

# Postgraduate Diploma Analysis and Planning in Accounting





## Postgraduate Diploma Analysis and Planning in Accounting

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: Graduates who want to expand and update their knowledge in accounting with the latest approved regulations and with an international and complex vision of accounting statements

Website: [www.techtute.com/in/school-of-business/postgraduate-diploma/postgraduate-diploma-analysis-planning-accounting](http://www.techtute.com/in/school-of-business/postgraduate-diploma/postgraduate-diploma-analysis-planning-accounting)

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# 01 Welcome

Accounting is one of the most important areas of any company, since it provides a clear and complete vision of the economic-financial situation of the entity so specific strategies can be carried out to achieve greater profitability. To this end, professionals in the field need to broaden their knowledge in the different accounting areas and obtain a global vision that allows them to achieve greater business benefits. TECH offers a wide range of topics on analysis and planning in accounting, with the intention of increasing their professional training and specialize in the field



Postgraduate Diploma in Analysis and Planning in Accounting. TECH  
Technological University



“

*Specialize in accounting analysis and planning and avoid any possible errors in your company's accounts”*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Technological University



### Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**100,000+**

executives trained each year

**200+**

different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**500+**

collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.





TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

---

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

---

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



### Economy of Scale

---

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

---

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"*

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"*

This program will provide students with a multitude of professional and personal advantages, particularly the following:

**01**

### A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of participants achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

*We give you the opportunity to train with a team of world renowned teachers.*

# 04 Objectives

This program is designed to strengthen management and leadership skills, as well as to develop new skills and abilities that will be essential in the professional development of the students. After passing the program, they will be able to make global decisions with an innovative perspective and an international vision





“

*One of our fundamental objectives is to help you develop the essential skills to strategically manage your company's accounts”*

Your goals are our goals.

We work together to help you achieve them.

The Postgraduate Diploma in Analysis and Planning in Accounting trains students to:

01

Apply General Chart of Accounts recognition and valuation rules to different complex transactions

04

Value a given company by analyzing the economic and financial statements, linking these statements to the different value creation techniques

02

Elaborate projections of economic-financial statements



03

Study and identify the regulations applicable to the group of companies in preparing annual accounts

05

Know all the elements included in financial statements and detailed analysis of complex, economically relevant transactions for organizations involved in hedging operations and their effects on financial statements

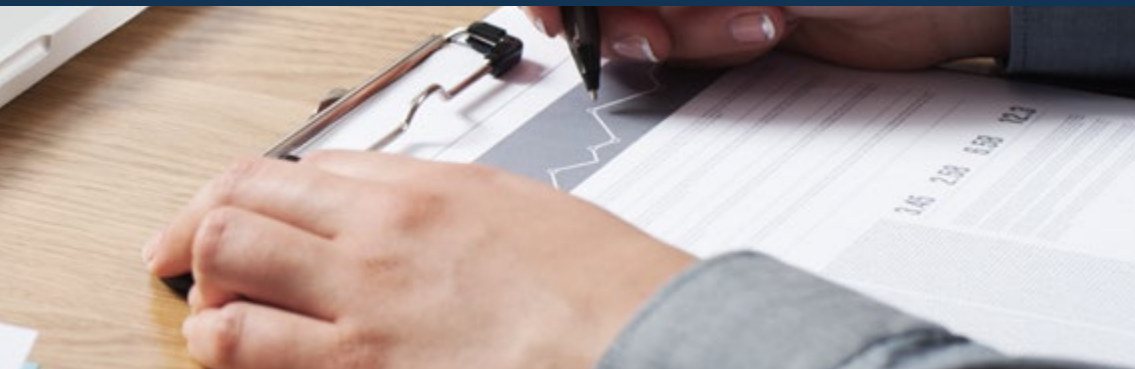


06

Know, analyze and apply investment products on the market

08

Select derivative instruments for hedging according to the financial markets



09

Select an investment portfolio in financial assets and estimate its level of risk

07

Measure portfolio risks and propose hedges to reduce them

10

Understand profitability and risk function

11

Analyze business operations to make decisions and measure results

14

Prepare consolidated annual accounts

12

Have a global vision of the role played by the financial system in the allocation of financial resources and know the functions, characteristics and classification of assets, intermediaries and financial markets



13

Understand what derivative financial instruments are and how they work and their markets, both nationally and internationally

15

Identify and observe the regulations applicable to groups of companies in preparing financial statements

16

Financial and accounting planning

18

Carry out short- and long-term financial planning and reconcile the company's short term financial objectives with its long term ones

19

Analyze business operations to make decisions and measure results

17

Conduct analyses that allow for successful planning and control strategy

20

Possess in-depth knowledge of accounting and tax operations that affect a company and develop the ability to perform them with solvency and knowledge



05

# Structure and Content

The Postgraduate Diploma in Analysis and Planning in Accounting is a tailor-made program for students, taught in a 100% online format so they can choose the time and place that best suits their availability, schedules and interests. A qualification that takes place over six months and is intended to be a unique and stimulating experience that lays the foundations for their success as a logistics manager



“

*This curriculum will provide you with the necessary knowledge to carry out adequate accounting management”*

## Syllabus

The Postgraduate Diploma in Analysis and Planning in Accounting at TECH Technological University is an intensive program that prepares professionals to face business challenges and decisions at both a national and international level.

The main objective is to promote your personal and professional growth, helping you achieve success

The content of the Postgraduate Diploma in Analysis and Planning in Accounting is designed to promote the development of managerial skills that enable more rigorous decision-making in uncertain environments

Over the course of 600 hours, students will analyze a plethora of practical cases through individual and teamwork. It is, therefore, an authentic immersion in real business situations

This Postgraduate Diploma deals in depth with different areas of the company and it is designed to train managers who understand project management from a strategic, international and innovative perspective

A plan designed for students, focused on their professional development, which prepares them to achieve excellence in the field of business management and administration. A program that understands your needs and those of your company through innovative content based on the latest trends, and supported by the best educational methodology and an exceptional teaching staff, which will provide you with the skills to creatively and efficiently resolve critical situations.

This Postgraduate Diploma takes place over 6 months and is divided into 4 modules:

### Module 1

Analysis of Economic-Financial Statements

### Module 2

Financial Instrument Analysis and Management

### Module 3

Financial Statement Consolidation

### Module 4

Financial-Accounting Planning for Business Decisions



### Where, When and How is it Taught?

TECH offers the possibility of taking this program completely online. Throughout the 6 months of specialization, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*



**Module 1. Analysis of Economic-Financial Statements**

**1.1. Accounting Information Contained in Financial Statements**

- 1.1.1. General Objectives of Accounting Information
- 1.1.2. Balance Sheets: Nature, Meaning and Components
- 1.1.3. Income Statements: Nature, Meaning and Components
- 1.1.4. Changes in Equity Statement: Meaning and Components
- 1.1.5. Cash Flow Statement: Meaning and Components

**1.2. Economic and Financial Analysis Techniques**

- 1.2.1. Economic-Financial Analysis Objectives
- 1.2.2. Analysis Methods
- 1.2.3. Economic and Financial Analysis
- 1.2.4. Financial Classification of Balance Sheets
- 1.2.5. Economic Structure of Income Statements

**1.3. Short-Term Financial Situation Analysis (I)**

- 1.3.1. Short-Term Equilibrium
- 1.3.2. Working Capital
- 1.3.3. Average Maturity Period or Operating Cycle
- 1.3.4. Necessary Working Capital

**1.4. Short Term Financial Situation Analysis (II)**

- 1.4.1. Ratios: Concept and Meaning
- 1.4.2. Main Ratios Used in Financial Statements Analysis: Solvency and Liquidity
- 1.4.3. Turnover Ratios of Working Capital Components

**1.5. Long-Term Financial Situation Analysis (I)**

- 1.5.1. Economic-Financial Structure: Assets, Liabilities and Net Worth
- 1.5.2. Relation between Liabilities and Net Worth
- 1.5.3. Collateral and Debt
- 1.5.4. Leverage Effect

**1.6. Long-Term Financial Situation Analysis (II)**

- 1.6.1. Benefit Generation Analysis
- 1.6.2. Funds Generation Analysis

**1.7. Economic Situation Analysis: Profitability**

- 1.7.1. Return on Investment (ROI) and Components
- 1.7.2. Financial Profitability or Return on Equity (ROE)
- 1.7.3. Shareholder Return

**1.8. Applying ROA and ROE Concepts: The Weighted Average Cost of Capital (WACC)**

- 1.8.1. The Weighted Average Cost of Capital
- 1.8.2. Factors that Determine the Cost of Capital
- 1.8.3. Cost of Capital Calculation
- 1.8.4. Determining the Cost of Each Financial Source

**1.9. Quantifying Financial and Economic Effects of Investment and Financing Decisions**

- 1.9.1. Approaching the Question by Way of Example
- 1.9.2. Financial Leverage
- 1.9.3. Financial Structure

**1.10. Overall Financial Statement Analysis: Case Study**



**Module 2. Financial Instrument Analysis and Management**
**2.1. Introduction to the Financial System and Institutions**

- 2.1.1. General Matters
- 2.1.2. Financial System Organization
- 2.1.3. Financial Institutions
- 2.1.4. Financial Markets
- 2.1.5. Financial Assets
- 2.1.6. The Spanish Financial System

**2.2. Short-Term Public Debt**

- 2.2.1. Introduction
- 2.2.2. Treasury Bills: Definition and Features
- 2.2.3. Treasury Bills: Issuance Form
- 2.2.4. Secondary Market for Treasury Bills

**2.3. Long-Term Public Debt**

- 2.3.1. Introduction
- 2.3.2. Government Bonds and Debentures: Definition and Features
- 2.3.3. Bonds and Debentures: Issuance Form
- 2.3.4. Secondary Markets for Government Bonds and Debentures

**2.4. Short Term Corporate Debt**

- 2.4.1. Introduction
- 2.4.2. Promissory Notes and Other Short Term Corporate Assets: Definition and Features
- 2.4.3. Commercial Paper: Issuance Form
- 2.4.4. Secondary Markets for Commercial Paper

**2.5. Long Term Corporate Debt**

- 2.5.1. Introduction
- 2.5.2. Corporate Bonds and Debentures: Definition and Features
- 2.5.3. Corporate Bonds and Debentures: Issuance Form
- 2.5.4. Secondary Corporate Debt Markets

**2.6. Variable Income: Stock**

- 2.6.1. Introduction
- 2.6.2. What Is Stock?
- 2.6.3. Options Valuation
- 2.6.4. Official Market Surveillance and Supervision
- 2.6.5. Investment Services Firms
- 2.6.6. Public Stock Offerings: IPOs
- 2.6.7. Market Credit Operations

**2.7. Foreign Exchange Markets**

- 2.7.1. Introduction
- 2.7.2. Type of Change
- 2.7.3. Factors Affecting the Types of Change
- 2.7.4. Foreign Currency Transactions
- 2.7.5. Features of Foreign Exchange Markets

**2.8. Derivative Instruments: *Forwards* and *Futures***

- 2.8.1. Introduction to Derivatives
- 2.8.2. Spanish Financial Futures Market (MEFF)
- 2.8.3. *Forwards*: Definition and Strategies
- 2.8.4. *Futures*: Definition and Strategies
- 2.8.5. Examples of *Forwards* and *Futures* Transactions

**2.9. Derivative Instruments: Options**

- 2.9.1. Introduction to Options
- 2.9.2. Basic Positions with Options
- 2.9.3. Intrinsic Value and Time Value in Options
- 2.9.4. Examples of Options Transactions

**2.10. Derivative Instruments: *SWAPS***

- 2.10.1. Introduction to SWAPS
- 2.10.2. Features of SWAP Transactions
- 2.10.3. SWAPS Types
- 2.10.4. Examples of SWAPS Transactions

**Module 3. Financial Statement Consolidation**

**3.1. Accounting Consolidation: Introduction**

- 3.1.1. Introduction
  - 3.1.1.1. Concept of Consolidation
  - 3.1.1.2. Regulations to Prepare Consolidated Financial Statements
- 3.1.2. Subject to Consolidation
- 3.1.3. Obligation to Consolidate
- 3.1.4. Consolidation Methods

**3.2. Global Integration Methods Part I**

- 3.2.1. Introduction
- 3.2.2. Homogenizations
- 3.2.3. Aggregations and Acquisition Method
- 3.2.4. Eliminations

**3.3. Global Integration Methods Part II**

- 3.3.1. Introduction
- 3.3.2. Scenario 1: Change in Investment without Change in Percentage of Ownership, Change in Ownership
- 3.3.3. Scenario 2: Variation in the Percentage of Ownership without Loss of Control

- 3.3.3.1. Increase in the Percentage of Ownership without Loss of Control
- 3.3.3.2. Decrease in the Percentage of Ownership without Loss of Control
- 3.3.4. Scenario 3: Decrease in the Percentage of Ownership Resulting in Loss of Control
- 3.3.5. Special Cases and Exceptions to the Acquisition Method

**3.4. Global Integration Methods Part III**

- 3.4.1. Introduction
- 3.4.2. Individual Cases
  - 3.4.2.1. Indirect Participation
  - 3.4.2.2. Reverse Acquisitions
  - 3.4.2.3. Other Acquisitions

**3.5. Global Integration Methods Part IV**

- 3.5.1. Introduction
- 3.5.2. Eliminating Intragroup Items and Income
- 3.5.3. Non-Financial Intragroup Transactions

**3.6. Global Integration Methods Part V**

- 3.6.1. Introduction
- 3.6.2. Non-Asset Eliminations
- 3.6.3. Financial Intragroup Transactions

**3.7. Equity Method**

- 3.7.1. Introduction: Procedure Description
- 3.7.2. Valuation in Subsequent Years Using the Equity Method
- 3.7.3. Intragroup Transactions between Equity Accounted Companies and Group Companies
- 3.7.4. Participation Modification
- 3.7.5. Impairment Losses and Loss of Associated Joint Venture status

**3.8. Proportional Integration Method**

- 3.8.1. Definition and Applicable Criteria
- 3.8.2. Non-Monetary Contributions
- 3.8.3. Joint Ventures Held for Sale
- 3.8.4. Others
- 3.8.5. Investments and Divestments in Jointly Controlled Entities
- 3.8.6. Shareholdings Prior to Consideration as Jointly Controlled Entities
- 3.8.7. Loss of Jointly Controlled Entities
- 3.8.8. Termination of Joint Control

**3.9. Other Rules Applicable to Consolidation**

- 3.9.1. Introduction
- 3.9.2. Translation of Annual Accounts into Foreign Currency (Arts. 59 a 67)
- 3.9.3. Other Rules Applicable to Consolidation

**3.10. Consolidated Annual Accounts**

- 3.10.1. Introduction
- 3.10.2. General Rules for the Consolidated Annual Accounts
- 3.10.3. Consolidated Balance Sheets
- 3.10.4. Consolidated P&L Accounts
- 3.10.5. Consolidated Statement of Changes in Equity
- 3.10.6. Consolidated Statement of Cash Flows
- 3.10.7. Notes to the Consolidated Financial Statements

**Module 4. Financial-Accounting Planning for Business Decisions**

<b>4.1. Economic-Financial Planning in the Company</b> 4.1.1. The Importance of Economic-Financial Planning 4.1.2. General Considerations on Business Strategy 4.1.3. The Role of Budgets in Planning 4.1.4. Company Control Centers and Areas of Responsibility	<b>4.2. Budget Structure and Process</b> 4.2.1. Company Master Budgets 4.2.1.1. Operating Budgets 4.2.1.2. Investment/Disinvestment Budgets 4.2.2. Treasury Budgets 4.2.3. Classification and Budgeting Techniques  4.2.3.1. Zero-Based Budgets 4.2.3.2. Activity-Based Budgets 4.2.3.3. Flexible Budgets	4.2.3.4. Mistakes to Avoid in Budgeting Processes	<b>4.3. Steps to Prepare Operating Budgets I</b> 4.3.1. Income Budgets 4.3.2. Production Budgets 4.3.2.1. Stock Determination 4.3.2.2. Purchasing Budgets 4.3.2.3. MOD
<b>4.4. Steps to Prepare Operating Budgets II</b> 4.4.1. Distribution Budgets 4.4.2. Commercial Budgets 4.4.3. Overhead Budgets	<b>4.5. Capital Budget</b> 4.5.1. Capital Budgeting from an Accounting Perspective 4.5.2. Jobs 4.5.2.1. Investment Expenses 4.5.2.2. Net Current Capital Requirements 4.5.2.3. Financial Depreciation 4.5.3. Financial Resources 4.5.3.1. Self-Financing 4.5.3.2. External Financing 4.5.3.3. Extraordinary Resources	<b>4.6. The Treasury's Budget</b> 4.6.1. Operating Cash Flow Statements 4.6.2. Investment/Divestment Cash Flow Statements 4.6.3. Cash Flows from Financing Activities Statements	<b>4.7. Preparing Interim Financial Statements</b> 4.7.1. Interim Profit and Loss Accounts 4.7.2. Interim Balance Sheets 4.7.3. Cash Flow Statements
<b>4.8. Instruments and Tools for Operational Budgetary Control Analysis</b> 4.8.1. Using Flexible Budgeting for Variance Calculation 4.8.2. Calculating Variances for Volume, Price and Line-Item Efficiency 4.8.3. Calculating Standard Costs and Budgeted Rates	<b>4.9. Operating Budgetary Control Using Case Studies</b> 4.9.1. Sales Budget Variances 4.9.2. Variances in Direct Costs 4.9.3. Indirect Costs Budget Variances 4.9.4. Fixed Indirect Cost Budget Variances 4.9.5. Interpreting Variances	<b>4.10. The Company's Budget and Balanced Scorecards</b> 4.10.1. General Considerations on Business Strategy 4.10.2. What Are Balanced Scorecards? 4.10.3. Preparing Balanced Scoreboards and Main Indicators	

# 06

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.







“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*This program prepares you to face business challenges in uncertain environments and achieve business success.*



### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

*You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*



## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.





In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

# Our Students' Profiles

The Postgraduate Diploma in Analysis and Planning in Accounting is a program aimed at professionals in the field of business who want to update their knowledge, discover new ways to manage accounting departments and advance in their professional career. This program uses a multidisciplinary approach as the students have a diverse set of academic profiles and represent multiple nationalities





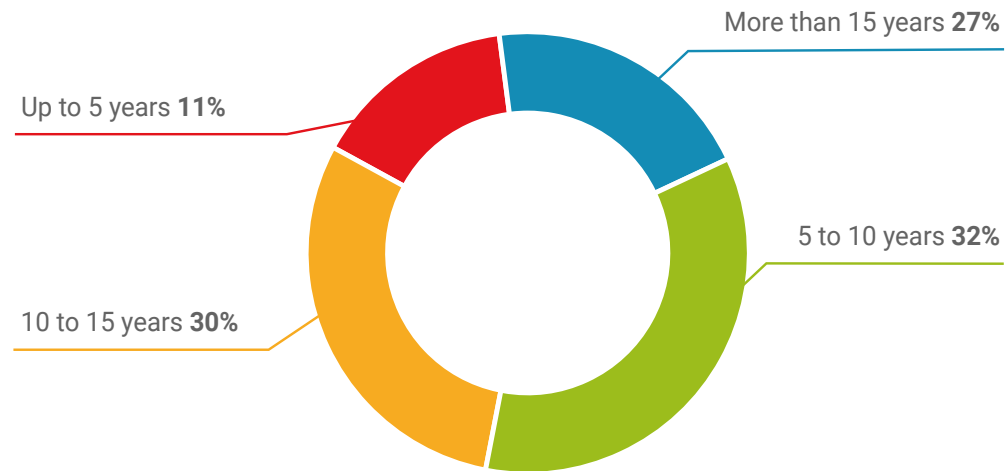
“

*If you have experience in the financial sector and are looking for an interesting career boost while continuing to work, then this is the program for you”*

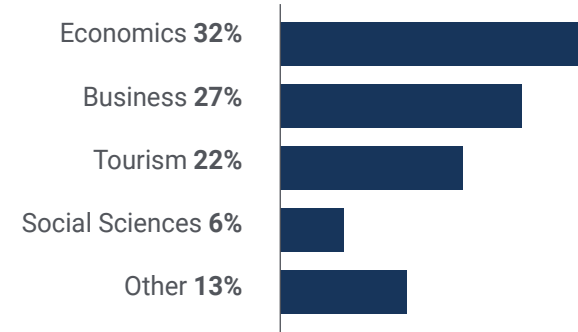
### Average Age

Between **35** and **45** years old

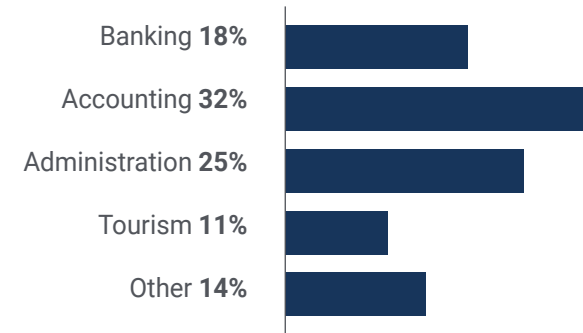
### Years of Experience



### Training

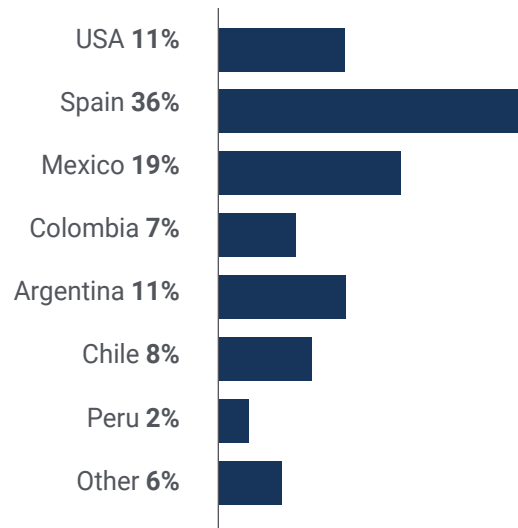


### Academic Profile



## Geographical Distribution

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## Javier Suárez

**Accounting Manager at a Multinational Company**

*"At TECH I found the opportunity I was looking for to expand my knowledge in analysis and planning in the accounting field, a necessary training to develop my work facet and where I've managed to give a boost to my career."*

08

# Course Management

In our university we have professionals specialized in each area of knowledge, who pour their work experience into our training programs. A multidisciplinary team with recognized prestige that has come together to offer you all their knowledge in this area





“

*Our team of professors, experts in Analysis and Planning in Accounting, will help you achieve success in your profession"*

## Management



### **Dr. Pérez Estébanez, Raquel**

- Doctor in Economics and Business Administration
- Collaborating Professor at Complutense University of Madrid Since 2016
- Author of several publications

## Professors

### Ms. Bolinaga, Sara

- ♦ Lawyer member of the Madrid Bar Association
- ♦ Double degree in Law and Business Administration, Complutense University of Madrid (UCM) 2009-2015
- ♦ Master's Degree in Financial Economic Management, Universidad a Distancia de Madrid (UDIMA) 2018-2019
- ♦ Auditing and Accounting Technician (present)

### Mr. Campuzano Vallés, Manuel

- ♦ External collaborator in the consulting and training area of I.E.C.E., as well as other training companies Since 2001
- ♦ Degree in Economics and Business Administration Universidad Autónoma de Madrid 1982
- ♦ Chartered Accountant and member of the ROAC, after having passed the qualification examination, 1988
- ♦ Certificate in Pedagogical Aptitude (CAP) Institute of Education Sciences 2003 Complutense University of Madrid
- ♦ Advisor, companies in the financial area, since 2001
- ♦ Lecturer in the financial area of the MBA, Master's Degree in Financial Management, Postgraduate Course in Business Management and Master's Degree in Accounting and Management Control Since 2011
- ♦ Associate Professor of Analytical Accounting and Financial Accounting, Universidad Complutense de Madrid Since 2001

### Dr. López Domínguez, Ignacio

- ♦ PhD and Degree in Economics and Business Administration, Universidad Autónoma de Madrid
- ♦ Associate Professor, Complutense University of Madrid (Department of Financial Administration and Accounting)
- ♦ Academic Coordinator, Fundamentals of Corporate Financial Management
- ♦ Member of the advisory board of several academic and scientific journals
- ♦ Regular contributor to different media and frequent lecturer on financial topics
- ♦ Author of numerous publications in the specialty

### Ms. Vico Román, Noelia

- ♦ Associate Professor, Universidad San Pablo CEU, Department of Business Economics, since 2020
- ♦ Degree in Business Administration, specializing in Accounting and Auditing, Universidad Rey Juan Carlos, 2003
- ♦ Diploma in Business Administration, specializing in Accounting and Financial Analysis, URJC, Madrid, 2001
- ♦ Master's Degree in Secondary School Teacher Training (Economics and Business Administration), Universidad Complutense de Madrid
- ♦ Emotional Intelligence in the different educational stages (Magister-ANFAP-CSIF-130 hours), 2017
- ♦ Technical Specialist in Administration (IFP Isaac Peral- Torrejón de Ardoz) 1998

**Mr. López Gómez, Miguel Ángel**

- Degree in Economics and Business, University of Alicante
- Doctorate Courses on Economics, Carlos III University of Madrid
- Doctorate Courses in Business Management, Universidad Autónoma de Madrid
- Financial consultant for Banco Santander, Intermoney, Citigroup, Techrules and SIAG
- Training courses for Banco de Sabadell, Caja de Ahorros del Mediterráneo, Banco Cooperativo, Banco Pastor, etc.
- From 2009 to 2013, Deputy Director of the Colegio Mayor-Residencia Antonio Machado, Universidad Carlos III de Madrid

**Mr. Martínez Laguna, Luis**

- Professor-Collaborator, Economic and Business Sciences, CEU-San Pablo
- Degree in Economics and Business Administration
- Doctorate Studies: Accounting and Auditing
- Specialized in Commercial Research





**Dr. Martínez de Silva, Alberto**

- Director of Management Control, Telefónica Spain
- Wholesale Business Manager, Telefónica International
- Doctor in Economics and Business, Complutense University of Madrid
- Degree in Economics and Business, University Complutense of Madrid
- Postgraduate Course in Executive Development, University of Navarra
- Professor in the Department of Financial Economics and Accounting, University Complutense of Madrid
- Professor in the Department of Financial Economics and Accounting, San Pablo University



*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"*



09

# Impact on Your Career

TECH is aware that studying a program like this entails great economic, professional and, of course, personal investment. The ultimate goal of carrying out this great effort should be to professional growth and, with us, you will find great opportunities to achieve it. For this reason, access to the most advanced didactic material and tools in the sector is guaranteed through the most innovative methodology on the market





“

*TECH's main challenge is to generate a positive change in your professional career. And, for this reason, it is fully committed to helping you achieve it”*

### Are you ready to take the leap? Excellent professional development awaits you

This intensive TECH program prepares students to face business challenges and decisions at the accounting level, both nationally and internationally. The main objective is to promote personal and professional growth. Helping students achieve success

Therefore, those who wish to excel, achieve a positive change at a professional level and interact with the best will find their place at this university

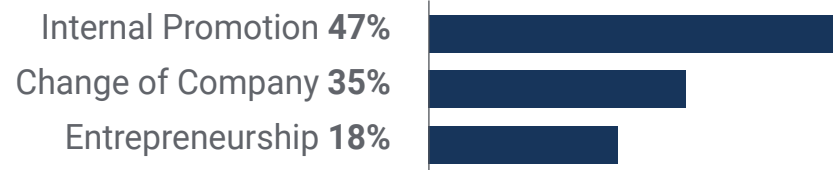
*Get up to date in accounting management and achieve the professional improvement you wish.*

*The higher specialization offered by TECH is an indispensable option to improve your training.*

#### When the change occurs



#### Type of change





### Salary increase

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This program represents a salary increase of more than **25%** for our students.



10

# Benefits for Your Company

The Postgraduate Diploma in Analysis and Planning in Accounting helps to elevate the organization's talent to its maximum potential through the specialization of high-level leaders. Participating in this Postgraduate Diploma is a unique opportunity to access a powerful network of contacts where you can find future professional partners, clients, or suppliers





“

*Completing this program will give you and your company a competitive advantage”*

Developing and retaining talent in companies is the best long-term investment.

01

### Intellectual Capital and Talent Growth

Bring new concepts, strategies and perspectives to the company that can bring about relevant changes in the organization.

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02

### Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the executive and opens new avenues for professional growth within the company.

03

### Building agents of change

Make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

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04

### Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

### **Project Development**

The manager can work on a real project or develop new ones.

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06

### **Increased competitiveness**

This program will equip students with the skills to take on new challenges and drive the organization.

11

# Certificate

The Postgraduate Diploma in Analysis and Planning in Accounting guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Technological University.



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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

This **Postgraduate Diploma in Analysis and Planning in Accounting** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Diploma in Analysis and Planning in Accounting**

Official N° of Hours: **600 h.**



\*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present quality  
online training  
development languages  
virtual classroom



## Postgraduate Diploma Analysis and Planning in Accounting

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

# Postgraduate Diploma Analysis and Planning in Accounting