



Postgraduate Diploma Global Sourcing

» Modality: online

» Duration: 6 months

» Certificate: TECH Global University

» Credits: 18 ECTS

» Schedule: at your own pace

» Exams: online

» Target Group: Graduates and professionals with demonstrable experience in commercial areas, sales, marketing and similar

 $We b site: {\color{blue}www.techtitute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-global-sourcing} \\$

Index

02 Why Study at TECH? Why Our Program? Objectives Welcome p. 6 p. 10 p. 4 p. 14 06 80 **Structure and Content** Methodology Our Students' Profiles **Course Management** p. 18 p. 24 p. 32 p. 36 09 Benefits for Your Company Certificate Impact on Your Career p. 46 p. 42 p. 50

01 **Welcome**

With globalization already more than established and a digital era that does not stop facilitating international exchanges, it is more than necessary for present and future managers to have strategic knowledge in Global Sourcing. For this, TECH Global University has developed a complete program with all the most relevant points of the administration and international logistics, as well as the relevant economic management. With all this, the future graduate is strengthening their candidacy for better jobs, expanding their chances of success in any industry that has an international business perspective.









tech 08 | Why Study at TECH?

At TECH Global University



Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95%

of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+

200+

executives trained each year

different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+

collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"

Why Study at TECH? | 09 tech

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.





tech 12 | Why Our Program?

This program will provide students with a multitude of professional and personal advantages, particularly the following:



A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.



Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.



Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.



Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.



Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.



Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.



Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.



Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Global University community.

We give you the opportunity to train with a team of world renowned teachers.





tech 16 | Objectives

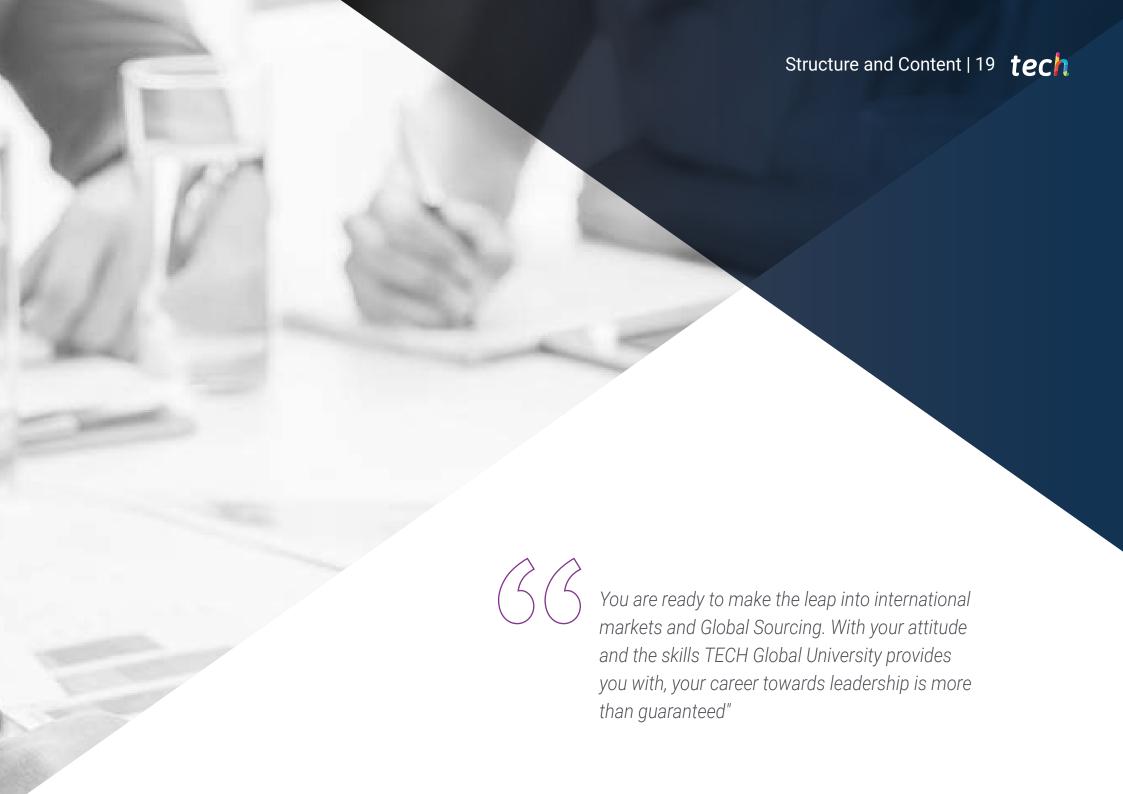
TECH makes the goals of their students their own goals too. Working together to achieve them.

This Postgraduate Diploma in Global Sourcing qualifies students to:









tech 20 | Structure and Content

Syllabus

The Postgraduate Diploma in Global Sourcing of TECH Global University is designed to prepare students to face international challenges in the field of logistics and exchange of goods.

The content of the Postgraduate Diploma in Global Sourcing teaches the most essential knowledge of the subject, even extending this branch of skills to topics such as the socio-ecological impact, a highly topical and differential factor in a highly competitive market.

The teaching material is also supported by a multitude of practical examples of Global Sourcing applied to real cases. The student learns, therefore, to use the knowledge acquired during the program in a realistic way, being able to apply it to their daily methodology as they go along.

This Postgraduate Diploma delves into the leadership necessary to effectively manage the logistics and economic management of Global Sourcing. With both advanced knowledge in the field and complementary to it, the student is significantly increasing their chances of personal, professional and economic growth.

This Postgraduate Diploma takes place over 6 months and is divided into 4 modules:

Module 1.	Managementand Leadership
Module 2.	Logistics and Economic Management
Module 3.	Global Sourcing
Module 4.	Socio-Ecological Impact



Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Diploma in Global Sourcing completely online. Over the course of 6 months, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

tech 22 | Structure and Content

Mod	ule 1. Management and Leadership						
1.1.1. 1.1.2.	General Management Integrating Functional Strategies into the Global Business Strategies Management Policy and Processes Society and Enterprise		3	1.3.2.	Competitive Strategy Market Analysis Sustainable Competitive Advantage Return on Investment	1.4.1. 1.4.2.	Corporate Strategy Driving Corporate Strategy Pacing Corporate Strategy Framing Corporate Strategy
1.5.2.	Planning and Strategy The Relevance of Strategic Direction in the Management Control Process Analysis of the Environment and the Organization Lean Management	1.6. 1.6.1. 1.6.2. 1.6.3.	Managing Human Capital	1.7.2.	Leadership Development Leadership and Leadership Styles Motivation Emotional Intelligence	1.8.2. 1.8.3.	Change Management Performance Analysis Leading Change. Resistance to Change Managing Change Processes Managing Multicultural Teams
1.9.3.	Negotiation Intercultural Negotiation Negotiation Focuses Effective Negotiation Techniques Restructuring						
Mod	ule 2. Logistics and Economic Manage	ment					
2.1.1. 2.1.2.	Financial Diagnosis Indicators for Analyzing Financial Statements Profitability Analysis Economic and Financial Profitability of a Company	2.2. 2.2.1. 2.2.2. 2.2.3.	Economic Analysis of Decisions Budget Control Competitive Analysis. Comparative Analysis Decision-Making. Business Investment or Divestment	2.3.2.	Investment Valuation and Portfolio Management Profitability of Investment Projects and Value Creation Models for Evaluating Investment Projects Sensitivity Analysis, Scenario Development, and Decision Trees	2.4.1. 2.4.2.	Financial Management for Purchasing Management Multiplier Effect of Purchases on Profits Profitability and Cost Reduction Opportunity Cost of Assets
	Economic Control of Purchases KPI, Key Purchasing Management Indicators Impact on Total Costs of Proper KPI Management Economic and Purchasing Control Scorecard	2.6.1. 2.6.2.	Warehouse, Stock and Logistics Management Purchasing Logistics Management Stocks Management Warehouse Management		Supply Chain Management Costs and Efficiency of the Operations Chain Change in Demand Patterns Change in Operations Strategy	2.8.2. 2.8.3.	Logistical Processes Organization and Management by Processes Procurement, Production, Distribution Quality, Quality Costs, and Tools After-Sales Service
2.9.2.	Logistics and Customers Demand Analysis and Forecasting Sales Forecasting and Planning Collaborative Planning, Forecasting, and Replacement	2.10.1 2.10.2	. International Logistics . Customs, Export and Import processes 2. Methods and Means of International Payment 3. International Logistics Platforms				

Module 3. Global Sourcing									
3.1.1. T 3.1.2. T F 3.1.3. G	Global Economic Environment The Fundamentals of the Global Economy The Globalization of Companies and Financial Markets Growth & Development in Emerging Markets International Monetary System	3.2.1. 3.2.2. 3.2.3.	Adaptation of Purchasing to Global Sourcing Purchasing Structure The Need for New Skills Intermediaries	3.3. 3.3.1. 3.3.2. 3.3.3.	Import Management Customs, Export and Import processes International Commerce Institutions and Agreements Plant Management and International Purchasing	3.4. 3.4.1. 3.4.2. 3.4.3.	International Logistics Distribution International Logistics Platforms International Transport Operator Hubs and Distribution		
3.5.1. E 3.5.2. A 3.5.3. II	Incoterms and International Document Management Exportation or Implantation Agency, Distribution and International Sales and Purchase Agreements Industrial and Intellectual Property Taxes and Tariffs Classification	3.6.1. 3.6.2. 3.6.3.	Methods and Means of International Payment Payment Method Selection Documentary Credit Bank Guarantee and Documentary Credit	3.7. 3.7.1. 3.7.2. 3.7.3.	International Lean Logistics Lean Basis with Application in International Logistics Main Implications and Requirements Other Methodologies to Improve the Process				
Modul	Module 4. Socio-Ecological Impact								
4.1.1. S 4.1.2. S 4.1.3. C	Corporate Social Responsibility Strategic Vision and Corporate Social Responsibility Systems and Models for Implementing CSR Organization of CSR Roles and Responsibilities	4.2. 4.2.1. 4.2.2. 4.2.3.	SCM and Corporate Responsibility Value Creation in an Economy of Intangibles CSR: Corporate Commitment Social, Environmental, and Economic Impact	4.3. 4.3.1. 4.3.2. 4.3.3.	Responsible Finance and Investment Transparency in Information Finance and Responsible Investment Social Economy, Cooperativity and Corporate Social Responsibility	4.4. 4.4.1. 4.4.2. 4.4.3.	Environmental Problems		

4.5. Responsible Management Systems

4.5.1. Social Responsibility Management Systems
4.5.2. Quality Management Systems, the
Environment and Occupational Health

and Tools

and Safety

4.5.3. Audits



This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





tech 26 | Methodology

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.





This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.



You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments"

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

tech 28 | Methodology

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



Methodology | 29 **tech**

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



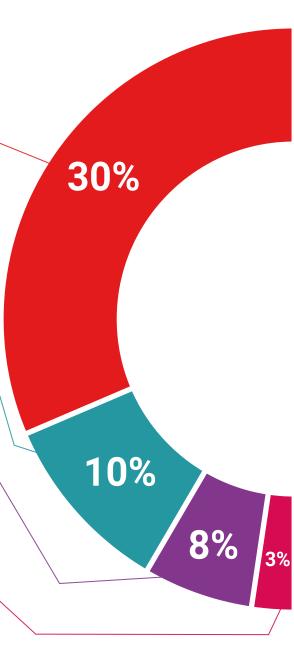
Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.



This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Testing & Retesting

 \bigcirc

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

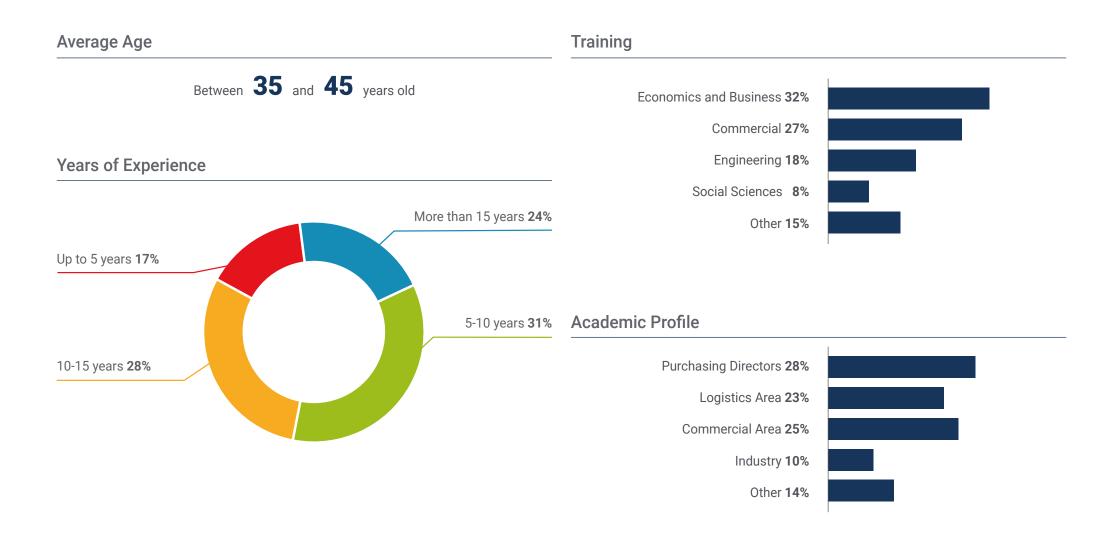


30%

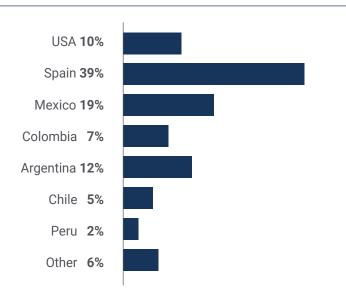




tech 34 | Our Students' Profiles



Geographical Distribution





Julio Pestano

Purchasing Manager

"The Postgraduate Diploma in Global Sourcing has given me the opportunity to specialize in this field with the best teaching material. In a few months I have managed to move up in my company to more important positions, so I would recommend it to everyone who is looking for professional improvement through internationalization"





Director Invitado Internacional

Manuel Arens is an experienced data management professional and leader of a highly qualified team. In fact, Arens holds the position of global procurement manager in Google's Technical Infrastructure and Data Center division, where he has spent most of his career. Based in Mountain View, California, he has provided solutions for the tech giant's operational challenges, such as master data integrity, vendor data updates and vendor prioritization. He has led data center supply chain planning and vendor risk assessment, generating process and workflow management improvements that have resulted in significant cost savings.

With more than a decade of work providing digital solutions and leadership for companies in diverse industries, he has extensive experience in all aspects of strategic solution delivery, including marketing, media analytics, measurement and attribution. In fact, he has received several awards for his work, including the BIM Leadership Award, the Search Leadership Award, Export Lead Generation Program Award and the EMEA Best Sales Model Award.

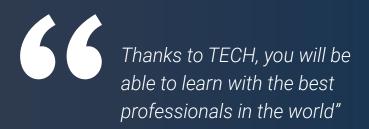
Arens also served as Sales Manager in Dublin, Ireland. In this role, he built a team of 4 to 14 members over three years and led the sales team to achieve results and collaborate well with each other and cross-functional teams. He also served as Senior Industry Analyst, Hamburg, Germany, creating storylines for over 150 clients using internal and third party tools to support analysis. Developed and wrote in-depth reports to demonstrate his mastery of the subject matter, including understanding the macroeconomic and political/regulatory factors affecting technology adoption and diffusion.

He has also led teams at companies such as Eaton, Airbus and Siemens, where he gained valuable account and supply chain management experience. He is particularly noted for continually exceeding expectations by building valuable customer relationships and working seamlessly with people at all levels of an organization, including stakeholders, management, team members and customers. His data-driven approach and ability to develop innovative and scalable solutions to industry challenges have made him a prominent leader in his field.



D. Arens, Manuel

- Global Procurement Manager Google, California, USA
- Senior Manager, B2B Analytics and Technology at Google, USA
- Sales Director at Google, Ireland
- Senior Industry Analyst at Google, Germany
- Account Manager at Google, Ireland
- Accounts Payable at Eaton, UK
- Supply Chain Manager at Airbus, Germany



tech 40 | Course Management

Management



Mr. Larrosa Guirao, Salvador

- Finance Specialist
- Expert in Market Research, Finance and Risk Analysis
- University Teacher

Professors

Ms. Gomis Noriega, Silvia

- Specialist in innovation
- R&D&I Coordinator
- Technology Transformation Expert
- Teacher







Are you ready to take the leap? Excellent professional development awaits you.

The Postgraduate Diploma in Global Sourcing of TECH Global University is an intensive program that prepares you to face challenges and business decisions at a financial level in the field of strategic purchasing management at an international level.

The main objective is to promote your personal and professional growth, helping you achieve success.

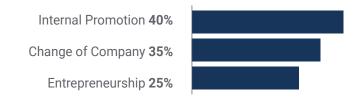
Specialize in TECH and improve your skills in tax consulting.

If you want to make a positive change in your profession, the Postgraduate Diploma in Global Sourcing help you achieve it.

When the change occurs



Type of change



Salary increase

This program represents a salary increase of more than 25.22% for our students

Salary before **\$77,000**

A salary increase of

25.22%

\$96,419





tech 48 | Benefits for Your Company

Developing and retaining talent in companies is the best long-term investment.



Intellectual Capital and Talent Growth

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.



Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the executive and opens new avenues for professional growth within the company.



Building agents of change

The professional will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.



Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets of the world economy.







Project Development

The managers will be able to work on a real project or develop new projects in the field of R&D or business development of their company.



Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.





tech 52 | Certificate

This program will allow you to obtain your **Postgraduate Diploma in Global Sourcing** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: Postgraduate Diploma in Global Sourcing

Modality: online

Duration: 6 months

Accreditation: 18 ECTS



Mr./Ms. _____, with identification document _____ has successfully passed and obtained the title of:

Postgraduate Diploma in Global Sourcing

This is a program of 450 hours of duration equivalent to 18 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra la Vella, on the 28th of February of 2024



^{*}Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.



Postgraduate Diploma Global Sourcing

» Modality: online

» Duration: 6 months

» Certificate: TECH Global University

» Credits: 18 ECTS

» Schedule: at your own pace

» Exams: online

