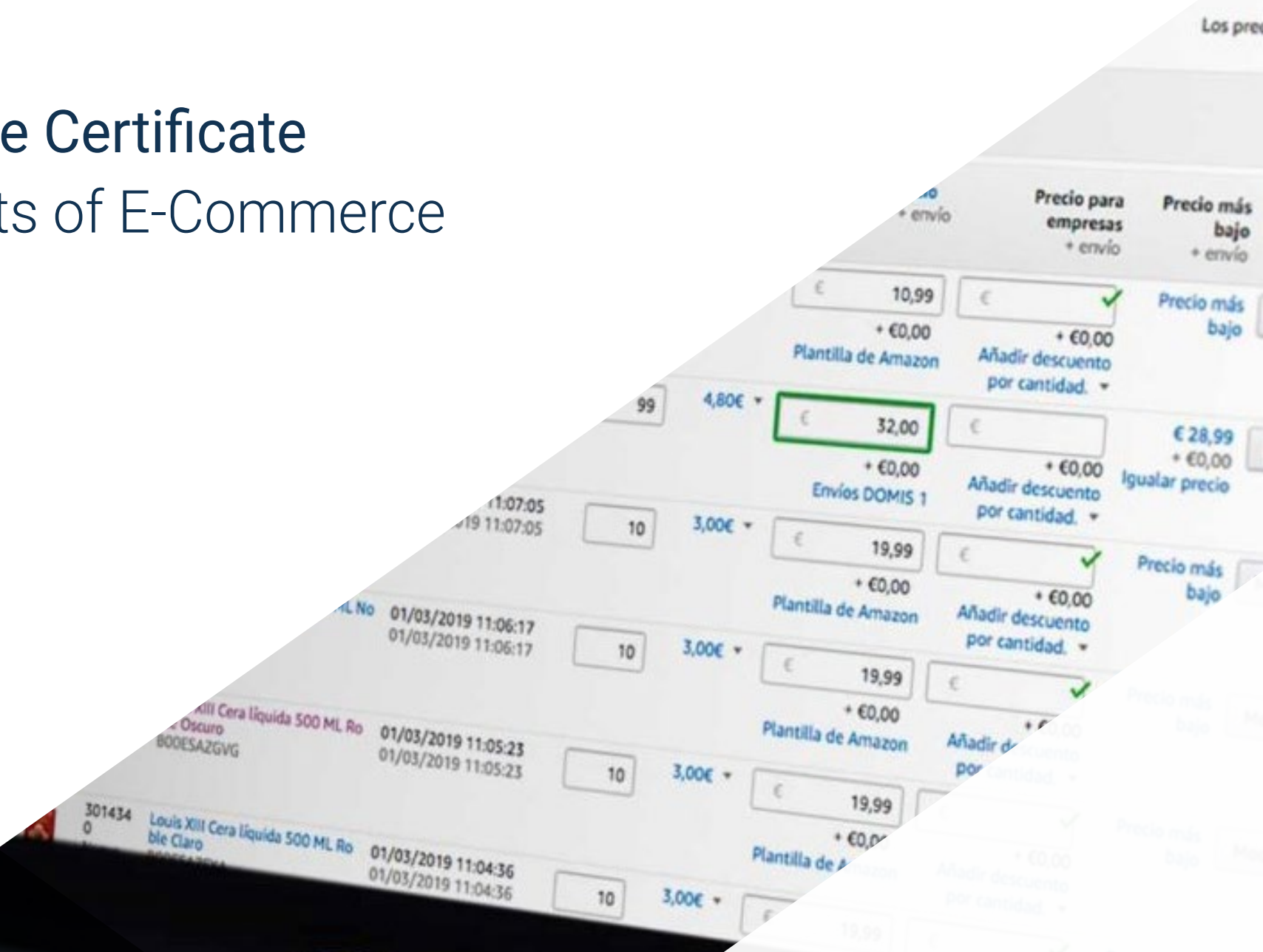


Postgraduate Certificate Legal Aspects of E-Commerce





Postgraduate Certificate Legal Aspects of E-Commerce

Language: English

Modality: Online

Duration: 6 weeks

Certificate: TECH Technological University

Teaching Hours: 75 h.

Target Group: Graduates and professionals
with experience demonstrable in logistics.

Website: www.techtute.com/in/school-of-business/postgraduate-certificate/legal-aspects-e-commerce

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01 Welcome

E-commerce dominates the current landscape of sales and commercial relationships around the world. E-commerce has greatly facilitated transactions between any part of the globe and sites such as Etsy or Amazon make it easier for small businesses or entrepreneurs to access a market of millions of users. Being so recent and changing, the Legal Aspects of E-Commerce become relevant because the regulations fluctuate, and entrepreneurs must be attentive to adapt and not waste time and effort in complex procedures. Thanks to this TECH program, the student will have a unique understanding of the legal aspects of e-commerce, being able to advise effectively and, at the same time, gaining access to a higher level of prestige in their field.



Postgraduate Certificate in Legal Aspects of E-Commerce.
TECH Technological University



“

The figure of the upright, inflexible and authoritarian manager has become obsolete. A new profile has emerged, one that is much more in line with new trends and stands out for being technologically savvy, practicing active listening and being self-critical of their work"

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Technological University



Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+
executives trained each year

200+
different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+ | collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"

This program will provide students with a multitude of professional and personal advantages, particularly the following:

01

A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to train with a team of world renowned teachers.

04

Objectives

This program aims at the professional improvement of its students through quality education, up to date with the current legal demands of e-commerce. Thanks to a deeper understanding of this field, extremely necessary for many entrepreneurs, students will be able to quickly position themselves as a legal reference in the logistics field or improve their own personal e-commerce project with impeccable legal precision.



“

*Get stronger in the e-commerce sector
with a scarce and highly sought-after
legal understanding”*

TECH makes the goals of their students their own goals too.
Working together to achieve them.

The Postgraduate Certificate in Legal Aspects of E-Commerce will enable students to:

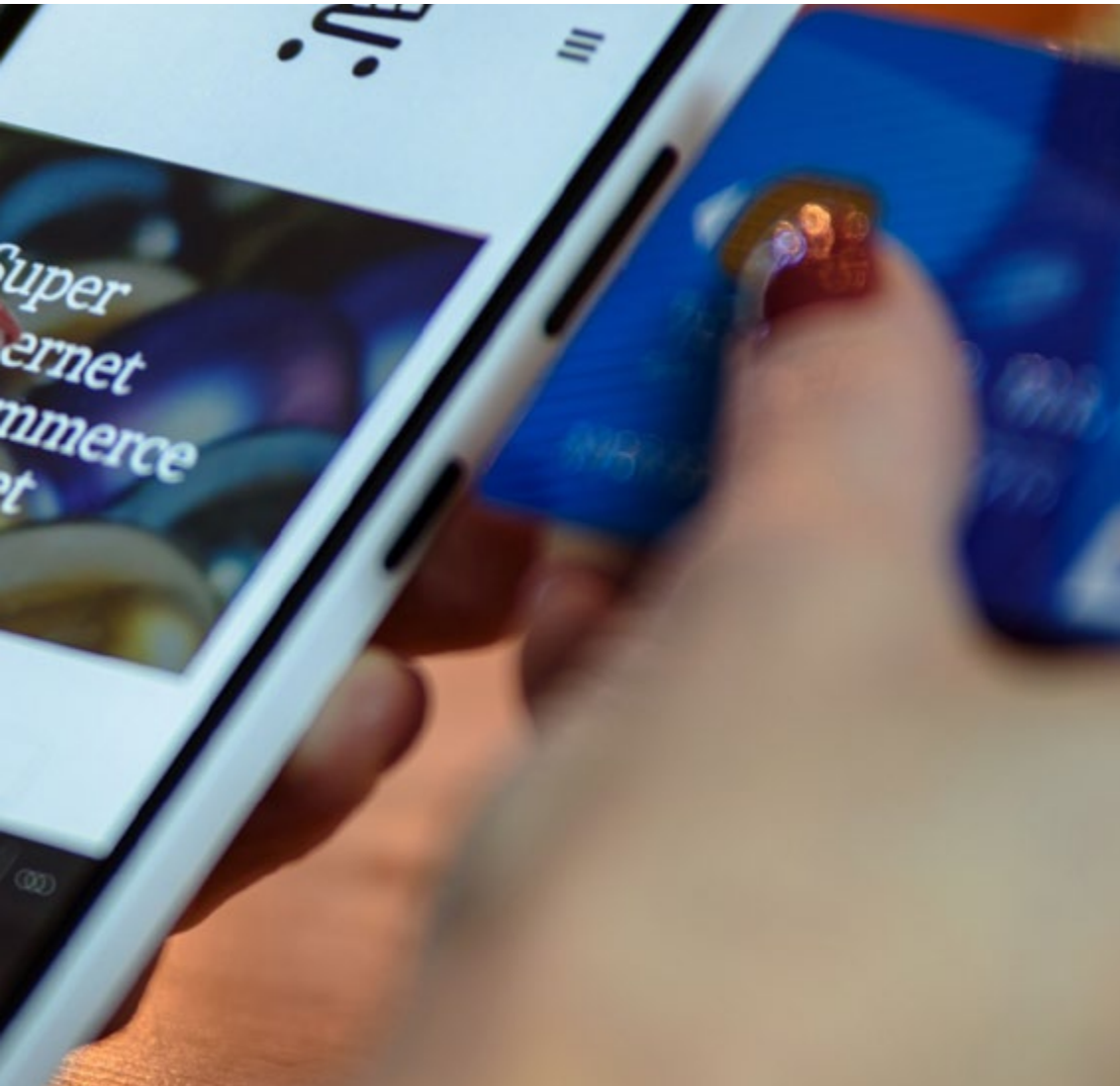
01

Implement techniques to work the interaction between store and logistics, catalogue management, purchasing and procurement, warehouse operations, transportation and distribution, customer service, etc.

02

Implement tools for operational control





03

Apply theoretical knowledge to real situations through practical cases

04

Develop strategies and methodologies to carry out decision-making processes in critical or decisive situations

05

Structure and Content

The Postgraduate Certificate in Legal Aspects of E-Commerce is elaborated following the latest methodological guidelines of TECH to ensure that the student obtains the maximum effectiveness of all the contents taught. Elaborated by a teaching staff with excellence in e-commerce and its legality, the teaching material provided is of the highest possible quality, guaranteeing a more prosperous professional future for the student.



“

You will have the key to differentiate yourself from your competitors and adapt your e-commerce to any possible legal scope"

Syllabus

The content of the Postgraduate Certificate in Legal Aspects of E-Commerce is designed to develop the administrative and leadership skills of its students, encouraging self-determination and problem solving.

This is achieved, throughout the 75 hours of learning, with an exhaustive analysis of real practical cases where the student will have to demonstrate their broad capabilities when handling the legality of an e-commerce. This makes the teaching contextual, allowing students to improve their skills during the course itself.

The Postgraduate Certificate is designed to create the managers of the future, who will know how to have the necessary skills to adapt their businesses to all the current legal fluctuations that normally affect online companies.

This Postgraduate Certificate takes place over 6 weeks and consists of 2 modules:

Module 1.

Digital Marketing

Module 2.

Innovation, E-Logistics and Technology in the Supply Chain



Where, When and How is it Taught?

TECH offers the possibility of taking this program completely online. During the 6 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow the students to self-manage their study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Digital Marketing

1.1. E-Commerce

- 1.1.1. Logistics and Distribution in E-Commerce
- 1.1.2. Sales, Payment Methods and Internet Security
- 1.1.3. Digital Marketing Applied to E-Commerce
- 1.1.4. Technological E-Commerce Platforms

Module 2. Innovation, E-Logistics and Technology in the Supply Chain

2.1. Digital E-Commerce Management

- 2.1.1. New E-Commerce Business Models
- 2.1.2. Planning and Developing an E-Commerce Strategic Plan
- 2.1.3. Technological Structure in E-Commerce

2.2. E-Commerce Operations and Logistics

- 2.2.1. Digital Point-of-Sale Management
- 2.2.2. Contact Center Management
- 2.2.3. Automation in Management and Monitoring Processes

2.3. Legal Aspects of E-Commerce

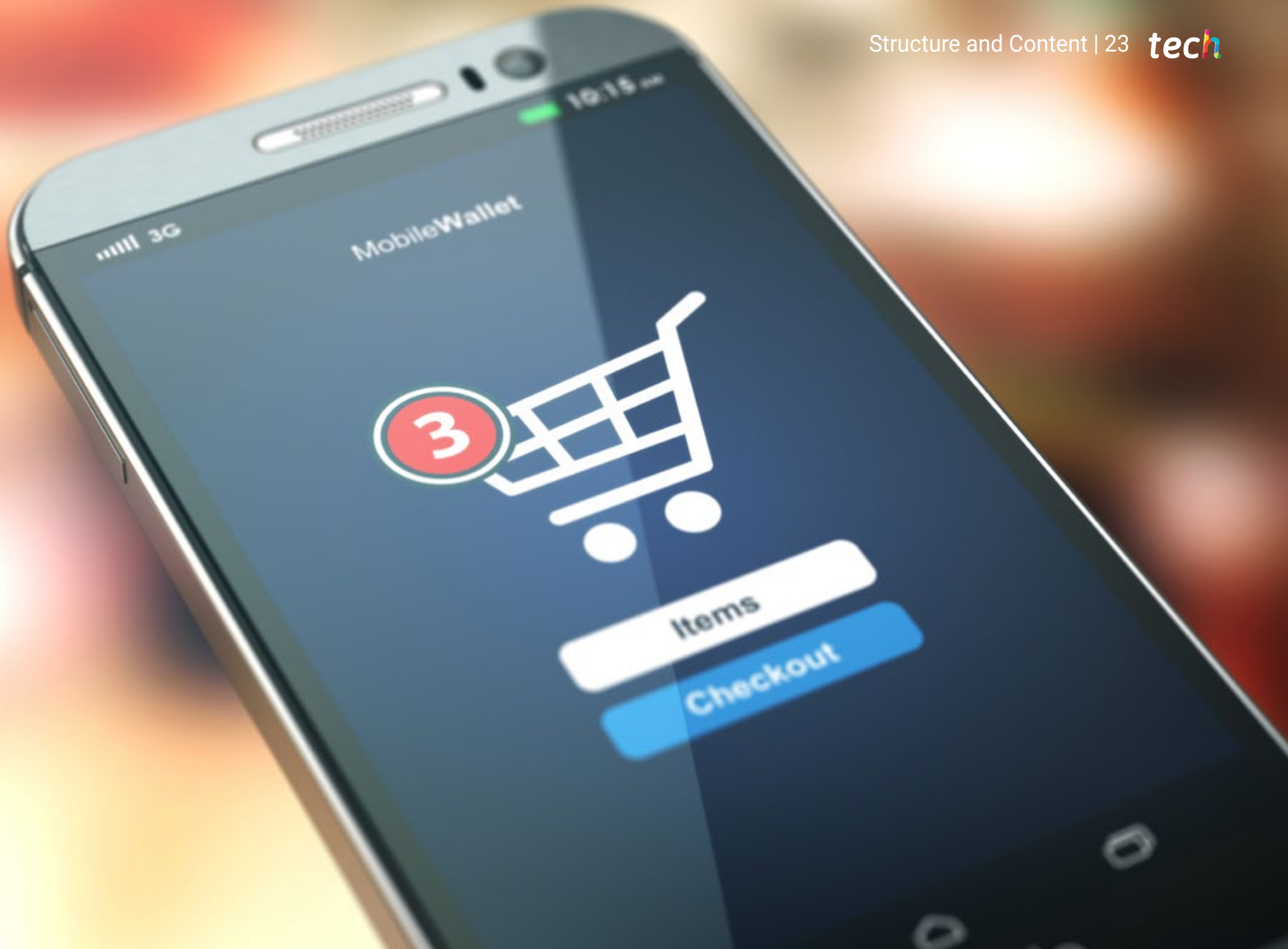
- 2.3.1. EU Regulations
- 2.3.2. Data Protection
- 2.3.3. Fiscal Aspects of E-Commerce
- 2.3.4. General Sales Conditions

2.4. Supply Chain Management and Future Trends

- 2.4.1. The Future of E-Business
- 2.4.2. The Current and Future Reality of E-Commerce
- 2.4.3. SC Operating Models for Global Companies



The quality leap you need to achieve excellence in your e-commerce”



06

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

Our Students' Profiles

The students who decide to take this program have different professional profiles, mainly from business or technology careers, although they share a common objective: to create or advise an e-commerce business with the necessary legal foundations to succeed without legal setbacks of any kind. Thanks to the variety of profiles in this program, the student will find in it an opportunity to weave professional networks of contact with potential customers, suppliers or business partners.





“

E-commerce is the present and future of the global industry. By studying their legal aspects, you will be betting on a better future for your career"

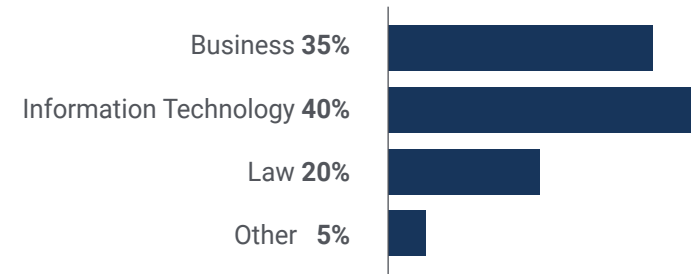
Average Age

Between **35** and **45** years old

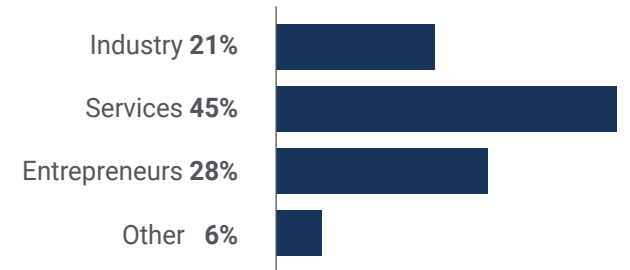
Years of Experience



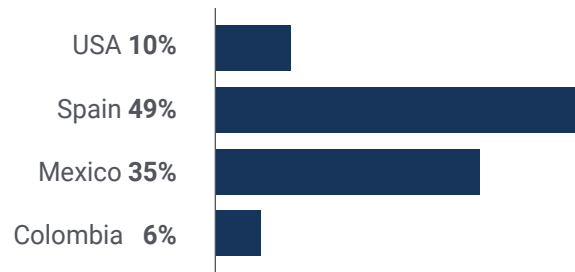
Training



Academic Profile



Geographical Distribution



Alberto Sánchez

Logistics Manager

"This Postgraduate Certificate in Legal Aspects of E-Commerce gave me the keys to specialize in e-commerce. For me, this program has been essential to advance in my career, since the syllabus includes the main legal developments in the field"

08

Impact on Your Career

The impact TECH seeks for the professional careers of its students is always the maximum. For this reason, the syllabus also promotes the student's transversal skills, which are essential in any current business environment. Thanks to better organization and proactivity when dealing with the legal aspects of e-commerce, graduates will be more motivated to undertake their own projects in which they will succeed thanks to the knowledge acquired during the program.





“

You have in your hands the possibility of specializing in a field that is constantly growing. Don't miss it and enroll today"

Are you ready to take the leap? Excellent professional development awaits

This Postgraduate Certificate in Legal Aspects of E-Commerce takes students to their maximum potential, putting them to the test in real and true e-commerce management situations, where they must demonstrate that they have acquired all the necessary skills to be leaders of recognized prestige and success.

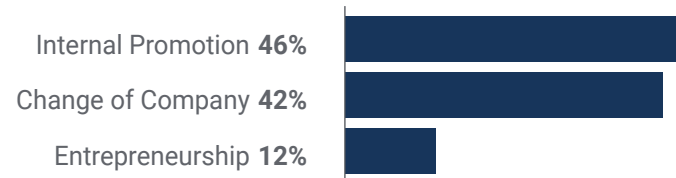
You will not require external legal advice upon graduating from this program to set up your own online business.

This is your opportunity to position yourself with an advantage in a changing market that needs legal leaders in e-commerce.

When the change occurs



Type of change



Salary increase

This program represents a salary increase of more than **25.22%** for our students



09

Benefits for Your Company

This Postgraduate Certificate in Legal Aspects of E-Commerce is beneficial for all companies that want to start their own online commerce and need advice and knowledge in all relevant legal aspects. By providing legal certainty, the business will prosper without setbacks or costly losses in this type of consultancy.





“

In the new global era, e-commerce is evolving day by day. Improve with them with this TECH Postgraduate Certificate"

Developing and retaining talent in companies is the best long-term investment.

01

Intellectual Capital and Talent Growth

The professional will bring new concepts, strategies and perspectives to the company that can bring about creative changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion potential

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

Project Development

Be able to work on a real project or develop new projects in the R&D or Business Development area of your company.

06

Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

10 Certificate

The Postgraduate Certificate in Legal Aspects of E-Commerce guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.



“

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This **Postgraduate Certificate in Legal Aspects of E-Commerce** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Legal Aspects of E-Commerce**

Official N° of Hours: **75 h.**



*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



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Certificate: TECH Technological University

Teaching Hours: 75 h.

Postgraduate Certificate

Legal Aspects of E-Commerce

