

# Postgraduate Certificate

## Regulatory Framework for Data Protection and Provision of Consent





## Postgraduate Certificate Regulatory Framework for Data Protection and Provision of Consent

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Accreditation: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtute.com/us/school-of-business/postgraduate-certificate/regulatory-framework-data-protection-provision-consent](http://www.techtute.com/us/school-of-business/postgraduate-certificate/regulatory-framework-data-protection-provision-consent)

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# 01 Welcome

The protection of personal data has traditionally been linked to the fundamental right to personal and family privacy. This is contained within the constitution, so it can be applied without the need for other more specific rules that regulate them.

This program aims to provide a detailed analysis of the Fundamental Right of Data Protection, studying all related aspects, such as the differences with the right to honor and privacy, the legislative progress of the regulations, taking into account the approaches of the LOTRAD and the LOPDGDD.

The program includes the participation of an International Guest Director, whose global prestige is due to her impressive professional career. She will offer a Masterclass focused on Data Protection for Business.



Postgraduate Certificate in Regulatory Framework for Data Protection and Provision of Consent  
TECH Global University



“

*Boost your professional career with the collaboration of an International Guest Director, who will offer a Masterclass of excellent level, in the field of Corporate Data Protection”*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Technological University



### Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**+100000**

executives prepared each year

**+200**

different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**+500**

collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.





TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

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TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

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TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.



### Economy of Scale

---

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

---

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"*

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.





“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”*

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

**01**

### A Strong Boost to Your Career

---

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of students achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of the company

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TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

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Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### You will take on new responsibilities

---

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

*20% of our students develop their own business idea.*

07

### Improve *soft skills* and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

*We give you the opportunity to study with a team of world-renowned teachers.*

# 04

# Objectives

The objectives of this Postgraduate Certificate will guide the learning of students interested in the sector. Upon completion of the program, students will be able to approach real situations thanks to the use of case studies in each of the lessons that make up the program, which is the best way to learn.



“

*Grow professionally and become a manager capable of identifying the different types of consents”*

TECH makes the goals of their students their own goals too  
Working together to achieve them

The Postgraduate Certificate in Regulatory Framework for Data Protection and Provision of Consent will enable students to:

01

Detail the regulatory framework

02

Identify the different problems in obtaining consent in this area







03

Identify the requirements for the consent of minors

04

Analyze the reasons for revoking consent as a legitimate basis for data processing

05

# Structure and Content

This Postgraduate Certificate will become a complete journey to understand the historical path of data protection rights and its current importance to preserve the information of users. All the content will be developed in an online mode for the student's convenience.



“

*Take a step towards excellence in your career with a program that will help you understand the importance of data protection today”*

## Syllabus

The Postgraduate Certificate in Regulatory Framework for Data Protection and Provision of Consent will become a unique opportunity to prepare students to face work challenges from a classroom.

The content of the program is designed to enhance the managerial skills of legal professionals seeking to broaden their professional horizons.

In each class, you will have the opportunity to study in depth the evolution of the history of data protection rights, having a detailed vision of the difference between the right to honor and privacy and the different legislations that protect it, such as the LOTRAD and the LOPDGDD. Special attention will also be paid to consent in this area, which is the basis for the processing of personal data.

The Postgraduate Certificate is designed for professionals who seek to achieve excellence in the field of management and business management. For this reason, they will understand the needs of the business through an innovative content, based on the latest trends and demands of this labor market.

This Postgraduate Certificate is developed over six weeks with 1 study module:

### Module 1

### Regulatory Framework for Data Protection and Provision of Consent



### Where, when, and how it is taught

TECH offers you the possibility of taking this program completely online. Throughout the 6 weeks of training, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

**Module 1.** Regulatory Framework for Data Protection and Provision of Consent

**1.1. The Right to Data Protection as a Fundamental Right**

- 1.1.1. Delimitation
- 1.1.2. Essential Content
- 1.1.2.1. Distinction with the Right to Honor and Privacy

**1.2. The EU General Data Protection Regulation**

- 1.2.1. Hierarchy in the Source System
- 1.2.2. Structure of the Regulation
- 1.2.3. Distinction with Information Society Regulations

**1.4. Introduction to the Provision of Consent in the Field of Data Protection**

**1.5. Consent as a Legitimate Basis for the Processing of Personal Data**

- 1.5.1. Free Consent
- 1.5.2. Informed Consent
- 1.5.3. Specific Consent
- 1.5.4. Unequivocal Consent



“

*Develop your critical and analytical thinking by carrying out a program focused on the importance of data protection”*

06

# Study Methodology

TECH is the first university in the world to combine case study methodology with Relearning, a 100% online learning system based on guided repetition.

This innovative pedagogical strategy has been conceived to offer professionals the opportunity to update knowledge and develop skills in an intensive and rigorous way. A learning model that places the student at the center of the academic process and gives them the leading role, adapting to their needs and leaving aside the more conventional methodologies.





“

*TECH prepares you to face new challenges in uncertain environments and achieve success in your career”*

### The student: the priority of all TECH programs.

In TECH's study methodology, the student is the absolute protagonist.

The pedagogical tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is the student who chooses the time they spend studying, how they decide to establish their routines and all this from the comfort of the electronic device of their choice. The student will not have to attend live classes, which many times they cannot attend. The learning activities will be done when it is convenient for them. You will always be able to decide when and from where to study.

“

*At TECH you will NOT have in person classes (which you might not be able to attend)”*



### The most comprehensive curriculums at the international level

TECH is characterized by offering the most comprehensive academic itineraries in the university environment. This comprehensiveness is achieved through the creation of curriculums that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly updated, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive preparation that provides them with a notable competitive advantage to advance in their careers.

And what's more, they will be able to do so from any device, PC, tablet or smartphone.

“

*TECH's model is asynchronous, so it allows you to study with your PC, tablet or smartphone wherever you want, whenever you want and for as long as you want”*

## Case Studies or Case Method

The case method has been the learning system most used by the best business schools in the world. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to solve them. In 1924 it was established as a standard teaching method at Harvard.

With this teaching model, it is the student who builds their professional competence through strategies such as Learning by Doing or Design Thinking, which are used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, argue and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



## Relearning Method

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, they are able to review and reiterate the key concepts of each subject and learn to apply them in a real environment.

Along the same lines, and according to multiple scientific researches, repetition is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

*Relearning will allow you to learn with less effort and more performance, involving you more in your specialization, developing a critical spirit, defending arguments and contrasting opinions: a direct equation to success.*



## A 100% online Virtual Campus with the best teaching resources

To apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on reiteration, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neurosciences points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus for long-term retention. This is a model called Neurocognitive Context-Dependent E-Learning that is consciously applied in this university program.

Furthermore, in order to maximize tutor-student contact, a wide range of communication possibilities are provided, both in real time and deferred (internal messaging, discussion forums, telephone answering service, e-mail contact with the technical secretary, chat and videoconferencing).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, in accordance with their accelerated professional updating.



*The online mode of study of this program will allow you to organize your time and your learning pace, adapting it to your schedule”*

### The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

## The university methodology best rated by its students

The results of this innovative academic model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the quality of teaching, quality of materials, course structure and objectives is excellent. Not surprisingly, the institution became the best-rated university by its students on the Trustpilot review platform, obtaining a 4.9 out of 5.

*Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is up to date with the technological and pedagogical vanguard.*

*You will be able to learn with the advantages of access to simulated learning environments and the learning by observation approach, that is, the "Learning from an Expert" approach.*



Therefore, the best educational materials, thoroughly prepared, will be available in this program:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



### Practicing Skills and Abilities

You will carry out activities to develop specific skills and abilities in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the context of the globalization in which we live.



### Interactive Summaries

We present the contents in an attractive and dynamic way in multimedia pills that include audio, videos, images, diagrams and concept maps in order to reinforce knowledge.

This unique educational system for the presentation of multimedia content was awarded by Microsoft as "Successful Case in Europe."



### Additional Reading

Recent articles, consensus documents, international guidelines... In our virtual library you will have access to everything you need to complete your course.







**Case Studies**

You will complete a selection of the best case studies in the field. Cases presented, analyzed and tutored by the best specialists in the world.



**Testing & Retesting**

We periodically evaluate and re-evaluate your knowledge throughout the program. We do this on 3 of the 4 levels of Miller's Pyramid.



**Masterclasses**

There is scientific evidence suggesting that observing third-party experts can be useful.  
Learning from an expert strengthens knowledge and recall, and generates confidence in our future difficult decisions.



**Quick Action Guides**

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical and effective way to help students progress in their learning.

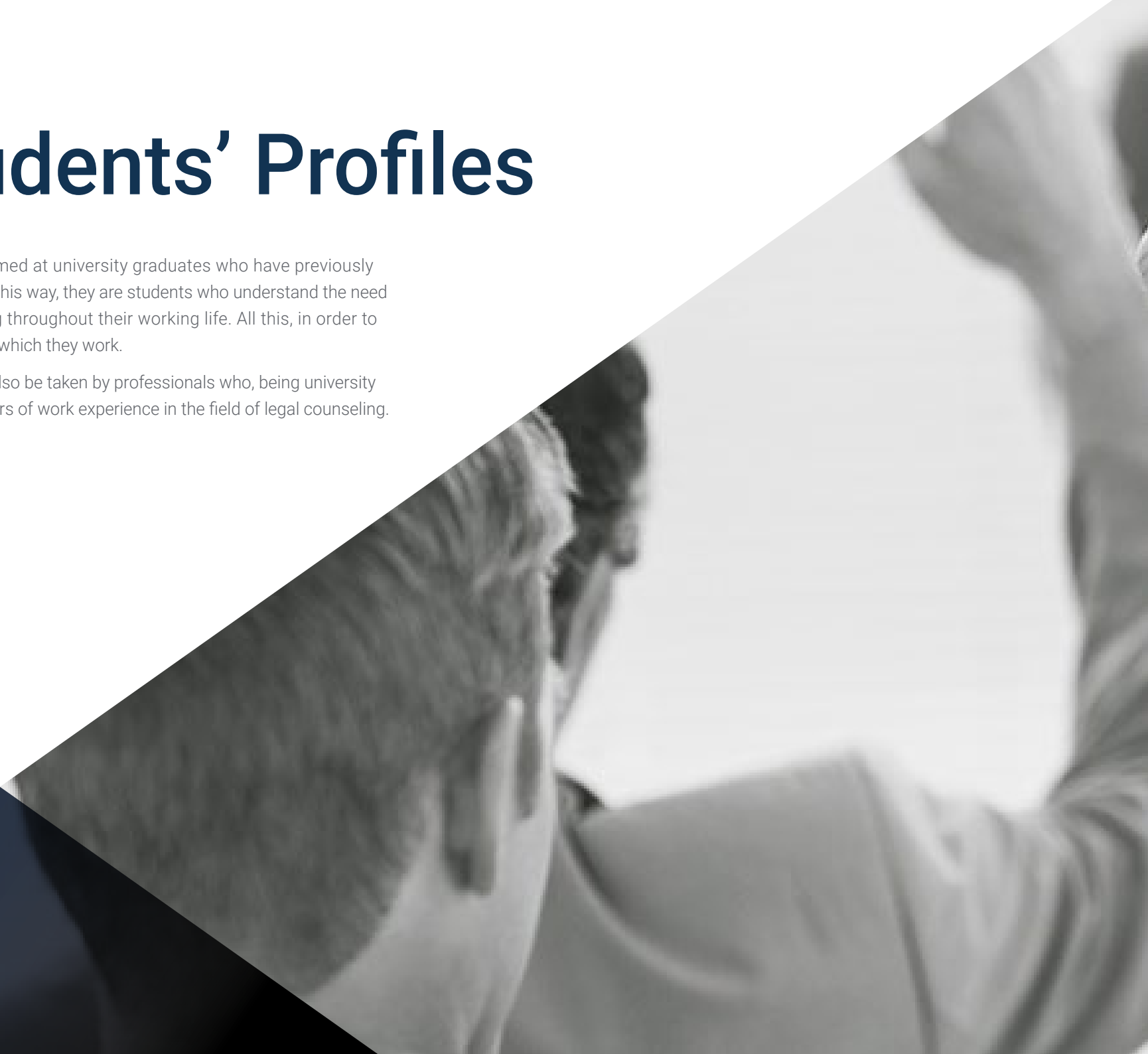


07

# Our Students' Profiles

The Postgraduate Certificate is aimed at university graduates who have previously completed a qualification in law. In this way, they are students who understand the need to continue with academic training throughout their working life. All this, in order to continue advancing in the sector in which they work.

The Postgraduate Certificate may also be taken by professionals who, being university graduates in any area, have two years of work experience in the field of legal counseling.





“

*Put your career on the path to excellence and access the most up-to-date information in the field of data protection”*

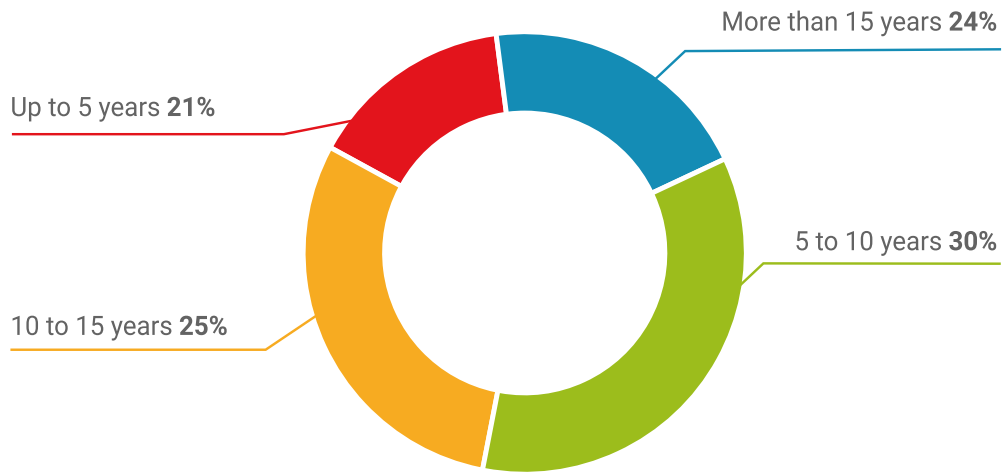
### Average Age

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Between **35** and **45** years

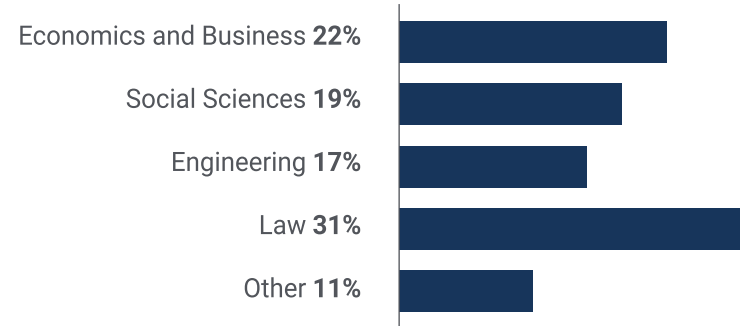
### Years of Experience

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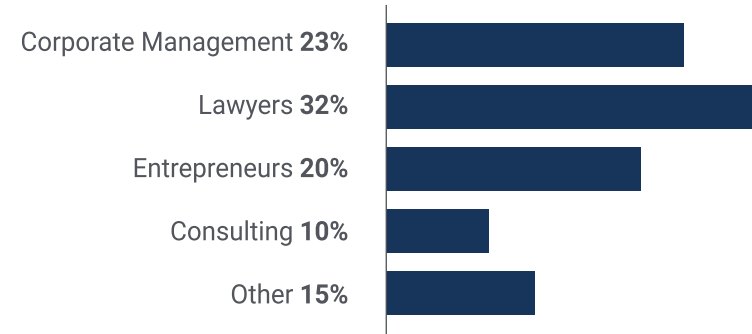
### Training

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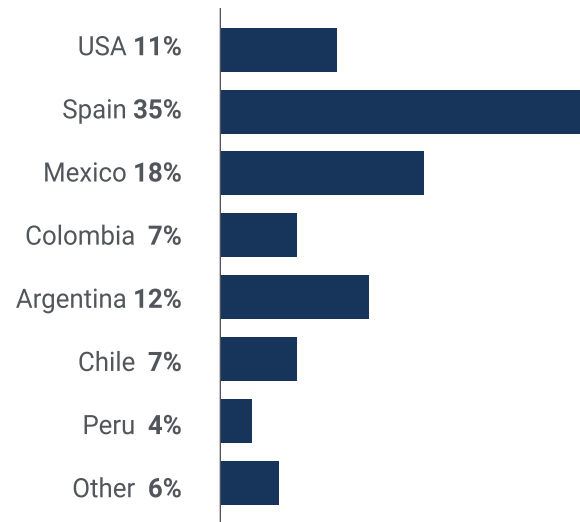
### Educational Profile

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## Geographical Distribution

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## Minerva Toledo

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Data protection officer in a multinational company.

*"Taking this program online has allowed me to continue with my work, as well as adding value to my professional profile, as I have been able to better understand how to enforce compliance with the general data protection regulation that has been established in the European Union"*

08

# Course Management

TECH is committed to meticulously choosing the professors who teach its programs, guaranteeing a superior quality education for all its students. Those who take this program will have at their disposal a teaching team of reference in Data Protection in the business environment. In addition, their in-depth knowledge of cybersecurity and computer rights will allow students to access updated content continuously from their computer.



“

*This professional team will enable you to keep up to date with the latest developments in Data Protection”*

## International Guest Director

Francesca Santoro is a leading specialist in law associated with **technological innovation**. Her career has been focused on fields such as **legal informatics, virtual contracts, signatures and e-commerce, privacy and cybersecurity**- around ICT. She has also focused on **cybercrime and new Internet governance strategies**. In this way, she has addressed various **legal and ethical challenges** posed by the **digitization of society**, as well as the development of disruptive solutions for **data protection**.

On the other hand, she has played key roles in Deloitte, a company globally recognized for its leadership in **auditing and consulting services**. She has been a senior member in the area of **Privacy and Cyber Risk**, where she acquired skills in **privacy management** and covered GDPR compliance. Her experience includes consulting to multinational companies in the design of **data protection strategies and risk management** in complex environments.

She has also been recognized for her contribution to the development of **ICT law**, being invited to participate in events and conferences of great relevance to this field. Her work has been valued for her ability to anticipate and address the **legal challenges** brought about by **digital transformation**. Her participation as an Associate in the Legal Center of the Information Society has positioned her as a reference figure in the **regulation of cyberspace**.

In addition, she has made contributions to the academic and professional community through research and publications on **privacy, data protection and cybersecurity**. Similarly, she has led analytical projects exploring the impact of digitization on law and society, providing a theoretical framework for understanding the changes facing the **legal world in the digital age**.





## Ms. Santoro, Francesca

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- Head of Cyber Risk and Data Privacy at Deloitte, Milan, Italy
- Managing Member of Deloitte in the area of Privacy Services
- Manager at Deloitte in Privacy, GDPR Compliance, Cyber Risk, Risk Management, DPO
- Residential Affiliate at the Information Society Law Center (ISLC)
- Researcher at the ISLC at the University of Milan
- Legal and Public Affairs Office at Poste Italiane
- Trainee at the Italian Ministry of Economy and Finance
- Master's Degree in New Technologies and Information Law at the University of Bologna, Alma Mater Studiorum
- Bachelor's Degree in Jurisprudence, Roma Tre University

“

*Thanks to TECH, you will be able to learn with the best professionals in the world"*

## Management



### **Dr. Guillén Catalán, Raquel**

- ◆ Researcher in Contract Law, E-Commerce and Data Protection
- ◆ Leader of research projects with the Law and Business Studies Group on ICT
- ◆ Researcher in the Study Group on Health Law, Genetics and Social Protection
- ◆ Professor at the University of Valencia
- ◆ Collaborator in the Consumer Arbitration Board of the Valencian Community
- ◆ Doctorate in Civil Law from the University of Valencia



“

*Take the step to get up to speed on the latest developments in the Data Protection Regulatory Framework and Provision of Consent”*

09

# Impact on Your Career

Business professionals must adapt to the new times and, nowadays, data protection has arrived to lead the way. That is why the effort you put into this program becomes a professional and, of course, personal investment, of which we are aware.

The ultimate goal of carrying out this great effort should be to achieve professional growth in the students' field of interest.





“

*Doing this program means increasing your career possibilities in the legal sector”*

## Are you ready to take the leap? Excellent professional development awaits you

The Postgraduate Certificate in Regulatory Framework for Data Protection and Provision of Consent from TECH Global University is an intensive and highly valuable program aimed at improving students' job skills in an area of broad competence. Undoubtedly, it is a unique opportunity to improve professionally, but also personally, as it involves effort and dedication.

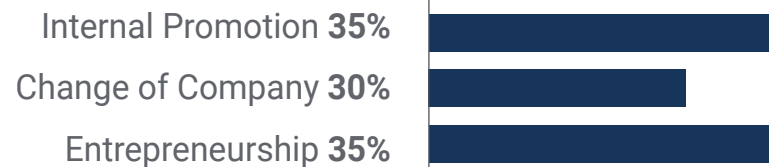
Those who wish to improve themselves, achieve a positive change at a professional level and interact with the best, will find their place at TECH.

### Generating Positive Change.

#### Time of Change



#### Type of change



*You can aspire to a management position by developing your judgment in managing sensitive user data in an organization.*

*Reach a higher level of competence and compete with other professionals in the industry.*

## Salary increase

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This program represents a salary increase of more than **25.22%** for our students



10

# Benefits for Your Company

The culmination of this program will be fundamental for the development of the graduates in a company or organization, due to the fact that the importance of protecting private information has taken on great relevance in today's world. By taking part in this Postgraduate Certificate there is a unique opportunity to access a powerful network of contacts where you can find future professional partners, clients, or suppliers.





“

*This Postgraduate Certificate has a high impact by turning your skills into your best tool to manage a position in a legal department”*

Developing and retaining talent in companies is the best long-term investment.

01

### Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

---

02

### Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

### Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

---

04

### Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

### Project Development

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

---

06

### Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

11

# Certificate

The Postgraduate Certificate in Regulatory Framework for Data Protection and Provision of Consent guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.



“

*After passing our program, you will receive a certificate that will be a plus for your CV”*

This private qualification will allow you to obtain a **Postgraduate Certificate in Regulatory Framework for Data Protection and Provision of Consent** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Regulatory Framework for Data Protection and Provision of Consent**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.



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