Postgraduate Certificate Sector Compliance





## Postgraduate Certificate Sector Compliance

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online
- » Target Group: University Graduates who have previously completed any of the degrees in the field of Social and Legal Sciences, Administration and Business, as well as graduates in the field of Marketing and Prosecutors

Website: www.techtitute.com/us/school-of-business/postgraduate-certificate/sector-compliance

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# 01 **Welcome**

Nowadays, regulatory compliance and risk prevention are key aspects in the management of any company. Sector Compliance is of great importance, as each sector has its own specific legal and regulatory requirements, it is therefore essential that companies are aware of them and comply with them. This program, which is taught 100% online and uses the Relearning pedagogical methodology, allows students to organize their academic resources in the following ways students to organize their academic resources in a flexible way, adapting to their needs and schedules while learning in a practical and dynamic way.



H. C. CALL

Becom you've a to your

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Become the successful manager you've always wanted to be, thanks to your new knowledge and skills in Sensorial Compliance"

# 02 Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.

## Why Study at TECH? | 07 tech

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

## tech 08 | Why Study at TECH?

#### At TECH Global University



#### Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

*"Microsoft Europe Success Story"*, for integrating the innovative, interactive multi-video system.



#### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...



## of TECH students successfully complete their studies



#### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.



executives prepared each year

## TZUU

different nationalities



#### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.



collaborative agreements with leading companies

#### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



#### **Multicultural Context**

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



### Why Study at TECH? | 09 tech

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



#### Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



#### Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.

At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"



#### **Academic Excellence**

TECH offers students the best online learning methodology. The university combines the *Relearning* methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School case studies. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



#### **Economy of Scale**

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

# 03 Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.

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We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level"

## tech 12 | Why Our Program?

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:



#### A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.



## Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.



#### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

## You will work on more than 100 real senior management cases.



#### You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

## Why Our Program? | 13 tech



#### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

> You will find a network of contacts that will be instrumental for professional development.



#### Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.



#### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.



#### You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Global University community.

We give you the opportunity to study with a team of world-renowned teachers.

# 04 **Objectives**

The specific objectives that a student can achieve with this program include knowing the legal and regulatory requirements specific to their sector, identifying the risks associated with their economic activity and proposing solutions to mitigate them, as well as acquiring the necessary skills for the effective management of compliance and risk prevention programs. In addition, the student will be prepared to work in companies of different sectors and to adapt to new regulations and legal requirements regarding compliance.

The main objective of TECH is to equip you with the essential skills to lead teams and face the most demanding challenges in this field"

## tech 16 | Objectives

TECH makes the goals of their students their own goals too. Working together to achieve them.

The Postgraduate Certificate in Sector Compliance will enable the student to:



Determine the prohibited conducts in the indicated sector fields



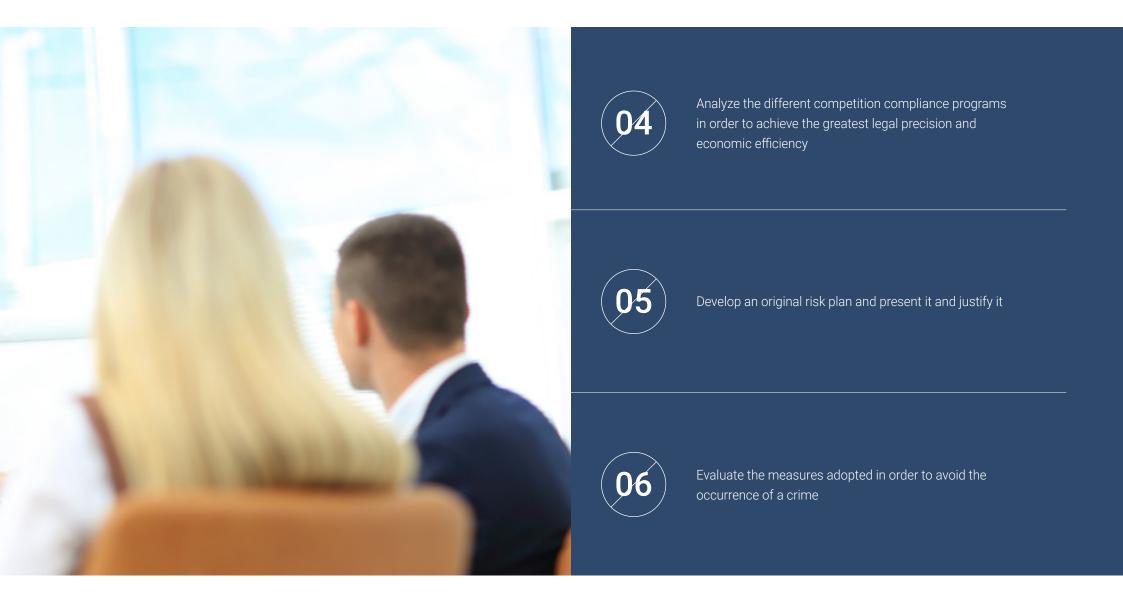
Clearly express the objectives and methodology followed to implement a competition plan



Discern and evaluate the different risks of the company's activities in the particular delimitation indicated by the subjects



## Objectives | 17 tech



## 05 Structure and Content

The structure and contents of this program have been designed by the renowned professionals that make up TECH's team of experts in this area. These specialists have used their extensive experience and state-of-the-art knowledge to create practical and completely innovative contents. All this, based on the most efficient pedagogical methodology, TECH's Relearning.

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Maximize your professional profile as a leader in Sector Compliance, there is no better opportunity in today's academic market"

### tech 20 | Structure and Content

#### Syllabus

The Postgraduate Certificate in Sector Compliance of TECH Global University is an intensive program that prepares you to face challenges and business decisions in the field of Sector Compliance. The content of the Postgraduate Certificate in Sector Compliance is designed to promote the development of managerial skills that allow for more rigorous decision-making in uncertain environments.

Over the course of 180 hours, the student analyzes a plethora of practical cases through individual and team work. It is, therefore, an authentic immersion in real business situations. This Postgraduate Certificate in Sectorial Compliance deals in depth with Public and Private Contracting, Metrics and Reporting Issues, Conflict of Interest Management, Sector Particularities or the Prevention of Bribery and Corruption. It is designed to train professionals who understand cybersecurity from a strategic, international and innovative perspective.

A plan designed for you, focused on your professional on your professional improvement and that understands your needs and those of your company through innovative content based on the latest trends. Supported by the best educational methodology and an exceptional teaching faculty, give you the the skills to solve critical situations in a efficient manner.

This Postgraduate Certificate in is spread out over 6 weeks and is divided into 1 module:

#### Module 1

Sector Compliance



## Structure and Content | 21 tech

#### Where, When and How is it Taught?

TECH offers students the opportunity to take this Postgraduate Certificate in Sector Compliance entirely online. During the 6 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow the students to selfmanage their study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

## tech 22 | Structure and Content

#### Module 1. Sector Compliance

#### 1.1. Compliance in Contracting

- 1.1.1. Compliance in Contracting
- 1.1.2. Public and private contracting
- 1.2.3. Compliance in public recruitment

1.5. Regulatory compliance in the

1.5.1. Confidentiality and Data Protection

1.5.2. Conflict of interest management

1.5.3. Sector Particularities

health and safety sector

- 1.2. Regulatory compliance in the environmental area
- 1.2.1. The Objectives of Agenda 2030
- 1.2.2. The scandals: Dielselgate
- 1.2.3. False reports: Green Washing
- 1.2.4. The metrics and reporting problem

#### 1.6. Regulatory compliance in energy

- 1.6.1. Role of the energy sector. Controls
- 1.6.2. Prevention of bribery and corruption. Risk
- 1.6.3. Oil and gas: Trade Finance Compliance. International financial sanctions

## 1.9. Regulatory compliance in listed companies and other types of companies

- 1.9.1. Origins: Enron case and the emergence of SOX regulations in the United States
- 1.9.2. Good corporate governance: benchmark reports and remuneration
- 1.9.3. Other types of companies: cooperatives

## 1.10. Compliance in the framework of consumer relations

- 1.10.1. Consumer protection regulations 1.10.2. Risk analysis in the provision of
- consumer services
- 1.10.3. Planning and control of consumer compliance systems

#### 1.3. Advocacy and compliance activity

- 1.3.1. Lawyers as advisors to regulated entities
- 1.3.2. Lawyers as regulated entities
- 1.3.3. Data protection in the legal profession

1.7. Regulatory compliance in the

pharmaceutical sector

1.7.2. Compliance in industrial property

1.7.1. Compliance in the pharmaceutical sector

1.7.3. Self-regulation and advertising self-control

## 1.4. The food sector in the compliance activity

- 1.4.1. Transparency to consumers and users
- 1.4.2. The problem of fractioning in the value chain
- and relocations
- 1.4.3. Sector Particularities

## 1.8. Regulatory compliance in small and Median companies

- 1.8.1. SMEs: obligation versus resources
- 1.8.2. Compliance Program for SMEs.Components
- 1.8.3. Efficient Management



### Structure and Content | 23 tech

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Take advantage of a unique and specific opportunity that will boost your professional development and allow you to achieve success in a short period of time success in a short time"

# 06 **Methodology**

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.** 

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

### tech 26 | Methodology

#### TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

666 At TECH, you will experience a learning methodology that is shaking the foundation methodology that is shaking the foundations of traditional universities around the world"



This program prepares you to face business challenges in uncertain environments and achieve business success.

## Methodology | 27 tech



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

#### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.



You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments"

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

## tech 28 | Methodology

#### **Relearning Methodology**

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



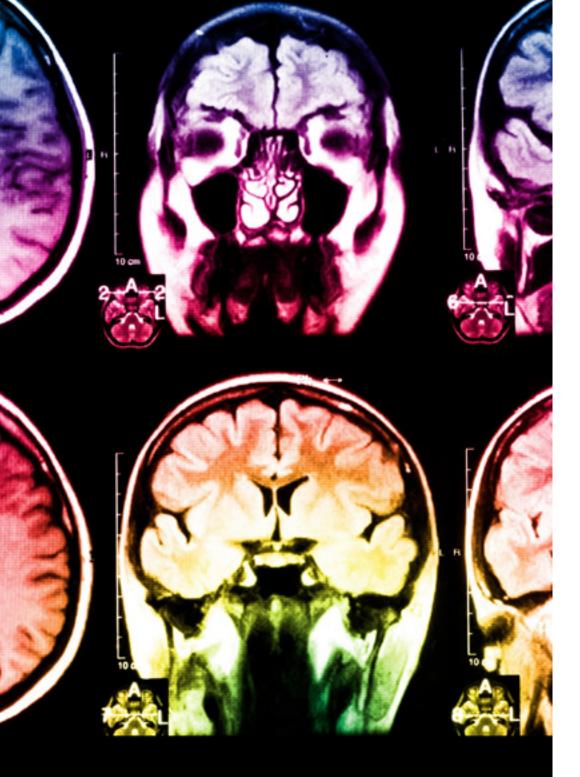
### Methodology | 29 tech

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



### tech 30 | Methodology

This program offers the best educational material, prepared with professionals in mind:



#### **Study Material**

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

30%

10%

8%

3%



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



#### **Management Skills Exercises**

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



#### **Additional Reading**

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

### Methodology | 31 tech



#### **Case Studies**

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



#### **Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



30%



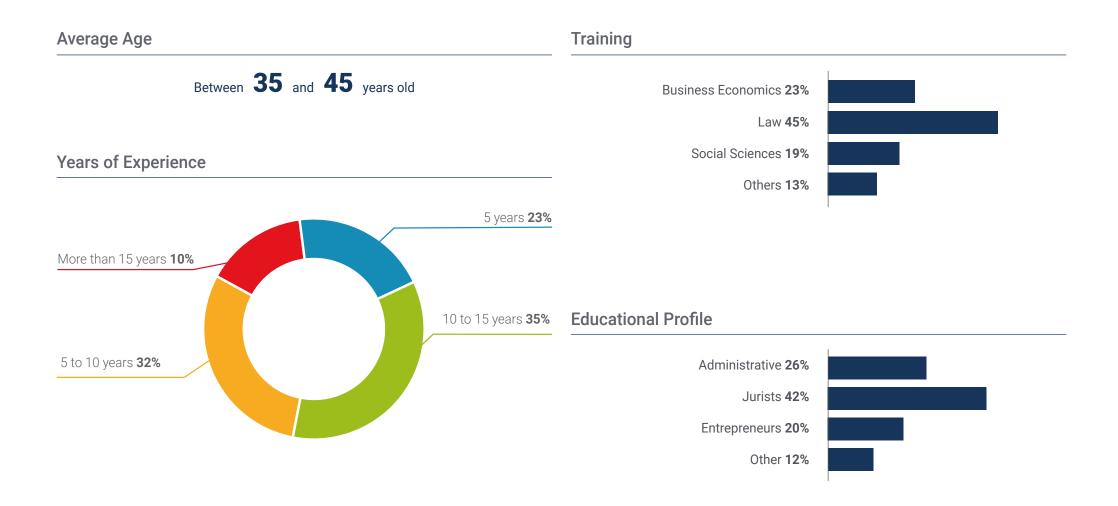
We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

## 07 Our Students' Profiles

The Postgraduate Certificate in Sector Compliance is aimed at university Graduates, Postgraduates and Graduates who have previously completed any of the following degrees in the fields of Social and Legal Sciences, Administration and Economics.

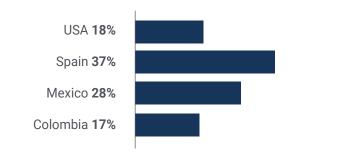
If you have experience in Sector Compliance and you are looking for an interesting improvement in your professional career, do not hesitate, this program is the best opportunity in the market"

## tech 34 | Our Students' Profiles



### Our Students' Profiles | 35 tech

**Geographical Distribution** 





## María González Vargas

Sector Compliance Analyst

"Thanks to the Postgraduate Certificate in Sector Compliance, I now have a thorough understanding of the legal and regulatory requirements specific to my sector. I have acquired practical skills to design and implement effective compliance programs, which has enabled me to improve risk management in my company and ensure its compliance at all times"

# 08 Course Management

TECH has selected a group of teachers who are experts in the different areas covered by this program. The manager will have access to a syllabus written by professionals with extensive experience in Sector Compliance, who have contributed their specialized and practical vision to all materials. In this way, the student will learn from the best the keys to their professional development in a field that adapts to new technologies and the latest market developments.

GG Take adv receive th staff with

Take advantage of the opportunity and receive the constant support of a teaching staff with outstanding experience in all areas of Sector Compliance"

### tech 38 | Course Management

### **International Guest Director**

Awarded twice for her collaborative work with the Disney Destination International team, Anna Odell is a prestigious Data Protection specialist. With an extensive career spanning more than 20 years, her work has focused on ensuring compliance and developing multiple privacy policies.

Her knowledge and skills have allowed her to be part of recognized international reference companies such as Walt Disney in the United Kingdom. In this way, she has been in charge of conducting both periodic audits and impact assessments to optimize data management practices. At the same time, she has supervised the response to any incident related to information security, including breaches or unauthorized access. In this regard, she has also provided numerous trainings to employees on the optimal handling of personal data and compliance with privacy regulations.

Likewise, she has led technological projects involving the use of personal data, ensuring that the appropriate privacy standards are met. In line with this, she has acted as a point of contact between companies and regulatory authorities on data protection issues, responding to requests and reports.

Moreover, she has led a variety of initiatives that have helped parents to establish procedures for their children to make responsible use of the Internet. In this way, she has helped to make families aware of the websites that minors visit, the sites on which they register their personal data and even their registrations. Thanks to this, she has prevented children from being confronted with inappropriate content such as violent or sexual images or those that promote dangerous behavior. She has also made it possible to detect early signs of bullying, giving parents the opportunity to intervene to support their children.



# Ms. Odell, Anna

- Director of Data Protection and Privacy at the Walt Disney Company, London, United Kingdom
- Chief Compliance, Operations and Communications Officer, Disney Cruise
  Line, Florida
- Senior Manager of Data Protection and Compliance EMEA at the Walt
  Disney Company
- Manager of Broadcast Operations at Disney Channel, London

**GGG** Thanks to TECH, you will be able to learn with the best professionals in the world"

## tech 40 | Course Management

### Management



### Dr. Muñoz Pérez, Ana Felicitas

- Lawyer specialized in Commercial Law
- Lawyer in TDP Methods
- Lawyer in Methods and Business Organizers
- Lawyer at Lupicinio International Law Firm
- Lecturer at the URJC
- PhD in Commercial Law from the Complutense University of Madrid
- Law Graduate from the Universidad Complutense de Madrid
- Master's Degree in Legal Consultancy
- Master in Competition Law

### Professors

#### Ms. Suárez Barcia, Lucía

- Compliance Lawyer in the Crypto and Digital Assets Unit at Santander
- Global Compliance Officer at Lana
- Deputy Director of Compliance at ICBC Spain
- Lawyer in Compliance Europe at Grove and Lucania Gestión
- Associate Professor at Instituto de Estudios Bursátiles (IEB)
- Collaborating professor of the Criminal Compliance module in the Master's Degree in Legal Consultancy at the Complutense University of Madrid
- Degree in Law from ICADE

- Degree in Business Management and Administration from ICADE
- Diploma in Private Law by ICADE
- Diploma in Financial Inclusion from CAF Development Bank for Latin America
- Part-Time Professional MBA from IE Business SchoolDiploma in Private Law by ICADE

#### Dr. Rodríguez Calero, Juan José

- Trainer of judicial applications at INDRA
- Legal internship at Ruda Abogados
- Internship at Abogados & Asesores Europeos
- Degree in Law
- Professional Master's Degree in Law

# 09 Impact on Your Career

Taking the Postgraduate Certificate in Sector Compliance will have a significant impact on your professional career. This program provides students with the skills and necessary knowledge to excel in the field of Sector Compliance, which will significantly increase your employment opportunities and earning potential.

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With this TECH degree you will considerably broaden your knowledge, working on the improvement of your professional skills"

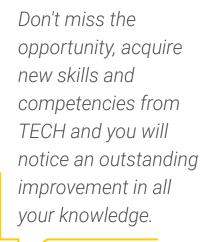
### Are you ready to take the leap? Excellent professional development awaits you

TECH's Postgraduate Certificate in Sector*Compliance* is an intensive program that prepares you to face challenges and business decisions in the field of Sector Compliance. The main objective is to promote your personal and professional growth. Help you achieve success quickly and accurately.

If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

You will share this academic experience with professionals with the same interests as you, who could become future clients, partners or important contacts.

### Time of Change





### Type of change



### Salary increase

The completion of this program represents a salary increase of more than 27.32% for our students.





# 10 Benefits for Your Company

Having a specialist who has completed the Postgraduate Certificate in Sector Compliance can be highly beneficial for companies, as it will allow them to ensure compliance with regulations specific to their sector, identify and mitigate risks associated with their economic activity and protect their reputation and credibility with clients, investors and regulators. In addition, they will be able to identify potential vulnerabilities and risks in the company's management system, propose solutions to mitigate them and improve the efficiency of internal processes.

Benefits for Your Company | 47 **tech** 

66

A manager in this field brings to the company new concepts, strategies and perspectives that can bring about essential changes on the road to success"

## tech 48 | Benefits for Your Company

Developing and retaining talent in companies is the best long-term investment.



### Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.



#### Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.



# Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.



### Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



## Benefits for Your Company | 49 **tech**



### Project Development

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.



### Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

# 11 **Certificate**

The Postgraduate Certificate in Sectoral Compliance guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.

Certificate | 51 tech

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

### tech 52 | Certificate

This program will allow you to obtain your **Postgraduate Certificate in Sector Compliance** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: Postgraduate Certificate in Sector Compliance Modality: online Duration: 6 weeks Accreditation: 6 ECTS



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.



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