

# Postgraduate Certificate

The Nursing Department in the Health System. Clinical and Nursing Care Management





## Postgraduate Certificate

The Nursing Department  
in the Health System.  
Clinical and Nursing  
Care Management

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtitude.com/pk/school-of-business/postgraduate-certificate/nursing-department-health-system-clinical-nursing-care-management](http://www.techtitude.com/pk/school-of-business/postgraduate-certificate/nursing-department-health-system-clinical-nursing-care-management)

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# 01 Welcome

Proper management of nursing services is the best way to provide personalized and quality care. This requires managers who are able to coordinate all available resources and apply the most appropriate strategies to achieve greater performance. This TECH Technological University program, aimed at business professionals, is intended to provide them with the keys to improve their level of competence and, with this, achieve access to positions of greater responsibility in the field of Nursing Management. Undoubtedly, the Postgraduate Certificate they need to make a qualitative leap in their careers.



This Postgraduate Certificate in The Nursing Division in the Health System.  
Clinical and Nursing Care Management.  
TECH Technological University



“

*Use the most innovative methods  
for Nursing Management and  
become a reference in the sector”*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Technological University



### Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**+100000**

executives prepared each year

**+200**

different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**+500**

collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.





TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

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TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

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TECH offers students the best online learning methodology. The university combines the *Relearning* methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School case studies. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



### Economy of Scale

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TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

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In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"*

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”*

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

**01**

### A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of students achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

*We give you the opportunity to study with a team of world-renowned teachers.*

# 04 Objectives

Professionals who take this program at TECH Technological University will develop the necessary skills to efficiently manage all the resources available in nursing services. Therefore, the main objective of this Postgraduate Certificate is to achieve the qualification of all students through a specialization of high academic level, in which they will find the most innovative and useful content for their professional development.



“

*Using technical language will be essential to improve communication with your teams”*

TECH makes the goals of their students their own goals too.  
Working together to achieve them.

This Postgraduate Certificate in The Nursing Department in the Health System. Clinical and Nursing Care Management will enable students to:

01

Analyze the theories and models on the organization and functioning of health systems, focusing on their political, social, legal, economic and organizational structures

02

Approach Clinical Management from the criteria of efficacy, efficiency, effectiveness, equity, performance and profitability, and the solution of problems through the adequate use of information systems

03

Describe the principles of Clinical Management that facilitate planning, organization, management and assessment at a center, service or healthcare unit







04

Have in-depth knowledge of the technical language used in the field of nursing.

05

Putting care management tools into practice

06

Apply bioethical criteria in nursing care

05

# Structure and Content

TECH Technological University has designed a syllabus that aims to provide business professionals with specialized knowledge about the nursing division in the health service. In this way, students will learn everything they need to effectively manage this health sector, always focusing on improving the quality of patient care. A program that can be completed in only 6 weeks and that will add value to their resume.



“

*If you are in charge of strategically directing the resources in your area, don't think twice. Enroll in this program and improve your skills to do it effectively”*

## Syllabus

Nursing care requires a high level of specialization. These professionals are in contact with people who are in a complex situation and need specific care. Therefore, proper management of these services is essential for the patient to feel that everything possible has been done to improve their health and quality of life. In this sense, it is necessary for those responsible for coordinating nursing teams to have an in-depth knowledge of all the resources available. This is especially important when dealing with professionals who come from other fields of work and who do not have specific knowledge of health care at the basis of their training.

With this in mind, TECH Technological University has designed this program, specifically for business professionals, thanks to which they will be able to study the nursing division in the health system. Therefore, this program will be very useful both for those who wish to update their knowledge, because they already have extensive experience in the sector, as well as for those who wish to start working in this area.

The program is designed to promote student learning and, therefore, offers an intensive syllabus, to be completed in 6 weeks. Thanks to its 100% online format, students will be able to decide how to self-manage their time, being able to access the digital platform at any time from the moment they formalize their enrollment. For this purpose, they only need to available a computer or mobile device with an Internet connection.

This Postgraduate Certificate is developed over 6 week and is divided into 1 module:

### Module 1.

The Nursing Department in the Health System. Clinical and Nursing Care Management



### Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Certificate in The Nursing Department in the Health System. Clinical and Nursing Care Management will be done in a totally online way. During the 6 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow the students to self-manage their study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

**Module 1.** The Nursing Department in the Health System. Clinical and Nursing Care Management

1.1. Nursing Department and Strategic Management	1.2. Information Systems in Nursing	1.3. Normalization of Nursing Language	1.4. Nursing Contribution to the Evaluation of Medical Products. Nursing Managers of Material Resources
1.5. Information and Registering Systems in Nursing	1.6. Health Results	1.7. Patient Classification Systems	1.8. Tools for Care Management: Clinical and Procedures Management
1.9. Joining the Organization: Welcome Manual	1.10. Bioethics in Nursing Procedures and Value-Based Management		



*Learn how to use nursing information and record keeping systems, and keep real control of the entire team”*



# 06

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.







“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*This program prepares you to face business challenges in uncertain environments and achieve business success.*



## A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

**“** *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

# Our Students' Profiles

This Postgraduate Certificate in the Nursing Department in the Health System. Clinical and Nursing Care Management is aimed at business professionals who are looking for a high level of qualification in the field of Clinical Management. Students who want to develop professionally as hospital directors or deputy directors and who understand that the best way to obtain these positions is through continuous specialization with high quality programs. Therefore, despite their extensive experience, they wish to keep up-to-date with the main techniques and procedures applicable in this field.







“

*A program aimed at professionals with extensive experience who are seeking a position of high responsibility in Nursing Management”*

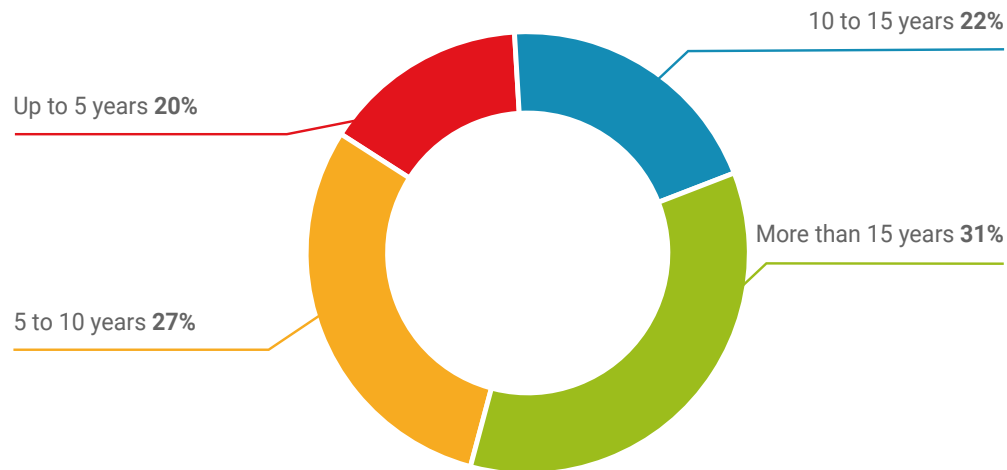
### Average Age

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Between **35** and **45** years old

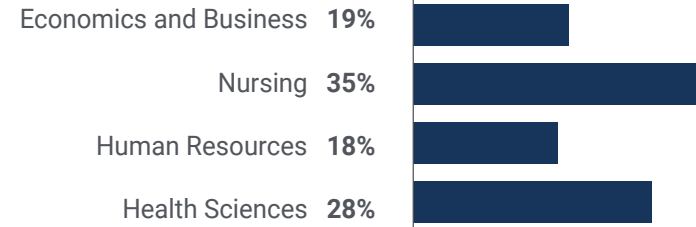
### Years of Experience

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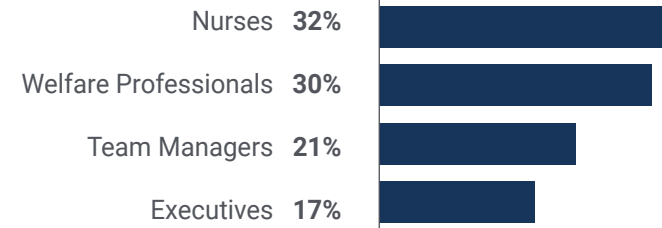
### Training

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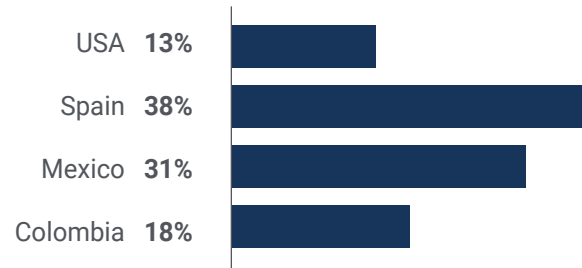
### Educational Profile

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## Geographical Distribution

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## Monica Martinez

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**Nursing Director**

*"This program has been a great opportunity to update my knowledge about Clinical and Nursing Care Management. Undoubtedly, its online format has helped me to combine my studies with my work and, thanks to that, I have achieved the job improvement I wanted so much. It has certainly been the boost I needed to achieve promotion in my profession"*

08

# Impact on Your Career

Professionals looking for a job promotion in the field of Nursing Management will find in this program of TECH Technological University a unique opportunity to improve their skills and, therefore, get that necessary boost to their careers. In this way, this program has been designed with a useful tool for the day-to-day work of professionals in the sector, in which they will find all the necessary information for Clinical Management and nursing care.





“

*Promotions can only be achieved through hard work. Thanks to the completion of this program, you will be one step closer to getting yours”*

### Are you ready to take the leap? Excellent professional development awaits you.

This Postgraduate Certificate in the Nursing Department in the Health System. Clinical and Nursing Care Management of TECH is an intensive program that prepares students to face challenges and decisions in the field of Nursing leadership and management. The main objective is to promote personal and professional growth. Helping students achieve success.

Those who are looking for a professional improvement should not miss this opportunity.

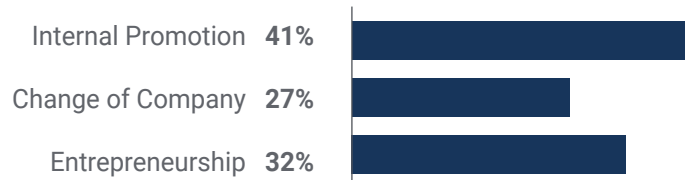
*Do you want to be a reference in the field of Clinical Management? Take the first step in TECH.*

*It's time for change. Enroll now in this Postgraduate Certificate and give that much needed boost to your career.*

#### Time of change



#### Type of change



## Salary increase

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This program represents a salary increase of more than **25.22%** for our students



09

# Benefits for Your Company

Taking a program of these characteristics is a unique opportunity to develop the skills that will enable students to position themselves as the leading exponents of healthcare management. But it will also provide a great advantage to the institutions in which they work, since they will be able to apply new, more modern and efficient management methods, more adapted to current demands. Undoubtedly, a program full of benefits for students and employers.





“

*Introduce a new way of conducting  
Clinical Management and make  
your organization more efficient”*

Developing and retaining talent in companies is the best long-term investment.

01

### **Growth of talent and intellectual capital**

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

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02

### **Retaining high-potential executives to avoid talent drain**

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

### **Building agents of change**

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

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04

### **Increased international expansion possibilities**

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

### **Project Development**

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

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06

### **Increased competitiveness**

This program will equip students with the skills to take on new challenges and drive the organization forward.

# 10 Certificate

The Postgraduate Certificate in the Nursing Department in the Health System. Clinical and Nursing Care Management guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.



“

*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This **Postgraduate Certificate in the Nursing Department in the Health System. Clinical and Nursing Care Management** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by TECH Technological University will reflect the qualification obtained in the Postgraduate Certificate and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees

Title: **Postgraduate Certificate in the Nursing Department in the Health System. Clinical and Nursing Care Management**

Official N° of Hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



## Postgraduate Certificate

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in the Health System.  
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- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

# Postgraduate Certificate

The Nursing Department in the Health System. Clinical and Nursing Care Management

