Postgraduate Diploma
Audiovisual Product Management

tech global university

Postgraduate Diploma
Audiovisual Product Management

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Global University**
- » Credits: **18 ECTS**
- » Schedule: **at your own pace**
- » Exams: **online**

- » Target Group: **University graduates and graduates who have previously completed any of the degrees in the field of Audiovisual Communication**

Website: **www.techtitute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-audiovisual-product-management**

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01
Welcome

The audiovisual world has evolved at an astonishing pace. There are dozens of digital consumption platforms and hundreds or thousands of movies, documentaries and series. The management of all these audiovisual products has opened up a new field for professional managers who want to focus their careers on this new niche market, which is attractive and has a prosperous future. For this reason, TECH has brought together in this degree the best knowledge of the subject, guaranteeing its students the best possible professional approach to the salary and labor improvement that will involve knowing in depth the management and handling of audiovisual products.

Postgraduate Diploma in Audiovisual Product Management.
TECH Global University

Want to be the next executive producer of a major project? With this program you will be empowered to do just that"

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.

tech

" *TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

tech

At TECH Global University

Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.

The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies

Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+ executives trained each year

200+ different nationalities

Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+ | collaborative agreements with leading companies

Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.

Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:

Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.

At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"

Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.

Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.

Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

03
Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.

> *We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"*

This program will provide students with a multitude of professional and personal advantages, particularly the following:

01 A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.

02 Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.

03 Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04 Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05 Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06 Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.

07 Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08 Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Global University community.

We give you the opportunity to train with a team of world renowned teachers.

04
Objectives

With this program, students who aspire to become producers or directors will see their skills enhanced, understanding how new technologies work and their application to today's industry. At the end of the Postgraduate Diploma, students will be able to manage, distribute and market their projects nationally or internationally.

" *Access to relevant positions in large companies such as Disney or Universal as a producer with innovative ideas"*

TECH makes the goals of their students their own goals too.
Working together to achieve them.

The **Postgraduate Diploma in Audiovisual Product Management** will train the student to:

01 Know the basis of the functioning of the audiovisual system: to fix fundamental contents, to know and texts texts worked on in each topic

02 Acquire the capacity for theoretical and critical analysis of the organizational structures of audiovisual communication: understanding the main ideas, relating concepts and elements

03 Study in depth the historical, economic-political, social and technological framework in which audiovisual products are produced, distributed and consumed

04 Learn the nature and interrelationships between the subjects of audiovisual communication: authors, institutions, companies, media, supports and receivers

05 Identify current issues and debates concerning the audiovisual system

06 Study the transformations that have taken place in the cultural industries in the supply and consumption of digital networks, in their economic, political and socio-cultural aspects

07 Delve into the challenges that the digital environment has posed to the business models of journalistic companies and other traditional cultural industries

08 Analyze and design innovative strategies that contribute to the improvement of management and decision-making processes, as well as to the development of information products in line with the needs of audiences and advertisers

09 Understand the changes in the processes of organization and management of strategic, human, material and technical resources of new businesses in the digital environment

12 Knowledge of executive production strategies in the development and subsequent distribution of audiovisual projects

10 Know the fundamental concepts governing the distribution, marketing and dissemination of an audiovisual product in contemporary society

11 Identifying the different audiovisual exhibition windows and monitoring amortizations

13 Identify the marketing design of an audiovisual production through its impact on the different contemporary audiovisual media

14 Know the history and contemporary problems of film festivals

15 Identify the different categories and modalities of film festivals

16 Analyze and interpret the economic, cultural and aesthetic logics of film festivals at local, national and global levels

Structure and Content

The Postgraduate Diploma in Audiovisual Product Management brings together all the contents that professionals in the audiovisual industry need to know in order to play a managerial role in an international production company. With a 100% online modality, it adapts to the students' schedules to become a motivating experience.

"Surprise even your competitors by applying more efficient, effective and agile coordination to your Audiovisual Product Management projects"

Syllabus

The Postgraduate Diploma in Audiovisual Product Management at TECH Global University is an intensive program that will help students prepare to face the work challenges that a director must assume in a national or international production company.

The Audiovisual Product Management Postgraduate Diploma program is designed to ensure the development of managerial skills that allow the organization of the distribution and marketing of an audiovisual product.

The program will delve into the new challenges faced by a production company in the new digital era, developing innovative strategies that contribute to improving the management processes that guarantee the quality of a work. Likewise, an analysis of the marketing designs of a production will be carried out, taking into account its repercussion on the means of distribution.

Therefore, this program is focused on encouraging the student who aspires to become a prestigious director or producer. Thus, supported by innovative content and the best teaching methodology, it meets the needs and requirements of large production companies, providing the necessary skills to bring an idea to the big screen.

This Postgraduate Diploma takes place over 6 months and is divided into 3 modules:

Module 1 Structure of the Audiovisual System

Module 2 Cultural Industries and New Communication Business Models

Module 3 Management and Promotion of Audiovisual Products

Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Diploma in Audiovisual Product Management Postgraduate Diploma completely online. Throughout the 6 months of training, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Structure of the Audiovisual System

1.1. An Introduction to Cultural Industries (C.I.)
1.1.1. Concepts of Culture. Culture-Communication
1.1.2. C.I. Theory and Evolution: Typology and Models

1.2. Film Industry I
1.2.1. Main Characteristics and Agents
1.2.2. Structure of the cinematographic System

1.3. Film Industry II
1.3.1. The U.S. Film Industry
1.3.2. Independent Production Companies
1.3.3. Problems and Debates in the Film Industry

1.4. Film Industry III
1.4.1. Film Regulation: State and Culture. Policies for the Protection and Promotion of Cinematography
1.4.2. Case Study

1.5. Television Industry I
1.5.1. Economic Television
1.5.2. Founder Models
1.5.3. Transformations

1.6. Television Industry II
1.6.1. The U.S. Television Industry
1.6.2. Main Features
1.6.3. State Regulation

1.7. Television Industry III
1.7.1. Public Service Television in Europe
1.7.2. Crises and Debates

1.8. Axes of Change
1.8.1. New Processes in the Audiovisual Industry
1.8.2. Regulatory Discussions

1.9. Digital Terrestrial Television (DTT)
1.9.1. Role of the State and Experiences
1.9.2. The New Features of the Television System

1.10. New Operators in the Audiovisual Landscape
1.10.1. Service Platforms Over-The-Top (OTT)
1.10.2. Consequences of its Appearance

Module 2. Cultural Industries and New Communication Business Models

2.1. The Concepts of Culture, Economy, Communication, Technology, IC
2.1.1. Culture, Economy, Communication
2.1.2. Cultural Industries

2.2. Technology, Communication and Culture
2.2.1. Craft Culture Commoditized
2.2.2. From Live Performance to Visual Arts
2.2.3. Museums and Heritage

2.3. The Major Sectors of the Cultural Industries
2.3.1. Editorial Products
2.3.2. Flow C.I.s
2.3.3. Hybrid Models

2.4. The Digital Era in the Cultural Industries
2.4.1. Digital Cultural Industries
2.4.2. New models in the Digital Era

2.5. Digital Media and Media in the Digital Age
2.5.1. The Online Press Business
2.5.2. The Radio in the Digital Environment
2.5.3. Particularities of the Media in the Digital Age

2.6. Globalization and Diversity in Culture
2.6.1. Concentration, Internationalization and Globalization of Cultural Industries
2.6.2. The Struggle for Cultural Diversity

2.7. Cultural and Cooperation Policies
2.7.1. Cultural Policies
2.7.2. The Role of States and Country Regions

2.8. Musical Diversity in the Cloud
2.8.1. The Music Industry Today
2.8.2. The Cloud
2.8.3. Latin/Iberoamerican Initiatives

2.9. Diversity in the Audiovisual Industry
2.9.1. From Pluralism to Diversity
2.9.2. Diversity, Culture and Communication
2.9.3. Conclusions and Suggestions

2.10. Audiovisual Diversity on the Internet
2.10.1. The Audiovisual System in the Internet Era
2.10.2. Television Offering and Diversity
2.10.3. Conclusions

Module 3. Management and Promotion of Audiovisual Products

3.1. Audiovisual Distribution
3.1.1. Introduction
3.1.2. Distribution Players
3.1.3. Marketing Products
3.1.4. The Fields of Audiovisual Distribution
3.1.5. National Distribution
3.1.6. International Distribution

3.2. Distribution Companies
3.2.1. Organizational Structures
3.2.2. Negotiation of the Distribution Contract
3.2.3. International Customers

3.3. Operating Windows, Contracts and International Sales
3.3.1. Operating Windows
3.3.2. International Distribution Contracts
3.3.3. International Sales

3.4. Film Marketing
3.4.1. Film Marketing
3.4.2. The Film Production Value Chain
3.4.3. Advertising Media at the Service of Promotion
3.4.4. Launching Tools

3.5. Market Research in Film
3.5.1. Introduction
3.5.2. Pre-production stage
3.5.3. Post-production Stage
3.5.4. Commercialization Stage

3.6. Social Networks and Film Promotion
3.6.1. Introduction
3.6.2. Promises and Limits of Social Networking
3.6.3. Objectives and Their Measurement
3.6.4. Promotion Calendar and Strategies
3.6.5. Interpreting What Networks Are Saying

3.7. Audiovisual Distribution on the Internet I
3.7.1. The New World of Audiovisual Distribution
3.7.2. The Internet Distribution Process
3.7.3. Products and Possibilities in the New Scenario
3.7.4. New Distribution Modes

3.8. Audiovisual Distribution on the Internet II
3.8.1. Keys to the New Scenario
3.8.2. The Dangers of Internet Distribution
3.8.3. Video on Demand (VOD) as a New Window for Distribution

3.9. New Spaces for Distribution
3.9.1. Introduction
3.9.2. The Netflix Revolution

3.10. Film Festivals
3.10.1. Introduction
3.10.2. The Role of Film Festivals in Distribution and Exhibition

It's a time of change for many audiovisual companies. Be at the forefront of innovation and secure a relevant position in the industry by enrolling today in this Postgraduate Diploma"

Methodology

Este programa de capacitación ofrece una forma diferente de aprender. Nuestra metodología se desarrolla a través de un modo de aprendizaje de forma cíclica: *el Relearning.*

Este sistema de enseñanza es utilizado, por ejemplo, en las facultades de medicina más prestigiosas del mundo y se ha considerado uno de los más eficaces por publicaciones de gran relevancia como el *New England Journal of Medicine.*

Descubre el Relearning, un sistema que abandona el aprendizaje lineal convencional para llevarte a través de sistemas cíclicos de enseñanza: una forma de aprender que ha demostrado su enorme eficacia, especialmente en las materias que requieren memorización"

TECH Business School emplea el Estudio de Caso para contextualizar todo el contenido

Nuestro programa ofrece un método revolucionario de desarrollo de habilidades y conocimientos. Nuestro objetivo es afianzar competencias en un contexto cambiante, competitivo y de alta exigencia.

Con TECH podrás experimentar una forma de aprender que está moviendo los cimientos de las universidades tradicionales de todo el mundo"

Este programa te prepara para afrontar retos empresariales en entornos inciertos y lograr el éxito de tu negocio.

Un método de aprendizaje innovador y diferente

El presente programa de TECH es una enseñanza intensiva, creada desde 0 para proponerle al directivo retos y decisiones empresariales de máximo nivel, ya sea en el ámbito nacional o internacional. Gracias a esta metodología se impulsa el crecimiento personal y profesional, dando un paso decisivo para conseguir el éxito. El método del caso, técnica que sienta las bases de este contenido, garantiza que se sigue la realidad económica, social y empresarial más vigente.

"

Aprenderás, mediante actividades colaborativas y casos reales, la resolución de situaciones complejas en entornos empresariales reales"

El método del caso ha sido el sistema de aprendizaje más utilizado por las mejores escuelas de negocios del mundo desde que éstas existen. Desarrollado en 1912 para que los estudiantes de Derecho no solo aprendiesen las leyes a base de contenidos teóricos, el método del caso consistió en presentarles situaciones complejas reales para que tomasen decisiones y emitiesen juicios de valor fundamentados sobre cómo resolverlas. En 1924 se estableció como método estándar de enseñanza en Harvard.

Ante una determinada situación, ¿qué debería hacer un profesional? Esta es la pregunta a la que nos enfrentamos en el método del caso, un método de aprendizaje orientado a la acción. A lo largo del programa, los estudiantes se enfrentarán a múltiples casos reales. Deberán integrar todos sus conocimientos, investigar, argumentar y defender sus ideas y decisiones.

Nuestro programa te prepara para afrontar nuevos retos en entornos inciertos y lograr el éxito en tu carrera.

Relearning Methodology

TECH aúna de forma eficaz la metodología del Estudio de Caso con un sistema de aprendizaje 100% online basado en la reiteración, que combina elementos didácticos diferentes en cada lección.

Potenciamos el Estudio de Caso con el mejor método de enseñanza 100% online: el Relearning.

Nuestro sistema online te permitirá organizar tu tiempo y tu ritmo de aprendizaje, adaptándolo a tus horarios. Podrás acceder a los contenidos desde cualquier dispositivo fijo o móvil con conexión a internet.

En TECH aprenderás con una metodología vanguardista concebida para capacitar a los directivos del futuro. Este método, a la vanguardia pedagógica mundial, se denomina Relearning.

Nuestra escuela de negocios es la única en habla hispana licenciada para emplear este exitoso método. En 2019, conseguimos mejorar los niveles de satisfacción global de nuestros alumnos (calidad docente, calidad de los materiales, estructura del curso, objetivos...) con respecto a los indicadores de la mejor universidad online en español.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

En nuestro programa, el aprendizaje no es un proceso lineal, sino que sucede en espiral (aprender, desaprender, olvidar y reaprender). Por eso, combinamos cada uno de estos elementos de forma concéntrica. Con esta metodología se han capacitado más de 650.000 graduados universitarios con un éxito sin precedentes en ámbitos tan distintos como la bioquímica, la genética, la cirugía, el derecho internacional, las habilidades directivas, las ciencias del deporte, la filosofía, el derecho, la ingeniería, el periodismo, la historia o los mercados e instrumentos financieros. Todo ello en un entorno de alta exigencia, con un alumnado universitario de un perfil socioeconómico alto y una media de edad de 43,5 años.

El Relearning te permitirá aprender con menos esfuerzo y más rendimiento, implicándote más en tu especialización, desarrollando el espíritu crítico, la defensa de argumentos y el contraste de opiniones: una ecuación directa al éxito.

A partir de la última evidencia científica en el ámbito de la neurociencia, no solo sabemos organizar la información, las ideas, las imágenes y los recuerdos, sino que sabemos que el lugar y el contexto donde hemos aprendido algo es fundamental para que seamos capaces de recordarlo y almacenarlo en el hipocampo, para retenerlo en nuestra memoria a largo plazo.

De esta manera, y en lo que se denomina Neurocognitive context-dependent e-learning, los diferentes elementos de nuestro programa están conectados con el contexto donde el participante desarrolla su práctica profesional.

Este programa ofrece los mejores materiales educativos, preparados a conciencia para los profesionales:

Material de estudio

Todos los contenidos didácticos son creados por los especialistas que van a impartir el curso, específicamente para él, de manera que el desarrollo didáctico sea realmente específico y concreto.

Estos contenidos son aplicados después al formato audiovisual, para crear el método de trabajo online de TECH. Todo ello, con las técnicas más novedosas que ofrecen piezas de gran calidad en todos y cada uno los materiales que se ponen a disposición del alumno.

Clases magistrales

Existe evidencia científica sobre la utilidad de la observación de terceros expertos.

El denominado Learning from an Expert afianza el conocimiento y el recuerdo, y genera seguridad en las futuras decisiones difíciles.

Prácticas de habilidades directivas

Realizarán actividades de desarrollo de competencias directivas específicas en cada área temática. Prácticas y dinámicas para adquirir y desarrollar las destrezas y habilidades que un alto directivo precisa desarrollar en el marco de la globalización que vivimos.

Lecturas complementarias

Artículos recientes, documentos de consenso y guías internacionales, entre otros. En la biblioteca virtual de TECH el estudiante tendrá acceso a todo lo que necesita para completar su capacitación.

30%

10%

8%

3%

30%

15%

4%

Case studies

Completarán una selección de los mejores casos de estudio elegidos expresamente para esta titulación. Casos presentados, analizados y tutorizados por los mejores especialistas en alta dirección del panorama internacional.

Resúmenes interactivos

El equipo de TECH presenta los contenidos de manera atractiva y dinámica en píldoras multimedia que incluyen audios, vídeos, imágenes, esquemas y mapas conceptuales con el fin de afianzar el conocimiento.

Este exclusivo sistema educativo para la presentación de contenidos multimedia fue premiado por Microsoft como "Caso de éxito en Europa".

Testing & Retesting

Se evalúan y reevalúan periódicamente los conocimientos del alumno a lo largo del programa, mediante actividades y ejercicios evaluativos y autoevaluativos para que, de esta manera, el estudiante compruebe cómo va consiguiendo sus metas.

Our Students' Profiles

The Postgraduate Diploma in Audiovisual Product Management is aimed at Graduates who have previously completed any of the following degrees in design, advertising, digital business, audiovisual communication or any other branch related to this field of work.

This program uses a multidisciplinary approach as the students have a diverse set of academic profiles and represent multiple nationalities.

"
You will be able to be part of a board of directors in a production company by completing this comprehensive program"

Average Age

Between **35** and **45** years old

Years of Experience

More than 15 years **12%**

Up to 5 years **5%**

5 to 10 years **65%**

10 to 15 years **18%**

Training

Communication **45%**

Business **32%**

Design **15%**

Social Sciences **8%**

Academic Profile

Project Management **25%**

Communication **19%**

Sales and Marketing **15%**

General Management **13%**

Operations **12%**

Consulting **10%**

Planning and Accounting **6%**
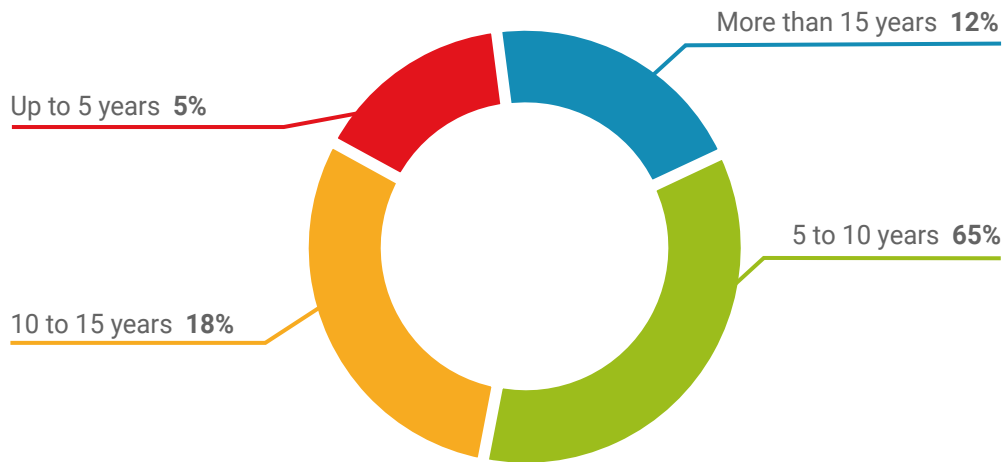
Geographical Distribution

Country	%
USA	**5%**
Spain	**44%**
Brazil	**4%**
Mexico	**14%**
Colombia	**8%**
Chile	**4%**
Argentina	**7%**
Peru	**8%**
Ecuador	**4%**
Rep. Dominican Republic	**2%**
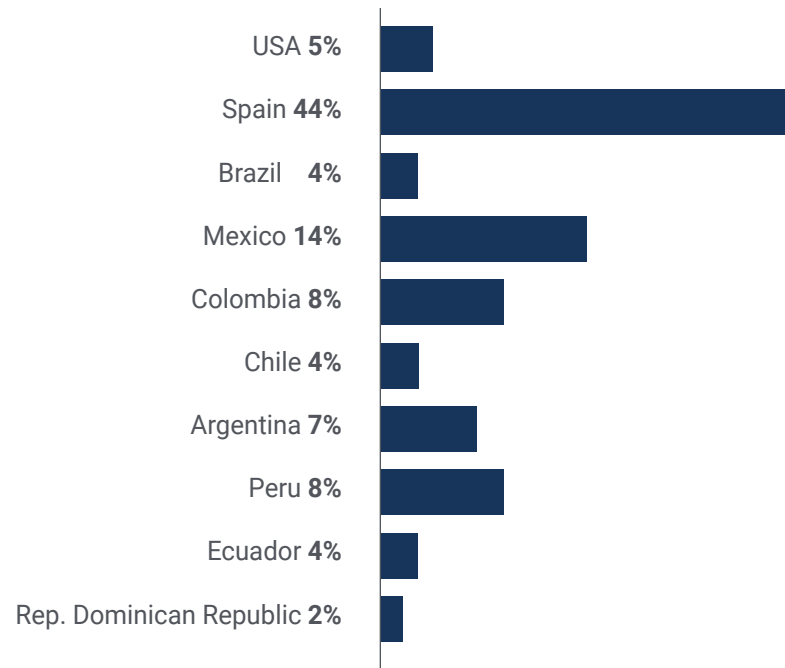
Alejandra Ramón

Production Manager and Project Manager

"Companies that produce audiovisual works are in a process of transformation thanks to new digital platforms. With this program I have been able to understand this new world much better, motivating me to lead my own team in search of a new world hit"

08
Impact on Your Career

TECH is aware that studying a program like this entails great economic, professional and, of course, personal investment. For this reason, the ultimate goal will always be to provide all the necessary tools and an innovative methodology to motivate students in each class. This will guarantee a satisfactory labor insertion in a sector that demands quality and excellence.

" *Create new audiovisual projects that become a success"*

Are you ready to take the leap?
Excellent professional development awaits you

TECH's Postgraduate Diploma in Audiovisual Product Management is an intensive program that prepares future graduates to face challenges and business decisions in the field of audiovisual business management.

Its main objective is to guarantee the professional success of its students, promoting their professional and personal growth.

Aspire to be named best director at a film festival.

Achieve the positive change you need to boost your career and profession with the Postgraduate Diploma in Audiovisual Product Management.

When the change occurs

During the program	During the first year	After 2 years
13%	**62%**	**25%**

Type of change

Internal Promotion **49%**

Change of Company **38%**

Entrepreneurship **13%**
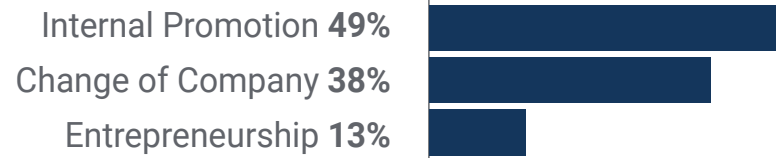
Salary increase

This program represents a salary increase of more than **25%** for our students.

Salary before	A salary increase of	Salary after
$59.800	**25.22%**	**$75.001**

Benefits for Your Company

The Postgraduate Diploma in Audiovisual Product Management contributes to elevate the organization's talent to its maximum potential by training high-level leaders.

Participating in this program is a unique opportunity to access a powerful network of contacts in which to find future professional partners, customers or suppliers.

"

The new vision of production companies is to have directors who are capable of generating great projects and directing them to success"

tech 44 | Benefits for Your Company

Developing and retaining talent in companies is the best long-term investment.

01

Intellectual Capital and Talent Growth

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.

05 Project Development

The manager can work on a current project or develop new projects in the field of R&D or Business Development within their company.

06 Increased competitiveness

This Postgraduate Diploma will equip students with the skills to take on new challenges and drive the organization forward.

Certificate

The Postgraduate Diploma in Audiovisual Product Management guarantees you, in addition to the most rigorous and updated training, access to a Postgraduate Diploma issued by TECH Global University.

Successfully complete this training and receive your university degree without travel or laborious paperwork"

This program will allow you to obtain your **Postgraduate Diploma in Audiovisual Product Management** endorsed by **TECH Global University**, the world's largest online university.

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In Andorra la Vella, on the 28th of February of 2024

Dr. Pedro Navarro Illana
Rector

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Postgraduate Diploma
Audiovisual Product Management

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- » Exams: **online**

Postgraduate Diploma
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