

Postgraduate Diploma

Cultural Heritage Conservation and Exhibition





Postgraduate Diploma Cultural Heritage Conservation and Exhibition

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Accreditation: 18 ECTS
- » Schedule: at your own pace
- » Exams: online
- » Target Group: University graduates, Postgraduates and Degrees holders who have previously completed any of the programs in the field of Social Sciences and Humanities.

Website: www.techtute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-culturalheritage-conservation-exhibition

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01 Welcome

The preservation of cultural heritage is a sign of respect for the historical past of present generations. Thus, promoting the protection of monuments, cultural heritage or visits to museums to all types of public raises the knowledge and values of a society. However, this work requires professionals who are aware of the relevance of preservation and exhibition, capable of leading projects that meet these goals and in turn generate impact among the population. For this reason, this program offers, in a 100% online academic format, the most outstanding and updated information on conservation methodologies, museum and gallery management, documentary cataloguing and the use of ICTs. This will be possible thanks to the multimedia resources to which you will have access 24 hours a day from any electronic device with Internet connection.



Postgraduate Diploma in Cultural Heritage Conservation and Exhibition.
TECH Global University



“

With this qualification you will become specialist in Cultural Heritage Conservation and Exhibition. Enroll now”

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Global University



Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100000

executives prepared each year

+200

different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

+500

collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

01

A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to study with a team of world-renowned teachers.

04 Objectives

The main goal of this Postgraduate Diploma is to provide the professionals with intensive learning on Cultural Heritage Conservation and Exhibition, which will allow them to lead artistic projects, manage museums or galleries. This will be possible through the multimedia pills to which you will have access during the 450 teaching hours that make up this program. These resources will provide you with the most advanced and current information in this field in an attractive way.





“

This qualification will enable you to lead plans for the protection of archaeological and ethnographic remains"

TECH makes the goals of their students their own goals too.
Working together to achieve them.

The Postgraduate Diploma in Cultural Heritage Conservation and Exhibition prepares the students to:

01

Know the different methodologies for the diagnosis of the state of conservation of cultural properties.

04

Understand the role of the museum in the information society

02

Understand the methods of analysis and study of materials and techniques



03

Understand the criteria for intervention in restoration and conservation

05

Discovering trends in international collecting

06

Acquire the basics of didactic museography in art museums

08

Learn about the different platforms for the dissemination of existing collections and projects



07

Identify the processes of information management

09

Learn about mediation and participatory experiences

10

Master the criteria required to carry out cultural heritage restoration

05

Structure and Content

Throughout the 6 months of duration of this Postgraduate Diploma, the professionals will delve into the most exhaustive knowledge on Cultural Heritage Conservation and Exhibition. However, for this to be done in a much more natural and dynamic way, TECH uses the *Relearning* system, based on the reiteration of content. Thanks to it, you will be able to reduce the long hours of study and memorization, characteristic of other teaching methods.



“

A qualification with a theoretical-practical approach to Cultural Heritage Conservation and Exhibition that will lead you to lead large museum projects"

Syllabus

This university qualification has been developed by a teaching team specialized in the Cultural Heritage Conservation and Exhibition, in order to offer the professional the most recent information in this field. Thanks to the learning acquired throughout the 6 months of duration of this online program, the professionals will be able to make significant progress in the implementation of projects and actions whose main objective is to enhance the value of art, Cultural Heritage, as well as the general heritage history of places.

To do this, students have video summaries of each topic, videos in detail, complementary readings and case studies that can be easily accessed, at any time of the day, from a computer, tablet or cell phone with Internet connection.

Thus, the professionals will be able to deepen in the methodologies for the diagnosis of the state of conservation of cultural property, the criteria for intervention in restoration and conservation, museum management, sources of funding, communication or cultural tourism.

A university education, which will also enter in an attractive way in documentary systems, information management or education in the context of heritage and museums. A study plan that will allow you to effectively manage any action aimed at protecting heritage, giving it visibility and raising awareness among different population groups.

This Postgraduate Diploma takes place over 6 months and is divided into 3 modules:

Module 1

Cultural Heritage Conservation

Module 2

Management of Museums, Art Galleries and Exhibitions

Module 3

Cultural Documentation: Cataloging and Research



Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Diploma in Cultural Heritage Conservation and Exhibition completely online. Throughout the 6 months of the educational program, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Cultural Heritage Conservation

1.1. Historic and Artistic Heritage Conservation and Restoration Theory

- 1.1.1. How is Heritage Preserved?
- 1.1.2. Who is Responsible for its Maintenance?
- 1.1.3. Steps to Follow for its Maintenance
- 1.1.4. Historical Evolution
- 1.1.5. Current Criteria

1.2. Museum Curator

- 1.2.1. Description of a Museum Curator
- 1.2.2. Steps to Follow to Become a Museum Curator
- 1.2.3. Deontology
- 1.2.4. Functions

1.3. Methodology for the Diagnosis of the State of Conservation of Cultural Assets

- 1.3.1. What are Assets of Cultural Interest?
- 1.3.2. Cultural Properties or Assets of Cultural Interest
- 1.3.3. Guide of Conservation of the Assets of Cultural Interest
- 1.3.4. Alteration and Agents of Deterioration

1.4. Methods of Analysis and Study of Materials and Techniques

- 1.4.1. Definitions of the Method and Technique
- 1.4.2. Scientific Analysis
- 1.4.3. Techniques to Study the Historic-Artistic Heritage
- 1.4.4. Cleaning and Consolidation of Assets of Cultural Interest

1.5. Criteria for Intervention in Restoration and Conservation I

- 1.5.1. Definition of Criteria
- 1.5.2. Emergency Interventions
- 1.5.3. Plans to Protect Fine Arts Collections
- 1.5.4. Plans to Protect Ethnographies

1.6. Criteria for Intervention in Restoration and Conservation II

- 1.6.1. Plans to Protect Archaeological Remains
- 1.6.2. Plans to Protect Scientific Collections
- 1.6.3. Plans to Protect Other Intangible Cultural Heritage Elements
- 1.6.4. Importance of Restoration

1.7. Problems for Conservation of Assets of Cultural Interest

- 1.7.1. What does Conservation Involve?
- 1.7.2. Conservation Problems
- 1.7.3. Criteria to Carry out a Cultural Heritage Restoration.
- 1.7.4. Rehabilitation of Assets of Cultural Interest

1.8. Preventive Conservation of the Cultural Heritage

- 1.8.1. Concept
 - 1.8.1.1. What is Preventive Conservation?
- 1.8.2. Methods
- 1.8.3. Techniques
- 1.8.4. Who is Responsible for the Conservation?

1.9. Study of the Context of Cultural Property and Heritage Collections I

- 1.9.1. What is the Valuation of Cultural Assets?
- 1.9.2. Materials Used in the Conservation of Tangible Assets and Heritage Collections.
- 1.9.3. Storage
- 1.9.4. Exhibition

1.10. Study of the Context of Cultural Assets and Heritage Collections II

- 1.10.1. What is Involved and Who is in Charge of Packaging?
- 1.10.2. Packaging of Cultural Property and Heritage Collections and Heritage Collections
- 1.10.3. Transport of Cultural Property and Heritage Collections
- 1.10.4. Manipulation of Cultural Property and Heritage Collections and Heritage Collections

Module 2. Management of Museums, Art Galleries and Exhibitions
2.1. Museums and Art Galleries

- 2.1.1. The Evolution of the Concept of Museum
- 2.1.2. History of Museums
- 2.1.3. Content-Based Typology
- 2.1.4. Contents

2.2. Organization of Museums

- 2.2.1. What is the Function of an Museum?
- 2.2.2. The Core of the Museum: the Collections
- 2.2.3. The Invisible Museum: The Storerooms
- 2.2.4. The DOMUS Software: Integrated System Documentation and Museum Management System

2.3. Dissemination and Communication of the Museum

- 2.3.1. Exhibition Planning
- 2.3.2. Forms and Types of Exhibitions
- 2.3.3. Dissemination and Communication Areas
- 2.3.4. Museums and Cultural Tourism
- 2.3.5. Corporate Image

2.4. Management of Museums

- 2.4.1. Department of Management and Administration
- 2.4.2. Sources of Financing, Public and Private
- 2.4.3. Associations of Friends of Museums
- 2.4.4. The Store

2.5. Role of the Museum in the Information Society

- 2.5.1. Differences between Museology and Museography
- 2.5.2. Role of the Museum in Today's Society
- 2.5.3. Information and Communication Technologies at the Service of the Museum
- 2.5.4. Applications for Mobile Devices

2.6. The Art Market and the Collectors

- 2.6.1. What is the Art Market?
- 2.6.2. The Art Trade
 - 2.6.2.1. Circuits
 - 2.6.2.2. Markets
 - 2.6.2.3. Internationalisation.

2.6.3. The Most Important Art Fairs

- in the World
 - 2.6.3.1. Structure
 - 2.6.3.2. Organization
- 2.6.4. Trends in International Collecting

2.7. Art Galleries

- 2.7.1. How to plan an Art Gallery
- 2.7.2. Functions and Constitution of Art Galleries
- 2.7.3. Towards a New Typology of Galleries
- 2.7.4. How Galleries are Managed?
 - 2.7.4.1. Artists
 - 2.7.4.2. Marketing
 - 2.7.4.3. Markets
- 2.7.5. Difference among Museums, Exhibition Halls and Art Galleries

2.8. Artists and their Exhibitions

- 2.8.1. Recognition of the Artist
- 2.8.2. The Artist and his/her Work
- 2.8.3. Copyright and Intellectual Property
- 2.8.4. Awards and Opportunities
 - 2.8.4.1. Contests
 - 2.8.4.2. Scholarships
 - 2.8.4.3. Awards
- 2.8.5. Specialized Journals
 - 2.8.5.1. Art Critic
 - 2.8.5.2. Cultural Journalism

2.9. The Motives of Culture

- 2.9.1. What Culture Represents
- 2.9.2. What Culture Offers
- 2.9.3. What Culture Needs
- 2.9.4. Promote Culture

2.10. Basis for Didactic Museography in Art Museums

- 2.10.1. Art Exhibitions and Museums: The Differential Fact
- 2.10.2. Some Evidence and Opinions on All This: From Boadella to Gombrich
- 2.10.3. Art as a Convention Set
- 2.10.4. Art Inscribed in Very Specific Cultural Traditions

- 2.10.5. The Art in the Museums and in the Spaces of Heritage Presentation
- 2.10.6. Art and Didactics
- 2.10.7. The Interactivity as Didactic Resource in the Art Museums

Module 3. Cultural Documentation: Cataloging and Research

3.1. Documentation of a Museum

- 3.1.1. What Is the Documentation of a Museum?
- 3.1.2. What is the Purpose of an Museum?
- 3.1.3. Museums as a Collection Center of Documentation
- 3.1.4. Documentation Related to Museum Objects

3.2. Information Management and its Practical Application

- 3.2.1. Description of the Information Management
- 3.2.2. Information Management Origins and Development
 - 3.2.2.1. 20th Century
 - 3.2.2.2. Currently

- 3.2.3. Tools for Management Information
- 3.2.4. Who Can be in Charge of the Information Management??

3.3. Documentary System I

- 3.3.1. Archive Documentary Content
 - 3.3.1.1. Archive in Document Management
 - 3.3.1.2. Importance of the Documentary Archives
- 3.3.2. Duties of the Personnel in Charge of the Documentary Archive

- 3.3.3. Documentary Instruments
 - 3.3.3.1. Records
 - 3.3.3.2. Inventory
 - 3.3.3.3. Catalog

3.4. Documentary System II

- 3.4.1. Documentation
 - 3.4.1.1. Graph
 - 3.4.1.2. Technique
 - 3.4.1.3. Restoration
- 3.4.2. Documentary Movements and Funds
- 3.4.3. Administrative Documentation and Filing

3.5. Documentary Standardization

- 3.5.1. Terminological Control Tools
 - 3.5.1.1. Hierarchical Lists
 - 3.5.1.2. Dictionaries
 - 3.5.1.3. Thesauri
- 3.5.2. Quality Standards
- 3.5.3. ICT Applications

3.6. Museum Investigation

- 3.6.1. Theoretical Framework
- 3.6.2. Documentation vs. Investigation
- 3.6.3. Information Management Processes

3.7. Dissemination Platforms of Collections and Projects

- 3.7.1. Transmission of Knowledge
- 3.7.2. Social media
- 3.7.3. Media

3.8. Education in the Context of Heritage and Museums

- 3.8.1. Didactics of Museums
- 3.8.2. Role of the Museums and Galleries in Education
- 3.8.3. Theoretical Framework of Learning
 - 3.8.3.1. Formal
 - 3.8.3.2. No formal
 - 3.8.3.3. Informal

3.9. Mediation and Participatory Experiences

- 3.9.1. Education for Equality and Integrity
- 3.9.2. Proposals of Awareness and Respect for the Environment
- 3.9.3. Sociomuseology

3.10. Divisions of Education and Cultural Action

- 3.10.1. History
- 3.10.2. Structure
- 3.10.3. Functions



“

A university program that will allow you to create proposals to raise awareness of heritage conservation among young audiences”

06

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

Our Students' Profiles

TECH has designed this Postgraduate Diploma to offer the most advanced knowledge in Cultural Heritage Conservation and Exhibition to graduates, postgraduates or degree holders in the field of Social and Legal Sciences, Humanities and Economics, the most advanced learning.

This program uses a multidisciplinary approach as the students have a diverse set of academic profiles and represent multiple nationalities.

In addition, this university program is also open to professionals who, being university graduates in any area, have work experience in the field of cultural direction and management.





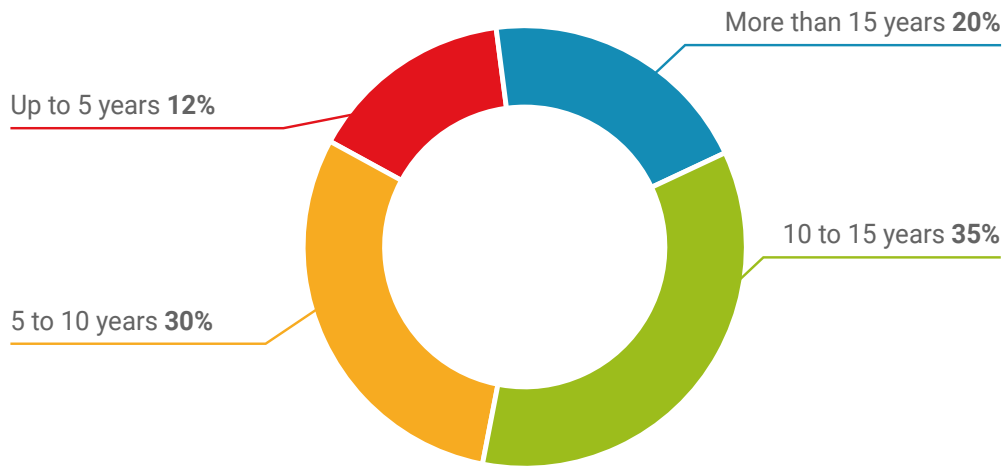
“

With this Postgraduate Diploma you will be able to renew the concept of the museum and apply the most avant-garde technologies as a method of attraction"

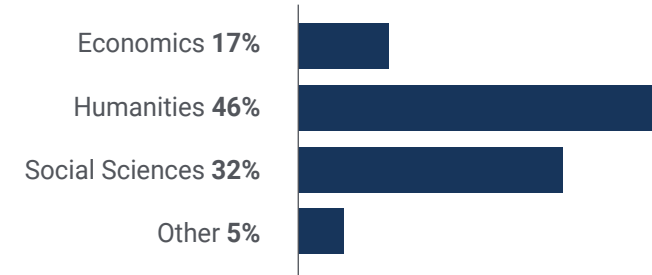
Average Age

Between **35** and **45** years old

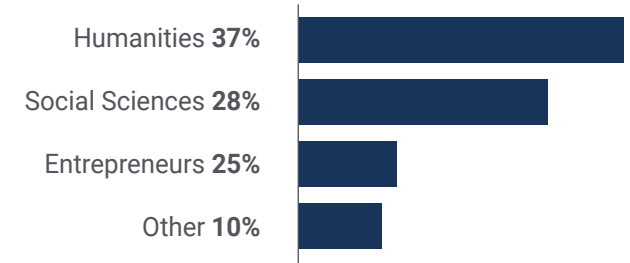
Years of Experience



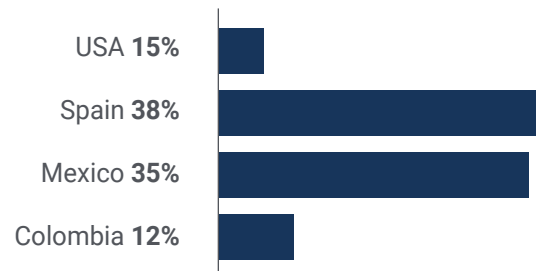
Training



Academic Profile



Geographical Distribution



Anna Sánchez

CEO Art Gallery

"This Postgraduate Diploma has helped me to boost my professional career in the art world. Thanks to the flexibility TECH gives me to take it, I have also been able to combine my business with this qualification."

08

Impact on Your Career

The professionals who take this program will have access to a content elaborated in great detail by specialists in the sector. Thanks to it, they will be able to acquire the learning they need to prosper in the field of Cultural Heritage Conservation and Exhibition, where highly qualified profiles with an exquisite knowledge of culture and its value are in demand.

Thus, at the end of this 100% online program, students will be able to lead with ease any project in this sector, also providing technological innovation and creativity required to bring heritage to all audiences.





“

Thanks to this program you will be able to implement ICT in document management and its preservation for present and future generations”

Are you ready to take the leap? Excellent professional development awaits you

TECH's Postgraduate Diploma in Cultural Heritage Conservation and Exhibition is an intensive program that prepares you to face challenges and business decisions in the cultural field. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

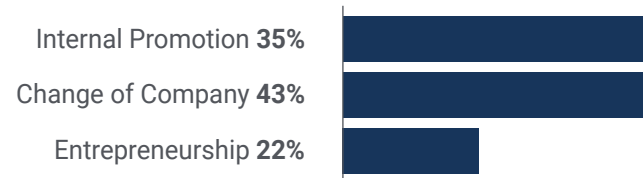
Access a qualification that will allow you to stand out in such a competitive field as the management of museums, galleries and exhibitions.

TECH has created a 100% online Postgraduate Diploma, flexible and adaptable to you. Enroll now.

When the change occurs



Type of change



Salary increase

The completion of this program represents a salary increase of more than **25.22%** for our students.



09

Benefits for Your Company

The professionals who immerse themselves in this university education will contribute in a notorious way in the public or private entity in which they exercise their functions as conservator, restorer, director or cultural manager. The direct application of the learning acquired in this Postgraduate Diploma will not only benefit students personally, but will also have a direct impact on any project they develop.

Likewise, students will improve their competencies and skills in a highly competitive sector, which demands highly qualified personnel with exquisite cultural knowledge.





“

With this Postgraduate Diploma you will grow professionally in the cultural sector and you will contribute with your knowledge an added value to the public or private entities to which you belong"

Developing and retaining talent in companies is the best long-term investment.

01

Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

Project Development

The manager can work on a current project or develop new projects in the field of R&D or Business Development within their company.

06

Increased competitiveness

This Postgraduate Diploma will equip your professionals with the skills to take on new challenges and therefore drive the organization forward.

10 Certificate

The Postgraduate Diploma in Cultural Heritage Conservation and Exhibition guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Global University.



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*Successfully complete this program
and receive your university qualification
without having to travel or fill out
laborious paperwork”*

This private qualification will allow you to obtain a **Postgraduate Diploma in Cultural Heritage Conservation and Exhibition** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University, is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Diploma in Cultural Heritage Conservation and Exhibition**

Modality: **online**

Duration: **6 months**

Accreditation: **18 ECTS**





Postgraduate Diploma Cultural Heritage Conservation and Exhibition

- » Modality: **online**
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- » Exams: **online**

Postgraduate Diploma

Cultural Heritage Conservation and Exhibition

