Postgraduate Diploma
Advanced Financial Management with Artificial Intelligence

tech global university

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Postgraduate Diploma
Advanced Financial Management
with Artificial Intelligence

» Modality: **online**
» Duration: **6 months**
» Certificate: **TECH Global University**
» Accreditation: **18 ECTS**
» Schedule: **at your own pace**
» Exams: **online**
» Intended for: **University Graduates who have previously completed any of the degrees in the field of Social and Legal, Administrative and Business Sciences**

Website: **www.techtitute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-advanced-financial-management-artificial-intelligence**

Index

01
Welcome

The field of Financial Management has undergone a significant transformation with the arrival of emerging technologies such as Artificial Intelligence. Among its advantages, it is notable for its ability to optimize investment portfolios and detect economic fraud. At the same time, techniques such as Machine Learning allow professionals to automate a wide range of repetitive tasks ranging from predictive analysis or bill classification to budget monitoring. In this situation, experts need to implement the most innovative algorithms in their usual practice to improve strategic decision-making and analyze market risks optimally. That's why TECH launches a revolutionary online university qualification focused on financial management using Artificial Intelligence.

Postgraduate Diploma in Advanced Financial Management with Artificial Intelligence
TECH Global University

Thanks to this 100% online Postgraduate Diploma, you will master the most cutting-edge Artificial Intelligence techniques to predict market trends and optimize financial processes such as investment portfolio management"

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Technological University

Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.

The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% of TECH students successfully complete their studies

Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100000 executives prepared each year

+200 different nationalities

Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

+500 collaborative agreements with leading companies

Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.

Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:

Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.

Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.
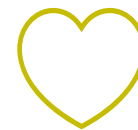
Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.

At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"

03
Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level"

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

01

A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.

07

Improve *soft skills* and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological Universitycommunity.

We give you the opportunity to study with a team of world-renowned teachers.

04
Objectives

Through this Postgraduate Diploma, financial managers will stand out for implementing innovative Artificial Intelligence tools to automate various financial processes such as risk assessment. Similarly, graduates will acquire advanced skills to implement Deep Learning, Big Data and Machine Learning techniques. Thanks to this, professionals will be able to make more informed strategic decisions based on the analysis of large volumes of data. As such, students will be able to optimize investment portfolios by taking into account factors such as market behavior, asset prices and the risk associated with certain investments.

You will handle the most sophisticated techniques of Artificial Intelligence to make strategic decisions based on data, which will allow you to identify opportunities to improve the profitability of institutions"

TECH makes the goals of their students their own goals too
Working together to achieve them
The **Postgraduate Diploma in Advanced Financial Management with Artificial Intelligence** will enable students to:

01 Apply Artificial Intelligence techniques in financial decision making

04 Automate routine financial processes using Machine Learning

02 Develop predictive models for financial risk management

03 Optimize the allocation of financial resources by means of Artificial Intelligence algorithms

05 implement natural language processing tools for financial data analysis

06 Design recommendation systems for the financial sector

07 Analyze large volumes of financial data through Big Data techniques

08 Evaluate the impact of Artificial Intelligence on the profitability of companies

09 Improve the detection of financial frauds with the use of Artificial Intelligence

10 Create financial asset valuation models using Artificial Intelligence

11 Develop financial simulation tools based on Artificial Intelligence algorithms

14 Use neural networks to improve market trend forecasting

12 Apply data mining techniques to identify financial patterns

13 Develop optimization models for financial planning

15 Develop AI-based solutions for personalization of financial products

16 Implement AI systems for automated investment decision making

18 Investigate the use of AI in financial regulation and compliance

19 Develop Artificial Intelligence solutions to reduce costs in financial processes

17 Develop analytical capabilities for interpreting the results of financial AI models

20 Identify opportunities for innovation in the financial sector through Artificial Intelligence

05
Structure and Content

The Postgraduate Diploma in Advanced Financial Management with Artificial Intelligence is a program that is delivered in a convenient 100% online mode, which gives you the opportunity to carry it out while you develop your professional work full time. Over the course of 6 months, graduates will be prepared to overcome any economic risk by implementing advanced technologies such as Machine Learning.

You will apply predictive models based on Machine Learning to anticipate market trends and predict risks in investment portfolios"

Syllabus

Through this Postgraduate Diploma in Advanced Financial Management with Artificial Intelligence, professionals will lead the digital transformation in their companies and implement algorithms to optimize strategic decision making.

Designed by references in the application of Artificial Intelligence in the financial sector, the itinerary will delve into the most sophisticated techniques to automate complex tasks such as invoice processing or detection of economic fraud.

Students will acquire skills to design and implement Deep Learning models that accurately manage cash flows. They will also handle TensorFlow to predict asset price fluctuations and stock market movements.

This Postgraduate Diploma in Advanced Financial Management with Artificial Intelligence is developed over 6 months and is divided into 3 modules:

Module 1	Automation of Financial Department Processes with Artificial Intelligence
Module 2	Strategic Planning and Decision Making with Artificial Intelligence
Module 3	Advanced Financial Optimization Techniques with OR-Tools

Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Diploma in Advanced Financial Management with Artificial Intelligence completely online. Throughout the 6 months of the educational program, the students will be able to access all the contents of this program at any time, allowing them to self-manage their study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Automation of Financial Department Processes with Artificial Intelligence

1.1. Automation of Financial Processes with Artificial Intelligence and Robotic Process Automation (RPA)

1.1.1. AI and RPA for Process Automation and Robotization
1.1.2. RPA Platforms for Financial Processes: UiPath, Blue Prism, and Automation Anywhere
1.1.3. 1.1.3. Evaluation of RPA Use Cases in Finance and Expected ROI

1.2. Automated Invoice Processing with AI with Kofax

1.2.1. 1.2.1. Configuration of AI Solutions for Invoice Processing with Kofax
1.2.2. 1.2.2. Application of Machine Learning Techniques for Invoice Classification
1.2.3. 1.2.3. Automation of the Accounts Payable Cycle with AI Technologies

1.3. 1.3. Payment Automation with AI Platforms

1.3.1. 1.3.1. Implementing Automated Payment Systems with Stripe Radar and AI
1.3.2. 1.3.2. Use of Predictive AI Models for Efficient Cash Management
1.3.3. Security in Automated Payment Systems: Fraud Prevention with AI

1.4. Bank Reconciliation with AI and Machine Learning

1.4.1. Automation of Bank Reconciliation Using AI with Platforms Such as Xero
1.4.2. Implementation of Machine Learning Algorithms to Improve Accuracy
1.4.3. Case Studies: Efficiency Improvements and Error Reduction

1.5. Cash Flow Management with Deep Learning and TensorFlow

1.5.1. Predictive Cash Flow Modeling with LSTM Networks Using TensorFlow
1.5.2. Implementation of LSTM Models in Python for Financial Forecasting
1.5.3. Integration of Predictive Models in Financial Planning Tools

1.6. Inventory Automation with Predictive Analytics

1.6.1. Use of Predictive Techniques to Optimize Inventory Management
1.6.2. Apply Predictive Models with Microsoft Azure Machine Learning
1.6.3. Integration of Inventory Management Systems with ERP

1.7. Creation of Automated Financial Reports with Power BI

1.7.1. Automation of Financial Reporting using Power BI
1.7.2. Developing Dynamic Dashboards for Real-Time Financial Analysis
1.7.3. Case Studies of Improvements in Financial Decision Making with Automated Reports

1.8. Purchasing Optimization with IBM Watson

1.8.1. Predictive Analytics for Purchasing Optimization with IBM Watson
1.8.2. AI Models for Negotiations and Pricing
1.8.3. Integration of AI Recommendations in Purchasing Platforms

1.9. Customer Support with Financial Chatbots and Google DialogFlow

1.9.1. Implementation of Financial Chatbots with Google Dialogflow
1.9.2. Integration of Chatbots in CRM Platforms for Financial Support
1.9.3. Continuous Improvement of Chatbots Based on User Feedback

1.10. AI-Assisted Financial Auditing

1.10.1. AI Applications in Internal Audits: Transaction Analysis
1.10.2. Implementation of AI for Compliance Auditing and Discrepancy Detection
1.10.3. Improvement of Audit Efficiency with AI Technologies

Module 2. Strategic Planning and Decision Making with Artificial Intelligence

2.1. **Predictive Modeling for Strategic Planning with Scikit-Learn**
2.1.1. Building Predictive Models with Python and Scikit-Learn
2.1.2. Application of Regression Analysis in Project Evaluation
2.1.3. Validation of Predictive Models Using Cross-Validation Techniques in Python

2.2. **Scenario Analysis with Monte Carlo Simulations**
2.2.1. Implementation of Monte Carlo Simulations with Python for Risk Analysis
2.2.2. Use of AI for the Automation and Improvement of Scenario Simulations
2.2.3. Interpretation and Application of Results for Strategic Decision Making

2.3. **Investment Appraisal using AI**
2.3.1. AI Techniques for the Valuation of Assets and Companies
2.3.2. Machine Learning Models for Value Estimation with Python
2.3.3. Case Analysis: Use of AI in the Valuation of Technology Startups

2.4. **Optimization of Mergers and Acquisitions with Machine Learning and TensorFlow**
2.4.1. Predictive Modeling to Evaluate M&A Synergies with TensorFlow
2.4.2. Simulation of Post-M&A Integrations with AI Models
2.4.3. Use of NLP for Automated due Diligence Analysis

2.5. **Portfolio Management with Genetic Algorithms**
2.5.1. Use of Genetic Algorithms for Portfolio Optimization
2.5.2. Implementation of Selection and Allocation Strategies with Python
2.5.3. Analyzing the Effectiveness of Portfolios Optimized by AI

2.6. **Artificial Intelligence for Succession Planning**
2.6.1. Use of AI for Talent Identification and Development
2.6.2. Predictive Modeling for Succession Planning using Python
2.6.3. Improvements in Change Management using AI Integration

2.7. **Market Strategy Development with AI and TensorFlow**
2.7.1. Application of Deep Learning Techniques for Market Analysis
2.7.2. Use of TensorFlow and Keras for Market Trend Modeling
2.7.3. Development of Market Entry Strategies Based on AI Insights

2.8. **Competitiveness and Competitive Analysis with AI and IBM Watson**
2.8.1. Competitor Monitoring using NLP and Machine Learning
2.8.2. Automated Competitive Analysis with IBM Watson
2.8.3. Implementation of Competitive Strategies Derived from AI Analysis

2.9. **AI-Assisted Strategic Negotiations**
2.9.1. Application of AI Models in the Preparation of Negotiations
2.9.2. Use of AI-Based Negotiation Simulators for Training Purposes
2.9.3. Evaluation of the Impact of AI on Negotiation Results

2.10. **Implementation of AI Projects in Financial Strategy**
2.10.1. Planning and Management of AI Projects
2.10.2. Use of Project Management Tools Such as Microsoft Project
2.10.3. Presentation of Case Studies and Analysis of Success and Learning

Module 3. Advanced Financial Optimization Techniques with OR-Tools

3.1. Introduction to Financial Optimization
3.1.1. Basic Optimization Concepts
3.1.2. Optimization Tools and Techniques in Finance
3.1.3. Applications of Optimization in Finance

3.2. Investment Portfolio Optimization
3.2.1. Markowitz Models for Portfolio Optimization
3.2.3. Portfolio Optimization with Constraints
3.2.4. Implementation of Optimization Models with OR-Tools in Python

3.3. Genetic Algorithms in Finance
3.3.1. Introduction to Genetic Algorithms
3.3.2. Application of Genetic Algorithms in Financial Optimization
3.3.3. Practical Examples and Case Studies

3.4. Linear and Non-linear Programming in Finance
3.4.1. Fundamentals of Linear and Nonlinear Programming
3.4.2. Applications in Portfolio Management and Resource Optimization
3.4.3. Tools for Solving Linear Programming Problems

3.5. Stochastic Optimization in Finance
3.5.1. Concepts of Stochastic Optimization
3.5.2. Applications in Risk Management and Financial Derivatives
3.5.3. Stochastic Optimization Models and Techniques

3.6. Robust Optimization and its Application in Finance
3.6.1. Fundamentals of Robust Optimization
3.6.2. Applications in Uncertain Financial Environments
3.6.3. Case Studies and Examples of Robust Optimization

3.7. Multi-Objective Optimization in Finance
3.7.1. Introduction to Multiobjective Optimization
3.7.2. Applications in Diversification and Asset Allocation
3.7.3. Techniques and Tools for Multiobjective Optimization

3.8. Machine Learning for Financial Optimization
3.1.1. Application of Machine Learning Techniques in Optimization
3.1.2. Optimization Algorithms Based on Machine Learning
3.1.3. Implementation and Case Studies

3.9. Optimization Tools in Python and OR-Tools
3.9.1. Python Optimization Libraries and Tools (SciPy, OR-Tools)
3.9.2. Practical Implementation of Optimization Problems
3.9.3. Examples of Financial Applications

3.10. Projects and Practical Applications of Financial Optimization
3.10.1. Development of Financial Optimization Projects
3.10.2. Implementation of Optimization Solutions in the Financial Sector
3.10.3. Evaluation and Presentation of Project Results

A flexible syllabus, with no fixed schedules and teaching materials available 24 hours a day. What are you waiting for to enroll?"

06
Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.

" TECH will prepare you to face new challenges in uncertain environments and achieve success in your career"

The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist. The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

"

At TECH you will NOT have live classes (which you might not be able to attend)"

The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

"TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want"

Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.

Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

01
learning from evidence

02
relearning from evidence

03
testing

04
learning from an expert

05
neurocognitive context dependent learning

06
Von-Restorff effect

07
case based learning through storytelling

08
competencies testing (retesting)

A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.

The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"

The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.

2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.

3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.

4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the quality of teaching, quality of materials, course structure and objectives is excellent. Not surprisingly, the institution became the best rated university by its students on the Trustpilot review platform, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.

As such, the best educational materials, thoroughly prepared, will be available in this program:
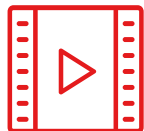
Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.

Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.

Interactive Summaries

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.
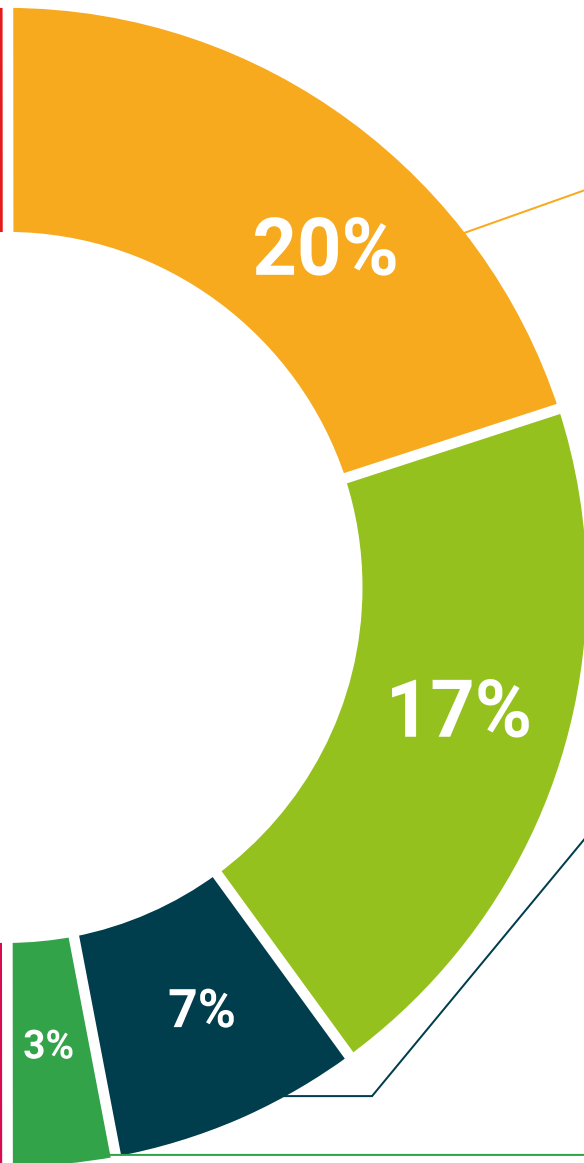
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.

20%

15%

15%

3%

20%

17%

7%

3%
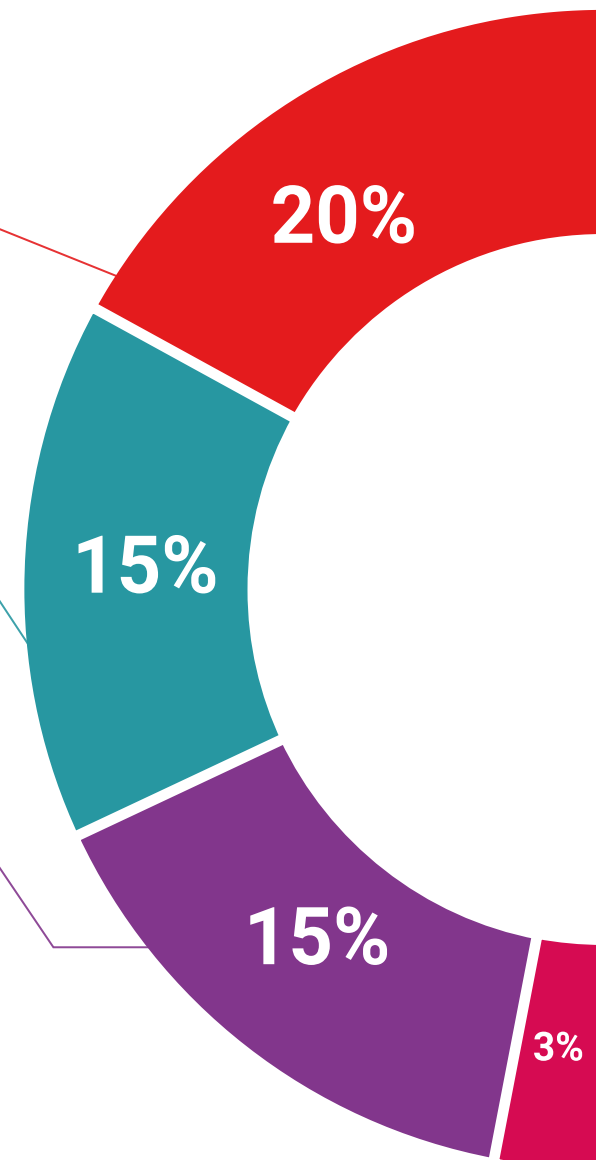
Case Studies

Students will complete a selection of the best case studies in the field. Cases that are presented, analyzed, and supervised by the best specialists in the world.

Testing & Retesting

We periodically assess and re-assess your knowledge throughout the program. We do this on 3 of the 4 levels of Miller's Pyramid.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an expert strengthens knowledge and memory, and generates confidence for future difficult decisions.

Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical and effective way to help students progress in their learning.

Our Students' Profiles

The Postgraduate Diploma is aimed at University Graduates and Undergraduates who have previously completed any of the following degrees in the field of Social and Legal Sciences, Administrative and Economics.

This program uses a multidisciplinary approach as the students have a diverse set of academic profiles and represent multiple nationalities.

The Postgraduate Diploma is also open to professionals who, being university graduates in any area, have two years of work experience in the field of Talent Management.

"
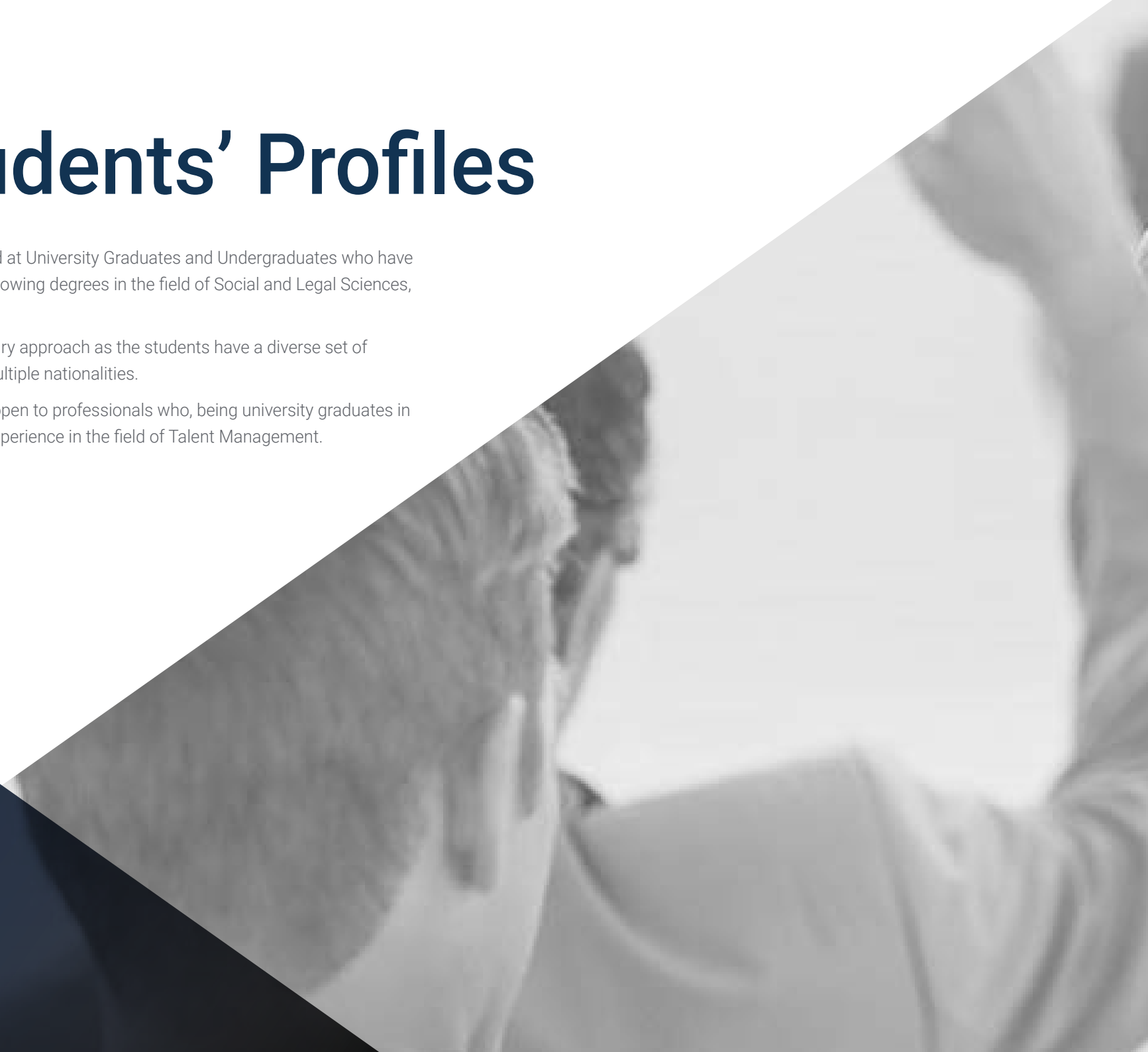
If you have experience in Human Resources and aspire to take on strategic roles roles of greater responsibility, you are before the ideal university qualification"

Average Age

Between **35** and **45** years old

Years of Experience

More than 15 years **19%**

5 years **16%**

10 to 15 years **34%**

5 to 10 years **31%**

Training

Business and Economics **29%**

Engineering **41%**

Artificial Intelligence **15%**

Other **15%**

Educational Profile

Industry **41%**

Services **24%**

Entrepreneurs **26%**

Other **9%**
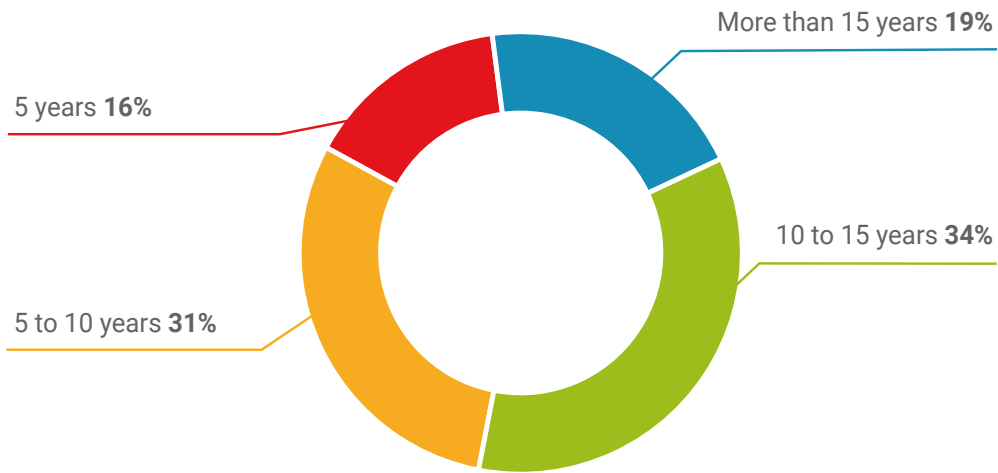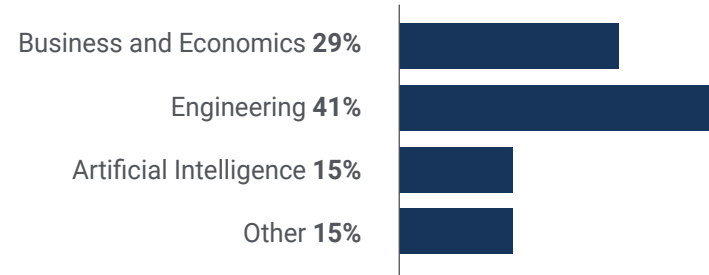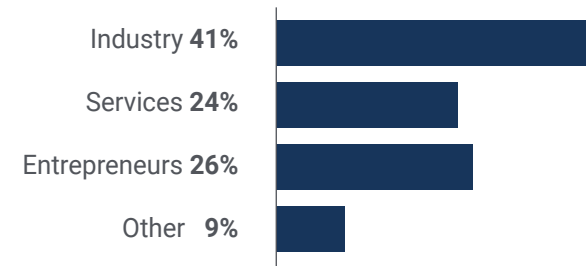
Geographical Distribution

USA **12%**

Spain **45%**

Mexico **28%**

Colombia **15%**
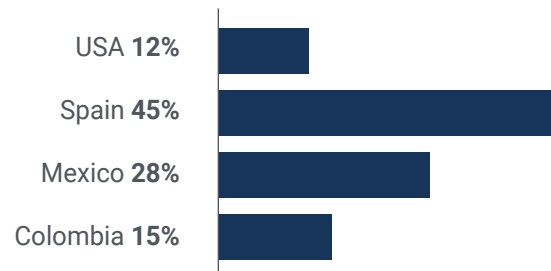
Marcos Fumero Izquierdo

Director of Finance and Technology

"Thanks to TECH's Postgraduate Diploma in Advanced Financial Management with Artificial Intelligence, I have been able to automate key processes in my company and our operational efficiency has greatly increased. In addition, I am now characterized by an optimization-based approach to risk management and make more informed strategic decisions"

08
Course Management

In its firm commitment to offer the most holistic and up-to-date university programs on the educational market, TECH carries out an exhaustive process to constitute its respective teaching teams. Thanks to this effort, the present Postgraduate Diploma has the collaboration of prestigious experts in Advanced Financial Management with Artificial Intelligence. As a result, they have developed numerous teaching materials characterized by their high-quality and by being in line with the needs of the current labor market. In this way, students will gain access to a high-intensity experience that will allow them to significantly optimize their career prospects.

"

The teaching team, made up of real experts in Artificial Intelligence applied to Financial Management, has designed hours of additional content for you to expand each section of the syllabus in an individualized way"

Management

Dr. Peralta Martín-Palomino, Arturo

- CEO and CTO at Prometeus Global Solutions
- CTO at Korporate Technologies
- CTO at AI Shephers GmbH
- Consultant and Strategic Business Advisor at Alliance Medical
- Director of Design and Development at DocPath
- PhD in Computer Engineering from the University of Castilla-La Mancha
- PhD in Economics, Business and Finance from the Camilo José Cela University
- PhD in Psychology from University of Castilla La Mancha
- Master's Degree in Executive MBA from the Isabel I University
- Master's Degree in Sales and Marketing Management, Isabel I University
- Expert Master's Degree in Big Data by Hadoop Training
- Master's Degree in Advanced Information Technologies from the University of Castilla La Mancha
- Member of: SMILE Research Group

Dr. Carrasco Aguilar, Álvaro

- Sales & Marketing Coordinator at LionLingo
- Researcher in Information Technology Management
- PhD in Social and Health Research: Technical and Economic Evaluation of Technologies, Interventions and Policies Applied to Health Improvement, University of Castilla La Mancha
- Master's Degree in Social and Health Research from the University of Castilla - La Mancha
- Degree in Political Science and Administration at the University of Granada
- Award for "Best Scientific Article for Technological Innovation for the Efficiency of Health Expenditure"
- Regular speaker at international scientific congresses

Take the opportunity to learn about the latest advances in this field in order to apply it to your daily practice"

Impact on Your Career

The completion of this Postgraduate Diploma in Advanced Financial Management with Artificial Intelligence offers students a remarkable competitive advantage in the economic sector. Professionals will stand out for their comprehensive knowledge of data analysis using Artificial Intelligence algorithms, which will allow them to automate a variety of processes and make more informed strategic decisions based on predictive models.

As a result, graduates will improve their ability to optimize profitability, manage risks and forecast market trends with greater accuracy. In addition, they will skillfully handle technological tools that are revolutionizing the financial field, which will significantly increase their job opportunities.

tech

"*You will skillfully use Machine Learning techniques to optimize capital flow, manage risk and optimize investment portfolios with greater accuracy*"

Are you ready to take the leap?
Excellent professional development awaits you

TECH's Postgraduate Diploma in Advanced Financial Management with Artificial Intelligence is an intensive program that prepares you to face challenges and business decisions in the field of Human Resources. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

You will implement advanced algorithms capable of managing economic risks such as price changes through scenario simulation.

Want to experience a quality leap in your career? With this program you will master the most sophisticated Artificial Intelligence tools to perform financial analysis.

Time of change

During the program	During the first year	After 2 years
11%	**63%**	**26%**

Type of change

Internal Promotion **47%**

Change of Company **45%**

Entrepreneurship **8%**
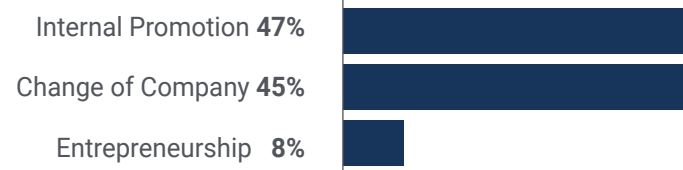
Salary increase

This program represents a salary increase of more than **26.24%** for our students

Salary before	A salary increase of	Salary after
$ 52,000	**26.24%**	**$ 65,644**

10
Benefits for Your Company

Upon completion of this university program, Finance experts will become a valuable intangible asset for companies. Graduates will be able to process and analyze large volumes of economic data using advanced Artificial Intelligence models, such as Deep Learning. In this way, students will automate complex repetitive tasks ranging from asset or treasury management to the detection of possible fraudulent transactions.

In addition, specialists will master specialized technological platforms such as robotic trading systems and bloackchain. This will allow them to implement security systems to prevent fraud or unauthorized alterations such as cyber-attacks.

"You will implement automated algorithms for a variety of daily tasks such as data analysis, financial forecasting and account reconciliation"

Developing and retaining talent in companies is the best long-term investment.

01

Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.

05

Project Development

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

06

Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

11
Certificate

The Postgraduate Diploma in Advanced Financial Management with Artificial Intelligence guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Global University.

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This private qualification will allow you to obtain a **Postgraduate Diploma in Pharmacy Office Management and Administration: Direction, Professional Services and Quality Management** endorsed by **TECH Global University,** the world's largest online university.

TECH Global University, is an official European University publicly recognized by the Government of Andorra **(official bulletin)**. Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Diploma in Advanced Financial Management with Artificial Intelligence**

Modality: **online**

Duration: **6 months**

Accreditation: **18 ECTS**

tech global university

Mr./Ms. _____, with identification document _____
has successfully passed and obtained the title of:

Postgraduate Diploma in Advanced Financial Management with Artificial Intelligence

This is a private qualification of 540 hours of duration equivalent to 18 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra la Vella, on the 28th of February of 2024

Dr. Pedro Navarro Illana
Dean

Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

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Postgraduate Diploma
Advanced Financial Management with Artificial Intelligence

» Modality: **online**

» Duration: **6 months**

» Certificate: **TECH Global University**

» Accreditation: **18 ECTS**

» Schedule: **at your own pace**

» Exams: **online**

Postgraduate Diploma
Advanced Financial Management with Artificial Intelligence