## **Postgraduate Diploma** Data Protection for Companies





### **Postgraduate Diploma** Data Protection for Companies

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Credits: 24 ECTS
- » Schedule: at your own pace
- » Exams: online
- » Target Group: University graduates and postgraduates who have completed a qualification in Law

Website: www.techtitute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-data-protection-companies

# Index

| 01<br>Welcome |      | <b>02</b><br>Why Study at TECH? |       | <b>03</b><br>Why Our Program? |       | <b>04</b><br>Objectives |        |
|---------------|------|---------------------------------|-------|-------------------------------|-------|-------------------------|--------|
|               | р. 4 |                                 | р. б  |                               | р. 10 |                         | р. 14  |
|               |      | 05                              |       | 06                            |       | 07                      |        |
|               |      | Course Management               |       | Structure and Content         |       | Methodology             |        |
|               |      |                                 | p. 18 |                               | p. 22 |                         | р. 30  |
|               |      | 08                              |       | 09                            |       | 10                      |        |
|               |      | Our Students' Profiles          |       | Impact on Your Career         |       | Benefits for Your C     | ompany |
|               |      |                                 | p. 38 |                               | p. 42 |                         | р. 46  |
|               |      |                                 |       |                               |       | 11                      |        |
|               |      |                                 |       |                               |       | Certificate             |        |
|               |      |                                 |       |                               |       |                         | р. 50  |

# 01 **Welcome**

Data protection has become an essential element in all companies, regardless of the sector to which they belong. Current regulations require the confidentiality of employee, customer, partner and supplier data to be preserved, so those in charge of this work must have a series of skills to facilitate their work. With this program, an intensive and complete tour is made to help those interested to know the fundamental right, the disciplinary regime that ensures compliance with the legislation and the approval of the RGPD that has been implemented in Spain. A unique opportunity to improve the professional profile of graduates, making them the top specialists in the field, who can access positions of maximum responsibility in this field.



Become a key player in detailing the peculiarities of the service providers of the information society as responsible subjects in the field of data protection"

# 02 Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.

## Why Study at TECH? | 07 tech

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

## tech 08 | Why Study at TECH?

### At TECH Global University



### Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

*"Microsoft Europe Success Story"*, for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...



## of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.



executives prepared each year

### TZUU

different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.



collaborative agreements with leading companies

### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### **Multicultural Context**

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



### Why Study at TECH? | 09 tech

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



#### Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a guality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.

At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"



### Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.



#### **Economy of Scale**

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, volume + technology = a groundbreaking price. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

# 03 Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.

GG

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level"

## tech 12 | Why Our Program?

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:



### A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.



## Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.



### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.



### You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

### Why Our Program? | 13 tech



### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

> You will find a network of contacts that will be instrumental for professional development.



### Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.



#### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.



### You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Global University community.

We give you the opportunity to study with a team of world-renowned teachers.

# 04 **Objectives**

The objectives of this Postgraduate Diploma have been designed to strengthen the knowledge of business professionals interested in knowing the legal framework of *compliance* models in Spain, starting from the historical evolution of these figures. This has had a great impact in recent years, taking into account the importance of data protection in companies. Therefore, upon completion of the program, the student will be able to understand and apply the legal system of civil liability in this field.

Meet your professional objectives by learning the process of data protection risk management"

### tech 16 | Objectives

TECH makes the goals of their students their own goals too. Working together to achieve them.

The Postgraduate Diploma in Data Protection for Companies will enable students to:



Broaden knowledge of the legal regime of the civil liability system in data protection matters



Acquire an understanding of the purpose of *compliance* models, with the aim of adequately contextualizing all the measures that comprise them, emphasizing the role of *compliance* as a way of generating trust in third parties



Detail the peculiarities of the information society service providers as responsible subjects in data protection matters





Distinguish the sanctioning terminology of both the RGPD and the LOPDDG



Deepen in the current problems in compliance models related to data protection

### Objectives | 17 tech



Deepen the differences between a risk analysis and an impact assessment



Examine the existing synergies between security and privacy





Delve into the structure of a security incident response team and the importance of complying with the legal aspects associated with these processes



Delve into the relationship between law and cybersecurity



Performs an audit process of management systems and the IT chain of custody

# 05 Course Management

The program's faculty includes leading experts in Banking and Financial Markets who bring to this program the experience of their years of work. Furthermore, other renowned specialists in related disciplines participate in designing and preparing the course, making it a unique and highly nourishing educational experience for the student.

Course Management | 19 tech

GG A high-level faculty to teach professionals who seek excellence"

### tech 18 | Course Management

### **International Guest Director**

Francesca Santoro is a leading specialist in law associated with technological innovation. Her career has been focused on fields such as legal informatics, virtual contracts, signatures and e-commerce, privacy and cybersecurity around ICT. She has also focused on cybercrime and new Internet governance strategies. In this way, she has addressed various legal and ethical challenges posed by the digitization of society, as well as the development of disruptive solutions for data protection.

On the other hand, she has played key roles in Deloitte, a company globally recognized for its leadership in audit and consulting services. She has been a senior member in the area of Privacy and Cyber Risk, where she acquired skills in privacy management and covered GDPR compliance. Her experience includes guidance to multinational companies in the design of data protection strategies and risk management in complex environments.

She has also been recognized for her contribution to the development of ICT law, being invited to participate in events and conferences of great relevance to this field. Her work has been valued for her ability to anticipate and address the legal challenges brought about by the digital transformation. Her participation as an Associate in the Legal Center of the Information Society has positioned her as a reference figure in the regulation of cyberspace.

In addition, she has made contributions to the academic and professional community through research and publications on privacy, data protection and cybersecurity. Similarly, she has led analytical projects exploring the impact of digitization on law and society, providing a theoretical framework for understanding the changes facing the legal world in the digital age.



### Ms. Francesca, Santoro

- + Head of Cyber Risk and Data Privacy at Deloitte, Milan, Italy
- Managing Member of Deloitte, in the area of Privacy Services
- Manager at Deloitte, in Privacy, GDPR compliance, cyber risk, risk management, DPO
- Residential Affiliate at ISLC, in the Information Society Law Center
- · Researcher at the Information Society Law, at Università degli Studi di Milano
- Legal and Public Affairs Office at Poste Italiane
- Trainee at the Italian Ministry of Economy and Finance
- Master's Degree in New Technologies and Information Law at the University of Bologna, Alma Mater Studiorum
- Degree in Jurisprudence, Università degli Studi di Roma Tre

Thanks to TECH, you will be able to learn with the best professionals in the world"

6

## 06 Structure and Content

This Postgraduate Diploma is a tailor-made program designed to help students achieve a better job performance in the field of data protection, especially when aspiring to a managerial position or a position of maximum responsibility. For this purpose, a 100% online program is available, which, through 4 modules, will offer an exhaustive knowledge of the most relevant subjects related to this field of action.



Your studies are important. Enroll in this program and develop the fundamental skills to become a team leader"

### tech 24 | Structure and Content

### Syllabus

The Postgraduate Diploma in Data Protection for Companies of TECH Global University will become a unique experience for business professionals who are committed to quality specialization in order to develop the skills that will allow them to develop new work challenges.

Throughout 600 hours of study, the students will thoroughly understand the current sanctioning regime in the right to the protection of personal data, taking into account the European regulation and the current Spanish Law. To this end, the claim for damages before the national courts will be analyzed with a global and complete vision. To complement the program, there will be a detailed explanation of the different elements and the functioning of compliance in Spain, so that students specialize in these figures. Likewise, the existing roles in the organizations, their responsibilities and synergies with other operational units will be addressed. With this, the concept of Information Security Governance will be introduced and how the threats faced by organizations can be addressed.

A very complete program that will form an essential part of the students' curriculum, providing them with all the necessary knowledge with which they will be able to access positions of greater responsibility in their companies.

This Postgraduate Diploma takes place over 6 months and is divided into 4 modules:

| Module 1 | Regulatory Framework for Data Protection and Provision of Consent         |
|----------|---|
| Module 2 | Civil Liability and Penalties Regime                                      |
| Module 3 | Compliance Models. A practical approach to data protection in enterprises |
| Module 4 | Impact Assessments and Information Security Management                    |



### Structure and Content | 25 tech

### Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Diploma in Data Protection for Companies in a totally online way. During the 6 months of the specialization, the students will be able to access all the contents at any time, which will allow them to self-manage their study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

| 1.1.                       | Historical evolution of data<br>protection law in Spain                  | 1.2.             | The right to data protection as a fundamental right  | 1.3. | The EU General Data<br>Protection Regulation  | 1.4. | Spanish civil data<br>protection regulations                   |
|----------------------------|--|------------------|--|------|---|------|--|
| 1.1.1.<br>1.1.2.<br>1.1.3. | LOTRAD   | 1.2.1.<br>1.2.2. | Delimitation<br>Essential Content<br>1.2.2.1. Distinction with the right to honor<br>and privacy |      | Hierarchy in the source system<br>Structure of the regulation<br>Distinction with information society regulations |      | LOPDGDD<br>Essential content of the LOPDDGDD<br>Digital rights |
| 1.5.                       | Introduction to the provision of consent in the field of data protection | 1.6.             | Consent as a legitimate basis for the processing of personal data                                |      |   |      |  |
|                            |  | 1.6.2.<br>1.6.3. | Free consent<br>Informed Consent<br>Specific consent<br>Unequivocal consent                      |      |   |      |  |

#### Module 2. Civil Liability and Penalties Regime

#### 2.1. The right of redress

#### 2.2. Responsible Parties

2.6. Infringement regime in

the GDPR (II)

- 2.1.1. Preliminary notes on the right of redress
- 2.1.2. Uniform protection of the right to data
- 2.1.3. Regulation, principles and characteristics of the specific system of liability in data protection matters

#### 2.5. Infringement regime in the GDPR (I)

- 2.5.1. Delimitation of the scope of application
- 2.5.2. Responsible Parties
- 2.5.3. Sanctioning entities

#### 2.9. The sanctioning regime of the LOPDGDD (I)

- 2.9.1. General Matters
- 2.9.2. Very serious infringements
- 2.9.3. Serious infringements

- 2.2.1. Delimitation 2.2.2. Plurality of subjects
- 2.2.3. IPS as responsible parties in the processing of personal data

#### 2.3. The civil liability regime in the field of data protection

- 2.3.2. Subjective and joint and several liability

#### 2.7. Penalties regime in the GDPR

- 2.7.2. Administrative fines

#### 2.4. The claim action

- 2.4.1. Regulation and standing
- 2.4.2. Competent Courts
- 2.4.3. Special reference to class actions

#### 2.8. The repealed LOPD

- 2.8.1. Brief reference to the penalty regime
- 2.8.2. Infringements 2.8.3. Penalties

- 2.10. The sanctioning regime of the LOPDGDD (II)
- 2.10.1. Minor infringements
- 2.10.2. Statute of limitations for infringements
- 2.10.3. Penalties

2.6.1. Regulation

2.6.2. Infringements

- 2.3.1. Direct and tort liability



- 2.7.1. Types of penalties
  - 2.7.3. Coercive fines

- 2.3.3. Integral reparation of the damage

2.6.3. Infringements with aggravated fine

### Structure and Content | 27 tech

| Mod                                  | <b>ule 3.</b> Compliance Models. A practical a  | approa                     | ch to data protection in enterprises  |                            |  |                            |  |
|--------------------------------------|---|----------------------------|---|----------------------------|--|----------------------------|--|
| 3.1.                                 | Introduction to compliance.<br>Purpose and importance   | 3.2.                       | Historical background and evolution of compliance   | 3.3.                       | Compliance models: regulations and general requirements  | 3.4.                       | Elements of compliance models I:<br>model basics   |
| 3.1.1.<br>3.1.2.<br>3.1.3.<br>3.1.4. | Introduction to Compliance Models<br>Nature and objectives of compliance models<br>Regulatory risks. Data protection as an<br>object of compliance models<br>Current situation in Spanish companies | 3.2.1.<br>3.2.2.<br>3.2.3. | Historical Background. U.S. Law<br>Compliance regulations and their evolution<br>Soft law and standardization | 3.3.1.<br>3.3.2.<br>3.3.3. | Spanish reference regulations<br>International and national standards<br>General principles and requirements of<br>compliance models                           | 3.4.1.<br>3.4.2.           | administrative risks   |
| 3.5.                                 | Elements of <i>compliance</i> models II: compliance assurances  | 3.6.                       | Elements of <i>compliance</i> models III:<br>internal investigations  | 3.7.                       | Elements of <i>compliance</i> models IV:<br>dissemination of the model   | 3.8.                       | Elements of <i>compliance</i><br>models V: supervision   |
| 3.5.2.                               | Penalty regime for infringements<br>Complaints channels and other<br>means of communication<br>Directive (UE) 2019/ 1937  |                            | Requirements for internal investigations<br>Worker's Warranties Relevant jurisprudence<br>Penalty Procedure   | 3.7.1.<br>3.7.2.<br>3.7.3. | Role of top management: context of the<br>organization and leadership<br>Internal communication of the measures that<br>make up the model<br>Employee training | 3.8.1.<br>3.8.2.<br>3.8.3. | Control body. Similarities and<br>differences with DPD<br>Supervision model<br>Structure of the three lines of defense:<br>coexistence with internal audit |

## 3.9. Compliance models as a guarantee against third parties

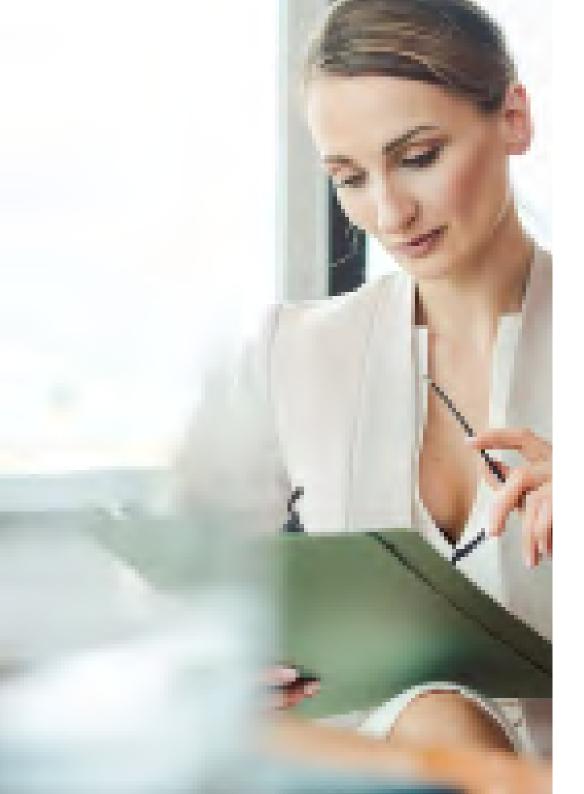
- 3.9.1. Duty of care towards third parties in Spanish law
- 3.9.2. Codes of conduct in data protection matters
- 3.9.3. Contractual clauses with third parties
- 3.9.4. Certifications and their probative value

## 3.10. Practical considerations on compliance models

- 3.10.1. Sectorial incidence of *compliance* models 3.10.2. Data confidentiality in a broad sense Law
- 1/2019, January 7, 2000, on Civil Procedure 3.10.3. Cybersecurity and compliance ISO 27.0001 standard and information security
  - 27.0001 standard and information security management systems

| Module 4. Impact Assessments and Information Security Management |   |                                    |   |                                    |  |                  |   |
|--|---|------------------------------------|---|------------------------------------|--|------------------|---|
| 4.1.   | personal data processing <ol> <li>Risk Management General Concepts</li> </ol>   | 4.2.2.                             | Fundamentals of Impact<br>Assessments (EIPD)<br>Origin of EIPD<br>Need for and scope of EIPD<br>Methods   | <b>4.3.</b> 1.<br>4.3.2.<br>4.3.3. | EIPD in the General Data<br>Protection Regulation<br>Regulation<br>Principle of active responsibility<br>Guidelines of the Spanish Data<br>Protection Agency |                  | where it is necessary to carry<br>out a EIPD<br>Subjects obliged to carry out a EIPD<br>Assessment of necessity and proportionality                                   |
| 4.5  | . Practical aspects of carrying out an EIPD   | <b>4.6.</b> 1.<br>4.6.2.<br>4.6.3. | 1   | 4.7.2.<br>4.7.3.<br>4.7.4.         | Main domains<br>Introduction of Information<br>Security Governance<br>Strategic<br>Compliance<br>Risk Management<br>Operation                                | 4.8.1.<br>4.8.2. | Convergence between<br>security and privacy<br>Introduction to management frameworks<br>ISO/IEC 27001 and national security scheme<br>ISO/IEC 27701 and RGPD-LOPD GDD |
| 4.9.   | <ul> <li>Security Incident Response</li> <li>Introduction to Business Continuity</li> <li>Security incident response teams</li> <li>Legal implications</li> </ul> | 4.10.1<br>4.10.2                   | <ul> <li>Basic principles of auditing and<br/>chain of custody of digital evidence</li> <li>Audit process (ISO 19011)</li> <li>Digital evidence and its legal implications</li> </ul> |                                    |  |                  |   |

4.10.3. Examples of judgments



### Structure and Content | 29 tech

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Specialize in a sector with great demand at national level and become an elite professional"

# 07 **Methodology**

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.** 

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

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Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

### tech 32 | Methodology

### TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

666 At TECH, you will experience a learning methodology that is shaking the foundation methodology that is shaking the foundations of traditional universities around the world"



This program prepares you to face business challenges in uncertain environments and achieve business success.

### Methodology | 33 tech



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.



You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments"

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

### tech 34 | Methodology

### **Relearning Methodology**

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



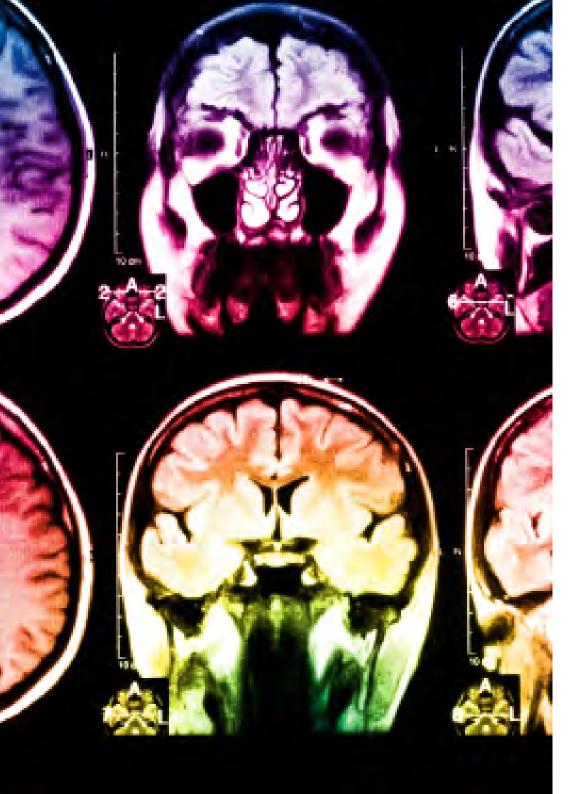
### Methodology | 35 tech

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

> Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



### tech 36 | Methodology

This program offers the best educational material, prepared with professionals in mind:



#### **Study Material**

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

30%

10%

8%

3%



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



#### **Management Skills Exercises**

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



#### **Additional Reading**

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

### Methodology | 37 tech



#### **Case Studies**

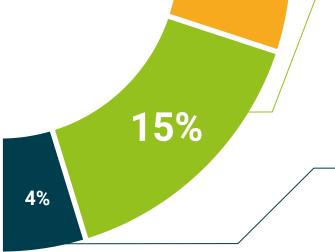
Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



#### **Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



30%



#### **Testing & Retesting**

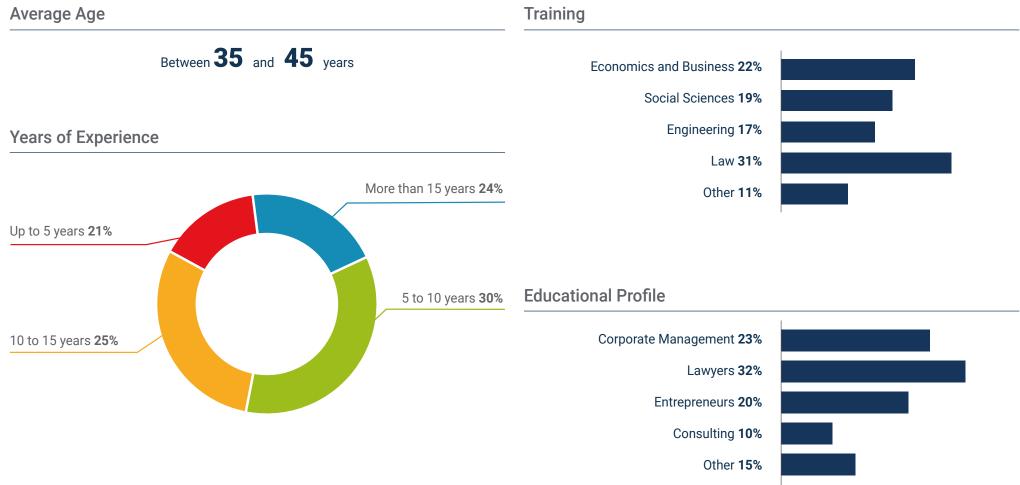
We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

### 08 Our Students' Profiles

The profile of students in this academic program is that of business professionals who want to specialize in data protection, due to the great importance of the safekeeping and custody of confidential data in all companies. For this reason, they are looking for high quality programs that not only challenge their learning, but also open the doors of knowledge to a sector that is truly fundamental to their careers.

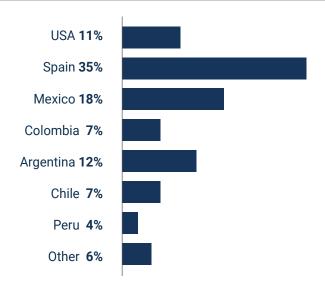
*It deepens how a security incident response team is structured"* 

### tech 40 | Our Students' Profiles



### Our Students' Profiles | 41 tech







### **Isabel Pardo**

Lawyer and head of the legal department

"It is essential to have specialized knowledge of data protection laws when working in a company. This is why this program has allowed me to train while continuing my professional work. I had access to the program at all times and could do it whenever and wherever I wanted. A real experience"

# 09 Impact on Your Career

Business professionals must adapt to the new times and, nowadays, data protection has arrived to lead the way. Therefore, the effort they put into this program becomes a professional and, of course, personal investment, of which TECH is aware. The ultimate goal of carrying out this great effort should be to achieve professional growth in the students' field of interest.

### Impact on Your Career | 43 tech

*Keep the goal to succeed and you will become an elite professional*"

. . .

### Are you ready to take the leap? Excellent professional development awaits you

The Postgraduate Diploma in Data Protection for Companies is an intensive, high-value program aimed at improving students' job skills in an area of wide-ranging competence. Undoubtedly, it is a unique opportunity to improve professionally, but also personally, as it involves effort and dedication.

Those who wish to improve themselves, achieve a positive change at a professional level and interact with the best, will find their place at TECH.

Take a radical turn in your career thanks to the specialization offered by this program.

This program will be very useful for you to effectively manage data protection in the company.





### Type of change

Internal Promotion **35%** Change of Company **30%** Entrepreneurship **35%** 



### Salary increase

This program represents a salary increase of more than **25.22%** for our students





# 10 Benefits for Your Company

The implementation of this TECH program will be fundamental for the development of companies, since data protection is currently of great importance, due to the new regulations that have been introduced to promote the security of personal and confidential information. In addition, participating in this program is a unique opportunity to access a powerful network of contacts in which to find future professional partners, customers or suppliers.

Benefits for Your Company | 47 tech

This is the best opportunity to develop your skills and propel you to excellence"

### tech 48 | Benefits for Your Company

Developing and retaining talent in companies is the best long-term investment.



### Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.



### Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.



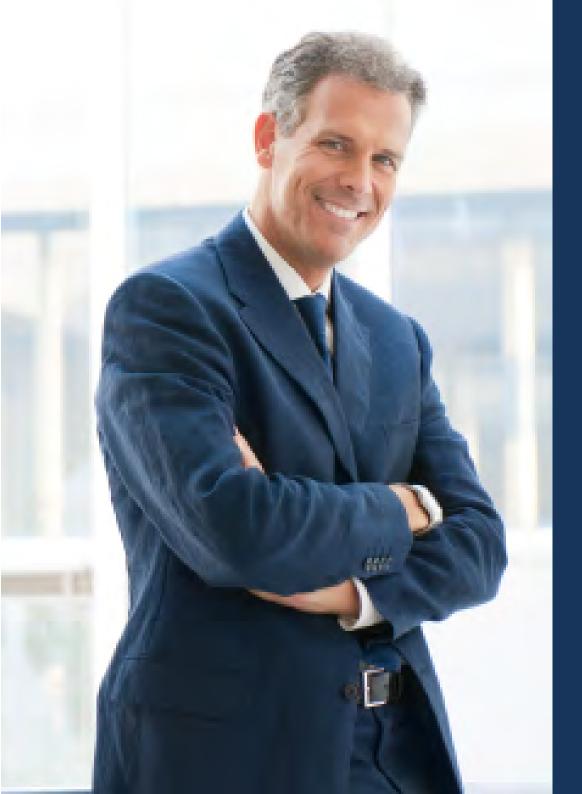
### Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.



### Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



### Benefits for Your Company | 49 tech



### Project Development

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.



### Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

# 11 **Certificate**

The Postgraduate Diploma in Data Protection for Companies guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Global University.

Certificate | 51 tech

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

### tech 52 | Certificate

This program will allow you to obtain your **Postgraduate Diploma in Data Protection for Companies** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra (official bulletin). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: Postgraduate Diploma in Data Protection for Companies Modality: online

Duration: 6 months

Accreditation: 24 ECTS



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.



**Postgraduate Diploma** Data Protection for Companies

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Credits: 24 ECTS
- » Schedule: at your own pace
- » Exams: online

### **Postgraduate Diploma** Data Protection for Companies

