

# Postgraduate Diploma Financial Products Management





## Postgraduate Diploma Financial Products Management

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Credits: 15 ECTS
- » Schedule: at your own pace
- » Exams: online
- » Target Group: Graduates and professionals with demonstrable experience in economics and financial areas

Website: [www.techtute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-financial-products-management](http://www.techtute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-financial-products-management)

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# 01 Welcome

When it comes to saving or investing, banks offer multiple financial products that must be managed correctly to avoid possible risks. At the enterprise level, large companies need CFOs to help manage these products while maintaining the viability of the business. In order to improve the qualification of professionals in the sector, this degree is offered, which provides in-depth knowledge of financial markets and products, banking assets and collective investment. In this way, students are provided with the necessary training to access managerial positions that represent a qualitative leap in their careers.



Postgraduate Diploma in Financial Products Management  
TECH Global University



“

*The figure of the upright, inflexible and authoritarian manager has become obsolete. A new profile has emerged, one that is much more in line with new trends and stands out for being technologically savvy, practising active listening and being self-critical of their work”*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Global University



### Innovation

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The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



### The Highest Standards

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Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

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Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**100,000+**  
executives trained each year

**200+**  
different nationalities



### Empowerment

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Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**500+** | collaborative agreements with leading companies



### Talent

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This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

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While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.





TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

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TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

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TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



### Economy of Scale

---

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

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In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"*

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"*

This program will provide students with a multitude of professional and personal advantages, particularly the following:

**01**

### A significant career boost

---

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of participants achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of companies

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TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

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Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### Take on new responsibilities

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The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Global University community.

*We give you the opportunity to train with a team of world renowned teachers.*

04

# Objectives

This program has been designed with the main objective of providing students with high-level training in financial product management, so that they are able to carry out economic analysis to determine the viability of future investments. In this way, the appropriate advice of professionals will allow the companies in which they work to grow, avoiding financial risks that could lead to economic losses.



“

*Carry out a financial analysis in your company to help it obtain greater profitability”*

Your goals are our goals.

We work together to help you achieve them.

The Postgraduate Diploma in Financial Products Management will train you to:

01

Perform different economic, financial and strategic analyses of an entity and its comparison with the main competitors and new entity models

02

Optimize the exposure and management of interest and liquidity risk, and its funding structure according to regulations

03

Define the capital structure and measures to strengthen the solvency of a credit institution considering the new requirements in terms of risk coverage







04

Identify the economic-financial profitability and risks of a client, operation or group of operations, activities or businesses

05

Describe the basic concepts that determine each financial product: term, risk and return

06

Define the management information relevant to the tactical and strategic monitoring of a credit institution

05

# Structure and Content

The Postgraduate Diploma in Financial Product Management of TECH Global University is a program designed with the main objective of offering students a complete syllabus that is essential for their professional development in the field of senior financial management. To this end, an innovative curriculum has been selected that covers, over 4 modules, all aspects related to financial markets, banking assets and collective investments.



“

*If you want to strategically manage your company's financial investments, this curriculum will help you achieve it"*

## Syllabus

The content of the Postgraduate Diploma in Financial Products Management aims to provide students with all the information they will need to put into practice during their daily work as financial managers. In this way, once the program is completed, students will be able to use this syllabus as a useful working guide to refer to in case of doubts.

Throughout 375 hours of study, the student will have the opportunity to take an intensive academic journey through the most current aspects of financial markets and products, as well as banking assets, collective investments and all those ethical and legal issues that must be taken into account in the sector.

It should be borne in mind that the financial management of a company is a complex task that encompasses different areas. This specific program on financial product management is intended to be the key element that will make the difference for students in selection processes or internal promotion opportunities. To this end, it has a team of teachers who are familiar with the particularities and needs of the market, in order to offer the best training of the moment to the students.

Undoubtedly, this is a unique study opportunity that no professional in the sector should miss, since it will not only provide you with the most comprehensive knowledge on the subject, but it is also offered in a 100% online format, fully compatible with the rest of your daily commitments.

This Postgraduate Diploma takes place over 6 months and is divided into 4 modules:

### Module 1

The Economic Environment and Financial Markets

### Module 2

Financial Products and Banking Asset Products

### Module 3

Collective Investment

### Module 4

Ethical-Legal-Fiscal



### Where, When and How is it Taught?

TECH offers the possibility of taking this program completely online. Throughout the 6 months of training, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

**Module 1. The Economic Environment and Financial Markets**

**1.1. Fundamentals of Banking and Finance**

- 1.1.1. Fundamental Variables in Financial Decisions
- 1.1.2. Financial Activity
- 1.1.3. Banking Within the Financial System
- 1.1.4. The Banking Business

**1.2. Finance Theory**

- 1.2.1. Statistics Applied to the Stock Market
- 1.2.2. Mathematics of Financial Operations
- 1.2.3. Financial Transactions

**1.3. Macroeconomics and Monetary Policy**

- 1.3.1. GDP
- 1.3.2. Financial Balance
- 1.3.3. The Role of the Public Sector
- 1.3.4. Monetary Policy and Fiscal Policy

**1.4. Measuring Financial Activity**

- 1.4.1. Financial System
- 1.4.2. Types of Transactions
- 1.4.3. Financial Instruments

**1.5. Main Financial Aggregates**

- 1.5.1. Financial Institutions
- 1.5.2. Financial Versus Non-Financial Investment
- 1.5.3. Negotiation Levels

**1.6. Markets and the Control of Financial Flows**

- 1.6.1. Structure of the Financial System
- 1.6.2. Financial Markets
- 1.6.3. Nature and Objectives of Monetary Policy
- 1.6.4. Interest Rates

**1.7. Bank Accounting**

- 1.7.1. Financial Statements in Banking
- 1.7.2. Other Balance Sheet and Income Statement Items
- 1.7.3. Credit Risk and Insolvency
- 1.7.4. Business Combinations and Consolidation

**1.8. The Current Financial Crisis**

- 1.8.1. Failures of the International Financial System
- 1.8.2. Accounting Standards and Creative Accounting
- 1.8.3. Bad Banking Practices

**Module 2. Financial Products and Banking Asset Products**

**2.1. Public Fixed Income Assets**

- 2.1.1. Treasury Bills
- 2.1.2. Government Bonds and Debentures
- 2.1.3. Debt of the Autonomous Community and Other Public Entities

**2.2. Equity Assets**

- 2.2.1. The Regulation of Equity Markets
- 2.2.2. Companies in the Stock Market
- 2.2.3. Stock Market Information

**2.3. Derivative Financial Products**

- 2.3.1. Short-Term Derivative Products
- 2.3.2. Options
- 2.3.3. Swaps
- 2.3.4. Credit Derivatives

**2.4. Structured Financial Products**

- 2.4.1. Structured Interest Rate Swaps
- 2.4.2. Structured Exchange Rate
- 2.4.3. Structured Equity Securities
- 2.4.4. "Commodities" Structures

**2.5. Bank Loans to Individuals**

- 2.5.1. Analysis of Effective Rates
- 2.5.2. Financial Characteristics
- 2.5.3. Legal Characteristics

**2.6. Corporate Banking Asset Products**

- 2.6.1. Bank Discount
- 2.6.2. Credit Policies
- 2.6.3. Credit Anticypes

**2.7. Mortgage Loans**

- 2.7.1. Appraisals
- 2.7.2. Mortgage Subrogation
- 2.7.3. Mortgage Novations

**2.8. Working Capital Financing Products**

- 2.8.1. Factoring
- 2.8.2. Confirming

**2.9. Insurance Products**

- 2.9.1. Models and Characteristics
- 2.9.2. Regulation and Tax Treatment of Pension Funds and Plans
- 2.9.3. Marketing of Insurance Products from Credit Institutions

**2.10. Liability Products**

- 2.10.1. Remuneration and Profitability
- 2.10.2. APR
- 2.10.3. Legal and Tax Aspects
- 2.10.4. Target Audience

**Module 3. Collective Investment**
**3.1. Investment Funds**

- 3.1.1. Manager and Depository
- 3.1.2. Investment Funds
- 3.1.3. Supervision
- 3.1.4. Characteristics of the Funds

**3.2. Equity Management**

- 3.2.1. Analysis of Investment Funds
- 3.2.2. Equity Management Tools
- 3.2.3. Analysis of a Portfolio of Financial Assets
- 3.2.4. Reinstatement of Truncated Financial Investments

**3.3. Asset Allocation**

- 3.3.1. Portfolio Advisory Process
- 3.3.2. Strategic and Tactical Asset Allocation
- 3.3.3. Institutional Manager
- 3.3.4. Strategic Portfolio and Tactical Portfolio

**3.4. Portfolio Building**

- 3.4.1. Market Risk
- 3.4.2. International Investment
- 3.4.3. Asset Classes, Utility Curves and CAMP
- 3.4.4. Portfolio Formation Strategies

**3.5. Equity Management Strategies**

- 3.5.1. Markowitz Portfolio Selection Theory
- 3.5.2. Systematic and Specific Risks
- 3.5.3. Financial Crisis Management
- 3.5.4. Portfolio Management in Emerging Markets

**3.6. Fixed Income Management Strategies**

- 3.6.1. Fixed Income Portfolio Management
- 3.6.2. Hedging in Fixed Income Portfolios
- 3.6.3. Securitizations

**3.7. Insurance**

- 3.7.1. Fundamentals of the Insurance Activity
- 3.7.2. Unit Linked, Coinsurance and Reinsurance
- 3.7.3. Insurance Sector Institutions
- 3.7.4. Insurance Companies and Mutual Insurance Companies

**3.8. Taxation**

- 3.8.1. Taxation of Financial Products
- 3.8.2. Taxation of Social Security Products
- 3.8.3. Spanish Tax Framework

**Module 4. Ethical-Legal-Fiscal**
**4.1. Corporate Practice**

- 4.1.1. Structural Corporate Modifications
- 4.1.2. Dissolution, Liquidation and Insolvency Proceedings
- 4.1.3. General Meeting and Board of Directors

**4.2. Tax Practice**

- 4.2.1. Analysis of Corporate Tax Obligations
- 4.2.2. General Tax Legal Framework
- 4.2.3. Reports on the Review of Administrative Acts

**4.3. Labor Relations Practice**

- 4.3.1. Hiring Policy and Compensation Policy
- 4.3.2. Corporate Restructuring and Succession
- 4.3.3. Dismissals and Severance Payments
- 4.3.4. Social and Labor Non-Compliance
- 4.3.5. Collective Bargaining

**4.4. Corporate Income Tax**

- 4.4.1. Applicable Regulations
- 4.4.2. Discrepancies Between Accounting and Tax Regulations
- 4.4.3. Special Regimes

**4.5. Value Added Tax**

- 4.5.1. Applicable Regulations
- 4.5.2. Place of Realization of the Taxable Event, Accrual and Taxable Base
- 4.5.3. Tax Rates
- 4.5.4. Special Regimes

**4.6. Responsible Finance and Investment**

- 4.6.1. Financial Inclusion
- 4.6.2. Sustainability and Responsibility of the Financial Manager
- 4.6.3. Transparency in Information
- 4.6.4. Finance and Responsible Investment
- 4.6.5. Social Economy, Cooperativity and Corporate Social Responsibility

**4.7. Business ethics**

- 4.7.1. Ethical Behavior in Companies
- 4.7.2. Deontology and Ethical Codes
- 4.7.3. Fraud and Conflicts of Interest

**4.8. Legal Environment and Corporate Governance**

- 4.8.1. International Rules on Importation and Exportation
- 4.8.2. Intellectual and Industrial Property
- 4.8.3. International Labor Law

06

# Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.







“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## At TECH Business School we use the Harvard case method

Our program offers a revolutionary method of skills and knowledge development. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a way of learning that is shaking the foundations of traditional universities around the world"*



*We are the first online university to combine Harvard Business School case studies with a 100% online learning system based on repetition.*



## A learning method that is different and innovative

This intensive program from TECH Global University School of Business prepares students to face all the challenges in this area, both nationally and internationally.

We are committed to promoting personal and professional growth, the best way to strive for success, that is why TECH uses Harvard case studies, with which we have a strategic agreement that allows us to provide our students with material from the best university the world.

**“** *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

## Relearning Methodology

Our university is the first in the world to combine Harvard University case studies with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance Harvard case studies with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



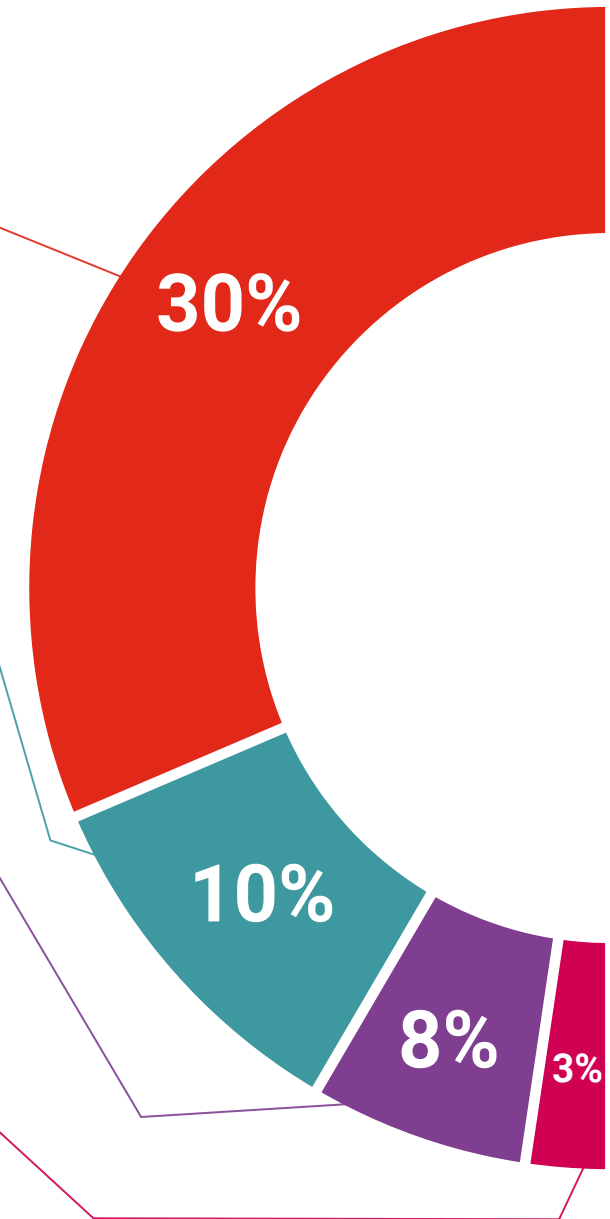
### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





### Case Studies

They will complete a selection of the best business cases used at Harvard Business School. Cases that are presented, analyzed, and supervised by the best senior management specialists in Latin America.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



07

# Our Students' Profiles

This program is aimed at professionals in the economy or other business fields with academic training or previous experience in the sector. It is also especially designed for those who wish to update their knowledge, discover new ways of managing financial and banking products, and advance in their career. A professional profile widely demanded in the business world and that will have the added value of qualification thanks to this program.







“

*If you have experience in finance, and are looking for an interesting career boost while continuing to work, then this is the program for you"*

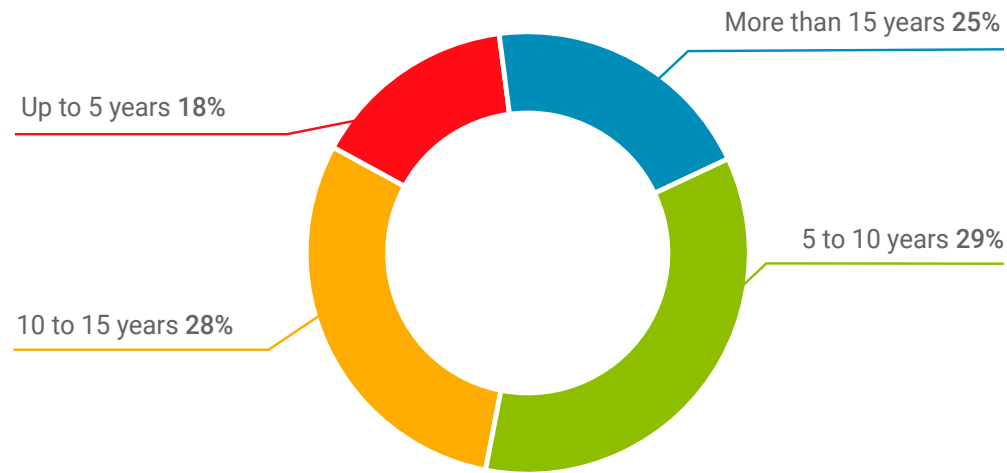
### Average Age

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Between **35** and **45** years old

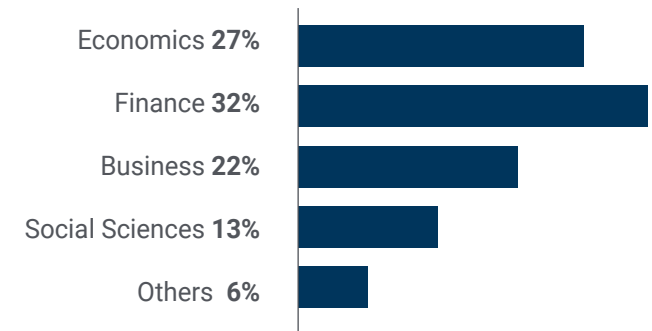
### Years of Experience

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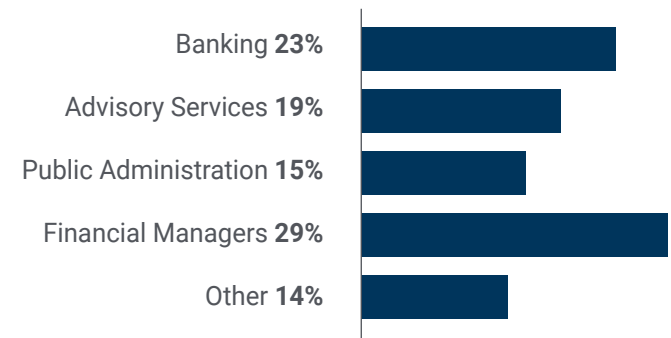
### Training

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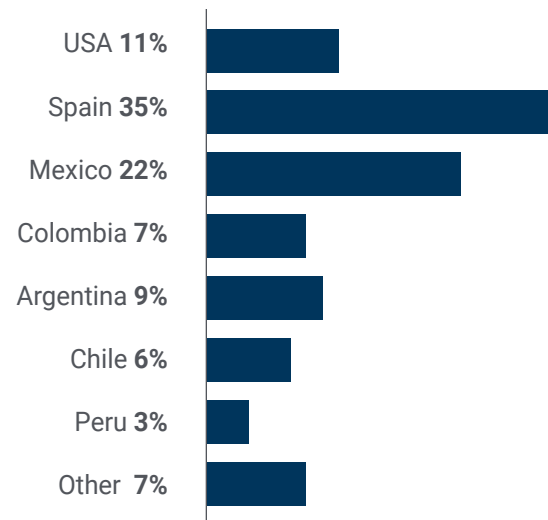
### Academic Profile

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## Geographical Distribution

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## Miriam Garrido

Financial Manager

*"Completing this Postgraduate Diploma in Financial Product Management has helped me in my work as a financial director of a large company, as it has allowed me to update my knowledge in this field. The teaching team gives a plus to this specialization, thanks to the quality of their lessons"*

08

# Course Management

In our university we have professionals specialized in each area of knowledge, who pour their work experience into our training programs. A multidisciplinary team with recognized prestige that has come together to offer you all their knowledge in this area.



“

*Our teaching team, experts in Financial Products Management, will help you achieve success in your profession”*

## International Guest Director

Erdi Karaca is a prominent leader in banking and financial product development, specialized in digital strategies, data and Artificial Intelligence. With a focus on creating innovative solutions, he has contributed to the advancement of digital banking and the implementation of emerging technologies in the financial sector. In fact, his interests include the integration of AI to improve customer experience and the optimization of banking processes, as well as the design of strategies for banking products.

Throughout his career, he has held leadership positions in global institutions such as HSBC Kinetic, where he has worked as Head of Mobile Banking and Co-Head of Business Banking, where he has led teams in the development of HSBC Kinetic and mobile services for business banking in the United Kingdom. In addition, his management has focused on the creation of innovative digital products, such as payment solutions, cards, loans and financial management tools. He has also been Head of Banking and Beyond Banking, where he has overseen projects that have transformed SME banking through digital products.

Internationally, Erdi Karaca has been recognized for his ability to lead complex teams and develop strategies that have driven innovation in digital banking. He has led global programs that have promoted smart banking and technology integration in diverse markets. His work has been instrumental in the implementation of AI-driven smart banking solutions and in the management of financial products for business customers globally. He has also contributed to the research of multiple products for the financial sector, publishing articles on the implementation of AI in banking, as well as presenting his work at international conferences.



## Mr. Karaca, Erdi

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- Head of Mobile Banking at HSBC Kinetic, London, United Kingdom
- Co-Head of Enterprise Banking at HSBC Kinetic
- Head of Banking and Beyond Banking at HSBC Kinetic
- CDO of Global Commercial Banking at HSBC Kinetic Innovation, Strategy and
- Innovation in Commercial Banking at NatWest Group
- Digital Strategy and Product Development Manager at NatWest Group
- Master in Business from Oxford University
- Course in Artificial Intelligence: Implications for Business Strategy from the MIT Sloan School of Management
- Master's Degree in International Politics from the University of Surrey
- Bachelor of Arts in Social Sciences from Oxford Technical College



*Thanks to TECH, you will be able to learn with the best professionals in the world"*

## Management



### Mr. Domingo Folgado, Javier

- ♦ Head of the Department of Corporate Development & Investor Relations. WHITE Investing. Valencia Since 2018
- ♦ Founding Member of Relianze Valencia Since 2014
- ♦ Degree in Economics and Business Sciences, with a major in Finance and Investments University of Economics and Business Sciences Valencia 1995
- ♦ Master's Degree in Portfolio Management. Institute of Advanced Finance Madrid. 1999
- ♦ Specialist Postgraduate Certificate Financial and Economic Management Pontific University of Comillas ICADE Madrid. 1996
- ♦ Training in Market Risk Control (VaR) and Credit Risk (Credit Derivatives). Options & Futures Institute. 2000
- ♦ Training in Corporate Finance Applied Finances Institute (AFI) Madrid. 2000
- ♦ Professor of different finance schools in Spain For 20 years





09

# Impact on Your Career

This program is a great opportunity to improve the specialization of the students, who, on the other hand, need to make a great personal, professional and economic investment. Therefore, after so much effort, having a high quality academic qualification such as this one will make a difference in the selection processes. In short, it is the best option in the market to specialize in financial product management and become the most competent professional in the sector.



“

*If you don't want to be left behind in such a competitive market, update your knowledge with this program"*

### Are you ready to take the leap? Excellent professional development awaits you

The Postgraduate Diploma in Financial Products Management at TECH is an intense program that prepares you to face business challenges on a financial level both in a national and international environment. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

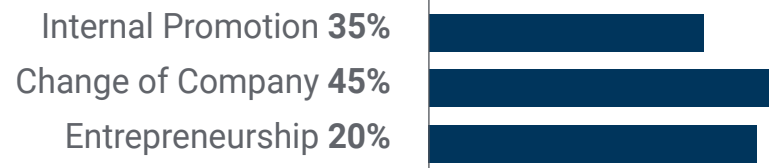
*If you are looking for a work and economic improvement, this program will give you the keys to do so.*

*To improve your future career, you need to invest in quality specialization. At TECH we give you the opportunity to study with the best.*

### When the change occurs



### Type of change



## Salary increase

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This program represents a salary increase of more than **25%** for our students.



10

# Benefits for Your Company

Large companies are looking for highly qualified professionals to advise them on financial matters, avoiding any possible risk when making investments. Therefore, the specialization of students in this field will open the doors to a wide labor market, in which the students' academic curriculum will gain extra interest from recruiters. In addition, the students' superior training will also improve the competitiveness of the companies in which they work.





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*An indispensable opportunity to bring a new financial vision to your company”*

Developing and retaining talent in companies is the best long-term investment.

01

### Intellectual Capital and Talent Growth

The executive will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

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02

### Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the manager and opens new avenues for professional growth within the company.

03

### Building Agents of Change

The manager will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

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04

### Increased International Expansion Possibilities

Thanks to this program, the company will be in contact with the main markets of the world economy.





05

### Project Development

The manager can work on a current project or develop new projects in the field of R&D or Business Development within their company.

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06

### Increased Competitiveness

This Postgraduate Diploma will equip students with the skills to take on new challenges and drive the organization forward.

11

# Certificate

This Postgraduate Diploma in Financial Products Management guarantees, in addition to the most rigorous and updated training, access to a Postgraduate Diploma issued by TECH Global University.



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*Successfully complete this training and receive your university degree without travel or laborious paperwork”*

This program will allow you to obtain your **Postgraduate Diploma in Financial Products Management** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Diploma in Financial Products Management**

Modality: **online**

Duration: **6 months**

Accreditation: **15 ECTS**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.



## Postgraduate Diploma Financial Products Management

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Global University**
- » Credits: **15 ECTS**
- » Schedule: **at your own pace**
- » Exams: **online**

# Postgraduate Diploma Financial Products Management

