Postgraduate Diploma

Assessment and Improvement of Career Development and Job Satisfaction through Artificial Intelligence

tech global university

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Postgraduate Diploma
Assessment and Improvement of Career Development and Job Satisfaction through Artificial Intelligence

» Modality: **online**
» Duration: **6 months**
» Certificate: **TECH Global University**
» Accreditation: **18 ECTS**
» Schedule: **at your own pace**
» Exams: **online**
» Intended for: **University graduates who have previously completed any of the degrees in the fields of Human Social, Legal Sciences , Administrative and Business Sciences.**

Website: **www.techtitute.com/us/school-of-bussines/postgraduate-diploma/postgraduate-assessment-improvement-career-development-job-satisfaction-through-artificial-intelligence**

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01

Welcome

Digital transformation has revolutionized multiple aspects of HR management, including professional development and job satisfaction. In this sense, Artificial Intelligence is positioning itself as one of the key technologies of Industry 4.0 due to its ability to carry out more accurate and real-time assessments of employee performance, as well as for the creation of personalized Professional Development programs. Faced with this reality, professionals need to acquire solid skills to handle advanced tools such as Machine Learning in order to increase both Job Satisfaction and employee engagement. For this reason, TECH launches a revolutionary online program focused on the implementation of solutions based on Artificial Intelligence.

Postgraduate Diploma in Assessment and Improvement of Career Development and Job Satisfaction through Artificial Intelligence
TECH Global University

Through this 100% online Postgraduate Diploma, you will get the most out of Artificial Intelligence to develop individualized Professional Development plans and optimize employee well-being"

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Global University

Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.

The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% of TECH students successfully complete their studies

Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100000 executives prepared each year

+200 different nationalities

Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

+500 collaborative agreements with leading companies

Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.

Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:

Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.

Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.

Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.

At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level"

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

01

A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05 Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06 Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.

07 Improve *soft skills* and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08 You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to study with a team of world-renowned teachers.

04
Objectives

Through this Postgraduate Diploma, professionals will have a comprehensive knowledge of the fundamentals of Artificial Intelligence and its applications in both talent management and Professional Development. At the same time, graduates will obtain advanced skills to apply cutting-edge Machine Learning techniques in order to create pathways to develop internal talent. In this sense, students will apply data analysis to optimize strategic decision making. In this way, specialists will foster more positive work environments and increase employee Job Satisfaction.

You will be able to implement AI-assisted Virtual Coaching and Mentoring systems to provide personalized support to staff"

TECH makes the objectives of its students its own.
Working together to achieve them.

The **Postgraduate Diploma in Assessment and Improvement of Career Development and Job Satisfaction through Artificial Intelligence** will enable the student to:

01 Use Artificial Intelligence to monitor the work climate, proactively identifying problems and improving internal communication and employee satisfaction

02 Develop the ability to use Artificial Intelligence to identify and eliminate bias in selection, evaluation and development processes

03 Train students to implement Artificial Intelligence solutions that automate administrative and managerial tasks

04 Apply predictive analytics techniques in HR management, anticipating needs and improving strategic planning

05 Delve into the ethical and transparency principles necessary for the responsible implementation of Artificial Intelligence in Human Resources

06 Lead digital transformation projects in the Human Resources department, using Artificial Intelligence as a key tool to innovate and improve organizational processes

Structure and Content

The Postgraduate Diploma in Assessment and Improvement of Professional Development and Job Satisfaction through Artificial Intelligence is a custom-designed curriculum delivered in a 100% online format that adapts to your own schedule, which will lay the foundation for your professional growth and prepare you for strategic roles such as Human Resources Management.

You will master specialized Artificial Intelligence software to measure Professional Development and increase employee Job Satisfaction"

Syllabus

The Postgraduate Diploma in Assessment and Improvement of Professional Development and Job Satisfaction through Artificial Intelligence from TECH Global University is an intensive program that prepares you to face business decisions in Human Resources.

The curriculum will address the most sophisticated Artificial Intelligence techniques to automate administrative tasks such as performance evaluation systems, monitoring compliance with labor policies and even contract management.

The curriculum will also delve into advanced Machine Learning techniques to detect employees with high growth potential and develop individualized training programs to retain talent.

Module 1	Artificial Intelligence and Its Application in Talent Management and Professional Development
Module 2	Performance Evaluations
Module 3	Monitoring and Improving Work Climate with Artificial Intelligence

Where, When and How is it Taught?

TECH offers you the possibility to study this Postgraduate Diploma in Assessment and Improvement of Professional Development and Job Satisfaction through Artificial Intelligence completely online. Throughout the 6 months of the educational program, the students will be able to access all the contents of this program at any time, allowing them to self-manage their study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Artificial Intelligence and Its Application in Talent Management and Professional Development

1.1. **Introduction to the Application of Artificial Intelligence in Talent Management and Professional Development**
1.1.1. Historical Evolution of AI in Talent Management and How It Has Transformed the Industry
1.1.2. Definition of Artificial Intelligence in the Human Resources Context
1.1.3. Importance of Talent Management and Professional Development. Glint

1.2. **Automation of Talent Management Processes**
1.2.1. Using Artificial Intelligence to Automate Administrative Tasks in Talent Management
1.2.2. Implementing Artificial Intelligence-Based Talent Management Systems
1.2.3. Assessing Operational Efficiency and Cost Reduction through Automation with Artificial Intelligence

1.3. **Talent Identification and Retention with Artificial Intelligence**
1.3.1. Using Artificial Intelligence Algorithms to Identify and Retain Talent in the Organization
1.3.2. Predictive Analytics for the Detection of Employees with High Growth Potential
1.3.3. Integrating Artificial Intelligence with HR Management Systems for Continuous Performance and Development Tracking

1.4. **Personalization of Professional Development. Leader Amp**
1.4.1. Implementing Customized Artificial Intelligence-Based Professional Development Programs
1.4.2. Using Recommendation Algorithms to Suggest Learning and Growth Opportunities
1.4.3. Matching Career Development Pathways to Labor Market Evolution Predictions Using Artificial Intelligence

1.5. **Competency and Skills Gap Analysis**
1.5.1. Using Artificial Intelligence to Analyze Employees' Current Skills and Competencies
1.5.2. Identification of Skills Gaps and Training Needs Using Data Analytics
1.5.3. Implementing Real-Time Training Programs Based on Automated Artificial Intelligence Recommendations

1.6. **Mentoring and Virtual Coaching**
1.6.1. Implementation of Artificial Intelligence-Assisted Virtual Mentoring Systems. Crystal
1.6.2. Using Chatbots and Virtual Assistants to Provide Personalized Coaching
1.6.3. Impact Assessment of Virtual Coaching Using Data Analysis and Automated Artificial Intelligence Feedback

1.7. **Achievement and Performance Recognition**
1.7.1. Using Artificial Intelligence-Based Achievement Recognition Systems to Motivate Employees. BetterUp
1.7.2. Automatically Analyzing Employee Performance and Productivity Using Artificial Intelligence
1.7.3. Developing an Artificial Intelligence-Based Reward and Recognition System

1.8. **Evaluation of Leadership Potential**
1.8.1. Applying Artificial Intelligence Techniques to Assess Leadership Potential of Employees
1.8.2. Identifying Emerging Leaders and Developing Tailored Leadership Programs
1.8.3. Using Artificial Intelligence-Driven Simulations to Train and Evaluate Leadership Skills

1.9. **Change Management and Organizational Adaptability**
1.9.1. Predictive Analytics to Anticipate Change Needs and Promote Organizational Resilience
1.9.2. Organizational Change Planning Using Artificial Intelligence
1.9.3. Using Artificial Intelligence to Manage Organizational Change and Promote Adaptability. Cognician

1.10. **Ethics and Accountability in Talent Management with Artificial Intelligence**
1.10.1. Ethical Considerations in the Use of Artificial Intelligence in Talent Management and Professional Development. Reflektive
1.10.2. Ensuring Fairness and Transparency in Artificial Intelligence Algorithms Used in Talent Management Decision-Making
1.10.3. Implementation of Audits to Monitor and Adjust Artificial Intelligence Algorithms to Ensure Ethical Practices

Module 2. Performance Evaluations

2.1. Introduction to the Application of Artificial Intelligence in Performance Evaluations
2.1.1. Definition of Artificial Intelligence and Its Role in Performance Evaluations. 15Five
2.1.2. Importance of Using Artificial Intelligence to Improve the Objectivity and Efficiency of Evaluations
2.1.3. Limitations of Artificial Intelligence in Performance Evaluations

2.2. Automation of Evaluation Processes
2.2.1. Using Artificial Intelligence to Automate Data Collection and Analysis in Performance Evaluations. Peakon
2.2.2. Implementing Artificial Intelligence-Based Automated Evaluation Systems
2.2.3. Successful Studies in Automation with Artificial Intelligence

2.3. Data Analysis and Performance Metrics
2.3.1. Using Artificial Intelligence Algorithms to Analyze Performance Data and Trends
2.3.2. Identifying Key Metrics and KPIs Using Advanced Data Analysis Techniques
2.3.3. Artificial Intelligence Data Analytics Training

2.4. Continuous Evaluation and Real-Time Feedback
2.4.1. Implementation of Artificial Intelligence-Assisted Continuous Assessment Systems. Lattice
2.4.2. Using Chatbots and Real-Time Feedback Tools to Provide Feedback to Employees
2.4.3. Impact of Artificial Intelligence-Based Feedback

2.5. Identification of Strengths and Areas for Improvement
2.5.1. Applying AI to Identify Employee Strengths and Weaknesses
2.5.2. Automatic Analysis of Competencies and Skills Using Machine Learning Techniques. Workday Performance Management
2.5.3. Connection with Professional Development and Planning

2.6. Detection of Trends and Performance Patterns
2.6.1. Using AI to Detect Trends and Patterns in Employee Performance. TAlentSoft
2.6.2. Predictive Analytics to Anticipate Potential Performance Problems and Take Proactive Measures
2.6.3. Advanced Data Visualization Dashboards

2.7. Customization of Objectives and Development Plans
2.7.1. Implementing Artificial Intelligence-Based Personalized Target Setting Systems. Reflektive
2.7.2. Using Recommendation Algorithms to Suggest Individualized Development Plans
2.7.3. Long-Term Impact of Personalized Targets

2.8. Elimination of Bias in Evaluations
2.8.1. Applying Artificial Intelligence to Identify and Mitigate Bias in Performance Evaluations
2.8.2. Implementing Impartial and Equitable Algorithms in Evaluation Processes
2.8.3. Artificial Intelligence Ethics Training for Evaluators

2.9. Data Security and Protection in Artificial Intelligence Evaluations
2.9.1. Ethical and Legal Considerations in the Use of Personal Data in Performance Evaluations with Artificial Intelligence. LEver
2.9.2. Ensuring the Privacy and Security of Employee Information in Artificial Intelligence-Based Evaluation Systems
2.9.3. Implementing Data Access Protocols

2.10. Continuous Improvement and Adaptability of the System
2.10.1. Using Feedback and Data Analysis to Continuously Improve Evaluation Processes
2.10.2. Adapting Evaluation Systems as the Organization's Needs and Objectives Change
2.10.3. Review Committee for Adjustment of Metrics

Module 3. Monitoring and Improving Work Climate with Artificial Intelligence

3.1. Applying Artificial Intelligence in Workplace Climate Management
3.1.1. Definition and Relevance of Work Climate
3.1.2. Overview of Artificial Intelligence in the Management of Workplace Climate
3.1.3. Benefits of Using Artificial Intelligence to Monitor Workplace Climate

3.2. Artificial Intelligence Tools for Workplace Data Collection
3.2.1. Real-Time Feedback Systems with IBM Watson
3.2.2. Automated Survey Platforms
3.2.3. Sensors and Wearables for Physical and Environmental Data Collection

3.3. Artificial Intelligence Sentiment Analysis
3.3.1. Fundamentals of Sentiment Analysis
3.3.2. Using Google Cloud Natural Language to Analyze Emotions in Written Communication
3.3.3. Applying Sentiment Analysis in Emails and Corporate Social Networks

3.4. *Machine Learning for the Identification of Behavioral Patterns*
3.4.1. Clustering with K-Means in Python for Segmenting Workplace Behaviors
3.4.2. Pattern Recognition in Behavioral Data
3.4.3. Predicting Trends in Work Climate

3.5. Artificial Intelligence in the Proactive Detection of Workplace Problems
3.5.1. Predictive Models to Identify Conflict Risks
3.5.2. Artificial Intelligence-Based Early Warning Systems
3.5.3. Detection of Harassment and Discrimination Using Text Analytics with spaCy

3.6. Improving Internal Communication with Artificial Intelligence
3.6.1. Chatbots for Internal Communication
3.6.2. Network Analysis with Artificial Intelligence to Improve Collaboration Using Gephi
3.6.3. Artificial Intelligence Tools to Personalize Internal Communications

3.7. Change Management with Artificial Intelligence Support
3.7.1. Artificial Intelligence Simulations to Predict Impacts of Organizational Change with AnyLogic
3.7.2. Artificial Intelligence Tools to Manage Resistance to Change
3.7.3. Artificial Intelligence Models for Optimizing Change Strategies

3.8. Assessment and Continuous Improvement of Work Climate with Artificial Intelligence
3.8.1. Continuous Work Climate Monitoring Systems
3.8.2. Algorithms for Analyzing the Effectiveness of Interventions
3.8.3. Artificial Intelligence for the Customization of Work Climate Improvement Plans

3.9. Integration of Artificial Intelligence and Organizational Psychology
3.9.1. Psychological Theories Applied to Artificial Intelligence Analysis
3.9.2. Artificial Intelligence Models for Understanding Motivation and Job Satisfaction
3.9.3. Artificial Intelligence Tools to Support Employee Emotional Well-Being

3.10. Ethics and Privacy in the Use of Artificial Intelligence to Monitor Workplace Climate
3.10.1. Ethical Considerations of Workplace Monitoring
3.10.2. Data Privacy and Regulatory Compliance
3.10.3. Transparent and Responsible Data Management

You will develop the most effective predictive analytics to create more productive work environments and increase talent development in organizations"

6
Study Methodology

TECH is the world's first university to combine the *case study* methodology with *Relearning*, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.

TECH will prepare you to face new challenges in uncertain environments and achieve success in your career"

The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.
The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

At TECH you will NOT have live classes (which you might not be able to attend)"

The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

> ❝ *TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want"*

Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.

Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.

The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"

The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.

2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.

3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.

4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the quality of teaching, quality of materials, course structure and objectives is excellent. Not surprisingly, the institution became the best rated university by its students on the Trustpilot review platform, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.

As such, the best educational materials, thoroughly prepared, will be available in this program:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.

Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.

Interactive Summaries

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.
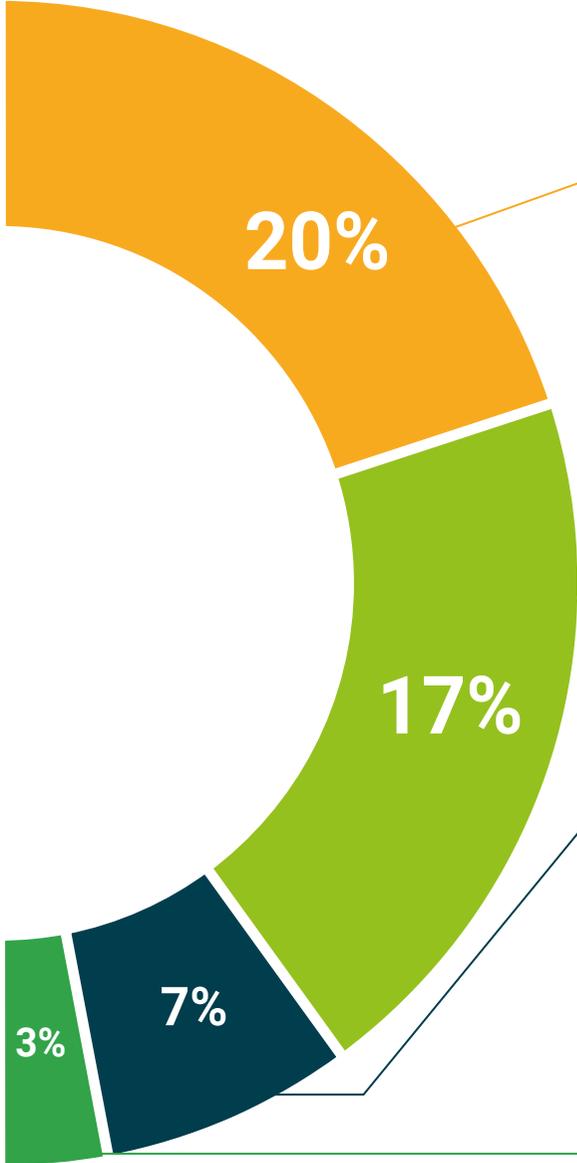
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Additional Reading

Recent articles, consensus documents, international guides… In our virtual library you will have access to everything you need to complete your education.

20%

15%

15%

3%

20%

17%

7%

3%
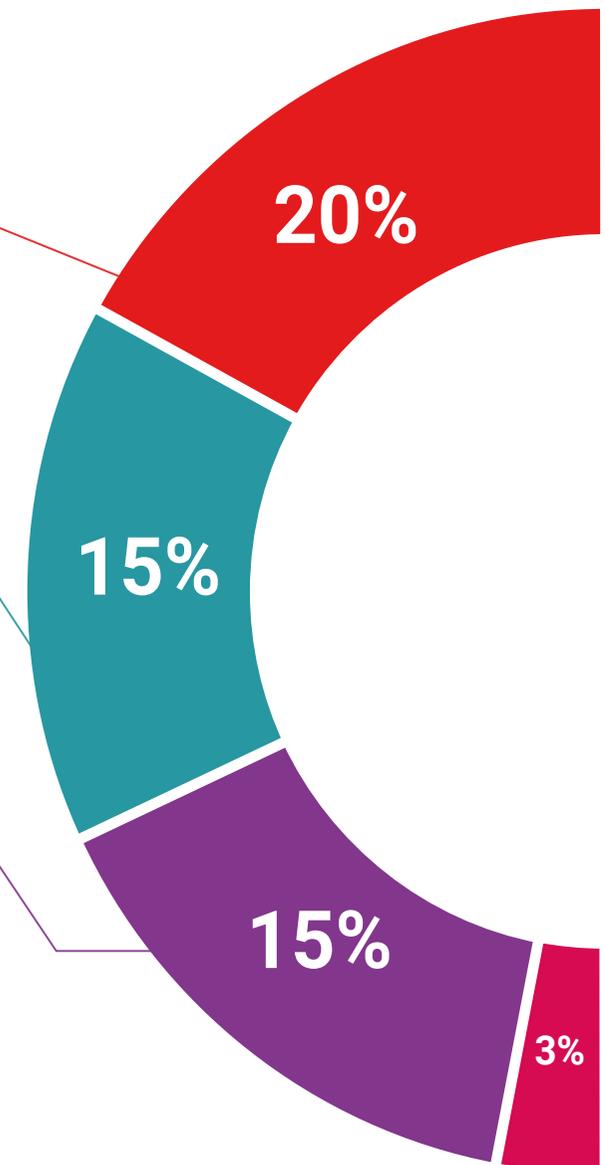
Case Studies

Students will complete a selection of the best *case studies* in the field. Cases that are presented, analyzed, and supervised by the best specialists in the world.

Testing & Retesting

We periodically assess and re-assess your knowledge throughout the program. We do this on 3 of the 4 levels of Miller's Pyramid.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an expert strengthens knowledge and memory, and generates confidence for future difficult decisions.

Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical and effective way to help students progress in their learning.

Our Students' Profiles

The Postgraduate Diploma is intended for Graduates who have previously completed any of the following degrees in the field of Social and Legal Sciences, Administrative and Economics.

The diversity of participants with different academic profiles and from multiple nationalities makes up the multidisciplinary approach of this program.

The program is also open to professionals who, as university graduates in any field, have two years of work experience in the field Labor Relations.
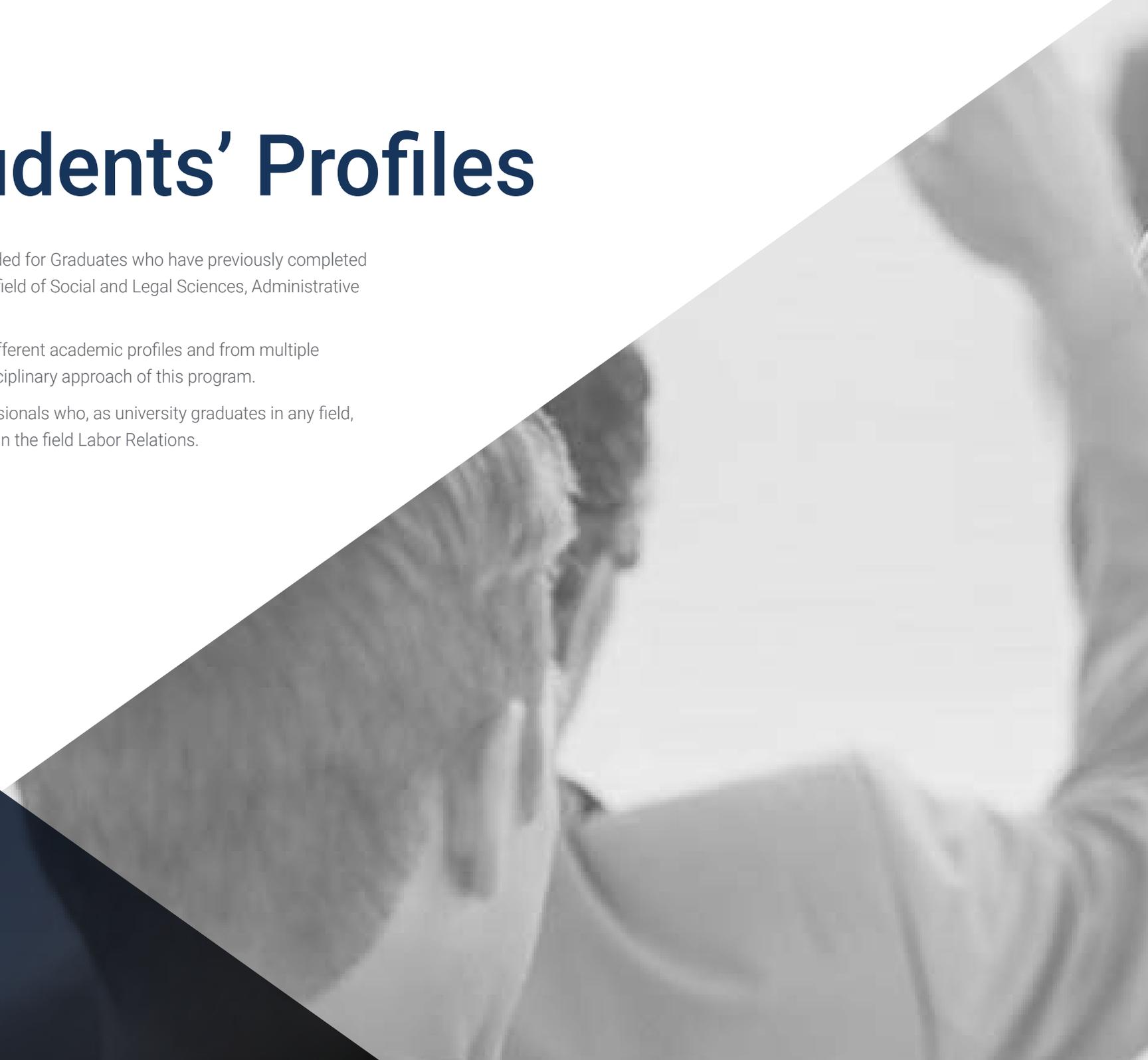
If you have professional performance in Labor Advisory and are looking for an interesting improvement in your career while continuing to work, this is the program for you"

Average Age

Between **35** and **45** years old

Years of Experience

More than 15 years **19%**

Up to 5 years **16%**

10 to 15 years **34%**

5 to 10 years **31%**

Training

Business and Economics **29%**

Engineering **41%**

Artificial Intelligence **15%**

Other **15%**

Academic Profile

Industry **41%**

Services **24%**

Entrepreneurs **26%**

Other **9%**
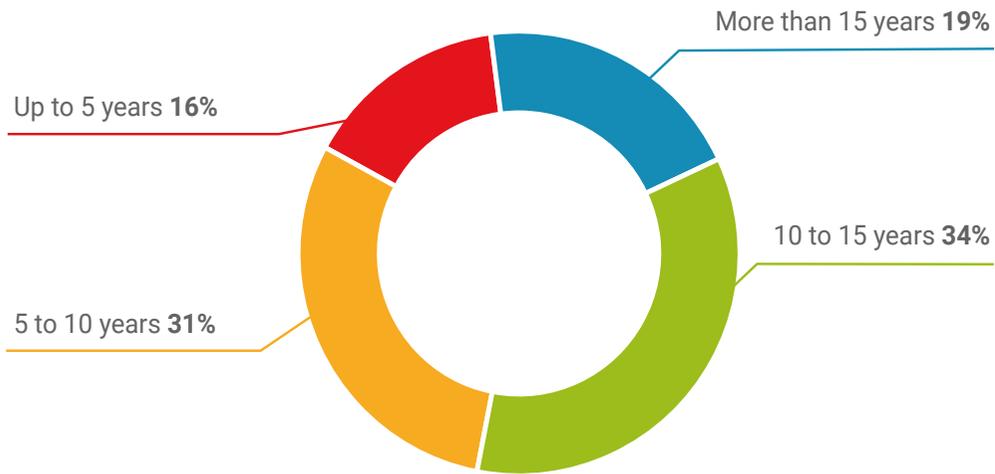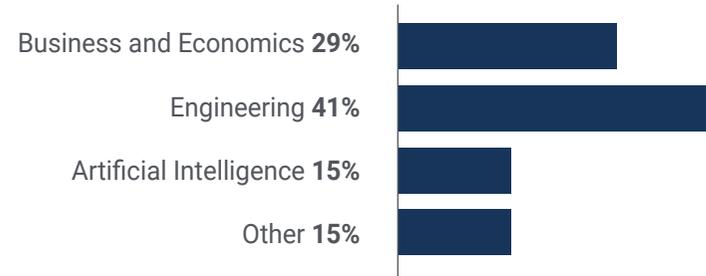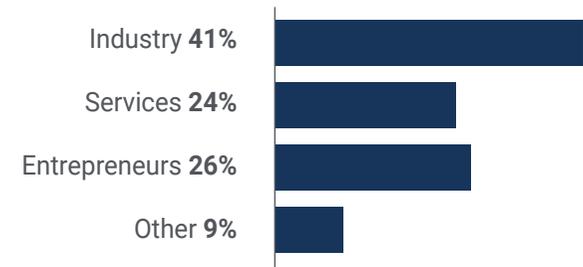
Geographical Distribution

U.S.A. **12%**

Spain **45%**

Mexico **28%**

Colombia **15%**
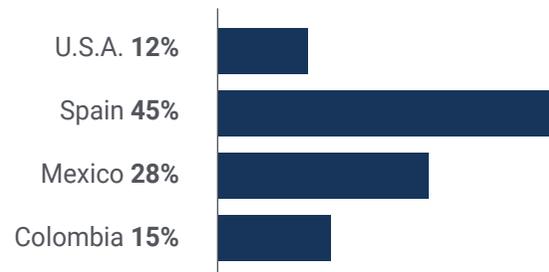
María González Pérez

Labor Relations Expert

"I am grateful to TECH for giving me the opportunity to take the Postgraduate Diploma in Assessment and Improvement of Professional Development and Job Satisfaction through Artificial Intelligence. It has been a very enriching experience, which has given me key tools such as Machine Learning to improve my work in the Human Resources area. Undoubtedly, it has been an investment of great value for my professional future"

08

Course Management

TECH's main premise is to provide the most holistic and updated university programs in the academic panorama, which is why it carefully selects its teaching staff. For the delivery of this Postgraduate Diploma, TECH has enlisted the services of authentic references in the implementation of Artificial Intelligence in Human Resources. In this way, they have created a myriad of teaching content defined by its excellent quality and adaptation to the demands of today's labor market. In this way, students will have access to an immersive experience that will allow them to significantly improve and increase their professional prospects.

The main experts in Artificial Intelligence applied to Human Resources have come together in this program to share all the advances in this booming field"

Management

Dr. Peralta Martín-Palomino, Arturo

- CEO and CTO at Prometeus Global Solutions
- CTO at Korporate Technologies
- CTO at AI Shepherds GmbH
- Consultant and Strategic Business Advisor at Alliance Medical
- Director of Design and Development at DocPath
- PhD in Psychology from the University of Castilla La Mancha
- PhD in Economics, Business and Finance from the Camilo José Cela University
- PhD in Psychology from University of Castilla La Mancha
- Master's Degree in Executive MBA from the Isabel I University
- Master's Degree in Sales and Marketing Management, Isabel I University
- Expert Master's Degree in Big Data by Hadoop Training
- Master's Degree in Advanced Information Technologies from the University of Castilla La Mancha
- Member of the research group SMILE

Professors

Ms. Del Rey Sánchez, Cristina

- Talent Management Administrative Officer at Securitas Seguridad España, S.L.
- Extracurricular Activities Center Coordinator
- Support classes and pedagogical interventions with Primary and Secondary Education students
- Postgraduate in Development, Delivery and Tutoring of e-Learning Training Actions
- Postgraduate in Early Childhood Care
- Degree in Pedagogy from the Complutense University of Madrid

Take the opportunity to learn about the latest advances in this field in order to apply it to your daily practice"

Impact on Your Career

Through this Postgraduate Diploma, graduates will expand their job prospects significantly and will have the opportunity to access positions of greater responsibility in their institutions.

In this sense, professionals will stand out for leading the digital transformation in the Human Resources Department in an efficient manner. In this way, they will integrate the main tools of Artificial Intelligence to automate processes that range from payroll management to the assignment of tasks and work schedules.

" *You will develop skills to implement algorithmic models that generate more accurate and equitable evaluation systems*"

Are you ready to take the leap?
Excellent professional development awaits you

TECH's Postgraduate Diploma in Assessment and Improvement of Professional Development and Job Satisfaction through Artificial Intelligence is an intensive program that prepares you to face challenges and business decisions in the field of Human Resources. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

Do you want to experience a leap in quality in your career? Achieve it with this program applying the most effective tools of Artificial Intelligence to increase Job Satisfaction.

A curriculum designed to take you to the pinnacle of Human Resources.

When the change occurs

During the program
11%

During the first year
63%

After 2 years
26%

Type of change

Internal Promotion **47%**

Change of Company **45%**

Entrepreneurship **8%**
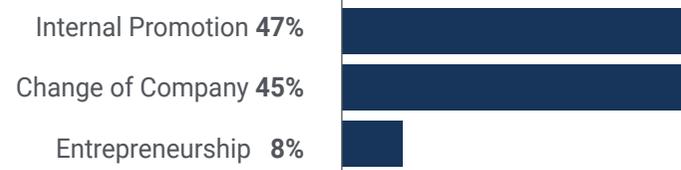
Salary increase

This program represents a salary increase of more than **26.24%** for our students

Salary before	A salary increase of	Salary after
$ 52,000	**26.24%**	**$ 65,644**

10
Benefits for Your Company

Upon completion of this Postgraduate Diploma, students will successfully implement Artificial Intelligence systems in the Human Resources Department to eliminate biases and improve objectivity in performance evaluations. In this sense, they will design professional development programs tailored to the specific needs of each employee, based on data and performance analysis.

In this way, institutions will optimize informed strategic decision making, which will help to foresee trends in job satisfaction and anticipate potential problems before they become crises.

" *You will implement strategies based on predictive models to foster an organizational culture that prioritizes employee well-being"*

Developing and retaining talent in companies is the best long-term investment.

01

Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.

05 Project Development

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

06 Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

11
Certificate

The Postgraduate Diploma in Assessment and Improvement of Career Development and Job Satisfaction through Artificial Intelligence guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Global University.

" *Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

This private qualification will allow you to obtain a **Postgraduate Diploma in Assessment and Improvement of Career Development and Job Satisfaction through Artificial Intelligence** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Diploma in Assessment and Improvement of Career Development and Job Satisfaction through Artificial Intelligence**

Modality: **online**

Duration: **6 months**

Accreditation: **18 ECTS**

tech global university

Mr./Ms. _____ with identification document _____ has successfully passed and obtained the title of:

Postgraduate Diploma in Assessment and Improvement of Career Development and Job Satisfaction through Artificial Intelligence

This is a private qualification of 540 hours of duration equivalent to 18 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra la Vella, on the 28th of February of 2024

Dr. Pedro Navarro Illana
Dean

Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

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Postgraduate Diploma
Assessment and Improvement of Career Development and Job Satisfaction through Artificial Intelligence

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Global University**
- » Accreditation: **18 ECTS**
- » Schedule: **at your own pace**
- » Exams: **online**

Postgraduate Diploma

Assessment and Improvement of Career Development and Job Satisfaction through Artificial Intelligence

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