



### Postgraduate Diploma Foreign Exchange Market

» Modality: online

» Duration: 6 months

» Certificate: TECH Technological University

» Dedication: 16h/week

» Schedule: at your own pace

» Exams: online

» Target Group: university graduates, diploma and degree holders who have previously completed any of the degrees in the field of Social and Legal Sciences, Administration and Business Administration

 $We b site: {\color{blue}www.techtitute.com/pk/school-of-business/postgraduate-diploma/postgraduate-diploma-foreign-exchange-market}$ 

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# 01 **Welcome**

Forex has become the world's largest financial market, surpassing an average daily trading volume of over \$6 trillion. It is therefore an activity which, while generating almost incalculable profits, involves risk in the form of the possibility of substantial losses. Therefore, mastering its fundamentals and strategies to perfection has become a highly valued skill in the labor market. Thus, with this program, the graduate will be able to work on it, studying the best techniques associated with the correct action in the foreign exchange market. All this through cutting-edge, 100% online programming designed to catapult your career to success.









### tech 08 | Why Study at TECH?

### At TECH Technological University



#### **Innovation**

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95%

of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100000

+200

executives prepared each year

different nationalities



### **Empowerment**

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

+500

collaborative agreements with leading companies



#### **Talent**

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### **Multicultural Context**

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



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### **Analysis**

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.

TECH strives for excellence and, to this end, boasts a series

of characteristics that make this university unique:

Why Study at TECH? | 09 tech



### Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"



#### **Academic Excellence**

TECH offers students the best online learning methodology. The university combines the *Relearning* methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School case studies. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



### **Economy of Scale**

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.





### tech 12 | Why Our Program?

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:



### A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.



# Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.



### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.



### You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.



### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.



### Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.



### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.



### You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to study with a team of world-renowned teachers.

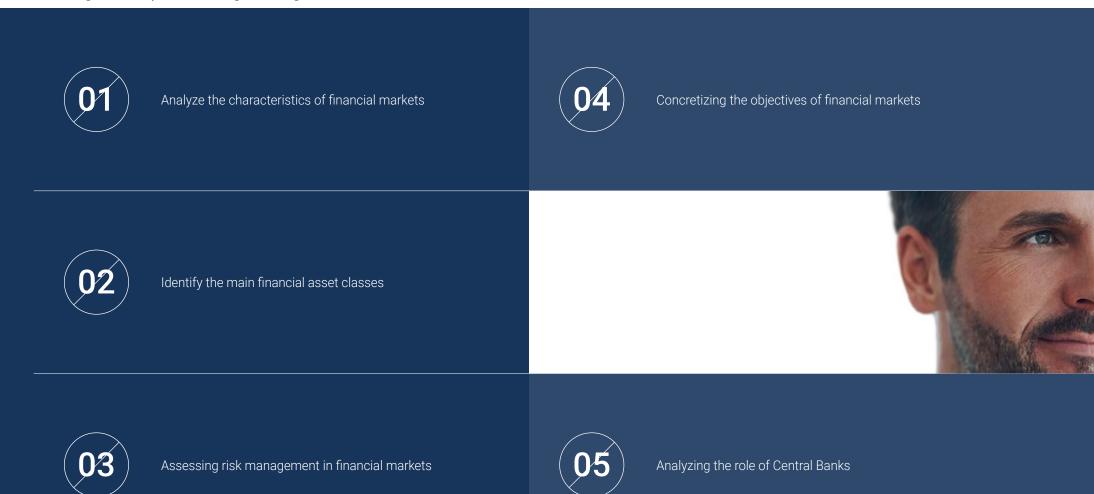


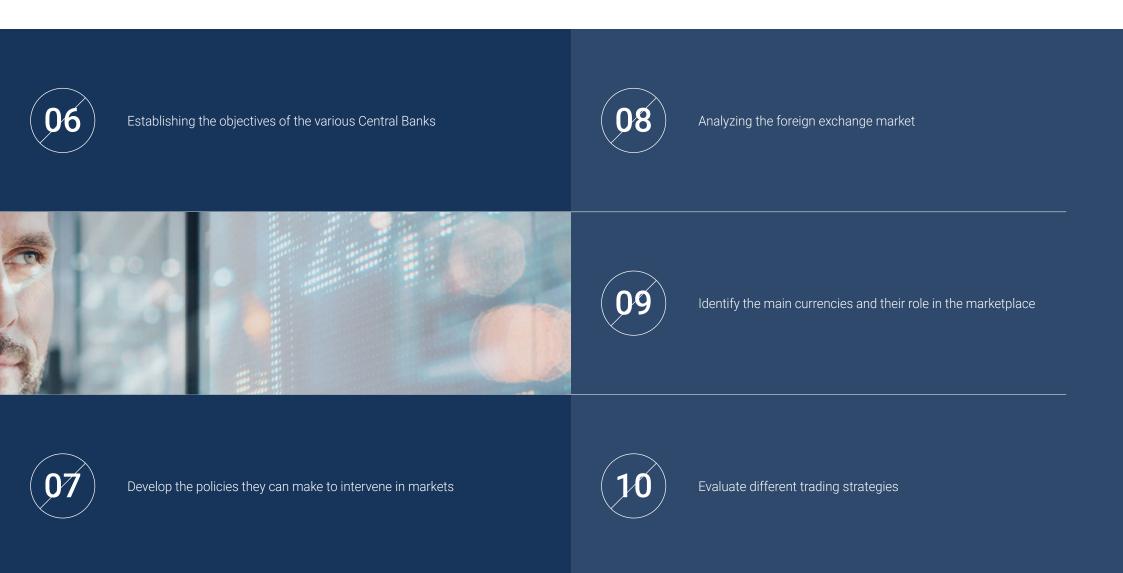


### tech 16 | Objectives

TECH makes the goals of their students their own goals too. Working together to achieve them.

The **Postgraduate Diploma in Foreign Exchange Market** will train students to:









### tech 20 | Structure and Content

### **Syllabus**

TECH invests dozens of hours in the design of each Curriculum it offers. Thanks to this, it is possible to launch degrees of the highest quality, made up of modern, innovative, complete and exhaustive content, adapted to the immediate relevance of the area on which it is based.

An example of this is this Postgraduate Diploma in Foreign Exchange Market, a program consisting of 450 hours of the best theoretical, practical and additional content, the latter presented in various formats: videos, images, diagrams, summaries, research papers, questionnaires. All of this is provided by a teaching team with expertise in the financial market, thanks to which the student can obtain an even more realistic and close-up view of the current employment situation.

In addition, the inclusion of case studies allows you to apply the strategies developed in the theoretical section. In this way, it works actively on improving skills such as problem solving, effective management of complex situations, conflict management and critical analysis. Skills that are typical of the best managers and highly valued by companies when hiring new staff.

Therefore, this Postgraduate Diploma program will serve not only to broaden your knowledge, but also to enhance your professional profile, catapulting your career to success by demonstrating a complete mastery of the Foreign Exchange business.

This Postgraduate Diploma takes place over 6 months and is divided into 3 modules:

| Module 1 | The Financial Markets                       |
|----------|---|
| Module 2 | Forex Foreign Exchange Market Central Banks |
| Module 3 | Fundamentals of the Foreign Exchange Market |



### Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Diploma in Foreign Exchange Market completely online. Throughout the 6 months of specialization, they will be able to access all the contents on the program at any time, allowing them to self-manage their study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

### tech 22 | Structure and Content

| Module 1. The Financial Markets                       |  |   |   |  |  |  |  |
|---|--|---|---|--|--|--|--|
| 1.1.1.<br>1.1.2.                                      | The Financial Markets Financial System Financial Assets Financial intermediaries   | <ul><li>1.2. Fixed income, equity and derivatives markets</li><li>1.2.1. Fixed Income</li><li>1.2.2. Equities</li><li>1.2.3. Derivatives</li></ul>  | <ul><li>1.3. Investment: risk, return and liquidity</li><li>1.3.1. Risk</li><li>1.3.2. Profitability</li><li>1.3.3. Liquidity and time horizon</li></ul>                                      | <ul> <li>1.4. Portfolio Management</li> <li>1.4.1. Portfolio management</li> <li>1.4.2. The Time Value of Money:<br/>Wealth management</li> <li>1.4.3. Creating Value</li> </ul>   |  |  |  |
| 1.5.1.<br>1.5.2.                                      | Market trading tools Fundamentals of technical and fundamental analysis Trading platforms and analysis tools Trading strategies and risk management                            | <ul><li>1.6. Investment funds</li><li>1.6.1. Investment funds Types</li><li>1.6.2. Investment fund management</li><li>1.6.3. Advantages and Disadvantages</li></ul>   | analysis: tools for understanding<br>financial markets<br>1.7.1. Technical Analysis<br>1.7.2. Fundamental Analysis<br>1.7.3. Technical Analysis vs. Fundamental.                              | <ul> <li>1.8. Forex trading: tools to take advantage of investment opportunities</li> <li>1.8.1. Fundamentals of the foreign exchange market</li> <li>1.8.2. Major currency pairs</li> <li>1.8.3. Peculiarities of currencies</li> </ul> |  |  |  |
| 1.9.1.<br>1.9.2.<br>1.9.3.                            | Investing in stocks: analysis<br>and informed decision making<br>in the stock market<br>Value Market<br>Stock analysis<br>Stock Market Indices<br>Equity investment strategies | <ul> <li>1.10. Cryptocurrencies and Forex: investment in cryptocurrencie Digital Money</li> <li>1.10.1. Cryptocurrencies and Forex</li> <li>1.10.2. Cryptocurrency Analysis</li> <li>1.10.3. Investing with cryptocurrencies</li> </ul> | PS.   |  |  |  |  |
| Module 2. Forex Foreign Exchange Market Central Banks |  |   |   |  |  |  |  |
| 2.1.1.<br>2.1.2.                                      | Central Banks Why are they created Skills Why they influence markets   | <ul><li>2.2. Inflation</li><li>2.2.1. Inflation interpretation</li><li>2.2.2. Healthy inflation levels</li><li>2.2.3. Extreme levels of inflation</li></ul>   | <ul> <li>2.3. Variables "Employment" and "Unemployment" in an economy</li> <li>2.3.1. Employment rate</li> <li>2.3.2. Unemployment rate</li> <li>2.3.3. Adjustments in the economy</li> </ul> | <ul> <li>2.4. Interest rate</li> <li>2.4.1. The price of money</li> <li>2.4.2. Economic imbalance</li> <li>2.4.3. Expansionary and contractionary cycles of the economy</li> </ul>   |  |  |  |
| 2.5.1.<br>2.5.2.                                      | American Federal Reserve<br>(Federal Reserve)<br>Analysis of the FED<br>Objectives and policies<br>Crisis and recovery   | <ul><li>2.6. European Central Bank</li><li>2.6.1. ECB Analysis</li><li>2.6.2. Objectives and policies</li><li>2.6.3. Crisis and recovery</li></ul>  | 2.7.2. Objectives and policies  | 2.8. Swiss National Bank 2.8.1. Analysis of the SNB 2.8.2. Objectives and policies 2.8.3. Crisis and recovery  |  |  |  |
| 2.9.1.<br>2.9.2.                                      | Central Bank of Japan<br>(Bank of Japan)<br>Analysis of the BOJ<br>Objectives and policies<br>Crisis and recovery  | 2.10. Bank of China 2.10.1. Analysis of the BOC 2.10.2. Objectives and policies 2.10.3. Crisis and recovery   |   |  |  |  |  |

| Module 3. Fundamentals of the Foreign Exchange Market |   |   |  |   |  |  |
|---|---|---|--|---|--|--|
| <b>3.1.</b> 3.1.1. 3.1.2. 3.1.3.                      | Market participants   | <ul><li>3.2. Forex Strategies</li><li>3.2.1. Forex Trading Strategies</li><li>3.2.2. Lateral strategies</li><li>3.2.3. Trend strategies</li><li>3.2.4. Strategies based on price action</li></ul> | <ul><li>3.3. Basic Forex terminology</li><li>3.3.1. ISO Codes</li><li>3.3.2. Types of prices: did, ask y spread</li><li>3.3.3. Base currency and quoted currency</li></ul>                     | <ul> <li>3.4. Currency pairs Majors</li> <li>3.4.1. The majors</li> <li>3.4.2. Peculiarities of the majors</li> <li>3.4.3. Operation with crossings of majors: the minors</li> </ul>  |  |  |
| 3.5.1.<br>3.5.2.<br>3.5.3.                            | Forex leverage and collateral: managing risk and maximizing profits in the foreign exchange market Leverage and guarantees in Forex Risk management and leverage in Forex trading Forex trading strategies with leverage and guarantees | 3.6. Pip practice. Brokerage 3.6.1. The Pip 3.6.2. Forex Brokerage 3.6.3. Pip value calculation   | <ul> <li>3.7. Using Pivot Points in Forex: key levels</li> <li>3.7.1. Pivot Points</li> <li>3.7.2. Calculation of Pivot Points</li> <li>3.7.3. Trading Strategies with Pivot Points</li> </ul> | <ul> <li>3.8. U.S. dollar index: analysis and trading strategies in the foreign exchange market</li> <li>3.8.1. U.S. dollar index fundamentals</li> <li>3.8.2. Reading the dollar index: the USDX formula</li> <li>3.8.3. Using the USDX for Forex trading</li> </ul> |  |  |
| 3.9.1.<br>3.9.2.<br>3.9.3.                            | and risks to take advantage of interest rate differentials between currencies Operation of the Carry Trade in Forex Key Carry Trade Criteria  | 3.10. The Foreign Exchange Market 3.10.1. Currency volatility 3.10.2. Lateralization of currencies. Which currencies have this behavior 3.10.3. Diversification and correlated pairs              | et   |   |  |  |



Thanks to the high degree of specialization of this program, you will be able to get up to date with the policies that can be implemented to intervene in the markets through diverse and multidisciplinary content"



This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.** 

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

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### tech 26 | Methodology

# TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.





This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.



You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments"

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

### tech 28 | Methodology

### Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



### Methodology | 29 **tech**

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:



#### **Study Material**

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



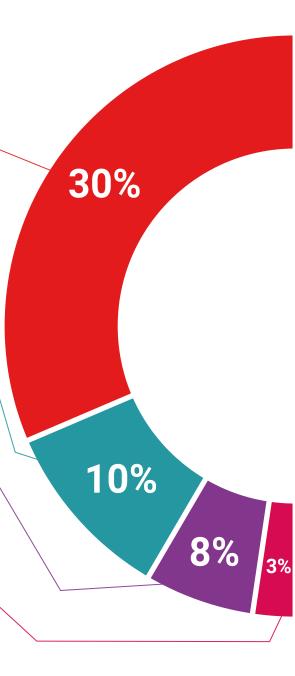
#### **Management Skills Exercises**

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



#### **Additional Reading**

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



#### **Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

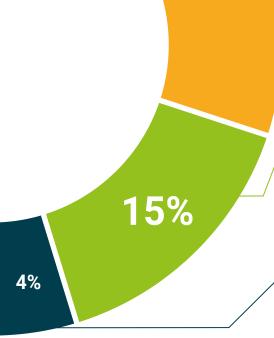


This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

#### **Testing & Retesting**

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We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

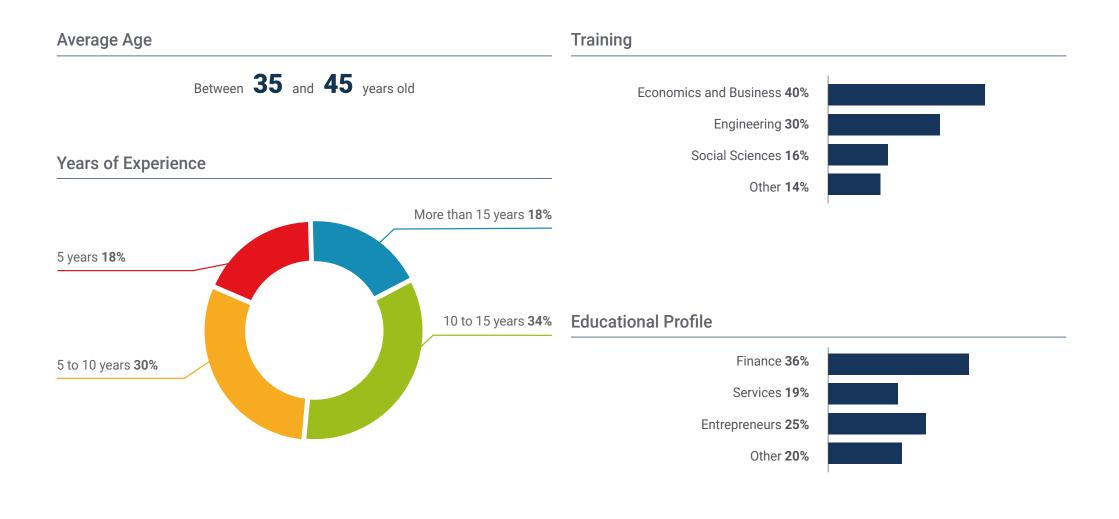


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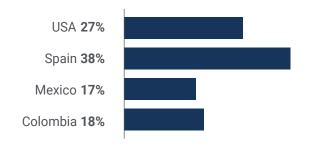




### tech 34 | Our Students' Profiles



### **Geographical Distribution**





## Rosario Hernández

Trading educator and foreign exchange specialist

"TECH has been the solution I have been looking for months. When I finished my studies in Business Administration I specialized in Foreign Exchange. However, it is a changing environment, where you have to be aware of the best strategies to reduce risk in every transaction. This is the focus of this program. That's why I recommend it, as well as its convenient 100% online format"





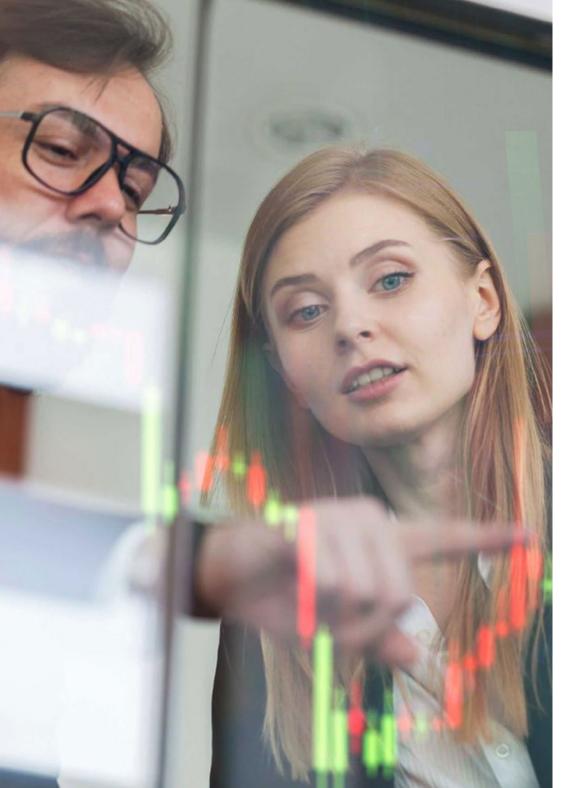
#### Management



#### Mr. Gutiérrez Viñas, Daniel

- COO at Benowu International Academy
- Trading trainer and independent trader at Benowu International Academy
- Commercial and cashier at Banco Sabadell
- Trading educator/consultant & sales en Academia de Comercio Financiero de Dublín
- Degree in Economics from the Universidad Rey Juan Carlos
- Master's Degree in Financial Planning and Advisory Services from the Universidad Rey Juan Carlos
- EA programing for MT4/5 through Strategy Quant
- European Financial Advisor





#### **Professors**

#### Mr. Cadiñanos, Juan Enrique

- Managing Director CEO at Admiral Markets Group in Spain
- Managing Director CEO at Straticator / FCG Europe
- Head of the Trading Desk and Operations Manager at Hanseatic Brokerhouse Financial Services
- Co-director and founder of Alertas Broker Software. Alert Communication System
- Co-director and founder of EJD Valores
- Garrigues Master's Lecturer
- Lecturer at various private educational institutions (Academia de Mercados, Instituto FIM, Instituto Español de la Bolsa, etc.)
- Accredited lecturer for European certifications in FIM and Financial Studies
- University Degree in Economics from UOC University
- European Financial Advisor (EFA) Certification
- ◆ Professional Master's Degree The Power MBA in Marketing, Communication and Public Relations





In this program you will find an international community of students with the same interests as you, professionals who share the same objectives and with whom you will be able to grow together and share your experience.

# Are you ready to take the leap? Excellent professional development awaits you.

The TECH Foreign Exchange Postgraduate Diploma is an intensive program that prepares you to face challenges and business decisions in the field of foreign exchange market management. The main objective is to promote your personal and professional growth. Helping you achieve success.

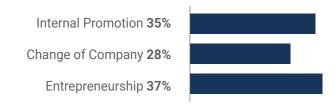
If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

The key to achieving the change for the better that your career needs is in this Postgraduate Diploma program. Are you going to pass up the chance to get it?

#### **Time of Change**



#### Type of Change



## Salary Increase

This program represents a salary increase of more than 28.3% for our students

\$53,000

A salary increase of

28.3%

\$68,000





# tech 46 | Benefits for Your Company

Developing and retaining talent in companies is the best long-term investment.



#### Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.



# Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.



### **Building agents of change**

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.



### Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.







# **Project Development**

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.



## Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.





# tech 50 | Certificate

This **Postgraduate Diploma in Foreign Exchange Market** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: Postgraduate Diploma in Foreign Exchange Market Official N° of Hours: **450 h**.



<sup>\*</sup>Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



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