



Data Protection

for Companies

» Modality: online

» Duration: 6 months

» Certificate: TECH Technological University

» Dedication: 16h/week

» Schedule: at your own pace

» Exams: online

» Target Group: University graduates and postgraduates who have completed a qualification in Law

Website: www.techtitute.com/in/school-of-business/postgraduate-diploma/postgraduate-diploma-data-protection-companies

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01 **Welcome**

Data protection has become an essential element in all companies, regardless of the sector to which they belong. Current regulations require the confidentiality of employee, customer, partner and supplier data to be preserved, so those in charge of this work must have a series of skills to facilitate their work. With this program, an intensive and complete tour is made to help those interested to know the fundamental right, the disciplinary regime that ensures compliance with the legislation and the approval of the RGPD that has been implemented in Spain. A unique opportunity to improve the professional profile of graduates, making them the top specialists in the field, who can access positions of maximum responsibility in this field.









tech 08 | Why Study at TECH?

At TECH Technological University



Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

84\$

of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

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executives prepared each year

different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.



collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"

Why Study at TECH? | 09 tech

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



tech 12 | Why Our Program?

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:



A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.



Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.



Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.



You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.



Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.



Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.



Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.



You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to study with a team of world-renowned teachers.





tech 16 | Objectives

TECH makes the goals of their students their own goals too. Working together to achieve them.

The Postgraduate Diploma in Data Protection for Companies will enable students to:



Broaden knowledge of the legal regime of the civil liability system in data protection matters



Acquire an understanding of the purpose of *compliance* models, with the aim of adequately contextualizing all the measures that comprise them, emphasizing the role of *compliance* as a way of generating trust in third parties



Detail the peculiarities of the information society service providers as responsible subjects in data protection matters





Distinguish the sanctioning terminology of both the RGPD and the LOPDDG



Deepen in the current problems in compliance models related to data protection



Deepen the differences between a risk analysis and an impact assessment



Examine the existing synergies between security and privacy



09

Delve into the structure of a security incident response team and the importance of complying with the legal aspects associated with these processes



Delve into the relationship between law and cybersecurity



Performs an audit process of management systems and the IT chain of custody





tech 20 | Structure and Content

Syllabus

The Postgraduate Diploma in Data
Protection for Companies of TECH
Technological University will become
a unique experience for business
professionals who are committed to
quality specialization in order to develop
the skills that will allow them to develop
new work challenges.

Throughout 600 hours of study, the students will thoroughly understand the current sanctioning regime in the right to the protection of personal data, taking into account the European regulation and the current Spanish Law. To this end, the claim for damages before the national courts will be analyzed with a global and complete vision. To complement the program, there will be a detailed explanation of the different elements and the functioning of compliance in Spain, so that students specialize in these figures.

Likewise, the existing roles in the organizations, their responsibilities and synergies with other operational units will be addressed. With this, the concept of Information Security Governance will be introduced and how the threats faced by organizations can be addressed.

A very complete program that will form an essential part of the students' curriculum, providing them with all the necessary knowledge with which they will be able to access positions of greater responsibility in their companies.

This Postgraduate Diploma takes place over 6 months and is divided into 4 modules:

Lnctkd 0	Regulatory Framework for Data Protection and Provision of Consent
Lnctkd 1	Civil Liability and Penalties Regime
Lnctkd 2	Compliance Models. A practical approach to data protection in enterprises
Lnctkd 3	Impact Assessments and Information Security Management



Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Diploma in Data Protection for Companies in a totally online way. During the 6 months of the specialization, the students will be able to access all the contents at any time, which will allow them to self-manage their study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

tech 22 | Structure and Content

Module 1. Regulatory Framework for Data Protection and Provision of Consent								
1.1.1. 1.1.2.	Historical evolution of data protection law in Spain Article 18.4 CE LOTRAD LOPDCP 1999 1.1.3.1. Current LOPDGDD regulations	1.2.1.	The right to data protection as a fundamental right Delimitation Essential Content 1.2.2.1. Distinction with the right to honor and privacy	1.3.1. 1.3.2.	The EU General Data Protection Regulation Hierarchy in the source system Structure of the regulation Distinction with information society regulations	1.4.1. 1.4.2.	Spanish civil data protection regulations LOPDGDD Essential content of the LOPDDGDD Digital rights	
1.5.	Introduction to the provision of consent in the field of data protection	1.6.2. 1.6.3.	Consent as a legitimate basis for the processing of personal data Free consent Informed Consent Specific consent Unequivocal consent					
Mod	Module 2. Civil Liability and Penalties Regime							
2.1.1. 2.1.2.	The right of redress Preliminary notes on the right of redress Uniform protection of the right to data Regulation, principles and characteristics of the specific system of liability in data protection matters		Responsible Parties Delimitation Plurality of subjects IPS as responsible parties in the processing of personal data		The civil liability regime in the field of data protection Direct and tort liability Subjective and joint and several liability Integral reparation of the damage	2.4.1. 2.4.2.	The claim action Regulation and standing Competent Courts Special reference to class actions	
2.5.2.	Infringement regime in the GDPR (I) Delimitation of the scope of application Responsible Parties Sanctioning entities	2.6.2.	Infringement regime in the GDPR (II) Regulation Infringements Infringements with aggravated fine	2.7. 2.7.1. 2.7.2. 2.7.3.	Penalties regime in the GDPR Types of penalties Administrative fines Coercive fines	2.8.1. 2.8.2.	The repealed LOPD Brief reference to the penalty regime Infringements Penalties	
2.9.1. 2.9.2.	The sanctioning regime of the LOPDGDD (I) General Matters Very serious infringements Serious infringements	2.10.1 2.10.2	The sanctioning regime of the LOPDGDD (II) Minor infringements Statute of limitations for infringements Penalties					

Module 3. Compliance Models. A practical approach to data protection in enterprises								
3.1.	Introduction to compliance. Purpose and importance	3.2.	Historical background and evolution of compliance	3.3.	Compliance models: regulations and general requirements	3.4.	Elements of compliance models I model basics	
3.1.1. 3.1.2. 3.1.3. 3.1.4.	Introduction to Compliance Models Nature and objectives of compliance models Regulatory risks. Data protection as an object of compliance models Current situation in Spanish companies	3.2.1. 3.2.2. 3.2.3.	Historical Background. U.S. Law Compliance regulations and their evolution Soft law and standardization	3.3.1. 3.3.2. 3.3.3.	Spanish reference regulations International and national standards General principles and requirements of compliance models	3.4.1.	administrative risks	
3.5.	Elements of compliance models II: compliance assurances	3.6.	Elements of compliance models III: internal investigations	3.7.	Elements of <i>compliance</i> models IV: dissemination of the model	3.8.	Elements of <i>compliance</i> models V: supervision	
3.5.1. 3.5.2.	Penalty regime for infringements Complaints channels and other	3.6.1. 3.6.2.	Requirements for internal investigations Worker's Warranties Relevant jurisprudence	3.7.1.	Role of top management: context of the organization and leadership	3.8.1.	Control body. Similarities and differences with DPD	
3.5.3.	means of communication Directive (UE) 2019/ 1937	3.6.3.	Penalty Procedure	3.7.2.	Internal communication of the measures that make up the model	3.8.2. 3.8.3.	Supervision model Structure of the three lines of defense:	
0.0.0.	Directive (02) 2013, 1307			3.7.3.	Employee training	0.0.0.	coexistence with internal audit	
3.9.	Compliance models as a guarantee against third parties	3.10.	Practical considerations on compliance models					
3.9.1.	Duty of care towards third parties in Spanish law	3.10.1 3.10.2	. Sectorial incidence of <i>compliance</i> models . Data confidentiality in a broad sense Law					
3.9.2. 3.9.3. 3.9.4.	Codes of conduct in data protection matters Contractual clauses with third parties Certifications and their probative value		1/2019, January 7, 2000, on Civil Procedure Cybersecurity and compliance ISO 27.0001 standard and information security					

management systems

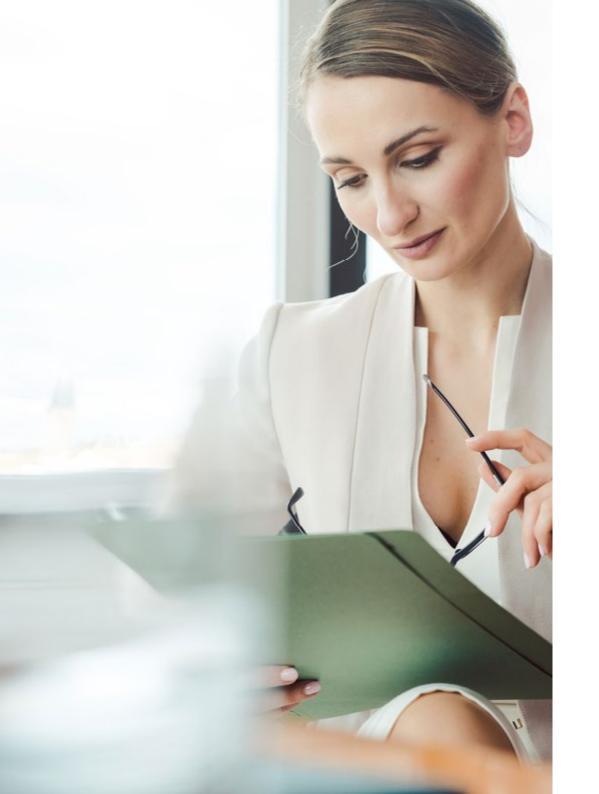
tech 24 | Structure and Content

Module 4. Impact Assessments and Information Security Management								
4.1. 4.1.1. 4.1.2. 4.1.3.	3	4.2. 4.2.1. 4.2.2. 4.2.3.	Need for and scope of EIPD	4.3. 1. 4.3.2. 4.3.3.	EIPD in the General Data Protection Regulation Regulation Principle of active responsibility Guidelines of the Spanish Data Protection Agency	4.4.1.	Prior analysis and processing where it is necessary to carry out a EIPD Subjects obliged to carry out a EIPD Assessment of necessity and proportionality Necessity Report	
4.5.	Practical aspects of carrying out an EIPD	4.6. 1. 4.6.2. 4.6.3.	Introduction to Information Security Law and cybersecurity Basic Concepts Roles and Responsibilities	4.7.2.	Main domains Introduction of Information Security Governance Strategic Compliance	4.7.5. 4.8 .	Risk Management Operation Convergence between security and privacy Introduction to management frameworks	
4.8.2. 4.8.3. 4.9. 4.9.1. 4.9.2.	ISO/IEC 27701 and RGPD-LOPD GDD Security Incident Response Introduction to Business Continuity		Legal implications Basic principles of auditing and chain of custody of digital evidence Audit process (ISO 19011)		. Digital evidence and its legal implications . Examples of judgments			





Specialize in a sector with great demand at national level and become an elite professional"





This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



tech 28 | Methodology

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.





This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.



You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments"

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

tech 30 | Methodology

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



Methodology | 31 tech

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:



Rstcx L`sdqh`k

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Bk`rrdr

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



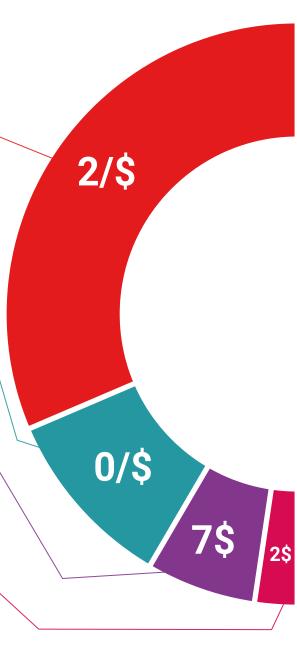
L`m`fdldms Rjhkkr Dwdqbhrdr

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



@cchshnm`k Qd`chmf

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.



B'rd Rstchdr

Students will complete a selection of the best case studies chosen specifically for

this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Hmsdq`bshud Rtll`qhdr

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Sdrshmf % Qdsdrshmf

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

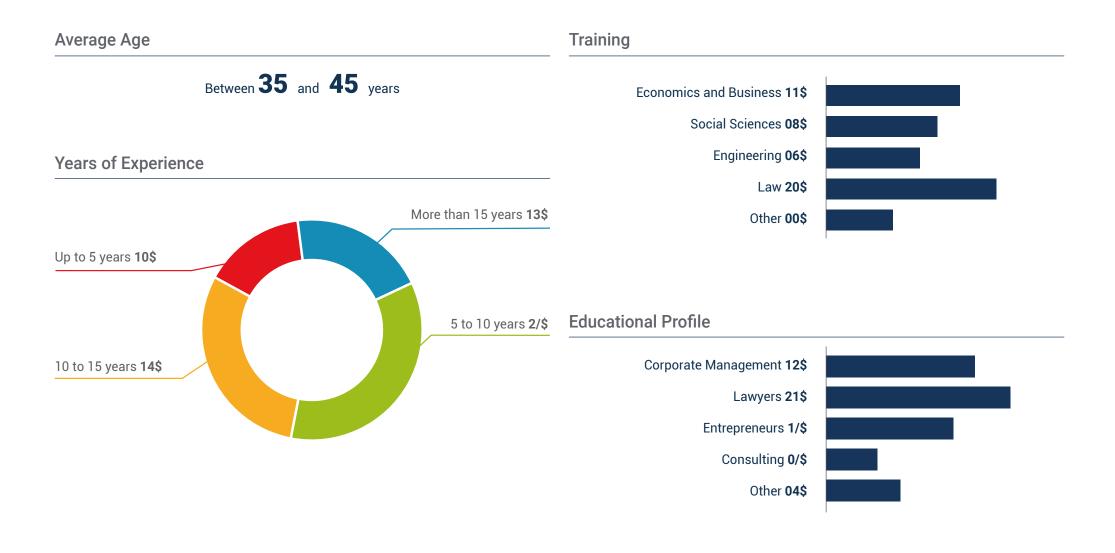




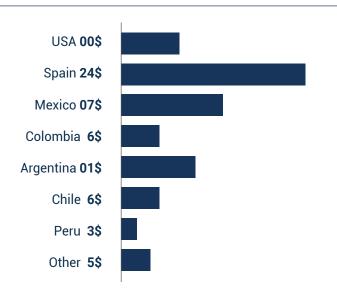


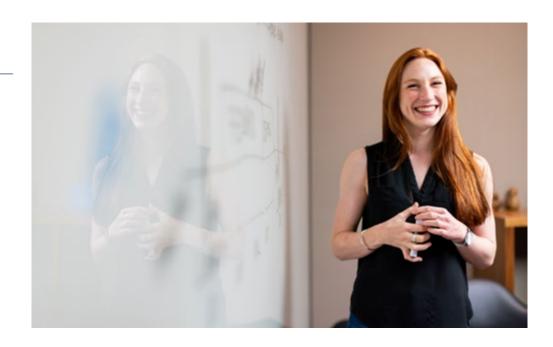


tech 36 | Our Students' Profiles



Geographical Distribution



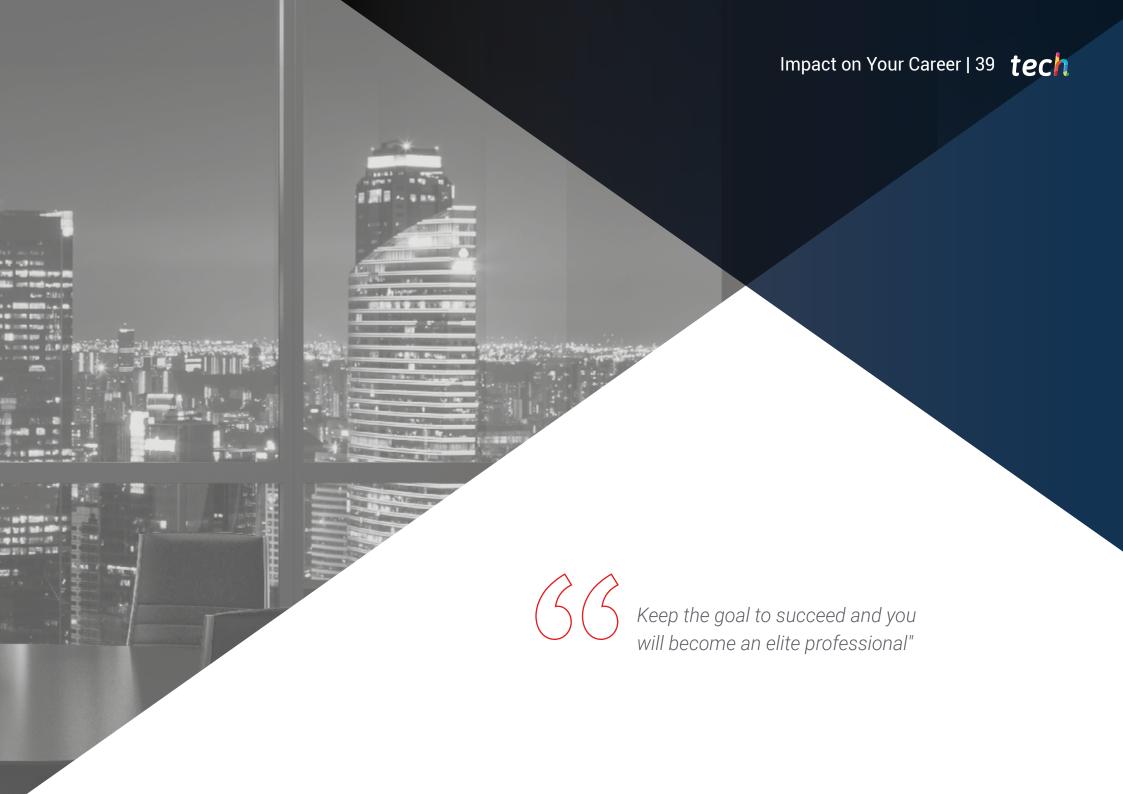


Isabel Pardo

Lawyer and head of the legal department

"It is essential to have specialized knowledge of data protection laws when working in a company. This is why this program has allowed me to train while continuing my professional work. I had access to the program at all times and could do it whenever and wherever I wanted. A real experience"





Are you ready to take the leap? Excellent professional development awaits you

The Postgraduate Diploma in Data Protection for Companies is an intensive, high-value program aimed at improving students' job skills in an area of wide-ranging competence. Undoubtedly, it is a unique opportunity to improve professionally, but also personally, as it involves effort and dedication.

Those who wish to improve themselves, achieve a positive change at a professional level and interact with the best, will find their place at TECH.

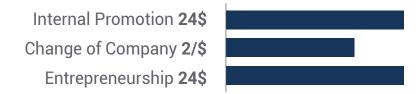
Take a radical turn in your career thanks to the specialization offered by this program.

This program will be very useful for you to effectively manage data protection in the company.

Time of Change



Type of change



Salary increase

This program represents a salary increase of more than 14-11\$ for our students

Salary before #46+8//

A salary increase of #61+4//





tech 44 | Benefits for Your Company

Developing and retaining talent in companies is the best long-term investment.



Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.



Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.



Building agents of change

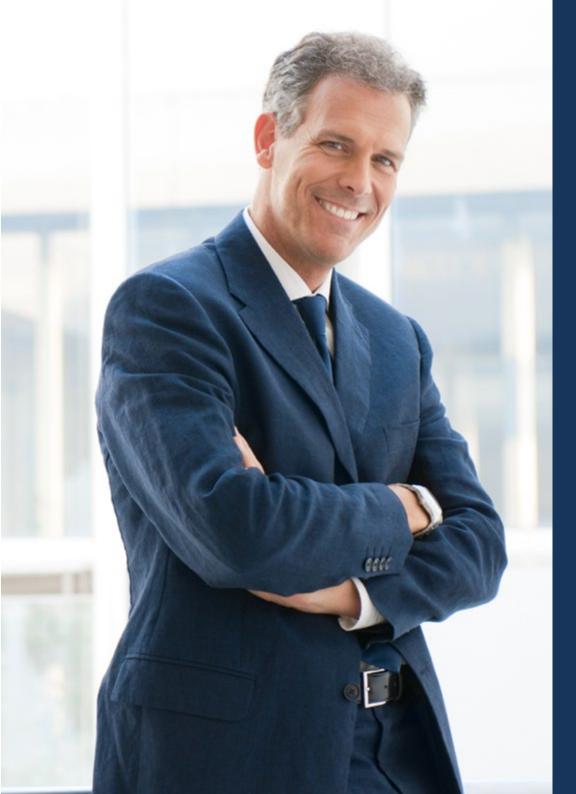
You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.



Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.







Project Development

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.



Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.





tech 48 | Certificate

This **Postgraduate Diploma in Data Protection for Companies** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: Postgraduate Diploma in Data Protection for Companies Official N° of Hours: 600 h.





Postgraduate Diploma Data Protection for Companies

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

