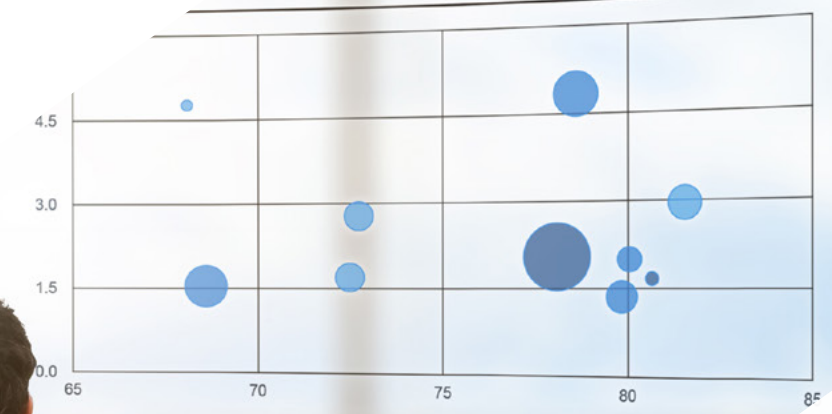
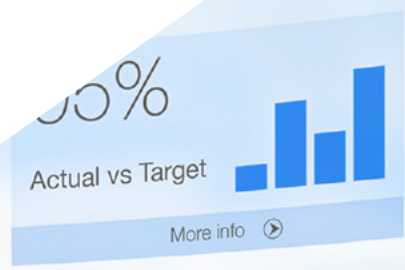


Postgraduate Diploma Data Analysis Techniques in Business



Top 10 products





Postgraduate Diploma Data Analysis Techniques

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Credits: 24 ECTS
- » Schedule: at your own pace
- » Exams: online
- » Target Group: Graduates or professionals of any specialty who want to be trained for the development, in the application of Data Visualization, Big Data and Artificial Intelligence boost or change of direction of their professional career.

Website: www.techtitute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-data-analysis-techniques

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01 Welcome

Given the growing need for professionals specialized in Data Analysis Techniques, this prestigious program is born to train students to enter the world of Visual Analytics and Big Data as a professional capable of handling rational analysis, supported by a visual and interactive interface.

Throughout this training, the professional will delve into the different techniques for the analysis and exploitation of data, visualization and interaction techniques, all closely linked to the role of the Data Scientist and his contribution in the anticipation and vision for the implementation of innovation processes that allow managing changes efficiently in organizations. A complete compilation of news and work tools that will take the professional through the most complete training path, to prepare him/her as a specialist in data analysis, a position with high professional demand.



Postgraduate Diploma in Data Analysis Techniques in Business
TECH Global University



“

One of our key objectives is to help you develop the essential skills for the use of Visual Analytics and Big Data in business”

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Global University



Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95%

of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100000

executives prepared each year

+200

different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

+500

collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

01

A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Global University community.

We give you the opportunity to study with a team of world-renowned teachers.

04 Objectives

in TECH preparation professionals for a changing, globalized society, characterized by the constant growth of business-relevant data and information. The objectives of this Postgraduate Diploma have been established based to realistic and necessary goals for professionals in the sector who wish to specialize in corporate data analysis.



“

You will be provided with innovative teaching materials and resources that will facilitate the learning process and the retention of the contents learned for a longer period of time”

**TECH makes the goals of their students their own goals too
Working together to achieve them**

The **Postgraduate Diploma in Data Analysis Techniques in Business** prepares students to:

01

Analyze the data produced and draw conclusions using statistical tools to make the most appropriate decisions at all times

04

Understand information sources and the value they bring to the creation of new innovative business models

02

Learn the introductory concepts of statistics; statistical reasoning; representing relationships between different variables, among others

03

Acquire in-depth knowledge of the principles of probability that are the basis for inferential statistics, which will allow us to contrast conjectures (hypothesis testing) about what a given population is like



05

Know and use statistical tools to solve problems in the Big Data field

06

Know how the combination of all the data flowing through the Internet can be combined in order to define new strategies applicable to different industrial, business, financial sectors, etc., within different fields, such as energy, health, economy or communication

07

Learn the different data analysis, exploitation, visualization and interaction techniques, all closely linked to the role of Data Scientists and their contribution to the anticipation and vision for the execution of innovation processes that allow for efficient changes in organizations

08

Assimilate concepts, techniques, methodologies and knowledge of languages that will be useful to apply in big data mining



09

Study Artificial Intelligence algorithms and techniques such as decision trees, classification and association rules, neural networks or Deep Learning

10

Apply 'Data Mining tools to solve learning problems, interpreting the results obtained, as well as the ability to design an intelligent system capable of inferring new knowledge

11

Understand databases, from traditional to unstructured, where data requiring other types of processing, such as audio or video streams, will be stored





12

Learn about the importance of having cloud computing for processing large volumes of data and how all this Big Data can be ingested into tools that allow us to obtain and infer patterns in seemingly unrelated data

13

Delve into the Hadoop framework and its file system HDFS (Hadoop Distributed File System), which provides tools and techniques for distributed storage and processing of large amounts of data

14

Know how to apply tools for parallel processing: MapReduce, devised by Google in 2004, or Spark, now under the auspice of the Apache Software Foundation

05

Structure and Content

Focused on the practical application that will allow the student to grow as a professional from the first moment of training, this Postgraduate Diploma in Data Analysis Techniques in Business is a customized program that is taught in a 100% online format so that the student can choose the time and place that best suits his or her availability, schedule and interests. A program that takes place over 6 months and is intended to be a unique and stimulating experience that lays the foundation for your success as a professional.



“

A very complete specialization, created with the objective focused on bringing our students to the highest level of competence”

Syllabus

The Postgraduate Diploma in Data Analysis Techniques in Business of TECH Global University is an intensive program that prepares students to face challenges and business decisions in the field Date: management and coordination.

The content of the Postgraduate Diploma Data Analysis Techniques in Business is designed to promote the development of skills that enable more rigorous decision-making in uncertain environments.

Over the course of 600 hours, the student analyzes a plethora of practical cases through individual and team work. It is, therefore, an authentic immersion in real business situations.

This Postgraduate Diploma deals, in-depth, with the world of information technology in the business environment, and is designed to prepare professionals who understand Data Analysis Techniques in Business from a strategic, international and innovative perspective.

A plan designed for you, focused on improving your career and preparing you to achieve excellence in leadership and business management. A program that understands both yours and your company's needs through innovative content based on the latest trends, and supported by the best educational methodology and an exceptional faculty, which will provide you with the skills to solve critical situations, creatively and efficiently.

This Postgraduate Diploma takes place over 6 months and is divided into 4 modules:

Module 1

Data Analysis and Interpretation

Module 2

Data and AI Analysis Techniques

Module 3

Data Analysis Tools

Module 4

Database Management and Data Parallelization Systems



Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Diploma in Data Analysis Techniques in Business completely online. Throughout the 6 months of the educational program, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Data Analysis and Interpretation

1.1. Introduction to Statistics	1.2. Measures Applicable to the Processing of Information	1.3. Statistical Correlation	1.4. Theory of Conditional Probability
1.5. Random Variable and Probability Distribution	1.6. Bayesian Inference	1.7. Sample Theory	1.8. Confidence Intervals
1.9. Hypothesis Testing	1.10. Regression Analysis		

Module 2. Data and AI Analysis Techniques

2.1. Predictive Analytics	2.2. Evaluation Techniques and Model Selection	2.3. Web Analytics	2.4. Machine Learning Techniques
2.5. Social Media Analytics	2.6. Scenario Analysis	2.7. Lineal Optimization Techniques	2.8. Monte Carlo Simulations
2.9. Text Mining Techniques	2.10. Methods of Natural Language Processing (NLP)		

Module 3. Data Analysis Tools

3.1. Data Science R Environment	3.2. Data Science Python Environment	3.3. Static and Statistical Graphs	3.4. Data Processing in Different Formats and Different Sources
3.5. Data Cleaning and Preparation	3.6. Exploratory Studies	3.7. Decision Trees	3.8. Classification and Association Rules
3.9. Neural Networks.	3.10. Deep Learning		

Module 4. Database Management and Data Parallelization Systems

4.1. Conventional Databases	4.2. Non-Conventional Databases	4.3. Cloud Computing: Data Distribution Management	4.4. Tools for the Ingestion of Large Volumes of Data
4.5. Types of Parallels	4.6. Data Processing in Streaming and Real Time	4.7. Parallel Processing: Hadoop	4.8. Parallel Processing: Spark
4.9. Apache Kafka 4.9.1. Introduction to Apache Kafka 4.9.2. Architecture 4.9.3. Data Structure 4.9.4. Kafka APIs 4.9.5. Use Cases	4.10. Cloudera Impala		



What you study is very important. The skills and competencies you acquire are fundamental. You won't find a more complete syllabus than this one, believe us"

06

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“ *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



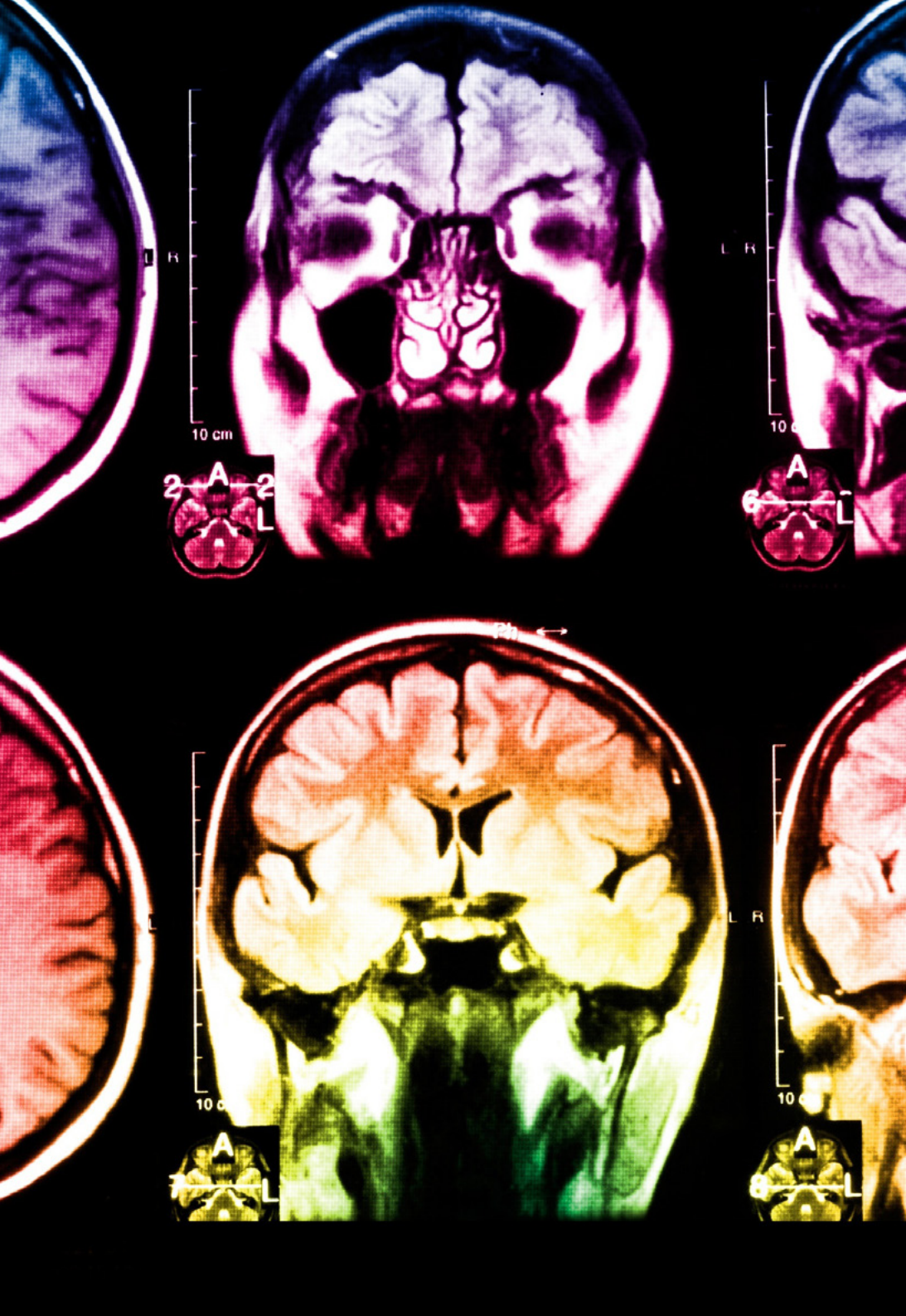
In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

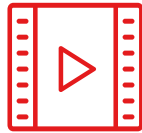
Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



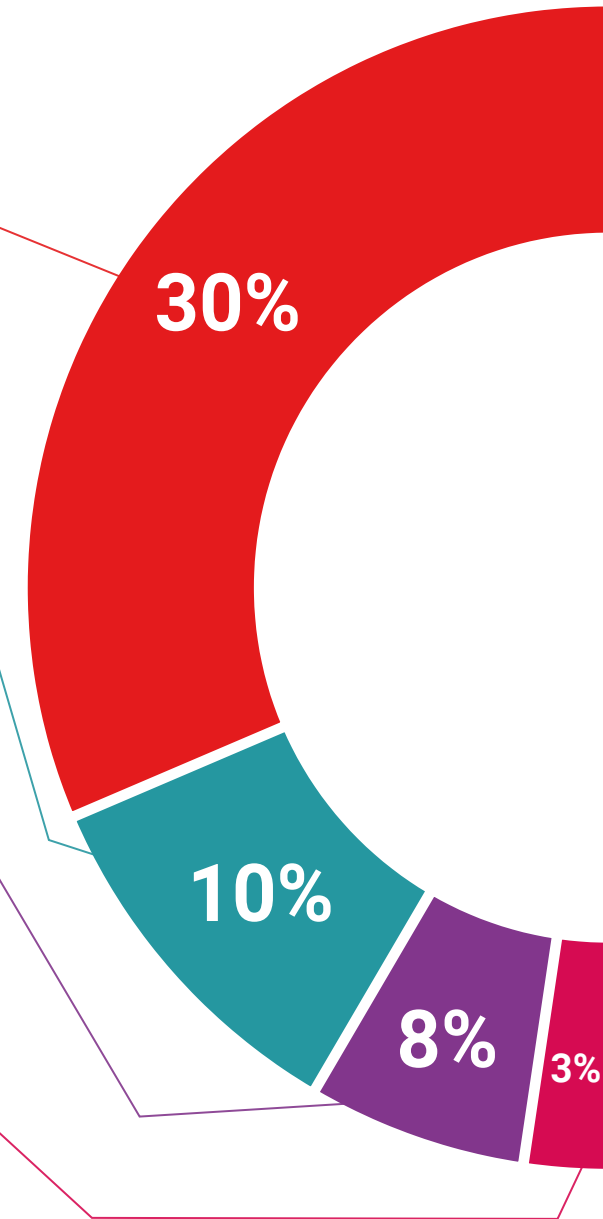
Management Skills Exercises

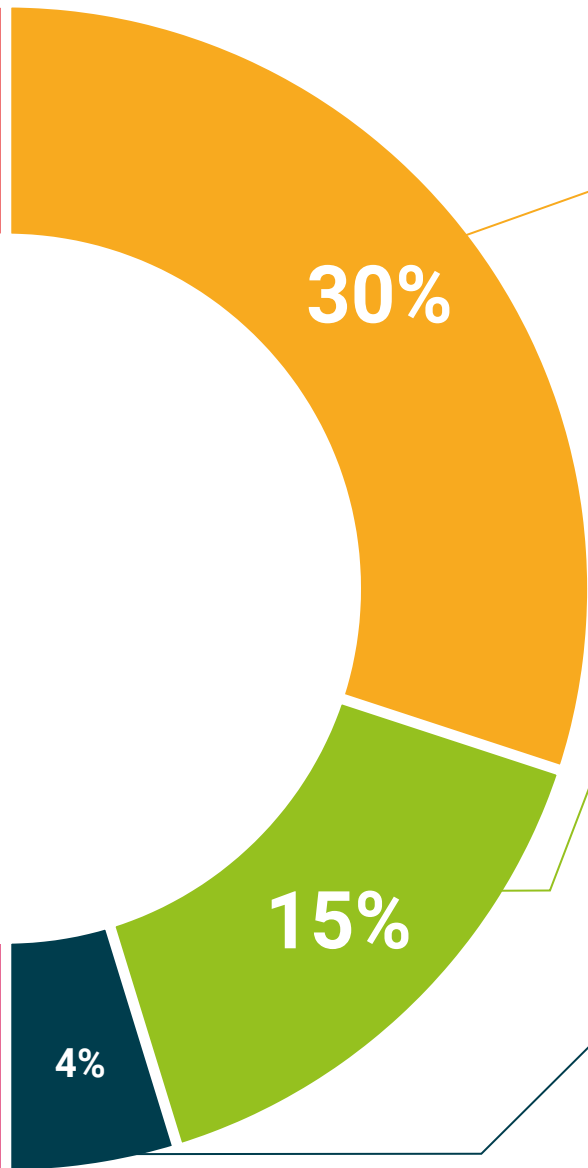
They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

Our Students' Profiles

This Postgraduate Diploma is aimed to professionals who want to become qualified in the application of data visualization technologies, Big Data and artificial intelligence for the development, promotion or change of direction of their professional career.

This program uses a multidisciplinary approach as the students have a diverse set of academic profiles and represent multiple nationalities.

The Postgraduate Diploma can also be taken by professionals who, being university graduates in any area, have two years of work experience in the field of Data Analysis Techniques in Business.





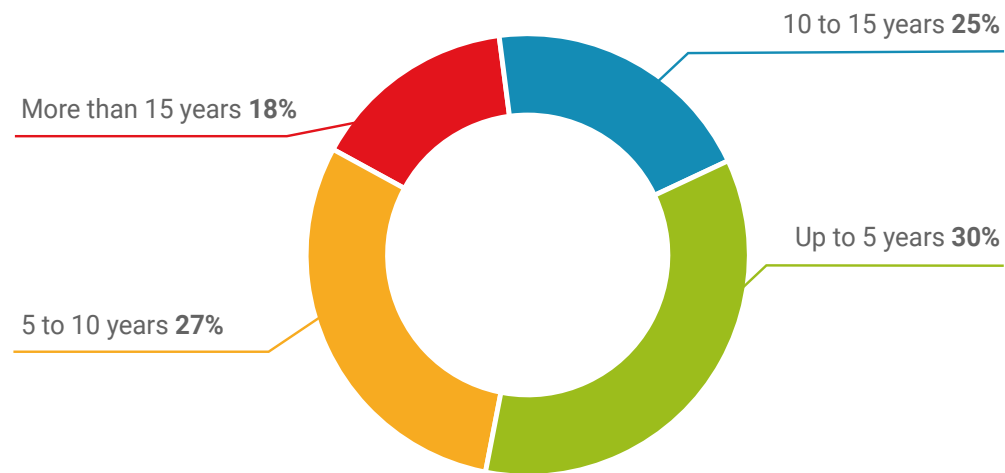
“

Our students choose us in search of professional improvement, and most of them get it”

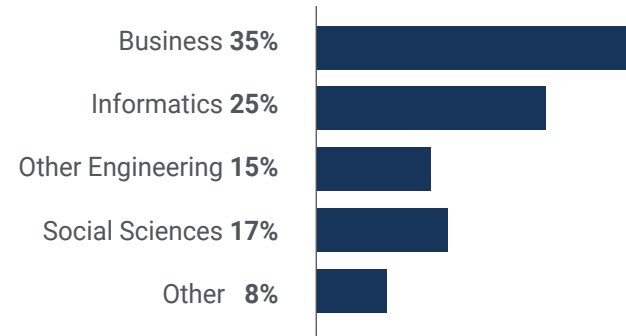
Average Age

Between **35** and **45** years old

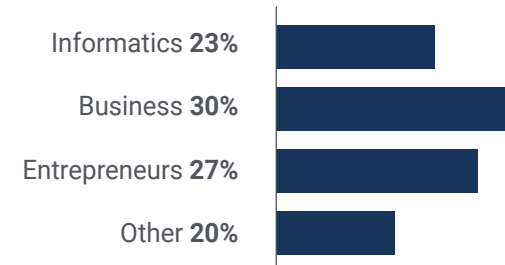
Years of Experience



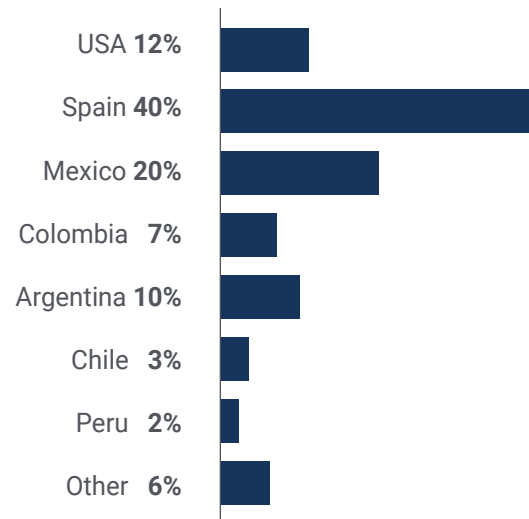
Training



Educational Profile



Geographical Distribution



Julio Rodríguez Hernández

Big Data Expert

"I have always been interested in the world of Big Data applied to business. With this high-level programme I have incorporated the latest developments in the sector into my daily professional practice. Thank the teachers for their ability to transmit and share knowledge in a simple, precise and orderly manner. It's definitely an investment with great short-term returns"

08

Course Management

TECH counts on renowned professionals so that the student acquires a solid knowledge in the field of Data Analysis Techniques in Business This Postgraduate Diploma has a highly qualified team with extensive experience in the sector, which will offer the best tools for students to develop their skills during the course. In this way, students have the guarantees they need to specialise at an international level in a booming sector that will catapult them to professional success.





“

Succeed with the best and acquire the knowledge and skills you need to embark on the Data Analysis Techniques in Business in the industry"

International Guest Director

Recognized as one of the best experts in Data Science by Forbes magazine, Robert Morgan is a distinguished mathematician highly specialized in the field of Computational Statistics. His extensive knowledge in this field has allowed him to be part of international reference institutions, such as the multinational Unilever.

In this way, he has led the Data Science strategy at a global level. In this sense, he has supervised multiple projects that use advanced analysis to optimize the strategic operations of companies. Among his major achievements, he has improved the shopping experience of multiple customers by offering them personalized product recommendations based on their preferences. As a result, it has enabled users to establish loyal relationships with brands. It has also employed Digital Twins in the manufacturing network, managing to monitor soap production in real time and significantly improving its quality.

Moreover, his philosophy focuses on the use of data systems to solve complex problems in the business environment and drive innovation. In the same vein, in his spare time he develops software and participates in open source projects. As such, he stays at the forefront of the latest trends in subjects such as Bayesian Statistics, Big Data or Artificial Intelligence, among others.

In addition, his work has been rewarded on multiple occasions in the form of awards. For example, he recently received the "Business Achievement" award from Unilever for his contribution to the digital transformation of the company. In this regard, it is worth noting that the integration of technologies has enabled companies to improve their operational efficiency by automating repetitive tasks. This has considerably reduced human errors in the logistics chain, resulting in both time and cost savings.



Mr. Morgan, Robert

- Global Director of Data Science at Unilever in New York, United States
- Head of Analytics and Data Science at Dunnhumby, New York
- Statistician at Unilever, New York
- M.Sc. in Computational Statistics from Bath University
- M.Sc. in Statistical Research from Bristol University
- B.Sc. in Mathematics, Cardiff University
- Certificate in Statistical Learning from Stanford University
- Certificate in Programming from Johns Hopkins University

“

Thanks to TECH, you will be able to learn with the best professionals in the world”

Management



Mr. Galindo, Luis Ángel

- ♦ Senior High Performance Consultant with 16 years of experience
- ♦ Definition, development and implementation of a successful open innovation model, with +10% year-on-year revenue growth leveraged on innovative assets
- ♦ Definition, development and implementation of successful Digital Transformation Programs for more than 8 years and 700+ people leading a pioneering role in the industry
- ♦ Implementation from 20+ complex consulting projects worldwide for large companies in artificial intelligence, economic intelligence, cybersecurity, business development, digital transformation, risk assessment, process optimization and people management
- ♦ Expert in understanding customers and translating their needs into actual sales

Professors

Mr. Almansa, Antonio

- ♦ Senior Technician: operation, engineering and architecture of the Data Center (DC) networks located in Independencia and Orduña, as well as the transport network at national level for tariffs and discharges
- ♦ Level 2 Expert: design and implementation of the networks (with technological change) of the DC of Fco. Sancha and later Manuel Tovar
- ♦ Design, implementation and integration of the Julian Camarillo DC contingency center

Ms. Cordero García, Marta

- ♦ University Professor, Polytechnic School of Madrid
- ♦ Aerospace Engineering Department: Mathematics Applied to Aerospace Engineering

Mr. García, Felipe

- ♦ Degree in IT from the Polytechnic University of Madrid
- ♦ Doctoral Thesis on "Wisdom Collective Intelligence"
- ♦ Founding Partner and President of KNOWDLE AI TECHNOLOGIES GROUP
- ♦ President promoter of the KNOWDLE CONSORTIUM GROUP ASSOCIATION
- ♦ Promoter and President of the KNOWDLE Foundation for Open Knowledge Bio Inspired KNOWDLE
- ♦ FOUNDATION & RESEARCH INSTITUTE) with an ecosystem of startups in acceleration under the same technology of Collective Artificial Intelligence



09

Impact on Your Career

We are aware that studying a program like this entails great economic, professional and, of course, personal investment. The ultimate goal of this great effort should be to achieve professional growth. And, with us, you will find great possibilities to achieve it. For this, we have the perfect equation for a quality specialisation: a highly updated syllabus and internationally renowned teachers. Undoubtedly, a unique opportunity that will help you to boost your career in a short period of time.



“

Our challenge is to generate a positive change in your professional career. We are fully committed to helping you achieve it”

Are you ready to take the leap? Excellent professional development awaits you

With this programme you will be able to drastically advance in your profession, although there is no doubt that, in order to do so, you will have to make an investment in different areas, such as economic, professional and personal.

However, the goal is to improve in your professional life and, to do so, it is necessary to fight.

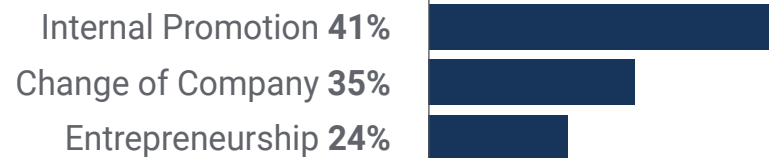
Thanks to this programme you will receive a large number of job offers with which you will be able to start your professional growth.

The best way to achieve professional change is to increase your skills. So don't stop studying at TECH.

Time of Change



Type of change



Salary increase

This program represents a salary increase of more than **25.22%** for our students.



10

Benefits for Your Company

The Postgraduate Diploma in Data Analysis Techniques in Business contributes to elevate the organization's talent to its maximum potential by preparing high-level leaders.

Participating in this Postgraduate Diploma is a unique opportunity to access a powerful network of contacts where you can find future professional partners, clients, or suppliers.



“

All the subjects and areas of knowledge have been compiled in a complete and absolutely up-to-date syllabus, in order to bring the student to the highest theoretical and practical level"

Developing and retaining talent in companies is the best long-term investment.

01

Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

Project Development

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

06

Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

11

Certificate

This Postgraduate Diploma in Data Analysis Techniques in Business guarantees students, in addition to the most rigorous and up-to-date education, access to a qualification issued by TECH Global University.



“

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This program will allow you to obtain your **Postgraduate Diploma in Data Analysis Techniques in Business** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

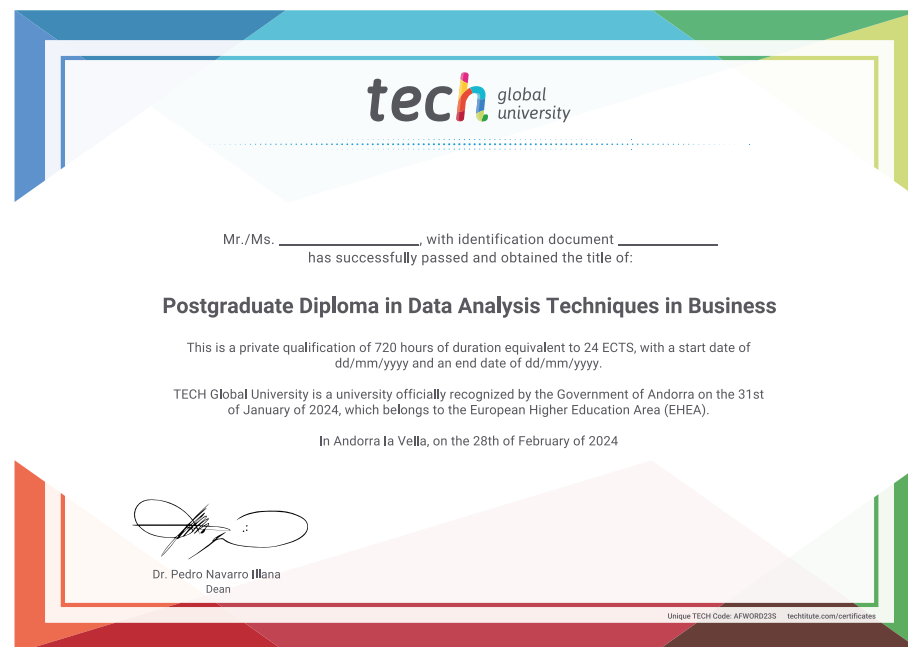
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Title: **Postgraduate Diploma in Data Analysis Techniques in Business**

Modality: **online**

Duration: **6 months**

Accreditation: **24 ECTS**





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- » Exams: **online**

Postgraduate Diploma

Data Analysis Techniques in Business

