanding their chances of success in any industry that has an international business perspective.



Postgraduate Diploma in Global Sourcing,  
TECH Technological University



“

*Specialize in Global Sourcing and acquire the skills that will make you a successful manager in your professional field”*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Technological University



### Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**100,000+**  
executives trained each year

**200+**  
different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**500+** | collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

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TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

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TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



### Economy of Scale

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TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

---

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"*

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"*

This program will provide students with a multitude of professional and personal advantages, particularly the following:

**01**

### A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of participants achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

*We give you the opportunity to train with a team of world renowned teachers.*

# 04 Objectives

The objective of this TECH Technological University program is to stimulate the professional career of its students towards the best possible managerial positions, with practical knowledge and up to date to the demands of today's market. By becoming experts in Global Sourcing, students will acquire a much more international vision of their profession, broadening their employment horizons.



“

*Give an international projection to your management career with the essential knowledge in Global Sourcing that every good manager should have in their CV"*

**TECH makes the goals of their students their own goals too.  
Working together to achieve them.**

This **Postgraduate Diploma in Global Sourcing** qualifies students to:

**01**

Define the latest trends and innovations in trade management on an international level

**04**

Develop protocols to lead the purchasing strategy in international environments

**02**

Develop, lead and execute more effective global sourcing strategies focused on business needs, offering customized value propositions

**05**

Develop the essential skills to strategically manage the organization's commercial activity on an international level

**03**

Develop strategies to make decisions in complex and unstable environments, evaluating their impact on the company

**06**

Choose the most appropriate global channels and means of purchase, in accordance with business positioning





07

Develop the ability to detect, analyze and solve problems

05

# Structure and Content

The Postgraduate Diploma in Global Sourcing takes the structure and form adapted to the knowledge imparted, which has been developed by a team of professional experts in logistics and international market leadership. In this way, the student is assured access to the best teaching material on the subject, with the highest quality standards on the market.



“

*You are ready to make the leap into international markets and Global Sourcing. With your attitude and the skills TECH Technological University provides you with, your career towards leadership is more than guaranteed"*

## Syllabus

The Postgraduate Diploma in Global Sourcing of TECH Technological University is designed to prepare students to face international challenges in the field of logistics and exchange of goods.

The content of the Postgraduate Diploma in Global Sourcing teaches the most essential knowledge of the subject, even extending this branch of skills to topics such as the socio-ecological impact, a highly topical and differential factor in a highly competitive market.

The teaching material is also supported by a multitude of practical examples of Global Sourcing applied to real cases. The student learns, therefore, to use the knowledge acquired during the program in a realistic way, being able to apply it to their daily methodology as they go along.

This Postgraduate Diploma delves into the leadership necessary to effectively manage the logistics and economic management of Global Sourcing. With both advanced knowledge in the field and complementary to it, the student is significantly increasing their chances of personal, professional and economic growth.

This Postgraduate Diploma takes place over 6 months and is divided into 4 modules:

**Module 1.** Management and Leadership

**Module 2.** Logistics and Economic Management

**Module 3.** Global Sourcing

**Module 4.** Socio-Ecological Impact



### Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Diploma in Global Sourcing completely online. Over the course of 6 months, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

**Module 1. Management and Leadership**

**1.1. General Management**

- 1.1.1. Integrating Functional Strategies into the Global Business Strategies
- 1.1.2. Management Policy and Processes
- 1.1.3. Society and Enterprise

**1.2. Strategic Management**

- 1.2.1. Establish the Strategic Position: Mission, Vision and Values
- 1.2.2. Developing New Businesses
- 1.2.3. Growth and Consolidation of the Company

**1.3. Competitive Strategy**

- 1.3.1. Market Analysis
- 1.3.2. Sustainable Competitive Advantage
- 1.3.3. Return on Investment

**1.4. Corporate Strategy**

- 1.4.1. Driving Corporate Strategy
- 1.4.2. Pacing Corporate Strategy
- 1.4.3. Framing Corporate Strategy

**1.5. Planning and Strategy**

- 1.5.1. The Relevance of Strategic Direction in the Management Control Process
- 1.5.2. Analysis of the Environment and the Organization
- 1.5.3. Lean Management

**1.6. Talent Management**

- 1.6.1. Managing Human Capital Environment, Strategy, and Metrics
- 1.6.2. Innovation in People Management

**1.7. Management and Leadership Development**

- 1.7.1. Leadership and Leadership Styles
- 1.7.2. Motivation
- 1.7.3. Emotional Intelligence
- 1.7.4. Efficient Meetings

**1.8. Change Management**

- 1.8.1. Performance Analysis
- 1.8.2. Leading Change. Resistance to Change
- 1.8.3. Managing Change Processes
- 1.8.4. Managing Multicultural Teams

**1.9. Negotiation**

- 1.9.1. Intercultural Negotiation
- 1.9.2. Negotiation Focuses
- 1.9.3. Effective Negotiation Techniques
- 1.9.4. Restructuring

**Module 2. Logistics and Economic Management**

**2.1. Financial Diagnosis**

- 2.1.1. Indicators for Analyzing Financial Statements
- 2.1.2. Profitability Analysis
- 2.1.3. Economic and Financial Profitability of a Company

**2.2. Economic Analysis of Decisions**

- 2.2.1. Budget Control
- 2.2.2. Competitive Analysis. Comparative Analysis
- 2.2.3. Decision-Making. Business Investment or Divestment

**2.3. Investment Valuation and Portfolio Management**

- 2.3.1. Profitability of Investment Projects and Value Creation
- 2.3.2. Models for Evaluating Investment Projects
- 2.3.3. Sensitivity Analysis, Scenario Development, and Decision Trees

**2.4. Financial Management for Purchasing Management**

- 2.4.1. Multiplier Effect of Purchases on Profits
- 2.4.2. Profitability and Cost Reduction
- 2.4.3. Opportunity Cost of Assets

**2.5. Economic Control of Purchases**

- 2.5.1. KPI, Key Purchasing Management Indicators
- 2.5.2. Impact on Total Costs of Proper KPI Management
- 2.5.3. Economic and Purchasing Control Scorecard

**2.6. Warehouse, Stock and Logistics Management**

- 2.6.1. Purchasing Logistics Management
- 2.6.2. Stocks Management
- 2.6.3. Warehouse Management

**2.7. Supply Chain Management**

- 2.7.1. Costs and Efficiency of the Operations Chain
- 2.7.2. Change in Demand Patterns
- 2.7.3. Change in Operations Strategy

**2.8. Logistical Processes**

- 2.8.1. Organization and Management by Processes
- 2.8.2. Procurement, Production, Distribution
- 2.8.3. Quality, Quality Costs, and Tools
- 2.8.4. After-Sales Service

**2.9. Logistics and Customers**

- 2.9.1. Demand Analysis and Forecasting
- 2.9.2. Sales Forecasting and Planning
- 2.9.3. Collaborative Planning, Forecasting, and Replacement

**2.10. International Logistics**

- 2.10.1. Customs, Export and Import processes
- 2.10.2. Methods and Means of International Payment
- 2.10.3. International Logistics Platforms

### Module 3. Global Sourcing

#### 3.1. Global Economic Environment

- 3.1.1. The Fundamentals of the Global Economy
- 3.1.2. The Globalization of Companies and Financial Markets
- 3.1.3. Growth & Development in Emerging Markets
- 3.1.4. International Monetary System

#### 3.2. Adaptation of Purchasing to Global Sourcing

- 3.2.1. Purchasing Structure
- 3.2.2. The Need for New Skills
- 3.2.3. Intermediaries

#### 3.3. Import Management

- 3.3.1. Customs, Export and Import processes
- 3.3.2. International Commerce Institutions and Agreements
- 3.3.3. Plant Management and International Purchasing

#### 3.4. International Logistics Distribution

- 3.4.1. International Logistics Platforms
- 3.4.2. International Transport Operator
- 3.4.3. Hubs and Distribution

#### 3.5. Incoterms and International Document Management

- 3.5.1. Exportation or Implantation
- 3.5.2. Agency, Distribution and International Sales and Purchase Agreements
- 3.5.3. Industrial and Intellectual Property
- 3.5.4. Taxes and Tariffs Classification

#### 3.6. Methods and Means of International Payment

- 3.6.1. Payment Method Selection
- 3.6.2. Documentary Credit
- 3.6.3. Bank Guarantee and Documentary Credit

#### 3.7. International Lean Logistics

- 3.7.1. Lean Basis with Application in International Logistics
- 3.7.2. Main Implications and Requirements
- 3.7.3. Other Methodologies to Improve the Process

### Module 4. Socio-Ecological Impact

#### 4.1. Corporate Social Responsibility

- 4.1.1. Strategic Vision and Corporate Social Responsibility
- 4.1.2. Systems and Models for Implementing CSR
- 4.1.3. Organization of CSR
- 4.1.4. Roles and Responsibilities

#### 4.2. SCM and Corporate Responsibility

- 4.2.1. Value Creation in an Economy of Intangibles
- 4.2.2. CSR: Corporate Commitment
- 4.2.3. Social, Environmental, and Economic Impact

#### 4.3. Responsible Finance and Investment

- 4.3.1. Transparency in Information
- 4.3.2. Finance and Responsible Investment
- 4.3.3. Social Economy, Cooperativity and Corporate Social Responsibility

#### 4.4. Business and Environment

- 4.4.1. Sustainable Development
- 4.4.2. Response of Companies to Environmental Problems
- 4.4.3. Waste and Emissions

#### 4.5. Responsible Management Systems and Tools

- 4.5.1. Social Responsibility Management Systems
- 4.5.2. Quality Management Systems, the Environment and Occupational Health and Safety
- 4.5.3. Audits

# 06

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.







“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*This program prepares you to face business challenges in uncertain environments and achieve business success.*



*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

**“** *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

# Our Students' Profiles

The student profile of this Postgraduate Diploma in Global Sourcing is diverse. This is due to the wide possibilities that open up by taking this program, because nowadays, any company, whatever the field, will benefit from expanding its logistics chain to more powerful markets or with a better supply of highly demanded resources.







“

*If your interest is to grow into business management with a global supply chain perspective, you're in the right place"*

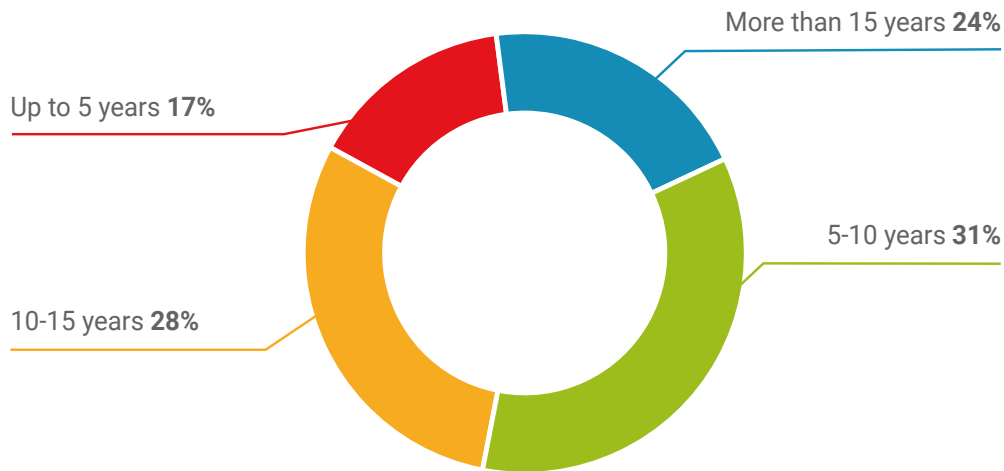
### Average Age

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Between **35** and **45** years old

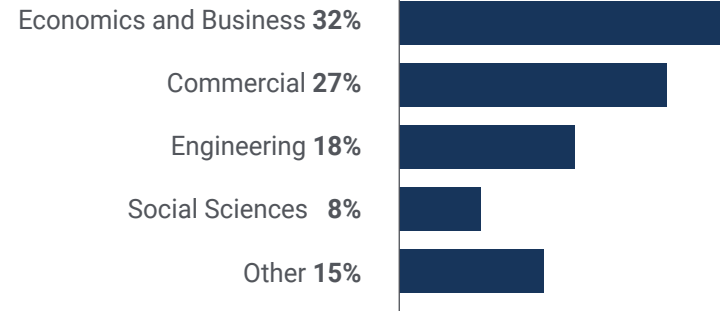
### Years of Experience

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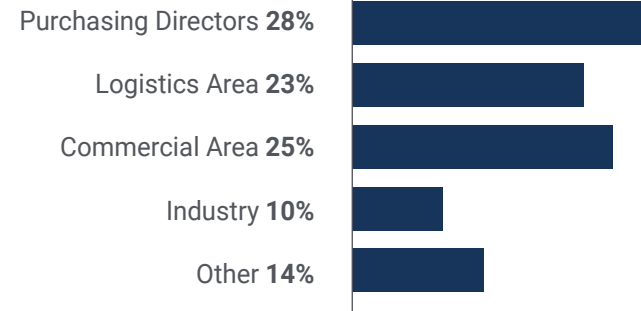
### Training

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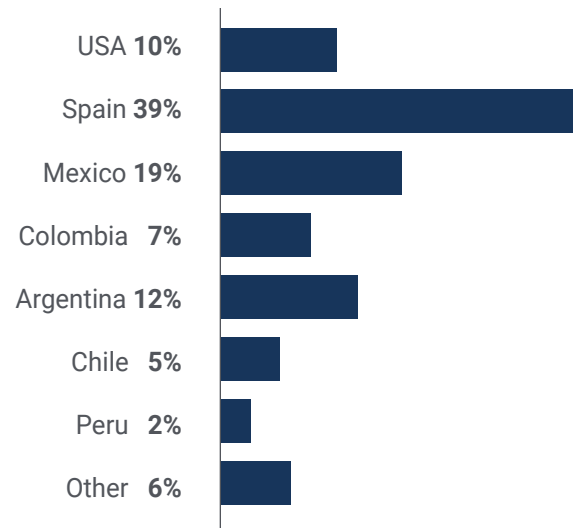
### Academic Profile

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## Geographical Distribution

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## Julio Pestano

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**Purchasing Manager**

*"The Postgraduate Diploma in Global Sourcing has given me the opportunity to specialize in this field with the best teaching material. In a few months I have managed to move up in my company to more important positions, so I would recommend it to everyone who is looking for professional improvement through internationalization"*

08

# Course Management

The program's teaching staff includes leading experts in marketing management, who bring their years of work experience to this program. Furthermore, other renowned specialists in related disciplines participate in designing and preparing the course, making it a unique and highly nourishing academic experience for the student.





“

*We have the best teaching team  
to help you to specialize in a  
highly demanded field”*

## Director Invitado Internacional

Manuel Arens is an experienced data management professional and leader of a highly qualified team. In fact, Arens holds the position of global procurement manager in Google's Technical Infrastructure and Data Center division, where he has spent most of his career. Based in Mountain View, California, he has provided solutions for the tech giant's operational challenges, such as master data integrity, vendor data updates and vendor prioritization. He has led data center supply chain planning and vendor risk assessment, generating process and workflow management improvements that have resulted in significant cost savings.

With more than a decade of work providing digital solutions and leadership for companies in diverse industries, he has extensive experience in all aspects of strategic solution delivery, including marketing, media analytics, measurement and attribution. In fact, he has received several awards for his work, including the BIM Leadership Award, the Search Leadership Award, Export Lead Generation Program Award and the EMEA Best Sales Model Award.

Arens also served as Sales Manager in Dublin, Ireland. In this role, he built a team of 4 to 14 members over three years and led the sales team to achieve results and collaborate well with each other and cross-functional teams. He also served as Senior Industry Analyst, Hamburg, Germany, creating storylines for over 150 clients using internal and third party tools to support analysis. Developed and wrote in-depth reports to demonstrate his mastery of the subject matter, including understanding the macroeconomic and political/regulatory factors affecting technology adoption and diffusion.

He has also led teams at companies such as Eaton, Airbus and Siemens, where he gained valuable account and supply chain management experience. He is particularly noted for continually exceeding expectations by building valuable customer relationships and working seamlessly with people at all levels of an organization, including stakeholders, management, team members and customers. His data-driven approach and ability to develop innovative and scalable solutions to industry challenges have made him a prominent leader in his field.



## D. Arens, Manuel

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- Global Procurement Manager - Google, California, USA
- Senior Manager, B2B Analytics and Technology at Google, USA
- Sales Director at Google, Ireland
- Senior Industry Analyst at Google, Germany
- Account Manager at Google, Ireland
- Accounts Payable at Eaton, UK
- Supply Chain Manager at Airbus, Germany

“

*Thanks to TECH, you will be able to learn with the best professionals in the world”*

## Management



### Mr. Larrosa Guirao, Salvador

- ◆ Finance Specialist
- ◆ Expert in Market Research, Finance and Risk Analysis
- ◆ University Teacher

## Professors

### Ms. Gomis Noriega, Silvia

- ◆ Specialist in innovation
- ◆ R&D&I Coordinator
- ◆ Technology Transformation Expert
- ◆ Teacher





09

# Impact on Your Career

The purpose of this program is to make a positive impact on the student's career. TECH Technological University has chosen the best professionals in Global Sourcing to write a teaching material that lives up to the expectations of the student, with a total guarantee that the knowledge acquired will be of transcendental utility when it comes to improving their career towards management in purchasing and logistics positions.



“

*Your future as a purchasing manager of large companies is waiting for you. Don't miss out and enroll today in this Postgraduate Diploma in Global Sourcing”*

### Are you ready to take the leap? Excellent professional development awaits you.

The Postgraduate Diploma in Global Sourcing of TECH Technological University is an intensive program that prepares you to face challenges and business decisions at a financial level in the field of strategic purchasing management at an international level.

The main objective is to promote your personal and professional growth, helping you achieve success.

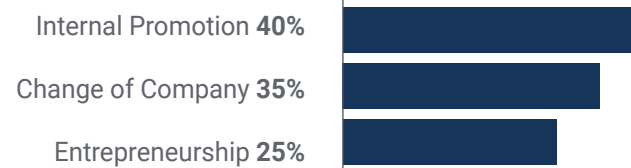
*Specialize in TECH and improve your skills in tax consulting.*

*If you want to make a positive change in your profession, the Postgraduate Diploma in Global Sourcing help you achieve it.*

#### When the change occurs



#### Type of change



## Salary increase

---

This program represents a salary increase of more than **25.22%** for our students



10

# Benefits for Your Company

The Postgraduate Diploma in Global Sourcing promotes specialization in challenges posed by the new paradigm of world trade. Therefore, companies benefit from the incorporation of professionals with the ability to resolve the logistical obstacles that an international sales and purchasing chain entails.





“

*Improve your company's results and  
climb up the organizational chart"*

Developing and retaining talent in companies is the best long-term investment.

01

### **Intellectual Capital and Talent Growth**

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

---

02

### **Retaining high-potential executives to avoid talent drain**

This program strengthens the link between the company and the executive and opens new avenues for professional growth within the company.

03

### **Building agents of change**

The professional will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

---

04

### **Increased international expansion possibilities**

Thanks to this program, the company will come into contact with the main markets of the world economy.





05

### **Project Development**

The managers will be able to work on a real project or develop new projects in the field of R&D or business development of their company.

---

06

### **Increased competitiveness**

This program will equip students with the skills to take on new challenges and drive the organization forward.

# 11

# Certificate

The Postgraduate Diploma in Global Sourcing guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Technological University.



“

*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

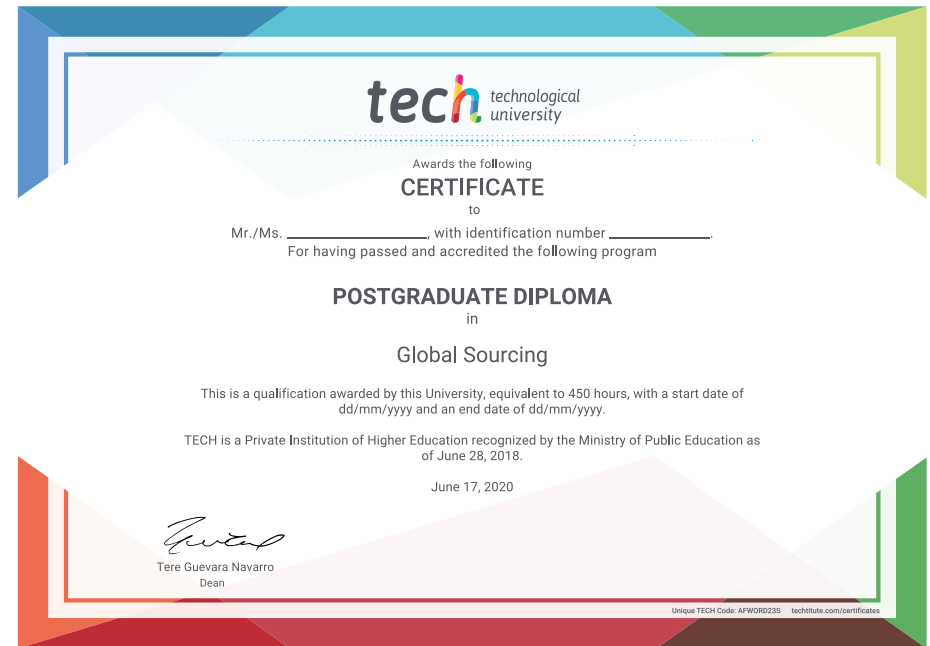
This **Postgraduate Diploma in Global Sourcing** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery\*.

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Title: **Postgraduate Diploma in Global Sourcing**

Official N° of hours: **450 h.**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



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- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

# Postgraduate Diploma Global Sourcing

