

Postgraduate Certificate

Mergers and Acquisitions Financing





Postgraduate Certificate Mergers and Acquisitions Financing

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Accreditation: 6 ECTS
- » Schedule: at your own pace
- » Exams: online
- » Target Group: University Graduates, Graduates and Undergraduates who have previously completed any of the degrees in the fields of Social and Legal Sciences, Administrative and Business Sciences.

Website: www.techtitute.com/us/school-of-business/postgraduate-certificate/mergers-acquisitions-financing

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01 Welcome

Minimizing losses and increasing profits is, in a nutshell, the synthesis of the business activity related to mergers and acquisitions. It is therefore very necessary to master the financing methodologies, with a particular focus on risk control. Taking the latest management trends as a reference, TECH and its team of experts have developed this program to serve as a trump card for all professionals who want to master this sector in less than 6 weeks. It is an innovative, comprehensive and multidisciplinary degree, presented in a convenient 100% online format that will turn the career of its graduates towards success in their professional future.



Postgraduate Certificate in Mergers and Acquisitions Financing
TECH Global University

“

Get to know in detail the multiple financing options in Mergers and Acquisitions and get up to date on how to manage them with TECH and this Postgraduate Certificate”

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Global University



Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95%

of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100000

executives prepared each year

+200

different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

+500

collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

01

A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.

07

Improve *soft skills* and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Global University community.

We give you the opportunity to study with a team of world-renowned teachers.

04 Objectives

The design of this Postgraduate Certificate in Merger and Acquisition Financing has been carried out with the objective of providing graduates with the most complete and comprehensive information related to the selected area of study. In this way, in only 6 weeks, students will be able to broaden their knowledge, elevating their talent to the highest level and increasing their opportunities to enter the best positions in today's job market.



“

If your objectives include handling in detail all the financing options in mergers and acquisitions, this program is ideal for you"

TECH makes the goals of their students their own goals too
Working together to achieve them

The Postgraduate Certificate in Merger and Acquisition Financing will enable students to:

01

Analyze financing options in financing and acquisition processes and determine the most appropriate one

04

Determine the role of investment banks

02

Substantiate the concept of debt vs. equity capital and carry out the structuring of the financing

03

Develop the design of the financial structure



05

Perform debt capacity analysis and debt ratio calculation

06

Generate expertise on leveraged mergers (Ibos)

07

Examine the role of private equity funds

08

Deepen the understanding of mezzanine financing

05

Structure and Content

The design of the structure of this program has been based on the latest developments in the field of mergers and acquisitions. In addition, dozens of hours of multidisciplinary material of the highest level have been included, thanks to which graduates will be able to expand each section of the program in a personalized way.

All of this is framed in a convenient 100% online format that will allow them to take the program at their own pace, without restricted schedules or face-to-face classes.



“

*Connect from wherever you want and
enjoy the most innovative content from
the largest digital university in the world"*

Syllabus

TECH Global University's Postgraduate Certificate in Merger and Acquisition Financing is an intensive program that prepares its students to face challenges and business decisions in the field of corporate strategy. The program content is designed to enhance the development of managerial skills, enabling more rigorous decision making in uncertain environments.

In 180 hours of specialization, students examine many case studies through individual and team work. This provides authentic immersion in real business situations.

This Postgraduate Certificate deals in depth with financing options in Mergers and Acquisitions, debt and equity, and structuring financing, among other aspects. It is designed to specialize professionals who understand corporate strategy from a comprehensive, international and innovative perspective.

A plan designed for graduates committed to their improvement, focused on their professional progress and that prepares them to achieve excellence in business management. A program that understands their needs and those of their company, with innovative content based on the latest trends, supported by the best educational methodology and an exceptional faculty that will equip them with the skills to solve critical situations creatively and efficiently.

This Postgraduate Certificate is developed over 6 weeks and is structured into 1 module:

Module 1

Financing in Mergers and Acquisitions Processes



Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Certificate in Mergers and Acquisitions totally online. During the 6 weeks that the specialization lasts, students will be able to access all the contents of this program at any time, which will allow them to self-manage their study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Sales and Lead Generation with Artificial Intelligence

1.1. Financing Options in Mergers and Acquisitions

- 1.1.1. Debt Financing
- 1.1.2. Equity Financing
- 1.1.3. Other Forms of Financing

1.2. Debt vs. Equity

- 1.2.1. Advantages and Disadvantages of Debt
- 1.2.2. Advantages and Disadvantages of Equity
- 1.2.3. Practical Applications

1.3. Structuring the Financing

- 1.3.1. Design of the Financial Structure
- 1.3.2. Optimization of Financing
- 1.3.3. Impact on the Company's Balance Sheet

1.4. Role of Investment Banks

- 1.4.1. Functions and Services of Investment Banks
- 1.4.2. Mergers and Acquisitions Advisory Process
- 1.4.3. Practical Applications

1.5. Analysis of the Debt Capacity

- 1.5.1. Calculation of Debt Ratios
- 1.5.2. Evaluation of Payment Capacity
- 1.5.3. Risks Associated with Debt

1.6. Leveraged Mergers (LBOs)

- 1.6.1. Leveraged Mergers (LBOs)
- 1.6.2. Structuring Leveraged Mergers (LBOs)
- 1.6.3. Examples and Practical Application

1.7. Role of Private Equity Funds

- 1.7.1. Role of Private Equity Funds
- 1.7.2. Investment Strategies in Mergers and Acquisitions
- 1.7.3. Examples of Participations

1.8. Mezzanine Financing

- 1.8.1. Mezzanine Financing
- 1.8.2. Advantages and Disadvantages
- 1.8.3. Practical Applications

1.9. Financial Impact of Mergers and Acquisitions

- 1.9.1. Analysis of the Impact on the Balance Sheet
- 1.9.2. Effects on Profitability and Liquidity
- 1.9.3. Practical Applications

1.10. Financing Case Studies

- 1.10.1. Analysis of Successful Financings
- 1.10.2. Examples of Innovative Structures
- 1.10.3. Lessons Learned



“

Delve into the role of banks in investment and the intricacies of today's financial activity from a completely innovative perspective”

06

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“ *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



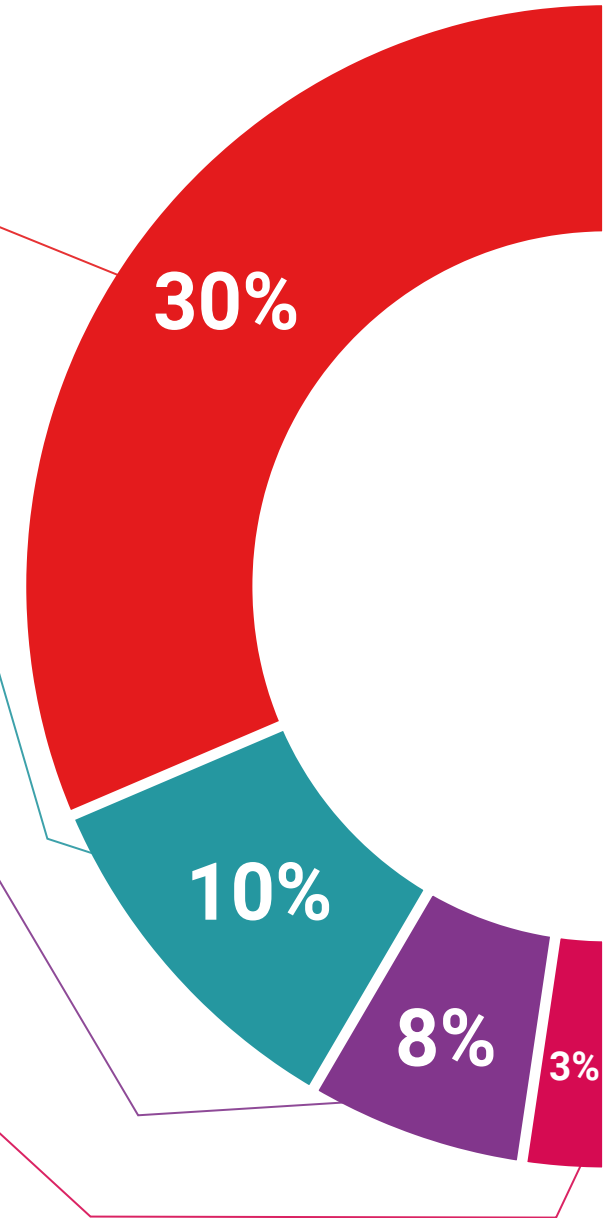
Management Skills Exercises

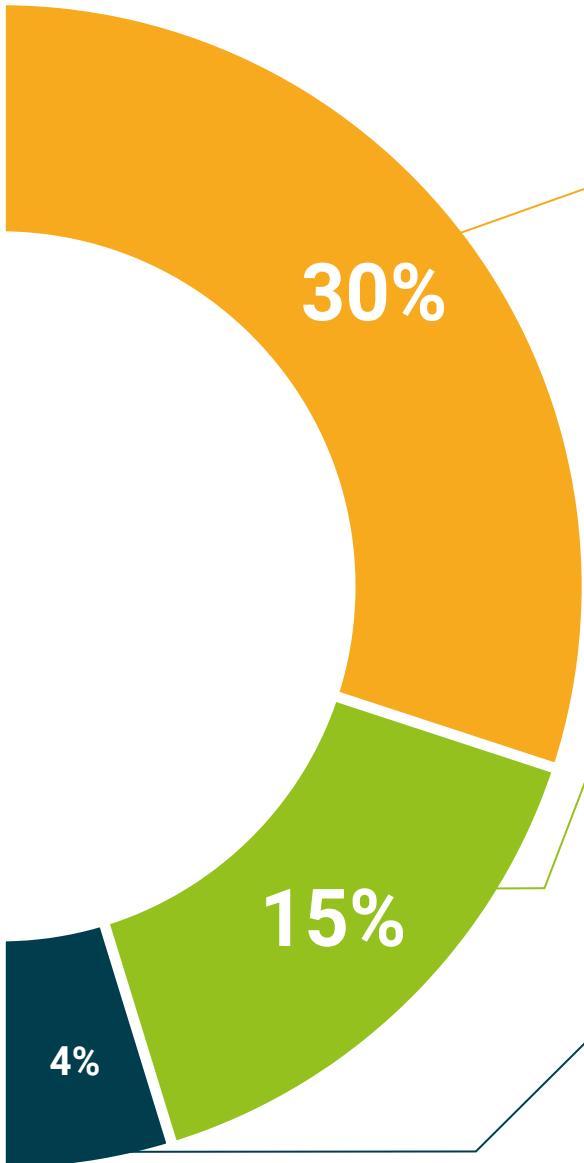
They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



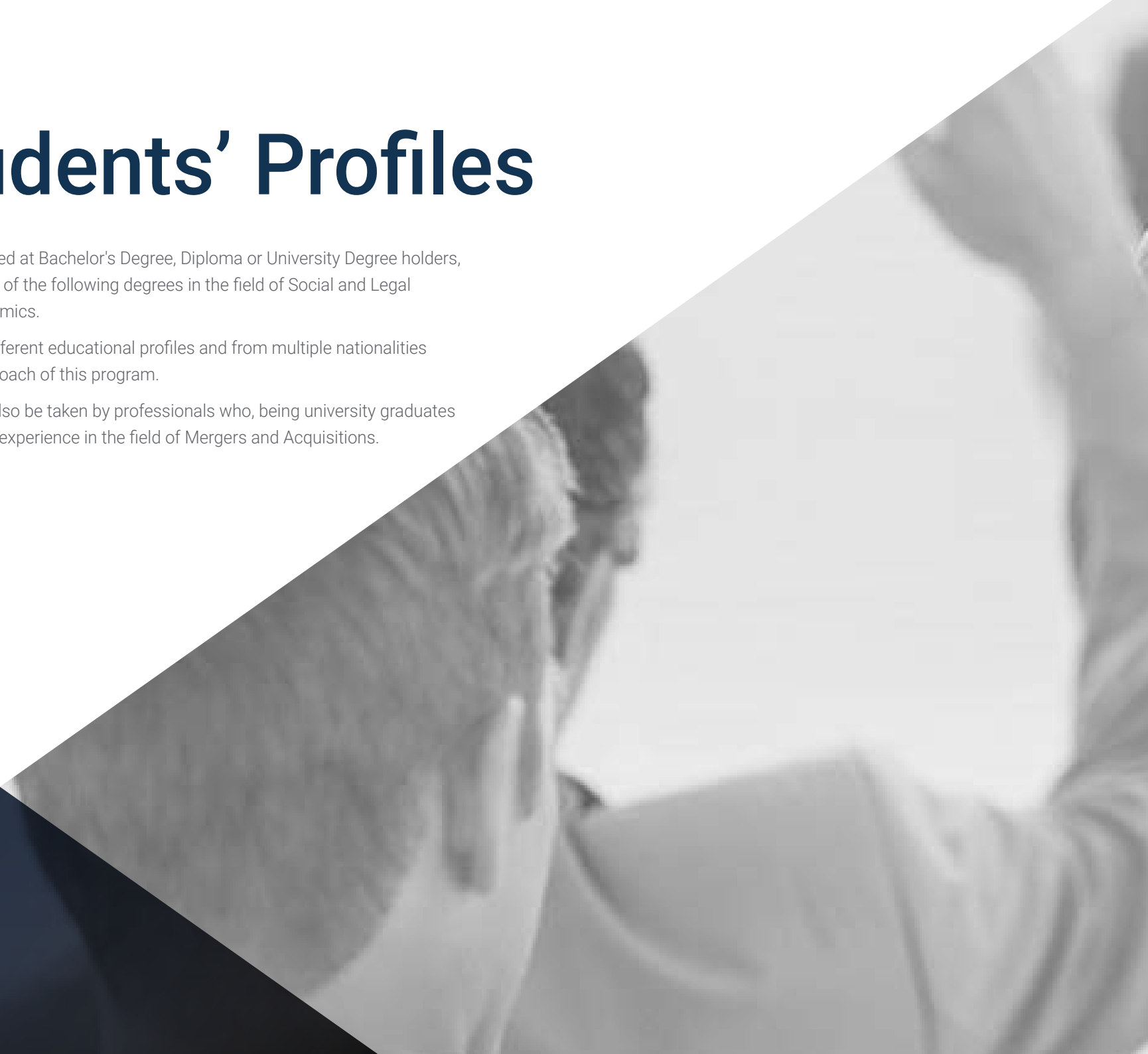
07

Our Students' Profiles

The Postgraduate Certificate is aimed at Bachelor's Degree, Diploma or University Degree holders, who have previously completed any of the following degrees in the field of Social and Legal Sciences, Administrative and Economics.

The diversity of participants with different educational profiles and from multiple nationalities makes up the multidisciplinary approach of this program.

The Postgraduate Certificate may also be taken by professionals who, being university graduates in any area, have two years of work experience in the field of Mergers and Acquisitions.



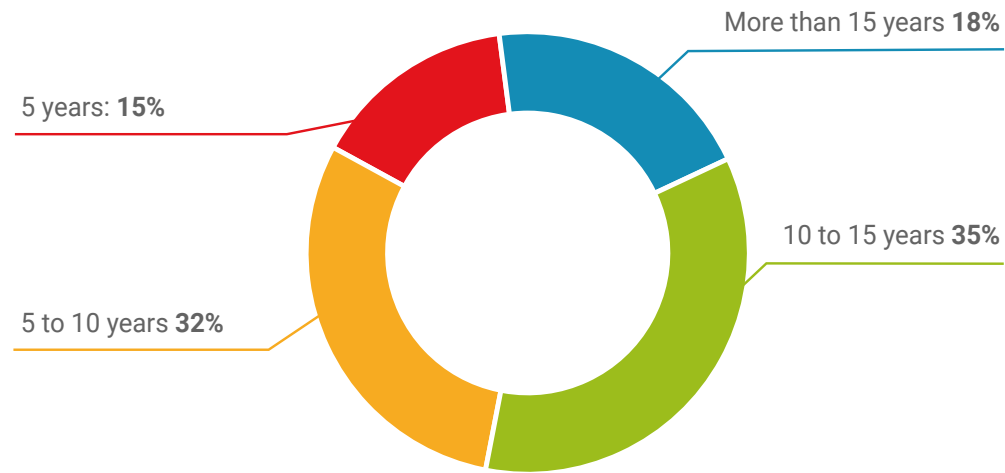
“

Discover the keys to debt capacity analysis and succeed with an exhaustive control of the business activity"

Average Age

Between **35** and **45** years old

Years of Experience



Training

Business Administration and Management **39%**

Economy **27%**

Engineering **18%**

Others **16%**



Educational Profile

Industry **38%**

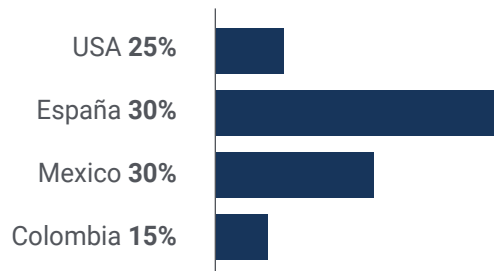
Services **19%**

Entrepreneurs **30%**

Other **13%**



Geographical Distribution



You will delve into the advantages and limitations of valuation tools with theoretical, practical and additional content of the highest level"



Sonia Izquierdo

Mergers and Acquisitions Consultant

"TECH Global University exceeded my expectations. The courses are challenging and the professors are very knowledgeable. The facilities and technological resources are top notch. My education at TECH prepared me for the working world, and I got a job in my field quickly. I am very satisfied with my experience at TECH"

08

Course Management

Each of the members of the teaching staff of this Postgraduate Certificate in Merger and Acquisition Financing have an exhaustive professional background. Therefore, TECH guarantees that the content is of the highest quality, including the perspective of active experts who not only know in detail the functioning of the market, but are up to date with the most innovative, effective and efficient methodologies, which will be reflected in the 180 hours of multidisciplinary material included.





“

The teachers have selected the entire the content of the program, taking their background as a reference and providing the added bonus of a comprehensive career in the Mergers and Acquisitions field"

Management



Dr. Gómez Martínez, Raúl

- ♦ Founding Partner and CEO of Open 4 Blockchain Fintech
- ♦ Founding Partner of InvestMood Fintech
- ♦ Apará's CEO
- ♦ PhD in Business Economics and Finance from Universidad Rey Juan Carlos de Madrid
- ♦ Bachelor's Degree in Economics and Business Administration, Complutense University of Madrid
- ♦ Master's Degree in Economic Analysis and Financial Economics, Complutense University of Madrid



Dr. García Costa, Beatriz

- ♦ Project Manager at Sanitas
- ♦ Client manager at Banco Santander
- ♦ Lecturer in undergraduate studies
- ♦ Author of academic publications
- ♦ PhD in Business Economics from Rey Juan Carlos University
- ♦ Master's Degree in Financial Planning and Advisory Services from the Rey Juan Carlos University
- ♦ Degree in Business Administration and Management from the University of Alcalá



Dr. García Costa, Laura

- ♦ Financial Consultant
- ♦ Finance Specialist at Just Eat
- ♦ Client Manager at Cetelem Bank
- ♦ Lecturer in undergraduate studies
- ♦ Author of several publications and articles
- ♦ PhD in Business Economics from Rey Juan Carlos University
- ♦ Master's Degree in Financial Planning and Advisory Services from the Universidad Rey Juan Carlos
- ♦ Degree in Business Administration and Management from the University of Alcala

Professors

Mr. Martín Moreno, David

- ♦ Specialist in Financial Management by European University Miguel de Cervantes Business School
- ♦ University Master's Degree in Financial Planning and Advisory Services by the Rey Juan Carlos University
- ♦ Bachelor's Degree in Accounting and Finance from Rey Juan Carlos University

09

Impact on Your Career

TECH pursues the objective of providing all its graduates with the most comprehensive and rigorous knowledge. Therefore, it designs the best programs, which serve as an asset to improve their professional skills and their resume. As a result, students who choose this university embark on a more prosperous path to success, culminating in the job they have always wanted to have.



“

Choose TECH and bet on a program of the highest level with which you will achieve guaranteed success"

Are you ready to take the leap? Excellent professional development awaits you

TECH's Mergers and Acquisitions Financing Postgraduate Certificate is an intensive program that prepares you to face business challenges and decisions in the administrative and fiscal areas. The main objective is to promote your personal and professional growth. Helping them achieve success.

If you want to improve yourself, make a positive change at a professional level and interact with the best, this is the place for you"

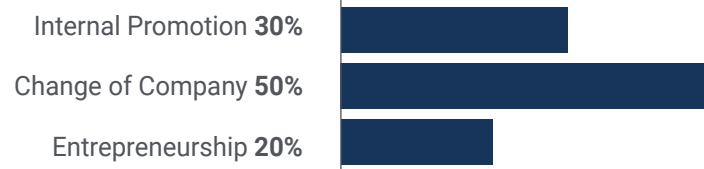
Make a difference with expert knowledge in Mergers & Acquisitions financing and don't miss the opportunity.

An unparalleled, comprehensive and complete course with which you will be able to implement the best strategies in your practice.

Time of Change



Type of change



Salary increase

This program represents a salary increase of more than **26.24%** for our students



10

Benefits for Your Company

TECH is faithfully committed to offering top-level degrees. This is not only a commitment to its graduates, but also to the companies of which they form part. The fact is that students acquire such a high level of knowledge that they are subsequently able to implement innovative strategies and specialized techniques to improve profits, risk reduction and efficient conflict management.



“

*Add this program to your resume
and elevate your company's
human capital to the maximum”*

Developing and retaining talent in companies is the best long-term investment.

01

Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

Project Development

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

06

Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

11

Certificate

The Postgraduate Certificate in Mergers and Acquisitions Financing guarantees, in addition to the most accurate and up-to-date knowledge, access to a Postgraduate Certificate issued by TECH Global University.



“

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This private qualification will allow you to obtain a **Postgraduate Certificate in Mergers and Acquisitions Financing** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

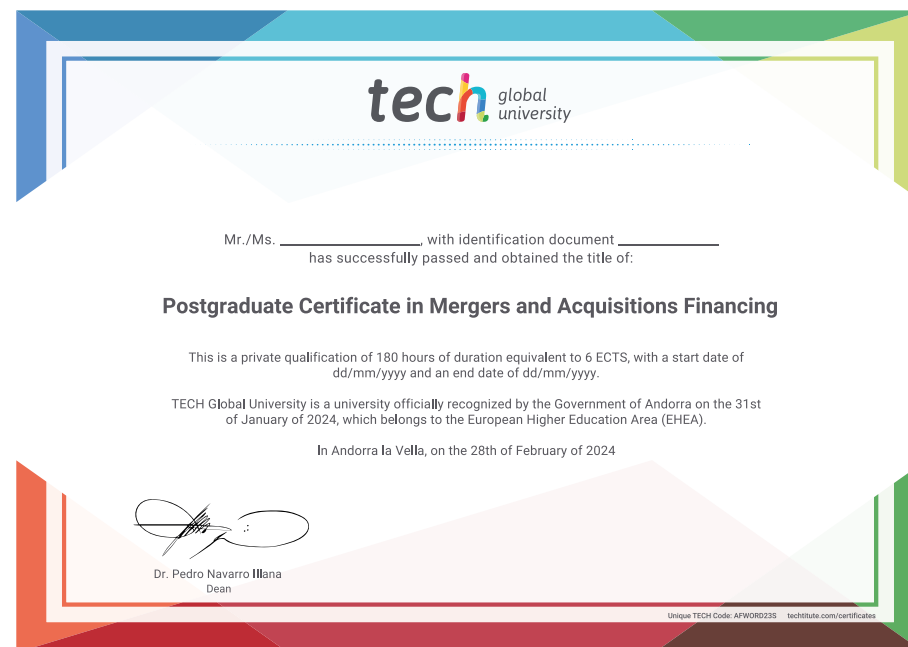
This **TECH Global University** private qualification is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Mergers and Acquisitions Financing**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**





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Mergers and Acquisitions Financing

