Postgraduate Diploma
Blockchain Business Management

tech *technological university*

Postgraduate Diploma
Blockchain Business Management

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**
- » Target Group: **Executives of companies in the Blockchain technology sector or who intend to implement it in their businesses. As well as graduates, Postgraduate Certificates and university graduates in the fields of Social and Legal Sciences, Administration and Business**

Website: **www.techtitute.com/in/school-of-business/postgraduate-diploma/postgraduate-diploma-blockchain-business-management**

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01
Welcome

Blockchain technology is reaching great levels of popularity. Among their many applications, cryptocurrencies have gained the highest level of acceptance. There is a widespread false belief that anyone who invests in Bitcoin or another cryptocurrency will automatically make a lot of money. However, it is true that with a thorough knowledge of the market and the currency, and by investing strategically, revenues can be significantly increased. Especially if approached from a business perspective, trying to involve as many players as possible. In this sense, TECH proposes a program that addresses Blockchain technology from the point of view of new trends, business application and legal framework. All this, in a 100% online modality, without timetables and with all the syllabus available from the first day. Thus facilitating the student's conciliation and promoting the internalization of the learning process.

Postgraduate Diploma in Blockchain Business Management.
TECH Technological University

In this Postgraduate Diploma, you will become familiar with Blockchain implementation cycles, understanding the move from P2P to distributed systems"

02
Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Technological University

Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.

The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% of TECH students successfully complete their studies

Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+ executives trained each year

200+ different nationalities

Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+ collaborative agreements with leading companies

Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.

Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:

Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.

Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.

Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.

At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"

This program will provide students with a multitude of professional and personal advantages, particularly the following:

01

A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05 Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06 Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.

07 Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08 Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to train with a team of world renowned teachers.

Objectives

This program is aimed at managers of companies working with Blockchain or planning to introduce this technology. The agenda emphasizes decentralized finance, which has revolutionized the economic ecosystem. As well as NFTs, which have found an important avenue of exploitation in the field of art and video games. In addition, a module has been reserved for the legislation related to this technology, so that the implementation can be carried out safely.

In this Postgraduate Diploma, you will learn how to add value to an NFT, an application of Blockchain technology that is still discovering new functionalities"

TECH makes the goals of their students their own goals too Working together to achieve them.

The **Postgraduate Diploma in Blockchain Business Management** qualifies students to:

01 Evaluate the importance of Stable Coins

02 Examine the Maker, Augur and Gnosis protocols

03 Determine the AAVe protocol

04 Identify the importance of Uniswap

05 Delve into the philosophy of Sushiswap

06 Analyze dY/dX and Synthetix

08 Mentally analyze why we should or should not implement a Blockchain project in our environment

09 Examine the challenges we face when implementing a product based on DLT technology

07 Identifying the best markets for NFT exchange

10 Adapt our knowledge and mental tools to understand the project-oriented Blockchain concept

11 Conjugate all the possibilities that the vast Blockchainuniverse, distributed, DeFi, etc., gives us

14 Generate specialized knowledge on the Whitepaper concept

12 Determine when a Blockchainproject is right and when it is wrong

13 Discern between a meaningful project and the Hype surrounding this technology

15 Determining the legal requirements for cryptoassets

16 Establish the legal implications in the regulation of cryptocurrencies

18 Contrast and compare current regulations with EIDAS regulations

19 Examine the current regulation of NFTs

17 Develop the regulation of tokens and ICOs

20 Analyze the evolution of the world of cryptocurrencies up to the present day

Structure and Content

The Postgraduate Diploma in Blockchain Business Management is taught in a 100% open timetable modality. In this way, students can organize themselves according to their time and enhance learning. A program that covers 6 months and whose graduates will become professionals in the world of cryptocurrencies. Being able, for example, to work with decentralized finance, to operate in NFT marketplaces such as Opensea or Rarible and applying distributed technologies to businesses.

TECH provides you with an extensive and specific syllabus in the field of Blockchain technology that will take your professional project to the next level"

Syllabus

TECH Technological University's Postgraduate Diploma in Blockchain Business Management is an intensive program that prepares its students to face the advances of a technology that is still in the expansion phase.

The content of this Postgraduate Diploma is designed to instruct in the field of Blockchain technology and to study the different applications it has depending on the type of business.

During the 450 hours of learning, the student will analyze real cases of application of Blockchain technology. You will also be able to make your own cryptocurrency investments and analyze the fluctuation together with the faculty.

In addition, a specific module has been reserved for the implementation of this technology in companies. Analyzing its cycles, comparing it with traditional technologies or selecting the type of Blockchain that best suits the type of business.

The plan is designed for non-conformist managers who are constantly looking for ways to improve their business. A program that understands the needs of today's market and addresses them through innovative content. All this, supported by a proven methodology, with the content available in different formats so that the student can select the one that best suits their preferences.

This Postgraduate Diploma takes place over 6 months and is divided into 3 modules.

Module 1.	Blockchain and its new applications: DeFi and NFT
Module 2.	Blockchain and Business
Module 3.	Blockchain. Legal Implications

Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Diploma in Blockchain Business Management completely online. Over the course of 6 months, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Blockchain and its new applications: DeFi and NFT

1.1. Financial Culture
1.1.1. Evolution of Money
1.1.2. FIAT Money vs. Decentralized Money
1.1.3. Digital Bank vs. Open Finance

1.2. Ethereum
1.2.1. Technology
1.2.2. Decentralized Money
1.2.3. Stable Coins

1.3. Other Technology
1.3.1. Binance Smart Chain
1.3.2. Polygon
1.3.3. Solana

1.4. DeFi (Decentralized Finance)
1.4.1. DeFi
1.4.2. Challenges
1.4.3. Open Finance vs. DeFi

1.5. Information Tools
1.5.1. Metamask and Decentralized Wallets
1.5.2. CoinMarketCap
1.5.3. DeFiPulse

1.6. Stable Coins
1.6.1. Protocol Maker
1.6.2. USDC, USDT, BUSD
1.6.3. Forms of Collateralization and Risks

1.7. Exchanges and Decentralized Exchanges and Platforms (DEX)
1.7.1. Uniswap
1.7.2. SushiSwap
1.7.3. AAVe
1.7.4. dYdX / Synthetix

1.8. NFT Ecosystem (Non-Fungible Tokens)
1.8.1. NFTs
1.8.2. Typology
1.8.3. Features

1.9. Capitulation of Industries
1.9.1. Design Industry
1.9.2. Fan Token Industry
1.9.3. Project Financing

1.10. NFT Markets
1.10.1. Opensea
1.10.2. Rarible
1.10.3. Customized Platforms

Module 2. Blockchain and Business

2.1. Applying Technology throughout the Company
2.1.1. Applying Blockchain
2.1.2. Blockchain Benefits
2.1.3. Common Implementation Mistakes

2.2. Blockchain Implementation Cycle
2.2.1. From P2P to Distributed Systems
2.2.2. Key Aspects for Proper Implementation
2.2.3. Improving Current Implementations

2.3. Blockchain Vs. Traditional Technologies: Basics
2.3.1. API Data and Flows
2.3.2. Tokenization as a Cornerstone for Projects
2.3.3. Incentives

2.4. Selecting Blockchain Type
2.4.1. Public Blockchain
2.4.2. Private *Blockchain*
2.4.3. Consortiums

2.5. Blockchain and the Public Sector
2.5.1. Blockchain in the Public Sector
2.5.2. Central Bank Digital Currency (CBDC)
2.5.3. Conclusions

2.6. Blockchain and the Financial Sector Start
2.6.1. CBDC and Banking
2.6.2. Native Digital Assets
2.6.3. Where It Does Not Fit

2.7. Blockchain and the Pharmaceutical Sector
2.7.1. Searching for Meaning in the Field
2.7.2. Logistics or Pharmacy
2.7.3. Application

2.8. Pseudo Private *Blockchains*: The Point of Consortiums
2.8.1. Reliable Environments
2.8.2. Analysis and Delving Deeper
2.8.3. Valid Implementations

2.9. Blockchain. Usage Case in Europe EBSI
2.9.1. EBSI (European Blockchain Services Infrastructure)
2.9.2. The Business Model
2.9.3. Future

2.10. The Future of Blockchain
2.10.1. Trilemma
2.10.2. Automation
2.10.3. Conclusions

Module 3. Blockchain. Legal implications

3.1. Bitcoin
3.1.1. Bitcoin
3.1.2. Whitepaper Analysis
3.1.3. Operation of the Proof of Work

3.2. Ethereum
3.2.1. Ethereum: Origins
3.2.2. Proof of Stake Operation
3.2.3. DAO Case

3.3. Current Status of the Blockchain
3.3.1. Growth of Cases
3.3.2. Blockchain Adoption by Large Companies

3.4. MiCA (Market in Cryptoassets)
3.4.1. Birth of the Standard
3.4.2. Legal Implications (Obligations, Obligated Parties, etc.)
3.4.3. Summary of the Standard

3.5. Prevention of Money Laundering
3.5.1. Fifth Directive and its Transposition
3.5.2. Obligated Parties
3.5.3. Intrinsic Obligations

3.6. Tokens
3.6.1. Tokens
3.6.2. Types
3.6.3. Applicable Regulations in Each Case

3.7. ICO/STO/IEO: Corporate Financing Systems
3.7.1. Types of Financing
3.7.2. Applicable Regulations
3.7.3. Success Stories

3.8. NFT (Non-Fungible *Tokens*)
3.8.1. NFT
3.8.2. Applicable Regulations
3.8.3. Use Cases and Success (Play to Earn)

3.9. Taxation and Cryptoassets
3.9.1. Taxation
3.9.2. Income from Work
3.9.3. Income from Economic Activities

3.10. Other Applicable Regulations
3.10.1. General Data Protection Regulation
3.10.2. DORA (Cybersecurity)
3.10.3. EIDAS Regulations

The program offered by TECH provides you with real success stories in the field of business financing systems"

06
Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

"

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

"

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"

This program prepares you to face business challenges in uncertain environments and achieve business success.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments"

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

30%

10%

8%

3%

30%

15%

4%

Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.

Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

Our Students' Profiles

The Postgraduate Diploma in Blockchain Business Management is focused on managers of companies in the Blockchain technology sector or those who intend to implement it in their businesses.

The program is also designed for graduates, Postgraduates and university graduates who have previously completed any of the following programs in the fields of Social and Legal Sciences, Administration and Economics.

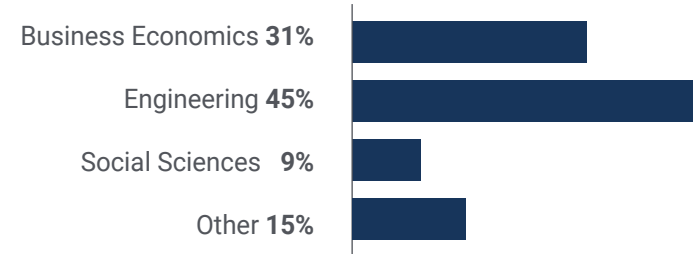*For those who have received education in Blockchain technology, deriving benefits from its implementation is no mystery"*
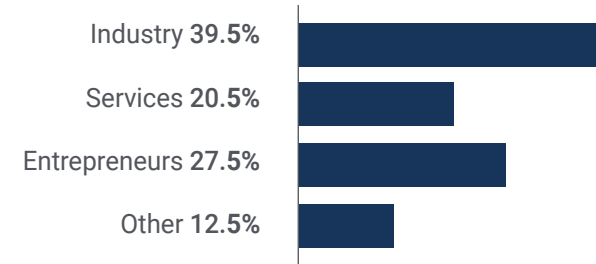
Average Age

Between **35** and **45** years old

Years of Experience

Over 15 years **18%**

Up to 5 years **15%**

From 10 to 15 years **35%**

From 5 to 10 years **32%**

Training

Business Economics **31%**

Engineering **45%**

Social Sciences **9%**

Other **15%**

Academic Profile

Industry **39.5%**

Services **20.5%**

Entrepreneurs **27.5%**

Other **12.5%**

Geographical Distribution

USA **15%**

Spain **44%**

Mexico **27%**

Colombia **14%**
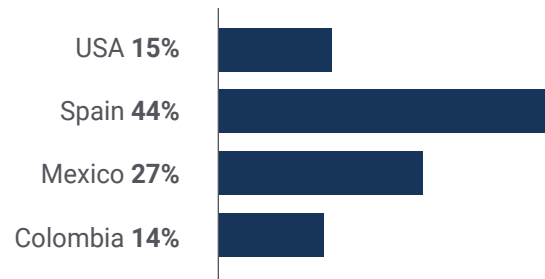
Alberto Pérez de la Rosa

Cryptocurrency investor

"When I entered the Postgraduate Diploma, I didn't even know how Bitcoin worked. It is not an easy technology, but in 6 months it gives you time to learn everything you need. In the first investments I made I was cautious, because I didn't have a lot of savings either. However, I have now managed to double my investment and I am still making money"

Course Management

The teaching staff is composed of active *Blockchain* technology experts who will share all the essentials needed in this field, so that students can later apply them in their own companies. In this way, it is guaranteed that everything they learn in this program has a practical application that will substantially improve the future prospects of their companies.
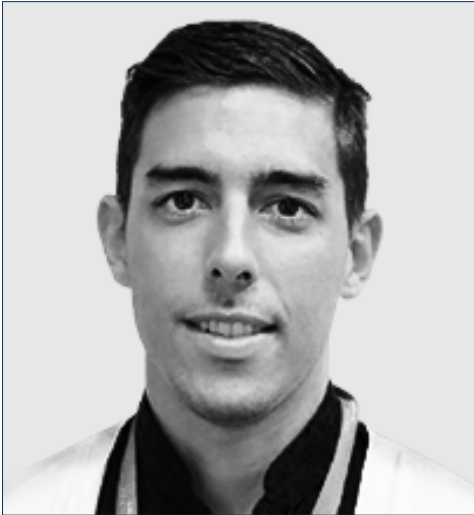
"

The leading experts in Business Management Blockchain have come together to offer you a high-level qualification that will be fundamental to your professional development in the field"

Management

Mr. Torres Palomino, Sergio

- IT Engineer with expertise in Blockchain
- Blockchain Lead at Telefónica
- Blockchain Architect at Signeblock
- Blockchain Developer at Blocknitive
- Writer and disseminator at O'Really Media Books
- Lecturer in graduate studies and Blockchain related courses
- Degree in Computer Engineering from San Pablo CEU University
- Master's Degree in Big Data Architecture
- Master's Degree in Big Data and Business Analytics

Professors

Mr. Triguero Tirado, Enrique

- Blockchain Infrastructure Technical Manager at UPC-Threepoints
- Chief Technical Officer at Ilusiak
- Project Management Officer at Ilusiak and Deloitte
- ELK Engineer at Everis
- Systems Architect at Everis
- Degree in Technical Engineering in Computer Systems at the Polytechnic University of Valencia
- Master's Degree in Blockchain and its Business Applications from ThreePoints and the Polytechnic University of Valencia

Mr. Callejo González, Carlos
- CEO and Founder of Block Impulse
- Chief Technology Officer at Stoken Capital
- Advisor at Club Crypto Actual
- Advisor in Cryptocurrencies for All Plus
- Master in Applied Blockchain
- Superior Degree in Information Systems and Telecommunications

Mr. Herencia, Jesús
- Director of Digital Assets at OARO
- Founder and Blockchain Consultant at Shareyourworld
- IT Manager at Crédit Agricole Leasing & Factoring
- CEO of Blockchain Open Lab
- IT Manager at Mediasat
- Postgraduate Certificate in Computer Systems Engineering from the Polytechnic University of Madrid
- Secretary General of AECHAIN
- Member of: Academic Committee for the Promotion of Cryptoassets and DLT Technology Research, Ethereum Madrid, AECHAIN

Ms. Carrascosa Cobos, Cristina
- Lawyer expert in Technology Law and use of ICTs
- Director and Founder of ATH21
- Columnist at CoinDesk
- Lawyer at Cuatrecasas Law Firm
- Lawyer at Broseta Law Firm
- Lawyer at Pinsent Masons Law Firm
- Master's Degree in Business Consultancy from IE Law School
- Master's Degree in Taxation and Taxation by CEF
- Degree in Law from the University of Valencia

Ms. Foncuberta, Marina
- Senior Associate Attorney at ATH21, Blockchain, Cybersecurity, IT, Privacy and Data Protection
- Professor at San Pablo CEU University: subject "Law and new technologies: Blockchain"
- Attorney Pinsent Masons, Blockchain Cybersecurity, IT, Privacy and Data Protection Department
- Lawyer as part of Secondment Program, Technology, Privacy and Data Protection Department, Wizink
- Lawyer as part of the Secondment Program, Cybersecurity, IT, Privacy and Data Protection Department, IBM
- Law Degree and Postgraduate Certificate in Business Studies from the Universidad Pontifica Comillas
- Master's Degree in Intellectual and Industrial Property, Universidad Pontificia Comillas (ICADE), Madrid
- Program on Law and Blockchain: "Blockchain: Legal Implications"

Impact on Your Career

TECH is aware of the great economic, professional and personal investment involved in taking this Postgraduate Diploma. However, the success stories of our students highlight the suitability of the program.

The ultimate goal of this great effort should be to achieve professional growth. And TECH is committed to accompanying you all the way.

"

There is no victory without sacrifice, the investment you make now will have an impact on your success in the future. Study at TECH and you will achieve your goals"

Are you ready to take the leap?
Excellent professional development awaits you.

TECH's Postgraduate Diploma in Blockchain Business Management prepares you to face challenges and business decisions related to *Blockchain* technology and its implementation. The main objective is none other than to promote the personal and professional growth of the graduate.

TECH is the place for those who want to improve themselves, achieve a positive change at a professional level and interact with the best.

This Postgraduate Diploma offers such high-quality learning that practically all of its graduates become successful professionals in the sector.

TECH will give you the push you need to dive into a world full of undiscovered opportunities.

When the change occurs

During the program	During the first year	After 2 years
10%	**65%**	**25%**

Type of change

Internal Promotion **45.5%**

Change of Company **46%**

Entrepreneurship **8.5%**
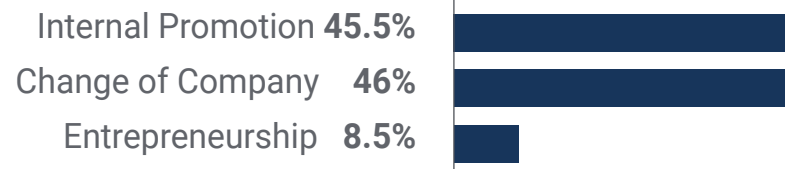
Salary increase

This program represents a salary increase of more than **29.4%** for our students.

Salary before	A salary increase of	Salary after
$56,250	**29.4%**	**$72,787**

10
Benefits for Your Company

The Postgraduate Diploma in Blockchain Business Management will allow you to learn about the different applications of Blockchaintechnology and select the one that best suits your business model. In addition, the graduate will have access to all the related regulations in force so that the implementation is carried out in accordance with the established legal standards.

Learning from industry experts with extensive professional experience is synonymous with success"

Developing and retaining talent in companies is the best long-term investment.

01

Intellectual Capital and Talent Growth

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.

05

Project Development

The professional can work on a real project or develop new projects in the field of R&D or Business Development of your company.

06

Increased competitiveness

This Postgraduate Diploma will equip your professionals with the skills to take on new challenges and therefore drive the organization forward.

11
Certificate

The Postgraduate Diploma in Blockchain Business Management guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Technological University.

Successfully complete this program and receive your Postgraduate Diploma without having to travel or fill out laborious paperwork"
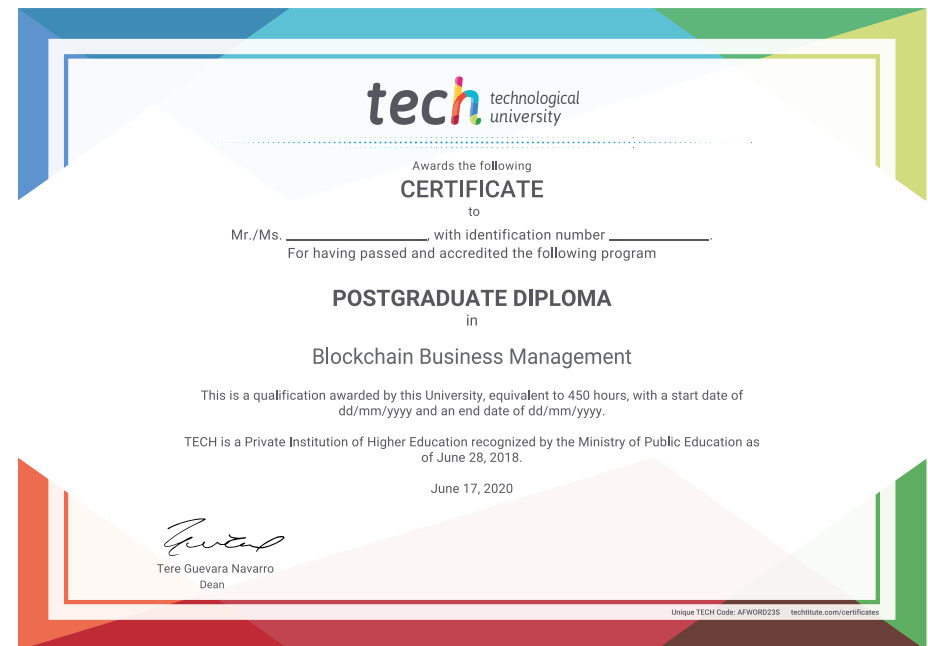
This **Postgraduate Diploma in Blockchain Business Management** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Diploma in Blockchain Business Management**

Official N° of Hours: **450 h.**

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Awards the following

CERTIFICATE

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Mr./Ms. _____, with identification number _____.
For having passed and accredited the following program

POSTGRADUATE DIPLOMA

in

Blockchain Business Management

This is a qualification awarded by this University, equivalent to 450 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro
Dean

Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

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Postgraduate Diploma
Blockchain Business Management

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

Postgraduate Diploma
Blockchain Business Management

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