

Postgraduate Diploma Communication in Conventional Media





Postgraduate Diploma Communication in Conventional Media

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Credits: 18 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: www.techtute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-communication-conventional-media

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01

Welcome

Business communication can be carried out in different media. Although digital channels are currently acquiring a strong weight, all the information offered through conventional media, such as the press, radio or television, is still very important. Therefore, specialization in this area is an added value for journalists and business professionals who wish to develop in the communications departments of large companies. In this program, students will find a wide range of teaching material that will be fundamental for their professional development in this field.



Postgraduate Diploma in Communication in Conventional Media.
TECH Global University



“

Gain knowledge and master the strategies of coherence, cohesion and adequacy in the elaboration of persuasive texts to make an impact on the receiver”

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Global University



Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high..

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+
executives trained each year

200+
different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+ | collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"

This program will provide students with a multitude of professional and personal advantages, particularly the following:

01

A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Global University community.

We give you the opportunity to train with a team of world renowned teachers.

04 Objectives

The Postgraduate Diploma in Communication in Conventional Media meets all the requirements to guarantee the academic excellence of its students, fulfilling the profile that companies demand in this type of positions. At the same time, they will be able to solve problems that arise in their work environment in a critical and assertive manner. In turn, they will be able to solve problems that arise in their work environment in a critical and assertive manner.



“

Create and develop audiovisual elements, sound or musical effects, through the use of digital tools for video and audio editing by computer, with the realization of practices with computer programs"

TECH makes the goals of their students their own goals too.
We work together in order to achieve them.

The **Postgraduate Diploma in Communication in Conventional Media** will enable students to:

01

Know how to express oneself fluently and effectively in oral and written communication, taking advantage of the most appropriate linguistic and literary resources

04

Be able to know and master the strategies of coherence, cohesion and adequacy in the elaboration of texts

02

Have the ability to analyze the different levels and components that make up the Spanish linguistic system, as well as the discursive products that are framed in different textual typologies

05

Recognize the different phases of the writing process

03

Be able to identify the similarities and differences between oral and written codes

06

Know how to discriminate the main structural and linguistic properties of the different textual models

07

Be able to elaborate texts based on the structural and linguistic conventions of each textual typology, as well as respecting the basic textual properties and linguistic correctness

10

Know how to develop a correct verbal and written communication to transmit ideas and decisions with clarity and rigor in the exposition

08

Encourage creativity and persuasion through different formats and communication media

11

Be able to solve problems arising in the professional practice

09

Gain knowledge about the elements, forms and processes of advertising languages and other forms of persuasive communication

12

Be qualified for the creation and development of audiovisual elements, sound or musical effects, through the use of digital tools for video and audio editing by computer, with the realization of practices with computer programs

13

Know how to discriminate the different types of advertising media and supports, as well as their structural, formal and constitutive elements

14

Have the capacity and ability to use information and communication technologies and techniques in the different combined and interactive media or media systems

15

Have the capacity and ability to take advantage of computer systems and resources in the field of advertising and public relations, as well as their interactive applications

16

Understand the structure and transformation of today's society in relation to the elements, forms and processes of advertising and public relations communication



17

Recognize the sociological, economic and legal aspects that influence advertising communication and the development of public relations

18

Be able to relate advertising and public relations coherently with other social and human sciences

19

Encourage creativity and persuasion through different formats and communication media

20

Know the significant and appropriate tools for the study of advertising and public relations



05

Structure and Content

The content in the Postgraduate Diploma in Communication in Conventional Media has been designed to meet the high standards that companies and organizations demand from their employees. The above is transformed into an increase in the students' possibilities of developing their ability to elaborate texts based on the structural and linguistic conventions of each textual typology, as well as respecting the basic textual properties and linguistic correctness. In this way, 6 months of learning can be completed in a unique and stimulating way, following practical examples and the guidance of a teaching staff specialized in this area.





Analyze and optimize the use of new communication channels and strategies of conventional media by the advertising and public relations professional"

Syllabus

The major issues of journalism in a changing environment are learned by practice. It takes craft to know what and how to tell stories that interest people. There are more newspapers, more televisions, more radios than ever and new forms of communication until recently unknown through the Internet, thematic channels and digital television or radio, with the obvious demand for content for so many broadcasters.

The Postgraduate Diploma will help students to expand and improve their linguistic competencies in the area of written and oral skills to facilitate the creation of texts that meet the specific communicative needs of the mass media and the specific expressive purposes of the different journalistic genres.

As the classes develop, the specific elements concerning communication within the radio and television media, as well as in the press, will be better understood. To this end, the main historic milestones of each media will be studied, as well as its evolution and future prospects for change. Likewise, the basic elements for a complete communication will be analyzed, paying special attention to the language used in the media and the way each piece of information is elaborated.

Throughout 450 hours of learning, the students will analyze a multitude of practical cases through individual work. In this way, they will be able to understand and comprehend the importance of working for a civic and critical journalism required by any type of institutional or journalistic communication.

This Postgraduate Diploma takes place over 6 months and is divided into 3 modules:

Module 1

Written Communication

Module 2

Radio Communication

Module 3

Television Communication



Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Diploma in Communication in Conventional Media completely online. Over the course of 6 months, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

Relate advertising and public relations in a coherent manner with other social and human sciences.

Module 1. Written Communication

1.1. History of Communication

- 1.1.1. Introduction
- 1.1.2. Communication in Antiquity
- 1.1.3. The Revolution of Communication
- 1.1.4. Current Communication

1.2. Oral and Written Communication

- 1.2.1. Introduction
- 1.2.2. The Text and its Linguistics
- 1.2.3. The Text and its Properties: Coherence and Cohesion

1.3. Planning or Prewriting

- 1.3.1. Introduction
- 1.3.2. Writing Processes
- 1.3.3. Planning
- 1.3.4. Documentation

1.4. The Act of Writing

- 1.4.1. Introduction
- 1.4.2. Style
- 1.4.3. Lexicon
- 1.4.4. Sentence
- 1.4.5. Paragraph

1.5. Rewriting

- 1.5.1. Introduction
- 1.5.2. The Review
- 1.5.3. How to Use the Computer to Improve the Text

1.6. Spelling and Grammar Issues

- 1.6.1. Introduction
- 1.6.2. Most Common Accentuation Problems
- 1.6.3. Capitalization
- 1.6.4. Punctuation Marks
- 1.6.5. Abbreviations and Acronyms
- 1.6.6. Other Signs
- 1.6.7. Some Problems

1.7. Textual Models: The Description

- 1.7.1. Introduction
- 1.7.2. Definition
- 1.7.3. Types of Description
- 1.7.4. Description Types
- 1.7.5. Techniques
- 1.7.6. Linguistic Elements

1.8. Textual Models: Narration

- 1.8.1. Introduction
- 1.8.2. Definition
- 1.8.3. Features
- 1.8.4. Components
- 1.8.5. The Narrator
- 1.8.6. Linguistic Elements

1.9. Textual Models: Exposition and the Epistolary Genre

- 1.9.1. Introduction
- 1.9.2. Exposition
- 1.9.3. The Epistolary Genre
- 1.9.4. Components

1.10. Textual Models: Argumentation

- 1.10.1. Introduction
- 1.10.2. Definition
- 1.10.3. Elements and Structure of Argumentation
- 1.10.4. Types of Arguments
- 1.10.5. Fallacies
- 1.10.6. Structure
- 1.10.7. Linguistic Features

1.11. Academic Writing

- 1.11.1. Introduction
- 1.11.2. Scientific Work
- 1.11.3. Summary
- 1.11.4. The Review
- 1.11.5. The Trial
- 1.11.6. Appointments
- 1.11.7. Writing on the Internet

Module 2. Radio Communication

2.1. History of Broadcasting

- 2.1.1. Introduction
- 2.1.2. Origins
- 2.1.3. Orson Welles and "The War of the Worlds"
- 2.1.4. Radio in the World
- 2.1.5. The New Radio

2.2. Current Overview of the Radio in Latin America

- 2.2.1. Introduction
- 2.2.2. Radio History in Latin America
- 2.2.3. Currently

2.3. Radio Language

- 2.3.1. Introduction
- 2.3.2. Characteristics of Radio Communication
- 2.3.3. Elements that Make Up the Radio Language
- 2.3.4. Characteristics of the Construction of Radiophonic Texts
- 2.3.5. Characteristics of Radiophonic Text Writing
- 2.3.6. Glossary of Terms Used in Radiophonic Language

2.4. The Radio Script Creativity and Expression

- 2.4.1. Introduction
- 2.4.2. Radio Script
- 2.4.3. Basic Principles in the Development of a Script

2.5. Broadcast Production, Realization and Voice-Over in Broadcasting

- 2.5.1. Introduction
- 2.5.2. Production and Realization
- 2.5.3. Radio Voice-Over
- 2.5.4. Peculiarities of Radio Voice-Over
- 2.5.5. Practical Breathing and Voice-Over Exercises

2.6. Improvisation in Broadcasting

- 2.6.1. Introduction
- 2.6.2. Peculiarities of the Radio Media
- 2.6.3. What is Improvisation?
- 2.6.4. How is Improvisation Carried Out?
- 2.6.5. Sports Information in Radio. Characteristics and Language
- 2.6.6. Lexical Recommendations

2.7. Radio Genres

- 2.7.1. Introduction
- 2.7.2. Radio Genres
- 2.7.3. The News
- 2.7.4. The Chronicle
- 2.7.5. The Report
- 2.7.6. The Interview
- 2.7.7. The Round Table and the Debate

2.8. Radio Audience Research

- 2.8.1. Introduction
- 2.8.2. Radio Research and Advertising Investment
- 2.8.3. Main Research Methods
- 2.8.4. General Media Study
- 2.8.5. Summary of the General Media Study
- 2.8.6. Traditional Radio vs. Online Radio

2.9. Digital Sound

- 2.9.1. Introduction
- 2.9.2. Basic Concepts about Digital Sound
- 2.9.3. History of Sound Recording
- 2.9.4. Main Digital Sound Formats
- 2.9.5. Digital Sound Editing Audacity

2.10. New Radio Operator

- 2.10.1. Introduction
- 2.10.2. New Radio Operator
- 2.10.3. The Formal Organization of Broadcasters
- 2.10.4. The Task of the Editor
- 2.10.5. The Content Gathering
- 2.10.6. Immediacy or Quality?

Module 3. Television Communication
3.1. The Message on Television

- 3.1.1. Introduction
- 3.1.2. The Message on Television
- 3.1.3. TV as the Union of Dynamic Image and Audio

3.2. History and Evolution of the Television Media

- 3.2.1. Introduction
- 3.2.2. Origin of the Television Medium
- 3.2.3. History and Evolution in the World of Television Media

3.3. Television Genres and Formats

- 3.3.1. Introduction
- 3.3.2. Television Genres
- 3.3.3. Format on Television

3.4. The Script on Television

- 3.4.1. Introduction
- 3.4.2. Types of Scripts
- 3.4.3. Role of the Script in Television

3.5. Television Programming

- 3.5.1. Introduction
- 3.5.2. History
- 3.5.3. Block Programming
- 3.5.4. Cross Programming
- 3.5.5. Counterprogramming

3.6. Language and Narration in Television

- 3.6.1. Introduction
- 3.6.2. Language in Television
- 3.6.3. Television Narration

3.7. Speech and Expression Techniques

- 3.7.1. Introduction
- 3.7.2. Speech Techniques
- 3.7.3. Expression Techniques

3.8. Creativity in Television

- 3.8.1. Introduction
- 3.8.2. Creativity in Television
- 3.8.3. The Future of Television

3.9. Production

- 3.9.1. Introduction
- 3.9.2. Television Production
- 3.9.3. Preproduction
- 3.9.4. Production and Recording
- 3.9.5. Postproduction

3.10. Digital Technologies and Techniques in Television

- 3.10.1. Introduction
- 3.10.2. The Role of Technology in Television
- 3.10.3. Digital Techniques in Television

06

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



This program prepares you to face business challenges in uncertain environments and achieve business success.



A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

Our Students' Profiles

The Postgraduate Diploma in Communication in Conventional Media is aimed at university graduates who have previously completed any of the following degrees in design, advertising, creative or any other branch related to the area of communications and corporate identity. Professionals with a university degree in any field and two years of work experience in a related area may also participate in the program. This program uses a multidisciplinary approach as the students have a diverse set of academic profiles and represent multiple nationalities.





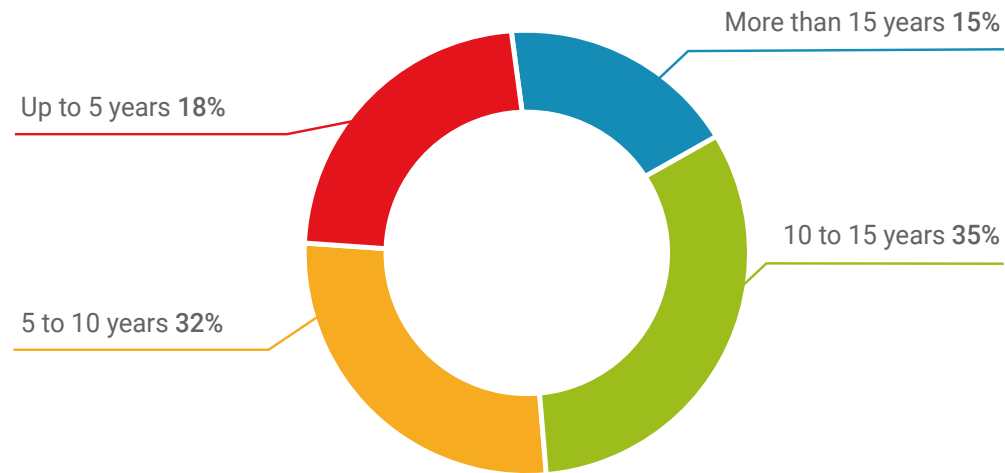
“

Develop yourself as an advertising and public relations professional in accordance with the legal and ethical standards of the profession"

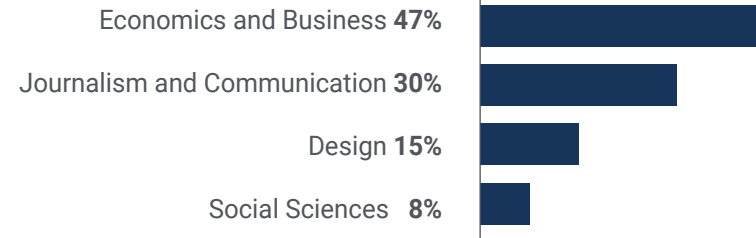
Average Age

Between **35** and **45** years old

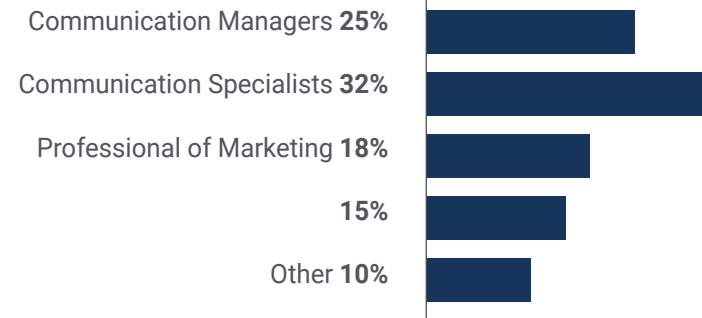
Years of Experience



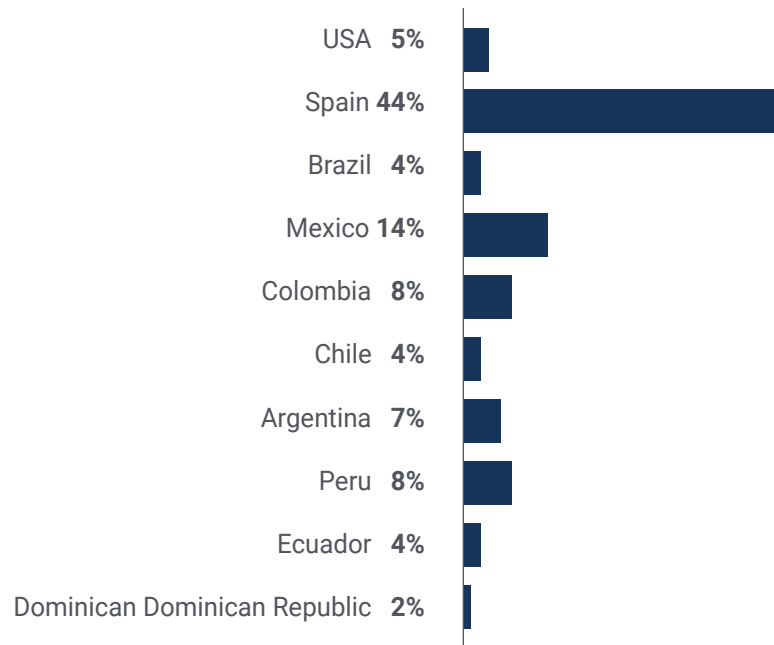
Training



Academic Profile



Geographical Distribution



Alberto Morales

Head of Corporate Communication

"A program focused on those who wish to improve their communication skills to strengthen the institutional promotion of their company. It has become an excellent opportunity for me and my career. Good content and professionals at the height of the program"

08

Impact on Your Career

We are aware that studying a program like this entails great economic, professional and, of course, personal investment. For this reason, the ultimate goal will always be to provide all the necessary tools and an innovative methodology to motivate students in each class. This will guarantee a satisfactory labor insertion in a sector that demands quality and excellence.





“

Learn how to select the most appropriate types of media and advertising media for your corporate communications”

Are you ready to take the leap? Excellent professional development awaits you

TECH's Postgraduate Diploma in Communication in Conventional Media is an intensive program that prepares future graduates to face challenges and business decisions in the field of corporate communication. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve yourself, make a positive change professionally and network with the best, this is the place for you.

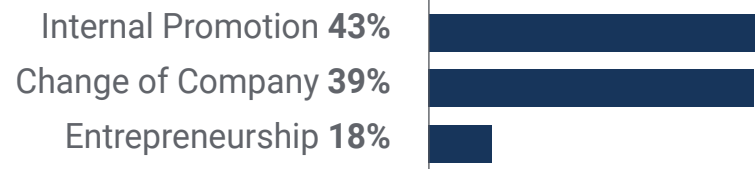
Achieve the positive change you need to boost your career and profession with the Postgraduate Diploma in Communication in Conventional Media.

A pathway to education and professional growth that will propel you towards greater competitiveness in the labor market.

When the change occurs



Type of change



Salary increase

This program represents a salary increase of more than **25.42%** for our students.



09

Benefits for Your Company

The Postgraduate Diploma in Communication in Conventional Media contributes to elevate the organization's talent to its maximum potential through the creation of high-level leaders. Participating in this program is a unique opportunity to access a powerful network of contacts in which to find future professional partners, customers or suppliers.





“

Get to know the particularities of traditional media and focus your advertising campaigns on the most appropriate ones to meet your company's objectives"

Developing and retaining talent in companies is the best long-term investment.

01

Intellectual Capital and Talent Growth

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the executive and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, in turn helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets of the world economy.



05

Project Development

You will be able to work on a current project or develop new projects in the field of R&D or Business Development within the company.

06

Increased competitiveness

This program will equip our students with the necessary skills to take on new challenges and thereby drive the organization forward.

10 Certificate

The Postgraduate Diploma in Communication in Conventional Media guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Global University.



“

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This program will allow you to obtain your **Postgraduate Diploma in Communication in Conventional Media** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Diploma in Communication in Conventional Media**

Modality: **online**

Duration: **6 months**

Accreditation: **18 ECTS**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.



Postgraduate Diploma Communication in Conventional Media

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Global University**
- » Credits: **18 ECTS**
- » Schedule: **at your own pace**
- » Exams: **online**

Postgraduate Diploma Communication in Conventional Media

