

# Postgraduate Diploma Corporate Quality Certification





## Postgraduate Diploma Corporate Quality Certification

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: Engineering and Architecture University Graduates

Website: [www.techtitute.com/in/school-of-business/postgraduate-diploma/postgraduate-diploma-corporate-quality-certification](http://www.techtitute.com/in/school-of-business/postgraduate-diploma/postgraduate-diploma-corporate-quality-certification)

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# 01 Welcome

Quality management is absolutely essential in any company. Implementing it correctly entails hard work based on a perfect understanding of the pillars on which it is based. In this sense, ISO standards are responsible for regulating these parameters, ISO 9001:2015 in particular, which provides the infrastructure, procedures, processes and resources required for organizations to control and improve results. Therefore, those interested in specializing in the field need to know them and apply them properly. Thanks to the content of this online program, students will be able to specialize in this area, allowing them to take on new roles within the company and make a difference in the near future.



Postgraduate Diploma in Corporate Quality Certification.  
TECH Technological University



“

*Participate in the development, implementation and management of a quality management system in accordance with ISO 9001:215 thanks to the content on this online program”*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Technological University



### Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**100,000+**  
executives trained each year

**200+**  
different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**500+** | collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.





TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

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TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

---

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



### Economy of Scale

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TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

---

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"*

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"*

This program will provide students with a multitude of professional and personal advantages, particularly the following:

**01**

### A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of participants achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

*We give you the opportunity to train with a team of world renowned teachers.*

# 04 Objectives

This Postgraduate Diploma has been designed with a clear objective: to provide students, in a clear and precise manner, with all the regulations that will help them examine, analyze and improve the quality of the products or services offered to customers. Therefore, once students have completed the program, they will be able to manage the quality department of any company to increase its profits.



“

*Applying the EFQM model, you will be able to conduct an objective and structured analysis of the quality of a company's products”*

TECH makes the goals of their students their own goals too  
Working together to achieve them

The Postgraduate Diploma in Corporate Quality Certification trains students to:

01

Develop specialized knowledge on Quality and its importance to organizations

04

Exploit the tools available to ensure total quality

02

Establish total quality as the main management strategy

03

Consider continuous improvement as the pillar of management in organizations

05

Analyze Benchmarking in aid of total quality in organizations





06

Include 5S in total quality development

08

Establish the principles on which quality management is based



07

Specialize in advanced methodologies in total quality management

09

Apply the requirements defined in the ISO 9001:2015 standard

10

Develop the keys to implement quality management systems

11

Participate in the development, implementation and management of a quality management system in accordance with ISO 9001:215

14

Focus quality management systems on customer requirements and continual improvement

12

Determine the documentation needed to meet the requirements of the standard



13

Conduct quality management system audits

15

Examine the structure of the model, its logic and scores

16

Establish the direction and strategy applied to the model

18

Develop value propositions and prepare a defense



19

Make use of the REDER methodology

17

Determine the stakeholders and involve them in the project

20

Determine the scoring criteria of the model and perform self-assessment

05

# Structure and Content

The Postgraduate Diploma in Corporate Quality Certification is a 100% online program, which allows students to pace their learning according to their professional activities. This will give them the freedom to keep updated without having to commute to a specific center. Likewise, by having constant access to the contents on the program, students can reference them whenever and wherever convenient. Thanks to the relearning methodology, students will be able to understand and assimilate the concepts presented in a natural and progressive way.



“

*A current program where you can acquire the knowledge you need to carry out the process of implementing a quality management system”*

## Syllabus

The TECH Technological University Postgraduate Diploma in Corporate Quality Certification is an intensive and practical program that will teach students all the details involved in implementing a quality system based on ISO standards. Therefore, all the content is designed to promote managerial skills, taking a step further towards excellence.

In this sense, the program approaches quality and its main fundamentals, as well as its historical evolution, to understand the path that organizations have already taken and where they intend to go. This will allow students to establish the guidelines that will help them develop, maintain and improve the quality of a company, with the aim of increasing the effectiveness of the products or services offered.

Then, another module will present the most relevant aspects of the ISO 9001:2015 standard, which is internationally recognized and guarantees the infrastructure, procedures, processes and resources required to help organizations control and improve the results of any product.

Finally, yet another module will be exclusively devoted to the EFQM Model, which is oriented towards excellence. This allows an objective and structured analysis of the entire activity of an organization and the development of a plan to improve results.

This Postgraduate Diploma takes place over 6 months and is divided into 3 modules:

### Module 1

Total Quality Management in Organizations

### Module 2

ISO 9001:2015 Quality Management Systems

### Module 3

The EFQM Model Excellence Management



### Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Diploma in Corporate Quality Certification completely online. Over the course of 6 months, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

**Module 1. Total Quality Management in Organizations**

**1.1. Quality**

- 1.1.1. Quality in Organizations
- 1.1.2. The Economics of Quality: Quality Costs
- 1.1.3. Benefits of a Quality Management System
- 1.1.4. Integrated Systems in Business Management

**1.2. Quality Control and Management**

- 1.2.2. Quality Management
- 1.2.3. Total Quality as Business Excellence
- 1.2.4. Expert Contributions

**1.3. Comprehensive Quality**

- 1.3.1. Leadership and Total Quality Management. Deployment of Objectives
- 1.3.2. Total Quality Management. Loyalty
- 1.3.3. Total Quality and Information Technology Management
- 1.3.4. Total Quality and Knowledge Management
- 1.3.5. Process Re-Engineering

**1.4. Total Quality Management**

- 1.4.1. Total Quality Management (TQM)
- 1.4.2. The Great Total Quality Models
- 1.4.3. The Key Elements of Total Quality: Teamwork
- 1.4.4. The PDCA or Continuous Improvement Scheme
- 1.4.5. The LEAN Concept and its Relation to Total Quality

**1.5. Benchmarking**

- 1.5.1. Benchmarking and Total Quality
- 1.5.2. Types of Benchmarking
- 1.5.3. Benchmarking Stages

**1.6. Strategic Development of Total Quality**

- 1.6.1. Total Quality Strategies
- 1.6.2. Total Quality Information Systems
- 1.6.3. The Strategic Vision of Total Quality
- 1.6.4. Tools Related to the Strategies Used in Total Quality

**1.7. Process Approach in Total Quality**

- 1.7.1. Process Management
- 1.7.2. Process Initiation
- 1.7.3. Process Management and Improvement based on PDCA Analysis
- 1.7.4. Relationship between Process Management and Management by Processes

**1.8. Standardization: Order and Cleanliness based on 5S**

- 1.8.1. 5S Step by Step
- 1.8.2. Implementation of 5S
- 1.8.3. Benefits of 5S Implementation

**1.9. Total Quality Management Tools**

- 1.9.1. Improvement Teams
- 1.9.2. The 7 Classic Tools of Total Quality
- 1.9.3. Failure Modal Analysis (FMEA)
- 1.9.4. Taguchi Method

**1.10. Advanced Methodologies for Total Quality Management**

- 1.10.1. Kaizen Tools
- 1.10.2. Improvement and Problem-Solving Methodologies
- 1.10.3. Quality Engineering Tools
- 1.10.4. Six Sigma



**Module 2. ISO 9001:2015 Quality Management Systems**
**2.1. Quality Management System**

- 2.1.1. Implementation of the Design of a Quality Management System
- 2.1.2. Customer Focus
- 2.1.3. Leadership
- 2.1.4. Staff Commitment
- 2.1.5. Process Based Focus
- 2.1.6. Continuous Improvement: Process, Stages and Tools (QFD and Value Analysis)

**2.2. ISO 9001:2015 Standard**

- 2.2.1. ISO 9001:2015 Development Factors
- 2.2.2. The High-Level Structure
- 2.2.3. The Management Software Adapted to the New ISO 9001:2015

**2.3. ISO 9001:2015: References, Regulations and Scope of Application**

- 2.3.1. Terms and Definitions
- 2.3.2. Context of the Organization
- 2.3.3. Documented Information

**2.4. ISO 9001:2015: Regulatory Approach**

- 2.4.1. Planning
- 2.4.2. Support
- 2.4.3. Operations

**2.5. ISO 9001:2015: Performance Evaluation**

- 2.5.1. Measurement, Analysis and Evaluation
- 2.5.2. Internal Audit
- 2.5.3. Management Review
- 2.5.4. External Audits

**2.6. Implementation and Implementation of a Quality Management System**

- 2.6.1. QMS Documentation
  - 2.6.1.1. Coding
  - 2.6.1.2. Records
  - 2.6.1.3. Models and Examples
- 2.6.2. Classification of Information in a QMS
- 2.6.3. Methodology and Critical Points of Implementation
- 2.6.4. SWOT Analysis

**2.7. Design of the Quality Management System**

- 2.7.1. QMS Requirements
- 2.7.2. QMS Planning
- 2.7.3. Planning of the Product or Service Realization Processes

**2.8. Management System Support**

- 2.8.1. Monitoring and Measurement Resources: People and Infrastructure
- 2.8.2. Competence, Awareness and Communication

**2.9. Leadership**

- 2.9.1. Management Commitment
- 2.9.2. Responsibility, Authority and Roles
- 2.9.3. ISO 9001:2015 Quality Management Review

**2.10. Operability of the Management System**

- 2.10.1. Production and Service Provision
  - 2.10.1.1. Control Measures
  - 2.10.1.2. Type of Control
  - 2.10.1.3. Scope of Control
- 2.10.2. Identification and Traceability

**Module 3. The EFQM Model: Excellence Management**

**3.1. EFQM Model**

- 3.1.1. Change and Transformation. Management in a VUCA Environment
- 3.1.2. Keys to the EFQM Model: EFQM Model Logic
- 3.1.3. EFQM Model Structure

**3.2. Management: First Criterion: Purpose, Vision and Strategy**

- 3.2.1. Define Purpose and Vision
- 3.2.2. Identify and Stakeholder Needs
- 3.2.3. Understanding the Ecosystem, Own Capabilities and Key Challenges
- 3.2.4. Develop the Strategy
- 3.2.5. Design and Implement a Management and Governance System

**3.3. Management: Second Criterion: Organizational Culture and Leadership**

- 3.3.1. Driving the Culture of the Organization and Reinforcing Values
- 3.3.2. Creating the Conditions to Make Change Happen
- 3.3.3. Stimulate Creativity and Innovation
- 3.3.4. Unite and Commit around a Purpose, Vision and Strategy

**3.4. Implementation: Third Criterion: Stakeholder Engagement**

- 3.4.1. Customers: Building Sustainable Relationships
- 3.4.2. People: Attracting, Engaging, Developing and Retaining Talent
- 3.4.3. Investors and Regulators: Secure and Maintain their Continued Support
- 3.4.4. Society: Contributing to its Development, Well-being and Prosperity
- 3.4.5. Partners and Providers: Building Relationships and Securing their Commitment to Create Sustainable Value

**3.5. Implementation: Fourth Criterion: Sustainable Value**

- 3.5.1. Designing and Creating Value
- 3.5.2. Communicating and Selling the Value Proposition
- 3.5.3. Develop and Deliver the Value Proposition
- 3.5.4. Design and Implement the Overall Experience

**3.6. Implementation: Fifth Criterion: Performance and Transformation Management**

- 3.6.1. Manage Performance and Risk
- 3.6.2. Transforming the Organization for the Future
- 3.6.3. Driving Innovation and Leveraging Technology
- 3.6.4. Leveraging Data, Information and Knowledge
- 3.6.5. Manage Assets and Resources

**3.7. Results: Sixth Criterion: Stakeholder Perception**

- 3.7.1. Customer Perception Results
- 3.7.2. People Perception Results
- 3.7.3. Investor and Regulator Perception Results
- 3.7.4. Society's Perception Results
- 3.7.5. Partner and Supplier Perception Results

**3.8. Results: Seventh Criterion: Strategic and Operational Performance**

- 3.8.1. Achievements in the Attainment of Purpose, Strategy and Sustainable Value Creation
- 3.8.2. Fulfillment of the Expectations of Key Stakeholders
- 3.8.3. Economic and Financial Performance
- 3.8.4. Performance and Transformation Management Achievements
- 3.8.5. Predictive Measurements for the Organization's Future

**3.9. Logic of Excellence: Continuing Improvement: REDER Methodology**

- 3.9.1. REDER Logic
- 3.9.2. Application to the Management and Implementation Block
- 3.9.3. Application to the Results Block

**3.10. EFQM Scoring and Practical Applications**

- 3.10.1. EFQM Score
- 3.10.2. Practical Applications of the EFQM Model



# 06

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*This program prepares you to face business challenges in uncertain environments and achieve business success.*



*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

**“** *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.





In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



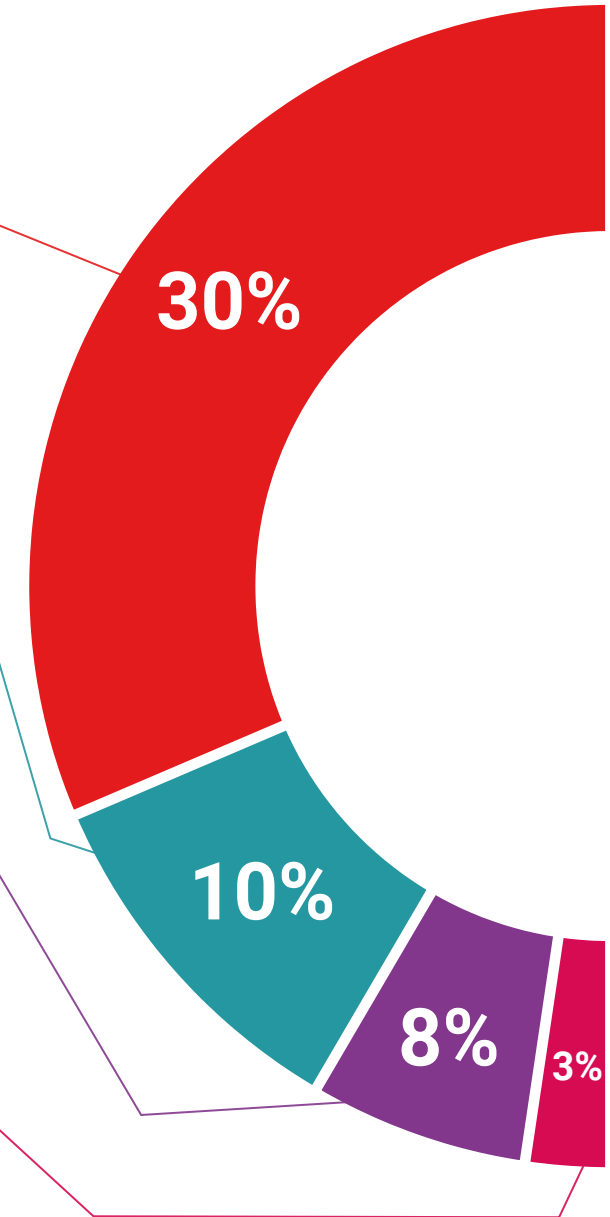
### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

# Our Students' Profiles

Students who complete this program will become professionals capable and willing to face new professional challenges. Therefore, they will be able to implement a strategy that helps monitor the quality of any product or service and establish a methodology that ensures excellence. Therefore, this program is aimed at graduates, post-graduates, engineers and architects who have already started their career in this sector and want to deepen and master the latest developments and market trends.





“

*Your professional profile will be richer upon completing the program, allowing you to access new opportunities as a quality manager”*

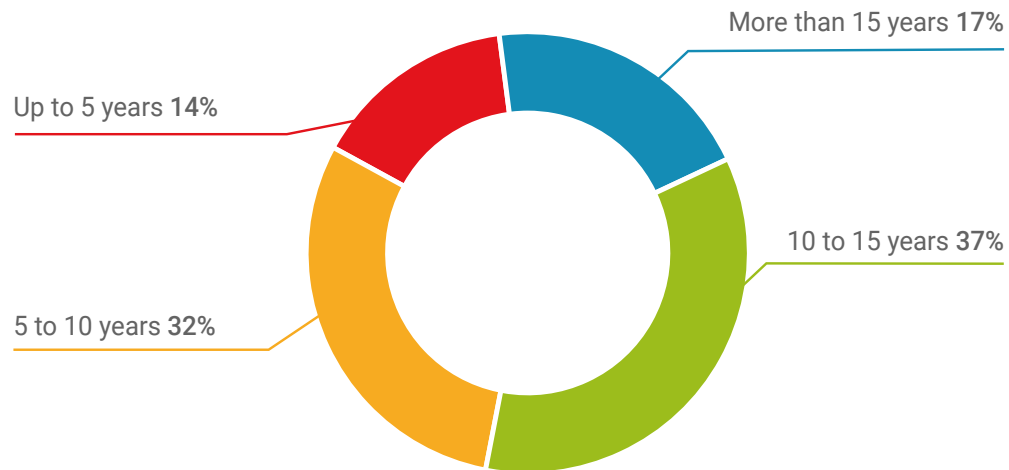
### Average Age

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Between **35** and **45** years old

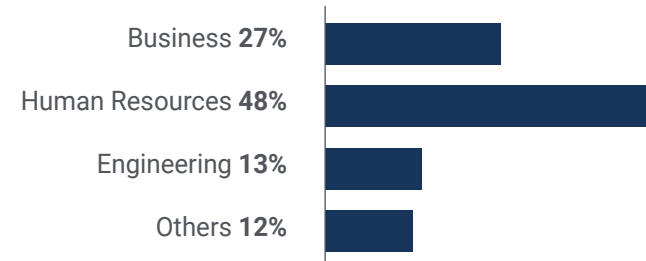
### Years of Experience

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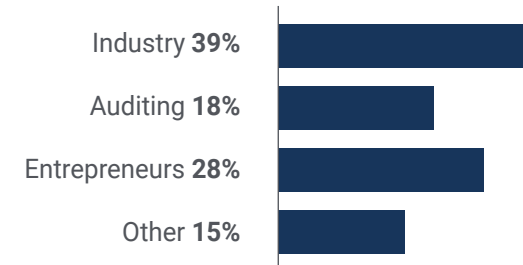
### Training

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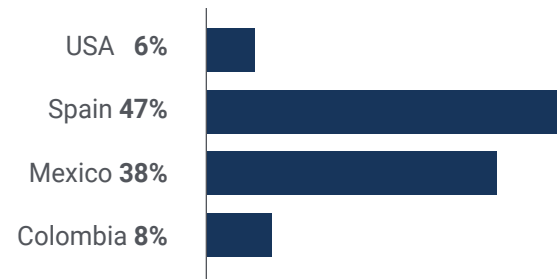
### Academic Profile

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## Geographical Distribution

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## Juan Ramón Ruz

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Quality Systems Auditor

*"I took a leap in my career with this program, which allowed me to pave my way in a field that requires care and attention to enhance company results. By strengthening my leadership skills, I've been able to implement the EDQM model to make the company stand out from the competition. A real success for any professional who wants to continue growing"*

08

# Course Management

A group of professionals of the highest level in business are in charge of the content included in the program. They have the experience and knowledge that enable them to teach each unit of the syllabus, which will prove essential for students to become familiar with standards of quality and excellence. Likewise, they have designed this program to adapt to the needs of students who seeks to launch their careers towards a position of excellence.





“

*Thanks to the experience of this teaching staff, you will be able to use self-assessment in the organization's planning process”*

## Management



### **Ms. López Rodríguez, Karmele**

- ♦ Head of Quality, Environment and Risk Prevention in Industrial Environments
- ♦ Lecturer of ISO 14001 in the Official Online Master's Degree in Integrated Management Systems at the Alfonso X El Sabio University, Madrid
- ♦ Professor of Ergonomics and Applied Psychosociology in the Official Online Master's Degree in Occupational Risk Prevention at the Alfonso X El Sabio University, Madrid
- ♦ Internship Coordinator for students
- ♦ Degree in Industrial Organization Engineering from the University of Deusto
- ♦ Technical Engineer in Computer Management from the University of Deusto

## Professors

### Dr. Murgia Bergara, Iñaki

- ♦ Consultant Responsible for Advanced Management Projects, Professional Trainer in ASLE -SOPRECS, S.A., ARAMUR Consulting, ACORDE and ZILLION Consultores, S.L.
- ♦ Consultor "In Company" en SIEMENS GAMESA, S.A
- ♦ Quality Technician at EUSKALIT-Basque Foundation for Excellence
- ♦ Degree in Biological Sciences from the University of the Basque Country
- ♦ Doctor in Biological Sciences from the School of Engineering of Bilbao (University of the Basque Country)

### Ms. Liñán Álvarez, Adela

- ♦ Teacher -Tutor, Approved Training Programs in Prevention Services
- ♦ Teacher -Tutor, Approved Teaching Centers attached to SEPE
- ♦ Social Graduate from the University of León
- ♦ Quality Systems Auditor
- ♦ MBA in HR Management and Administration
- ♦ Master's Degree in Occupational Risk Prevention with 3 specialties, Safety, Hygiene and Ergonomics and Applied Psychosociology

### Dr. Abajo Merino, Rafael

- ♦ Development and Implementation of Excellence Programs and Implementation of Strategic Management in Educational Centers, as well as in national and regional health organizations, and in SMEs
- ♦ Director of OPTIMA XXI (Management Excellence and Leadership Consulting Company), EFQM Certified Consultant, EFQM Certified Trainer, and Trainer and Advisor to the Excellence in Management Club
- ♦ Director of Alliances and Projects at Club Excelencia
- ♦ Director of Human Resources and Quality of Occidental Hoteles
- ♦ American Express Training and Quality Manager and Army officer in Special Operations units, Security and Military Education
- ♦ International Relations, University of Oxford, United Kingdom. Doctoral Studies
- ♦ Degree in Business Administration (3rd and 4th year) (UNED)
- ♦ EFQM Certified Advisor (EFQM Certified Consultant)
- ♦ EFQM Certified Trainer (EFQM Certified Trainer)
- ♦ EFQM Evaluator

09

# Impact on Your Career

Any company that has in its staff a professional with knowledge of quality standards and excellence methodologies is on the road to success. Therefore, this program will help students to achieve this profile, improving their leadership and management skills in the process. Thus, students who complete the course will see their job and professional opportunities increase, reaching managerial positions with a great impact on the organization.





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*This online program is what you need to achieve a position as a quality and management director in any international company”*

## Are you ready to take the leap? Excellent professional development awaits you

The TECH Postgraduate Diploma in Corporate Quality Certification is an intensive program that prepares students to face challenges and business decisions, as promoted in the most current ISO standards. The main objective is to promote personal and professional growth. Helping students achieve success.

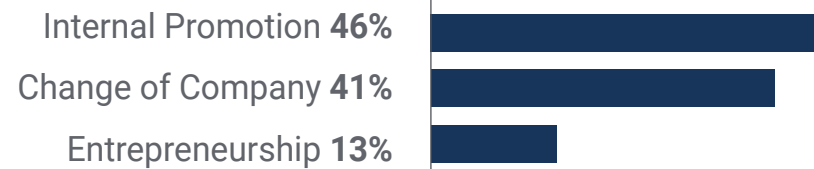
*Your management and leadership skills won't be the only ones to benefit from this Postgraduate Diploma. You will also receive this proposal that will increase your salary expectations.*

*This is the best time to make the change you have been seeking. Make it thanks to this TECH program.*

### When the change occurs



### Type of change



## Salary increase

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This program represents a salary increase of more than **25.89%** for our students.



10

# Benefits for Your Company

This Postgraduate Diploma in Corporate Quality Certification will improve the professional career of all students who wish to become self-employed in this sector. In addition to being an excellent growth opportunity for the companies in which they provide their services. This will minimize accidents, increase efficiency and, of course, report improved economic results.





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*A stimulating, practical and online program that will allow you to take your company to excellence”*

Developing and retaining talent in companies is the best long-term investment.

01

### **Intellectual Capital and Talent Growth**

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

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02

### **Retaining high-potential executives to avoid talent drain**

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

### **Building agents of change**

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

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04

### **Increased international expansion possibilities**

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

### **Project Development**

The professional can work on a current project or develop new projects in the field of R&D or Business Development within their company.

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06

### **Increased competitiveness**

This Postgraduate Diploma will equip your professionals with the skills to take on new challenges and thus drive the organization forward.

# 11 Certificate

The Postgraduate Diploma in Corporate Quality Certification guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Technological University.





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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

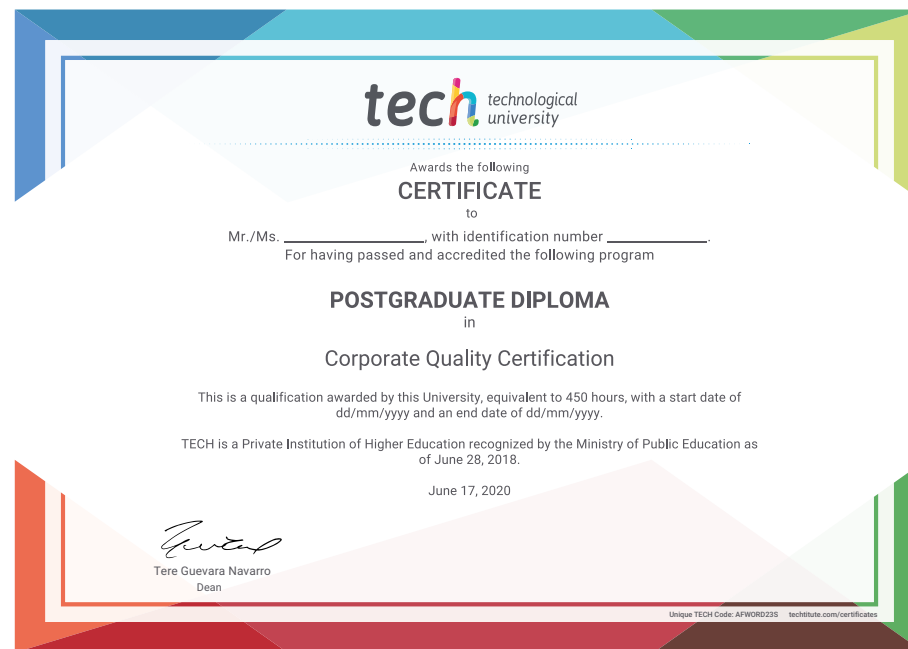
This **Postgraduate Diploma in Corporate Quality Certification** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Diploma in Corporate Quality Certification**

Official N° of Hours: **450 h.**



\*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



## Postgraduate Diploma Corporate Quality Certification

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

# Postgraduate Diploma Corporate Quality Certification

