

Postgraduate Diploma

Corporate Finance, M&A and
Consulting Operations





Postgraduate Diploma Corporate Finance, M&A and Consulting Operations

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Credits: 18 ECTS
- » Schedule: at your own pace
- » Exams: online
- » Target Group: Graduates, engineers, architects and equivalents, who have already started a professional career in consulting

Website: www.techtute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-corporate-finance-ma-consulting-operations

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01

Welcome

A company's needs vary depending on the life cycle they are in. Providing a financial advisory service means seeking new partners, advising on acquisitions, restructuring finances and, in some cases, entering or exiting the financial stock market. Therefore, it is important for those interested in business to specialize in this area with programs such as this one, which will help to strengthen their knowledge of structural finance and its importance in the organization. The content of this program is conveniently available online, allowing working professionals to continue with their daily activities and choose the best time for their learning.



Postgraduate Diploma in Corporate Finance, M&A and Consulting Operations.
TECH Global University



“

Enroll now and be the leader of tomorrow knowing the new investment and financing tools to help a company grow in any sector”

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills training.



“

TECH is a university at the forefront of technology, and makes all its resources available to students to help them achieve entrepreneurial success"

At TECH Global University



Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+
executives trained each year

200+
different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+ | collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the *Relearning* methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School *case studies*. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



Learn with the Best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH you will have access to Harvard Business School case studies"

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level"

This program will provide students with a multitude of professional and personal advantages, particularly the following:

01

A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years

02

Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases

04

Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development

06

Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career

08

Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Global University community.

We give you the opportunity to learn with a team of world renowned teachers

04 Objectives

This Postgraduate Diploma has been designed to explain in a clear way the importance of the financial function within a company, following the models proposed by business consulting. Therefore, at the end of the program, the student will be able to interpret reports that reflect the business reality and face new challenges in the digital era.



“

Access a complete program, with the most up-to-date educational content on the market. A unique experience awaits you in the virtual classroom”

TECH makes the objectives of its students its own.
They work together to achieve them.

This Postgraduate Diploma in Corporate Finance, M&A and Consulting Operations will enable students to:

01

Gain essential knowledge of the importance and effects of debt, as well as alternatives to bank financing and the particularities of refinancing processes, which are so topical nowadays

04

Analyze how company operations are structured and what the basic variables of these operations are

02

Understand the valuation tools and the main drivers of value generation in the company. Understand the possibilities of fund raising in the capital markets and the implications of corporate M&A transactions

05

Discover, create a flow chart, analyze, identify areas for improvement and measure

03

Learn to differentiate between the company's strategies and how to implement it in its operation

06

Detail the critical processes of the companies, both in the Backoffice and in the Frontoffice

07

Understand the concept of the financial function

10

Learn the main aspects of treasury and financial instruments

08

Understand how the finance function is organized in companies, and what operating models exist in business organizations

11

Learn about strategic planning, budgeting, forecasting, consolidation and financial reporting

09

Assimilate key concepts of financial and analytical accounting

12

Understand internal control and good corporate governance in financial matters

05

Structure and Content

This Postgraduate Diploma in Corporate Finance, M&A and Consulting Operations has been prepared following the recommendations of the group of specialists in charge of creating the syllabus. In this way, a completely online program is presented, which can be accessed from anywhere in the world and which enables students to learn about the main investment and financing tools that help a company to grow.



“

Enroll now in this program and you will be able to learn the techniques and methodologies for the development of projects related to the analysis, improvement and transformation of a company”

Syllabus

In this Postgraduate Diploma in Corporate Finance, M&A and Consulting Operations, professionals will find all the knowledge they need to enter the world of business operations, following a vision linked to improving the level of profitability of a company.

For this reason, the content of this Postgraduate Diploma is designed to promote the development of managerial skills of entrepreneurs who wish to take their company to the next level or, in if they so wish, to set up a consulting agency that operates at an international level.

Therefore, the program has a highly qualified teaching staff who are specialists in the sector, incorporating practical examples based on real cases they have had to face throughout their careers. In addition, the online modality offers specialists the opportunity to organize their time and the pace at which they study the course.

The syllabus of this Postgraduate Diploma will deal in depth with structural finance and its importance for any company, to ensure that students know the different types of corporations, and will also address the operation of financial accounting, treasury and Corporate Performance Management.

This Postgraduate Diploma takes place over 6 months and is divided into 3 modules:

Module 1	Corporate Finance and M&A
Module 2	Operations, Processes and Efficiency
Module 3	Financial Function



Where, When and How is it Taught?

TECH offers the possibility of developing this Postraduate Diploma in Corporate Finance, M&A and Consulting Operations completely online. During the 6 months of specialization, the student will be able to access all the contents of this program at any time, which will allow the student to self-manage their study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap

Module 1. Corporate Finance and M&A

1.1. Corporate Finance

- 1.1.1. Financial Analysis: NOF, WC, Operating, Financial and Profitability Ratios
- 1.1.2. Sustainable Growth or Without Extra Funding
- 1.1.3. Du-Pont or ROE Analysis

1.2. The Value of Money Over Time

- 1.2.1. The Value of Money Over Time
- 1.2.2. Types of Cash Flow
- 1.2.3. Discount Rates and Profitability
- 1.2.4. Discounted Cash Flows

1.3. Valuation of Companies and Investment Projects

- 1.3.1. Company Valuation
- 1.3.2. Investment Project Analysis and Valuation
Tools: NPV, IRR and Payback
- 1.3.3. Equity Valuation Methods
- 1.3.4. Valuation by Multipliers
- 1.3.5. Valuation by DCF
- 1.3.6. Advanced Aspects and Singularities in the Valuation

1.4. Financing Decisions

- 1.4.1. Cost and Effects of the Debt
- 1.4.2. How Much Debt to Ask For
- 1.4.3. Type of Debt
- 1.4.4. Bank Financing Instruments

1.5. Alternatives to Bank Financing

- 1.5.1. The Importance of Diversification
- 1.5.2. MARF
- 1.5.3. Direct Lending
- 1.5.4. Participative Financing
- 1.5.5. IPO and BME Growth

1.6. Debt Refinancing

- 1.6.1. Refinancing Process
- 1.6.2. IBR
- 1.6.3. Refinancing Agreement
- 1.6.4. Judicial Approval

1.7. Capital Markets

- 1.7.1. Equity Markets
- 1.7.2. Syndicated Loan Market
- 1.7.3. Bond Markets
- 1.7.4. Hybrid Capital Markets
- 1.7.5. Foreign Exchange Markets
- 1.7.6. Derivative Products
- 1.7.7. Project Finance

1.8. Mergers and Acquisitions (M&A)

- 1.8.1. Main Reasons for Mergers and Acquisitions
- 1.8.2. What is an M&A Process Like?
- 1.8.3. Financing Structures in the M&A Process

1.9. Financial Due Diligence

- 1.9.1. Fundamentals of Financial DD
- 1.9.2. P&L Review
- 1.9.3. Balance Sheet Review
- 1.9.4. Cash Flows Review
- 1.9.5. Relevant Aspects in the Process

1.10. Private Equity and Venture Capital

- 1.10.1. PE Investment Typologies
- 1.10.2. Instrumentation and Financing of PE Operations
- 1.10.3. Compensation Mechanisms for the Management Team and Equity Structuring

Module 2. Operations, Processes and Efficiency**2.1. The Operations**

- 2.1.1. Strategy vs. Surgery
- 2.1.2. The Actors of the Operations

2.2. The Structure of Operations

- 2.2.1. Sequence of Activities
- 2.2.2. Design Chain
- 2.2.3. Value Chain
- 2.2.4. Service Chain

2.3. Operation Variables

- 2.3.1. Transaction Variables
- 2.3.2. Process Analysis
- 2.3.3. Flow Analysis

2.4. Other Considerations on Operating Variables

- 2.4.1. Human Resources
- 2.4.2. Information Systems Analysis
- 2.4.3. Conflict Resolution

2.5. Company Processes

- 2.5.1. Process Overview
- 2.5.2. Frontoffice
- 2.5.3. Backoffice

2.6. The Operational Process Par Excellence: The Supply Chain

- 2.6.1. The Supply Chain
- 2.6.2. Supply Chain Challenges
- 2.6.3. Solutions Through Operations

2.7. Process Efficiency

- 2.7.1. Critical Processes
- 2.7.2. Identification of Areas for Improvement
- 2.7.3. Efficiency Measurement Indicators

2.8. Optimization, Digitalization and Transformation of Processes

- 2.8.1. Business Process Management (BPM)
- 2.8.2. Process Mining
- 2.8.3. Task Mining
- 2.8.4. Process Robotization (RPA)

2.9. Outsourcing and Process Centralization Strategies

- 2.9.1. BPO vs. CSC in Processes
- 2.9.2. Conceptualization of a CSC
- 2.9.3. Critical Aspects of a CSC

2.10. Continuous Improvement in Operations

- 2.10.1. The Area of Quality and Processes in the Organization
- 2.10.2. Achieving Continuous Improvement
- 2.10.3. Digital Transformation Associated with Continuous Improvement

Module 3. Financial Function

3.1. The Financial Function

- 3.1.1. The Usual Functions And Role Of The Cfo
- 3.1.2. Organizational Structure Of The Finance Function
- 3.1.3. Challenges And Trends In The Finance Function
 - 3.1.3.1. Retrospective Of The Financial Function
 - 3.1.3.2. Towards A Leaner More Agile Finance Function
 - 3.1.3.3. Key Enablers

3.2. Operational Finance

- 3.2.1. Finance Vs. Accounting
- 3.2.2. Financial Accounting
 - 3.2.2.1. Heritage Properties
 - 3.2.2.2. Balance
 - 3.2.2.3. Income Statement
 - 3.2.2.4. Cash Flow
 - 3.2.2.5. Operating Ratios: Roe, Roa
 - 3.2.2.6. Operating Cash Requirements
 - 3.2.2.7. Working Capital
- 3.2.3. Keys To Balance Sheet Analysis
- 3.2.4. Keys To Income Statement Analysis

3.3. Analytical Accounting

- 3.3.1. Taxonomy Of Costs
- 3.3.2. Types Of Cost Allocation
 - 3.3.2.1. Standard Cost
 - 3.3.2.2. Analytical Models
- 3.3.3. Types Of Analytical Models
 - 3.3.3.1. Direct Costing
 - 3.3.3.2. Full Costing
 - 3.3.3.3. Activity Based Costing

3.4. Treasury And Financial Risks

- 3.4.1. The Treasury Function
- 3.4.2. Organizational And Governance Model Of The Treasury Function
- 3.4.3. Functions
 - 3.4.3.1. Working Capital Management
 - 3.4.3.2. Cash Flow Management
 - 3.4.3.3. Liquidity Management
- 3.4.4. Tendencies
- 3.4.5. Treasury-Related Systems And Applications
- 3.4.6. Treasury Reports
 - 3.4.6.1. Structure Of Treasury Reports
 - 3.4.6.2. Classification Of The Different Types Of Receipts And Payments
 - 3.4.6.3. The Budget For Collections And Payments
 - 3.4.6.4. Optimization Of Cash Surpluses
 - 3.4.6.5. Practical Business Management Conclusions

3.5. Corporate Performance Management (Cpm)

- 3.5.1. Strategic Financial Planning
 - 3.5.1.1. Process
 - 3.5.1.2. Good Practices
 - 3.5.1.3. Models (Structure, Working Capital, Debt/Equity, Tax, Others)
- 3.5.2. Budget
 - 3.5.2.1. Budget Dimensions
 - 3.5.2.2. Budgeting Techniques
 - 3.5.2.3. Common Problems

- 3.5.3. Consolidation
 - 3.5.3.1. Corporate Taxonomy In Parent Company Consolidation
 - 3.5.3.2. Soc. Dependent
 - 3.5.3.3. Soc. Multigroup
 - 3.5.3.4. Soc. Associate
 - 3.5.3.5. Consolidation Methods
 - 3.5.3.5.1. Global
 - 3.5.3.5.2. Proportional
 - 3.5.3.5.3. Equity Method
 - 3.5.3.6. Stages Of The Process
 - 3.5.3.6.1. Homogenize
 - 3.5.3.6.2. Add
 - 3.5.3.6.3. Adjust
 - 3.5.3.6.4. Reports
- 3.5.4. Common Problems

3.6. Financial Reporting

- 3.6.1. Data
- 3.6.2. Sources Of Information
- 3.6.3. Types Of Reporting Solutions
- 3.6.4. Implementation Methodologies
- 3.6.5. Expected Profits

3.7. Adapting The Finance Function To The New Digital Era

- 3.7.1. Tendencies
 - 3.7.1.1. Talent Management And Organizational Design
 - 3.7.1.2. Digital Processes / Automation
 - 3.7.1.3. New Generation Erp Systems
 - 3.7.1.4. Cloud And Saas
 - 3.7.1.5. Internet Of Things
 - 3.7.1.6. Blockchain
 - 3.7.1.7. Big Data & Analytics
- 3.7.2. Financial Management Challenges
- 3.7.3. Solutions
 - 3.7.3.1. Strategy, Integration, Function Transformation
 - 3.7.3.2. Efficiency And Automation (Rpa / Artificial Intelligence)
 - 3.7.3.3. Performance Improvement
 - 3.7.3.4. Treasury Management
 - 3.7.3.5. Governance And Internal Control

Module 3. Financial Function**3.8. Organizational and Operational Models of the Finance Function**

- 3.8.1. Models of Organization of the Financial Function
- 3.8.2. Centralization vs. Decentralization
- 3.8.3. Centralization: Introduction to Different Models
 - 3.8.3.1. Shared Services Center (SSC)
 - 3.8.3.2. Multi-Function Shared Services (MFSS)
 - 3.8.3.3. Global Business Services (GBS)
 - 3.8.3.4. Integrated Business Services (IBS)
 - 3.8.3.5. Business Process Management (BPO)

3.9. Governance and Internal Control

- 3.9.1. The Role of Internal Control
- 3.9.2. Internal Control Over Financial Reporting
- 3.9.3. Frame of Reference
- 3.9.4. Internal Control System Over Financial Reporting
- 3.9.5. The Oversight Work and the Role of the Audit Committee

3.10. Financial Function Consulting

- 3.10.1. Consulting for the Financial Function According to the Area of Operation
- 3.10.2. Types of Projects
- 3.10.3. Organization of Financial Consulting Projects



*Find your place in the business world,
adapting the financial field to the new
digital era"*

06

Methodology

This program provides you with a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

At TECH Business School we use the Harvard case method.

Our program offers a revolutionary method of skills and knowledge development. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH you will experience a way of learning that is shaking the foundations of traditional universities around the world"



We are the first online university to combine Harvard Business School case studies with a 100% online learning system based on repetition



A learning method that is different and innovative.

This intensive program from Business School TECH Global University prepares you to face all the challenges in this area, both nationally and internationally. We are committed to promoting your personal and professional growth, the best way to strive for success, that is why at , TECH you will use Harvard case studies, with which we have a strategic agreement that allows us to provide our students with material from the best university the world.

“ *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Our program prepares you to face new challenges in uncertain environments and achieve success in your career

Relearning Methodology

Our university is the first in the world to combine Harvard University case studies with a 100%-online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance Harvard case studies with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our business school is the only one licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best Spanish online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

They will complete a selection of best business cases used at Harvard Business School. Cases that are presented, analyzed, and supervised by the best senior management specialists in Latin America.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Re-testing

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving their goals.



07

Our Students' Profiles

Students who graduate from TECH Global University are professionals capable and willing to face any professional challenge, which will help them to move up within a company or become independent entrepreneurs. Therefore, this program is aimed at graduates, engineers and architects who have already started their career in this sector and want to deepen their knowledge and master the latest developments and market trends.





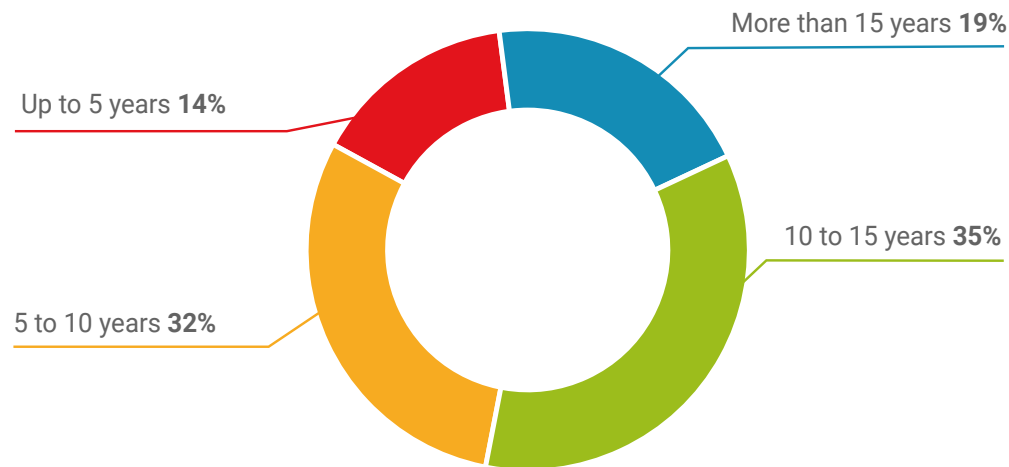
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Upon graduation from this program, you will have the professional profile that many auditing companies are looking for to provide their services at an international level"

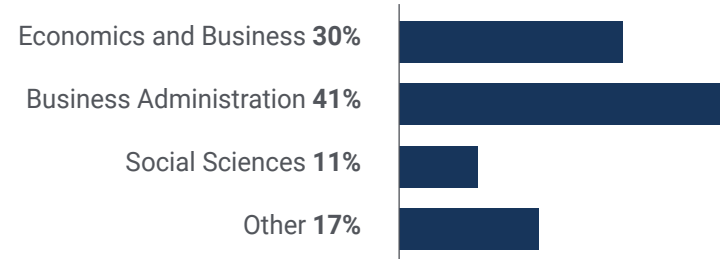
Average Age

Between **35** and **45** years old

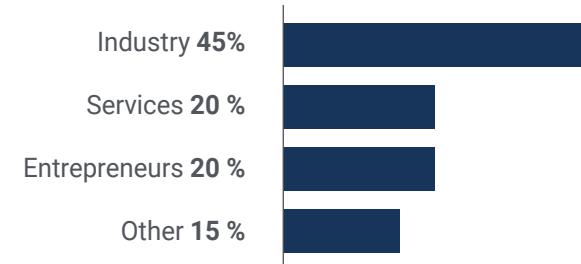
Years of Experience



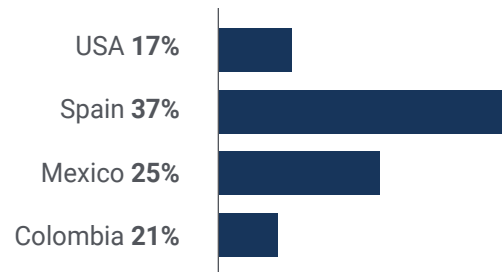
Training



Academic Profile



Geographical Distribution



Antonio Farias

Corporate Finance

"This program has allowed me to take a step forward in my career, opening the doors to a new and exciting industry. Therefore, I have been able to make sound decisions when advising senior management on real estate purchases and acquisitions or receiving financing to complete company projects. All in all, it was a great success for me and will be for any professional who wants to move towards excellence"

08

Course Management

The contents of this program are taught by a highly qualified teaching staff of international prestige. They are at the forefront of the sector and know their needs and strengths, preparing them to accompany students on this new professional path.



“

A multifaceted team in charge of delivering the content of this program. Helping you take the step you need to start your own consulting business"

International Guest Director

Awarded by the Public Relations Society of America for her scientific dissemination through multiple webinars, Erin Werthman has become a prestigious Business Administrator highly specialized in the field of Marketing and Communications.

As such, she has worked in international reference entities such as Collegis Education. Among her main achievements, she has developed integrated technology and operational efficiency solutions that have significantly optimized the operational activities of institutions. For example, she has managed a client portfolio of more than 15 million dollars, while obtaining a gross profit margin of 58%. In this sense, it has also generated a collaborative work atmosphere, where work teams perform their functions with the highest quality to ensure customer satisfaction.

On the other hand, she has been in charge of preparing multiple corporate strategic plans in crisis situations. As a result, it has helped companies to enjoy an excellent image in the community. At the same time, by anticipating potential setbacks arising from its practice, she has ensured that entities can continue to operate effectively even under adverse conditions. She has also forged proactive and transparent relationships with the media. In this way, it has been able to maximize both the visibility and reputation of organizations.

In addition, in her commitment to excellence, she is a regular speaker at international conferences and symposiums. There she shares her holistic knowledge on subjects such as Social Responsibility, Public Relations or Advertising. It is worth mentioning that her professional performance has been rewarded on several occasions in the form of awards, such as the award she received at Rasmussen College for her leadership skills, resolute attitude and improvement of advertising campaigns.



Ms. Werthman, Erin

- Media Director and Associate Senior Partner at Bain & Company, Minnesota, United States
- Senior Managing Partner at Collegis Education, Bloomington, Minnesota
- Director of Media Strategy and Brand Development at Rasmussen College, Minneapolis
- Director of Public Relations and Development at the University of Illinois College of Medicine
- B.A. in English-Rhetorical Professional Writing at the University of Illinois Urbana-Champaign
- MBA in Business and Marketing from Benedictine University, Illinois
- Bain Sustainability in Action Certification by Bain & Company
- Board Member Riverview Elementary School PTA Board Member

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Management



Mr. Pérez-Ayala, Luis Yusty

- ◆ Financial and Management Control Director of SENER's Engineering, Infrastructure, Energy and Marine division
- ◆ Professor of Finance in the Master's Degree in Business Consulting and Management at Madrid Polytechnic University
- ◆ Travel & Hospitality Industry Technology Lead at Accenture for Spain, Portugal, Andorra and Israel
- ◆ Senior Manager at Accenture, in the Intelligent Finance area
- ◆ Associate Director at EY, in the area of CFO Services - Financial Accounting Advisory Services
- ◆ Senior Manager at KPMG, in the field of Business Consulting - Finance Function
- ◆ Degree in Business Administration and Management
- ◆ Degree in Economics (UCLM)
- ◆ Master's Degree in Revenue Management (Cornell University)
- ◆ Master's Degree in Sales (Sales Business School)
- ◆ Certificate programs in management control, finance management and taxes
- ◆ Course in Advanced Accounting of the CEF (Financial Studies Center)

Professors

Mr. Aguado - Muñoz Olmedilla, Álvaro

- ♦ Manager in the Supply Chain and Operations practice at ACCENTURE
- ♦ SAP Consultant for Supply Chain Management at VIEWNEXT (an IBM Subsidiary)
- ♦ Collaborating professor for Business Management Software (SAP Business One) at Madrid Polytechnic University (UPM)
- ♦ Agricultural Engineer, Polytechnic University of Madrid (UPM)
- ♦ Master's Degree in Food Technology and Control at the Center for Higher Studies in the Pharmaceutical Industry (CESIF)

Mr. Safón, Pablo

- ♦ Senior Manager, Debt & Restructuring de BDO
- ♦ Senior Manager of the Financial Function area of PwC Spain
- ♦ Chief Financial Officer (CFO) and Investment Director at Dadelos Investor Group
- ♦ Consultant in the Financial Accounting Advisory Services area at EY Spain
- ♦ Degree in Business Administration and Management from the Polytechnic University of Valencia (UPV).
- ♦ Executive MBA - IE Business School
- ♦ Master's Degree in Financial and Insurance Consultancy from the Polytechnic University of Valencia (UPV)
- ♦ Postgraduate studies and programs in Company Valuation, Financial Modeling, Corporate Finance, M&A and Private Equity in several business schools

Mr. Gavilán, Javier

- ♦ Partner in Financial Function and head of Corporate Treasury at PwC
- ♦ Financial auditor at EY Madrid and Dublin
- ♦ Assistant Professor at IE University
- ♦ Co-author of the book "The Leader's Cube"

Mr. Gallego Cañas, Alberto

- ♦ Senior Manager - Finance Function at PwC
- ♦ Senior Finance Manager - Grupo Editorial SM
- ♦ Degree in Economics - Madrid Complutense University
- ♦ MBA - ESCP Business School (London)
- ♦ Advanced Corporate Finance Program at the IEB (Institute of Stock Market Studies) in Madrid

Mr. de Sopeña Fernández, Ignacio

- ♦ Global Director of Business Consulting at VASS, specializing in performance improvement and transformation of organizations through strategy, processes and technology
- ♦ Director Global Head of Business Consulting en VASS
- ♦ Director and Professor modulate of Finance in the Master of Business Consulting and Management at Polytechnic University of Madrid (UPM)
- ♦ Consulting Partner in the area of CFO Services - Financial Accounting Advisory Services (FASS) at EY
- ♦ Director of Consulting at KPMG and Grant Thornton
- ♦ Degree in Economics and Business Administration from CUNEF (Madrid Complutense University).
- ♦ PDD from IESE Business School

09

Impact on Your Career

The content presented in this program will provide the student with essential knowledge about the importance and impact of a consultant within a company. In this way, you will be able to take on any position such as Financial Planning Analyst, Project Finance, Asset Finance and, in general, any other position.





“

In this online program you will find new career opportunities for you to pursue. Enroll now"

Are you ready to take the leap? Excellent professional development awaits you

This Postgraduate Diploma in Corporate Finance, M&A and Consulting Operations at TECH Global University is an intensive program that prepares students to face challenges and business decisions in the corporate and business environment. Its main objective is to promote their personal and professional growth, helping them to achieve success.

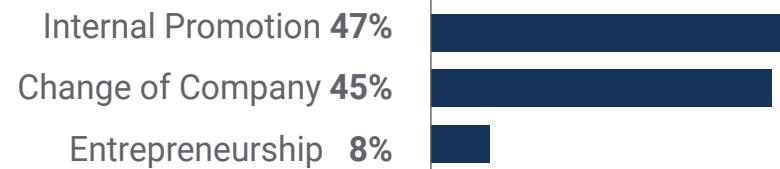
There is no better time for a change than now. Companies from all over the world will request your support to perform a strengths and weaknesses analysis

If you have experience within the sector and wish to position yourself in this field, this program is for you

When the change occurs



Type of change



Salary increase

This program represents a salary increase of more than **25%** for our students.



10

Benefits for Your Company

This Postgraduate Diploma in Corporate Finance, M&A and Consulting Operations will enhance the professional careers of all students who wish to become self-employed in this sector. To this end, they will obtain the most up-to-date knowledge in the area with the help of highly prestigious experts. For all these reasons, they will be able to stand out at an international level and lead any company that joins their portfolio of clients to success.





“

A stimulating program that will enable you to make financial decisions to benefit any company"

Developing and retaining talent in companies is the best long-term investment.

01

Intellectual Capital and Talent Growth

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining High-Potential Executives to Avoid Talent Drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building Agents of Change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased International Expansion Possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

Project Development

The professional can work on a real project or develop new projects in the field of R&D or Business Development of your company.

06

Increased Competitiveness

This Postgraduate Diploma will equip your professionals with the skills to take on new challenges and thus drive the organization forward

11

Certificate

This Postgraduate Diploma in Corporate Finance, M&A and Consulting Operations guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Global University.



“

*Successfully complete this specialization
and receive your university qualification
without travel or laborious paperwork”*

This program will allow you to obtain your **Postgraduate Diploma in Corporate Finance, M&A and Consulting Operations** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Diploma in Corporate Finance, M&A and Consulting Operations**

Modality: **online**

Duration: **6 months**

Accreditation: **18 ECTS**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

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virtual classroom



Postgraduate Diploma
Corporate Finance, M&A
and Consulting Operations

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Credits: 18 ECTS
- » Schedule: at your own pace
- » Exams: online

Postgraduate Diploma

Corporate Finance, M&A and
Consulting Operations