

# Postgraduate Diploma

## Cost Optimization in Dental Clinics





## Postgraduate Diploma Cost Optimization in Dental Clinics

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Credits: 19 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-cost-optimization-dental-clinics](http://www.techtute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-cost-optimization-dental-clinics)

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# 01 Welcome

Dental clinics require a very high initial investment in equipment and personnel, as well as high fixed costs. This makes good cost management essential, as well as the correct application of optimization techniques with which to reduce costs and make the dental clinic profitable and prosperous. For this reason, TECH has prepared the following program, focused on the main economic techniques and methods with which to streamline the financial management of a dental clinic and reduce its costs. This specific specialization can lead the professionals to improve the economic results of their projects and, therefore, guarantee them a salary and professional improvement.



Postgraduate Diploma in Cost Optimization in Dental Clinics  
TECH Global University



“

*We seek to improve your training and, to this end, we offer you the best academic program on the market”*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Global University



### Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**+100000**

executives prepared each year

**+200**

different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**+500**

collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.





TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

---

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

---

TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.



### Economy of Scale

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TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

---

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"*

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”*

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

01

### A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of students achieve positive career development in less than 2 years.*

02

### Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

*Our global vision of companies will improve your strategic vision.*

03

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

04

### You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

*20% of our students develop their own business idea.*

07

### Improve *soft skills* and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Global Universitycommunity.

*We give you the opportunity to study with a team of world-renowned teachers.*

# 04

# Objectives

The objective of this program is to train students in all aspects of economic and financial efficiency related to dental clinics. This enables them to occupy positions of management or economic direction in this health field, positions that in addition to being well valued economically are of an important prestige in the economic field.



“

*The main objective of this program is to improve your economic and professional prospects in the business field of dental clinics"*

**TECH makes the goals of their students their own goals too**  
**Working together to achieve them**

This **Postgraduate Diploma in Cost Optimization in Dental Clinics** will enable students to:

01

Use theoretical, methodological and analytical tools to optimally manage and direct their own clinical-dental businesses, effectively differentiating themselves in a highly competitive environment

02

Incorporate strategy and envisioning skills to facilitate the identification of new business opportunities

03

Promote the acquisition of personal and professional skills that will encourage students to undertake their own business projects with greater confidence and determination, both in the case of initiating the creation of their clinical-dental business, as well as in the case of innovating in the management and direction model of the clinical-dental business they already have







04

Professionalize the clinical-dental sector, through continuous and specific specialization in the field of business management and direction

05

Describe the current situation and future trends of dental clinic management and administration, to be able to define objectives and differentiating successful strategies

06

Become familiar with the terminology and concepts specific to business management and administration to effectively apply them to dental clinics

07

Discover and analyze the key points of successful business models of leading dental clinics in order to increase the motivation, inspiration and strategic mindset of future managers

08

Design work procedures focused on a productivity and quality model for the dental clinic, based on the philosophy of continuous improvement

09

Use digital tools that facilitate the effective planning and management of dental practice tasks, resulting in significant cost savings in the short term





10

Apply tools and work procedures that are essential for an optimal purchasing and resource warehouse management, avoiding unproductive expenditure flow

11

Develop negotiation skills with which to deal with suppliers, customers and team management focused on win-win results

12

Master the main financial tools to facilitate key decisions based on objective data

05

# Structure and Content

The Postgraduate Diploma in Cost Optimization in Dental Clinics is an ideal program for all professionals in the economic field or related to dental clinics who want to give a quality boost to their career. With top quality educational material, you will learn the latest techniques of economic optimization of resources to distinguish yourself significantly in your field of work.



“

*You will know how to improve the economic results of the dental clinics in which you work, which will undoubtedly lead to a better professional valuation"*

## Syllabus

The content of this Postgraduate Diploma in Cost Optimization in Dental Clinics has been written by a team of professionals versed in the economic management of this type of business, so the students are accessing a high quality material based on the professional experience of the teachers.

Throughout the different teaching modules, the students will obtain a complete understanding of quality and quality management in dental clinics, the correct functioning of purchasing and storage, as well as the different costs and finances that can be applied to dental clinics.

All this in a 475 hours training, where the students are also instructed in real case studies with which to see how the theory learned is applied in real financial environments, obtaining a better understanding of the entire syllabus.

This Postgraduate Diploma takes place over 6 months and is divided into 3 modules:

**Module 1** Quality and Time Management in the Dental Clinic

**Module 2** Purchasing and Storage Management

**Module 3** Costs and Finances Applied to Dental Clinics



### Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Diploma in Cost Optimization in Dental Clinics completely online. Throughout the 6 months of the educational program, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

**Module 1. Quality and Time Management in the Dental Clinic**

**1.1. Quality Applied to the Treatments Offered**

- 1.1.1. Definition of Quality in Dentistry
- 1.1.2. Standardizing Processes in the Dental Clinic

**1.2. Quality Management Principles**

- 1.2.1. What is a Quality Management System?
- 1.2.2. Benefits for the Organization

**1.3. Quality in Task Performance**

- 1.3.1. Protocols: Definition
- 1.3.2. Protocols: Purpose of Their Implementation
- 1.3.3. Protocols: Benefits of Their Implementation
- 1.3.4. Practical Example: First Visit Protocol

**1.4. Tools for Monitoring and Revising Protocols**

**1.5. Continuous Improvement in Dental Clinics**

- 1.5.1. What is Continuous Improvement?
- 1.5.2. Phase 1: Consultancy
- 1.5.3. Phase 2: Learning
- 1.5.4. Phase 3: Monitoring

**1.6. Quality in Patient Satisfaction**

- 1.6.1. Satisfaction Surveys
- 1.6.2. Applying Satisfaction Surveys
- 1.6.3. Improvement Reports

**1.7. Practical Cases of Quality at the Dental Clinic**

- 1.7.1. Practical Case 1: Protocol for Managing Emergencies
- 1.7.2. Practical Case 2: Producing a Satisfaction Survey.

**1.8. Managing Safety and Health a Work in a Dental Clinic**

- 1.8.1. The Imporatnce of efining the Main Tasks in a Dental Clinic
- 1.8.2. "One Task, One Person Responsible" Productivity Technique
- 1.8.3. Digital Task Managers

**1.9. Standardizing Time in Dentistry Treatments**

- 1.9.1. The Importance of Gathering Time Data
- 1.9.2. How to Document Time Standardization

**1.10. Research Methodology to Optimize Quality Processes**

**1.11. Describing a Quality Management Model for Dentistry Services**

**1.12. Health Audit: Phases**



*A unique, key, and decisive experience to boost your professional development and make the definitive leap"*



**Module 2. Purchasing and Storage Management**

2.1. The Importance of an Appropriate Purchasing Plan	2.2. Responsibilities of the Purchasing Duty in a Dental Clinic	2.3. Efficiently Managing our Warehouse 2.3.1. Storage Costs 2.3.2. Safety Inventory 2.3.3. Registering the Incoming and Outgoing of Material	2.4. Stages in the Process of Purchasing 2.4.1. Searching for Information and Suggesting Alternatives 2.4.2. Evaluation and Decision Making 2.4.3. Follow-Up and Monitoring
2.5. Ways of Running Accounts and Account Management 2.5.1. Adjusting Order Types to Our Needs 2.5.2. Risk Management.	2.6. Relationship With the Supplier 2.6.1. Types of Relationships 2.6.2. Payment Policy	2.7. Negotiations in Purchases 2.7.1. Necessary Knowledge and Skills 2.7.2. Stages in the Negotiation Process 2.7.3. How to Negotiate Successfully	2.8. Quality in Purchases 2.8.1. Benefits for the Clinic as a Whole 2.8.2. Measuring Parameters
2.9. Indicators of Efficiency	2.10. New Trends in Purchase Management		

**Module 3. Costs and Finances Applied to Dental Clinics**

3.1. Basic Principles of Economy	3.2. The Balance Sheet 3.2.1. Structure of the Balance Sheet 3.2.2. Assets 3.2.3. Liabilities 3.2.4. Net Assets 3.2.5. Interpreting the Balance Sheet	3.3. Results Research 3.3.1. Structure of the Income Statement 3.3.2. Interpreting the Income Statement	3.4. Introduction to Cost Accounting
3.5. Benefits of Its Implementation	3.6. Fixed Costs in the Dental Clinic 3.6.1. Establishing Fixed Costs 3.6.2. Fixed Costs of a Typical Dental Clinic 3.6.3. Cost/Hour of the Professional	3.7. Variables Costs in the Dental Clinic 3.7.1. Establishing Variable Costs 3.7.2. Variables Costs of a Typical Dental Clinic	3.8. Cost/Hour of a Dental Clinic
3.9. Treatment Costs	3.10. Benefit of the Treatment	3.11. Pricing Strategy	3.12. Invoices and Other Payment Documents 3.12.1. The Invoice: Meaning and Minimum Content 3.12.2. Other Payment Documents
3.13. Managing Collections and Payments 3.13.1. Administrative Organization 3.13.2. Managing Collections and Payments 3.13.3. The Treasury's Budget 3.13.4. ABC Analysis of Patients 3.13.5. Unpaid Receivables			

# 06

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world*”



*This program prepares you to face business challenges in uncertain environments and achieve business success.*



*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

**“** *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

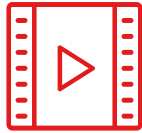
*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



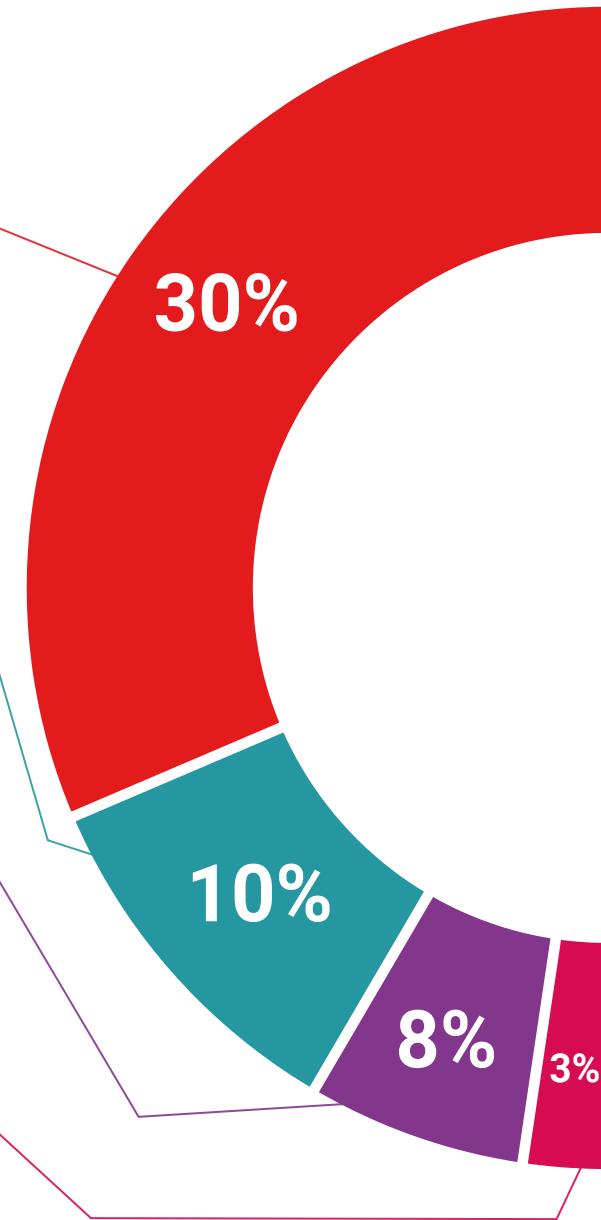
### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.

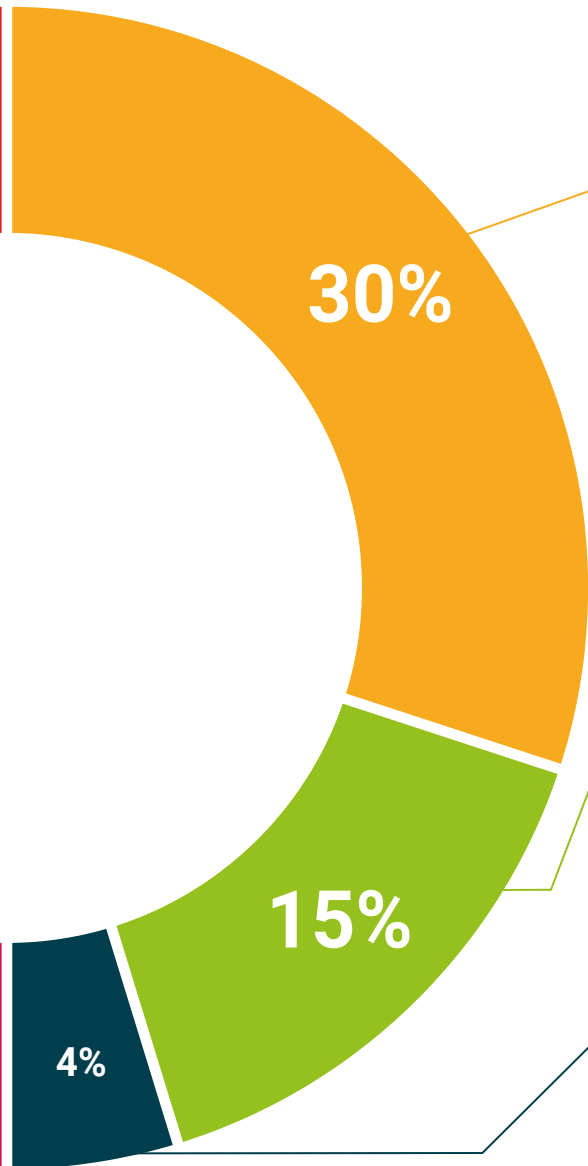


### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.







#### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

# Our Students' Profiles

The Postgraduate Diploma in Cost Optimization in Dental Clinics is aimed at dental or business professionals who want to improve their career path. As a meeting place for entrepreneurs and experts from the dental clinics, the program becomes an excellent opportunity for the students to build a good *Networking* network.





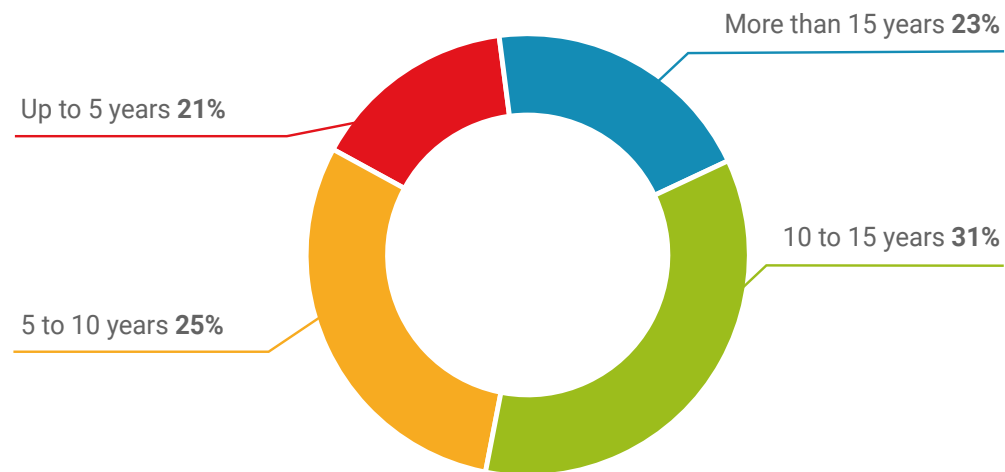
“

*If you think your dental business needs a different kind of boost, this Postgraduate Diploma will open up new business avenues for you"*

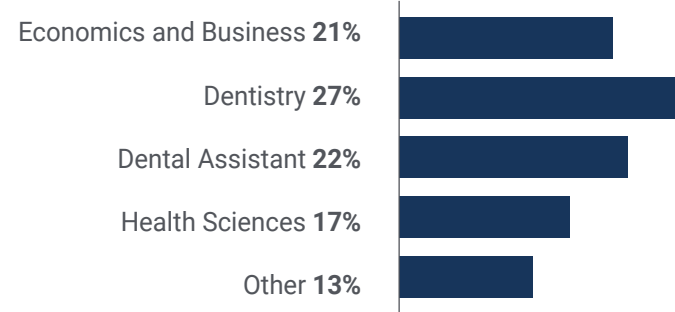
### Average Age

Between **35** and **45** years old

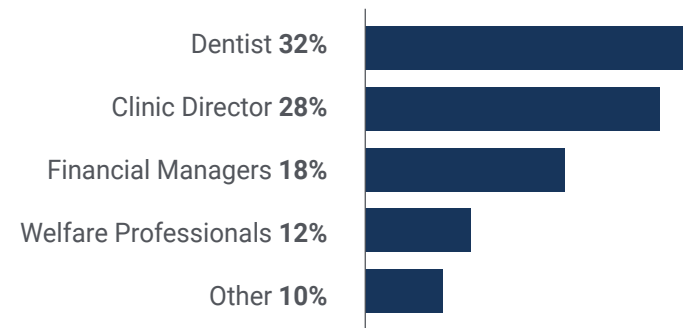
### Years of Experience



### Training

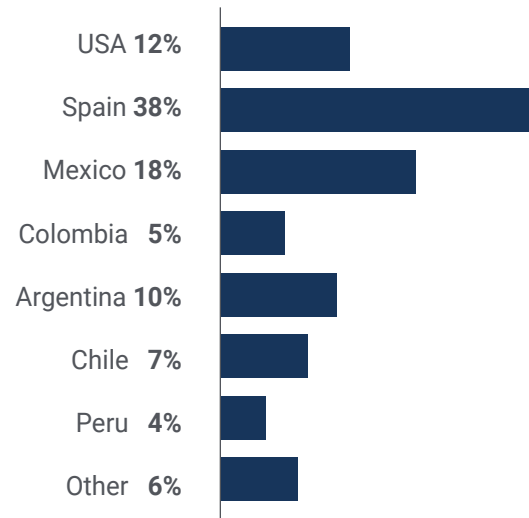


### Educational Profile



## Geographical Distribution

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## María Muñoz

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Manager of a dental clinic

*"Thanks to this TECH Postgraduate Diploma I have managed to acquire superior training in cost optimization in dental clinics, in such a way that I have managed to achieve greater profitability in my business. Undoubtedly, an experience that I recommend to all those interested in specializing in this field"*

08

# Course Management

The program's teaching staff includes leading experts in the management of dental clinics, who bring to this program the experience of their years of work. Furthermore, other renowned specialists in related disciplines participate in designing and preparing the course, making it a unique and highly nourishing academic experience for the student.



“

*At TECH we have the most specialized  
teaching team in the market"*

## International Guest Director

Chyree Heirs-Alexandre is a **Public Health Management Specialist** with extensive experience in managing medical office operations. As **Director of the Worcester Family Medical Center** in the United States, she has worked to improve the health and well-being of Worcester residents. In particular, she has offered her assistance to culturally diverse populations by providing access to **social services** and **primary care**. Its goal is to ensure affordable, quality and comprehensive care, regardless of patients' ability to pay.

Her ongoing commitment to **Public Health** has led her to advocate that health services and policies are geared towards ensuring well-being and quality of life. Following this line, she held the position of **Assistant Director in Office Management at Brockton Neighborhood Health Center**. In this position, she furthered her skills in coordinating the activities carried out in medical centers.

As a specialist in this field, Heirs-Alexandre aims to provide efficient healthcare administration based on the latest organizational tools and strategies. In this regard, she has worked in a wide variety of areas to **promote health** and **prevent disease in communities**. In line with this, in 2020 he participated in the vaccination efforts during the COVID-19 pandemic, ensuring access for all people to immunization against this disease.

Some of her main functions have been to collaborate in **disease prevention** programs and **promotion of healthy habits**, among others. On the other hand, Chyree Heirs-Alexandre serves as **Associate Director and Chief Operating Officer** at Harvard School of Dental Medicine. In this position, she is responsible for managing the day-to-day activities and support staff of the center.





## Ms. Heirs-Alexandre, Chyree

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- Chief Operating Officer, Harvard School of Dental Medicine, Boston, United States
- Founder of Orchids in Bloom Credentialing company
- Director of Clinical Operations at the Family Health Center of Worcester, Worcester
- Assistant Director of Practice Management at the Brockton Neighborhood Health Center
- Credentialing Coordinator at Stamford Health
- Credentialing Specialist at NextGen Healthcare
- Healthcare Operations Coordinator at Vein Restoration Center - Corporate Medical Industry
- Clinical Assistant at Stamford Hospital
- Master's Degree in Public Health from Southern New Hampshire University
- Graduate in Healthcare Administration from Charter Oak State College



*Thanks to TECH, you will be able to learn with the best professionals in the world"*

## Management



### D. Gil, Andrés

- ♦ Expert in Innovation and Strategic Management
- ♦ Director-Manager at Pilar Roig Odontology Clinic
- ♦ Co-founder and CEO at MedicalDays
- ♦ Diploma in Dental Management and Clinical Management. DentalDoctors Institute
- ♦ Diploma in Cost Accounting Valence Chamber of Commerce
- ♦ Agricultural Engineer UPV
- ♦ Master in Management and Direction. Michigan State University
- ♦ Course in Accounting. Centre for Financial Studies
- ♦ Course in Leadership and Team Management. César Piqueras



### **D. Guillot, Jaime**

- ♦ Entrepreneur and Web3 Investor
- ♦ CEO Mergelina Investments
- ♦ Chief Operating Officer of Demium Startups
- ♦ Co-founder and Chief Strategy Officer of Hikaru VR Agency
- ♦ Co-founder and CEO of Drone Spain
- ♦ Co-Founder of IMBS Business School
- ♦ Founder of the Internet & Mobile Business School
- ♦ Founder and CEO of Fight Technologies
- ♦ Highly experienced in business creation
- ♦ Professor at Bankinter's Master's Degree in Innovation and Business Creation
- ♦ Executive Coach certified by the European School of Leaders (EEL)
- ♦ Operational Manager. BBVA
- ♦ Trainer in leadership and emotional management programs for companies
- ♦ Degree in Business Administration and Management UPV
- ♦ Industrial Specialization
- ♦ Trained in languages such as English, German and Chinese
- ♦ Volunteer for the Association of Educational Attention to People with Specific Needs

## Professors

### Ms. Fortea Paricio, Anna

- Specialist in Marketing and Communication
- Trade Marketing Specialist
- Course in Digital Marketing and Web Analytics at Google & IAB Fortea
- Degree in Business Administration and Management. University of Valencia
- Master in Neuromarketing applied to the consumer. UB
- Master's Degree in Marketing and Market Research. University of Valencia





### **Dolz, Juan Manuel**

- ◆ Business Digitalization Consultant
- ◆ Technical Team Manager at Irene Milián Group
- ◆ Highly experienced in business creation
- ◆ Co-founder and CTO at MedicalDays
- ◆ Co-founder and COO Drone Spain
- ◆ Co-founder and COO Hikaru VR Agency
- ◆ Co-founder HalloValencia
- ◆ Degree in Business Administration, Business Management and Marketing. University of Valencia
- ◆ Freemover Scholarship, International Management, Communications and Sales, Leadership. University of Berne
- ◆ Postgraduate Certificate in Business Studies. University of Valencia
- ◆ Professional training in Digital Marketing. Internet Startup Camp. UPV

09

# Impact on Your Career

TECH is aware of the effort that its students must make to complete this Postgraduate Diploma, so every effort is made to ensure that graduates see professional results as soon as possible. Thanks to TECH's advanced teaching methodology, students can begin to apply changes in their work almost immediately, which greatly accelerates their professional and personal growth.





“

*This program will increase your chances of achieving the professional change you are looking for”*

### Are you ready to take the leap? Excellent professional development awaits you.

This Postgraduate Diploma in Cost Optimization in Dental Clinics of TECH forces students to solve complex business situations, in which they must use all their ingenuity and acquired knowledge to succeed. This ensures that learning is complete and useful in the context of modern dental practices.

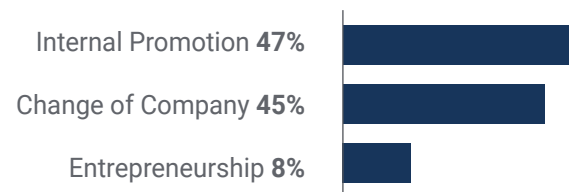
*Our training program will enable you to acquire the skills you need to become a dental practice manager.*

*If you want to make a positive change in your profession, this Postgraduate Diploma will help you achieve it.*

#### Time of Change



#### Type of change





## Salary increase

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This program represents a salary increase of more than **25.22%** for our students



10

# Benefits for Your Company

The benefits of this program for companies are manifold. Graduates are able to incorporate more efficient organizational and cost management systems, which helps to alleviate the economic burden and, therefore, improve their own overall results. As a result, this program is not only an improvement for the graduates themselves, but also for the organizations or institutions in which they work.





“

*Improve the economic results of your dental practice and position yourself skillfully in the dental labor market"*

Developing and retaining talent in companies is the best long-term investment.

01

### **Growth of talent and intellectual capital**

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

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02

### **Retaining high-potential executives to avoid talent drain**

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

### **Building agents of change**

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

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04

### **Increased international expansion possibilities**

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

### **Project Development**

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

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06

### **Increased competitiveness**

This program will equip students with the skills to take on new challenges and drive the organization forward.

11

# Certificate

The Postgraduate Diploma in Cost Optimization in Dental Clinics guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Global University.



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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This program will allow you to obtain your **Postgraduate Diploma in Cost Optimization in Dental Clinics** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

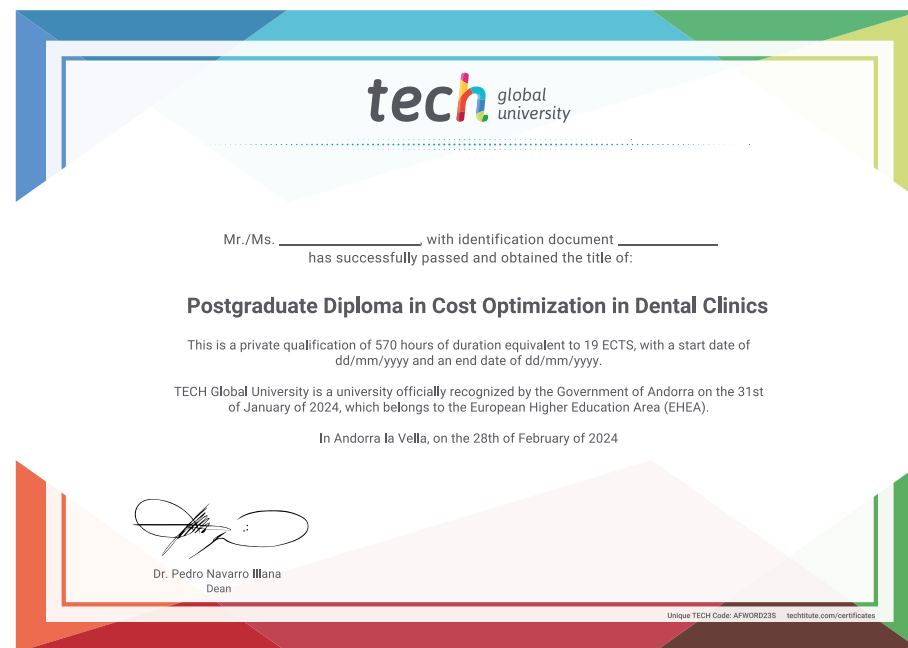
This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Diploma in Cost Optimization in Dental Clinics**

Modality: **online**

Duration: **6 months**

Accreditation: **19 ECTS**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.





## Postgraduate Diploma Cost Optimization in Dental Clinics

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Global University**
- » Credits: **19 ECTS**
- » Schedule: **at your own pace**
- » Exams: **online**

# Postgraduate Diploma

## Cost Optimization in Dental Clinics

