Postgraduate Certificate
Strategic Planning and Decision Making with Artificial Intelligence

tech global university

Postgraduate Certificate
Strategic Planning and Decision Making with Artificial Intelligence

- » Modality: **online**
- » Duration: **6 weeks**
- » Certificate: **TECH Global University**
- » Accreditation: **6 ECTS**
- » Schedule: **at your own pace**
- » Exams: **online**
- » Intended for: **University graduates who have previously completed any degree in the fields of Economy and Legal Sciences, Administrative and Business Sciences.**

Website: **www.techtitute.com/us/school-of-business/postgraduate-certificate/strategic-planning-decision-making-artificial-intelligence**

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01
Welcome

In a highly competitive business environment, Strategic Planning and Informed Decision Making are critical to ensure the long-term sustainability of organizations. In this context, Artificial Intelligence has emerged as a key tool to optimize these processes, allowing companies to analyze large volumes of data, forecast future scenarios and improve resource allocation. For this reason, it is important for professionals to incorporate the most advanced Machine Learning techniques into their daily practice to analyze massive data and detect hidden patterns that allow them to minimize risks in financial decision-making. In this context, TECH presents an exclusive online program focused on the implementation of Artificial Intelligence in the Financial Department.

Postgraduate Certificate in Strategic Planning and Decision Making with Artificial Intelligence
TECH Global University

"Thanks to this program based on Relearning, you will master Artificial Intelligence to make strategic decisions based on data and automate financial operational decisions such as investments"

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Technological University

Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.

The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% of TECH students successfully complete their studies

Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100000 executives prepared each year

+200 different nationalities

Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

+500 collaborative agreements with leading companies

Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.

Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:

Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.

Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.

Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.

At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level"

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

01

A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.

07

Improve *soft skills* and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to study with a team of world-renowned teachers.

04
Objectives

Through this program, professionals will acquire advanced skills to implement Artificial Intelligence solutions to improve strategic planning in the Financial Department. At the same time, students will handle the most modern Machine Learning techniques to carry out scenario simulations under different economic conditions. In this way, experts will be able to identify potential risks and improve decision making in key areas such as asset management. In addition, graduates will handle specialized software such as TensorFlow, Python or IMB Watson to optimize internal customer service.

You will integrate Artificial Intelligence algorithms to automate complex operational decisions such as resource allocation and cash flow management"

**TECH makes the goals of their students their own goals too.
Working together to achieve them**

Postgraduate Certificate in Strategic Planning and Decision Making with Artificial Intelligence will enable students to:
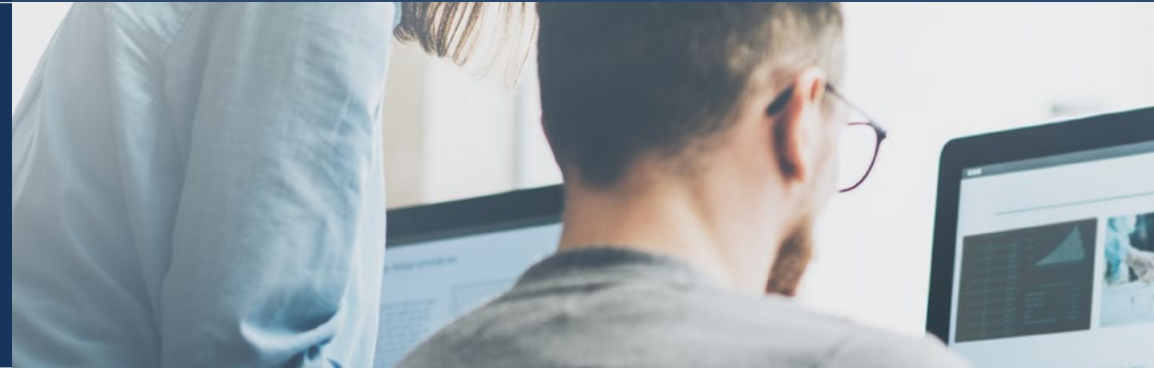
01 Apply Artificial Intelligence techniques in financial decision making

02 Develop predictive models for financial risk management

03 Optimize the allocation of financial resources using AI algorithms

04 Automate routine financial processes using machine learning

05 Implement natural language processing tools for financial data analysis

06 Design recommender systems for the financial sector

08 Evaluate the impact of Artificial Intelligence on companies' profitability

09 Improve financial fraud detection with the use of Artificial Intelligence

07 Analyze large volumes of financial data using Big Data techniques

10 Create financial asset valuation models using Artificial Intelligence

11 Develop financial simulation tools based on Artificial Intelligence algorithms

14 Use neural networks to improve prediction of market trends

12 Apply data mining techniques to identify financial patterns

13 Develop optimization models for financial planning

15 Develop Artificial Intelligence-based solutions for financial product personalization

16 Implement Artificial Intelligence systems for automated investment decision making

17 Develop analytical capabilities to interpret the results of financial AI models

18 Investigate the use of Artificial Intelligence in financial regulation and compliance

05
Structure and Content

The program in Strategic Planning and Decision Making with Artificial Intelligence is a program tailored to your needs. It is based on a 100% online mode so you can choose the time and place that best suits your availability, schedule and interests. In addition, it is based on the innovative system of Relearning driven by TECH, ensuring a progressive and natural learning.

tech

You will handle modeling techniques with Artificial Intelligence to analyze different economic scenarios and optimize strategic decision making"

Syllabus

The Postgraduate Certificate in Strategic Planning and Decision Making with Artificial Intelligence from TECH Global University is a cutting-edge program that will prepare you to address complex economic decisions in the field of Financial Management.

Designed by recognized experts in the application of Artificial Intelligence in the Financial Department, the itinerary will delve into multiple predictive modeling techniques to optimize strategic decision making. In addition, the teaching materials will delve into the use of specialized software such as Python.

Students will acquire skills to automate repetitive processes (such as creating financial reports or monitoring transactions) and detect anomalous patterns.

This Postgraduate Certificate is developed over 6 weeks and is structured into 1 module:

| Module 1 | Strategic Planning and Decision Making with Artificial Intelligence |

Where, When and How is it Taught?

TECH offers the possibility to develop this Postgraduate Certificate in Strategic Planning and Decision Making with Artificial Intelligence completely online. During the 6 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow them to self-manage their study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Strategic Planning and Decision Making with Artificial Intelligence

1.1. Predictive Modeling for Strategic Planning with Scikit-learn
1.1.1. Building Predictive Models with Python and Scikit-learn
1.1.2. Applying Regression Analysis in Project Evaluation
1.1.3. Validating Predictive Models Using Cross-Validation Techniques in Python

1.2. Scenario Analysis with Monte Carlo Simulations
1.2.1. Implementing Monte Carlo Simulations with Python for Risk Analysis
1.2.2. Using Artificial Intelligence for the Automation and Improvement of Scenario Simulations
1.2.3. Interpretation and Application of Results for Strategic Decision Making

1.3. Investment Valuation Using Artificial Intelligence
1.3.1. AI Techniques for Asset and Company Valuation
1.3.2. Machine Learning Models for Value Estimation with Python
1.3.3. Case Analysis: Use of Artificial Intelligence in the Valuation of Technology Startups

1.4. Optimizing Mergers and Acquisitions with Machine Learning and TensorFlow
1.4.1. Predictive Modeling to Evaluate M&A Synergies with TensorFlow
1.4.2. Simulation of Post-M&A Integrations with Artificial Intelligence Models
1.4.3. Use of NLP for Automated Due Diligence Analysis

1.5. Portfolio Management with Genetic Algorithms
1.5.1. Using Genetic Algorithms for Portfolio Optimization
1.5.2. Implementing Selection and Allocation Strategies with Python
1.5.3. Analysis of the Effectiveness of Artificial Intelligence Optimized Portfolios

1.6. Artificial Intelligence for Succession Planning
1.6.1. Using AI for Talent Identification and Development
1.6.2. Predictive Models for Succession Planning Using Python
1.6.3. Improvements in Change Management through the Integration of Artificial Intelligence

1.7. Market Strategy Development with AI and TensorFlow
1.7.1. Applying Deep Learning Techniques for Market Analysis
1.7.2. Using TensorFlow and Keras for Market Trend Modeling
1.7.3. Development of Market Entry Strategies based on Artificial Intelligence Insights

1.8. Competitiveness and Competitive Analysis with AI and IBM Watson
1.8.1. Competitor Monitoring Using NLP and Machine Learning
1.8.2. Automated Competitive Analysis with IBM Watson
1.8.3. Implementing Competitive Strategies Derived from Artificial Intelligence Analysis

1.9. Artificial Intelligence-Assisted Strategic Negotiations
1.9.1. Applying AI Models in the Preparation of Negotiations
1.9.2. Using AI-Based Negotiation Simulators for Training
1.9.3. Evaluating the Impact of Artificial Intelligence on Negotiation Outcomes

1.10. Implementation of Artificial Intelligence Projects in Financial Strategy
1.10.1. Planning and Management of Artificial Intelligence Project Planning and Management
1.10.2. Using Project Management Tools such as Microsoft Project
1.10.3. Presentation of Case Studies and Analysis of Success and Learning

You will have the possibility to download the entire syllabus from the first day, so that you can complete the university program comfortably from your electronic device with an Internet connection. Enroll now!"

06
Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.

TECH will prepare you to face new challenges in uncertain environments and achieve success in your career"

## The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.
The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

At TECH you will NOT have live classes (which you might not be able to attend)"
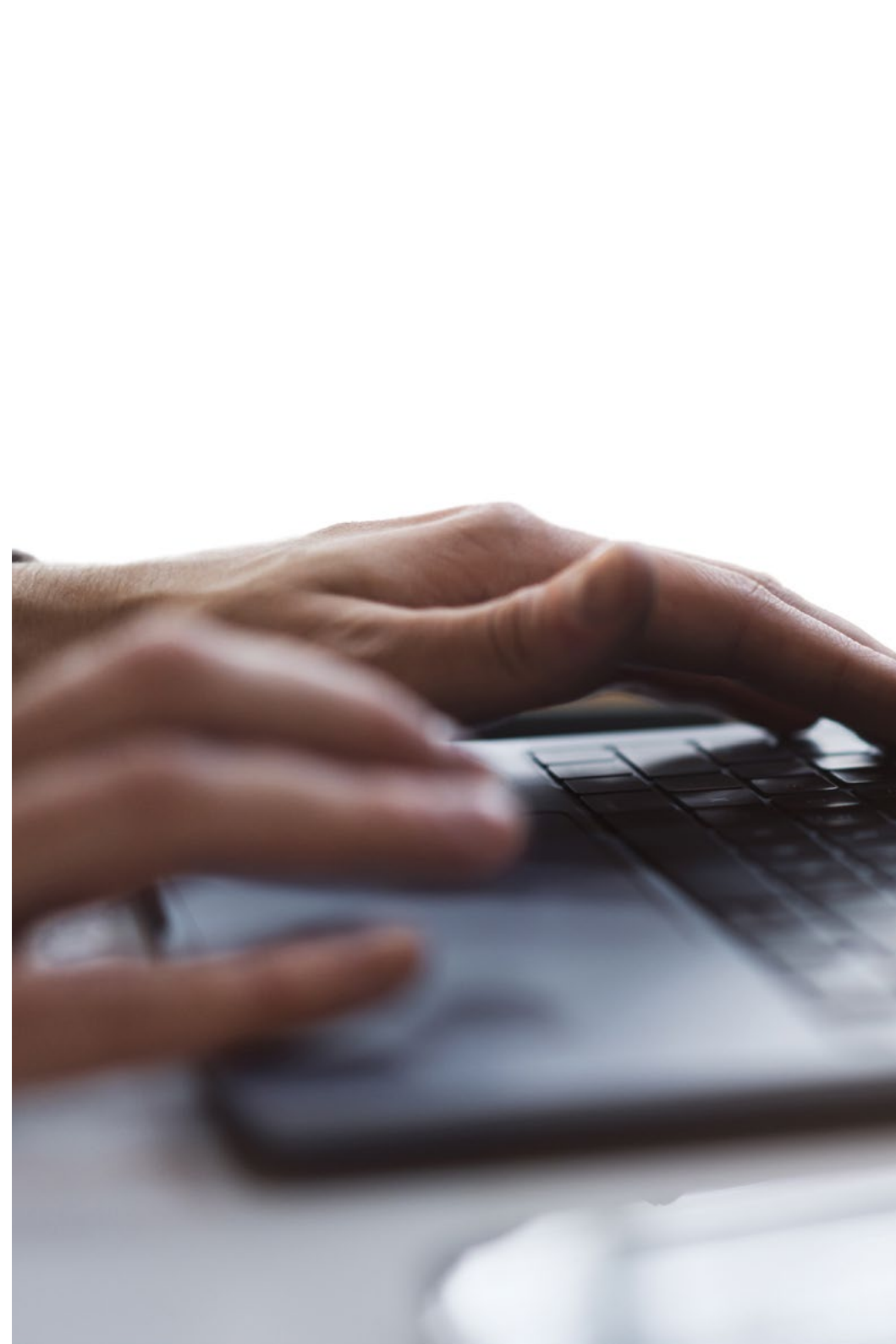
The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want"

Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.

Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.

The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"

The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.

2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.

3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.

4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the quality of teaching, quality of materials, course structure and objectives is excellent. Not surprisingly, the institution became the best rated university by its students on the Trustpilot review platform, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.

As such, the best educational materials, thoroughly prepared, will be available in this program:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.

Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.

Interactive Summaries

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.

20%

15%

15%

3%

20%

17%

7%

3%

Case Studies

Students will complete a selection of the best case studies in the field. Cases that are presented, analyzed, and supervised by the best specialists in the world.

Testing & Retesting

We periodically assess and re-assess your knowledge throughout the program. We do this on 3 of the 4 levels of Miller's Pyramid.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an expert strengthens knowledge and memory, and generates confidence for future difficult decisions.

Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical and effective way to help students progress in their learning.

Our Students' Profiles

The Postgraduate Certificate is intended for University Graduates, who have previously completed any of the following degrees in the field of Economy and Legal Sciences, Administration and Economics.

The diversity of participants with different academic profiles and from multiple nationalities makes up the multidisciplinary approach of this program.

The program is also open to professionals who, being university graduates in any area, have two years of work experience in the field of Financial Management.
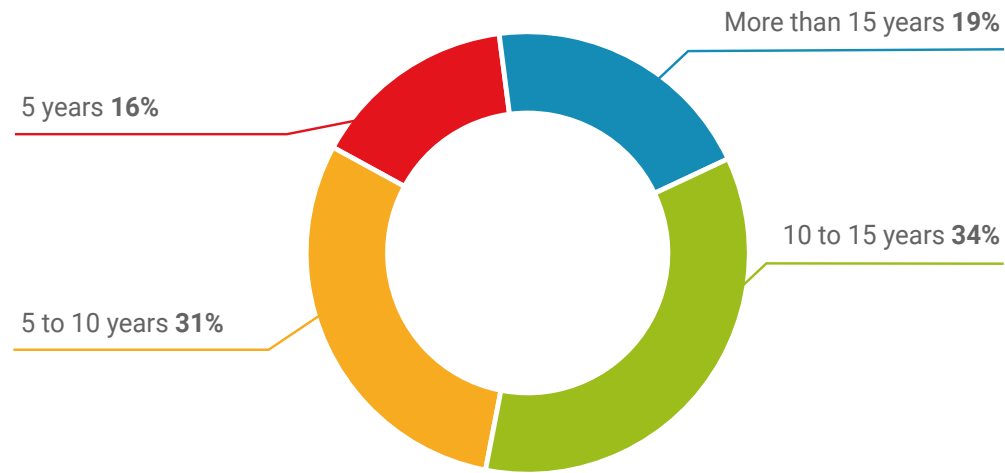
If you have experience in Financial Advisory and want to experience a remarkable leap in quality in your career, this is the program for you"

Average Age

Between **35** and **45** years old

Years of Experience

More than 15 years **19%**

5 years **16%**

10 to 15 years **34%**

5 to 10 years **31%**

Training

Business and Economics **29%**

Engineering **41%**

Artificial Intelligence **15%**

Other **15%**

Educational Profile

Industry **41%**

Services **24%**

Entrepreneurs **26%**

Other **9%**
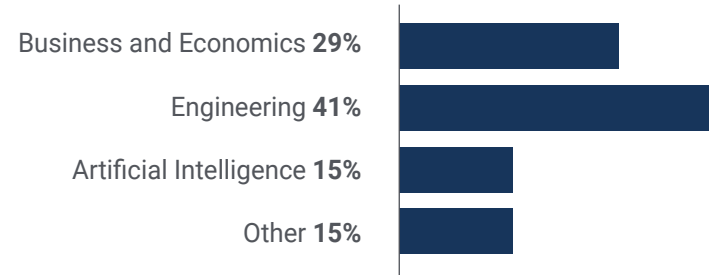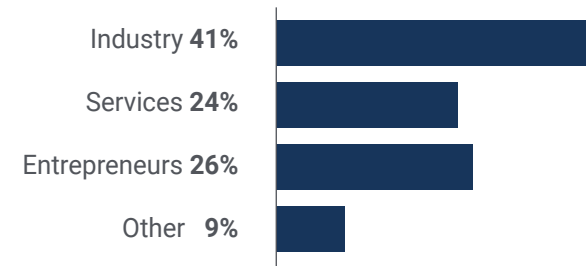
Geographical Distribution

USA **12%**

Spain **45%**

Mexico **28%**

Colombia **15%**
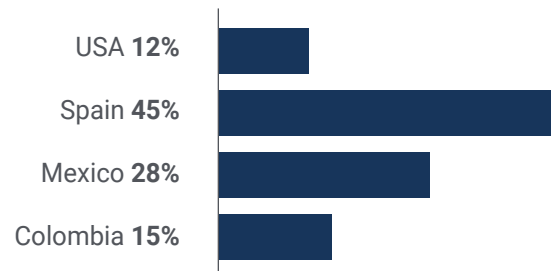
Pedro Fernández Muñoz

"Thanks to the Postgraduate Certificate in Strategic Planning and Decision Making with Artificial Intelligence offered by TECH, I have improved my ability to make strategic decisions based on data and Artificial Intelligence. In this way, I am achieving more accurate and efficient results in my institution"

08
Course Management

TECH's main premise is to provide the most comprehensive and renewed university programs in the educational market, which is why it carries out a rigorous process to form its teaching staff. Thanks to this, the present Postgraduate Certificate has the participation of prestigious experts in the implementation of Artificial Intelligence in financial contexts. Therefore, they have developed numerous teaching materials that stand out both for their high quality and their full application to the demands of today's labor market. In this way, students will gain access to a high-intensity experience that will enable them to improve their career prospects considerably.

"

The leading experts in Artificial Intelligence in the Financial Department have joined forces in this university program to show you the latest trends in process automation with Artificial Intelligence"

Management

Dr. Peralta Martín-Palomino, Arturo

- CEO and CTO at Prometeus Global Solutions
- CTO at Korporate Technologies
- CTO at AI Shepherds GmbH
- Consultant and Strategic Business Advisor at Alliance Medical
- Director of Design and Development at DocPath
- PhD in Psychology from the University of Castilla La Mancha
- PhD in Economics, Business and Finance from the Camilo José Cela University
- PhD in Psychology from University of Castilla La Mancha
- Master's Degree in Executive MBA from the Isabel I University
- Master's Degree in Sales and Marketing Management, Isabel I University
- Expert Master's Degree in Big Data by Hadoop Training
- Master's Degree in Advanced Information Technologies from the University of Castilla La Mancha
- Member of the research group SMILE.
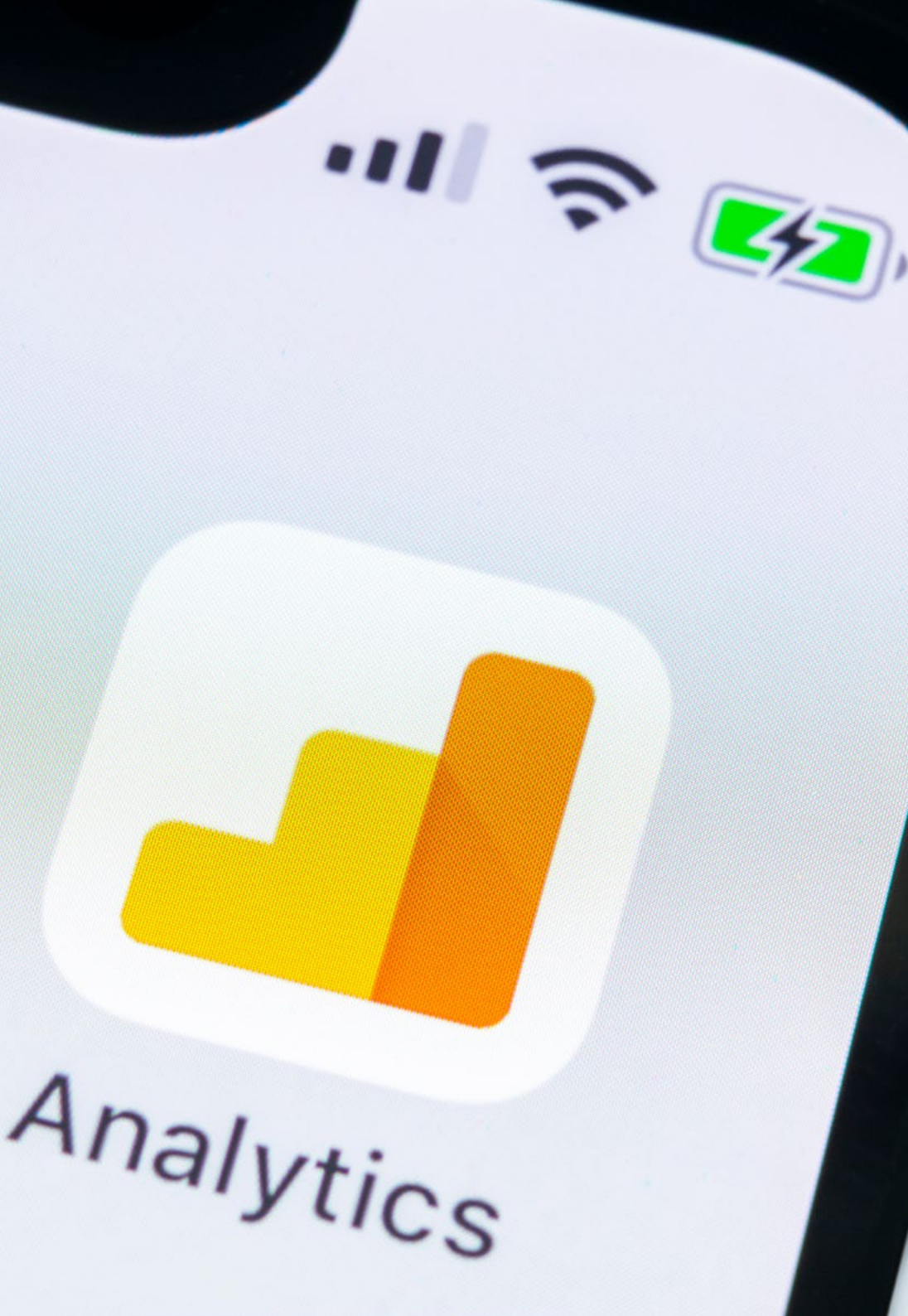
Professors

Dr. Carrasco Aguilar, Álvaro

- Sales & Marketing Coordinator at LionLingo
- Researcher in Information Technology Management
- PhD in Social and Health Research: Technical and Economic Evaluation of Technologies, Interventions and Policies Applied to Health Improvement from the University of Castilla La Mancha
- Master's Degree in Social and Health Research from the University of Castilla La Mancha
- Degree in Political Science and Administration at the University of Granada
- Award for "Best Scientific Article for Technological Innovation for the Efficiency of Health Expenditure"
- Regular speaker at international scientific congresses

Take the opportunity to learn about the latest advances in this field in order to apply it to your daily practice"

Impact on Your Career

Upon completion of this Postgraduate Certificate in Strategic Planning and Decision Making with Artificial Intelligence, students will significantly improve their job prospects. Professionals will be prepared to lead the digital transformation in Financial Departments. In this sense, they will use the most cutting-edge techniques of Artificial Intelligence to automate processes such as the management of invoices, accounting or cash flows.

They will help the most prestigious companies to implement technological solutions such as Deep Learning to both predict and mitigate economic risks, improving stability in the management of funds.

You will handle sophisticated Deep Learning techniques to implement automated solutions to identify risks such as the probability of default or lack of liquidity"

Are you ready to take the leap?
Excellent professional development awaits you

TECH's Postgraduate Certificate in Strategic Planning and Decision Making with Artificial Intelligence is an intensive program that prepares you to face business challenges and decisions in the field of Financial Management. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve yourself, make a positive change at a professional level and interact with the best, this is the place for you.

You will develop advanced competencies to use Artificial Intelligence technology platforms to analyze large volumes of data and improve informed strategic decision making.

You will be able to apply predictive modeling techniques to anticipate risks such as customer illiquidity.

Time of Change

During the program	During the first year	After 2 years
11%	**63%**	**26%**

Type of change

Internal Promotion **47%**

Change of Company **45%**

Entrepreneurship **8%**
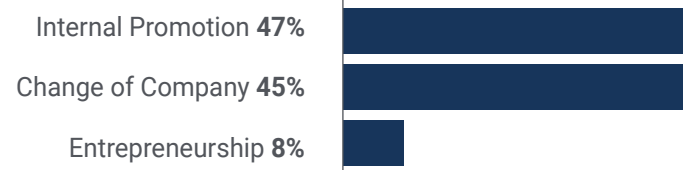
Salary increase

This program represents a salary increase of more than **26.24%** for our students

Salary before	A salary increase of	Salary after
$ 52,000	**26.24%**	**$ 65,644**

10
Benefits for Your Company

With this university program, specialists will experience a considerable leap in quality in their careers. Students will stand out for their ability to implement advanced Artificial Intelligence techniques in financial institutions, which will allow them to automate complex repetitive tasks such as investment portfolio management, fraud identification and portfolio optimization.

Likewise, professionals will use Machine Learning models to detect hidden patterns in large volumes of data. They will extract valuable insights to make more accurate predictions and make more informed strategic decisions to optimize the efficiency of companies.

"You will be prepared to overcome challenges in the financial field through the application of Artificial Intelligence, which will allow you to make Strategic Decisions with less margin for error"

Developing and retaining talent in companies is the best long-term investment.

01

Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.

05

Project Development

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

06

Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

Certificate

The Postgraduate Certificate in Strategic Planning and Decision Making with Artificial Intelligence guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This program will allow you to obtain a **Postgraduate Certificate in Strategic Planning and Decision Making with Artificial Intelligence** endorsed by TECH Global University, the largest digital university in the world.

TECH Global University, is an official European University publicly recognized by the Government of Andorra *(official bulletin)*. Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University private qualification**, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Strategic Planning and Decision Making with Artificial Intelligence**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**

tech global university

Mr./Ms. _____, with identification document _____
has successfully passed and obtained the title of:

Postgraduate Certificate in Strategic Planning and Decision Making with Artificial Intelligence

This is a private qualification of 180 hours of duration equivalent to 6 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra la Vella, on the 28th of February of 2024

Dr. Pedro Navarro Illana
Dean

Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

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