

# Postgraduate Certificate Project Feasibility Analysis





## Postgraduate Certificate Project Feasibility Analysis

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: Graduates and professionals with demonstrable experience in logistics fields

Website: [www.techtitute.com/in/school-of-business/postgraduate-certificate/project-feasibility-analysis](http://www.techtitute.com/in/school-of-business/postgraduate-certificate/project-feasibility-analysis)

# Index

01

Welcome

---

*p. 4*

02

Why Study at TECH?

---

*p. 6*

03

Why Our Program?

---

*p. 10*

04

Objectives

---

*p. 14*

05

Structure and Content

---

*p. 18*

06

Methodology

---

*p. 24*

07

Our Students' Profiles

---

*p. 32*

08

Course Management

---

*p. 36*

09

Impact on Your Career

---

*p. 40*

10

Benefits for Your Company

---

*p. 44*

11

Certificate

---

*p. 48*

# 01 Welcome

With an increasingly changing economic scenario, a good Business Project Feasibility Analysis becomes crucial to better focus the business efforts and avoid difficulties of different kinds. The professional in charge of this task must have an exquisite education in project costing and financing, as well as in project quality management. For all the people interested in this business branch TECH has created this program, with which, besides updating and improving their knowledge, they will acquire skills that will help them to improve their professional position and receive a better economic retribution.



Postgraduate Certificate in Project Feasibility Analysis  
TECH Technological University



“

*Become an expert in project analysis  
and make yourself indispensable to  
the industry you choose to work in”*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Technological University



### Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**100,000+**  
executives trained each year

**200+**  
different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**500+** | collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.





TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

---

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

---

TECH offers students the best online learning methodology. The university combines the Relearning methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School case studies. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



### Economy of Scale

---

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

---

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH you will have access to Harvard Business School case studies"*

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"*

This program will provide students with a multitude of professional and personal advantages, particularly the following:

**01**

### A significant career boost

---

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of participants achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of companies

---

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

---

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### Take on new responsibilities

---

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

*We give you the opportunity to train with a team of world renowned teachers.*

# 04 Objectives

The objective of this program is to ensure that all students obtain the essential and complementary knowledge to become experts in Project Feasibility Analysis. This will lead them to have more capacity and possibilities to occupy relevant positions in data analysis and management departments, even being able to undertake and lead their own business projects.



“

*TECH wants you to reach the zenith of your professional field, providing you with the best possible education in Project Feasibility Analysis”*

**TECH makes the goals of their students their own goals too.  
Together they work to achieve them.**

The **Postgraduate Certificate in Project Feasibility Analysis** will enable students to:

01

Develop managerial skills and management techniques to effectively lead work teams

02

Integrate the current needs of companies in project management with the best practices of the market







03

Develop competitive and comparative analyses

04

Identify potential risks in the development of a project

05

# Structure and Content

The structure of this Postgraduate Certificate follows the most modern and avant-garde educational methodology, teaching the student through processes by which they can take full advantage of all the theory imparted. At the same time, the teaching material is supported by a good amount of audiovisual content, so that the teaching load is also lightened for the student.



“

*This syllabus will be the definitive  
boost to your business career in  
project management and leadership"*

## Syllabus

The Postgraduate Certificate in Project Feasibility Analysis contains the latest analytical techniques, based on simulations and rigorous controls, with which the student can perform a professional task when objectively assessing the economic feasibility of a project.

The Postgraduate Certificate in Project Feasibility Analysis contains the latest analytical techniques, based on simulations and rigorous controls, with which the student can perform a professional task when objectively assessing the economic feasibility of a business project.

In the 75 hours of scheduled teaching, the student obtains an immersive educational experience, since the teaching staff has provided the educational material with a multitude of practical examples with which the student can put into context all the knowledge acquired.

This Postgraduate Certificate takes place over six weeks and consists of two modules:

**Module 1.** Project Scope and Timing

**Module 2.** Project Quality Management



### Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Certificate in Project Feasibility Analysis completely online. Over the course of 6 weeks, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

*A unique educational experience, key and decisive to boost your professional development and make the definitive leap.*

## Module 1. Project Cost and Financing

### 1.1. Project Feasibility Analysis

- 1.1.1. Discount Rate Adjustment
- 1.1.2. Reduction of Cash Flows to Certainty Conditions
- 1.1.3. Scenario Simulation
- 1.1.4. Study of Graphs and Trends

### 1.2. Economic Analysis of Decisions

- 1.2.1. Budget Control
- 1.2.2. Competitive Analysis: Comparative Analysis
- 1.2.3. Decision-Making: Business Investment or Disinvestment

### 1.3. Project Risk Management

- 1.3.1. Identification of Risks
- 1.3.2. Risk Management Planning
- 1.3.3. Qualitative Risk Analysis

### 1.4. Project Risk Management II

- 1.4.1. Quantitative Risk Analysis
- 1.4.2. Planning Risk Response
- 1.4.3. Risk Management Applications

## Module 2. Project Quality Management

### 2.1. Project Quality Management

- 2.1.1. Project Planning Based on Requirements and Specifications
- 2.1.2. Customer Requirements and Competitive Assessment
- 2.1.3. Objectives, Relationships and Correlations
- 2.1.4. Modal Analysis of Failures and Effects



*Formalize your enrollment today in this TECH Postgraduate Certificate and embark on the road to leadership of highly successful business projects"*



# 06

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.







“

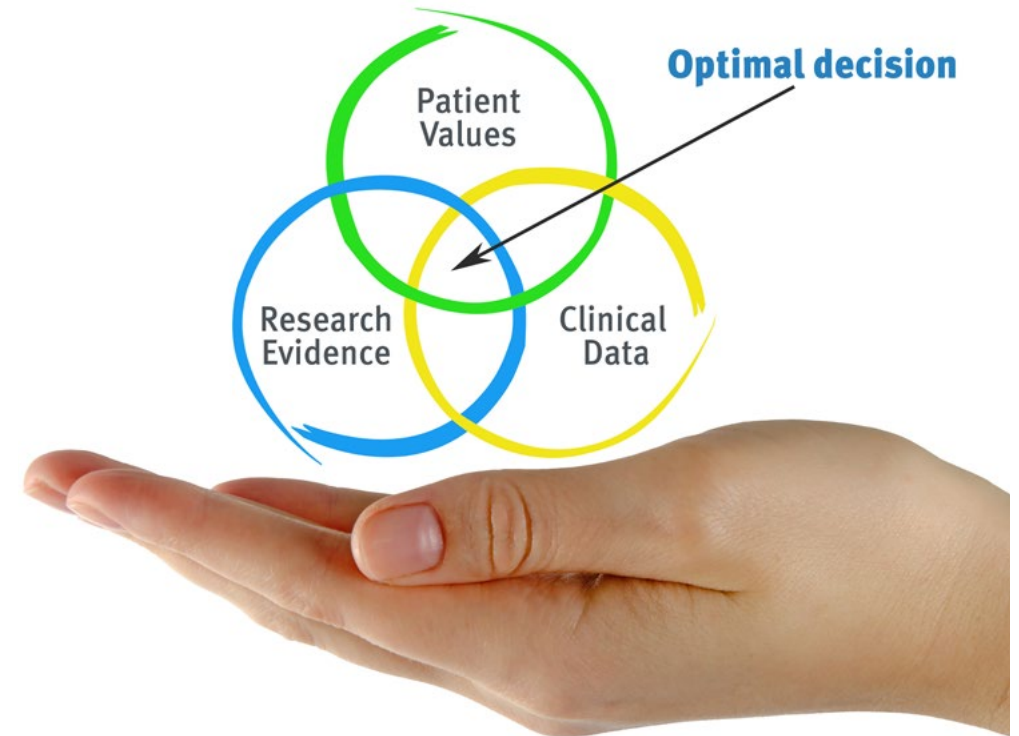
*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.



*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"*



*This program prepares you to face business challenges in uncertain environments and achieve business success.*



## A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

*You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

# Our Students' Profiles

Students who decide to pursue this program have a clear objective in mind: to obtain a salary and professional improvement with quality program in the analysis and feasibility of business projects. For this reason, TECH is in charge of offering them the best tools on the market, so that they can stand out in their field and position themselves as renowned professionals to be entrusted with large-scale projects.







“

*Your experience is crucial to your performance, but your education is the key to achieve success. Squeeze your full business potential with this TECH Postgraduate Certificate”*

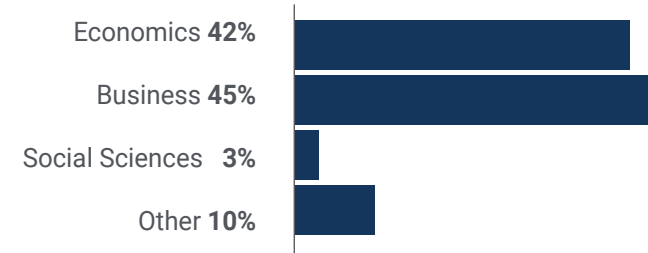
### Average Age

Between **35** and **45** years old

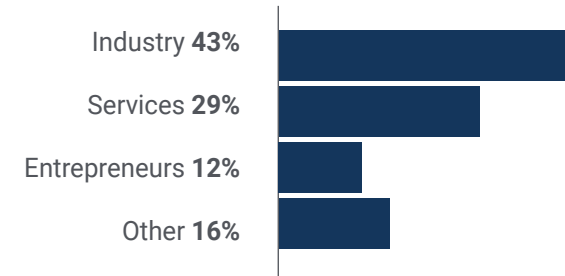
### Years of Experience



### Training



### Educational Profile



## Geographical Distribution

---



## Laura Medina

---

Project Manager

*"The Postgraduate Certificate in Project Feasibility Analysis has been of great help in developing my professional skills as a Project Manager. The teaching staff has experts in the field who guide you throughout the learning process"*

08

# Course Management

The program's faculty includes leading experts in project management and leadership, who bring their years of experience to this program. Furthermore, other renowned specialists in related disciplines participate in designing and preparing the course, making it a unique and highly nourishing academic experience for students.





“

*A complete teaching staff to train  
you for professional success”*

## Management



### Mr. Pampliega, Carlos

- ◆ Head of the Project and Risk Management Office, Consultant and Trainer in different Universities and Business Schools
- ◆ Director of the Project Management Course CEU Castilla y León Business School
- ◆ Director of PMI Castilla y León Branch
- ◆ Active Member of PMI-Madrid Spain Chapter
- ◆ Member of the Editorial Board of the Scientific Journal Building & Management.
- ◆ Member of the PMO Global Alliance Awards PMO Judges Committee.
- ◆ Architect specializing in Project and Risk Management
- ◆ Certified Associate in Risk Management by the George Washington University
- ◆ Certified Project Management Professional (PMP)
- ◆ Professional Scrum Master certified by Scrum.org

## Professors

### Dr. Roji Ferrari, Salvador

- ◆ Specialist in Accounting and Finance
- ◆ Author of several books on finance and business economics
- ◆ PhD in Accounting and Finance at the Complutense University of Madrid
- ◆ Degree in Journalism from the Complutense University of Madrid
- ◆ Master's Degree of Science in Finance, University of Maryland & Baltimore
- ◆ Master's Degree of Business Administration (MBA), University of Maryland & Baltimore



First author  
Last name

Number of Employees by Year

Number of Employees by Salary

Headcount

Constraints on Fund Balance

TRACKING

TIME  
8:45:00 AM  
12:30:00 PM  
7:15:00 PM  
8:00:00 PM

BLOOD SUGAR (mg/dL)  
RUNNING AVERAGE

09

# Impact on Your Career

TECH guarantees the greatest possible positive impact for its students with this program, as all efforts are focused on helping students achieve their professional goals and improve both professionally and personally. to the best teaching material in Project Feasibility Analysis, the most qualified teaching staff to teach it and a whole team of people who will advise students on any questions they may have.





“

*The goal is to make you a professional with unique skills in the market, which will provide you with a multitude of job opportunities”*

### Are you ready to take the leap? Excellent professional development awaits you

This program takes your students to the next level by putting them in front of challenges related to Project Feasibility Analysis that they must overcome by getting the best out of themselves. This ensures that, in addition to acquiring all the skills given in the program, the student will be prepared for the business world of leadership.

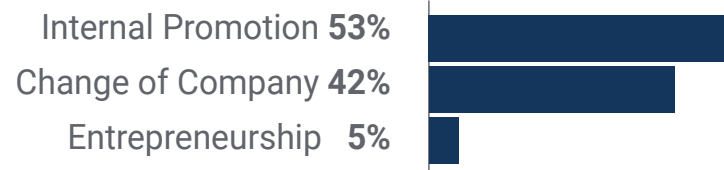
*You will get the professional improvement you are looking for with a great educational program, focused on the most demanded business requirements.*

*If you want to make a positive change in your profession, this is the ideal time to do it.*

#### Time of change



#### Type of change



### Salary increase

---

This program represents a salary increase of more than **25.22%** for our students.



10

# Benefits for Your Company

By incorporating a Project Feasibility Analysis professional, companies are benefiting from having in their ranks a decisive person, capable of assessing and deciding the importance of various business proposals, choosing the one that best suits the organization. This represents a leap in quality both in business results and in the professional careers of the graduates of this Postgraduate Certificate.





“

*Become an expert in project feasibility by enrolling today in this Postgraduate Certificate”*

Developing and retaining talent in companies is the best long-term investment.

**01**

### **Intellectual Capital and Talent Growth**

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

---

**02**

### **Retaining high-potential executives to avoid talent drain**

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

**03**

### **Building agents of change**

Be able to make decisions in times of uncertainty and crisis, helping the organization to overcome obstacles.

---

**04**

### **Increased international expansion possibilities**

Thanks to this program, the company will come into contact with the main markets of the world economy.



05

### **Project Development**

The professional can work on a real project or develop new projects in the field of R + D or business development of your company.

---

06

### **Increased competitiveness**

This program will equip professionals with the skills to take on new challenges and drive the organization forward.

11

# Certificate

The Postgraduate Certificate in Project Feasibility Analysis guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.





“

*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This **Postgraduate Certificate in Project Feasibility Analysis** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations and professional career evaluation committees.

Title: **Postgraduate Certificate in Project Feasibility Analysis**

Official N° of Hours: **75 h.**



\*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



## Postgraduate Certificate Project Feasibility Analysis

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

# Postgraduate Certificate Project Feasibility Analysis

